



GREATER MAUSTON TOURISM ASSOCIATION MEETING AGENDA

June 10, 2026 at 5:00 PM

303 Mansion Street Mauston, WI

1. **Call to Order/Roll Call**
2. **Discussion and Action Regarding Minutes**
 - a. April 8, 2026
3. **Discussion and Action Regarding the Financial Report**
 - a. Financial Information
4. **Discussion and Action Regarding Event Support Activities**
 - a. Proposal to Advertise in Free Trails Map Publication from Lincoln Marketing in the Amount of \$3,978.00

Free residence guide is published and available online at:

<https://www.lincolnmarketing.us/Archive/SaukColumbiaAdamsJuneauGuide.pdf>

Free trails map is published and available online at:

<https://www.lincolnmarketing.us/Archive/AdamsJuneau-WI-Trail-map.pdf>
 - b. Wisconsin State Fair Proposal in the Amount of \$7,215.00
 - c. Post Event Follow Up, if any
5. **Discussion and Action Regarding Marketing Activities**
6. **Staff Report**
 - a. Discussion and Update Regarding Resignation of Committee Member Ben Bader
 - b. Discussion and Update Regarding the Mayoral Appointments of Mitchell Gray and Sandy Rathke to the GMTA Committee
7. **Adjourn**

NOTICE:

It is possible that action will be taken on any of the items on the agenda and that the agenda may be discussed in any order. It is also possible that a quorum of other governmental bodies of the municipality

may be in attendance at the above-stated meeting to gather information; no action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice.

Also, upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service, contact City Deputy Clerk Carole Wolff at (608) 747-2706.

Any member of the public wishing to join the meeting telephonically should call City Hall by 4pm the day of the meeting. Staff will be happy to provide instructions on joining the meeting by phone. City Hall main number: 608-847-6676