



# GREATER MAUSTON TOURISM ASSOCIATION MEETING AGENDA

March 12, 2025 at 6:00 PM  
303 Mansion Street Mauston, WI

1. **Call to Order/Roll Call**
2. **Discussion and action relating to Minutes**
  - a. January 8, 2025 and February 12, 2025
3. **Discussion and possible action relating to Financial Reports**
  - a. Financial reports
4. **Discussion and possible action relating to Event Support activities including**
  - a. Event Support Application (if any):
  - b. Post Event Follow Up, if any
5. **Discussion and possible action relating to Marketing Activities including**
  - a. Discussion and action regarding proposal for Mauston Tourism App
6. **Staff Report**
  - a. Discussion on Wisconsin Governor's Conference on Tourism
  - b. Holiday lights update
  - c. Discussion and action regarding Parks Project
7. **Adjourn**

## **NOTICE:**

*It is possible that action will be taken on any of the items on the agenda and that the agenda may be discussed in any order. It is also possible that a quorum of other governmental bodies of the municipality may be in attendance at the above-stated meeting to gather information; no action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice.*

*Also, upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service, contact City Deputy Clerk Nicole Lyddy (608) 747-2706.*

*Any member of the public wishing to join the meeting telephonically should call City Hall by 4pm the day of the meeting. Staff will be happy to provide instructions on joining the meeting by phone. City Hall main number: 608-847-6676*