



# **DOWNTOWN DEVELOPMENT AUTHORITY**

**Minutes of the  
Loganville Downtown Development Authority  
Called Meeting  
September 22, 2025, 6:30 p.m.  
City Council Chambers  
4303 Lawrenceville Road**

**Attendance:**

**Directors Present:**

Tara Argo  
Joanne Byrnes  
Mike Lee  
Jamey Towler  
Brax Roberts IV  
David King

**Other Present:**

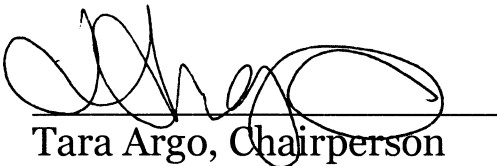
Mayor Skip Baliles  
Danny Roberts, City Mngr.  
Jeff Smith, Asst. Cty Mngr.

**Directors Not Present:**

Terry Parsons

1. Call to Order – Chairperson Argo called the meeting to order at 6:33 pm. Mayor Baliles Swore in New Member Joanne Byrne. Chairperson Argo welcomed new members and performed roll call.
2. Approval of Agenda – Mike Lee made a motion to approve the agenda and Jamey Towler Seconded the motion and it was approved 6-0.
3. Minutes – Brax Roberts made a motion to approve minutes from the August 25, 2025, Joanne Byrnes seconded the motion, approved 6-0.
4. Treasurer's Report – Jamey Towler presented report – no changes (see attached)
5. Old Business
  - a. Web Site – The city's IT department gave an update and presented a one-page site on city – discussion about keeping a separate page.
  - b. Training update – Chairperson Tara Argo gave an update and explanation of training.
  - c. Social Media Update – Chairperson Tara Argo gave an update; Joanne Byrne will take the lead for now.
6. New Business
  - a. 254 Main Street IGA/ Plan for city property – update on progress of IGA and discussion.

- b. Liability Insurance Verification – does city's liability's insurance cover us. City Manager Danny Roberts advised that it does cover DDA.
  - c. DDA Overlay Map – update on the overlay map. Chairperson Tara Argo gave a handout for DDA board members.
  - d. City Council vs DDA Vision – discussion among board members.
  - e. Funding/Spending options – Break down into long term and short-term plans.
  - f. Strategic Planning/ Update Work Plan – Chairperson Tara Argo discusses some goals and objectives.
7. Public Comment – Mrs. Joyce Davis commented on her house. Melanie Long mentioned the board of directors for the Historical Society.
8. Adjourn – Joanne Byrnes made a motion to adjourn and it was approved. Adjourned at 8:16pm

  
Tara Argo, Chairperson

