



GREATER MAUSTON TOURISM ASSOCIATION MEETING AGENDA

March 11, 2026 at 5:00 PM
303 Mansion Street Mauston, WI

1. **Call to Order/Roll Call**
2. **Discussion and Action Regarding Minutes**
 - a. February 11, 2026
3. **Discussion and Action Regarding the Financial Report**
 - a. February 2026
4. **Discussion and Action Regarding Event Support Activities**
 - a. Review GMTA Event Application Wording Relating to In-Person Follow-Up to Event
 - b. Discussion and Action Regarding the Juneau County Forestry and Parks Event Support Grant Application in the Amount of \$4,800.00
 - c. Discussion and Action Regarding the 2026 Fly-In/Drive-In Grant Application in the Amount of \$500
 - d. Post Event Follow Up: Guardians of Lake Decorah (G.O.L.D.) Ice Fishing Tournament Report
5. **Discussion and Action Regarding Marketing Activities**
 - a. Discussion and Action Regarding CiviSocial
 - b. Discussion and Action Regarding Billboards for Lease on I-90/94 In Juneau County, WI.
6. **Staff Report**
 - a. Discussion Regarding Additional Advertising Expenditures through On the Line Presence for Event Support Activities
7. **Adjourn**

NOTICE:

It is possible that action will be taken on any of the items on the agenda and that the agenda may be discussed in any order. It is also possible that a quorum of other governmental bodies of the municipality may be in attendance at the above-stated meeting to gather information; no action will be taken by any

governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice.

Also, upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service, contact City Deputy Clerk Carole Wolff at (608) 747-2706.

Any member of the public wishing to join the meeting telephonically should call City Hall by 4pm the day of the meeting. Staff will be happy to provide instructions on joining the meeting by phone. City Hall main number: 608-847-6676