



GREATER MAUSTON TOURISM ASSOCIATION MEETING AGENDA

**October 09, 2024 at 6:00 PM
303 Mansion Street Mauston, WI**

- 1. Call to Order/Roll Call**
- 2. Discussion and action relating to Minutes**
 - a. August 14, 2024, Amended Minutes correcting the Discover Wisconsin cost from \$1,500 to \$15,000 and September 11, 2024
- 3. Discussion and possible action relating to Financial Report including**
 - a. Financial Reports
- 4. Discussion and possible action relating to Event Support activities including**
 - a. Event Support Application (if any):
 - b. Post Event Follow Up, if any
- 5. Discussion and possible action relating to Marketing Activities including**
 - a. Discussion and action regarding Marketing Director Proposal
 - b. Discussion and action regarding Travel Wisconsin Co-op opportunities
- 6. Staff Report**
 - a. Discussion and action regarding industrial signage lighting upgrades
- 7. Adjourn**

NOTICE:

It is possible that action will be taken on any of the items on the agenda and that the agenda may be discussed in any order. It is also possible that a quorum of other governmental bodies of the municipality may be in attendance at the above-stated meeting to gather information; no action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice.

Also, upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service, contact City Deputy Clerk Nicole Lyddy (608) 747-2706.

Any member of the public wishing to join the meeting telephonically should call City Hall by 4pm the day of the meeting. Staff will be happy to provide instructions on joining the meeting by phone. City Hall main number: 608-847-6676