



# Business Incentive Grant Committee Meeting Agenda

Monday, January 06, 2025 at 5:45 PM

City Hall – 520 East Ocean Blvd. Los Fresnos, TX 78566

<https://cityoflosfresnos.com/meetings>

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NOTICE OF SAID MEETING IS HEREBY GIVEN BY THE CITY OF LOS FRESNOS PURSUANT TO CHAPTER 551, TITLE 5 OF THE TEXAS GOVERNMENT CODE, THE TEXAS OPEN MEETINGS ACT.

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## A. CALL MEETING TO ORDER

## B. ACTION ITEMS

1. Consideration and ACTION to approve the minutes from November 4, 2024.
2. Consideration and Action to approve a sign grant for Good People located at 105 N. Arroyo Blvd. Suite B.

## C. ADJOURNMENT

This is to certify that I, Mark Milum, posted this agenda on the front bulletin board of the City Hall and the city website [www.cityoflosfresnos.com](http://www.cityoflosfresnos.com) on January 3, 2025 on or before 05:30 p.m. and it shall remain so posted continuously for at least 72 hours preceding the scheduled time of said meeting.

/s/ Mark Milum, City Manager

Persons with any disabilities that would like to attend meetings must notify City Secretary 24 hours in advance so that the City can make arrangements for that disabled person.

## ACTION ITEM REPORT



**Item Title:** Consideration and ACTION to approve the minutes from November 4, 2024.

**Recommendation:**

I recommend approval.

LOS FRESNOS COMMUNITY DEVELOPMENT CORPORATION  
BUSINESS INCENTIVE GRANT PROGRAM COMMITTEE MEETING  
MONDAY, NOVEMBER 4, 2024

The Los Fresnos Community Development Corporation Business Incentive Grant Program Committee convened in a meeting on Monday November 4, 2024 at 5:45 p.m. Present were Marco Huerta and Gordon Cappon. City Manager, Mark W. Milum, CDC Consultant, Desi Martinez and City Secretary, Jacqueline Moya. Absent was Claudia Villareal.

Meeting was called to order at 5:45 p.m. by Marco Huerta

Consideration and ACTION to approve the Minutes from September 9, 2024 meeting.

Mr. Cappon made a motion to approve the Minutes. It was seconded by Mr. Huerta. The motion passed.

Consideration and ACTION to approve a sign grant for Los Fresnos Ash Tree Community Plaza.

Mr. Milum explained the location of the plaza and the application that was received for a sign grant from Desi Martinez for The Los Fresnos Ash Tree Community Plaza. Mr. Milum advised the committee that the owners of the plaza ask for the grant to be considered for each of the four business that are located in the plaza. The CDC portion for each business would be \$3,750 each or a total amount of \$15,000. He recommended approving the bid from AAA Electrical Signs in the amount of \$104,131.78. with the CDC portion being of \$15,000. Mr. Cappon made a motion to approve and recommend to the CDC Board the amount at \$104,131.78 with CDC portion being \$15,000. It was seconded by Mr. Huerta. The Motion passed.

Adjournment

Meeting was adjourned at 5:50 p.m.

Jacqueline Moya  
City Secretary

## ACTION ITEM REPORT



**Item Title:** Consideration and Action to approve a sign grant for Good People located at 105 N. Arroyo Blvd. Suite B.

**Recommendation:**

The permitting process must still follow the normal process. The sign sketch is attached and looks nice. The low quote is for \$4,050. The CDC's portion is \$2,025 to be paid upon approval of the business owner and city staff and receipt of proper documents.

I recommend approval.



Community Development Corporation  
520 E Ocean, Los Fresnos, TX 78566  
(956) 233-5768 Phone  
(956) 233-9879 Fax

**APPLICATION**

1. Name of Applicant & Business: Marleny Garcia, GoodPeople Tea LLC

2. Applicant: (check one) \_\_\_\_\_ Property Owner \_\_\_\_\_ Tenant

3. Property Address: 105 N Arroyo Blvd, Los Fresnos, Texas 78566

4. Mailing Address: 3905 Oak Valley Dr, Brownsville, Texas 78520

5. Phone: 956-346-6610 (w)956-641-4054 (c) E-mail Address: goodpeoplebtx@gmail.com

Type of Project: (circle one) Sign Storefront Landscaping Interior

Description of proposed improvements(s): Outside Sign

Name of contractors: (attach bid copies, including color design)	Amount of bids: (DO NOT INCLUDE TAX)
1. <u>Grafik Spot</u>	\$ <u>\$4,773.83</u> <u>4418.00</u>
2. <u>Tapia Signs</u>	\$ <u>\$4,871.25</u> <u>4500.00</u>
3. <u>Sings &amp; More</u>	\$ <u>\$4,367.63</u> <u>4050.00</u>

I have read and understand the information on the Business Incentive Program. I understand that any regular changes to the project after the grant is approved may jeopardize funding. I further agree that if a grant is awarded and area of improvement is altered for any reason within one year of construction, I will reimburse the CDC the full amount of the grant.

Contact Person for this project:

Marleny Garcia  
Signature

Marleny Garcia  
Print Name

Nov 13, 2024  
Date

[Signature]  
Property Owner Signature

Soraida Garcia  
Print Name

11/14/24  
Date

FOR STAFF USE

Staff Recommendation: Lowest Quote is \$4050. CDC half \$2025.

Committee Recommendation: \_\_\_\_\_

Grant Approved: \_\_\_\_\_ Name of Vendor Approved: \_\_\_\_\_

Grant Amount to be paid to: \_\_\_\_\_ Business \_\_\_\_\_ Vendor Meeting Date: \_\_\_\_\_

**ESTIMATE**

The Grafik Spot LLC  
1265 N Expressway  
Brownsville, TX 78520

billingdept@thegrafikspot.net  
+1 (956) 621-0381  
www.thegrafikspot.net



**Bill to**

Karen Garcia  
Good People

**Estimate details**

Estimate no.: 14032  
Estimate date: 08/27/2024

#	Product or service	Description	Qty	Rate	Amount
1.	signs	LED Front-Illuminated Channel Letter Sign (Render 001)	1	\$4,410.00	\$4,410.00
				Subtotal	\$4,410.00
				Sales tax	\$363.83
				<b>Total</b>	<b>\$4,773.83</b>

**Note to customer**

Artwork must be approved by the client ,before a job can be entered into production.  
Please be sure to double-check design, spelling, grammar and layout before approving artwork. If a proof containing errors and is approved by the client, the client is responsible for payment of all original costs of printing,no refunds or claims accepted. The image sent for approval is only a representation of design and color scheme, colors may vary upon print.

**Accepted date**

**Accepted by**

**ESTIMATE**

**TAPIA SIGNS**  
515 W Harrison  
Harlingen, TX 78550

tapiasigns@sbcglobal.net  
956-4282225



**Bill to**  
Good People

**Ship to**  
Good People

**Estimate details**

Estimate no.: 1184  
Estimate date: 11/08/2024

#	Date	Product or service	Description	Qty	Rate	Amount
1.		<b>Lighted sign</b>	Channel Letters , logo LED permit included	1	\$4,500.00	\$4,500.00
					<b>Subtotal</b>	\$4,500.00
					<b>Sales tax</b>	\$371.25
<b>Note to customer</b>					<b>Total</b>	<b>\$4,871.25</b>
4 to 6 weeks						
Half down to start						

**Accepted date**

**Accepted by**

**Signs and More LLC**  
2108 Central Blvd  
Brownsville, TX 78520 US  
info@signsandmore.us  
www.signsandmore.us

# Proposal



**ADDRESS**

Karen Garcia  
105 N Arroyo Blvd Suite B  
Brownviloe  
Texas  
Usa

PROPOSAL #	DATE
11052	09/03/2024

DESCRIPTION	QTY	RATE	AMOUNT
Good People channel letter Included: Aluminum returns Acrylic faces Led lights Installation		3,850.00	3,850.00T
City sign permit		200.00	200.00
Gracias por elegirnos.			
		<b>SUBTOTAL</b>	4,050.00
		<b>TAX (8.25%)</b>	317.63
		<b>TOTAL</b>	<b>\$4,367.63</b>


Accepted By

Accepted Date



2.5 FT

↑



goodpeople

tea + coffee + sweets

↑

12.5 FT

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LEDSIGNS

Contractor - Jose Altamirano  
 Grafik Spot, LLC - Texas Electrical Sign Contractor (Insured & Licensed)  
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