



LAWRENCEVILLE

GEORGIA

CITY COUNCIL SPECIAL CALL AGENDA

Wednesday, March 11, 2020
4:00 PM

Council Assembly Room
70 S. Clayton St, GA 30046

Call to Order

Council Business

- [1.](#) Moratorium on Vape Shops
- [2.](#) Moratorium on Shareable Dockless Mobility Device
- [3.](#) Moratorium on Short Term Rentals
- [4.](#) Request for Transfer of Retail Electric Service
- [5.](#) Gas Authority (MGAG) Presentation

Final Adjournment



LAWRENCEVILLE

GEORGIA

1.

AGENDA REPORT

MEETING: SPECIAL CALL, MARCH 11, 2020

AGENDA CATEGORY: COUNCIL BUSINESS

Item:	Moratorium on Vape Shops
Department:	Planning and Development
Date of Meeting:	Wednesday, March 11, 2020
Fiscal Impact:	None
Presented By:	Todd Hargrave
Action Requested:	Approve the resolution to place a temporary moratorium on vape shops

Attachments/Exhibits:

Moratorium on vape shops

RESOLUTION _____**CITY OF LAWRENCEVILLE****RESOLUTION
MORATORIUM ON VAPE SHOPS**

WHEREAS, the Mayor and City Council of the City of Lawrenceville, Georgia are committed to utilizing available resources to promote the preservation and improvement of the health, welfare and public safety of the citizens of the City of Lawrenceville; and

WHEREAS, the Mayor and City Council of the City of Lawrenceville are committed to protecting the health and welfare of its citizens through the regulation of its Vape Shops as defined herein; and

WHEREAS, the Mayor and City Council of the City of Lawrenceville believe it is in the best interest of the citizens of Lawrenceville to provide for the proper regulations and controls on Vape Shops located in the municipal boundaries; and

WHEREAS, the Mayor and City Council of the City of Lawrenceville seek to review portions of the City ordinances and draft new ordinances related to the regulation of Vape Shops.

NOW THEREFORE it is hereby Resolved and Ordained that the Mayor and City Council of the City of Lawrenceville place a temporary moratorium on the issuance of any permits, certificates of occupancy, occupational tax certificates, or other approvals for Vape Shops as defined herein within the municipal boundaries of the City of Lawrenceville through and including May 31, 2020, and no Vape Shop may operate in the City of Lawrenceville during that time without receiving a permit unless said Vape Shop was in lawful operation as of the date of the adoption of this Resolution.

IT IS FURTHER RESOLVED that this temporary moratorium shall not affect any permits, certificates of occupancy or occupational tax certificates that were issued by the City prior to the adoption of this Resolution, if any.

For purposes of this Resolution, Vape Shops shall be defined as follows:

Vape Shop is a business engaged in the sale or use of vape, vape juice or vape related products.

Vape or Vape Juice refers to any liquid that contains compounds containing pharmaceutical grade vegetable glycerin, propylene glycol, nicotine, food-grade flavoring, and water, and can be used for vaping by means of an alternative nicotine product; and

Vape Related Products refers to any products or devices that employ an electronic heating element, power source, electronic circuit, battery, or other electronic, chemical, or mechanical means to produce a vapor that delivers nicotine, synthetics, or illegal substances to the person inhaling from the device, including electronic cigarettes, electronic cigars, electronic hookahs, electronic bongos and electronic pipes, whether manufactured, distributed, marketed, or sold as an electronic cigarette, electronic cigar, or electronic pipe.

IT IS FURTHER RESOLVED AND ORDAINED that this Resolution and temporary moratorium shall become effective immediately upon its adoption by the Mayor and Council.

IT IS SO RESOLVED this ____ day of March, 2020, by the Mayor and Council of Lawrenceville, Georgia.

David R. Still, Mayor

Attest:

Karen Pierce, City Clerk



LAWRENCEVILLE

GEORGIA

2.

AGENDA REPORT

MEETING: SPECIAL CALL, MARCH 11, 2020

AGENDA CATEGORY: COUNCIL BUSINESS

Item:	Moratorium on Shareable Dockless Mobility Device
Department:	Planning and Development
Date of Meeting:	Wednesday, March 11, 2020
Fiscal Impact:	None
Presented By:	Todd Hargrave
Action Requested:	Approve the resolution to place a temporary moratorium on shareable dockless mobility device

Attachments/Exhibits:

Moratorium on shareable dockless mobility device

RESOLUTION _____

CITY OF LAWRENCEVILLE

RESOLUTION MORATORIUM ON SHAREABLE DOCKLESS MOBILITY DEVICES

WHEREAS, the Mayor and City Council of the City of Lawrenceville, Georgia are committed to utilizing available resources to promote the preservation and improvement of the health, welfare and public safety of the citizens of the City of Lawrenceville; and

WHEREAS, the Mayor and City Council of the City of Lawrenceville are committed to protecting the health and welfare of its citizens through the regulation of its roadways, preventing driving distractions, visual clutter and other harmful effects of improperly or poorly regulated Shareable Dockless Mobility Devices; and

WHEREAS, the Mayor and City Council of the City of Lawrenceville believe it is in the best interest of the citizens of Lawrenceville to provide for the proper regulations and controls on Shareable Dockless Mobility Devices located in the municipal boundaries; and

WHEREAS, the Mayor and City Council of the City of Lawrenceville seek to review portions of the City ordinances and draft new ordinances related to the regulation of Shareable Dockless Mobility Devices.

NOW THEREFORE it is hereby Resolved and Ordained that the Mayor and City Council of the City of Lawrenceville place a temporary moratorium on the issuance of any permits, contracts, or other approvals of the use of Shareable Dockless Mobility Devices as defined herein on the public right of ways of the City of Lawrenceville through and including May 31, 2020, and no Shareable Dockless Mobility Device may be operated on the public right of ways of the City of Lawrenceville without such permit, contract, or other approval by the City.

IT IS FURTHER RESOLVED that this temporary moratorium shall not affect any permits, contracts, or other approvals that were issued by the City prior to the adoption of this Resolution, if any.

For purposes of this Resolution, Shareable Dockless Mobility Devices shall be defined as follows:

Shareable Dockless Mobility Device means any dockless wheeled device, whether it be human-powered, electric, or otherwise motorized, that permits an individual to move or be moved freely, including but not limited to, a bicycle, scooter, or skateboard; is accessed

via an on-demand portal, whether a smartphone application, membership card, or similar method; is operated by a private entity that owns, manages, and maintains devices for shared use by members of the public; and is available to members of the public in unstaffed, self-service locations; and

Dockless means that the device does not require the individual user to return and lock the device to an authorized fixed station once the user has completed their use of the device.

IT IS FURTHER RESOLVED AND ORDAINED that this Resolution and temporary moratorium shall become effective immediately upon its adoption by the Mayor and Council.

IT IS SO RESOLVED this ____ day of March, 2020, by the Mayor and Council of Lawrenceville, Georgia.

David R. Still, Mayor

Attest:

Karen Pierce, City Clerk



LAWRENCEVILLE

GEORGIA

AGENDA REPORT

MEETING: SPECIAL CALL, MARCH 11, 2020

AGENDA CATEGORY: COUNCIL BUSINESS

Item:	Moratorium on Short Term Rentals
Department:	Planning and Development
Date of Meeting:	Wednesday, March 11, 2020
Fiscal Impact:	None
Presented By:	Todd Hargrave
Action Requested:	Approve the resolution to place a temporary moratorium on short term rentals

Attachments/Exhibits:

Moratorium on short term rentals

RESOLUTION _____

CITY OF LAWRENCEVILLE

RESOLUTION MORATORIUM ON SHORT TERM RENTALS

WHEREAS, the Mayor and City Council of the City of Lawrenceville, Georgia are committed to utilizing available resources to promote the preservation and improvement of the health, welfare and public safety of the citizens of the City of Lawrenceville; and

WHEREAS, the Mayor and City Council of the City of Lawrenceville are committed to protecting the health and welfare of its citizens through the regulation of its property uses to prevent the other harmful effects of improperly or poorly regulated Short Term Rentals; and

WHEREAS, the Mayor and City Council of the City of Lawrenceville believe it is in the best interest of the citizens of Lawrenceville to provide for the proper regulations and controls on Short Term Rentals located in the municipal boundaries; and

WHEREAS, the Mayor and City Council of the City of Lawrenceville seek to review portions of the City ordinances and draft new ordinances related to the regulation of Short Term Rentals.

NOW THEREFORE it is hereby Resolved and Ordained that the Mayor and City Council of the City of Lawrenceville place a temporary moratorium on the issuance of any permits, certificates of occupancy, occupational tax certificates, or other approvals for Short Term Rentals as defined herein within the City of Lawrenceville, through and including May 31, 2020, and no Short Term Rentals shall be authorized to operate during this time without such permit, certificate of occupancy, or occupational certificate or other such approvals unless in lawful operation in accordance with all City regulations upon the date of the adoption of this Resolution.

IT IS FURTHER RESOLVED that this temporary moratorium shall not affect any permits, certificates of occupancy, occupational certificates, or other such approvals that were issued by the City prior to the adoption of this Resolution, if any.

For purposes of this Resolution, Short Term Rentals shall be defined as follows:

Short Term Rental shall mean the use of any residential housing unit of any type for accommodation of transient guests through rental, for the purpose of overnight lodging for a period of less than thirty (30) days. The term shall not include properly permitted hotels, motels, bed and breakfast or other similar commercial establishments.

IT IS FURTHER RESOLVED AND ORDAINED that this Resolution and temporary moratorium shall become effective immediately upon its adoption by the Mayor and Council.

IT IS SO RESOLVED this ____ day of March, 2020, by the Mayor and Council of Lawrenceville, Georgia.

David R. Still, Mayor

Attest:

Karen Pierce, City Clerk



LAWRENCEVILLE

GEORGIA

AGENDA REPORT

MEETING: SPECIAL CALL, MARCH 11, 2020

AGENDA CATEGORY: COUNCIL BUSINESS

Item:	Request for Transfer of Retail Electric Service
Department:	Electric
Date of Meeting:	Wednesday, March 11, 2020
Fiscal Impact:	TBD
Presented By:	Rick Baldwin
Action Requested:	Approve transfer of retail electric service between City of Lawrenceville and Jackson Electric Membership Corporation for lots in Brookfield Farms Subdivision as provided in the two agreements.

Summary: The transfer of service is needed to avoid duplication of electric service.

Fiscal Impact: TBD

Concurrences: Jackson Electric Membership Corporation (JEMC) and Clayton Properties Group, Inc.

Attachments/Exhibits:

Request for Transfer from Jackson Electric Membership Corporation to City of Lawrenceville
Request for Transfer from City of Lawrenceville to Jackson Electric Membership Corporation

Georgia Public Service Commission

Request for Transfer of Retail Electric Service

Pursuant to Section 9 (C)(2) of the Georgia Territorial Electric Service Act [Acts 1973, page 200; O.C.G.A. Section 46-3-8 (c)(2)], the undersigned hereby files this joint (3-party) application for transfer of retail electric service. Commission approval of this request affects only the subject premise; no territorial assignments or unassignments are to change.

This application is not complete without a clear description of the premises location (city/county map, plat, landmark location, etc.) and a copy of the applicable territorial map "B" indicating the location of premises.

Consumer and/or Owner Address | Consumer CLAYTON PROPERTIES
 | Premise Owner CLAYTON PROPERTIES GROUP INC.
 | Owner's mailing address 5230 BELLE WOOD CT, SUITE A
 | City BUFORD State GA Zip 30518-5865

Location of Premises to be Transferred | Address BROOKFIELD FARMS SUBDIVISION
 | SIMONTON ROAD
 | City LAURENCEVILLE COUNTY GWINNETT Zip 30045

Reason or cause for request: TO AVOID DUPLICATION OF ELECTRICAL SERVICE
TRANSFERRING LOTS 20-31, AND 41-46

Does the transfer include a transfer of utility assets? ☐ Yes ☒ No If yes, list assets on a separate page.

The signatures hereon by the applicants indicate their agreement to this transfer of service.

Supplier Transferring Customer | JACKSON EMC
 | Transferor: By (Lee Chapman) Date 5/13/19
 | Print Utility Name Title (VP Marketing, Member Services) Governmental Affairs

Supplier Receiving Customer | CITY OF LAURENCEVILLE
 | Transferee: By () Date
 | Print Utility Name Title ()

Consumer and/or Owner | CLAYTON PROPERTIES GROUP INC.
 | Consumer (Eric Chapman) Date 5/11/19
 | VIC President
 | Owner () Date

BROOKFIELD FARMS S/D



Time: 4/17/2019 10:10:51 AM

Session: C:\Program Files\Graphic Technologies Inc\GTVIEWER\DATA\JEMC.GTX

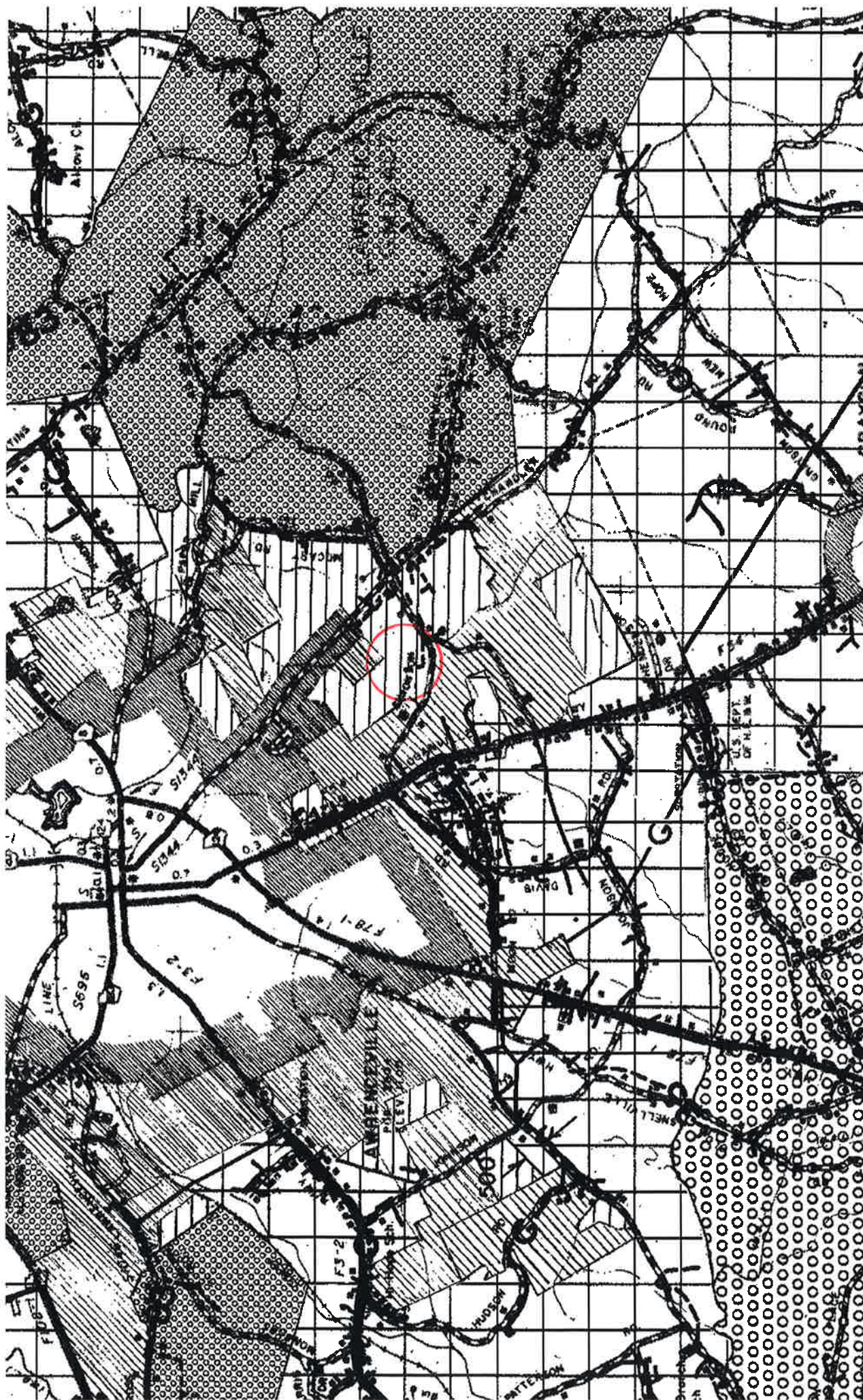
Jackson EMC

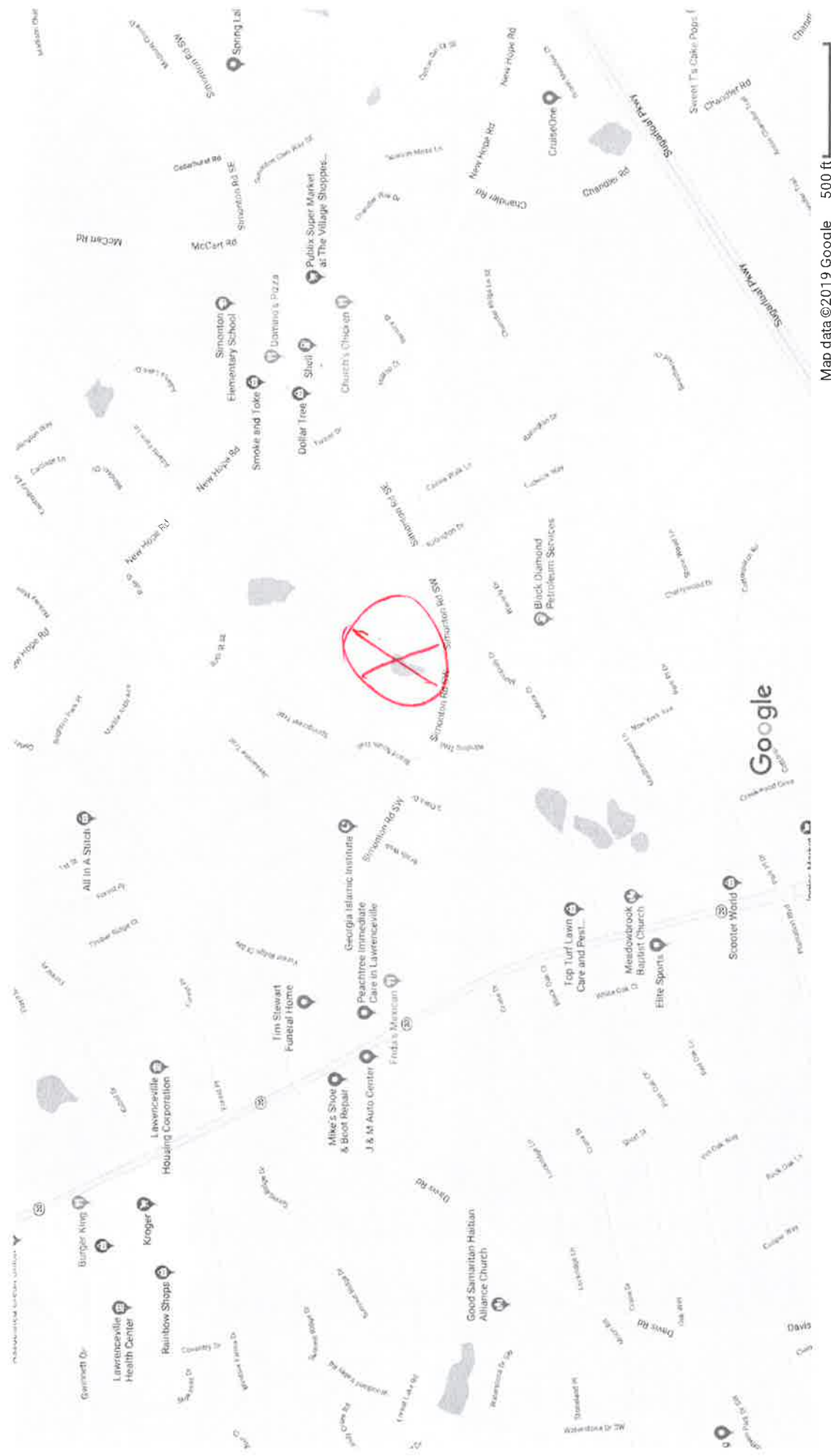
(c) Copyright 2009

This map and all information contained hereon is for information purposes only and not warranted as being accurate.

The map user should verify any data necessary for their safety and the safe operation of Jackson EMC's electric system.

Zoom: 6.5 User Name: mhudlow Date: 4/17/2019 10:10:51 AM





Georgia Public Service Commission

Request for Transfer of Retail Electric Service

Pursuant to Section 9 (C)(2) of the Georgia Territorial Electric Service Act [Acts 1973, page 200; O.C.G.A. Section 46-3-8 (c)(2)], the undersigned hereby files this joint (3-party) application for transfer of retail electric service. Commission approval of this request affects only the subject premise; no territorial assignments or unassignments are to change.

This application is not complete without a clear description of the premises location (city/county map, plat, landmark location, etc.) and a copy of the applicable territorial map "B" indicating the location of premises.

Consumer and/or Owner Address | Consumer CLAYTON PROPERTIES
 | Premise Owner CLAYTON PROPERTIES GROUP INC.
 | Owner's mailing address 5230 BELLE WOOD CT, SUITE A
 | City BUFORD State GA Zip 30518-5865

Location of Premises to be Transferred | Address BROOKFIELD FARM SUBDIVISION
 | SIMONTON ROAD
 | City LAWRENCEVILLE COUNTY WINNETT Zip 30045

Reason or cause for request: TO AVOID DUPLICATION OF ELECTRICAL SERVICE
TRANSFERRING LOTS 68-87, AND 89-93

Does the transfer include a transfer of utility assets? ☐ Yes ☐ No If yes, list assets on a separate page.

The signatures hereon by the applicants indicate their agreement to this transfer of service.

Supplier Transferring Customer | CITY OF LAWRENCEVILLE
 | Transferor: By () Date
 | Print Utility Name Title ()
Supplier Receiving Customer | JACKSON EMC
 | Transferee: By (Lee Chapman) Date 5/17/19
 | Print Utility Name Title (VP Marketing, Membership Services & Affairs)
Consumer and/or Owner | CLAYTON PROPERTIES GROUP
 | Consumer (Eric Chapman) Date 5/11/19
 | Vice President
 | Owner () Date

BROOKFIELD FARMS S/D



Time: 4/17/2019 10:10:51 AM

Session: C:\Program Files\Graphic Technologies Inc\GTViewer\DATA\JEMC.GTX

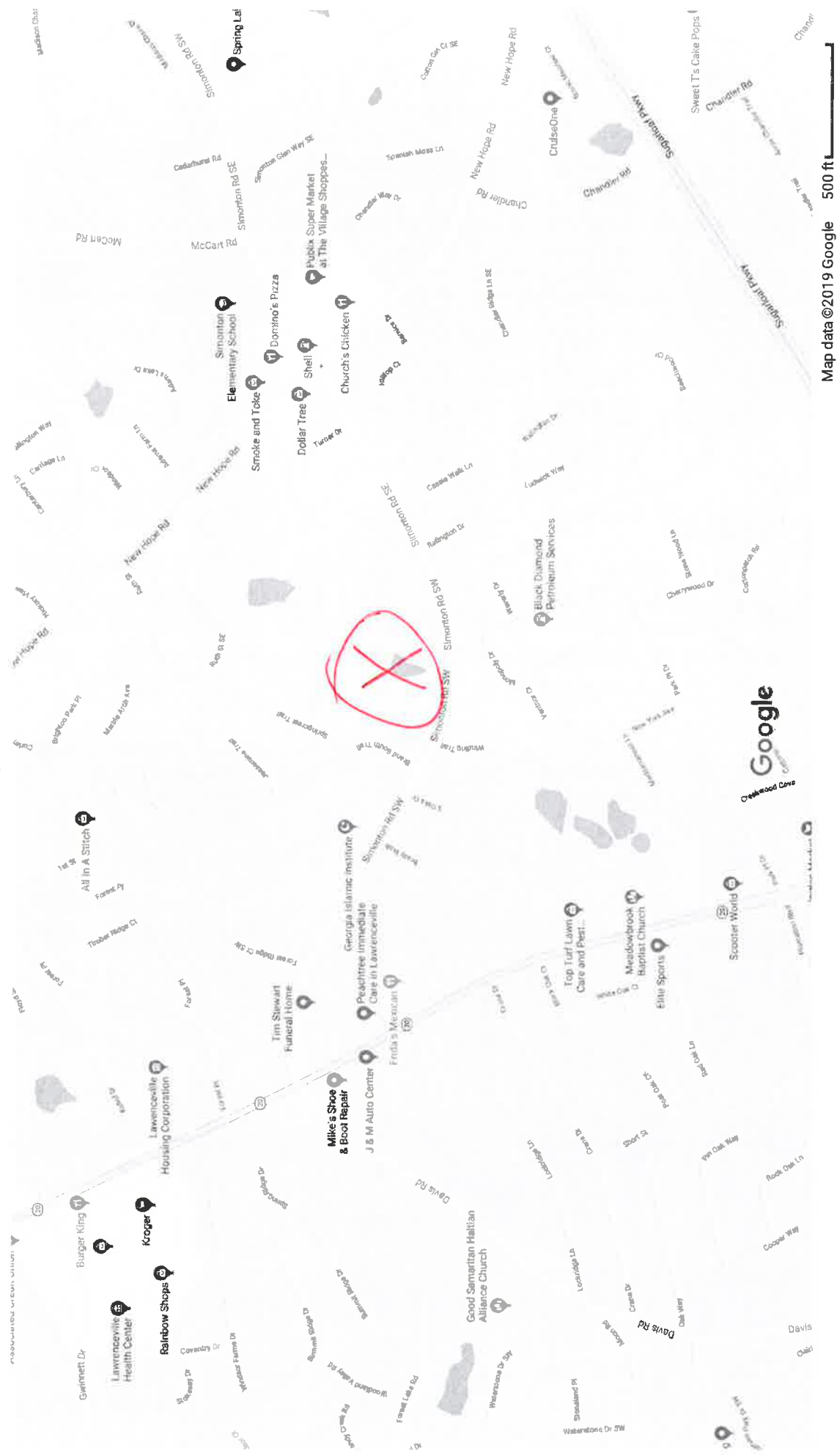
Jackson EMC

(c) Copyright 2009

This map and all information contained hereon is for information purposes only and not warranted as being accurate.

The map user should verify any data necessary for their safety and the safe operation of Jackson EMC's electric system.

Zone 6.5 User Name: mhudlow Date: 4/17/2019 10:10:51 AM



Map data ©2019 Google 500 ft



LAWRENCEVILLE

GEORGIA

5.

AGENDA REPORT
MEETING: CITY COUNCIL SPECIAL CALL, MARCH 11, 2020
AGENDA CATEGORY: COUNCIL BUSINESS

Item: Gas Authority (MGAG) Presentation

Department: Gas

Date of Meeting: Wednesday, March 11, 2020

Fiscal Impact: None

Presented By: Todd Hardigree and MGAG Representatives

Action Requested: None

Summary: Gas Authority (MGAG) presentation to Council for an overview of what they do for Lawrenceville and other cities.

Fiscal Impact: None

Concurrences: Gas Department

Attachments/Exhibits:



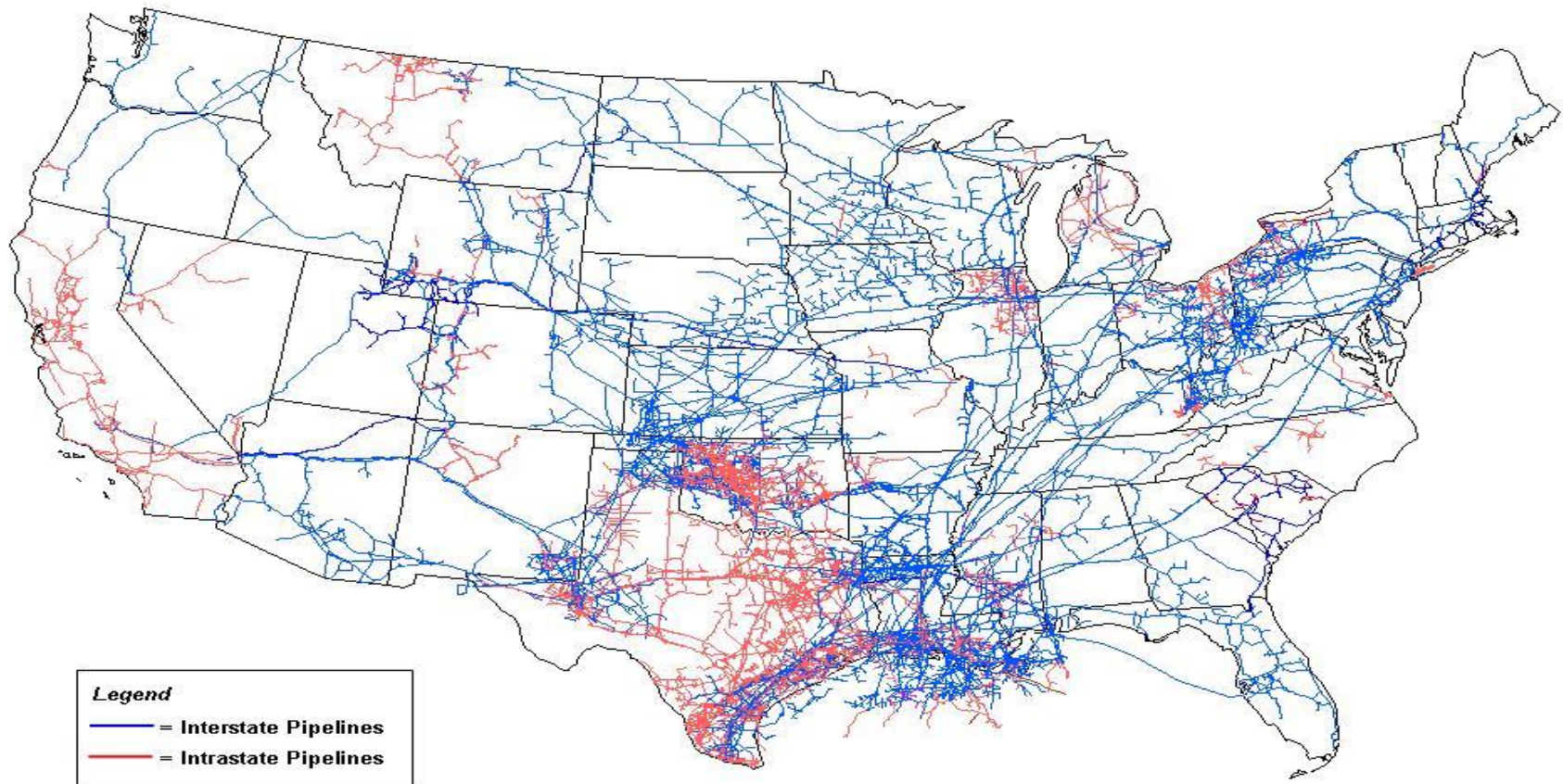
City of Lawrenceville

Municipal Gas Authority of Georgia

March 11, 2020

Gas Industry Overview

➤ Reliable, Safe & Secure – Pipeline & Storage Network

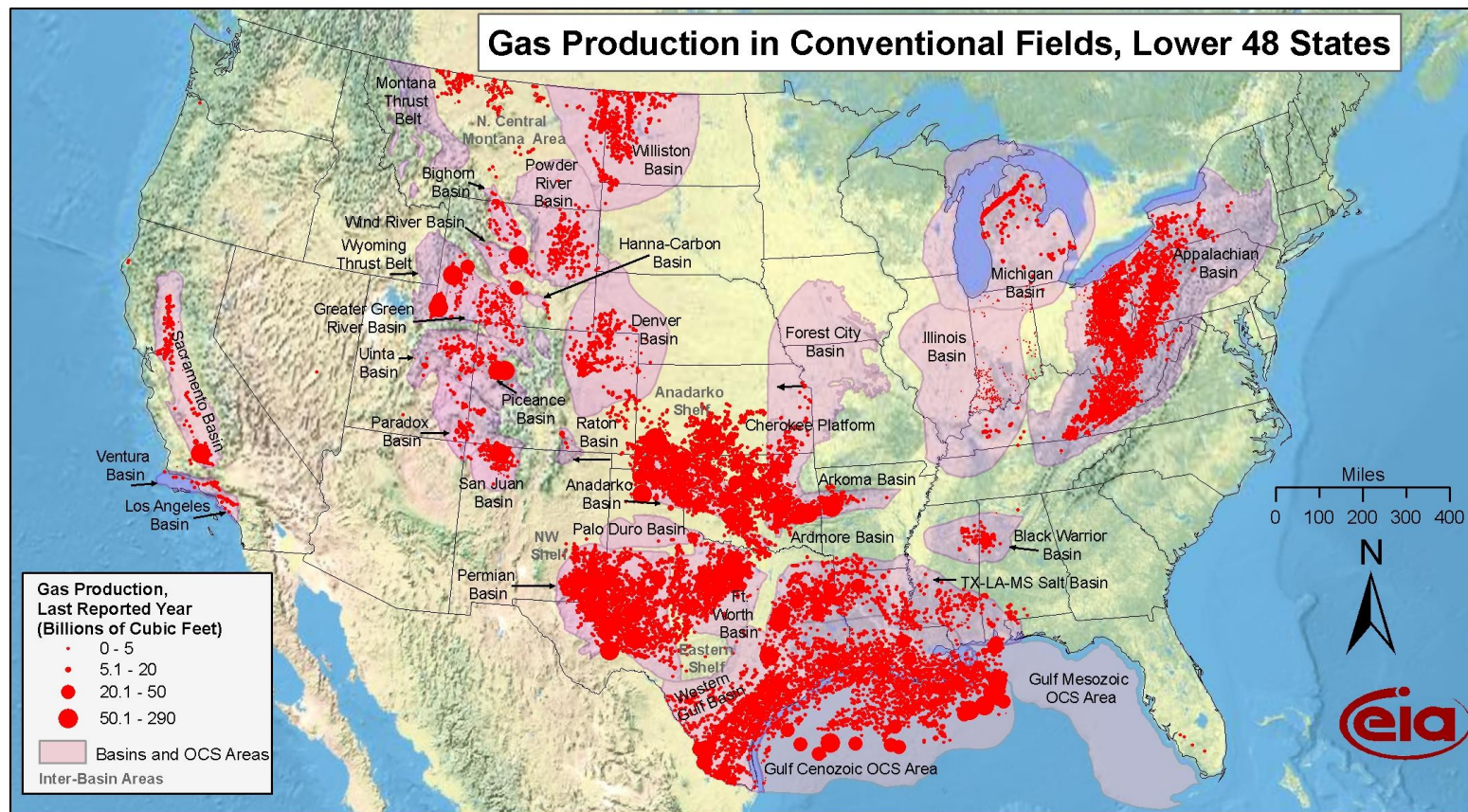


Source: Energy Information Administration, Office of Oil & Gas, Natural Gas Division, Gas Transportation Information System



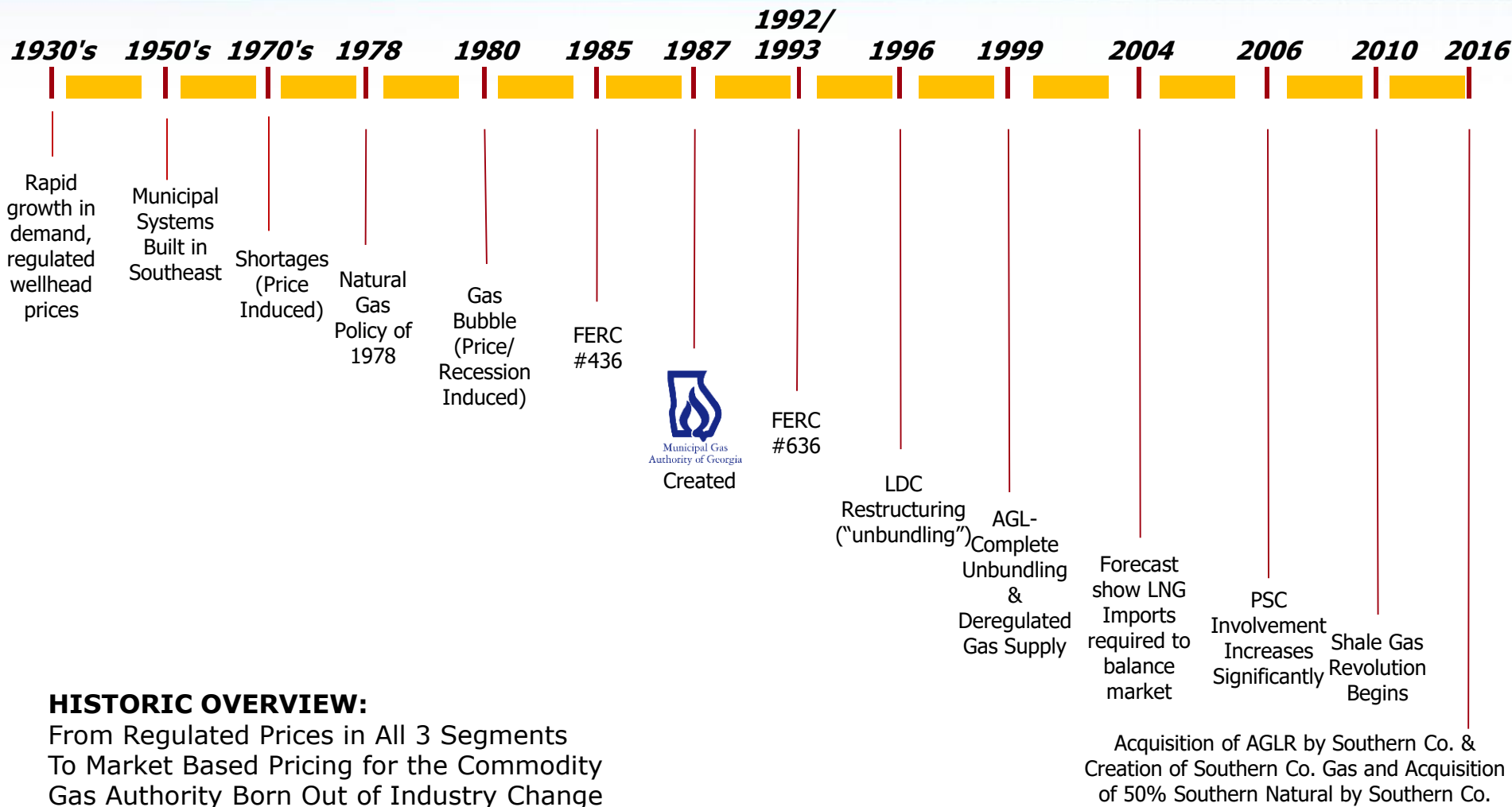
Gas Industry Overview

- Reliable, Safe & Secure – *Abundant, Domestic Supply*



Gas Industry Overview

Regulatory Driven to Market Driven



Gas Industry Overview

Three Distinct Industry Segments Collectively Serve Consumers



Producers

- Majors (ExxonMobil, BP, Chevron, Shell, Conoco/Phillips, etc.)
- Independents (over 1,000)
 - ❖ Produce 80% US gas and 65% of US oil



Pipelines

- 12 Major Interstate Pipelines
- Federal Energy Regulatory Commission (FERC) Regulated



Local Distribution Company (LDC's)

- Investor-Owned Utilities
- Public Gas Systems
- State Regulation



Residential



Commercial

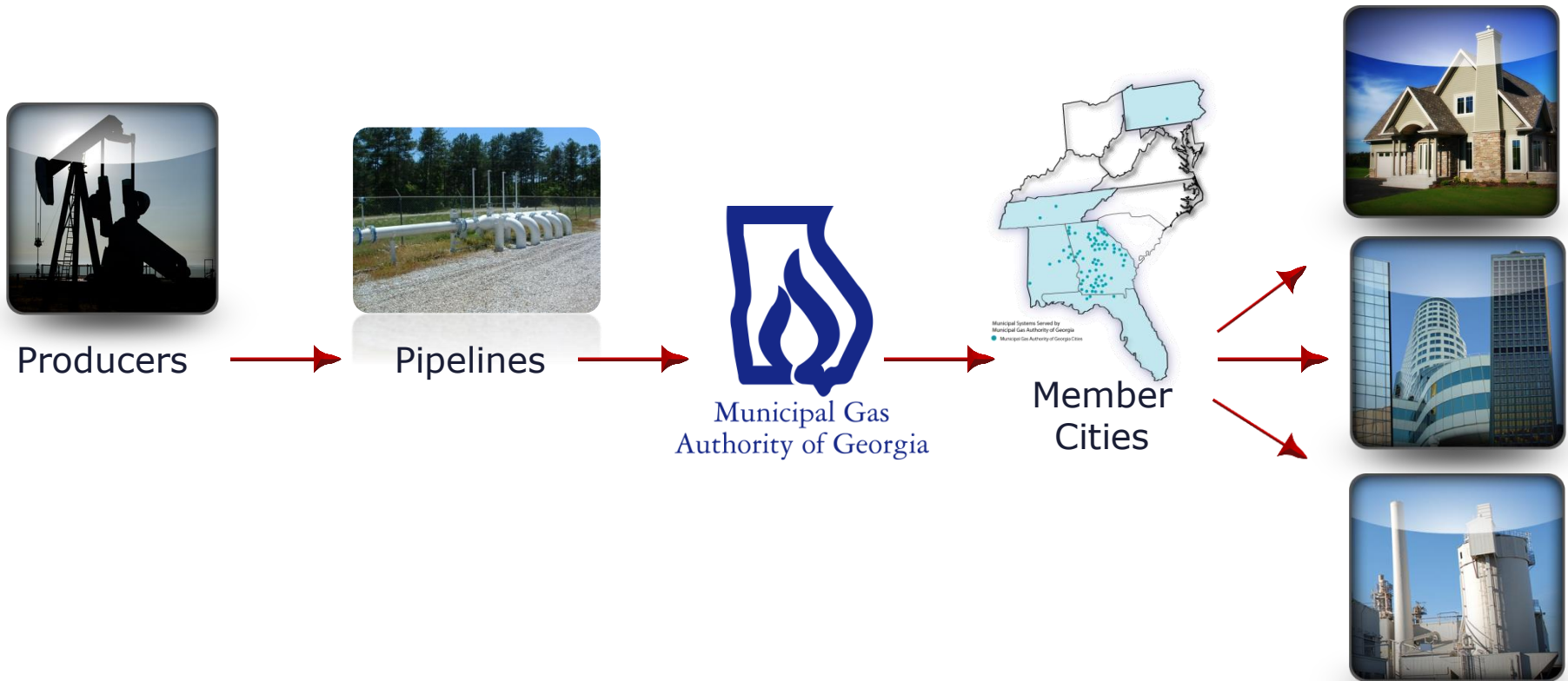


Industrial/Power Generation



Gas Industry Overview

Industry Segments *Where the Gas Authority Fits In?*



Overview

- Largest non-profit, joint-action natural gas agency in the nation
- Established in 1987 by Georgia law
- Primary purpose is to provide adequate, dependable and economical supplies of natural gas to municipal distribution systems

Our Mission:

To provide municipalities a reliable, economical supply of natural gas and to assist them in developing and growing their gas systems to optimize the benefits of public ownership.



Municipal Gas Authority of Georgia



Background Information

- Governed by a Twelve-Member Board of Directors
 - * Elected at large for 3-year, staggered terms
 - * Board consists of Elected Officials, City Managers & Operators

Kenneth Usry

Chairman

Mayor, Thomson
Elected to Board: 2011
(Vice Chairman: 2017 - 2019)

Buddy Duke

Mayor, Adel

Elected to Board: 2002
(Board Chairman: 2007-2009)

David Nunn

City Manager, Madison

Elected to Board: 2019

Chris Hobby

Vice Chairman

City Manager, Bainbridge
Elected to Board: 2013

Todd Hardigree

Gas Director, Lawrenceville

Elected to Board: 2018

Daren Perkins

Gas Superintendent, Buford

Elected to Board: 2011
(Board Chairman: 2017 - 2019)

Steve Sykes

Secretary/Treasurer

City Manager, Camilla
Elected to Board: 2003
(Board Chairman: 2009-2011)

Jonathan Mason

Asst. Gas Superintendent,
Borough of Chambersburg
Gas Department

Elected to Board: 2017

Chuck Shaheen

Former Mayor & City Councilman,
Warner Robins

Elected to Board: 2010
(Board Chairman: 2015 - 2017)

Michael Clay

Director of Utilities, Dublin

Elected to Board: 2015

Howard McKinnon

Town Manager

Town of Havana, FL
Elected to Board: 2017

Irving Thompson

General Manager

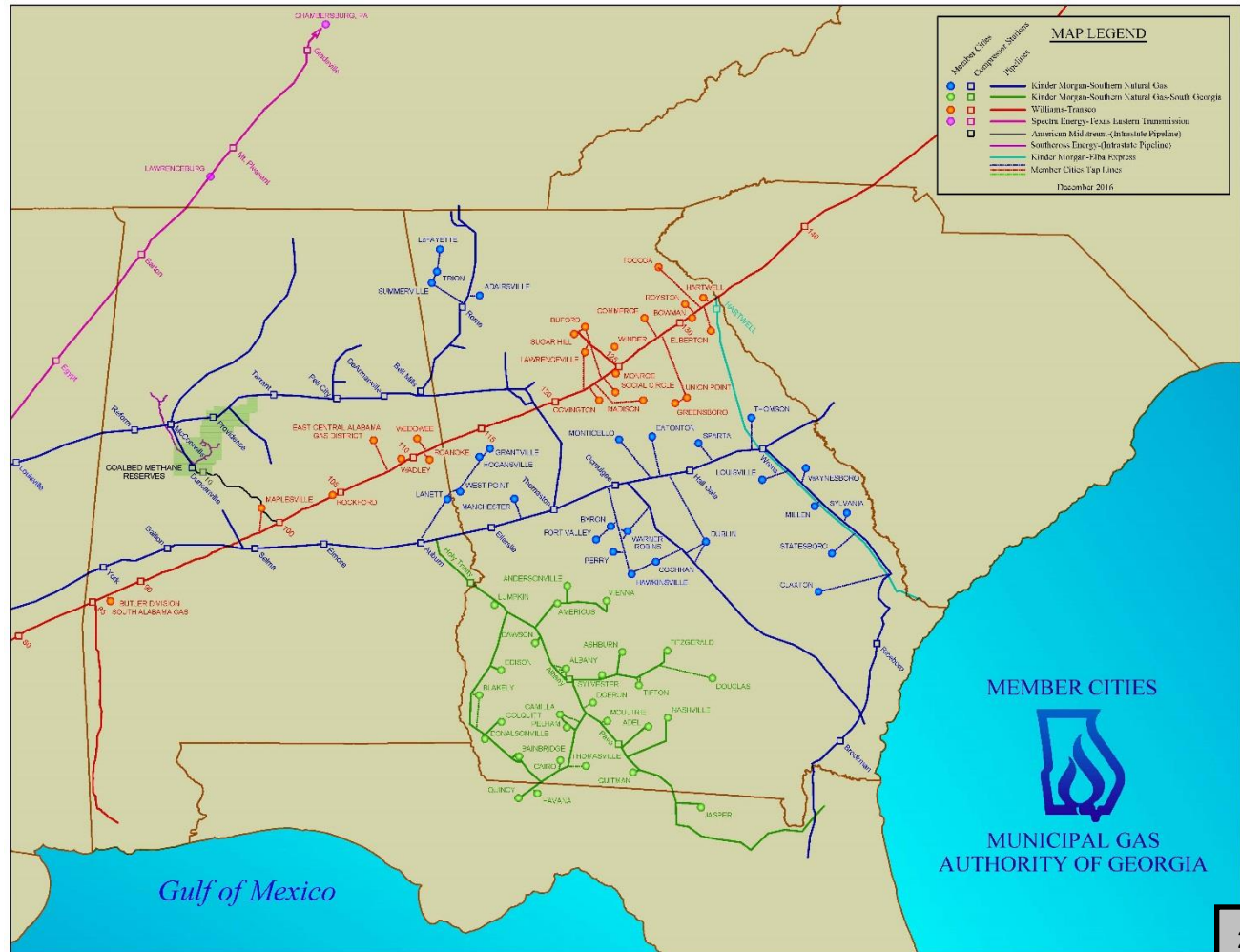
East Central Alabama Gas District
Elected to Board: 2017



Municipal Gas Authority of Georgia

Overview

Member Cities,
Partners and
Pipelines



Municipal Gas Authority of Georgia



	1988	2018
Members	61	79
Partners	0	42
Total Members & Partners	61	122
Annual Volumes (MMBtu)	24,121,000	75,923,000
Member Customers	131,804	240,483

*1989 - - Added Florida and Alabama Systems
 *1993 - - Added Douglas, Tifton, Nashville and Pelham
 *2000 - - Added Fort Valley and Manchester
 *2002 - - Added Sylvester
 *2005 - - Added Butler & Lanett, AL; Chambersburg, PA; Lawrenceburg & Smyrna, TN and Wrens, GA
 *2010 - - Added Andersonville and Dublin, GA

*2012 - - City of Wrens resigned membership
 *2013 - - Added Albany Water, Gas & Light Commission
 *2014 - - Added Colquitt, GA
 *2016 - - Smyrna, TN resigned membership; Added Hawkinsville, GA
 *2018 - - Added Decatur County Industrial Park; City of Manchester resigned membership



City of Lawrenceville Natural Gas

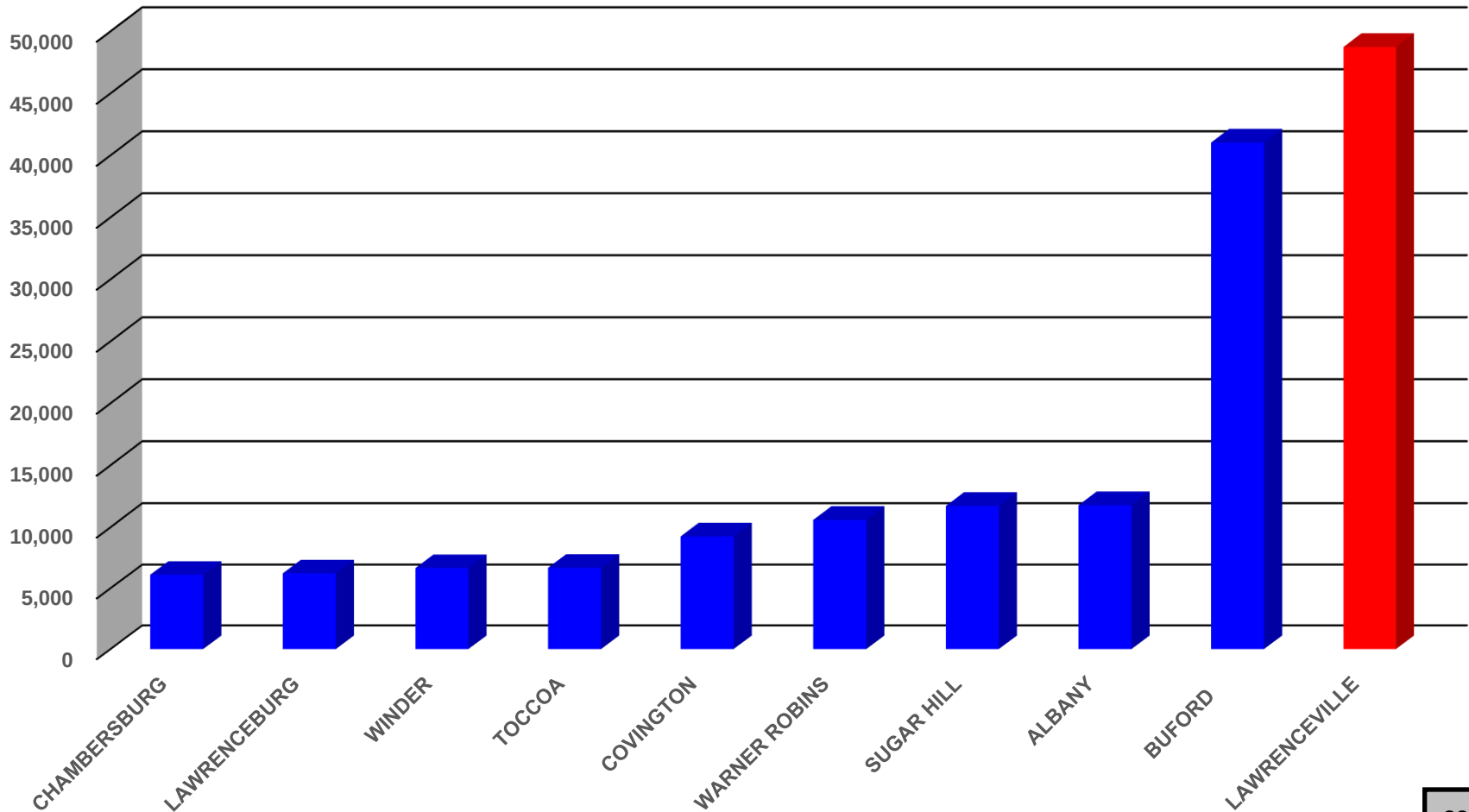


	City of Lawrenceville	Gas Authority
Retail Customers	48,700	245,000
Annual Volume (Dth)	3,826,000	85,000,000
Peak Daily Volume (1/17/18)	55,950	358,190



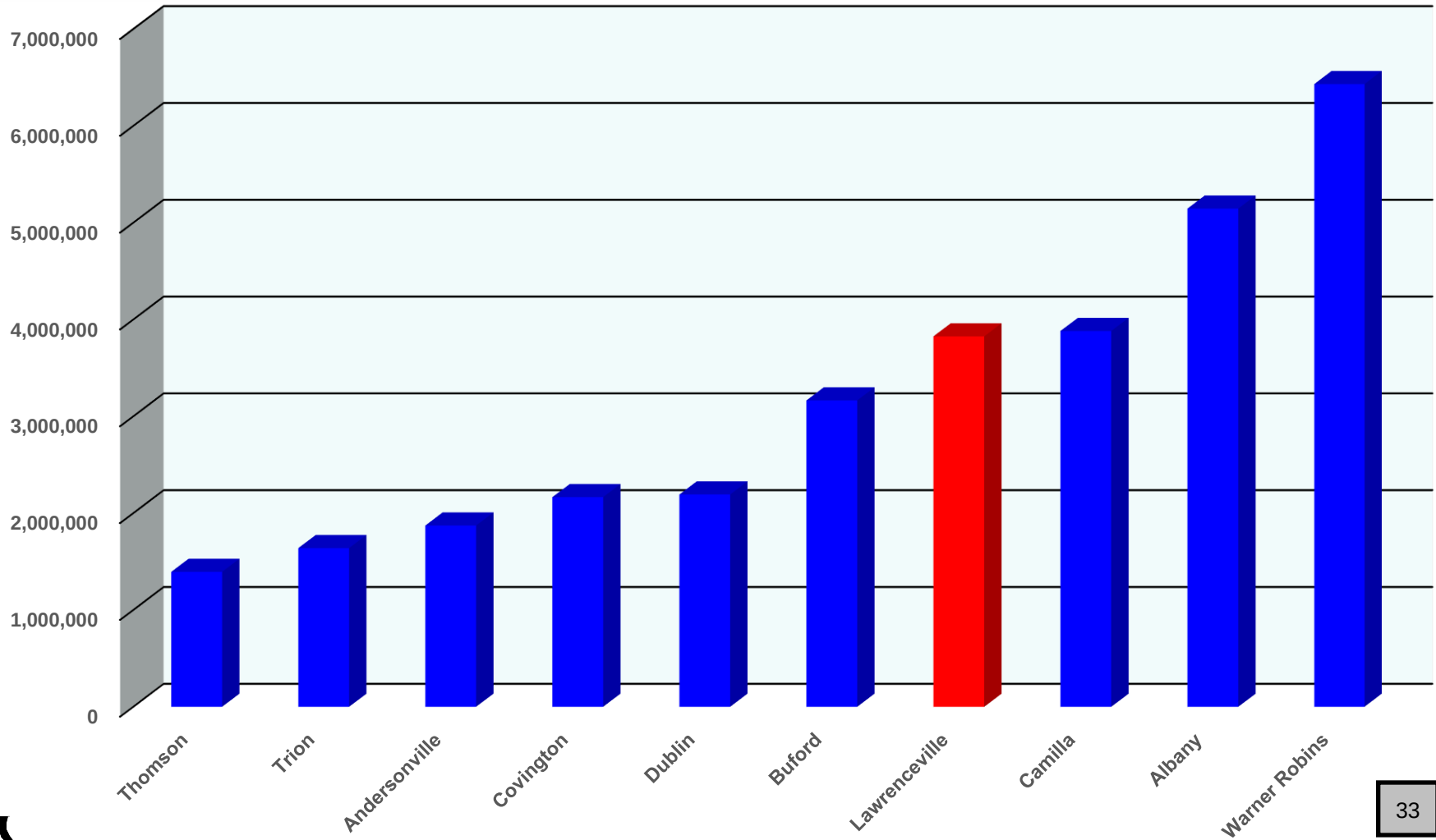
City of Lawrenceville Natural Gas

Gas Authority Members - 2019 Customer Count (Top Ten)



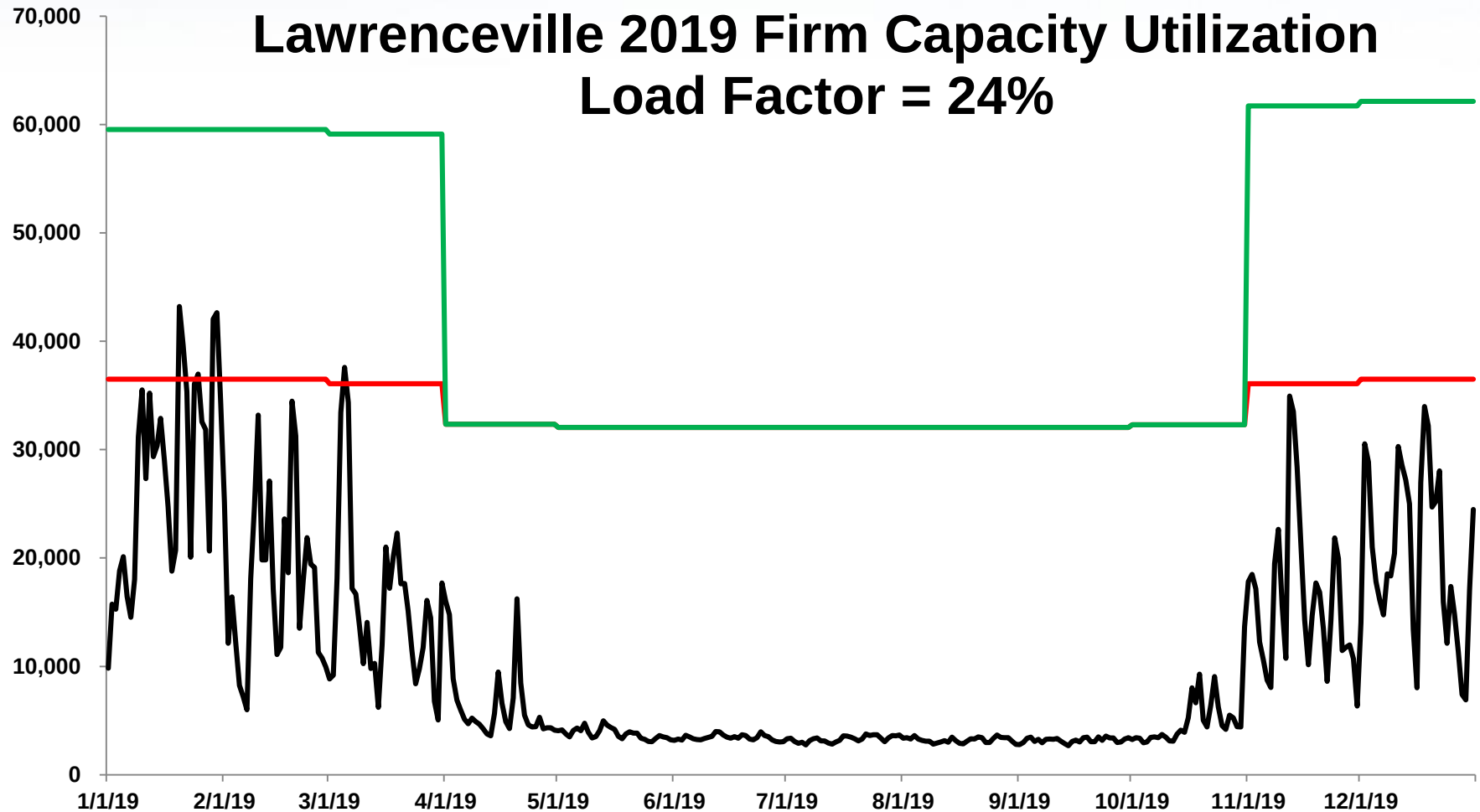
City of Lawrenceville Natural Gas

Gas Authority Members - 2019 Throughput Dth (Top Ten)



City of Lawrenceville Natural Gas

Lawrenceville 2019 Firm Capacity Utilization Load Factor = 24%



— Throughput (Dth)

— FT Capacity

— Total Capacity (Seasonal/Peaking)

Quality in a service or product
is not what you put into it.
It is what the customer
gets out of it

Peter Drucker

Gas Authority Value Delivered to Members

Below Market Priced Gas Supply & Member Services

- Full Requirements
- Pipeline Capacity & Supply Planning
- Customer Service & Communications
- Marketing & Sales
- Planning & Budgeting
- Project Financing
- Regulatory & Legislative Representation
- Regulatory Compliance
- Retail Pricing

Overview

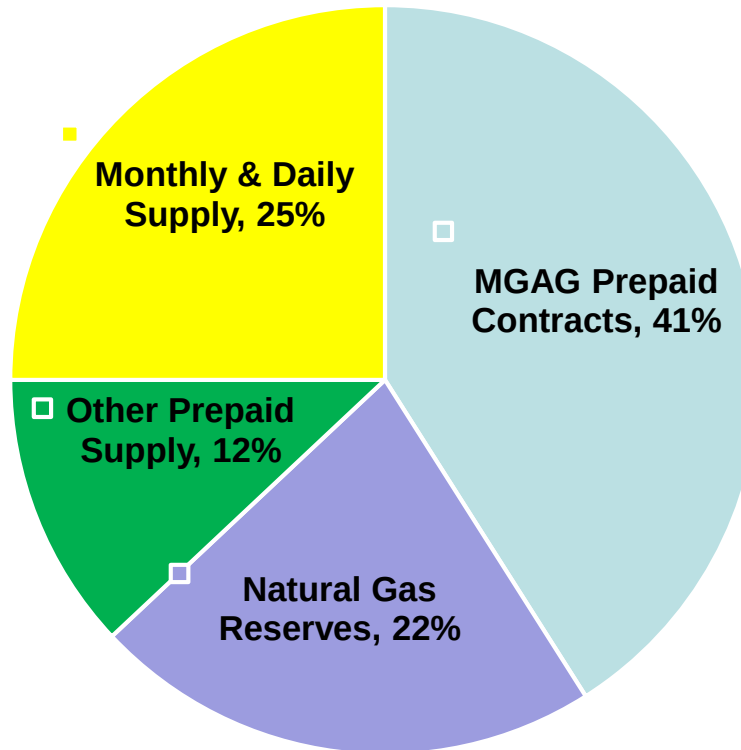
- Aggregation of supply, capacity, & risk management functions
- Broad array of Member Services
- FERC and GA PSC representation

The Gas Authority manages all “upstream assets” for the sole benefit of the municipalities we serve. By contrast, a for-profit management firm or marketing company may or may not share a portion of the benefits with their customers.



Gas Supply Sources

Supply Sources



MGAG Prepaid Contracts

Natural Gas Reserves

Other Prepaid Supply

Monthly & Daily Supply

36



Gas Supply & Operations

Fundamental to Gas Authority Mission

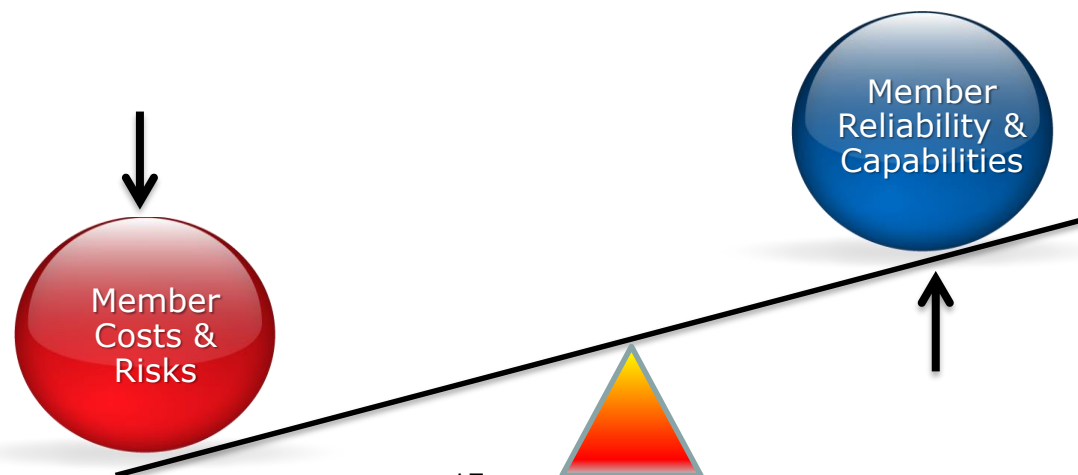
Provide Municipalities “Reliable and Economic Supply”

➤ Economic Supply

- ❖ Increase Savings below Index
 - Reserves (Hard Assets)
 - Prepay Contracts
- ❖ Minimize Swing Supply Costs
- ❖ Increase Pipeline Capacity Utilization

➤ Reliable Supply

- ❖ Reliable Service to Firm Load is Critical
- ❖ Diversified Pool of Suppliers
- ❖ Diversified Source of Supply
- ❖ Strong Agreements / Critical Terms
- ❖ Service options for Interruptible Load
- ❖ Proven Track Record



Member Services

➤ **Business Consulting & Analysis**

- ❖ Tailored to Members' needs

➤ **Communications & Training**

- ❖ External & internal services

➤ **Government Affairs**

- ❖ State & federal energy-related matters

➤ **Liaison & Relationship Management**

- ❖ Maintaining effective contacts

➤ **Market Development**

- ❖ Specific to Members' opportunities

➤ **Meeting Planning**

- ❖ Annual Membership Meeting
- ❖ Regional meetings
- ❖ Staff & special events

➤ **Regulatory Compliance**

- ❖ Subscribed program (AL, GA, FL)
- ❖ Assist participants in maintaining compliance with pipeline safety regulations



Alabama



Georgia



Florida



Tennessee



Pennsylvania



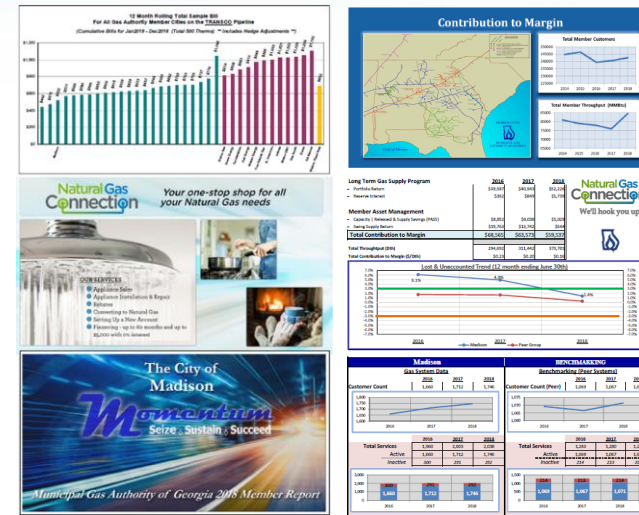
Business Consulting & Analysis

➤ Standard Services

- ❖ Annual Member Report
- ❖ Budget Forecast
- ❖ Industrial Billing Rate Notices
- ❖ Price Hedging Administration
- ❖ Retail Rate Tracker

➤ Custom Services

- ❖ Gas System Strategic Planning
- ❖ Expansion Planning & Feasibility Studies
- ❖ Industrial Customer Negotiations
- ❖ Industrial Prospect Proposals
- ❖ Rate Design & Studies



THE CITY OF ANYWHERE FIRM RESIDENTIAL & COMMERCIAL GAS SERVICE			
FOR SERVICE DURING:		Jun-15	
CONVERSION FACTOR		1.0200	
DEMAND COMPONENTS		TOTAL \$	
Demand Charges		\$14,417	
Firm Volume		3,200	
RATE COMPONENTS		\$/MCF	
Demand Charges		\$4,505	
Spot Market Index Price (80% Current Month - 20% Prior Month)		\$2,735	
PGA Hedge Adjustment		\$0,000	
Pipeline Fuel Retention		\$0,073	
Firm Transportation		\$0,100	
SSC		\$0,230	
Delivered Cost to City Gate		\$7,643	
Residential and Small Commercial		\$3,431	
Residential and Small Commercial Rate (Mcf)		\$11,074	
Per cf		\$1,130	
THE CITY OF ANYWHERE INTERMITTENT SERVICE			
FOR SERVICE DURING:		Apr-15	
CONVERSION FACTOR		1.0200	
RATE COMPONENTS		\$/MCF	
Spot Market Index Price		\$2,842	
Pipeline Fuel Retention		\$0,070	
Intermittent Transportation		\$0,461	
Delivered Cost to City Gate		\$3,173	
City Distribution Charge		\$1,250	
All Intermittent:			
Total Rate (Mcf) @ \$1.25 Distribution		\$4,423	
Total Rate (cf)		\$0.442	
Date Printed: 7/15/2015			

- **Market Sectors:** Assist Members in marketing to the residential, commercial and industrial markets
 - ❖ Residential – new construction, customer retention
 - ❖ Commercial – retail, food service, agriculture, institutional
 - ❖ Industrial – manufacturing
 - ❖ NGV Sector
- **Marketing Areas of Focus:**
 - ❖ Development of marketing programs and projects
 - ❖ Effectiveness of application (appliance) distribution networks
 - ❖ Contractor and builder education (key partnerships)
 - ❖ Customer experience & natural gas applications



Communications & Marketing

➤ Member Communications/ Marketing Programs

- ❖ Support Marketing efforts through Regional Marketing & Communication
 - Primary vehicle for implementing regional and national marketing campaigns – “Natural Gas – GENIUS!”
- ❖ Support Natural Gas Connection – Customer Experience & Retail Sales and Service Business
- ❖ Corporate End-Use Programs – Main Street On-Bill Financing, CNG Infrastructure Program, Commercial GHP Program
- ❖ Help Members communicate the value of publicly-owned natural gas systems
- ❖ Educate and promote wise energy policy



Overview

➤ The Gas Authority is different;

We're not just a marketing company

- ❖ We work exclusively for publicly-owned gas systems
- ❖ Our Members are both our "Stockholders" and our "Customers"
- ❖ All benefits, financial and otherwise, flow back to our Members and the municipalities we serve
- ❖ Joint-action works

1 + 1 = "more than 2"

