



GMTA MINUTES

June 12, 2024 at 5:30 PM

303 Mansion Street Mauston, WI

- 1. Call to Order/Roll Call-** The Greater Mauston Tourism Association met in a regular session on June 12, 2024, at Mauston City Hall. The Meeting was called to order by Michel Messer at 5:30 p.m. Present were Diane Dahl, Doug Linder, Michel Messer, Ben Bader, and Wendy Murphy. Absent Julie Winn and Leanna Hagen. Also present was Administrator Daron Haugh.
- 2. Minutes-** Dahl/Murphy to approve minutes with on correction Mike Linder to Doug Linder as Secretary. Motion carried.
- 3. Financial Report-** Murphy/Linder to approve the financials as presented. Motion carried.
- 4. Event Support activities -** None
- 5. Marketing Activities-** None
- 6. Staff Report**
 - a. Jessica Bliski went over the survey regarding the use of our Message Center.
 - b. The parks project was discussed. Haugh stated that he has been working with Mike Taake to apply for grants to connect our parks via a walkway or bike lane to draw people to our parks and community. Haugh asked if the Tourism Association would be willing to grant \$200,000 to this project.
 - c. The Vets Memorial was discussed.
- 7. Adjourn-** Linder/Bader motion to adjourn. Motion carried. The meeting adjourned at 6:41 pm.

Chair

Date