CITY OF MACKINAC ISLAND

ANNUAL BIKE LICENSE REDETERMINATION HEARING MINUTES

Monday, April 07, 2025 at 1:30 PM City Hall - Council Chambers, 7358 Market St., Mackinac Island, Michigan

I. Call to Order

Mayor Doud called the hearing to order at 1:30 pm

II. Roll Call

PRESENT

- Richard Chambers
- Tom Corrigan
- Steven Moskwa

- Anneke Myers
- Alan Sehoyan
- Jason St. Onge
- Richard Linn, Treasurer

VI. New Business

- 2025 DRAFT Rental Bicycle License Ordinance
 - Letter of request from Melanie Libby Mackinac Cycle
 - Requesting any additional licenses that may be issued
 - Letter of request from Patrick Conlon Inn at Stonecliffe
 Bequesting 38 new licenses
 - Requesting 38 new licenses
 - Letter of request from Jim Fisher Mackinac Wheels & Mackinac Bike Barn
 Requesting any additional licenses that may be issued
 - $\circ \quad \text{Letter of request from Mark Ware-Mission Point Resort}$
 - Requesting 25 new licenses
 - Letter of request from David Jurcak KSL Capital / Grand Hotel
 Requested the renewal of their 100 licenses currently held
 - Letter of request from David Jurcak KSL Capital / Mack Tracks LLC (Mackinac Island Bike Shop)
 - Requested the renewal of their 263 licenses currently held
 - $\circ~$ Letter of request from Michelle Dean Harbour View Inn, LLC
 - Requested the renewal of their 35 licenses currently held
 - Letter of Request from Jason St. Onge Rosalina Development
 - Requested 4 new licenses

Motion made by Moskwa, seconded by Myers, to place all letters of request on file. Voting Aye: Chambers, Corrigan, Moskwa, Myers, Sehoyan Abstained: St. Onge

Current total of commercial rental bicycle licenses issued - 1511

VII. Miscellaneous / General Council Discussion / Additional Agenda Items

- Councilman Chambers noted that there had been past discussions at the committee level regarding the possibility of increasing the number of commercial licenses issued and an equitable way to distribute them
 - Mayor's Assistant Trista France noted that she had collected the information requested by the committee, but at this time nothing has happened at the committee level regarding the collected data
- Ira Green, Mackinac Mobility & Bicycle Rental pro-rating new licenses based on the number of licenses currently issued with a minimum of 3 or 4, and to also set a maximum.
- Dave Jurcak, Grand Hotel bikes being brought over on the boats are what take away from the local rental businesses, not the hotels having rentals, and that the bikes coming over on the boats is what is causing the congestion
- Jim Fisher, Mackinac Wheels & Mackinac Bike Barn if local shops were able to rent some electric bikes, that would decrease the amount of them coming over and the class of bikes could be more regulated
- Councilwoman Myers noted that the reported bike revenue from the boat lines in 2024 was actually down from 2023

- Mark Ware, Mission Point their 100 licenses are taken up quickly as they can have up to 700 guests at a time. The number of bikes being brought over can be reduced if more rental bikes can be offered by the hotels.
- Patrick Conlon, Inn at Stonecliffe A full house is 200+ guests. Guests who cannot get bikes at the Inn have to then ride a shuttle to town to get a bike, which Stonecliffe ends up having to comp since they cannot provide it as an offered amenity.
- Councilman Sehoyan recommended giving special consideration to the hotels / resorts that have rentals located outside of town. Being able to offer more bikes gives a better guest experience.
 - Councilman Corrigan noted that he agreed to granting more to those outside of town, in town is more of a concern.
- Councilwoman Myers reminded the Council that they did just pass a Master Plan, and one main concern was congestion in the downtown area.
 - Favorable to issuing more licenses to places outside of town like Stonecliffe and Mission point, but more licenses to the downtown rentals is problematic.
 - Consider issuing licenses on a conditional basis / trial period to see what happens

VIII. Adjournment

There being no further business, motion made by Myers, seconded by Moskwa, to adjourn the hearing at 2:02 pm.

Margaret M. Doud, Mayor

Danielle Leach, City Clerk