



**BOARD OF COMMISSIONERS
STRATEGIC PLAN PUBLIC
WORKSHOP (9:00 AM TO 4:00 PM)
AGENDA
Thursday, June 11, 2026 at 9:00 AM
Commission Chambers, 300 Municipal Drive,
Madeira Beach, FL 33708**

This Meeting will be televised on Spectrum Channel 640 and YouTube Streamed on the City's Website.

1. CALL TO ORDER

2. ROLL CALL

3. STRATEGIC PLANNING DISCUSSION

A. Review Strategic Plan Inputs, Confirm Policy Priorities, Rank Major Initiatives, and Provide Direction for Preparation of the Final Strategic Plan Action Table

4. PUBLIC COMMENT

Public participation is encouraged. If you are addressing the Commission, step to the podium and state your name and address for the record, and the organization or group you represent. Please limit your comments to five (5) minutes and do not include any topic on the agenda. Public comment on agenda items will be allowed when they come up.

If you would like someone at the City to follow up on a comment or question made at the meeting, you may fill out a comment card with the contact information and give it to the City Manager. Comment cards are available at the back table in the Commission Chambers. Completing a comment card is not mandatory.

5. ADJOURNMENT

One or more Elected or Appointed Officials may be in attendance.

Any person who decides to appeal any decision of the Board of Commissioners with respect to any matter considered at this meeting will need a record of the proceedings and for such purposes may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. The law does not require the minutes to be transcribed verbatim; therefore, the applicant must make the necessary arrangements with a private reporter or private

reporting firm and bear the resulting expense. In accordance with the Americans with Disability Act and F.S. 286.26; any person with a disability requiring reasonable accommodation to participate in this meeting should call the City Clerk at 727-391-9951, ext. 231 or 232 or email a written request to cvanblargan@madeirabeachfl.gov.

City of Madeira Beach

Board of Commissioners Strategic Plan Public Workshop Agenda

Workshop Time: 9:00 a.m. to 4:00 p.m. / Lunch Break: 12:00 p.m. to 1:00 p.m.

Public Comment: 3:10 p.m. to 4:00 p.m.

Purpose: Review strategic plan inputs, confirm policy priorities, rank major initiatives, and provide direction for preparation of the final Strategic Plan Action Table.

Agenda

Time	Agenda Item	Purpose / Expected Output
9:00 – 9:10	Call to Order / Roll Call / Opening Statement	Open the public meeting, confirm quorum, and state the purpose of the workshop: strategic direction and consensus-building for the draft action plan.
9:10 – 9:20	Meeting Protocol, Public Participation Process, and Workshop Ground Rules	Explanation of the public comment process, written comment cards, Commissioner discussion format, and whether any final action is contemplated.
9:20 – 9:40	Strategic Planning Process Overview	Review of the planning process, community and staff engagement, relationship to the Master Plan, and intended final product.
9:40 – 10:10	Current Conditions and Strategic Inputs Briefing	Presentation of key inputs: Master Plan themes, survey results, department priorities, CIP commitments, funding gaps, hurricane/resiliency context, and policy constraints.
10:10 – 10:25	Board Clarifying Questions Only	This discussion will be limited to Commissioners' clarification of materials presented, not project advocacy or ranking.
10:25 – 10:35	Break	Short recess.
10:35 – 11:20	Strategic Priority Area Review: Infrastructure, Stormwater, Resiliency, and Mobility	Review stormwater/drainage, road elevation, resiliency, transportation, mobility, and related prerequisite studies.
11:20 – 11:55	Strategic Priority Area Review: 555 Waterfront Site, Parks, Public Facilities, and Placemaking	Review 555 150th Avenue, parks/recreation, public facilities, open space, gateways, wayfinding, and placemaking.
11:55 – 12:00	Studies, Plans, and Policy Overview / Morning Recap	Identify the six prerequisite studies and nine policy actions. Summarize emerging themes from the morning.
12:00 – 1:00	Lunch Break	Recess.
1:00 – 1:10	Reconvene / Summary of Morning Themes	Restate the key decision points: committed projects, unfunded needs, items requiring study, and policy questions.
1:10 – 1:55	Board Priority Discussion: Individual Commissioner Perspectives	Commissioners identify top priorities, major concerns, and do-not-lose-sight-of issues.
1:55 – 2:35	Group Prioritization Exercise	Use pre-populated matrix distributed before the meeting. Commissioners assign bucket designations: Immediate; 1–2 Years; 3–5 Years; Long-Term; Study First; Not a Strategic Plan Priority.

Time	Agenda Item	Purpose / Expected Output
2:35 – 2:55	Funding, Capacity, and Implementation Reality Check	Test priorities against funding sources, grant eligibility, staffing capacity, operating impacts, procurement readiness, and existing CIP commitments.
2:55 – 3:10	Direction to Consultant and Staff Before Public Comment	The emerging direction summary will be read aloud before public comment opens: priority tiers, study authorizations, policy actions required, and items deferred.
3:10 – 4:00	Public Comment	3 minutes per speaker, subject to adopted rules. Written comment cards accepted at registration and during the workshop will be organized by topic category (Stormwater/Infrastructure, 555 Waterfront, Parks/Facilities, Code/Policy, Other).
4:00	Adjournment	Adjourn. Staff and consultant compile Board direction and public comments into the next draft Action Plan Table.