



DOWNTOWN DEVELOPMENT AUTHORITY

**Minutes of the
Loganville Downtown Development Authority
Regular Meeting
January 15, 2026 at 6:30 p.m.
City Council Chambers
4303 Lawrenceville Road**

Attendance:

Directors Present:

Tara Argo
Joanne Byrnes
Mike Lee
Jamey Towler
Brax Roberts IV
Terry Parsons

Other Present:

Paul Rosenthal,
Danny Roberts, City Mngr.
Brandon Whitfield, Mayor

Directors Not Present:

David King

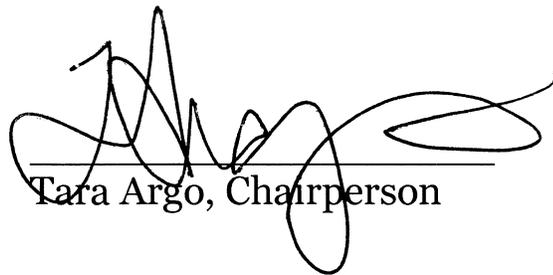
1. Call to Order – Chairperson Argo called the meeting to order at 6:33 pm.
2. Roll Call – David King absent
3. Approval of Agenda- Brax Roberts made a motion to approve the agenda and Jamie Towler seconded, motion carried 6-0.
4. Minutes –Brax Roberts made a motion to approve minutes from the November 20, 2025, Joane Byrnes seconded the motion, approved 6-0.
5. Treasurer’s Report – Jamey Towler presented report – no changes
6. Old Business
 - a. 254 Main Street IGA- Discussion with Attorney on the IGA. The next step is to develop an RFP for sale. Mike Lee made a motion to approve the IGA and allow the Chairperson to sign the agreement, seconded by Terry Parsons and approved 6-0.
 - b. 2026 Goals – Final Decision- Chairperson discussed three goals that she came up with. (see attached).
 - c. Social Media Usage ASAP- Joane Byrnes updated on social media use.
 - d. Bank Account - needs to be done asap. Chairperson Tara Argo, Terry Parsons and Jamie Towler will go next week to sign and open the account.

7. New Business

- a. Payment Collection Methods – how do we collect the money for events.
- b. Humane Society Event 2-14-26 – Joane Byrnes gave an update on the Humane Society pet picture booth and raising money for 501c3 to get animals adopted. The target date for this event is 10 am to 2pm on February 14th. Terry Parsons made a motion to approve this event and Brax Roberts seconded. Approved 6-0.
- c. 254 Main Next Steps – Come up with ideas and email between board members. Paul Rosenthal will email examples of RFP.
- d. Term expirations and future intentions – Getting everyone’s intention on term ending. Danny Roberts will mail when everyone’s term is ending and procedures to get renominated.

8. Public Comment – none

- 9. Adjourn – Mike Lee made a motion to adjourn and it was approved. Adjourned at 8:46pm


Tara Argo, Chairperson


Mike Lee, Secretary