

TOWN OF LOS GATOS ARTS AND CULTURE COMMISSION AGENDA OCTOBER 15, 2025 100 VILLA AVENUE, LIBRARY CONFERENCE ROOM 4:00 PM

Cristiano Colantoni, Chair Maureen Cappon-Javey, Vice Chair Anne Lamborn, Commissioner Rebecca Navid, Commissioner Thomas Spilsbury, Commissioner Janet Wolf, Commissioner James Na, Youth Commissioner

This meeting will be teleconferenced pursuant to Government Code Section 54953(b)(3). Commissioner Janet Wolf will be participating via teleconference from a location at 2152 Patricia Lane, Arnold, CA 95223. The teleconference locations shall be accessible to the public and the agenda will be posted at the teleconference location 72 hours before the meeting.

HOW TO PARTICIPATE

The Town of Los Gatos strongly encourages your active participation in the public process. If you are interested in providing oral comments during the meeting, you must attend in-person, complete a speaker's card, and return it to the staff. If you wish to speak to an item on the agenda, please list the item number on the speaker card. The time allocated to speakers may change to better facilitate the meeting. If you are unable to attend the meeting in-person, you are welcome to submit written comments via email to rbaker@losgatosca.gov.

<u>Public Comment During the Meeting:</u>

When called to speak, please limit your comments to three (3) minutes, or such other time as the Chair may decide, consistent with the time limit for speakers at a Town meeting.

Speakers at public meetings may be asked to provide their name and to state whether they are a resident of the Town of Los Gatos. Providing this information is not required.

Deadlines to Submit Written Comments:

If you are unable to participate in person, you may email rbaker@losgatosca.gov with the subject line "Public Comment Item #_" (insert the item number relevant to your comment). Persons wishing to submit written comments to be included in the materials provided to the Commission must provide the comments as follows:

For inclusion in the agenda packet: by 11:00 a.m. the Thursday before the Commission meeting.

For inclusion in the agenda packet supplemental materials: by 11:00 a.m. the day before the Commission meeting.

For inclusion in a desk item: by 11:00 a.m. the day of the Commission meeting.

CALL MEETING TO ORDER

ROLL CALL

COMMISSIONER REPORTS

CONSENT ITEMS (Items appearing on the Consent are considered routine Town business and may be approved by one motion. Members of the public may provide input on any Consent Item(s) when the Chair asks for public comment on the Consent Items.)

1. Approve the Draft Minutes of the September 17, 2025 Meeting

VERBAL COMMUNICATIONS (Members of the public are welcome to address the Arts and Culture Commission on any matter that is not listed on the agenda and is within the subject matter jurisdiction of the Commission. To ensure all agenda items are heard, this portion of the agenda is limited to 30 minutes. In the event additional speakers were not able to be heard during the initial Verbal Communications portion of the agenda, an additional Verbal Communications will be opened prior to adjournment. Each speaker is limited to three minutes or such time as authorized by the Chair.)

OTHER BUSINESS (Up to three minutes may be allotted to each speaker on any of the following items.)

- 2. Review and Approve the Public Art Requirements Submitted by Sand Hill Property Co for 15650 and 15600 Los Gatos Blvd, aka Whole Foods Development
- 3. Cancel the December Meeting of the ACC

ADJOURNMENT

ADA NOTICE In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Clerk's Office at (408) 354-6834. Notification at least two (2) business days prior to the meeting date will enable the Town to make reasonable arrangements to ensure accessibility to this meeting. [28 CFR §35.102-35.104]

MEETING DATE: 10/15/2025

ITEM NO: 1

DRAFT Minutes of the Arts and Culture Commission Meeting September 17, 2025

The Arts and Culture Commission conducted a meeting in-person on September 17, 2025 at 4:00 p.m.

MEETING CALLED TO ORDER at 4:10 p.m.

ROLL CALL

Present: Commissioner Wolf, Commissioner Colantoni, Commissioner Lamborn, Commissioner Spilsbury, Youth Commissioner Na

Absent: Commissioner Cappon-Javey, Commissioner Navid,

Also Present: Staff Liaison Baker

COMMISSIONER REPORTS

Commissioners Lamborn mentioned attending the DEI meeting and asked to add a DEI event to the next ACC agenda for discussion.

Commissioner Spilsbury gave an update on the completion of the gateway sculptures.

CONSENT

- 1. Approve the draft minutes of the April 16, 2025 meeting.
- 2. Approve the draft minutes of the May 21, 2025 meeting.
- 3. Approve the draft minutes of the June 18, 2025 meeting.
- 4. Approve the draft minutes of the August 20, 2025 meeting.

MOTION: Motion by **Commissioner Spilsbury** to approve the items on consent. **Seconded** by **Commissioner Wolf.**

VOTE: Passed 4 - 0.

VERBAL COMMUNICATIONS

Open public comment.

L. Fagot commented regarding statue lighting and art opportunities for youth.

PAGE 2 OF 2

SUBJECT: DRAFT MINUTES OF THE ARTS AND CULTURE COMMISSION MEETING OF SEPTEMBER 17, 2025

G. Who spoke about an idea for a soccer statue.

Close public comment.

OTHER BUSINESS

5. Select Two Commissioner to Serve as Community Grant Raters

Commissioner Colantoni and Youth Commissioner Na volunteered.

Open public comment. No one spoke.

Close public comment.

6. Develop a Recommended Maintenance Schedule for Existing Town Owned Artwork

Commissioner Spilsbury volunteered to create the schedule.

Open public comment. No one spoke.

Close public comment.

7. Discuss Results of the Public Art Survey

The Commission had an initial discussion of the results of the survey.

Open public comment. No one spoke.

Close public comment.

ADJOURNMENT

The meeting adjourned at 5:00 p.m.

This is to certify that the foregoing is a true and correct copy of the minutes as approved by the Arts and Culture Commission.

Ryan Baker, Library	/ Director	



TOWN OF LOS GATOS ARTS & CULTURE COMMISSION AGENDA REPORT

MEETING DATE: 10/15/2025

ITEM NO: 2

DATE: October 15, 2025

TO: Arts & Culture Commission

FROM: Ryan Baker, Library Director

SUBJECT: Review and Approve the Public Art Requirements Submitted by Sand Hill

Property Co for 15650 and 15600 Los Gatos Blvd, aka Whole Foods

Development

RECOMMENDATION:

Review and Approve the Public Art Requirements Submitted by Sand Hill Property Co for 15650 and 15600 Los Gatos Blvd, aka Whole Foods Development

BACKGROUND:

Per the Public Arts Ordinance of the Town of Los Gatos, the Arts & Culture Commission (ACC) is charged with reviewing development applications for providing public artwork on the development site and/or in-lieu fees.

DISCUSSION:

Sand Hill Property is the developer for 15650 and 15600 Los Gatos Blvd, which is the site of the new Whole Foods Development. Sand Hill Property has submitted their proposal for public art on-site and the supporting documents (Attachment 2). The proposal is for four large-scale murals by Bay Area artist Morgan Bricca.

The ACC must use the Public Art Objective Standards Checklist (Attachment 1) to determine if the proposal meets the requirements of the Public Arts Ordinance for either approval or approval on condition. The ACC can only deny a proposal based on insufficiency of Objective Standards and cannot deny the proposal based only upon subjective standards.

Attachments:

- 1. Public Art Objective Standards Checklist
- 2. Sand Hill Property submitted documents

PREPARED BY: Ryan Baker

Library Director

Development		
Project Title: Developer/Applicant: Artist (if identified): Review Date:		
Section 1 – Ordinance Compliance (Objective Standards)		
(Per Town of Los Gatos Public Art Fund Ordinance, Chapter 25.70, objective standards must be met for approval)		
 □ 1.1 Applicability – Project meets threshold requiring public art or in-lieu contribution. □ 1.2 Compliance Path – Developer has chosen: 		
□ On-site art (≥ 1% of building valuation), OR		
□ In-lieu fee (paid or scheduled).		
□ 1.3 Documentation Provided – Final submittal includes:		
□ Artist identity/credentials.		
□ Visual materials (sketches, renderings, models).		
□ Location and site plan within the project.		
□ Appraisal/cost evidence confirming ≥1% valuation requirement.		
□ Maintenance plan with responsible party and budget.		
□ 1.4 Financial Verification – Value of art acquisition + installation documented; shortfall (if any) directed to Public Art Fund.		
□ 1.5 Timing – Installation scheduled before Certificate of Occupancy.		
□ 1.6 Meets Definition of Artwork – Meets an objective definition of an original artwork regardless of subjective opinion of artistic taste. The artwork is NOT mass produced or of standard design; NOT a reproduction of original works of art except as a derivative work as approved by the Arts and Culture Commission; NOT landscape architecture or gardening, except where these elements are designed by the artist as an integral part of a work of art; NOT decorative elements of the development that would reasonably be considered architectural design or architectural style elements.		

□ 1.7 Public Accessibility & Visibility – Artwork is sited in a location clearly accessible and visible to the public, not hidden or inaccessible. Access is defined as a minimum of 40 hours per week, except for light-based artwork which will be considered on reasonable and seasonally contextual activation of the artwork during evening hours in compliance with Town development standards and guidelines regarding lighting.
□ 1.8 Durability & Safety – Artwork uses materials and methods appropriate for longterm display, weather, and public interaction; free of hazards.
$\hfill 1.9$ Maintenance Feasibility – Developer's maintenance plan is realistic, funded, and identifies a responsible party for upkeep.
□ 1.10 Artist Selection Integrity – The artist is recognized as a professional practitioner of the creative arts. The selected artist is NOT a professional working in architecture, engineering, design, or landscaping; NOT an employee or relative of the developer, architect, or project manager; NOT a person, or a relative of a person, with a business for financial interest in the development project.
□ 1.11 Plaque and Identification – The artwork incorporates a publicly accessible plaque or marker that identifies the date, title, artist, and medium.
Section 2 – Public Art Best Practices (Supplemental Review Criteria)
(General standards to support quality and community value, these are NOT objective standards, and are NOT criteria for the Commission to deny a proposal. They serve only as guidance and suggestion from the Commission for the developer's consideration.)
□ 2.1 Artist Locality Consideration – The developer considered, in order of preference: a) artists located in the Bay Area, b) artists located in California, c) artists of renown located elsewhere but with a historic or cultural connection to the area, d) artists of renown regardless of location or connection.
□ 2.2 Artist Duplication – The artist does not already have work on display as public art withing the Town of Los Gatos boundaries.
□ 2.3 Artistic Quality – Work demonstrates originality, professional execution, and artistic merit.

□ 2.5 Community Benefit – Artwork contributes positively to the cultural, aesthetic, of social identity of Los Gatos and its residents.		
Section 3 – Commission Decision		
 □ Approved as Submitted □ Approved with Conditions (list below) □ Not Approved (reasons below) 		
Notes / Conditions:		

TOWN OF LOS GATOS Public Art in Private Development Application Form

Sections 25.70.010 through 25.70.140 of the Los Gatos Town Code require publicly accessible artwork for the following development project types:

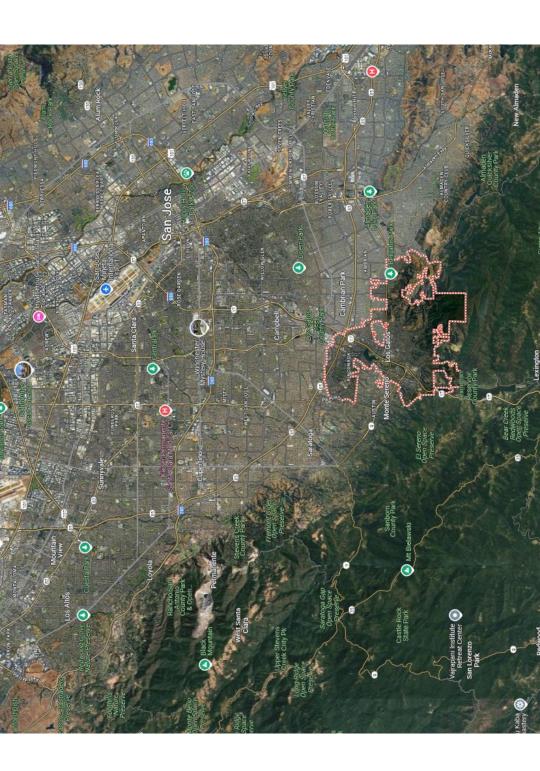
- (a) All new commercial developments (including mixed-use projects), including new construction, and additions and remodels that add more than fifty percent (50%) square footage; and
- (b) All new residential projects of three (3) or more units, including new construction and additions and remodels that add more than fifty percent (50%) square footage.

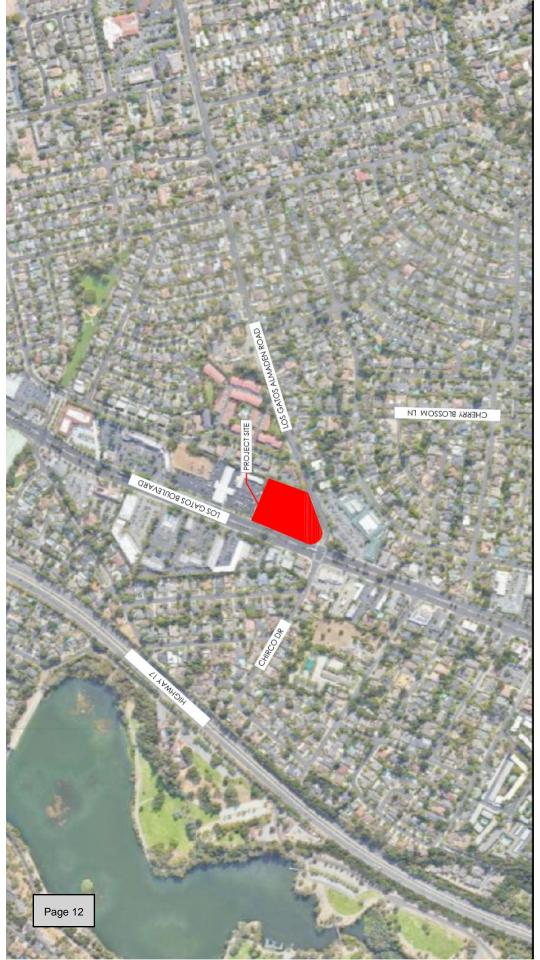
The artwork can be provided on-site OR through payment of an in-lieu fee into the Public Art Fund. In either case the artwork or fee shall be equal to one percent (1%) of the construction value of the development project.

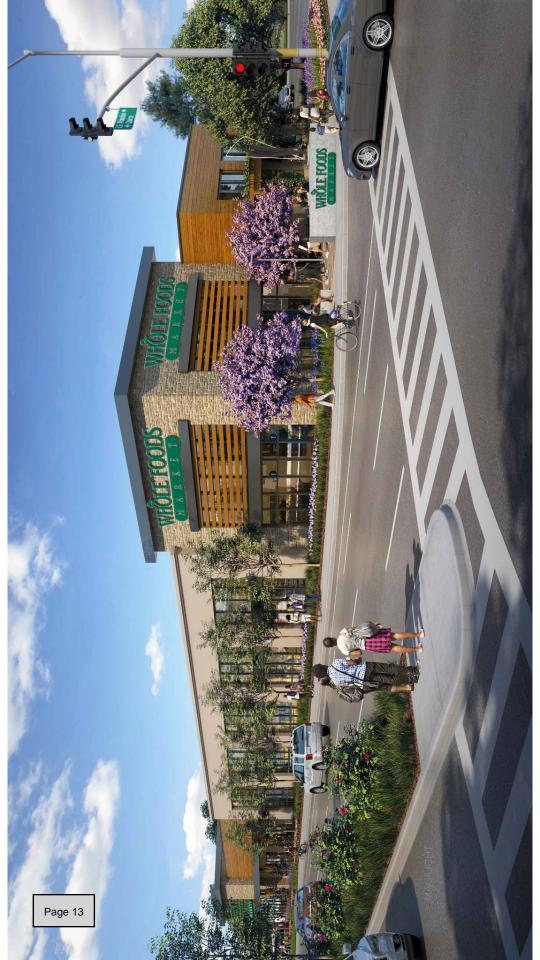
development project.
Development Project Address: 15650 &15600 Los Gatos Blvd.
Applicant: Steve Lynch, Sand Hill Property Co.
Applicant Address: 2600 El Camino Real, Ste 410, Palo Alto, 94306
Phone: 650-344-1500 Email: slynch@shpco.com
Please check one of the following options: I will be placing public art on-site I will be paying an in-lieu fee to the Public Art Fund This project is exempt from this requirement under the following: Addition or remodel of less than 50% square footage Historic renovation Repair or reconstruction due to natural disaster Seismic retrofit project Single-family or two-family residential unit Accessory dwelling unit or junior accessory dwelling unit Project exempt by Federal or State law Municipal facility Building or structure primarily used for religious worship Affordable housing development (100% below market). If affordable housing is a portion of the development, the valuation of the affordable units will be subtracted from the valuation of the project.
Estimated Construction Value: \$4,430,715.74
1% of Estimated Construction Valuation: \$44,307
Applicant Signature: Steve Lynch Date: 9.19.2025

os Gatos Whole Foods: Public Art

15650 LOS GATOS BOULEVARD
LOS GATOS, CALIFORNIA
SAND HILL PROPERTY COMPANY
KFNNFTH RODRIGIJES & PARTNERS INC











OPEN LOADING AND SERVICE AREA

EXTERIOR CANOPIES

BUILDING FOOTPRINT LEGEND

PAVED AREA

DRIVEWAY / PARKING

LANDSCAPE AREA



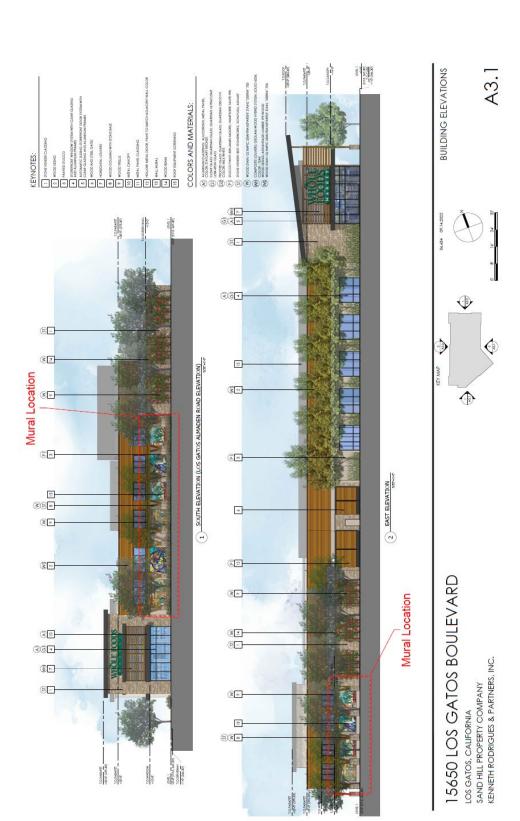


36.654 09.14.2022

LOS GATOS BOULEVARD Los GATOS ALMADEN ROAD 1-STORY MAJOR TENANT

15650 LOS GATOS BOULEVARD

KENNETH RODRIGUES & PARTNERS, INC. SAND HILL PROPERTY COMPANY LOS GATOS, CALIFORNIA



ity Public Art Requirement

Town of Los Gatos Municipal Code:

ARTICLE VII. - PUBLIC ART FUNDING Sec. 25.70

Public Art Fund. Art must be publicly visible or accessible for at least 40 hours per valuation toward on-site public art, or alternatively pay an in-lieu fee to the Town's Summary: Projects subject to this code must dedicate 1% of construction week.

ity Public Art Requirement: Eligible vs. Ineligible Costs

- ☑ Eligible Costs (can be covered by the 1%):
- Artist fees and assistants
- Design, fabrication, engineering, and installation
- Transportation, permits, insurance, and legal costs
- Art consultant fees
- Site prep specific to the artwork (e.g. pedestals)
- Project management and admin (up to 20% of art budget)
- Plaque(s) for the artwork

X Ineligible Costs (cannot be counted):

- General development costs or land costs
- Marketing/promotions for artist or developer
- Dedication events or operational/maintenance costs
- Unrelated labor or materials not tied to the art itself

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ity Public Art Requirement: Approval Process

Early in Planning: Developer is notified of the 1% requirement during development review.

Public Art Plan Submission: Artist's concept and value must be reviewed by the Arts and Culture Commission

Plan Must Include:

- Artist or artist selection process
- Visuals (sketches/photos/renderings)
- Estimated value and installation costs

0

- Location and compatibility with development 0
- Maintenance plan 0

Note: The Town encourages selecting Bay Area-based artists and avoiding duplication of works already displayed in Los Gatos.

udget Estimate

The 1% art budget is based on the estimated construction valuation at the time of entitlement application, with the final contribution determined when the building permit is issued.

The City of Los Gatos calculates this using only the building shell cost, which is currently valued at \$4,430,715.74

This resulting in our final arts contribution budget of \$44,307

BOULEVARD 15600 LOS

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SAND HILL PROPERTY COMPANY

RODRIGUES 445 North Whisman KENNE I H

. 965.0700 oad, Suite 6 5 0 ۷ د Mountain View

BUILDING 1ST RESPONSE TO LETTER DATE 10.03.23 11.17.23

BUILDING PLAN CHECK RESPONSE #2 TO LETTER 12.15.23 \<u>2</u>

ADDENDUM #1(04.15.24) 4

WHOLE FOODS REVISIONS

OF THE LLP&S FOR

APPROVAL 06.24.24

36.654

09.19.24 AS SHOWN

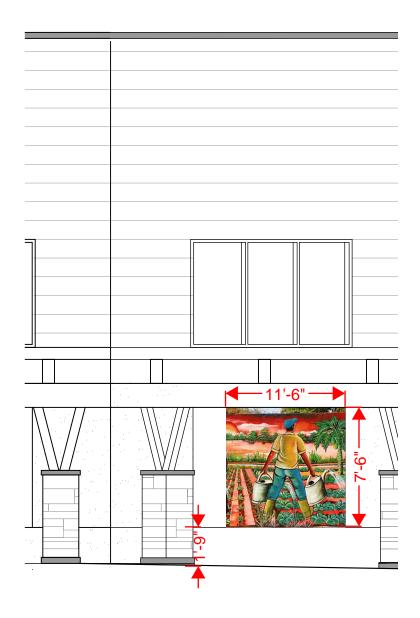
CHECKED BY

ELEVATIONS EXTERIOR

NC.

2024 KENNETH RODRIGUES & PARTNERS,

(O)



Morgan STUBIOS House Finch (Mist) Somb jay Concept One Eastern States Towher Inole Foods Los Gastos American Goldfinch



Bid for Work

Description	Fee
Mural Art Design Fee / Four areas: \$3500 Onsite execution/ medium detail nature theme: \$9200 each panel Two coats of UV varnish over four panels \$2700 Contingency fee \$1300	\$44,300

Terms

Prices include labor and materials. A \$3500 design deposit is due upon acceptance of this proposal. A \$10,000 work deposit is due before onsite work begins. The remaining balance is due within thirty (30) days of completion of the project. The artist is available to begin onsite work in November of 2025, or at the next mutually preferable timeframe.



SAND HILL PROPERTY COMPANY

September 26, 2025

Erin M. Walters, Senior Planner Community Development Department Town of Los Gatos 110 E. Main St. Los Gatos, CA 95030

RE: 15600 Los Gatos Blvd. Public Art Submission

Dear Ms. Walters,

Thank you for accepting our application for Public Art at the new Whole Foods Market. The exterior building shell is now complete, and we are ready to proceed with the wall murals for our public art requirement.

Included in this submission, please find the following documents:

- Formal application
- Artist's draft concept
- Artist's proposal and portfolio samples
- Artist's budget
- Artist's references
- Building elevations
- RFP used to select artist

Please let us know what other materials you or the committee may need for their review.

Sincerely,

Steve Lynch

Director of Planning and Entitlements

Sand Hill Property Company



July 22, 2025

Kai Kamehiro Stockwell Project Manager Sand Hill Property Company 2600 El Camino Real, Suite 410 Palo Alto, CA 94306 (650) 772-4334

Re: Exterior mural series for Whole Foods Los Gatos

Dear Kai,

Thank you for reaching out regarding art for the street facing walls at Whole Foods Los Gatos. I have been a professional mural artist for 25 years, and a licensed paint contractor since 2014. I have worked on dozens of large commercial and public projects including collaborations with the City of San Jose, Google.org, and Stanford University. During my tenure as a professional artist, with over 50 public mural projects in the Bay Area, I have seen the long tail of appreciation and visual impact the investment in beautiful art can have.

This proposal includes three distinct design directions, any of which could shine as an inviting community landmark. I will incorporate your feedback and design preference into an expanded design that would be cohesive across all four areas available for art during the design phase of the project.

I look forward to being part of the icing on the cake of this important community hub.

Warm regards,

Morgan Bricca

Morgan Mural Studios

Worgan

California State Contractors License #994746



Area Under Consideration



Sample Design Concepts

Concept One: Oversized wildflowers and bird compositions

I have painted many murals in this theme, including 15 public murals in the Azores, Portugal featuring endemic species.



Examples of wildflowers from a recent local hike that could be used as source images



Examples of work in this subject



Utility boxes at Stoneridge Creek Retirement Community in Pleasanton, CA



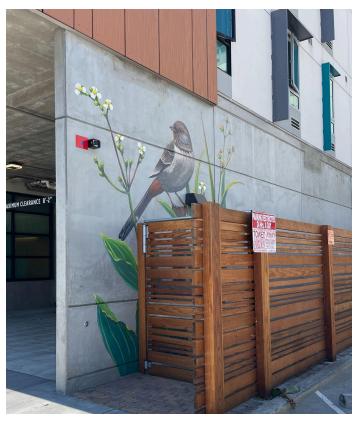


Nuthatch and California thistle, garage entry of Solaire Apartments in San Jose, CA



Nuthatch and California thistle, detail





California Towhee street facing element mural



California Towhee street facing element mural, detail











These are four images from the Portugal birds project, and an example of how this concept might work in your space:











Concept Two: Landscape Murals

Use each panel as part of a series that includes different landscapes/ views of the Los Gatos vicinity

Examples of work in this theme

For the Lululemon retail store in Los Gatos I took hikes in the local area to develop concepts for four murals for their store, all executed in a soft color palette. Here is the source image at Lexington reservoir and the final artwork in the store:





In this mural series painted in Pleasanton, CA, the landscape shifted over season and time of day.











This 7 panel series was painted on a retaining wall at a private residence in Mountain View.



Morgan Bricca Sort Bio and Artists Statement

Short Bio

Morgan has been happily transforming ordinary walls into extraordinary works of art for over two decades. She has painted public murals for cities including San Jose, Palo Alto and Redwood City as well as private clients including Google, Lululemon, and Stanford University. Morgan uses her colorful and exuberant style to create murals that celebrate nature as well as vital narratives within a community. She stays curious about the evolving world of mural art through hosted conversations on her podcast, *If These Walls Could Talk*. Morgan wrote *The Mural Artists Handbook* to support emerging mural artists.

Artists Statement

Mural art can transform an eyesore, a nondescript wall, into a canvas that celebrates creativity and our shared humanity. A mural can inspire and connect people, and enhance a unique sense of place.

I have been a professional mural artist for over 25 years, and a San Francisco peninsula resident for the past 23 years. During that time I have painted over 450 murals, including projects for city governments, hotels, restaurants, retail and educational institutions. My passion is to create artwork that is transcendent enough to stop viewers in their tracks with a "wow". I aim to create murals that make people feel good just looking at them, and to create them in a way that builds engagement and celebrates what is beautiful about a community.

I believe that art has a powerful effect on how we feel, and can inspire the viewer to imagine new possibilities for their community. It is a privilege to share my belief in the world's beauty and resilience through art.



References

Project: Freestyle in Raleigh, at the Aquatic Management Group in Raleigh, North Carolina



"Morgan blew it out of the water. As a general contractor, I would say my decision to hire Morgan for this mural is one of the best decisions I have made in terms of impact of my work. Every kid will remember this mural as long as he or she shall live. Watching a child see the mural for the first time is an experience words can't describe. It's mesmerizing to them. Adults too, for that matter. It's a show stopper. So much better than I could have ever imagined.

I would go out of my very busy way to recommend Ms. Morgan Bricca on every possible level, with no hesitation. Please feel free to call me if you are considering hiring Morgan but can't quite take the leap. I will be glad to push you in."

Chris Carver, Aquatic Management Group in Raleigh, North Carolina

Project: Dancing on the Square, at the new San Mateo Credit Union branch, Redwood City

"Morgan offers a unique collaborative approach with her clients. On our project, she struck the perfect balance; she listened to our ideas and feedback but very much maintained her role as the creative expert, making us feel comfortable the entire time.

I would absolutely recommend Morgan with no hesitation. With all that she has done, she is going to find the right approach for just about any client."

Jonathan Meyer, VP, Marketing and Community Relations at San Mateo Credit Union

Project: Tuesday Morning, 1720, on Second Street in downtown Napa



"The mural you created for our building has been a major attraction for both locals and visitors in Downtown Napa. The transformation of an eyesore to a work of art has been nothing short of amazing.

Your attention to detail and sensitivity, and bringing the Wappo tribe into the process, unified Napa's residents with the beautiful story of our history. Every day, as I watch children and adults transported to an earlier time in the Napa Valley, I appreciate your ability to be the vehicle for their journey."

Michael L. Holcomb, Building Owner

(650) 814-1490

www.MorganMurals.com











TOWN OF LOS GATOS ARTS & CULTURE COMMISSION AGENDA REPORT

MEETING DATE: 10/15/2025

ITEM NO: 3

DATE: October 15, 2025

TO: Arts & Culture Commission

FROM: Ryan Baker, Library Director

SUBJECT: Cancel the December Meeting of the ACC

RECOMMENDATION:

Cancel the December Meeting of the ACC

DISCUSSION:

The Arts and Culture Commission has traditionally cancelled their December meeting given the proximity of the meeting date to the winter holiday season. The Commission should decide if they also wish to cancel this year.

PREPARED BY: Ryan Baker

Library Director