



ORDINANCE, LICENSES AND PERMITS COMMITTEE AGENDA

November 12, 2024 at 6:00 PM
303 Mansion Street Mauston, WI

1. **Call to Order/Roll Call**
2. **Discussion and action relating to Minutes**
 - a. [October 22, 2024](#)
3. **Discussion and recommendation to council to approve the Temporary Amendment to Premises for Heinie's Tavern on Saturday, November 16 for a Tavern League Event.**
 - a. [Heinie's Application](#)- They will be putting up a Canopy with a 10 X 20 snow fence so that drinks can be taken outside.
4. **Discussion and recommendation regarding Direct Sellers Permit fee and Park use for the Farmers Market Vendors**
 - a. [Memo](#)
5. **Administrator's memo regarding providing ordinance changes to citizens**
 - a. [memo](#)
6. **Adjourn**

NOTICE:

It is possible that action will be taken on any of the items on the agenda and that the agenda may be discussed in any order. It is also possible that a quorum of other governmental bodies of the municipality may be in attendance at the above-stated meeting to gather information; no action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice.

Also, upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service, contact City Deputy Clerk Nicole Lyddy (608) 747-2706.

Any member of the public wishing to join the meeting telephonically should call City Hall by 4pm the day of the meeting. Staff will be happy to provide instructions on joining the meeting by phone. City Hall main number: 608-847-6676



ORDINANCE, LICENSES AND PERMITS MINUTES

October 22, 2024 at 5:45 PM
303 Mansion Street Mauston, WI

1. **Call to Order/Roll Call:** The Ordinances, Licenses, and Permits Committee held its regular session on Tuesday, October 22, 2024. Jim Allaby called the meeting to order at 5:45 pm. Members present were Jim Allaby and Courtney Ferguson. Absent was Leanna Hagen. Also present were City Administrator Daron Haugh and Deputy Clerk Nicole Lyddy.
2. **Discussion and action relating to Minutes:** Motion made by Ferguson, seconded by Allaby to approve the minutes of September 24, 2024. Motion carried.
3. **Direct Sellers Permit fee for Farmers Market Vendors:** Motion made by Allaby, seconded by Ferguson to table pending further information from Park Commission.
4. **Closed Session:** Motion made by Allaby, seconded by Ferguson to go into Closed Session pursuant to Wisconsin State Statute 19.85(1)(b) regarding Carl's Bright Spot and vaping points recently issued. Motion carried.
5. **Reconvene in Open Session:** Motion made by Ferguson, Seconded by Allaby. 6:10 pm
6. **Action as a result of Closed Session Matters:** Motion made by Ferguson, Seconded by Allaby to remove the 25 vaping points from their record. Motion carried.
7. **Adjourn:** Motion made by Ferguson, Seconded by Allaby to adjourn. Motion carried at 6:11 pm

Chair

Date

Form
AB-200

Alcohol Beverage License Application

For Municipal Use
Municipality
License Period

License(s) Requested: (up to two boxes may be checked)

- Class "A" Beer \$ _____
 Class "B" Beer \$ _____
 "Class A" Liquor \$ _____
 "Class B" Liquor \$ _____
 "Class A" Liquor (cider only) \$ _____
 Reserve "Class B" Liquor \$ _____
 "Class C" Liquor (wine only) \$ _____

Fees	
License Fees	\$ 10.00
Background Check Fee	\$
Publication Fee	\$
Total Fees	\$ 10.00

cash

Part A: Premises/Business Information			
1. Legal Business Name (individual name if sole proprietorship) Heinie's Tavern LLC			
2. Business Trade Name or DBA Heinie's Tavern			
3. FEIN 88-2860801		4. Wisconsin Seller's Permit Number 456-1031100952-04	
5. Entity Type (check one) <input type="checkbox"/> Sole Proprietor <input type="checkbox"/> Partnership <input checked="" type="checkbox"/> Limited Liability Company <input type="checkbox"/> Corporation <input type="checkbox"/> Nonprofit Organization			
6. State of Organization WI		7. Date of Organization July 1, 2022	8. Wisconsin DFI Registration Number
9. Premises Address N5161 Co. Rd B			
10. City Mauston		11. State WI	12. Zip Code 53948
13. County Juneau	14. Governing Municipality: <input checked="" type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of: Mauston		15. Aldermanic District
16. Premises Phone (608) 747-2025	17. Premises Email heinies-tavern@gmail.com	18. Website —	
19. Premises Description - Describe the building or buildings where alcohol beverages are produced, sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. Liquor stored in cars of building - will be putting up a canopy 10x20 with snow fence so that drinks can be taken outside. Nov 16, 2024 tavern seaquo event			
20. Mailing Address (if different from premises address)			
21. City		22. State	23. Zip Code

Part B: Questions		
1. Has the business (sole proprietorship, partnership, limited liability company, or corporation) been convicted of violating federal or state laws or local ordinances? Exclude traffic offenses unless related to alcohol beverages. <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, list the details of violation below. Attach additional sheets if necessary.		
Law/Ordinance Violated	Location	Trial Date
Penalty Imposed		Was sentence completed? <input type="checkbox"/> Yes <input type="checkbox"/> No
Law/Ordinance Violated	Location	Trial Date
Penalty Imposed		Was sentence completed? <input type="checkbox"/> Yes <input type="checkbox"/> No

2. Are charges for any offenses pending against the business? Exclude traffic offenses unless related to alcohol beverages. Yes No
 If yes, describe the nature and status of pending charges using the space below. Attach additional sheets as needed.

3. Is the applicant business or any of its officers, directors, members, agent, employees, owners, or other related individuals or entities a restricted investor with any interest in an alcohol beverage producer or distributor? Yes No
 If yes, provide the name of the restricted investor and describe the nature of the interest.

4. Is the applicant business owned by another business entity? Yes No
 If yes, provide the name(s) and FEIN(s) of the business entity owners below. Attach additional sheets as needed.

4a. Name of Business Entity	4b. Business Entity FEIN
-----------------------------	--------------------------

5. Have the partners, agent, or sole proprietor satisfied the responsible beverage server training requirement for this license period? Submit proof of completion. Yes No
 6. Is the applicant business indebted to any wholesaler beyond 15 days for beer or 30 days for liquor/wine? Yes No
 7. Does the applicant business owe past due municipal property taxes, assessments, or other fees? Yes No

Part C: Individual Information

List the name, title, and phone number for each person or entity holding the following positions in the applicant business or businesses listed in Part B, Question 4: sole proprietor, all officers, directors, and agent of a corporation or nonprofit organization, all partners of a partnership, and all members, managers, and agent of a limited liability company. Attach additional sheets if necessary.

Include Form AB-100 for each person listed below. Corporations and LLCs must appoint an agent by including Form AB-101.

Last Name	First Name	Title	Phone
Jones	Chad	owner	(651) 592-1768
Jones	Amy	owner	(651) 592-1109

Part D: Attestation

One of the following must sign and attest to this application:
 • sole proprietor • one general partner of a partnership • one corporate officer • one member of an LLC

READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant business and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate this business according to the law, including but not limited to, purchasing alcohol beverages from state authorized wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name Jones	First Name Amy	M.I. J
Title owner	Email heinicstavern@gmail.com	Phone (651) 592-1768
Signature <i>Amy Jones</i>	Date Oct. 23, 2024	

Part E: For Clerk Use Only

Date Application Was Filed With Clerk 10-24-24	License Number	Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk		Date Provisional License Issued (if applicable)	

To: Mayor Teske – Ordinance, License, & Permit
From: Daron J Haugh – City Administrator
Subject: Farmer's Market Fees: To Waive or Not to Waive?
Date: 2024-11-12

Last year, the park board and City generously waived park use and Direct Sellers' permit fees for the Farmer's Market, due to the Chamber's closure. But as we look ahead to the 2025 season, the question of fees has resurfaced.

Market organizers are requesting expanded space, including the coveted West Shelter for live bands. While this would undoubtedly enhance the market experience, the Parks Board has ruled that as a for-profit venture, the market must pay for daily park use – totaling \$1,875 for the 25-week season.

The bigger question for the City is this: should we once again waive the Direct Sellers Permit fee? With most vendors traveling from afar to sell only on Saturdays, is a \$15 weekly or \$100 annual permit a barrier to participation? Last year's special permit streamlined things by limiting sales to market hours. Is this a model worth continuing?

As we weigh the desire for a vibrant market against the need for revenue, let's consider what will best support our vendors and enrich this beloved community event.



MEMO

Section 5, Item a.

To: Mayor Teske – Ordinance, License, & Permit
From: Daron J Haugh – City Administrator
Subject: Ordinance Changes/Additions
Date: 2024-11-12

At the last Ordinance Committee meeting, the question was raised about sending applicable ordinances to businesses in town. After careful consideration, it has been determined that this is not feasible due the number of ordinances the City of Mauston currently has in place. Our ordinances are available for review on the City's website in electronic format for viewing and or clarifying information. If an ordinance is changed or added, the City of Mauston is required to publish this in the newspaper for public notice.