

CALLED CITY COUNCIL MEETING MINUTES

Thursday, September 15, 2022 at 9:00 AM Council Chambers

1. CALL TO ORDER

Mayor Skip Baliles called the meeting to order at 9:01am.

Motion made by Council Member Anne Huntsinger to add discussion of the Elk statue to the agenda and adopt agenda with this addition. Seconded by Council Member Jay Boland.

Motion carried 6-0.

2. MAYOR AND COUNCIL ITEMS

A. Discussion of the Elk Statue

Council Member Linda Dodd asked Planning Director Tim Prater if there was anything in the ordinance to prohibit things that might be offensive. Council Member Anne Huntsinger explained that City Attorney Robyn Webb had confirmed that this is the same situation as the murals. An ordinance could create a problem with free speech or restricting free speech. City Manager Danny Roberts explained that there is no ordinance that would cover something like this. Council Member Linda Dodd stated that we already have a statue the Veteran's Statue. Council Member Jay Boland stated that was not the same thing. Council Member Anne Huntsinger stated that she believed if we allow this statue to be placed on City property it opens us up to potential problems as we can't control content. We can control size but not content. After much discussion, Council Member Anne Huntsinger made a motion to withdraw support for placing the statue on city property. Council Member Jay Boland seconded the motion. Motion 3-3 with Boland, Huntsinger and Long in favor and Dodd, DuVall and Whitfield opposed. Mayor Skip Baliles voted in favor. Motion carried.

B. Discussion of Directives for Marketing Firm

The Mayor and Council discussed the following questions from the Marketing Firm as a basis for what they would like to see Downtown:

What Story do you want to tell? small town feel, preserve history,

What would you like tested? Moving town green or enlarging/enhancing, feasibility of restaurants and housing amount that could be supported, 254 Main Street potential use of, Main St on State Hwy system. Show everything but not tie anyone to one specific idea/plan because there may be a better use.

What would you like explored? Use of current city hall vs moving/rebuilding. Use of form based code. (Aesthetics), What should be the starting point and what do we do to attract that kind of business.

What are the challenges you are aware of? State Route/Main Street, Infrastructure, Traffic off Main Street, address blight, plan citizens and council can get behind, water line and sewer would have to be upgraded and funded

Are there known funding sources? possible partnership with property owners to help re-do buildings, GA Cities Foundation, USDA, What properties you might sell to fund what you are trying to accomplish but have to have a plan first. Bonds, loans

Stakeholders? - Property owners, possible board of citizens to keep citizens updated (informational)

Facts can send ahead of time - CAG, previous studies, all good starting points, list of what we own, need to know we have an active development authority

Priorities - Library, town green, parking, master plan, plan we all agree on. restaurant,

Time constraints? Library

Motion made by Council Member Whitfield to utilize the services of the Sizemore Group (Steps 1-5 \$24,000.00 with 10% contingency, Seconded by Council Member DuVall.

Voting Yea: Council Member Boland, Council Member Dodd, Council Member DuVall, Council Member Huntsinger, Council Member Long, Council Member Whitfield.

Motion carried 6-0.

3. CITY MANAGER'S REPORT

A. Loganville Insider Magazine Printing Contract

Motion made by Council Member Whitfield to approve the contract for \$6,920.11, Seconded by Council Member Huntsinger.

Voting Yea: Council Member Boland, Council Member Dodd, Council Member DuVall, Council Member Huntsinger, Council Member Long, Council Member Whitfield.

Motion carried 6-0.

4. ADJOURNMENT

Motion made by Council Member Dodd, Seconded by Council Member Huntsinger.

Voting Yea: Council Member Boland, Council Member Dodd, Council Member DuVall, Council Member Huntsinger, Council Member Long, Council Member Whitfield.

Motion carried 6-0.

Meeting adjourned at 10:47am.

Skip Bá**l**iles

Mayor

Kristi Ash

Deputy Clerk