



# AMENDED GREATER MAUSTON AREA TOURISM ASSOCIATION AGENDA

July 10, 2024 at 5:30 PM

303 Mansion Street Mauston, WI

1. **Call to Order/Roll Call**
2. **Discussion and action relating to Minutes**
  - a. June 12, 2024
3. **Discussion and action relating to the Financial Report**
  - a. Financials
4. **Discussion and possible action relating to Event Support activities including**
  - a. Event Support Application (if any): Mauston/New Lisbon Area Airport application for support
  - b. Post Event Follow Up, if any
5. **Discussion and possible action relating to Marketing Activities including**
  - a. Tyler Carl from Hidden Valleys of Southwest Wisconsin presentation
  - b. Presentation by Peter Malinger from Image Pictures
  - c. Discussion and action regarding the Parks Project to connect City parks via walkways or bike lanes.
6. **Staff Report**
7. **Adjourn**

## **NOTICE:**

*It is possible that action will be taken on any of the items on the agenda and that the agenda may be discussed in any order. It is also possible that a quorum of other governmental bodies of the municipality may be in attendance at the above-stated meeting to gather information; no action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice.*

*Also, upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service, contact City Deputy Clerk Nicole Lyddy (608) 747-2706.*

*Any member of the public wishing to join the meeting telephonically should call City Hall by 4pm the day of the meeting. Staff will be happy to provide instructions on joining the meeting by phone. City Hall main number: 608-847-6676*