



GREATER MAUSTON TOURISM COMMITTEE AGENDA

**February 12, 2025 at 6:00 PM
303 Mansion Street Mauston, WI**

- 1. Call to Order/Roll Call**
- 2. Discussion and action relating to Minutes**
- 3. Discussion and possible action relating to Financial Report including**
 - a. Financials
- 4. Discussion and possible action relating to Event Support activities including**
 - a. Event Support Application (if any):
 - b. Post Event Follow Up, if any
- 5. Discussion and possible action relating to Marketing Activities including**
 - a. Discussion and action regarding the Think Local Ad cost of \$2,995 for a six minute segment
 - b. Discussion and action regarding proposal for Mauston Tourism App
 - c. Discussion and action regarding sponsorship towards the annual 4th of July event
- 6. Staff Report**
 - a. Discussion and action regarding donation to the Community Center project.
 - b. Discussion and action regarding Christmas lights for the 2025 season.
- 7. Adjourn**

NOTICE:

It is possible that action will be taken on any of the items on the agenda and that the agenda may be discussed in any order. It is also possible that a quorum of other governmental bodies of the municipality may be in attendance at the above-stated meeting to gather information; no action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice.

Also, upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service, contact City Deputy Clerk Nicole Lyddy (608) 747-2706.

Any member of the public wishing to join the meeting telephonically should call City Hall by 4pm the day of the meeting. Staff will be happy to provide instructions on joining the meeting by phone. City Hall main number: 608-847-6676