



GREATER MAUSTON TOURISM ASSOCIATION MEETING MINUTES

June 10, 2026 at 5:00 PM

303 Mansion Street Mauston, WI

1. **Call to Order/Roll Call:** The Greater Mauston Tourism Association meeting was called to order by Chair Michel Messer on June 10, 2026, at 5:02 p.m. Members present were Michel Messer, Wendy Murphy, Meredith Sornsin, Leanna Hagen, and Mitchell Gray. Also present was Jessica Bilski of On The Line Presence. Absent was Doug Linder.
2. **Minutes:** Motion by Sornsin, seconded by Murphy, to approve the April 8, 2026, minutes. Motion carried by voice vote.
3. **Financial Report:** Motion by Murphy, seconded by Sornsin, to approve the financial report as presented. Motion carried by voice vote.
4. **Event Support Activities**
 - a. Free Trails Map Publication from Lincoln Marketing: Motion by Messer, seconded by Sornsin, to approve participation in the Free Trail Map publication for \$3,978.00. Motion carried by unanimous roll call vote.
 - b. Wisconsin State Fair Proposal: Motion by Murphy, seconded by Sornsin, to approve the Wisconsin State Fair proposal for an amount not to exceed \$7,215.00. Motion carried by unanimous roll call vote.
 - c. Post Event Follow Up: Nothing to report.
5. **Marketing Activities:** Nothing to report.
6. **Staff Report**
 - a. Resignation of Committee Member Ben Bader: The Committee discussed options for recognizing Ben Bader's service, including a memorial tree, bench, or plaque, not to exceed \$1,000. Staff was directed to gather information and solicit input by email for future Committee consideration.
 - b. Mayoral Appointments of Mitchell Gray and Sandy Rathke to the GMTA Committee: Sandy Rathke resigned prior to the meeting.
7. **Adjourn:** Motion by Murphy, seconded by Sornsin, to adjourn. Motion carried by voice vote. The meeting adjourned at 6:15 p.m.

Chair

Date