



CITY OF MADISON HEIGHTS

CITY HALL - EXECUTIVE CONFERENCE ROOM, 300 W. 13 MILE RD.

ARTS BOARD MEETING AGENDA

AUGUST 30, 2022 AT 7:00 PM

CALL TO ORDER

The meeting was called to order at 7:05 PM

ROLL CALL

Roundtable Introductions

Present:

Council Rep Mark Bliss

Interim Chair Steve Dombroski

Member Michael Covert

Member Laurie Gerald

Member Jennifer Nagle

Member Vita Palazzolo (Arrived at 7:07)

Member Jason Theodoroff

Member Jennifer Zmarzlik

Alternate Jillian Sweet

Staff Liaison Adam Owczarzak

Absent:

Councilor Alternate Emily Rohrbach

Member Ahnalee Basler Alternate Amy Lewis

Lamphere Student Rep Dorothy Luetz

ADDITIONS/DELETIONS

Motion by Bliss Second by Theodoroff to add item 18 - Election of new officers

Aye: All

Nay: None

APPROVAL OF MINUTES

1. Approval of Minutes from May 4,2022

Motion by Theodoroff, Second by Palazzolo table item for next meeting

Aye: All

Nay: None

2. Approval of Minutes from August 9,2022

Motion Theodoroff, second by Nagle to approve the August 9th minutes as written

Aye: All

Nay: None:

MEETING OPEN TO THE PUBLIC

No Public Present

REPORTS

3. Treasurers Report – No New Updates.
4. Social Media Report – Councilman Bliss gave updates on the Arts Board Facebook Page for the last 30 days. Chair will be added to the page to be able to post after the meeting. Last post reached 589 users, and engaged with 129 users. There have been 10 new page likes in the last 30 days.

UNFINISHED BUSINESS

5. Kids Painting Party Events- Upcoming Schedule (Gerals, Owczarzak) September 17 remaining class - None listed in upcoming Rec Brochure.
Question - Is someone available to help out with this event?

Sweet volunteered to work this event.

6. Restaurant Nights (Carry Out or Dine In/Rotate Assignment)

No New Updates

7. Trail Tunes - Mia's Off the Trail Fundraiser

Off the Trail- Event will take place Sept 23rd from 5-10 PM. Mia's will donate 20% of proceeds to the Arts Board. There has also been a silent donation of \$500 to be used for Off the Trail, and excess funds can be for Trail Tunes. Performer is lined up and will work for tips. Musician will be announced next week.

Trail Tunes - It will take place Sunday October 2nd from 2-6pm in Civic Center Park. Zmarzlik will make maps for event. The event will have a smaller footprint than last year and will not go behind the hill. Gerald's will send out an email blast for volunteers for the event. Councilman Bliss mentioned there will be T-Shirts for the event this year. Palazzolo asked the board if they knew of anyone who would like to donate to the event. It was noted that the event had \$1,100 carry over funds from last year, with an additional \$2,500 for this year's event. Zmarzlik asked the board for pictures and videos to make a promotional video. Covert has joined the planning committee in place of Platzke. Zmarzlik was added to the subcommittee for off the trail.

Motion Gerald's, Second by Theodoroff, to approve spending up to \$200 for expenses for the Off the Trail event. Funds will be taken from the Trail Tunes escrow account.

Aye: All

Nay: None

Motion by Covert, Second by Theodoroff to approve spending up to \$500 for advertising costs for the Trail Tunes event. Funds will be taken out of the Trail Tunes escrow account.

Aye: All

Nay: None

8. Ground interactive murals in parks and schools - (Burcham and Theodoroff)

A. Monarch Lifecycle at Rosies Park - Update on Status.

B. Trotto new installations at Monroe and Wildwood (Platzke)

No New Updates. Sweet is interested in further information.

9. Pumpkin Walk - Witch Dance, Haunted House

Geralds Gave updates on the event: Event will take place Saturday Oct 22, and will have a rain date of October 23rd. Councilman Bliss asked if we could use Lamphere if there is rain in the forecast. Geralds said she is still waiting to hear back from volunteers but confirmed that 6 highschoolers are interested in working this event. Witch dance might not happen this year depending on how many people can participate. Zmarzlik offered to make a promo video for this event. Geralds also mentioned that the haunted house is not happening this year.

10. Gala (Geralds - Chair, Bliss, Dombroski, Palazzolo and Nagle) - Spring 2023 Pending COVID Developments

No new updates. Subcommittee needs to meet.

11. Arts Board 5th Anniversary Celebration/Fundraiser (Geralds, Dombroski, Palazzolo, Nagle with Zmarslik providing video promotion)

Multiple members mentioned that they may need to change event. The new proposed fundraiser would start at the Off the Trail event, and host multiple fundraising events from September 23 to the end of October. Some fundraising ideas mentioned were 5 Year anniversary T-Shirt sales, publish an article or advertisement in the newspaper explaining the event and how to donate. Zmarzlik offered to do promo videos for this event to get bigger reach on social media.

12. Karaoke night fundraiser (Covert, Palazzolo, Burcham, Nagle, Bliss)

No new updates. It was mentioned that the Madison Club could be a possible location for the event.

13. Civic Center Complex Renovation – Art Installation Project (Bliss, Sweet, Nagle)

No New updates. Nagle and Sweet volunteered to join subcommittee.

14. GRANT OPPORTUNITIES:

A. Play Everywhere KaBoom Grant - Fanciful Footpath at MH Library (Owczarzak staff liaison for Arts Board)

No New Updates.

B. Progress Forward Community Advisory Board (CAB) \$5,000 Grants - Submitted on

January 20, 2022 - Award Notice: Trail Tunes \$2,500/Gala \$1,500 (Pumpkin Walk denied as violation of their governing rules prohibiting marketing to children) - New Proposals (Gerald, Zmarslik, Rohrbach.)

Geralds said this this is complete. \$3900 submitted for Huffman Mural

C. Community Foundation for Southeast Michigan Grants from \$5,000 - \$1,000,000 - Deadlines: Feb 15 for June Decision; May 15 for September Decision; August 15 for

December Decision; November 15 for March Decision (Gerald, Zmarslik, Rohrbach, Nagle, Dombroski)

Subcommittee is in the process of applying for the grant that has the Nov 15 deadline for a March decision. Money could be used for two projects, either for special artwork piece for new city hall project or to construct a Band Stand at one of the parks. It as mentioned that Farmington Hills recently built one and subcommittee will research how much the stage costs to build. Subcommittee will ask city which park would be best for this project.

15. HUFFMAN PARK MURAL

Gerald mentioned that the artist is on her third wall. Wolverines board enjoyed new proposal. Still waiting to hear back if the CAB Grant funding was approved to pay for the rest of the project.

16. A. Lamphere - Luetz appointed
B. Madison - Basler graduated - need formal appointment
C. Bishop Foley - Need representative

Councilman Bliss spoke on how Council is trying to make student boards more generalized and they would be ex-officio members. They would have to live in Madison Heights and be under 18. Needs to be voted on by Council to approve. No dates with this vote but it might be finalized in February.

NEW BUSINESS

17. City of Madison Heights Boards and Commission Handbook

Group discussed handbook and signed copies of acknowledgment and understanding, gave back to staff liaison Owczarzak to turn into the City Clerk

18. Election of Arts Board Officers:

Motion by Bliss, Second by Gerald to nominate Steve Dombroski as Arts Board Chair

Aye: All

Nay: None

Motion by Zmarzlik, Second by Theodoroff to nominate Michael Covert as Arts Board Vice- Chair

Aye: All

Nay: None

Motion by Gerald, Second by Nagle to nominate Staff Liaison Adam Owczarzak as Arts Board Secretary

Aye: All

Nay: None

Motion by Gerald, Second by Covert to Nominate Jennifer Zmarzlik as Arts Board Treasurer

Aye: All

Nay: None

ADJOURNMENT

The meeting was adjourned at 8:53 PM

Next Meeting Scheduled Wednesday September 28th @ 7PM in the Executive Conference Room.

NOTICE: Persons with disabilities needing accommodations for effective participation through electronic means in this meeting should contact the City Clerk at (248) 583-0826 or by email: clerks@madison-heights.org at least two working days in advance of the meeting. An attempt will be made to make reasonable accommodations.