

Community Development Corporation Meeting Agenda

Monday, December 01, 2025 at 6:00 PM City Hall – 520 East Ocean Blvd. Los Fresnos, TX 78566 https://cityoflosfresnos.com/meetings

NOTICE OF SAID MEETING IS HEREBY GIVEN BY THE CITY OF LOS FRESNOS PURSUANT TO CHAPTER 551, TITLE 5 OF THE TEXAS GOVERNMENT CODE, THE TEXAS OPEN MEETINGS ACT.

A. CALL MEETING TO ORDER

B. INVOCATION AND PLEDGE OF ALLEGIANCE

C. VISITORS REMARKS

To speak, you must sign in with the City Secretary prior to the meeting. You have a limit of 5 minutes to speak.

D. ACTION ITEMS

- 1. Consideration and ACTION to approve the minutes from October 3, 2025.
- Consideration and ACTION to acknowledge the October 2025 Financial Report A. Monthly B. Year to Date Report C. Sales Tax Report
- 3. Consideration and ACTION to approve an interior grant for Robyn's Cheesecake Café located at 32412 State Hwy 100 Suite E.

E. REPORT BY GENERAL MANAGER

1. City Manager Report

A. Economic Development Coordinator Report 1. Conference Insights 2. Website & Media Development 3. Los Fresnos Business Circle (LFBC)

F. ADJOURNMENT

This is to certify that I, Jacqueline Moya, posted this agenda on the front bulletin board of the City Hall and on the city website at www.cityoflosfresnos.com on November 21, 2025 on or before 5:30 p.m. and it shall remain so posted continuously for at least 3 business days preceding the scheduled time of said meeting.

/s/ Jacqueline Moya, City Secretary

Persons with any disabilities that would like to attend meetings must notify City Secretary 24 hours in advance so that the City can make arrangements for that disabled person.



| Item Title: | Consideration and ACTION to approve the minutes from October 3, |
|-------------|---|
| | 2025 |

Recommendation:

I recommend approval.



Community Development Corporation Meeting Minutes

Monday, November 03, 2025 at 6:00 PM
City Hall – 520 East Ocean Blvd. Los Fresnos, TX 78566
https://cityoflosfresnos.com/meetings

NOTICE OF SAID MEETING IS HEREBY GIVEN BY THE CITY OF LOS FRESNOS PURSUANT TO CHAPTER 551, TITLE 5 OF THE TEXAS GOVERNMENT CODE. THE TEXAS OPEN MEETINGS ACT.

A. CALL MEETING TO ORDER

President Enrique Juarez called the meeting to order at 6:00 p.m.

PRESENT

President Enrique Juarez

Place 2 Pedro Maldonado

Place 3 Leo Casanova

Place 4 Marco Huerta

Place 5 Gordon Cappon

Place 6 Claudia Villarreal

Vice President Daniel Alvarez (remote)

B. INVOCATION AND PLEDGE OF ALLEGIANCE

Mr. Milum gave the invocation and led the audience in the Pledge of Allegiance.

C. VISITORS REMARKS

To speak, you must sign in with the City Secretary prior to the meeting. You have a limit of 5 minutes to speak.

Rogelio Nunez from the Narciso Martinez Cultural Arts Center delivered a brief presentation on the outcomes of the Conjunto Festival.

D. ACTION ITEMS

1. Consideration and ACTION to approve the minutes from October 6, 2025.

Motion was made and seconded to approve the minutes from October 6, 2025.

Motion made by Place 6 Villarreal, Seconded by Place 4 Huerta.

Voting Yea: President Juarez, Place 2 Maldonado, Place 3 Casanova, Place 4 Huerta, Place 5 Cappon, Place 6 Villarreal, Vice President Alvarez

Consideration and ACTION to acknowledge the September 2025 Financial Report A. Monthly
 Year to Date Report C. Sales Tax Report

Mr. Milum presented the financial report, noting that 15 checks were disbursed totaling just over \$66,000, including four payments to Mario Mejia Jr. for completed work and a final payment for street construction. The sales tax revenue budget was \$670,800, with actual collections of \$661,391, representing 98.6% of the budget. Expenditures were under the budget of \$571,690 by \$100,510, leaving approximately \$100,000 in reserve. Year-end performance reflected a 5% increase in sales tax receipts compared to the previous year, amounting to an additional \$61,000 and bringing year-to-date receipts to \$661,391, a 4.38% increase over last year.

Motion was made and seconded to acknowledge the September 2025 Financial Report.

Motion made by Place 2 Maldonado, Seconded by Place 5 Cappon.

Voting Yea: President Juarez, Place 2 Maldonado, Place 3 Casanova, Place 4 Huerta, Place 5 Cappon, Place 6 Villarreal, Vice President Alvarez

3. Consideration and ACTION to approve a sign grant for Busy Bubbles Laundromat located at 680 E Ocean Blvd. Suite 6.

Board member Marco Huerta presented the submitted application and advised the board the committee approved the lowest bid in the amount of \$2,700 with the CDC portion being \$1,350.

Motion was made and seconded to approve a sign grant for Busy Bubbles Laundromat located at 680 E Ocean Blvd. Suite 6 to the lowest bid in the amount of \$2,700 with the CDC portion being \$1,350.

Motion made by Place 6 Villarreal, Seconded by Place 3 Casanova. Voting Yea: President Juarez, Place 2 Maldonado, Place 3 Casanova, Place 4 Huerta, Place 5 Cappon, Place 6 Villarreal, Vice President Alvarez

4. Consideration and ACTION to approve sign grant for Glam Artistry Hair & Beauty Studio located at 218 N. Arroyo Blvd. Suite A.

Board member Marco Huerta presented the submitted application and advised the board the committee approved the lowest bid in the amount of \$1,390 with the CDC portion being \$695.

Motion was made and seconded to approve a sign grant for Glam Artistry Hair & Beauty Studio located at 218 N. Arroyo Blvd. Suite A with the lowest bid in the amount of \$1,390 with the CDC portion being \$695.

Motion made by Place 3 Casanova, Seconded by Place 4 Huerta. Voting Yea: President Juarez, Place 2 Maldonado, Place 3 Casanova, Place 4 Huerta, Place 5 Cappon, Place 6 Villarreal

5. Consideration and ACTION to approve a website for the Community Development Corporation.

Mr. Milum presented a proposal and addressed questions from the board regarding the development of a dedicated website for the organization. He emphasized the need for a modern, independent platform to showcase business opportunities, resources, community quality of life, and demographic data, as well as to include photography, videography, and professional profiles of leadership to enhance transparency and attract investment. The management company, Triggers, will oversee the site, with content provided primarily by Jeffrey and staff. The website will focus on economic development, property availability, trade area demographics, and other relevant data, with limited inclusion of community events.

Motion was made and seconded to approve a website for the Community Development Corporation.

Motion made by Place 6 Villarreal, Seconded by Place 2 Maldonado. Voting Yea: President Juarez, Place 2 Maldonado, Place 3 Casanova, Place 4 Huerta, Place 5 Cappon, Place 6 Villarreal, Vice President Alvarez

6. Consideration and ACTION to approve social media video production

Mr. Milum presented a proposal for a social media video production initiative aimed at promoting business development and community engagement. The project includes the creation of eight short-form videos (2–4 minutes each) optimized for platforms such as TikTok, Instagram, and Facebook. These videos will highlight local businesses, events, and opportunities, incorporating professional branding, royalty-free music, and consistent messaging to position Los Fresnos as a community of opportunity. The production will be managed by Triggers, the same company hosting the website. The board discussed the

importance of social media in economic development, potential future maintenance needs, and examples of similar projects completed by Triggers.

Motion was made and seconded to approve social media video production.

Motion made by Place 2 Maldonado, Seconded by Place 6 Villarreal. Voting Yea: President Juarez, Place 2 Maldonado, Place 3 Casanova, Place 4 Huerta, Place 5 Cappon, Place 6 Villarreal, Vice President Alvarez

Consideration and ACTION to partner with Workforce Solutions Cameron for a High-Demand Job Training Grant program delivered through Texas Southmost College.

Mr. Milum presented a proposal for a high-demand job training program in partnership with Workforce Solutions Cameron and Texas Southmost College. The program will train Los Fresnos residents in Patient Care Technician and Pipe Fitting Level 1, providing industry certifications and career pathways. Funding includes \$150,000 from the CDC and \$150,000 from Workforce Solutions.

Mr. Milum, Ricardo Trevino with Texas Southmost College and the board discusses eligibility requirements, vetting processes, quarterly reporting, and community outreach.

Motion was made and seconded to partner with Workforce Solutions Cameron for a High-Demand Job Training Grant program delivered through Texas Southmost College.

Motion made by Place 4 Huerta, Seconded by Vice President Alvarez. Voting Yea: President Juarez, Place 2 Maldonado, Place 3 Casanova, Place 4 Huerta, Place 5 Cappon, Place 6 Villarreal, Vice President Alvarez

E. REPORT BY GENERAL MANAGER

1. City Manager Report

A. Veteran's Memorial B. Pool C. Economic Development Coordinator Report 1. Business Engagement & Events 2. Regional Collaboration & Workforce Development 3. Strategic Planning & Funding

Mr. Milum reported that the Veterans Memorial event will be held Saturday at 10:00 a.m., noting the absence of a flyover due to the government shutdown, and highlighted recent upgrades to the city pool to improve quality of life.

Mr. Jeffrey Rosas provided updates on economic development activities, including successful Business Circle meetings fostering collaboration and leadership development, ongoing business engagement, regional workforce initiatives, and strategic planning for future projects. He also discussed outreach efforts, marketing strategies, CRM implementation, and exploration of funding opportunities to support local businesses and enhance city attractions.

F.

| ADJOURNMENT |
|--|
| The meeting was adjourned at 7:29 p.m. |
| |
| |
| Enrique Juarez, President |
| ATTEST: |
| |
| |
| Jacqueline Moya, City Secretary |
| |

ACTION ITEM REPORT



Item Title: Consideration and ACTION to acknowledge the October 2025

Financial Report A. Monthly B. Year to Date Report C. Sales Tax

Report

Recommendation:

Check Report:

23 transactions totaling \$101,345.

The last of the Pool update was paid.

Little League agreement funding was paid.

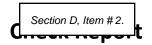
Budget Report:

Sales tax was \$46,230 or 7.11%, \$7937 behind budget.

Expenses were \$81,574 or 12.3%.

Sales Tax Report:

\$46,230 or \$3,361 or 7.27% behind last year Octover.





City of Los Fresnos, TX

By Check Number

Date Range: 10/01/2025 - 10/31/2025

| Vendor Number | Vendor Name | Payment Date | Payment Type | Discount Amount | Payment Amount | Number |
|---------------------|-----------------------------------|--------------|--------------|-----------------|----------------|------------|
| Bank Code: FVB9-CDC | CHECKING | | | | | |
| 09030 | 4IMPRINT, INC | 10/02/2025 | Regular | 0.00 | 3,621.97 | 3729 |
| 09860 | AT&T MOBILITY | 10/02/2025 | Regular | 0.00 | 40.68 | 3730 |
| 01628 | JEFFREY ROSAS | 10/02/2025 | Regular | 0.00 | 32.90 | 3731 |
| 08248 | KONICA MINOLTA PREMIERE FINANCE | 10/02/2025 | Regular | 0.00 | 124.29 | 3732 |
| 00305 | LOS FRESNOS CHAMBER OF COMMERCE | 10/02/2025 | Regular | 0.00 | 1,250.00 | 3733 |
| 08017 | THE GRAFIK SPOT LLC | 10/02/2025 | Regular | 0.00 | 500.00 | 3734 |
| 01673 | MARIO ALBERTO MEJIA JR | 10/02/2025 | Regular | 0.00 | 8,150.00 | 3735 |
| 09030 | 4IMPRINT, INC | 10/16/2025 | Regular | 0.00 | 3,799.31 | 3736 |
| 01565 | AMAZON.COM | 10/16/2025 | Regular | 0.00 | 86.31 | 3737 |
| 01960 | GATEWAY PRINTING | 10/16/2025 | Regular | 0.00 | 43.00 | 3738 |
| 00305 | LOS FRESNOS CHAMBER OF COMMERCE | 10/16/2025 | Regular | 0.00 | 1,500.00 | 3739 |
| 04775 | LOS FRESNOS FALCONS LITTLE LEAGUE | 10/16/2025 | Regular | 0.00 | 75,000.00 | 3740 |
| 04775 | LOS FRESNOS FALCONS LITTLE LEAGUE | 10/16/2025 | Regular | 0.00 | -75,000.00 | 3740 |
| 01274 | NewLane Finance Company | 10/16/2025 | Regular | 0.00 | 39.75 | 3741 |
| 04775 | LOS FRESNOS FALCONS LITTLE LEAGUE | 10/20/2025 | Regular | 0.00 | 75,000.00 | 3742 |
| 01930 | LOS FRESNOS RODEO COMMITTEE | 10/24/2025 | Regular | 0.00 | 1,500.00 | 3743 |
| 01930 | LOS FRESNOS RODEO COMMITTEE | 10/24/2025 | Regular | 0.00 | 500.00 | 3744 |
| 01673 | MARIO ALBERTO MEJIA JR | 10/24/2025 | Regular | 0.00 | 1,200.00 | 3745 |
| 09860 | AT&T MOBILITY | 10/31/2025 | Regular | 0.00 | 41.89 | 3746 |
| 01628 | JEFFREY ROSAS | 10/31/2025 | Regular | 0.00 | 103.60 | 3747 |
| 08248 | KONICA MINOLTA PREMIERE FINANCE | 10/31/2025 | Regular | 0.00 | 124.29 | 3748 |
| 00305 | LOS FRESNOS CHAMBER OF COMMERCE | 10/31/2025 | Regular | 0.00 | 1,500.00 | 3749 |
| 00001 | CITY OF L.F. PAYROLL ACCT | 10/09/2025 | Bank Draft | 0.00 | 2,186.98 | DFT0001700 |

Bank Code FVB9 Summary

| Payment Type | Payable Count | Payment Count | Discount | Payment |
|----------------|------------------|------------------|----------|------------|
| Regular Checks | 22 | 21 | 0.00 | 174,157.99 |
| Manual Checks | 0 | 0 | 0.00 | 0.00 |
| Voided Checks | 0 | 1 | 0.00 | -75,000.00 |
| Bank Drafts | 1 | 1 | 0.00 | 2,186.98 |
| EFT's | 0 | 0 | 0.00 | 0.00 |
| | 23 | 23 | 0.00 | 101,344.97 |

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City of Los Fresnos, TX



For Fiscal: 2025-2026 Period Ending: 10/31/2025

| | | Original Total Budget | Current Total Budget | Period Activity | Fiscal Activity | Variance Favorable (Unfavorable) | Percent Used |
|-----------------------------------|--|--------------------------|-------------------------|--------------------|--------------------|--|-----------------|
| | JNITY DEVELOPMENT COR | | | | | | |
| • | 2 - CDC DISBURSEMENTS | | | | | | |
| Revenue | WITED FOT F 4 DAVED | 40.000.00 | 42.000.00 | | | 12 222 22 | 0.00.0/ |
| <u>09-452-1000</u> 09-452-1132 | INTEREST EARNED | 13,000.00 | 13,000.00 | 0.00 | 0.00 | -13,000.00 | 0.00 % |
| 09-452-1152 | SALES TAX | 650,000.00 | 650,000.00 | 46,229.66 | 46,229.66 | -603,770.34 | 7.11 % |
| | Revenue Total: | 663,000.00 | 663,000.00 | 46,229.66 | 46,229.66 | -616,770.34 | 6.97 % |
| | Department: 452 - CDC DISBURSEMENTS Total: | 663,000.00 | 663,000.00 | 46,229.66 | 46,229.66 | -616,770.34 | 6.97 % |
| Department: 575 | 5 - COMMUNITY DEVELOPMENT | | | | | | |
| Expense | | | | | | | |
| <u>09-575-01100</u> | SALARIES | 42,848.00 | 42,848.00 | 2,229.24 | 2,229.24 | 40,618.76 | 5.20 % |
| <u>09-575-01500</u> | OVERTIME | 1,000.00 | 1,000.00 | 0.00 | 0.00 | 1,000.00 | 0.00 % |
| <u>09-575-02100</u> | FICA EXPENSE | 2,719.00 | 2,719.00 | 137.32 | 137.32 | 2,581.68 | 5.05 % |
| <u>09-575-02105</u> | MEDICARE EXPENSE | 636.00 | 636.00 | 32.11 | 32.11 | 603.89 | 5.05 % |
| <u>09-575-02106</u> | HEALTH INSURANCE EXP | 8,046.00 | 8,046.00 | 455.93 | 455.93 | 7,590.07 | 5.67 % |
| 09-575-02107 | TWC EXPENSE | 63.00 | 63.00 | 0.00 | 0.00 | 63.00 | 0.00 % |
| 09-575-02150 | TMRS EXPENSE | 3,762.00 | 3,762.00 | 153.37 | 153.37 | 3,608.63 | 4.08 % |
| <u>09-575-02160</u> | WORKER'S COMP | 88.00 | 88.00 | 0.00 | 0.00 | 88.00 | 0.00 % |
| 09-575-02210 | OTHER INSURANCE | 41.00 | 41.00 | 2.92 | 2.92 | 38.08 | 7.12 % |
| <u>09-575-03110</u> | ATTORNEY | 500.00 | 500.00 | 0.00 | 0.00 | 500.00 | 0.00 % |
| 09-575-03115 | AUDITOR | 6,000.00 | 6,000.00 | 0.00 | 0.00 | 6,000.00 | 0.00 % |
| 09-575-03121 | BUSINESS RECRUIT AND DEVELOPME | 18,000.00 | 18,000.00 | 3,000.00 | 3,000.00 | 15,000.00 | 16.67 % |
| 09-575-04100 | OFFICE SUPPLIES & PRINTING | 6,000.00 | 6,000.00 | 377.89 | 377.89 | 5,622.11 | 6.30 % |
| <u>09-575-05120</u> | TELEPHONE | 1,000.00 | 1,000.00 | 41.89 | 41.89 | 958.11 | 4.19 % |
| 09-575-06100 | CITY PROMOTION | 62,575.00 | 62,575.00 | 15,000.00 | 15,000.00 | 47,575.00 | 23.97 % |
| 09-575-06120 | ADVERTISING | 2,425.00 | 2,425.00 | 0.00 | 0.00 | 2,425.00 | 0.00 % |
| 09-575-09100 | TRAVEL/SEMINARS | 4,000.00 | 4,000.00 | 103.60 | 103.60 | 3,896.40 | 2.59 % |
| <u>09-575-10100</u> | DUES & MEMBERSHIPS | 9,000.00 | 9,000.00 | 39.75 | 39.75 | 8,960.25 | 0.44 % |
| 09-575-11100 | PARK IMPROVEMENTS | 120,000.00 | 120,000.00 | 60,000.00 | 60,000.00 | 60,000.00 | 50.00 % |
| 09-575-11150 | SPECIAL PROJECTS | 140,697.00 | 140,697.00 | 0.00 | 0.00 | 140,697.00 | 0.00 % |
| 09-575-12100 | INSURANCE | 300.00 | 300.00 | 0.00 | 0.00 | 300.00 | 0.00 % |
| 09-575-30100 | BUSINESS INCENTIVE PROGRAM | 40,000.00 | 40,000.00 | 0.00 | 0.00 | 40,000.00 | 0.00 % |
| 09-575-30129 | GENERAL FUND ADMIN | 15,000.00 | 15,000.00 | 0.00 | 0.00 | 15,000.00 | 0.00 % |
| 09-575-30131 | TRANSFER DEBT SERVICE I&S | 178,000.00 | 178,000.00 | 0.00 | 0.00 | 178,000.00 | 0.00 % |
| 09-575-99100 | MISCELLANEOUS | 300.00 | 300.00 | 0.00 | 0.00 | 300.00 | 0.00 % |
| | Expense Total: | 663,000.00 | 663,000.00 | 81,574.02 | 81,574.02 | 581,425.98 | 12.30 % |
| Depa | artment: 575 - COMMUNITY DEVELOPMENT Total: | 663,000.00 | 663,000.00 | 81,574.02 | 81,574.02 | 581,425.98 | 12.30 % |
| Fund: 09 - C | COMMUNITY DEVELOPMENT COR Surplus (Deficit): | 0.00 | 0.00 | -35,344.36 | -35,344.36 | -35,344.36 | 0.00 % |
| | Report Surplus (Deficit): | 0.00 | 0.00 | -35,344.36 | -35,344.36 | -35,344.36 | 0.00 % |

11/3/2025 9:12:16 AM

Sales Tax Report FY 25-26

| | | 2c | | | | 1-1/2c (General Fu | und Portion) | | | 1/2c (CDC F | Portion) | |
|------------------------|-----------------|-----------------|---------------|--------------|-----------------|--------------------|--------------|--------------|---------------|---------------|--------------|--------------|
| | | | Inc(Dec) | Inc(Dec) | | | Inc(Dec) | Inc(Dec) | | | Inc(Dec) | Inc(Dec) |
| <u>Paid</u> | FY24-25 | FY23-24 | <u>(\$)</u> | <u>(%)</u> | FY23-24 | FY22-23 | <u>(\$)</u> | <u>(%)</u> | FY23-24 | FY22-23 | <u>(\$)</u> | <u>(%)</u> |
| October | 198,363.69 | 243,943.95 | (45,580.26) | -18.68% | 148,772.77 | 182,957.96 | (34,185.20) | -18.68% | 49,590.92 | 60,985.99 | (11,395.07) | -18.68% |
| November | 222,636.36 | 222,593.76 | 42.60 | 0.02% | 166,977.27 | 166,945.32 | 31.95 | 0.02% | 55,659.09 | 55,648.44 | 10.65 | 0.02% |
| December | 205,582.15 | 181,035.06 | 24,547.09 | 13.56% | 154,186.61 | 135,776.30 | 18,410.32 | 13.56% | 51,395.54 | 45,258.77 | 6,136.77 | 13.56% |
| January | 192,066.09 | 183,910.88 | 8,155.21 | 4.43% | 144,049.57 | 137,933.16 | 6,116.41 | 4.43% | 48,016.52 | 45,977.72 | 2,038.80 | 4.43% |
| February | 308,545.07 | 246,747.09 | 61,797.98 | 25.05% | 231,408.80 | 185,060.32 | 46,348.48 | 25.05% | 77,136.27 | 61,686.77 | 15,449.49 | 25.05% |
| March | 191,400.39 | 177,249.93 | 14,150.46 | 7.98% | 143,550.29 | 132,937.45 | 10,612.85 | 7.98% | 47,850.10 | 44,312.48 | 3,537.62 | 7.98% |
| April | 169,610.31 | 183,718.30 | (14,107.99) | -7.68% | 127,207.73 | 137,788.73 | (10,580.99) | -7.68% | 42,402.58 | 45,929.58 | (3,527.00) | -7.68% |
| May | 242,664.51 | 252,041.13 | (9,376.62) | -3.72% | 181,998.38 | 189,030.85 | (7,032.47) | -3.72% | 60,666.13 | 63,010.28 | (2,344.16) | -3.72% |
| June | 230,428.53 | 203,263.59 | 27,164.94 | 13.36% | 172,821.40 | 152,447.69 | 20,373.71 | 13.36% | 57,607.13 | 50,815.90 | 6,791.24 | 13.36% |
| July | 205,789.52 | 193,451.68 | 12,337.84 | 6.38% | 154,342.14 | 145,088.76 | 9,253.38 | 6.38% | 51,447.38 | 48,362.92 | 3,084.46 | 6.38% |
| August | 235,243.81 | 234,275.31 | 968.50 | 0.41% | 176,432.86 | 175,706.48 | 726.38 | 0.41% | 58,810.95 | 58,568.83 | 242.13 | 0.41% |
| September | 243,232.57 | 212,384.99 | 30,847.58 | 14.52% | 182,424.43 | 159,288.74 | 23,135.69 | 14.52% | 60,808.14 | 53,096.25 | 7,711.90 | 14.52% |
| TOTAL SALES ACTIVITIES | \$ 2,645,563.00 | \$ 2,534,615.67 | \$ 110,947.33 | <u>4.38%</u> | \$ 1,984,172.25 | \$ 1,900,961.75 | \$ 83,210.49 | <u>4.38%</u> | \$ 661,390.75 | \$ 633,653.92 | \$ 27,736.83 | <u>4.38%</u> |
| | | | | | | | | | | | | |

| | | 2c | | | | 1-1/2c (General Fu | ınd Portion) | | | 1/2c (CDC F | Portion) | |
|------------------------|---------------|---------------|----------------|---------------|---------------|--------------------|----------------|---------------|--------------|--------------|---------------|---------------|
| | | | Inc(Dec) | Inc(Dec) | | | Inc(Dec) | Inc(Dec) | | | Inc(Dec) | Inc(Dec) |
| <u>Paid</u> | FY25-26 | FY24-25 | <u>(\$)</u> | <u>(%)</u> | FY24-25 | FY23-24 | <u>(\$)</u> | <u>(%)</u> | FY24-25 | FY23-24 | <u>(\$)</u> | <u>(%)</u> |
| October | 184,918.62 | 198,363.69 | (13,445.07) | -7.27% | 138,688.97 | 148,772.77 | (10,083.80) | -7.27% | 46,229.66 | 49,590.92 | (3,361.27) | -7.27% |
| TOTAL SALES ACTIVITIES | \$ 184,918.62 | \$ 198,363.69 | \$ (13,445.07) | <u>-7.27%</u> | \$ 138,688.97 | \$ 148,772.77 | \$ (10,083.80) | <u>-7.27%</u> | \$ 46,229.66 | \$ 49,590.92 | \$ (3,361.27) | <u>-7.27%</u> |
| | | | | | | | | | | | | |

^{****} Sales Tax Amount may be adjusted a the end of the year based on actuals sales activity amounts.

Prepared by: P. Garza 10/21/2025



| Item Title: | Consideration and ACTION to approve an interior grant for Robyn's |
|-------------|---|
| | Cheesecake Café located at 32412 State Hwy 100 Suite E. |

Recommendation:

I recommend approval.



Community Development Corporation 520 E Ocean, Los Fresnos, TX 78566 (956) 233-5768 Phone (956) 233-9879 Fax

APPLICATION 1. Name of Applicant & Business: Joshua Canh / Robyn's Cheesecake

| 2. Applicant: (check one) Property Owner Tenant |
|--|
| 3. Property Address: 32412 S14-100, Los Fresges Tx 78566 |
| |
| 4. Mailing Address: 324/2 5/4-/00, Los Fresques, Tx 785/6/6 5. Phone: 956 254 - 62 (w) 956- 254-2048 (c) E-mail Address: |
| Type of Project: (circle one) Sign Storefront Landscaping Interior |
| Description of proposed improvements(s): Lushy Coffee Cabinet |
| |
| Name of contractors: (attach bid copies, including color design) Amount of bids: (DO NOT INCLUDE TAX) |
| |
| |
| 1. Javier Caspillo \$ 2889. Ble 2. Discount Granite Tabricators UC \$ 2,240.57 |
| 3. |
| |
| I have read and understand the information on the Business Incentive Program. I understand that any regular changes to the project after the grant is approved may jeopardize funding. I further agree that if a grant is awarded and area of improvement is |
| altered for any reason within one year of construction, I will reimburse the CDC the full amount of the grant. |
| Contact Person for this project: |
| Signature Property Owner Signature |
| |
| Print Name Print Name Print Name |
| 10.00 |
| $\frac{\cancel{0-29-25}}{\text{Date}}$ |
| |
| Staff Recommendation: Low goste of 422 40.57, coc half #1120.29 |
| Committee Recommendation: |
| Grant Approved:Name of Vendor Approved: |
| |

Proposal

Discount Granite Fabricators

511 E Ocean Blvd suite 111 Los Fresnos, TX 78566 US dgfllc7@gmail.com www.granitergv.com



Estimate

ADDRESS
JOSHUA CANTU
ROBYN'S CHEESECAKE CAFE
32412 HWY 100 SUITE E
LOS FRESNOS, TEXAS 78566

ESTIMATE DATE

1392 09/23/2025

| DATE ACTIVITY | DESCRIPTION | QTY | RATE | AMOUNT |
|-----------------------|---|-----|----------|------------|
| New Cabinet fixture | FABRICATION AND INSTALLATION OF CABINET. | 1 | 1,150.75 | 1,150.75T |
| cabinet paint job | painting of cabinets (COLOR BLACK) includes plastic paper and paint, caulking and all supplies | 1 | 458.97 | 458.97T |
| Materials and supplie | BUTCHER BLOCK UNFINISHED INSTALLED, CUT AND MOTIFIED TO CUSTOMER SPECIFICATIONS (CUSTOMER WILL BUY OIL FOR SEALING OF BUTCHER BLOCK) | 1 | 475.85 | 475.85T |
| Carpentry | wood working, cutting, installing, modifications to wood prier to or after installation FLOATING SHELVES MADE OUT OF BUTCHER BLOCK 6X12 | 2 | 75.00 | 150.00T |
| Services | MODIFICATION TO 2 SERVICES FOR PROPER WORKING OF GLASS RINSER & MACHINES TURN KEY | 1 | 150.00 | 150.00T |
| nice person discount | | 1 | -145.00 | -145.00 |
| | SUBTOTAL | | | 2,240.57 |
| | TAX | | | 196.81 |
| | TOTAL | | | \$2,437.38 |

Accepted By

Accepted Date

10/15/2025



Item Title: City Manager Report

A. Economic Development Coordinator Report 1. Conference Insights 2. Website & Media Development 3. Los Fresnos Business Circle

(LFBC)

Recommendation:

- A. Economic Development Coordinator Report
 - 1. Conference Insights
 - 2. Website & Media Development
 - 3. Los Fresnos Business Circle (LFBC)





Los Fresnos Community Development Corporation Month of November 2025

Prepared by: Jeffrey Rosas – Economic Development Coordinator

Conference Insights

- Attended two major economic development conferences this fall. The key takeaways reinforce our current direction.
 - Local-first growth: Prioritize supporting existing businesses to create a strong foundation for sustainable development.
 - o **Digital accessibility:** A well designed, easy-to-navigate website is critical for local businesses and will serve as a powerful tool for attracting new enterprises.

Website & Media Development

- Partnering with **Triggers Media** to build a dedicated EDC website focused on:
 - o Business Attraction and retention
 - Workforce development resources
 - User-friendly navigation for local businesses
- Production of an **8-episode video series** is underway to showcase Los Fresnos as a community with opportunity.

Los Fresnos Business Circle (LFBC)

- The latest LFBC event is expected to have around 50 attendees in attendance once again.
- There has been excitement about the opportunity to connect with the business community.
- Immediate feedback from the business community has been overwhelming positive, validating the LFBC initiative's goals of connection, communication, and collaboration.