



GREATER MAUSTON TOURISM ASSOCIATION AGENDA

**August 14, 2024 at 5:30 PM
303 Mansion Street Mauston, WI**

- 1. Call to Order/Roll Call**
- 2. Discussion and action relating to Minutes**
 - a. July 10, 2024
- 3. Discussion and possible action relating to Financial Report including**
 - a. Financials
- 4. Discussion and possible action relating to Marketing Activities including**
 - a. Andrew Nussbaum from Travel Wisconsin to discuss Room Tax dollars
- 5. Discussion and possible action relating to Event Support activities including**
 - a. Mauston/New Lisbon Area Airport Fly-In application
 - b. Parks Commission's four-phase parks project support
 - c. Discussion and action regarding JCEDC support at the Wisconsin State Fair on August 11.
 - d. Discussion and action regarding advertising in the Business View Magazine to coincide with the City of Mauston's 6-8 page article in America's Best Managed Cities (under 10K): Best of 2024 (Wisconsin Issue).
 - e. Discussion and action regarding the Discover Wisconsin segment in an upcoming ATV/UTV episode
 - f. Post Event Follow Up, if any
- 6. Staff Report**
 - a. Discussion and action regarding payments of Grants
- 7. Adjourn**

NOTICE:

It is possible that action will be taken on any of the items on the agenda and that the agenda may be discussed in any order. It is also possible that a quorum of other governmental bodies of the municipality may be in attendance at the above-stated meeting to gather information; no action will be taken by any

governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice.

Also, upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service, contact City Deputy Clerk Nicole Lyddy (608) 747-2706.

Any member of the public wishing to join the meeting telephonically should call City Hall by 4pm the day of the meeting. Staff will be happy to provide instructions on joining the meeting by phone. City Hall main number: 608-847-6676