



**TOWN OF LOS GATOS
SPECIAL MEETING OF THE TOWN COUNCIL:
STRATEGIC PRIORITIES AGENDA
FEBRUARY 11, 2025
TOWN COUNCIL CHAMBERS,
110 E MAIN STREET, LOS GATOS
7:00 PM**

*Matthew Hudes, Mayor
Rob Moore, Vice Mayor
Mary Badame, Council Member
Rob Rennie, Council Member
Maria Ristow, Council Member*

IMPORTANT NOTICE

This is a hybrid meeting and will be held in-person at the Town Council Chambers at 110 E. Main Street and virtually through Zoom Webinar (log-in information provided below). Members of the public may provide public comments for agenda items in-person or virtually through the Zoom Webinar by following the instructions listed below. The live stream of the meeting may be viewed on television and/or online at www.LosGatosCA.gov/TownYouTube.

HOW TO PARTICIPATE

The public is welcome to provide oral comments in real-time during the meeting in three ways:

Zoom Webinar (Online): Join from a PC, Mac, iPad, iPhone or Android device. Please click this URL to join: <https://losgatosca.gov.zoom.us/j/86832460276?pwd=la9NDUZI5oYre5JW8qtTPoHEgUaEdM.1>

Passcode: 592097. You can also type in 868 3246 0276 in the “Join a Meeting” page on the Zoom website at zoom.us and use passcode 592097.

When the Mayor announces the item for which you wish to speak, click the “raise hand” feature in Zoom. If you are participating by phone on the Zoom app, press *9 on your telephone keypad to raise your hand.

Telephone: Please dial (877) 336-1839 for US Toll-free or (636) 651-0008 for US Toll. (Conference code: 1052180)

If you are participating by calling in, press #2 on your telephone keypad to raise your hand.

In-Person: Please complete a “speaker’s card” located on the back of the chamber benches and return it to the Town Clerk before the meeting or when the Mayor announces the item for which you wish to speak.

- NOTES:** (1) Comments will be limited to three (3) minutes or less at the Mayor’s discretion.
(2) If you are unable to participate in real-time, you may email Clerk@losgatosca.gov with the subject line “Public Comment Item #__” (insert the item number relevant to your comment).
(3) Deadlines to submit written comments are:
- 11:00 a.m. the Monday before the Council meeting for inclusion in an addendum.
- 11:00 a.m. on the day of the Council meeting for inclusion in a desk item.
(4) Persons wishing to make an audio/visual presentation may do so only for items on the agenda and must submit the presentation electronically to Clerk@losgatosca.gov no later than 3:00 p.m. on the day of the Council meeting.

CALL MEETING TO ORDER

ROLL CALL

APPROVE REMOTE PARTICIPATION *(This item is listed on the agenda in the event there is an emergency circumstance requiring a Council Member to participate remotely under AB 2449 (Government Code 54953)).*

VERBAL COMMUNICATIONS *(Members of the public are welcome to address the Town Council only on matters listed on the agenda. To ensure all agenda items are heard, this portion of the agenda is limited to 30 minutes. In the event additional speakers were not able to be heard during the initial Verbal Communications portion of the agenda, an additional Verbal Communications will be opened prior to adjournment. Each speaker is limited to no more than three (3) minutes or such time as authorized by the Mayor.)*

OTHER BUSINESS

1. Discussion of the Town’s Strategic Priorities

THE TOWN WILL MOVE TO CLOSED SESSION ON THE FOLLOWING ITEM:

2. CONFERENCE WITH LEGAL COUNSEL— EXISTING LITIGATION (Government Code §54956.9(d)(1))
Lynley Kerr Hogan vs. Rob Moore et al
Santa Clara County Superior Court Case Number: 25CV456254

RECONVENE IN OPEN SESSION

CLOSED SESSION REPORT

ADJOURNMENT *(Council policy is to adjourn no later than midnight unless a majority of Council votes for an extension of time.)*

ADA NOTICE In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Clerk’s Office at (408) 354-6834. Notification at least two (2) business days prior to the meeting date will enable the Town to make reasonable arrangements to ensure accessibility to this meeting [28 CFR §35.102-35.104].

NOTICE REGARDING SUPPLEMENTAL MATERIALS - Materials related to an item on this agenda submitted to the Town Council after initial distribution of the agenda packets are available for public inspection in the Clerk’s Office at Town Hall, 110 E. Main Street, Los Gatos and on Town’s website at www.losgatosca.gov. Town Council agendas and related materials can be viewed online at <https://losgatos-ca.municodemeetings.com/>.



**TOWN OF LOS GATOS
COUNCIL AGENDA REPORT**

MEETING DATE: 02/11/2025

ITEM NO. 1.

ITEM NO: 1

DATE: February 11, 2025
TO: Mayor and Town Council
FROM: Chris Constantin, Town Manager
SUBJECT: Discussion of the Town’s Strategic Priorities

RECOMMENDATION:

Discuss and review the Town’s Strategic Priorities.

BACKGROUND:

The Town of Los Gatos has consistently prioritized strategic planning as a key tool for ensuring effective governance, fiscal responsibility, and high-quality public services. The Town’s mission, vision, core goals, and strategic priorities serve as guiding principles for decision-making and long-term planning.

To assess the Town’s progress toward achieving these objectives and to determine areas that may require additional resources, the Town Council evaluated the Town’s effectiveness in fulfilling its mission, vision, core goals, and strategic priorities. The results provide valuable insight to inform the discussion into refining strategic priorities and a summary will be presented during the Town Council’s discussion of this item.

Attachment 1 includes the current language of the Town’s mission, vision, and core goals. **Attachment 2** provides the Town’s 2024-2026 Strategic Priorities.

DISCUSSION:

At this meeting, the Town Council will engage in a discussion based on the evaluation of the effectiveness of the Town’s strategic priorities and identify areas where adjustments may be necessary. Key discussion points include:

1. **Evaluation of Progress:** Review the Town Council’s assessment of elements of the Town’s mission, vision, core goals, and strategic priorities.
2. **Resource Allocation:** Determine the level of effort desired for each of these elements going forward.

PAGE 2 OF 3

SUBJECT: Discussion of Strategic Planning Priorities

DATE: February 11, 2025

3. **Strategic Adjustments:** Consider refining or re-aligning the Town's priorities based on the evaluation insights.

The survey results offer an opportunity to understand where the Town Council feels efforts are going well and where more work needs to be performed.

CONCLUSION:

The results of this planning process should be to gain an understanding of how the Town is performing and how it can improve going forward.

FISCAL IMPACT:

There is no immediate fiscal impact associated with this report. However, based on the outcomes of the discussion, future budgetary adjustments may be considered to better align resources with strategic priorities.

ENVIRONMENTAL ASSESSMENT:

This is not a project defined under the California Environmental Quality Act (CEQA), and no further environmental review is required.

ATTACHMENTS:

1. Los Gatos Mission, Vision, and Core Goals
2. 2024-2026 Strategic Priorities

Los Gatos Ongoing Strategic Priorities 2024-2026

Mission

The mission of the Town of Los Gatos is to enhance the quality of life in Los Gatos by providing the highest quality leadership and most efficient services and facilities.

The Town strives to provide a working environment which promotes excellence; fosters cooperation; values volunteerism; and seeks to meet the needs of the community and the Town Council, employees, commissions, committees, and boards.

Vision Statement

After community discussions at the General Plan Update Advisory Committee and Planning Commission, the Los Gatos Town Council approved a Vision Statement for the Los Gatos 2040 General Plan on August 20, 2019. The Vision Statement is written in the present tense to describe the Town in the year 2040.

“The Town of Los Gatos is a welcoming, family-oriented, and safe community nestled in the beautiful foothills of the Santa Cruz Mountains. The Town is a sustainable community that takes pride in its small-town character and provides a range of housing opportunities, historic neighborhoods, local culture and arts, excellent schools, and a lively and accessible downtown. Los Gatos offers a choice of mobility options, superior public facilities and services, and an open and responsive local government that is fiscally sound. The Town includes a mix of businesses throughout Town that serve all residents, workers, and visitors. Los Gatos has a dynamic and thriving economy that includes a mix of businesses throughout Town that serves all residents, workers, and visitors.”

Core Goals

- **Community Character:** Preserve and enhance the Town’s historic resources and small-town character; foster the economic vitality of all business locations; maintain and enhance diverse neighborhoods, promote sustainability practices, and protect and conserve the natural environment for present and future generations.
- **Good Governance:** Ensure open, responsive, accountable, transparent, accessible, inclusive, and collaborative government that encourages public involvement.
- **Fiscal Stability:** Maintain current and long-term fiscal stability while striving to deliver high-quality, cost-effective, and efficient municipal services that meet the current and long-term needs of the community.

- **Quality Public Infrastructure:** Maintain the condition and availability of public facilities, infrastructure, and a well-connected transportation system that enables safe access for all transportation modes, including pedestrians, people with access and functional needs, bicyclists, motorists, transit riders, and people of all ages and abilities.
- **Civic Engagement:** Foster opportunities for meaningful community involvement in government processes, encourage recreational and personal enrichment, and promote ethnic, cultural, and socio-economic diversity and equity to enhance the quality of life in Los Gatos.
- **Public Safety:** Ensure public safety through proactive community policing, effective emergency response, community-wide emergency preparation, education, and a community design that is responsive to the full range of potential natural and human-made hazards and safety issues.



Ongoing Strategic Priorities 2024-2026

ITEM NO. 1.

**CORE GOALS: COMMUNITY CHARACTER • GOOD GOVERNANCE • FISCAL STABILITY
QUALITY PUBLIC INFRASTRUCTURE • CIVIC ENRICHMENT • PUBLIC SAFETY**

SAFETY

- Emergency Preparedness
 - CERT Recruitment & Training
 - Communications, EOC Readiness & Emergency Plan Development
- Fire Protection
 - Advance and Activate Ad Hoc Wildfire Action Items
- Vegetation and Hazardous Tree Management

PRUDENT FINANCIAL MANAGEMENT

- Address Pension & OPEB Obligations
- Sell or Lease Certain Town Properties
- Develop a Five-Year Structurally Balanced and Sustainable Operating Forecast
- Develop a Five-Year Full Funded Capital Plan
- Create Council Scorecard

QUALITY OF LIFE

- Community Vitality
 - Diversity, Equity & Inclusion Efforts
 - Community Where Older Adults Thrive
 - Implement the Senior Road Map
 - Events & Other Town-Wide Efforts
 - Community Engagement
 - Environmental Sustainability/Climate Resiliency
- Economic Vitality
 - Policies & Ordinances
 - Streamline Permit Process
- Land Use Planning
 - General Plan 2040 Implementation
 - Housing Element Certification and Implementation
 - Support a Land Use Mix and Density that Reflects the Values of the Community
 - Update Objective Standards
- Work with Partners to Support Needs of Unhoused Residents

TRAFFIC/TRANSPORTATION

- Comprehensive Parking Study
 - Short, Medium, and Long-Term Actions
- Transportation Demand Management
 - Measure B Transportation Projects
 - Bicycle & Pedestrian Improvements
 - Community Shuttle
 - Summer/Rush Hour/School Traffic
 - Regional Transportation Issues
- Traffic Calming/Safety for All Users