



# GREATER MAUSTON TOURISM ASSOCIATION MEETING AGENDA

April 08, 2026 at 5:00 PM

303 Mansion Street Mauston, WI

1. **Call to Order/Roll Call**
2. **Discussion and Action Regarding Minutes**
  - a. March 11, 2026
3. **Discussion and Action Regarding Financial Report including**
  - a. March Financials
4. **Discussion and Action Regarding Event Support Activities Including**
  - a. Event Support Application (if any):
  - b. Post Event Follow Up, if any
5. **Discussion and Action Regarding GMTA Event Application Revision**
  - a. Revised GMTA Event Application
6. **Discussion and Action Regarding Marketing Activities Including**
  - a. Mauston Explorer Proposal
  - b. Midwest Rider Magazine Proposal
7. **Staff Report**
8. **Adjourn**

## **NOTICE:**

*It is possible that action will be taken on any of the items on the agenda and that the agenda may be discussed in any order. It is also possible that a quorum of other governmental bodies of the municipality may be in attendance at the above-stated meeting to gather information; no action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice.*

*Also, upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service, contact City Deputy Clerk Carole Wolff at (608) 747-2706.*

*Any member of the public wishing to join the meeting telephonically should call City Hall by 4pm the day of the meeting. Staff will be happy to provide instructions on joining the meeting by phone. City Hall main number: 608-847-6676*