

# GREATER MAUSTON TOURISM ASSOCIATION AGENDA

December 11, 2024 at 6:00 PM 303 Mansion Street Mauston, WI

- 1. Call to Order/Roll Call
- 2. Discussion and action relating to Minutes
  - a. November 13, 2024
- 3. Discussion and possible action relating to Financial Report including
  - a. Financials
- 4. Discussion and possible action relating to Event Support activities including
  - a. Event Support Application (if any):
  - b. Post-Event Follow-Up: JCEDC and Wisconsin State Fair turnout
- 5. Discussion and possible action relating to Marketing Activities including
  - a. Discussion and action regarding Mark Walters' email invoice of \$1,040.
  - b. Discussion and action regarding the ATV Expo May 2-4, 2025 for \$24,433- \$33,618.
  - c. Discussion and action regarding gift basket marketing \$7,965
  - **<u>d.</u>** Discussion and action regarding the Think Local segment done by Peter Malinger and Ben Palmer cost is \$2,995 for a six-minute segment.
- 6. Staff Report
  - a. Discussion and action regarding purchasing Christmas lights for the 2025 season.
- 7. Adjourn

## NOTICE:

It is possible that action will be taken on any of the items on the agenda and that the agenda may be discussed in any order. It is also possible that a quorum of other governmental bodies of the municipality may be in attendance at the above-stated meeting to gather information; no action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice.

Also, upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service, contact City Deputy Clerk Nicole Lyddy (608) 747-2706.

Any member of the public wishing to join the meeting telephonically should call City Hall by 4pm the day of the meeting. Staff will be happy to provide instructions on joining the meeting by phone. City Hall main number: 608-847-6676



# GREATER MAUSTON TOURISM ASSOCIATION MINUTES

# November 13, 2024 at 6:00 PM 303 Mansion Street Mauston, WI

- Call to Order/Roll Call: The Greater Mauston Tourism Association met in a regular session on November 13, 2024, at Mauston City Hall. Michel Messer called the meeting to order at 6:00 p.m. Diane Dahl, Doug Linder, Michel Messer, Ben Bader, Wendy Murphy, Micah Playman (arrived at 6:12 pm) and Leanna Hagen were present at the meeting. Jessica Bilski from On the Line Presence and Administrator Daron Haugh were also present.
- 2. Minutes: Dahl/Murphy to approve the minutes of October 9, 2024, with the correction that Doug Linder and Ben Bader were not at the last meeting. Motion carried.
- 3. Financial Report: Murphy/Bader to approve the financials as presented. Motion carried.
- 4. Discussion and possible action relating to Event Support activities including:
  - a. **G.O.L.D. request:** Linder/Bader to approve the request of \$2,500 to G.O.L.D. for the annual Ice Fishing Tournament.
  - b. **BBQ-Tober Fest request:** Linder/Messer to approve the additional request of \$600 for marketing expenses. Motion carried by a unanimous roll call vote.
  - c. **State Fair Sponsorship:** Murphy/Messer motion to approve the State Fair Sponsorship for JCEDC of \$695.84. Motion carried.
  - d. **Waterfest Grant:** Messer/Hagen motioned to approve the \$1,228.95 for advertising of 2024 Waterfest which is \$228.95 over the original request of \$1,000. Motion carried.
- 5. RFP Guidelines for a Marketing Proposal: Considerable discussion amongst the committee about what they would like to see in a Request for Proposal for Marketing. Murphy/Messer to table. Motion carried.
- 6. Peter Malinger's segment "Think Local Mauston": Messer/Playman to table until further information is received. Motion carried.
- **7. Staff Report:** Haugh discussed the breakdown of the 70% of the room tax money received. In the future if the committee would like to see a spreadsheet he would provide.
- 8. Adjourn: Murphy/Hagen to adjourn. Motion carried at 7:05.

12/04/2024	4:24 PM	Reprint (	Check Register - Qui	ick Report - ALL	Page: 1 ACCT	
CITY O	F MAUSTON POOLE	ED CASH		Accounting Check	cs	
Poste	ed From: 11	/09/2024	From Account:	100-00-56710-000-000		
	Thru: 12	/06/2024	Thru Account:	100-00-56710-500-000		
Check Nbr	Check Date	Payee			Amount	
40180	11/20/2024	-	x Brewing Company nt for advertising H	BBQ-Tober	1,200.00	
40185	11/20/2024		nty Economic Develop nt grant issuance	oment	1,924.79	
				Grand Total	3,124.79	

12/04/2024	4:24 PM	Reprint (	Check Register - Qui	ck Report - ALL	Page: 2 ACCT
CIT	Y OF MAUSTON P	POOLED CASH		Accounting Check	s
Po	osted From:	11/09/2024	From Account:	100-00-56710-000-000	
	Thru:	12/06/2024	Thru Account:	100-00-56710-500-000	
					Amount
Total E	xpenditure fro	m Fund # 100 - Ge	eneral Fund		3,124.79
			Total Expenditu:	re from all Funds	3,124.79

12/04/2024	4:25 PM	Statement of Revenues & 1	Expenditures - Detail	Page: 1
		G	MTA	ACCT
Dated From:	1/01/20	024		
Thru:	12/06/20	024		
			2024	2024
Account Num	ber		December	Total
100-00-56710-0	00-000	Tourism		
100-00-56710-2	10-000	Professional Service		33,750.00
100-00-56710-2	40-000	Building/Equip Maintenance		
100-00-56710-3	10-000	Office Supplies		837.60
100-00-56710-3	11-000	Postage Expense		
100-00-56710-3	30-000	Travel/Educ./Training		407.00
100-00-56710-4	00-000	Marketing Misc.		
100-00-56710-4	00-100	Tourism Development		
100-00-56710-4	00-200	Digital Marketing		7,500.00
100-00-56710-4	00-300	Purchased Media		
100-00-56710-4	00-400	TV		
100-00-56710-4	00-500	Print Media		19,876.00
100-00-56710-5	00-000	Event Support Grants		7,582.95
		GMTA - Expense		-=== 69,953.55 -===
		Total Expenses		 69,953.55

12/04/2024	4:25 PM	Statement of Revenues & Expenditures - Detail GMTA	Page: 2 ACCT
Dated From:	1/01/202	4	
Thru:	12/06/202	4	
		2024	2024
Account Num	ber	December	Total
100-00-48711-0	00-000	GMTA Misc Revenue	_
100-00-41220-0	00-000	GMTA 70% Room Tax	131,746.72
		GMTA - Room Tax Revenue	= 131,746.72 =
		Total Revenues	= 131,746.72
			_
Excess of Re	venues Over	(Under) Expenditures	61,793.17

	GMTA Financial Report					
	as of 12/10/24					
1/1/24	Opening Fund Balance	\$258 <i>,</i> 886.02				
	2024 Revenues	\$131,746.72				
	2024 Expenditures	(\$69,953.55)				
	Current Cash position	\$320,679.19				
	Pending Grant Awards:					
	Other Pending Expenditures:					
	The Market	(\$336.14)				
	Discover Wisconsin	(\$7,500.00)				
	Industrial Sign	(\$6,900.00)				
	Available Cash Balance	\$305,943.05				

# Nicole Lyddy

From:	Tamaya Jo Loewe JCEDC <tjoloewe@juneaucounty.com></tjoloewe@juneaucounty.com>
Sent:	Wednesday, December 4, 2024 12:01 PM
To:	Barb Hoilien; Diane Dahl; maml; Wendy Murphy (Brunner); Vicki Wards & Allen Sharp;
Cc:	Doug Linder; Ben Bader; Mary Bender; Daron J. Haugh; Nicole Lyddy Jessica Bilski
Subject:	Thank You GMTA for Sponsoring State Fair Tourism Booth 2024!
Attachments:	240815 Record Breaking 2024 Wisconsin State Fair.pdf

Greetings Everyone,

Thank you again for sponsoring the Juneau County Tourism Booth at the 2024 State Fair on Sunday, August 11. It was a record-breaking year for attendance, seeing 1,136,805 visitors! This number even broke pre-covid attendance totals! And the Wisconsin Products Pavillion building where we were set up alongside of Travel Wisconsin (State Dept of Tourism) hosted over 81,000 visitors on this day alone.

Two free AirBnB stays at cabins on Castle Rock Lake were donated as Grand Prizes to elicit a qualified email database of potential tourists to our area, and hundreds of freebies/ swag items were also shared freely. We distributed the Mauston Visitor's Guide as well as the Juneau County Guide and other local promo materials.

Everyone involved donated their time and efforts in traveling to Milwaukee and working shifts at the booth. GMTA's sponsorship helped cover some of their travel and lodging costs and the booth rental.

While we don't have an easy metric to measure how many people will visit the Greater Mauston Area as a result of this tourism booth event, the investment cost is just pennies on the dollar because of our partnership with Travel Wisconsin and our dedicated volunteers. We are open to partnering with GMTA on a geofencing platform (like Placer.ai that Daron has proposed previously) should that interest you down the road.

We are truly grateful for all the tourism promotion and support GMTA does in our area!

Regards, Tamaya JUNEAU c o u n t y

Tamaya Jo Loewe, Executive DirectorJuneau County Economic Development Corporation (JCEDC)(608) 427-2070122 Main Street PO Box 322 Camp Douglas WI54(10) 112 Main Street PO Box 322 Camp Douglas WI

54618 USA <u>www.JuneauCounty.com</u> <u>tjoloewe@juneaucounty.com</u>

Broadband Planning & AdvisoryTeam, Castle Rock Lake Waterfest, Community Action Teams for Jobs/Economy/Housing/Childcare, Government Opportunities Business Conference, Inventors & Entrepreneurs of Juneau County, Juneau County Community Center, Juneau County Visitors Guide, Volk Field Community Council, Wisconsin Procurement Institute, and Wisconsin Workforce Ambassador Program)



#### FOR IMMEDIATE RELEASE

FOR MORE INFORMATION CONTACT: Kristi Chuckel | 414.750.1415 Kristin.Chuckel@WiStateFair.com

## 2024: A RECORD-BREAKING YEAR FOR WISCONSIN STATE FAIR

**WEST ALLIS, Wis.** – Aug. 12, 2024 – After 11 incredible days of feeling good fun at the 173<sup>rd</sup> <u>Wisconsin State Fair</u>, presented by UScellular, Wisconsin State Fair officials are ecstatic to announce a record-breaking **1,136,805** Fairgoers visited the annual event, beating the previous record of 1,130,572 from 2019.

"I am so proud of the State Fair Park staff, and thankful for our sponsors, vendors, exhibitors, and Fairgoers who helped make the 2024 Wisconsin State Fair so successful," said Shari Black, Chief Executive Officer of State Fair Park. "The past few years we have focused on enhancing the State Fair Park experience and brand, as well as bringing additional value to our consumers. This year's attendance and revenue are a testament to the hard work of everyone I mentioned, and I am truly grateful to work with such an amazing team."

Chairman of the Board John Yingling added, "While the Wisconsin State Fair is often recognized as one of the top fairs in North America, breaking our own attendance record proves that we truly deserve this recognition. I believe we are the BEST State Fair in the country, and I'd like to thank the Fairgoers who joined us for the best 11 days of summer and congratulate the State Fair Park Board and staff. It is their passion and dedication that made this a record-breaking year."

Well over **10,000 competitive exhibits** were judged with **9,800 exhibits** showcased in Grand Champion Hall alone. With an abundance of history to celebrate including 100 years of Cream Puffs, the inaugural History Walk was so popular, over **1,000 ribbons** were handed out to Fairgoers as they dove into the rich history of the State Fair.

This year saw extremely successful auctions once again, with the Governor's Blue Ribbon Livestock Auction raising **\$426,750**. and the Blue Ribbon Dairy Products Auction raising a record-breaking **\$65,080**. A significant portion of funds raised at these auctions benefit Wisconsin's youth agriculture programs and provide scholarships.

The Original Cream Puff Team served up **352,000 Original Cream Puffs this year.** An additional **21,000 Specialty Flavored Cream Puffs** were dished out to Fairgoers looking for a delightful new twist on State Fair's favorite dessert. The Sporkies and Drinkies, Wisconsin State Fair's food and non-alcoholic beverage competition, saw many innovative savory and sweet dishes with the first-place award going to Saz's BBQ. Saz's served **over 28,000 orders of Deep-Fried Lemonade Bites** and the now two-time Drinkies winner, Old Fashioned Sipper Club, served nearly **9,000 Fairway Fusions**.

**Eleven families** were crowned the **UScellular Fairgoers of the Day** in a brand-new program to surprise and delight Fairgoers who embody the Fair spirit. As the presenting sponsor of the State Fair, UScellular continues to put Fairgoers first with exciting and interactive activations throughout the 11 days. New this year as well, the Cream Puff Lovin' Celebration, presented by UW Credit Union, highlighted every aspect of Cream Puff fun from eating contests and dance parties as well as honoring the Kremer family and Wisconsin Bakers Association for bringing the Cream Puff to the Wisconsin State Fair.

Fairgoers were truly feeling good at the 2024 Wisconsin State Fair. From amusement fun to good Wisconsin eats, Fairgoers enjoyed over 90,000 trips over the State Fair on the SkyGlider and over 35,000 potatoes served from the Wisconsin Products Pavilion. The Wisconsin State Fair team is already busy preparing for the 2025 event, which will take place Thursday, July 31 – Sunday, August 10, 2025.

#### About the Wisconsin State Fair

The 2025 Wisconsin State Fair, presented by UScellular<sup>®</sup>, will take place July 31 – August 10. The State Fair offers a unique experience to all who attend and is an exceptional value. Enjoy dozens of FREE entertainment stages, exciting rides and games in SpinCity, thousands of animals, endless family activities, events, contests, shopping vendors, and culinary delights. For more information, visit <u>WiStateFair.com</u> or follow us on <u>Facebook</u>, <u>Instagram</u>, and <u>X</u>.

## **Nicole Lyddy**

From: Sent: To: Cc: Subject: Jessica Bilski <jessica@onthelinepresence.com> Wednesday, December 4, 2024 10:55 AM Nicole Lyddy Mark Walters [CAUTION: SUSPECT SENDER] Fwd: Invoice for An Outdoorsmans Journal

Nicole, Please see Mark Walters's email. This is an invoice for GMTA.

Thank you,

Jessica Bilski Event Calendar Whisperer **On The Line Presence** 608-542-0880 122 Main Street, PO Box 322 Camp Douglas, WI



------ Forwarded message ------From: Mark Walters <<u>sunsetoutdoors@tds.net</u>> Date: Thu, Nov 21, 2024 at 9:04 AM Subject: Invoice for An Outdoorsmans Journal To: Jessica Bilski <<u>jessica@onthelinepresence.com</u>>, <<u>deputyclerk@mauston.com</u>>

Hello Nicole,

My name is Mark Walters and I am an outdoor adventures writer from Necedah. About 2 years ago your organization made a deal with me to run my column on your website, which is why I have included Jessica on this email.

An Outdoorsmans Journal is weekly and run in 60 newspapers here in Wisconsin since 1989. I believe the price was \$20.00 per week which is generally what I charge and as Jessica informed me, you folks ran it for 12 months which would be a fee of \$1040.00.

This invoice may seem late but I did try earlier but the reply that Jessica sent me did not make it to my email so I am now rebilling as Jessica informed me yesterday to do. If you have any questions, you can reach me 608-853/0338

Thank you Nicole and Jessica,

Mark G Walters

GMTA Invoice

November 21st, 2024

An Outdoorsman's Journal

Mark Walters

N11371 16th ave

Necedah, Wi 54646

Column run on GMTA's website for 12 months at \$20.00 per week = \$1040

Thank you very much!

Mark G Walters



14

# Your Cart (5 items)

and the second s		<u>s LED Stem Light Pair</u>		
	Price	Quantity:	Total	
	\$180.00		\$180.00	×
	Displayit			
	<u>Mobi Rectangul</u>	ar Collapsible Counter		
	Price	Quantity:	Total	
	\$335.00	× 2 ^	\$670.00	×
	Displayit			
Sett Contraction	<u>10ft Graffiti Trac</u>	<u>de Show Display with Mon</u>	itor Mount	
	Price	Quantity:	Total	
	\$1,900.00	✓ 1 ∧	\$1,900.00	×
5	Displayit			
	Easy Transport V	Wheeled Shipping Case		
	Price	Quantity:	Total	
	\$300.00	✓ 1 ^	\$300.00	×
		Subtotal: \$3.050	.00	
		<b>Subtotal:</b> \$3,050		
		Subtotal: \$3,050 Shipping: <u>\$462.8</u>		
			<u>5</u>	



# APPLY TO EXHIBIT

Section 5, Item b.

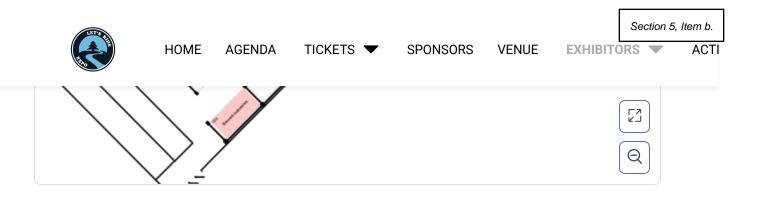
Apply to exhibit with us. Our team will get in touch with you to d

**BECOME AN EXHIBITOR** 

# **Floor Plan**

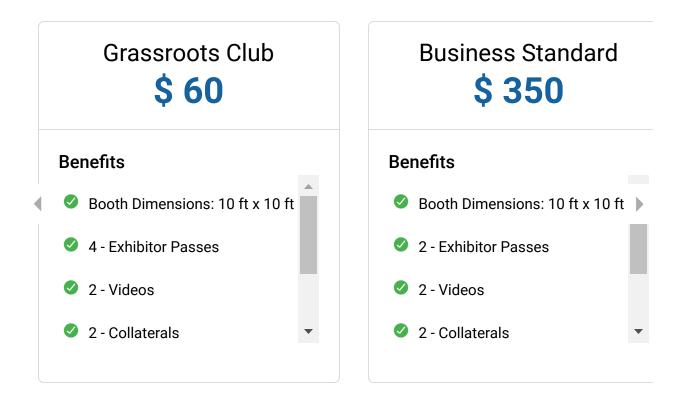
Refer to the floor plan to view the layout of the event





# **Exhibitor Categories**

Exhibitor categories and their benefits will be displayed here



**BECOME AN EXHIBITOR** 



The following insurance requirements must be met by all **<u>non-club</u>** vendors to participate in the event, ensuring proper liability coverage and compliance with the venue's regulations.

# Workers Compensation Insurance:

Vendors must have statutory Workers Compensation insurance in compliance with Wisconsin state law. This includes a Federal Longshoremen and Harbor Workers Endorsement, if applicable.

# **General Liability Insurance:**

- Vendors must have a General Liability Insurance policy with a minimum combined single limit of liability per occurrence for bodily injury and property damage of \$1,000,000.
- If the vendor's activities involve explosion, underground, or collapse hazards, the limit increases to \$2,000,000.
- The General Liability Insurance should include the following coverages:
  - Premises Operations
  - Products and Completed Operations
  - Broad Form Property Damage
  - Broad Form Blanket Contractual
  - Personal Injury
  - Professional Liability (if applicable)

# **Certificate Holder:**

The Certificate of Insurance must list Winnebago County as the certificate holder. The specific address to be used is:

Section 5. Item b.



# Additional Named Insureds:

The General Liability and Automobile Liability policies must recognize Winnebago County, its employees, elected officials, representatives, and board members as "Additional Named Insureds."

# Notice of Cancellation:

The insurance policy must include a provision that gives a 30-day notice to Winnebago County prior to any cancellation or material change in the policy.

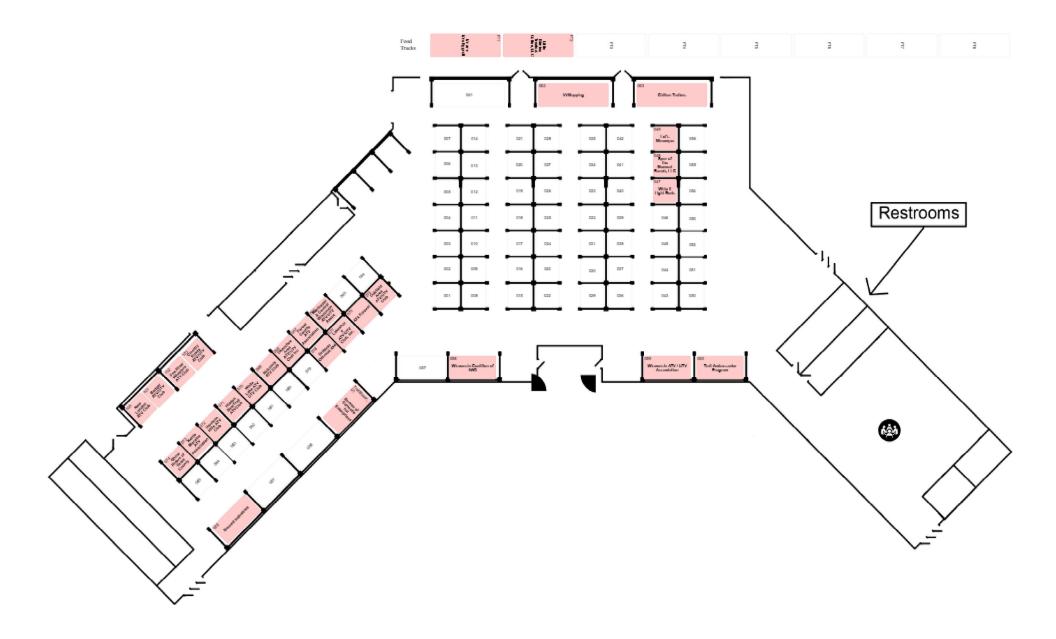
# Submission of Certificate:

The Certificate of Insurance must be furnished to Winnebago County at least 30 days before the event. It should be sent to Justin DeJager at the provided email address or mailed to the Winnebago County Parks Department.



Terms of Use | Privacy Policy Copyright 2024 NOHVIS Group Inc. Section 5, Item b.

Section 5, Item b.



HOME AGENDA TICKETS VENUE EXHIBIT Section 5, Item b.

TRAIL BUILDER	TRAILHEAD	TRAILBLAZER	DEALERSHIP	WEEKEND
\$8,000.00	\$5,000.00	\$3,000.00	\$750.00	\$350
-	1	-	1	-
-	1		1	-
	1	-	1	Available at a
-	1	-	Θ	e
-	Θ	Θ	Θ	e
If requested	If requested	If requested	If requested	-
-	1	Θ	Θ	e
-	Θ	Θ	Θ	E
	\$8,000.00	\$8,000.00       \$5,000.00	\$8,000.00\$5,000.00\$3,000.00	\$8,000.00         \$5,000.00         \$3,000.00         \$750.00





# Objective:

Promote the Mauston Area at the Let's Ride Expo in Oshkosh, May 2-4, 2025, to maximize the Greater Mauston Tourism Association's (GMTA) investment in the ATV segment on Discover Wisconsin.

# Strategy:

- Design an inviting and interactive booth space that embodies the spirit of the Mauston Area and attracts Expo attendees.
- Leverage the Discover Wisconsin segment to enhance visibility and engage a broad audience.
- Endear attendees to the Mauston Area and encourage them to consider it for their next ATVing adventure or vacation.



# Exhibit Booth

\$24,433

- Standard 10'x10' Exhibit Space at Let's Ride Expo \$350
  - Booth Dimensions: 10 ft x 10 ft
  - 2 Exhibitor Passes
  - 2 Videos
  - 2 Collaterals
  - Lead Capture
  - 1 Power
  - General Liability Insurance & Workmans Comp if needed) supplied by the City of Mauston
- Booth structure \$3706
  - Standard trade show display with a monitor bracket
  - Includes full graphic background
  - Two rectangular counters
  - Two lights
  - Wheeled storage case
  - Estimated shipping cost
- Monitor & Technology to show Discover Wisconsin ATV Video \$489
- Giveaways for expo
  - Flyers/brochures \$500
    - Designed for the show
    - Printed locally
  - Logo items \$6850
    - Pens 5000@\$.27
    - Buff/Gators 1000@\$2.05
    - Phone Lanyards 1000 @\$2.89
    - Branded cooler filled with local items to raffle off in exchange for email address
- Digital Sign \$1948
  - With internal memory for showcasing and reinforcing existing ads and calendar items
- Project Management \$13,930
  - Managing purchases
  - Design of booth, graphics, digital media, and handouts
  - Travel, set up, staff exhibit, teardown

\$6.350

# Extras

# Sponsorship for increased visibility

- Expo Sponsoship \$5000
  - GMTA Name on Major Signage
  - Listed on Expo Website
  - Listing in Attendee Booklet
  - Full Page Ad in Attendee Booklet
  - Can request major Exhibitor Area
  - Expo Section Naming Rights
- Project management costs \$1350

# Chicken Fling

- Custom-designed target \$800
- Small rubber chickens 4000@\$.34
- Project management costs \$675



Signature:

Printed Name:

Signature:

Date:

Printed Name: Jessica Bilski



Jessica Bilski 608-542-0880 Jessica@OnTheLinePresence.com

\$2.835

Date:

Scompany equipment(https://www.topregal.us/en-us/company-equipment/)

> Digital advertising screens(https://www.topregal.us/en-us/digital-advertising-screens/) > Article No. 223282-US

# Mobile digital advertising display DKS-LED43, 43 in Display, Android 11, black, 24.02 in x 17.72 in x 74.06 in, TecMaschin

 $\star \star \star \star \star \star$  (2)



**TECMASCHIN** 

the state s

Particularly mobile thanks to the castors For the optimal presentation of digital content

Two integrated loudspeakers

43 in Full HD screen

Quickly set up and immediately ready for use

#### Discounts of up to 10% on the value of your cart!

<b>\$</b> 5,			<b>******</b> \$15,000	Ĩ
¢°o	Technical data			
Artic	le No. 223282-US			
	Model DKS-LED43	$\underline{\bigcirc}$	Mobile yes	
Ţ	Screen diagonal 43 "	¢¢ T	Operating system Android 11	
GB	Storage memory 16 GB		Resolution 1.080 x 1.920 px px	
	Weight 74.96 lbs		Colourblack	
•123	Number of colours 6.7 Mio.	-`•	Contrast 3000:1	
$\leftrightarrow$	Width 24.02 in	2	Depth 17.72 in	
\$	Height 74.06 in	۶	Energy efficiency class C	
	Range of application Indoor		Working temperature -10 °F - 40 °F	
Ŀ	Media			
PDF	Assembly & Operating Instructions: DKS-LED43 (US)(https://www.topregal.com/out	t/media/216	012_221035_221661_mba_US_DKS-LED43.pdf)	
PDF	Technical data sheet: DKS-LED43 (US)(https://www.topregal.com/out/media/20960	9_223150_2	23151_tdb_US_DKS-LED43.pdf)	
<b>)</b> F	Delivery volume			
1 x di	gital advertising display DKS-LED43 from TecMaschin incl. power cable and rei	mote contro	I	
4 x ca	stors (2 swivel & 2 fixed castors)			

#### The perfect eye-catcher

The digital advertising display DKS-LED43 from TecMaschin is the ideal way to present your advertising to your customers. In addition, company presentations, products and services and much more information can be played on the digital display. The advertising stele is ideal for use in showrooms, at trade fairs, in the catering trade or in entrance areas. The illuminated eye-catcher with two integrated loudspeakers attracts customers. The 74.06 in high digital display panel is particularly slim with its 2.6 in and impresses with its low weight of just 74.96 lbs. With a screen diagonal of 43 in (9:16) and a resolution of 1,080 x 1,920 px, you will attract the attention of passers-by and potential customers. This is also ensured by the patented LED module with more than 6,7 Mio. displayable colours and a contrast of 3000:1.

The digital advertising display is kept in a plain black and therefore fits into any interior. Thanks to the 4 castors (2 swivel and 2 fixed castors each), the DKS-LED43 is very easy to transport.





\$2758.75

\$7965

# Objective:

Promote the Mauston Area as a feel-good place by donating gift baskets of local items donated to raffles throughout the Midwest for fundraisers.

# Strategy:

- Design a Mauston based insulated cooler to be filled with local items
- Purchase local items to fill the gift bag
- Donate the gift baskets to fundraising auctions where our potential customers will be.

# Pre-approved project cost

- Total approved at 9/11/24 meeting
  - 25 picnic coolers to be branded for Mauston Area
  - Local items to fill coolers are budgeted at \$75/basket
  - Production and shipping costs

# Project Management Cost

- Amount not accounted for yet
  - Design cooler graphics and purchase
  - Research appropriate locations to donate to
  - Procure Items for coolers when ended
  - Package and ship

Signature:	Date:
Printed Name:	



# **Othink**local

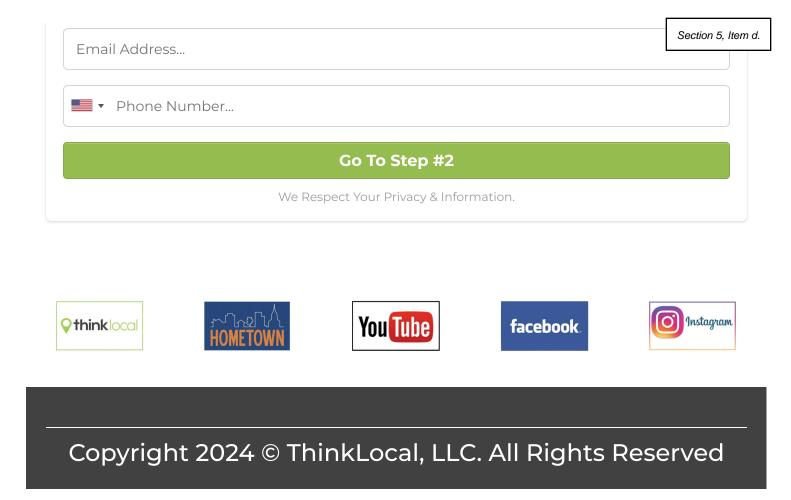
Leverage the power of owning a professionally produced video broadcast on multiple platforms: ThinkLocal, Hometown Stream, Facebook and Instagram with millions of potential viewers.



Can't afford? Apply for Financial Support here!

⇒ Apply for Financial Support











# Find and connect with local busi...

Let's shop, eat, buy and support LOCAL!

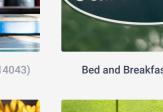
Q	Food, service, hotel
<b>Q</b>	Enter location
	Search

 $\circ$   $\circ$   $\circ$   $\circ$ 

**Browse by category** 



Auto Sales & Service (14043)





Food & Drink (21001)

Bed and Breakfast (308)



Golf Courses (558)

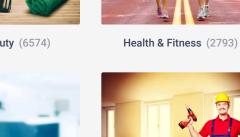
more categories



Section 5, Item d.



Hair & Beauty (6574)





Home Services (5128)



Healthcare (28215)

Hotels & Travel (5919)



Pet Services (1915)



Professional Services (31745)







Schools (9767)





Shopping & Retail (8663)



**Featured Listings** 

more listings

#### ActionCoach of Brookfield

#### in Professional Services

ActionCOACH of Brookfield, Wausau & Fox Cities, helps business owners and their teams get results.

☆☆☆☆☆

#### **American Shaman - Tomah**

#### in Professional Services

CBD American Shaman is dedicated to bringing wellness to the world through ultra-concentrated terpene rich CBD oil

☆☆☆☆☆

#### **Bel Aire Flowers-West Allis**

#### in Retail

Since 1964 Bel Aire Flower Shop has been family-owned and operated. Our shop has built a reputation of quality and service that is unsurpassed. Each member of our staff offers our customers personal & professional service on every order.

☆☆☆☆☆

#### **Breakthrough Business Advisors**

#### in Professional Services

We are your business partners, here to help you market effectively and save money.

☆☆☆☆☆

#### **Popular Deals**

more deals

# Sobelman's Pub & Grill offers a \$50 Gift certificate, for \$40 exclusively through us

in Food & Drink

22 Days left

### Chilango Express offers a \$50 Gift certificate, for \$40 exclusively through us

in Food & Drink

**Featured Classifieds** 

more classifieds

#### **VOLUNTEER Sort Food/Pack Bags**

in Jobs/Volunteer (Thursday's) 9:00 am - 12:00 pm

## **VOLUNTEER Domes Outreach**

in Jobs/Volunteer (Friday's) 10:15 am - 12:00 pm

#### **VOLUNTEER Sort Food**

in Jobs/Volunteer (Monday's, Wednesday's, & Saturday's) 9:00 am - 11:00 am

#### **VOLUNTEER Special Projects**

in Jobs/Volunteer (Flexible Days Mon-Sat)

**Recent Articles** 

more articles

May 27, 2024

## GCC Pres. Memorial Day "Voices from the Grave" 1.2 Million Fallen US Soldiers Ask Us to Remember

in Community Stories

3min. Inspirational Read - New Images and Unforgettable Insights +2 Questions Americans need to Ask and Answer



## Memorial Day Join Robert Frisch, NS Rotary Club-Vice Admiral Debbnick- Scout troops 10:30am

#### in Community Stories

You are INVITED to Honor the1.2 Million + veterans who made the Ultimate Sacrifice so we could remain Free Americans.



#### October 26, 2023 Lift-X Lift Services

#### in Local Business Stories

Lift-x was started in 2011, by Greg and Jessica Herzog. It originally started on their farm but as the company grew as well as their family, they decided to move to a new location in 2017.



