



NOTICE OF THE COMMUNICATIONS & WATER EFFICIENCY COMMITTEE MEETING/SPECIAL MEETING OF THE BOARD OF DIRECTORS

Wednesday, February 28, 2024 at 9:30 AM

MINUTES

LOCATIONS:

Open Session to start at or after 9:30 a.m.

Marin Water Board Room – 220 Nellen Avenue, Corte Madera, CA 94925

Public Participation:

The public attended this meeting in-person or remotely using the following methods: on a computer or smart device, <https://marinwater.zoom.us/j/89081546829>, or by phone, 1-669-444-9171, using Webinar ID: 890 8154 6829.

AGENDA ITEMS:

1. Call to Order and Roll Call

Chair Khush called the meeting to order at 9:30 a.m.

DIRECTORS PRESENT

Larry Russell
Monty Schmitt
Jed Smith
Ranjiv Khush

DIRECTOR ABSENT

Matt Samson

2. Adoption of Agenda

A motion was made by Vice Chair Smith and seconded by Director Schmitt to adopt the agenda.

There were no public comments.

Voting Yea: Directors Russell, Schmitt, Smith, and Khush

Absent: Director Samson

3. Public Comment on Non-Agenda Matters

There were no public comments.

4. Regular Items

- a. Minutes of the Communications & Water Efficiency Committee (CWEC) Meeting/Special Meeting of the Board of Directors on November 15, 2023

RECOMMENDATION: Approve the minutes of the Communications & Water Efficiency Committee Meeting/Special Meeting of the Board of Directors on November 15, 2023

A motion was made by Vice Chair Smith and seconded by Director Schmitt to adopt the minutes.

There were no public comments.

Voting Yea: Directors Russell, Schmitt, Smith, and Khush

Absent: Director Samson

- b. Water Efficiency Update

RECOMMENDATION: Receive staff update on the District's water efficiency program

Water Efficiency Manager Carrie Pollard provided updates on the District's 2023 incentives program and the Water Efficiency Master Plan, and discussed leveraging multi-benefits with the County of Marin. The Board commented and provided feedback to staff.

There were four (4) public comments.

This was an information report. The Board did not take any formal action.

- c. Water Efficiency Outreach Activities Update

RECOMMENDATION: Receive a staff update on recent, current and planned outreach activities to promote the District's water efficiency programs and services to customers

Communications & Public Affairs Manager Adriane Mertens presented an update on water efficiency outreach, including the efficiency estimator tool, customer success stories, and targeted outreach strategies.

Discussion occurred throughout the presentation.

Director Smith left at approximately 10:45 a.m.

There were two (2) public comments.

This was an information item. The Board did not take any formal action.

5. Upcoming Meeting

Chair Khush announced that the next Communications & Water Efficiency Committee/Special Meeting of the Board of of Directors would be on May 15, 2024.

6. Adjournment

There being no further business, the Communications & Water Efficiency Committee Meeting/Special Meeting of the Board of Directors adjourned at 10:54 a.m.



Terrie Gillen, CMC
Board Secretary

The minutes were approved at the Communications & Water Efficiency Committee Meeting/Special Meeting of the Board of Directors on May 15, 2024.