



Community Development Corporation Meeting Agenda

Monday, September 08, 2025 at 6:00 PM

City Hall – 520 East Ocean Blvd. Los Fresnos, TX 78566

<https://cityoflosfresnos.com/meetings>

NOTICE OF SAID MEETING IS HEREBY GIVEN BY THE CITY OF LOS FRESNOS PURSUANT TO CHAPTER 551, TITLE 5 OF THE TEXAS GOVERNMENT CODE, THE TEXAS OPEN MEETINGS ACT.

A. CALL MEETING TO ORDER

B. INVOCATION AND PLEDGE OF ALLEGIANCE

C. VISITORS REMARKS

To speak, you must sign in with the City Secretary prior to the meeting. You have a limit of 5 minutes to speak.

D. ACTION ITEMS

1. Consideration and ACTION to approve the minutes from August 4, 2025.
2. Consideration and ACTION to acknowledge the July 2025 Financial Report A. Monthly B. Year to Date Report C. Sales Tax Report
3. Consideration and ACTION to approve a service agreement between the CDC and the Los Fresnos Chamber of Commerce.

E. REPORT BY GENERAL MANAGER

1. City Manager Report

A. Veteran's Memorial B. Pool C. Los Fresnos Educational & Recreation Club D. Economic Development Coordinator Report 1. Workforce Development Follow-Up 2. Los Fresnos Business Circle 3. Marketing 4. Regional Collaboration 5. Community Engagement

F. ADJOURNMENT

This is to certify that I, Jacqueline Moya, posted this agenda on the front bulletin board of the City Hall and the city website at www.cityoflosfresnos.com on September 02, 2025 on or before 5:30 p.m., and it shall remain so posted continuously for at least 3 business days preceding the scheduled time of said meeting.

/s/ Jacqueline Moya, City Secretary

Persons with any disabilities that would like to attend meetings must notify City Secretary 24 hours in advance so that the City can make arrangements for that disabled person.

ACTION ITEM REPORT



Item Title: Consideration and ACTION to approve the minutes from August 4, 2025.

Recommendation:

I recommend approval.



Community Development Corporation Meeting Minutes

Monday, August 04, 2025 at 6:00 PM

City Hall – 520 East Ocean Blvd. Los Fresnos, TX 78566

<https://cityoflosfresnos.com/meetings>

NOTICE OF SAID MEETING IS HEREBY GIVEN BY THE CITY OF LOS FRESNOS PURSUANT TO CHAPTER 551, TITLE 5 OF THE TEXAS GOVERNMENT CODE, THE TEXAS OPEN MEETINGS ACT.

A. CALL MEETING TO ORDER

President Enrique Juarez called the meeting to order at 6:00 p.m.

PRESENT

- President Enrique Juarez
- Place 2 Pedro Maldonado
- Place 3 Leo Casanova
- Place 4 Marco Huerta
- Place 5 Gordon Cappon
- Vice President Daniel Alvarez

ABSENT

- Place 6 Claudia Villarreal

B. INVOCATION AND PLEDGE OF ALLEGIANCE

Mr. Milum gave the invocation and led the audience in the Pledge of Allegiance.

C. VISITORS REMARKS

To speak, you must sign in with the City Secretary prior to the meeting. You have a limit of 5 minutes to speak.

There were none.

D. ACTION ITEMS

1. Consideration and ACTION to approve the minutes for July 7, 2025.

Motion was made and seconded to approve the minutes for July 7, 2025.

Motion made by Place 4 Huerta, Seconded by Place 2 Maldonado.

Voting Yea: President Juarez, Place 2 Maldonado, Place 3 Casanova, Place 4 Huerta, Place 5 Cappon, Vice President Alvarez

2. Consideration and ACTION to approve a service agreement for the 2025 Narcisco Martinez Cultural Arts Center Conjunto Festival.

Rogelio Nunez with the Narcisco Martinez Cultural Arts Center introduced himself to the board. He informed the board the bands for the event have been booked which included the school conjunto bands, the magazines and shirt were ready.

Blanca Davis, representative for the Narcisco Martinez Cultural Arts Center. Ms. Davis informed the board Texas Bucket List would airing the segment the filmed about the Conjunto Festival. She gave details on the magazine, flyers and a banner that will be hung above Highway 100.

President Juarez advised the recommended amount was \$5,000, he asked if there were any questions from the board. There were none.

Motion was made and seconded to approve a service agreement in the amount of \$5,000 for the 2025 Narcisco Martinez Cultural Arts Center Conjunto Festival.

Motion made by Place 2 Maldonado, Seconded by Place 5 Cappon.
Voting Yea: President Juarez, Place 2 Maldonado, Place 3 Casanova, Place 4 Huerta, Place 5 Cappon, Vice President Alvarez

- 3. Consideration and ACTION to approve a service agreement for the 2026 Cameron County Fair & Livestock Show.

Sherlyn Goede the treasurer with the Cameron County Fair & Livestock Show introduced herself and thanked the board for allowing her to present.

She provided information about the show including the number of exhibitors and scholarships.

Motion was made and seconded to approve a service agreement in the amount of \$10,000 for the 2026 Cameron County Fair & Livestock Show.

Motion made by Place 4 Huerta, Seconded by Place 3 Casanova.
Voting Yea: President Juarez, Place 2 Maldonado, Place 3 Casanova, Place 4 Huerta, Place 5 Cappon, Vice President Alvarez

- 4. Consideration and ACTION to approve a service agreement for the September 2025 Cowboy Cook Off.

Jerry Bruce, Vice Chairman of the Los Fresnos Rodeo and Director, George Gomez, he thanked the board for having them for their continued support. He advised the board they hoped to get 50 teams again this year and invited the board to the event.

President Juarez commented a competitor from a previous year won at a national level. The board and Rodeo members discussed the competitor. He advised the board the event was moved to October instead of September due to the heat and opening white wing season.

Motion was made and seconded to approve a service agreement in the amount of \$2,000 for the October 2025 Cowboy Cook Off.

Motion made by Vice President Alvarez, Seconded by Place 5 Cappon.
Voting Yea: President Juarez, Place 2 Maldonado, Place 3 Casanova, Place 4 Huerta, Place 5 Cappon, Vice President Alvarez

- 5. Consideration and ACTION to approve a service agreement for the February 2026 Los Fresnos Rodeo.

Mr. Bruce thanked the city and CDC for their continued support. He listed improvements that have been made to the rodeo grounds and number of scholarships granted.

Motion was made and seconded to approve a service agreement in the amount of \$15,000 for the February 2026 Los Fresnos Rodeo.

Motion made by Place 4 Huerta, Seconded by Vice President Alvarez.
Voting Yea: President Juarez, Place 2 Maldonado, Place 3 Casanova, Place 4 Huerta, Place 5 Cappon, Vice President Alvarez

- 6. Consideration and ACTION to approve additional funding for the concession stand at the Community Park for the Los Fresnos Little League.

Mr. Milum explained funding for the item is in the current budget in the amount of \$60,000 however he recommended an increase of \$4,000 due to the increase in the pricing to build the concession stand.

Mr. Milum and the board discussed the proposed concession stand.

Motion was made and seconded to approve additional funding of \$4,000 for a total of \$4,000 for the concession stand at the Community Park for the Los Fresnos Little League.

Motion made by Place 2 Maldonado, Seconded by Place 3 Casanova.
Voting Yea: President Juarez, Place 2 Maldonado, Place 3 Casanova, Place 4 Huerta, Place 5 Cappon, Vice President Alvarez

- 7. Consideration and ACTION to approve funding for the Los Fresnos Little League 2026 season.

President of the Los Fresnos Little League, Hector Martinez introduced himself. He congratulated CDC coordinator Jeffery Rosas on his position.

Mr. Martinez reviews the location of the concession stand, the pros and cons of the location and listed explained why the additional \$4,000 was needed.

He gave listed a recap of the 2025 season, number of participants, information on the All Star Tournament, the praise they have received on the baseball fields for out of town teams and the scholarships given back to the community.

Treasurer, Dave Gillespie reviewed a statement of expenses. He reviewed funding request for improvements to the scoreboards, installing bleacher shade structures and consider drainage and lighting improvements to the junior fields.

Motion was made and seconded to approve funding for the Los Fresnos Little League 2026 season \$15,000 for the season and \$60,000 for the capital improvements for a total of \$75,000.

Motion made by Place 3 Casanova, Seconded by Place 2 Maldonado.
Voting Yea: President Juarez, Place 2 Maldonado, Place 3 Casanova, Place 4 Huerta, Place 5 Cappon, Vice President Alvarez

- 8. Consideration and ACTION to approve the purchase of promotional items.

Motion was made and seconded to approve the purchase of promotional items in the amount of \$7,500.

Motion made by Place 4 Huerta, Seconded by Place 5 Cappon.
Voting Yea: President Juarez, Place 2 Maldonado, Place 3 Casanova, Place 4 Huerta, Place 5 Cappon, Vice President Alvarez

- 9. Consideration and ACTION to approve fiscal year 2025-2026 budget.

Mr. Milum reviewed the proposed 2025-2026 budget which included the revenue and expenditures.

He answered questions from the board.

Motion was made and seconded to approve fiscal year 2025-2026 budget.

Motion made by Place 5 Cappon, Seconded by Vice President Alvarez.
Voting Yea: President Juarez, Place 2 Maldonado, Place 3 Casanova, Place 4 Huerta, Place 5 Cappon, Vice President Alvarez

E. REPORT BY GENERAL MANAGER

- 1. City Manager Report A. Veteran’s Memorial B. Economic Development Coordinator Report C. Legislative Update

Mr. Milum advised the Veterans Memorial is complete and explained a flag for each military branch was added to each column. The city would start working on a program and asked the bboard for suggestions on the date of the event.

Mr. Milum and the board discussed the date for the grand opening event.

Mr. Milum asked the board if they had any questions on the Economic Development Coordinator report, Mr. Rosas reviewed the report and answered questions from the board.

Mr. Milum gave an update on the new posting requirements affected by the legislative update. He advised the board the agenda will now have to be posted three business days prior to the meeting instead of 72 hours. Due to the change the monthly reports will be one month behind.

F. ADJOURNMENT

Meeting was adjourned at 7:08 p.m.

Enrique Juarez, President

ATTEST:

Jacqueline Moya, City Secretary

ACTION ITEM REPORT

Item Title: Consideration and ACTION to acknowledge the July 2025 Financial Report A. Monthly B. Year to Date Report C. Sales Tax Report

Recommendation:

The fiscal year is 83.3% complete.

Transactions total \$27,279.96. All transactions are budgeted.

The budget looks good. On the revenue side 80.77% of the budget has been received in sales tax. It looks like we will be about \$20,000 short of our budget estimate. On the expenditure side, all the categories look very good. Expenditures are 60.76% or about \$111,392 under budget. We should end the year with about \$80,000 in surplus.

Sales tax is 6.385% above last year compared to July of last year. Year to date sales tax is 4.07% or about \$19,783 above last year.

I recommend approval.



City of Los Fresnos, TX

Vendor Number	Vendor Name	Payment Date	Payment Type	Discount Amount	Payment Amount	Number
Bank Code: FVB9-CDC CHECKING						
09860	AT&T MOBILITY	07/10/2025	Regular	0.00	40.68	3698
01628	JEFFREY ROSAS	07/10/2025	Regular	0.00	30.10	3699
01274	NewLane Finance Company	07/10/2025	Regular	0.00	39.75	3700
00915	PURCHASE POWER	07/10/2025	Regular	0.00	19.27	3701
02675	TEXAS ECONOMIC DEVELOPMENT COUNCIL	07/10/2025	Regular	0.00	600.00	3702
09830	H2O CONSTRUCTION SERVICES, INC	07/21/2025	Regular	0.00	21,196.41	3703
01565	AMAZON.COM	07/24/2025	Regular	0.00	15.48	3704
01628	JEFFREY ROSAS	07/24/2025	Regular	0.00	93.10	3705
08087	NARCISO MARTNEZ CULTURAL ARTS CENTER	07/24/2025	Regular	0.00	400.00	3706
02675	TEXAS ECONOMIC DEVELOPMENT COUNCIL	07/24/2025	Regular	0.00	225.00	3707
08257	TOTAL IMAGING SOLUTIONS, INC	07/24/2025	Regular	0.00	124.30	3708
08017	THE GRAFIK SPOT LLC	07/25/2025	Regular	0.00	825.00	3709
00001	CITY OF L.F. PAYROLL ACCT	07/03/2025	Bank Draft	0.00	1,850.24	DFT0001252
00001	CITY OF L.F. PAYROLL ACCT	07/18/2025	Bank Draft	0.00	1,820.63	DFT0001268

Bank Code FVB9 Summary

Payment Type	Payable Count	Payment Count	Discount	Payment
Regular Checks	12	12	0.00	23,609.09
Manual Checks	0	0	0.00	0.00
Voided Checks	0	0	0.00	0.00
Bank Drafts	2	2	0.00	3,670.87
EFT's	0	0	0.00	0.00
	14	14	0.00	27,279.96



City of Los Fresnos, TX

		Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)	Percent Used
Fund: 09 - COMMUNITY DEVELOPMENT COR							
Department: 444 - MISCELLANEOUS							
Revenue							
09-444-1020	MISCELLANEOUS INCOME	0.00	0.00	0.00	2,142.30	2,142.30	0.00 %
	Revenue Total:	0.00	0.00	0.00	2,142.30	2,142.30	0.00 %
	Department: 444 - MISCELLANEOUS Total:	0.00	0.00	0.00	2,142.30	2,142.30	0.00 %
Department: 452 - CDC DISBURSEMENTS							
Revenue							
09-452-1000	INTEREST EARNED	14,400.00	14,400.00	0.00	11,926.09	-2,473.91	82.82 %
09-452-1132	SALES TAX	670,800.00	670,800.00	51,447.38	541,771.67	-129,028.33	80.77 %
	Revenue Total:	685,200.00	685,200.00	51,447.38	553,697.76	-131,502.24	80.81 %
	Department: 452 - CDC DISBURSEMENTS Total:	685,200.00	685,200.00	51,447.38	553,697.76	-131,502.24	80.81 %
Department: 575 - COMMUNITY DEVELOPMENT							
Expense							
09-575-01100	SALARIES	25,334.00	25,334.00	3,180.00	19,080.00	6,254.00	75.31 %
09-575-02100	FICA EXPENSE	1,571.00	1,571.00	197.16	1,182.95	388.05	75.30 %
09-575-02105	MEDICARE EXPENSE	367.00	367.00	46.11	276.65	90.35	75.38 %
09-575-02107	TWC EXPENSE	117.00	117.00	12.60	38.09	78.91	32.56 %
09-575-02150	TMRS EXPENSE	0.00	0.00	218.78	736.94	-736.94	0.00 %
09-575-02160	WORKER'S COMP	51.00	51.00	0.00	18.85	32.15	36.96 %
09-575-03110	ATTORNEY	500.00	500.00	0.00	0.00	500.00	0.00 %
09-575-03115	AUDITOR	8,000.00	8,000.00	0.00	7,923.25	76.75	99.04 %
09-575-03120	PROFESSIONAL SERVICES	41,600.00	41,600.00	0.00	33,600.00	8,000.00	80.77 %
09-575-03121	BUSINESS RECRUIT AND DEVELOPME	18,000.00	18,000.00	0.00	15,000.00	3,000.00	83.33 %
09-575-04100	OFFICE SUPPLIES & PRINTING	5,500.00	5,500.00	139.78	2,253.96	3,246.04	40.98 %
09-575-05120	TELEPHONE	0.00	0.00	0.00	78.41	-78.41	0.00 %
09-575-06100	CITY PROMOTION	54,500.00	54,500.00	0.00	47,647.09	6,852.91	87.43 %
09-575-06120	ADVERTISING	12,580.00	12,580.00	400.00	2,945.00	9,635.00	23.41 %
09-575-09100	TRAVEL/SEMINARS	3,000.00	3,000.00	93.10	763.21	2,236.79	25.44 %
09-575-10100	DUES & MEMBERSHIPS	2,000.00	9,000.00	264.75	8,319.84	680.16	92.44 %
09-575-11100	PARK IMPROVEMENTS	0.00	0.00	0.00	2,142.30	-2,142.30	0.00 %
09-575-11150	SPECIAL PROJECTS	188,416.00	181,416.00	0.00	94,570.77	86,845.23	52.13 %
09-575-12100	INSURANCE	300.00	300.00	0.00	270.52	29.48	90.17 %
09-575-13500	CAPITAL OUTLAY	101,800.00	101,800.00	21,196.41	93,299.21	8,500.79	91.65 %
09-575-30100	BUSINESS INCENTIVE PROGRAM	40,000.00	40,000.00	0.00	14,882.07	25,117.93	37.21 %
09-575-30129	GENERAL FUND ADMIN	15,000.00	15,000.00	0.00	15,000.00	0.00	100.00 %
09-575-30131	TRANSFER DEBT SERVICE I&S	268,064.00	268,064.00	0.00	118,064.00	150,000.00	44.04 %
09-575-99100	MISCELLANEOUS	300.00	300.00	0.00	80.10	219.90	26.70 %
	Expense Total:	787,000.00	787,000.00	25,748.69	478,173.21	308,826.79	60.76 %
	Department: 575 - COMMUNITY DEVELOPMENT Total:	787,000.00	787,000.00	25,748.69	478,173.21	308,826.79	60.76 %
	Fund: 09 - COMMUNITY DEVELOPMENT COR Surplus (Deficit):	-101,800.00	-101,800.00	25,698.69	77,666.85	179,466.85	-76.29 %
	Report Surplus (Deficit):	-101,800.00	-101,800.00	25,698.69	77,666.85	179,466.85	-76.29 %

Sales Tax Report

FY 24-25

Section D, Item # 2.

	2c				1-1/2c (General Fund Portion)				1/2c (CDC Portion)			
<u>Paid</u>	<u>FY23-24</u>	<u>FY22-23</u>	<u>Inc(Dec)</u> <u>(\$)</u>	<u>Inc(Dec)</u> <u>(%)</u>	<u>FY23-24</u>	<u>FY22-23</u>	<u>Inc(Dec)</u> <u>(\$)</u>	<u>Inc(Dec)</u> <u>(%)</u>	<u>FY23-24</u>	<u>FY22-23</u>	<u>Inc(Dec)</u> <u>(\$)</u>	<u>Inc(Dec)</u> <u>(%)</u>
October	243,943.95	185,244.88	58,699.07	31.69%	182,957.96	138,933.66	44,024.30	31.69%	60,985.99	46,311.22	14,674.77	31.69%
November	222,593.76	184,490.56	38,103.20	20.65%	166,945.32	138,367.92	28,577.40	20.65%	55,648.44	46,122.64	9,525.80	20.65%
December	181,035.06	168,404.27	12,630.79	7.50%	135,776.30	126,303.20	9,473.09	7.50%	45,258.77	42,101.07	3,157.70	7.50%
January	183,910.88	167,540.80	16,370.08	9.77%	137,933.16	125,655.60	12,277.56	9.77%	45,977.72	41,885.20	4,092.52	9.77%
February	246,747.09	229,682.55	17,064.54	7.43%	185,060.32	172,261.91	12,798.41	7.43%	61,686.77	57,420.64	4,266.14	7.43%
March	177,249.93	159,308.68	17,941.25	11.26%	132,937.45	119,481.51	13,455.94	11.26%	44,312.48	39,827.17	4,485.31	11.26%
April	183,718.30	202,435.05	(18,716.75)	-9.25%	137,788.73	151,826.29	(14,037.56)	-9.25%	45,929.58	50,608.76	(4,679.19)	-9.25%
May	252,041.13	249,102.32	2,938.81	1.18%	189,030.85	186,826.74	2,204.11	1.18%	63,010.28	62,275.58	734.70	1.18%
June	203,263.59	158,463.23	44,800.36	28.27%	152,447.69	118,847.42	33,600.27	28.27%	50,815.90	39,615.81	11,200.09	28.27%
July	193,451.68	187,822.61	5,629.07	3.00%	145,088.76	140,866.96	4,221.80	3.00%	48,362.92	46,955.65	1,407.27	3.00%
August	234,275.31	298,745.71	(64,470.40)	-21.58%	175,706.48	224,059.28	(48,352.80)	-21.58%	58,568.83	74,686.43	(16,117.60)	-21.58%
September	212,384.99	201,318.09	11,066.90	5.50%	159,288.74	150,988.57	8,300.17	5.50%	53,096.25	50,329.52	2,766.73	5.50%
TOTAL SALES ACTIVITIES	\$ 2,534,615.67	\$ 2,392,558.75	\$ 142,056.92	5.94%	\$ 1,900,961.75	\$ 1,794,419.06	\$ 106,542.69	5.94%	\$ 633,653.92	\$ 598,139.69	\$ 35,514.23	5.94%

	2c				1-1/2c (General Fund Portion)				1/2c (CDC Portion)			
<u>Paid</u>	<u>FY24-25</u>	<u>FY23-24</u>	<u>Inc(Dec)</u> <u>(\$)</u>	<u>Inc(Dec)</u> <u>(%)</u>	<u>FY24-25</u>	<u>FY23-24</u>	<u>Inc(Dec)</u> <u>(\$)</u>	<u>Inc(Dec)</u> <u>(%)</u>	<u>FY24-25</u>	<u>FY23-24</u>	<u>Inc(Dec)</u> <u>(\$)</u>	<u>Inc(Dec)</u> <u>(%)</u>
October	198,363.69	243,943.95	(45,580.26)	-18.68%	148,772.77	182,957.96	(34,185.20)	-18.68%	49,590.92	60,985.99	(11,395.07)	-18.68%
November	222,636.36	222,593.76	42.60	0.02%	166,977.27	166,945.32	31.95	0.02%	55,659.09	55,648.44	10.65	0.02%
December	205,582.15	181,035.06	24,547.09	13.56%	154,186.61	135,776.30	18,410.32	13.56%	51,395.54	45,258.77	6,136.77	13.56%
January	192,066.09	183,910.88	8,155.21	4.43%	144,049.57	137,933.16	6,116.41	4.43%	48,016.52	45,977.72	2,038.80	4.43%
February	308,545.07	246,747.09	61,797.98	25.05%	231,408.80	185,060.32	46,348.48	25.05%	77,136.27	61,686.77	15,449.49	25.05%
March	191,400.39	177,249.93	14,150.46	7.98%	143,550.29	132,937.45	10,612.85	7.98%	47,850.10	44,312.48	3,537.62	7.98%
April	169,610.31	183,718.30	(14,107.99)	-7.68%	127,207.73	137,788.73	(10,580.99)	-7.68%	42,402.58	45,929.58	(3,527.00)	-7.68%
May	242,664.51	252,041.13	(9,376.62)	-3.72%	181,998.38	189,030.85	(7,032.47)	-3.72%	60,666.13	63,010.28	(2,344.16)	-3.72%
June	230,428.53	203,263.59	27,164.94	13.36%	172,821.40	152,447.69	20,373.71	13.36%	57,607.13	50,815.90	6,791.24	13.36%
July	205,789.52	193,451.68	12,337.84	6.38%	154,342.14	145,088.76	9,253.38	6.38%	51,447.38	48,362.92	3,084.46	6.38%
TOTAL SALES ACTIVITIES	\$ 2,167,086.62	\$ 2,087,955.37	\$ 79,131.25	4.07%	\$ 1,625,314.96	\$ 1,565,966.53	\$ 59,348.43	4.07%	\$ 541,771.65	\$ 521,988.84	\$ 19,782.81	4.07%

**** Sales Tax Amount may be adjusted a the end of the year based on actuals sales activity amounts.

ACTION ITEM REPORT



Item Title: Consideration and ACTION to approve a service agreement between the CDC and the Los Fresnos Chamber of Commerce.

Recommendation:

The agreement is to assist with Business Recruitment & Development.

The funding history is as follows:

2019-2020	\$ 9,600 or \$800 per month
2020-2021	\$ 9,600 or \$800 per month
2021-2022	\$12,000 or \$1,000 per month
2022-2023	\$15,000 or \$1,250 per month
2023-2024	\$15,000 or \$1,250 per month
2024-2025	\$18,000 or \$1,500 per month

I recommend approving the agreement for the same amount as last year at \$18,000, \$1,500 per month.

SERVICE AGREEMENT

This agreement is between the Los Fresnos Community Development Corporation, hereinafter called "CDC" and the Los Fresnos Chamber of Commerce, hereinafter called "CHAMBER".

The purpose of this agreement is to establish a development program between the CDC and the CHAMBER to encourage, promote and expand business development. The CDC supports the Chamber's efforts to promote tourism, commercial and industrial development within the City. The CDC recognizes the substantial economic contribution from local businesses and industrial establishments deriving from sales tax, economic development sales tax and property taxes.

This agreement will begin on the 1st day of October 2024. The CDC will contribute \$1,500.00 per month for a total amount of \$18,000 to the CHAMBER for a one (1) year period. The CDC will consider renewing this agreement on an annual basis. Payments for this grant will be made on a monthly basis.

Therefore, it is agreed that the CHAMBER will develop programs and perform the following duties:

1. Establish, maintain and share information bases of all business listings of Chamber members.
2. Share City and CDC related statistics and Economic Development Programs to be used for promotion and expansion of businesses and industrial developments.
3. Encourage expansion of existing businesses and encourage development of new business and industry within the City.
4. Maintain a visitor's information center.
5. Assist the Planning Department of the City in developing an overall master plan for commercial and industrial development.
6. Promote, develop and assist the City and the CDC in producing festivals, celebrations and events for the community; and to attract visitors to increase business for local merchants; and to offer recreational activities for the citizens.
7. The Chamber will establish and maintain a website and allow the CDC to link to it. The website will include the City's statistics and other information that the City and the CDC provides to the Chamber.
8. Provide directory assistance for specific services and events.
9. Promote City, Los Fresnos CIRD and ministry events through social media.
10. Provide promotional services to any and all non-profit organizations.
11. Work on maintaining a community calendar.
12. Provide quarterly reports to the CDC.

The CDC agrees to contribute \$1,250 for each event, Easter Celebration, Independence Day Celebration, Halloween Festivities and Christmas in the Park and Parades, totaling \$5,000 for the Chamber's assistance in holding these events. Payments will be made prior to each event.

The CDC will assist the CHAMBER in accomplishing its goals of increasing tourism and commercial and industrial development.

The Chamber must submit Audited Financials from a Certified Public Accountant. A Form 990 to the IRS is sufficient to meet this requirement.

This agreement is effective upon the approval of both parties.

Passed and approved this 5th day of August, 2024 by the Los Fresnos Community Corporation Board.

LOS FRESNOS COMMUNITY
DEVELOPMENT CORPORATION

Enrique Juarez, President

ATTEST:

Jacqueline Moya, City Secretary

LOS FRESNOS CHAMBER OF
COMMERCE

Val Champion, Executive Director

ATTEST:

Secretary

ACTION ITEM REPORT**Item Title:**

City Manager Report

A. Veteran's Memorial B. Pool C. Los Fresnos Educational & Recreation Club D. Economic Development Coordinator Report 1. Workforce Development Follow-Up 2. Los Fresnos Business Circle 3. Marketing 4. Regional Collaboration 5. Community Engagement

Recommendation:

- A. Veteran's Memorial: We will be holding a "Grand Opening" event on Saturday November 8 at 10 am. The draft of the program is attached for your review. Nothing is set in stone or confirmed yet.
- B. Pool: Work on the pool remodel is ongoing. It is looking good and will be something to be proud of. The pool is about 30 years old so was is time for a facelift.
- C. Los Fresnos Educational & Recreation Club: See attached letter. All programing remains the same.
- D. Economic Development Coordinator Report
 - 1. Workforce Development Follow-Up
 - 2. Los Fresnos Business Circle
 - 3. Marketing
 - 4. Regional Collaboration
 - 5. Community Engagement



August 21, 2025

City of Los Fresnos
520 E. Ocean Blvd.
Los Fresnos, TX 78566

City of Los Fresnos,

As the Executive Director of the Boys and Girls Club of Los Fresnos, I am pleased to write on our behalf to show support for the Tutoring, Arts & Crafts, and Sport & Recreation programs. These projects have assisted in accomplishing our mission; To enable all young people to realize their full potential as productive, caring, and responsible citizens.

The Boys & Girls Clubs of Los Fresnos gives children a safe haven and vital alternative to ever-threatening dangers of crime, gangs, and drugs. Our after-school programs extend the learning day, reinforcing the lessons taught in school. Additionally, Club members are provided with numerous opportunities to engage in research-proven programs, that facilitate leadership development. We also serve to enrich the lives of our Club members by offering a safe space to exercise, opportunities to compete in team sports (e.g. flag football, volleyball, basketball, and boxing) and establishing lifelong friendships.

A project like this is an important part of the Boys and Girls Club of Los Fresnos' efforts to give local young people a place to belong and a chance to learn and grow. Unhealthy lifestyles put them at risk for obesity, substance abuse and drop-out. Youth often lack mentors and caring adult role models to intervene with the potential for at-risk behaviors. Your support through this grant will greatly help accomplish our mission.

On behalf of the Board of Directors and the Executive Director of the Boys & Girls Club of Los Fresnos, I write to formally notify you that our organization has made the difficult decision to part ways with Boys & Girls Clubs of America and conclude our charter after more than 25 years of proud affiliation. This decision was not made lightly, and it follows extensive discussion, evaluation, and planning. Over the past two and a half decades, our Club has been honored to work alongside BGCA in serving the youth of our community. The resources, support, and guidance provided by United Way have been instrumental in helping us fulfill our mission.

As we move forward in a new direction, our commitment to serving the young people of Los Fresnos remains unwavering. We look forward to continuing our work in the community with the same passion and purpose that has guided us throughout our history under **Los Fresnos Educational & Recreation Club.**

Sincerely,

Executive Director
Los Fresnos Educational & Recreation Club



Los Fresnos Community Development Corporation Month of August 2025

Prepared by: Jeffrey Rosas – Economic Development Coordinator

1. Workforce Development Follow-Up

- Continued talks with a local college to develop training programs for high demand jobs
- These programs are being designed to offer career mobility and branching opportunities within their respective industries.

2. Los Fresnos Business Circle (LFBC)

- The first LFBC roundtable is scheduled at Julia's Restaurant
- Distributed **LFBC promotional flyers** to local businesses to raise awareness and encourage participation

3. Marketing

- Discussed options for a **standalone CDC website** and **property availability** with several firms

4. Regional Collaboration

- Followed up with EDCs from **Donna, Weslaco, and Elsa** to explore replicable strategies for Los Fresnos
- Topics included:
 - Business attraction and retention
 - Community engagement
 - Resource development for startups and small businesses

5. Community Engagement

- Participated in a **school supply donation drive** with **Caracara Trails**, supporting LFCISD students and reinforcing community partnerships