



AMENDED GREATER MAUSTON TOURISM ASSOCIATION AGENDA

**November 13, 2024 at 6:00 PM
303 Mansion Street Mauston, WI**

- 1. Call to Order/Roll Call**
- 2. Discussion and action relating to Minutes**
 - a. October 9, 2024
- 3. Discussion and possible action relating to Financial Report including**
 - a. Financials
- 4. Discussion and possible action relating to Event Support activities including**
 - a. Discussion and action regarding G.O.L.D. request of \$2,500 for the annual Ice Fishing Tournament
 - b. Discussion, and action regarding BBQ-Tober Fest request for an additional \$600 for marketing expenses over the actual cost of marketing the event.
 - c. Discussion and action to accept receipts for the Waterfest Grant and State Fair Sponsorship for JCEDC (Juneau County Economic Development Association).
- 5. Discussion and possible action relating to RFP Guidelines for a Marketing proposal**
- 6. Discussion and action regarding Peter Malinger's segment, Think Local Mauston. The show cost is \$2,995 for a six-minute segment.**
- 7. Staff Report**
- 8. Adjourn**

NOTICE:

It is possible that action will be taken on any of the items on the agenda and that the agenda may be discussed in any order. It is also possible that a quorum of other governmental bodies of the municipality may be in attendance at the above-stated meeting to gather information; no action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice.

Also, upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service, contact City Deputy Clerk Nicole Lyddy (608) 747-2706.

Any member of the public wishing to join the meeting telephonically should call City Hall by 4pm the day of the meeting. Staff will be happy to provide instructions on joining the meeting by phone. City Hall main number: 608-847-6676