



# Community Development Corporation Meeting Agenda

Monday, August 04, 2025 at 6:00 PM

City Hall – 520 East Ocean Blvd. Los Fresnos, TX 78566

<https://cityoflosfresnos.com/meetings>

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NOTICE OF SAID MEETING IS HEREBY GIVEN BY THE CITY OF LOS FRESNOS PURSUANT TO CHAPTER 551, TITLE 5 OF THE TEXAS GOVERNMENT CODE, THE TEXAS OPEN MEETINGS ACT.

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## A. CALL MEETING TO ORDER

## B. INVOCATION AND PLEDGE OF ALLEGIANCE

## C. VISITORS REMARKS

To speak, you must sign in with the City Secretary prior to the meeting. You have a limit of 5 minutes to speak.

## D. ACTION ITEMS

1. Consideration and ACTION to approve the minutes for July 7, 2025.
2. Consideration and ACTION to approve a service agreement for the 2025 Narcisco Martinez Cultural Arts Center Conjunto Festival.
3. Consideration and ACTION to approve a service agreement for the 2026 Cameron County Fair & Livestock Show.
4. Consideration and ACTION to approve a service agreement for the September 2025 Cowboy Cook Off.
5. Consideration and ACTION to approve a service agreement for the February 2026 Los Fresnos Rodeo.
6. Consideration and ACTION to approve additional funding for the concession stand at the Community Park for the Los Fresnos Little League.
7. Consideration and ACTION to approve funding for the Los Fresnos Little League 2026 season.
8. Consideration and ACTION to approve the purchase of promotional items.
9. Consideration and ACTION to approve fiscal year 2025-2026 budget.

## E. REPORT BY GENERAL MANAGER

1. City Manager Report A. Veteran's Memorial B. Economic Development Coordinator Report C. Legislative Update

## F. ADJOURNMENT

This is to certify that I, Jacqueline Moya, posted this agenda on the front bulletin board of the City Hall and on the city website at [www.cityoflosfresnos.com](http://www.cityoflosfresnos.com) on August 01, 2025 on or before 5:30 p.m. and it shall remain so posted continuously for at least 72 hours preceding the scheduled time of said meeting.

/s/ Jacqueline Moya, City Secretary

Persons with any disabilities that would like to attend meetings must notify City Secretary 24 hours in advance so that the City can make arrangements for that disabled person.

## ACTION ITEM REPORT



**Item Title:** Consideration and ACTION to approve the minutes for July 7, 2025.

**Recommendation:**

I recommend approval.



# Community Development Corporation Meeting Minutes

Monday, July 07, 2025 at 6:00 PM

City Hall – 520 East Ocean Blvd. Los Fresnos, TX 78566

<https://cityoflosfresnos.com/meetings>

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NOTICE OF SAID MEETING IS HEREBY GIVEN BY THE CITY OF LOS FRESNOS PURSUANT TO CHAPTER 551, TITLE 5 OF THE TEXAS GOVERNMENT CODE, THE TEXAS OPEN MEETINGS ACT.

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## A. CALL MEETING TO ORDER

President Enrique Juarez called the meeting to order at 6:00 p.m.

### PRESENT

President Enrique Juarez  
Place 2 Pedro Maldonado  
Place 3 Leo Casanova  
Place 4 Marco Huerta  
Place 5 Gordon Cappon  
Place 6 Claudia Villarreal  
Vice President Daniel Alvarez

## B. INVOCATION AND PLEDGE OF ALLEGIANCE

Mr. Milum gave the invocation and led the audience in the Pledge of Allegiance.

## C. VISITORS REMARKS

To speak, you must sign in with the City Secretary prior to the meeting. You have a limit of 5 minutes to speak.

There were none.

## D. ACTION ITEMS

1. Consideration and ACTION to approve the minutes from June 2, 2025.

Motion was made and seconded to approve minutes from June 2, 2025.

Motion made by Place 5 Cappon, Seconded by Place 4 Huerta.

Voting Yea: President Juarez, Place 2 Maldonado, Place 3 Casanova, Place 4 Huerta, Place 5 Cappon, Place 6 Villarreal, Vice President Alvarez

2. Consideration and ACTION to acknowledge the June 2025 Financial Report A. Monthly B. Year to Date Report C. Sales Tax Report

Mr. Milum reported the check registered listed normal monthly checks, 75% through the fiscal year as of June 30th, 73.1% in sales tax revenue, total revenue at \$500,941, and \$448,789 in expenditures. He continued with the sales tax report, 3.53% increase year to date compared to last year.

Motion was made and seconded the acknowledge the June 2025 Financial Report.

Motion made by Place 4 Huerta, Seconded by Place 2 Maldonado.

Voting Yea: President Juarez, Place 2 Maldonado, Place 3 Casanova, Place 4 Huerta, Place 5 Cappon, Place 6 Villarreal, Vice President Alvarez

3. Consideration and ACTION to approve funding for wastewater upgrades in the commercial area of the City.

Mr. Milum explained the project included upgrades to existing manholes that have eroded or collapsed. The city was awarded a \$4,082,618 grant and \$1,705,000 loan for the project. About 30% of the lines and manholes directly affect business in the community, 30% of the loan would be \$33,000 per year beginning late 2025 through 2045. The total amount being \$660,000.

Mr. Milum answered questions from the board.

Motion was made and seconded to approve the funding for wastewater upgrades in the commercial area of the City, a total of \$33,000 for 2025-2026 fiscal year budget up until 2045.

Motion made by Place 2 Maldonado, Seconded by Place 3 Casanova.

Voting Yea: President Juarez, Place 2 Maldonado, Place 3 Casanova, Place 4 Huerta, Place 5 Cappon, Place 6 Villarreal, Vice President Alvarez

**E. REPORT BY GENERAL MANAGER**

1. City Manager Report A. Veteran’s Memorial B. Economic Development Coordinator Report

Mr. Milum reported the Veterans Memorial is close to completion, he is currently working with the contractor to correct lighting that was installed in the ground. He advised the board the audio in the speakers had been updated to the history of each branch in the military.

Mr. Milum answered questions from the board.

**F. ADJOURNMENT**

Meeting was adjourned at 6:18 p.m.

\_\_\_\_\_  
Enrique Juarez, President

ATTEST:

\_\_\_\_\_  
Jacqueline Moya, City Secretary

**ACTION ITEM REPORT**

**Item Title:** Consideration and ACTION to approve a service agreement for the 2025 Narcisco Martinez Cultural Arts Center Conjunto Festival.

**Recommendation:**

They are requesting the same amount this year and that is the amount we have budgeted. They also get assistance from Public Works and the Police Department. Attached is last year's agreement that will be updated if approved.

The Promotion & Advertising Committee met 2 weeks ago and agreed to keep the amount at \$5,000.

**Funding Amount**

2018-2019	\$ 5,000
2019-2020	\$ 5,000
2020-2021	COVID
2021-2022	\$ 5,000
2022-2023	\$ 5,000
2023-2024	\$ 5,000
2024-2025	\$ 5,000

I recommend approval.

## SERVICE AGREEMENT

This is an agreement between the Narcisco Martinez Cultural Arts Center (Festival) and the Los Fresnos Community Development Corporation (CDC) and the City of Los Fresnos (City). The event will be held in October 2024 at the Memorial Park.

The Festival agrees to provide the following for their annual Narcisco Martinez Conjunto Festival:

- Contracting the bands and sound engineer;
- Promoting the festival via print and social media;
- Acquisition of event insurance to cover liability issues, holding the City of Los Fresnos, Los Fresnos Community Development Corporation and Los Fresnos CISD harmless;
- Alcohol Beverage License;
- Renting of portable restrooms to add to the existing restrooms in the city park;
- Provide personnel at the entrance to enter the festival;
- Provide extra fencing as necessary;
- Festival t-shirt will include the City of Los Fresnos as a sponsor;
- Develop a color program guide that includes band bios, advertising, human interest stories, as well as information provided by the city.


The CDC will provide \$5,000 for promoting and bringing business to the community. Payment to the Festival will be paid in full in the month of August 2024.

The City will provide the following: Half page ad in the magazine for \$350, Security on the grounds from Friday afternoon through Sunday at the conclusion of the event, Security for safe passage for the street crossings between High School parking areas and the Park, light plants and generators as needed, Public Works personnel for trash and restroom cleanup and assistance as needed, promotion of the event through Facebook, web site and welcome sign.

The Festival must submit Audited Financials from a Certified Public Accountant. A Form 990 to the IRS is sufficient to meet this requirement.

**Passed and approved** on this 5th day of August, 2024 by the Los Fresnos Community Development Corporation Board.

**Passed and approved** on 13<sup>th</sup> day of August, 2024 by the City Council of the City of Los Fresnos.

  
Mark W. Milum, City Manager  
City Manager – City of Los Fresnos  
General Manager – CDC

  
Rogelio T. Nunez  
Director  
Narcisco Martinez Cultural Arts Center

**ACTION ITEM REPORT**

**Item Title:** Consideration and ACTION to approve a service agreement for the 2026 Cameron County Fair & Livestock Show.

**Recommendation:**

The Cameron County Fair & Livestock Show will be held on February 20, 21 & 22, 2026. The President, Valerie Arizmendi or other representatives will be at the meeting to mention last year and answer questions.

The funding increased by \$1,000 to a total of \$10,000 for last year and we would like to keep it the same for this year.

Here is the history of funding.

2006-2007	\$1,500
2007-2008	\$1,500
2008-2009	\$1,500
2009-2010	\$1,500
2010-2011	\$2,500
2011-2012	\$2,500
2012-2013	\$3,000
2013-2014	\$5,000
2014-2015	\$6,500
2015-2016	\$7,000
2016-2017	\$7,000
2017-2018	\$7,000
2018-2019	\$9,000
2019-2020	\$9,000
2020-2021	\$9,000
2021-2022	\$9,000
2022-2023	\$9,000
2023-2024	\$9,000
2024-2025	\$10,000



## SERVICE AGREEMENT

This is an agreement between the Los Fresnos Community Development Corporation, hereinafter called "CDC" and the Cameron County Fair & Livestock Show, hereinafter called "Fair".

The purpose of this agreement is to establish a development program between the CDC and the Fair to promote the City.

This agreement will begin on December 1, 2024 and will be for a one year (1) period and will be reviewed by the CDC to consider extending the agreement or not. Payment in the amount of \$10,000 will be paid in full in the month of December.

Therefore, it is agreed that the Fair will promote the city as follows:

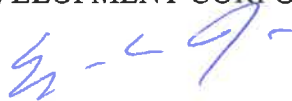
1. \$7,500
  - a. 42 Los Fresnos Rodeo Tickets
  - b. Three 4 foot x 4 foot promotion boards to be displayed in the livestock show arena for the duration of the show
  - c. Announcements over the PA system throughout the show
2. \$1,500
  - a. 8 Los Fresnos Rodeo Tickets
  - b. One 4 foot x 4 foot promotion boards to be displayed in the livestock show arena for the duration of the show
  - c. Announcements over the PA system throughout the show
3. \$1,000
  - a. 4 Los Fresnos Rodeo Tickets
  - b. One 2 foot x 4 foot promotion boards to be displayed in the livestock show arena for the duration of the show
  - c. Announcements over the PA system throughout the show

The Fair must submit Audited Financials from a Certified Public Accountant. A Form 990 to the IRS is sufficient to meet this requirement.

This agreement is effective upon the approval of both parties.

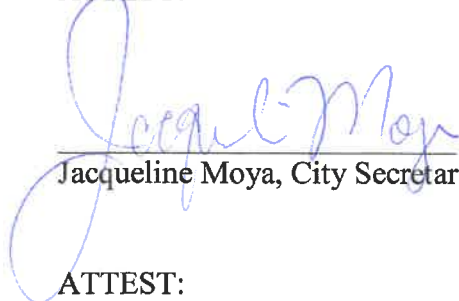
Passed and approved this 5<sup>th</sup> day of August, 2024 by the Los Fresnos Community Corporation Board.

LOS FRESNOS COMMUNITY  
DEVELOPMENT CORPORATION



Enrique Juarez, President

ATTEST:



Jacqueline Moya, City Secretary

CAMERON COUNTY FAIR &  
LIVESTOCK SHOW



President

ATTEST:



Secretary

**ACTION ITEM REPORT**

**Item Title:** Consideration and ACTION to approve a service agreement for the September 2025 Cowboy Cook Off.

**Recommendation:**

The Eighth Annual Cowboy Cook-Off will be held again this year in September. The funding was \$2,000 last year. The proposal is to keep the amount the same. Representatives will be present to present information and answer questions.

The \$2,000 includes \$1,500 as the Cowboy Cook-Off Event Sponsor and an available sponsor valued at \$500.

## SERVICE AGREEMENT

Section D, Item # 4.

This is an agreement between the Los Fresnos Community Development Corporation, hereinafter called "CDC" and the Los Fresnos Rodeo Committee, hereinafter called "Rodeo".

The purpose of this agreement is to establish a development program between the CDC and the Rodeo to promote the City.

This agreement will begin on September 1, 2024 and will be for a one year (1) period and will be reviewed by the CDC to consider extending the agreement or not. Payment in the amount of \$2,000 will be paid in full in the month of September 2024.

Therefore, it is agreed that the Rodeo will promote the city as follows:

### \$1,500 Cowboy Cook-Off Event

1. Media Advertising Name Recognition
2. Announced during the Event
3. Webpage Listing
4. One 3' x 8' Sign in the Cooking Contestant Area
5. Name on all award Plaques (1st to 10th place and Kids Q 1st to 3rd place)
6. Flyer listing
7. Space for six Banners in event area
8. 2 Cowboy Cook-Off T-Shirts
9. 2 Cowboy Cook-Off Caps

### \$1,000 Cowboy Cook-Off Grand Champion Sponsor (\$500 discount)

1. Announced as one of the Grand Champion Sponsors during the Cook- Off
2. Webpage listing
3. One 3' x 8' Sign in Cooking Contestant Area
4. Flyer Listing (Logo listing if committed by August 14<sup>th</sup>, 2024)
5. Space for three banner in event area
6. 2 Cowboy Cook-Off Caps

The Rodeo must submit Audited Financials from a Certified Public Accountant. A Form 990 to the IRS is sufficient to meet this requirement.

This agreement is effective upon the approval of both parties.

Passed and approved this 5<sup>th</sup> day of August, 2024 by the Los Fresnos Community Development Corporation

LOS FRESNOS COMMUNITY  
DEVELOPMENT CORPORATION

ATTEST:

  
Enrique Juarez, President



  
Jacqueline Moya, City Secretary

LOS FRESNOS RODEO COMMITTEE

ATTEST

  
Chairman

  
Secretary

**ACTION ITEM REPORT**

**Item Title:** Consideration and ACTION to approve a service agreement for the February 2026 Los Fresnos Rodeo.

**Recommendation:**

The Thirty-Fifth Annual Los Fresnos Rodeo will be held on February 20, 21 & 22, 2026. Representative will be at the meeting to present the information.

Platinum: \$10,000

Friday Concert: \$2,500

Sky Box: \$2,500

Total amount is \$15,000

Here is the history of funding.

2002-2003	\$ 3,500
2003-2004	\$ 3,500
2004-2005	\$ 3,500
2005-2006	\$ 3,500
2006-2007	\$ 5,000
2007-2008	\$ 5,000
2008-2009	\$ 5,000
2009-2010	\$ 5,000
2010-2011	\$ 5,000
2011-2012	\$ 5,000
2012-2013	\$ 5,000
2013-2014	\$ 5,000
2014-2015	\$ 6,500
2015-2016	\$10,000
2016-2017	\$10,000
2017-2018	\$11,500
2018-2019	\$12,500
2019-2020	\$12,500
2020-2021	\$ 6,250 Due to COVID
2021-2022	\$12,500
2022-2023	\$12,500
2023-2024	\$12,500
2024-2025	\$15,000

## SERVICE AGREEMENT

This is an agreement between the Los Fresnos Community Development Corporation, hereinafter called “CDC” and the Los Fresnos Rodeo Committee, hereinafter called “Rodeo”.

The purpose of this agreement is to establish a development program between the CDC and the Rodeo to promote the City.

This agreement will begin on December 1, 2024 and will be for a one year (1) period and will be reviewed by the CDC to consider extending the agreement or not. Payment in the amount of \$15,000.00 will be paid the first part of December for the 2025 Rodeo.

Therefore, it is agreed that the Rodeo will promote the city as follows:

### Platinum **\$10,000**

- a. Media promotion
- b. Sign on Top of Announcer’s Stand
- c. Poster Logo or Name
- d. Announced as Platinum promotion during rodeo performances
- e. Displayed on Big Arena Video Screen
- f. Flag with your logo in Gran Entry
- g. Program Advertising (Full Page)
- h. Webpage Listing
- i. Box Seats. Three Rodeo Performances (6 seats per performance)
- j. Custom Embroidered Jacket or Buckle or Six Caps
- k. Space for Banners outside arena
- l. 100 Regular Admission Concert Tickets
- m. 20 Rodeo Tickets (6-Friday, 8-Saturday, 6-Sunday)
- n. Program Listing

### Add-on Sky Box **\$2,500**

- a. Sky Box Seats for all Three Rodeo Performances (10 seats per performance)
- b. Out of weather and above the crowd
- c. Private stair entrance
- d. A spot for 12” x 8’ name above the opening facing the arena
- e. Complimentary small ice chest with 10 or more refreshments daily
- f. Program Listing

### Friday Concert **\$2,500**

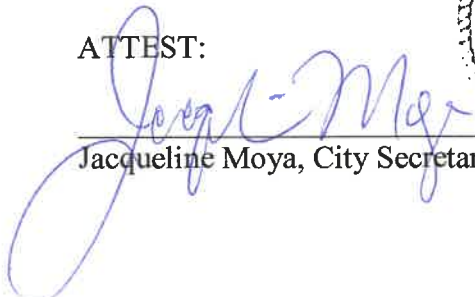
- a. Media Promotion Name Recognition
- b. Announced as a concert promotion during rodeo and concert
- c. Displayed on Big Arena Video Screen
- d. Webpage Listing
- e. Banner or Sign on Stage
- f. Program Listing
- g. 12 Rodeo Tickets (4 per performance)
- h. 40 Friday Concert Tickets
- i. Space for Banners Outside Arena

The Rodeo must submit Audited Financials from a Certified Public Accountant. A Form 990 to the IRS is sufficient to meet this requirement.

This agreement is effective upon the approval of both parties.

Passed and approved this 5<sup>th</sup> day of August, 2024 by the Los Fresnos Community Development Corporation Board.

ATTEST:

  
Jacqueline Moya, City Secretary




LOS FRESNOS COMMUNITY  
DEVELOPMENT CORPORATION

  
Enrique Juarez, President

ATTEST:

  
Secretary

LOS FRESNOS RODEO  
COMMITTEE

  
Chairman

**ACTION ITEM REPORT**

**Item Title:** Consideration and ACTION to approve additional funding for the concession stand at the Community Park for the Los Fresnos Little League.

**Recommendation:**

The CDC budgeted \$60,000 for this in the current budget. The price is going to be \$64,000 so there is a need for an additional \$4,000. With the general increases in prices over the last several years, this is a nominal amount.

I recommend approval.



# PROPOSAL

#1162

**DBA: C&A Builders**  
**420 Jay St San Benito TX, 78586**  
**Email: [anguianocab7@aol.com](mailto:anguianocab7@aol.com)**  
**Cesar Anguiano Jr., General Manager • 956-328-9103**

City of Los Fresnos  
City Park Concession Building  
Los Fresnos, TX 78586

## Concession Stand Building

**Scope of Work:** As per the inspection of the job site conducted by C&A Builders, we here by propose the completion of the job listed above. The following is our work description:

### Work to be completed:

#### Concession stand measuring 22' X 13'-4"

- Scarify subgrade
- Backfill and compact as needed with select fill as per geotechnical report to be provided by owner
- Install approximately 300 Sq Ft of concrete
  - 5" thick at 3000 psi with #4 rebar @ 14" O.C
  - Exterior and interior beams as per details on S401

#### Sidewalk:

- Backfill and compact with select fill as needed to match existing elevations
- 4" thick reinforced with 6'x6' #6 wire mesh at 3000 PSI
- Expansion joints to be placed at a maximum of 20' O.C
- Control joints to be placed at a maximum of 5' O.C

#### Masonry:

- Install a total of...sq ft of CMU block in accordance to plans and specifications
- Footings
  - Reinforcement and concrete in accordance to plans
  - #4 L shaped dowel
  - #3 ties at 18" O.C
  - (2) #6 Control joints

#### Electrical:

- Underground service with conduit and wire from the existing main panel to the new panel "A". (125A/ 1PH/ 120/208/N1).
- Installation of all conduits, j-boxes, pull wire, and make all splices for light fixtures.
- Installation of all conduits, j-boxes, pull wire, and make all splices for receptacles.
- Installation of all conduits, j-boxes, pull wire, and make all splices for switches.
- Installation of all conduits, j-boxes, pull wire, and make all splices for the ceiling fan.
- Installation of all conduits, disconnects, j-boxes, pull wire, and make all splices for MNSP01 and WH units.

-Trench included.

#### Plumbing:

- 6-unit 3 phase installation
- Trench approximately 80 LF in accordance with City of Los Fresnos recommendations for the installation of sanitary sewer line
- Includes interior installation only, any exterior labor will be an additional charge
- All sanitary sewer pipe will be schedule 40 PVC



**PROPOSAL****Doors:**

- Hollow metal door 3'-0" x 7'-0"
- Rolling counter door 4'-4" x 6'-0"

**Paint:**

- Paint will be in owners' choice of color for the following:
  - Sealed Concrete
  - Base
  - CMU
  - Ceiling

**Notes:****Electrical<sup>1</sup>**

- The lighting and gear packages are included in this price. (VE Package for fixtures)
- \$500 budget included for ceiling fan.
- Saw cut is not included in this price.
- The relocation of the existing utilities underground is not included in this price.

**All Labor and Materials:**

Material and Equipment

\$34,830.00

Labor and Installation

\$23,220.00

Geotech testing

\$4,500.00

Lot Staking

\$450.00

Permitting

\$1,000.00

We, C&A Builders propose the above scope of work to be completed by **TBD** for the amount of **\$ 64,000.00**



Submitted By: Cesar Anguiano Jr.

06/30/2025

Date

**ACTION ITEM REPORT**

**Item Title:** Consideration and ACTION to approve funding for the Los Fresnos Little League 2026 season.

**Recommendation:**

Members of the Los Fresnos Little League will be present to review last season, discuss the upcoming season and discuss funding.

The are requesting \$15,000 for the general agreement. CDC provided \$10,000 for the 2025 season. The League is doing a really good job, being consistent, providing a lot for the youth and operating at a high level with many volunteers. Practices and games bring a lot of economic benefit to area businesses with teams providing snacks and meals and families getting supper to save time due to all the activities.

Additionally, the League would like to replace the 2 scoreboards. The current ones are very old and do not work well. The cost is \$11,000 plus labor for installation.

They would also like to include \$40,000 plus labor for shades for the bleachers. One of the biggest complaints we receive is it is too hot out in the sun. This would be a tremendous benefit and a "home run" in the eyes of the community.

I recommend approval.

**ACTION ITEM REPORT**

**Item Title:** Consideration and ACTION to approve the purchase of promotional items.

**Recommendation:**

Promotion and advertising is allowed to be 10% of the budget. These items regularly include the events the CDC sponsors, Halloween Festival, Christmas Festival, Easter Celebration, Independence Day Celebration, Fireworks, Earth Day, LF Rodeo, Cameron County Fair & Livestock Show, Conjunto Festival, LF Little League, and the Cowboy Cookoff. Another part of promoting Los Fresnos is to have “goodies” to give to folks as we have events and hold meetings with prospective businesses. This includes caps, pens, pins, tote bags, note pads, journals, calendars and other similar type items. We currently have \$7,500 available in the current budget to get supplied and set up an inventory of these. We would like approval to do this now and then include an amount in the annual budget to keep those types of items available as needed.

I recommend approval.

**ACTION ITEM REPORT**

**Item Title:** Consideration and ACTION to approve fiscal year 2025-2026 budget.

**Recommendation:**

**Sales Tax:** For the last year this has been flat or just a small increase so we will be conservative and keep in the same as we project it this year. The last few years are as follows:

2019-2020	\$445,965
2020-2021	\$518,583
2021-2022	\$542,108
2022-2023	\$612,815
2023-2024	\$622,259
2024-2025	\$650,000

Interest is still greater than a few years ago but has decreased a little.

**Salaries and Benefits:** This amount reflects the Economic Development Coordinator Position.

Auditing Services will be \$6,000.

**Professional Services:** Zero since we have a full time employee.

**Business Recruit & Development:** Depends on what is decided during the presentation. It was increased \$3,000 to \$18,000 after being at \$15,000 for 2 years. I believe it should stay at \$18,000.

**City Promotion & Advertising:** This is based on 10% of sales tax revenue according to state law. With a sales tax revenue estimate of \$650,000 it computes to \$65,000. The specific amounts are listed on the handout.

**Travel/Seminars:** An increase to allow travel for EDC to train.

**Park Improvements:** We would like to install some commercial fans at the Pavilion at Memorial Park for \$10,000 and to upgrade the lighting to LED at the Little League fields for \$50,000.

**Special Projects** - That leaves a healthy amount of \$202,700 for projects that come up during the year. Additionally, LL has asked for \$11,000 plus labor and installation costs for new scoreboards and \$40,000 plus labor and installation costs for shade covers for all bleachers; Patriotic lighting for \$35,000.

**Transfer Debt Service I&S:** \$178,000 (WM-25,000 to 2034, DW-95,000 to 2040; CW-25,000 to 2040; CW-33,000 to 2045)

I recommend approval.

CITY OF LOS FRESNOS  
APPROVED **COMMUNITY DEVELOPMENT CORPORATION** BUDGET  
FISCAL YEAR ENDING SEPTEMBER 30, 2026

Section D, Item # 9.

		FY 2023-2024	FY 2024-2025		FY 2025-2026
		ACTUAL	BUDGET	PROJECTED	PROPOSED
<b>REVENUE</b>					
452-1132	SALES TAX	622,259	670,800	650,000	650,000
452-1000	INTEREST EARNED	16,021	14,400	16,000	13,000
444-1020	MISCELLANEOUS INCOME	2,142	-	2,142	-
<b>TOTAL REVENUE</b>		<b>640,422</b>	<b>685,200</b>	<b>668,142</b>	<b>663,000</b>
<b>EXPENDITURES</b>					
575-01100	SALARIES	16,055	25,334	25,334	41,600
575-01500	OVERTIME			-	1,000
575-02100	FICA EXPENSE	995	1,571	1,700	2,641
575-02105	MEDICARE EXPENSE	233	367	400	618
575-02106	HEALTH INSURANCE EXP			5,200	8,046
575-02107	TWC EXPENSE	16	117	30	63
575-02150	TMRS EXPENSE			1,150	2,931
575-02160	WORKER'S COMP EXPENSE	36	51	40	85
575-02210	OTHER INSURANCE			-	41
575-03110	ATTORNEY	-	500	-	500
575-03115	AUDITOR	7,610	8,000	7,923	6,000
575-03120	PROFESSIONAL SERVICES	41,040	41,600	33,600	-
575-03121	BUSINESS RECRUIT AND DEVELOPMENT	15,000	18,000	18,000	18,000
575-04100	OFFICE SUPPLIES	5,709	5,500	5,500	6,000
575-05120	TELEPHONE	-	-	500	1,000
575-06100	CITY PROMOTION	55,500	54,500	54,647	58,000
575-06120	ADVERTISING	9,309	12,580	10,353	7,000
575-09100	TRAVEL/SEMINARS	2,154	3,000	3,000	4,000
575-10100	DUES & MEMBERSHIPS	2,854	2,000	9,000	9,000
575-11100	PARK IMPROVEMENTS	2,142	-	2,142	60,000
575-11150	SPECIAL PROJECTS	47,767	188,416	94,339	202,875
575-12100	INSURANCE	276	300	271	300
575-13500	CAPITAL OUTLAY	324,221	101,800	123,095	-
575-30000	TRANSFER OUT	-	-	-	-
575-30100	BUSINESS INCENTIVE PROGRAM	47,648	40,000	30,000	40,000
575-30129	OVERHEAD TRANSFER TO GENERAL FUND-GR.	15,000	15,000	15,000	15,000
575-30131	TRANSFER DEBT SERVICE I&S	93,288	268,064	118,064	178,000
575-99100	MISCELLANEOUS	174	300	100	300
<b>TOTAL EXPENSES</b>		<b>687,026</b>	<b>787,000</b>	<b>559,388</b>	<b>663,000</b>
<b>EXCESS (DEFICIENCY) OF REVENUES OVER (UNDER) EXPENDITURES</b>		<b>(46,604)</b>	<b>(101,800)</b>	<b>108,754</b>	<b>0</b>

## ACTION ITEM REPORT



**Item Title:**

City Manager Report A. Veteran's Memorial B. Economic Development Coordinator Report C. Legislative Update

**Recommendation:**

- A. Veteran's Memorial: Most items are complete. The contractor finished the re-setting and aligning of the lights. They are cleaning the block. They should be done before the meeting. Once that is done we are ready to go and begin work on a date for a "Grand Opening" event.
- B. Economic Development Coordinator Report
- C. Legislative Update: Changes



## Los Fresnos Community Development Corporation Month of July 2025

Prepared by: Jeffrey Rosas – Economic Development Coordinator

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### 1. Los Fresnos Business Circle Launch

- Formed a small business networking series with business leaders, Chamber, and an e-Bridge entrepreneur
- Events will take place monthly have a topic and a roundtable discussion to foster peer connections and resource sharing
- Future events will rotate venues and support host businesses

### 2. Incentives & Business Support

- Met with local business owners about **Business Incentive Grants**
- Explored having a GIS listing platform for weekly property listing integration

### 3. Regional & State Collaboration

- Attended **LRGVDC Small Cities Coalition** meeting to gain a better understanding of water drainage infrastructure role in economic development.
- Met with **Governor's Economic Development & Tourism Office** rep—gained new tools and contacts for local EDC strategy

### 4. Growth and Recruitment Initiatives

- Evaluating business recruitment and marketing tools to raise Los Fresnos' visibility
  - Exploring digital outreach, brand development, and immersive PlaceVR videos to showcase local assets

### 5. Workforce Development

- Partnering with regional college and medical institution to launch three certificate/degree programs

### 6. Community Engagement & Marketing

- Met with Los Fresnos News to align our views on potential collaboration
- Launched a **Butterfly Garden revitalization effort**, engaging resident volunteers and students.