



LAWRENCEVILLE

GEORGIA

DOWNTOWN DEVELOPMENT AUTHORITY

AGENDA

Monday, August 11, 2025
5:00 PM

Council Chambers
70 S. Clayton St, GA 30046

Call to Order

Approval of Agenda

Approval of Prior Meeting Minutes

- [1.](#) Approval of Regular Meeting Minutes for June 9, 2025
- [2.](#) Approval of Executive Session Minutes for June 9, 2025
- [3.](#) Approval of Special Call Meeting Minutes for June 30, 2025
- [4.](#) Approval of Executive Session Minutes for June 30, 2025

Downtown Development Business

- [5.](#) July 2025 Downtown Development Authority Treasurer's Report
- [6.](#) August 2025 Downtown Development Authority Treasurer's Report
- [7.](#) Hotel Amendment to Adopt Competitive Set

Citizen Comments

Executive Session - Real Estate

Mainstreet Business

Other Business

- [8.](#) Retail Curating

Final Adjournment



LAWRENCEVILLE

GEORGIA

AGENDA REPORT

MEETING: DOWNTOWN DEVELOPMENT AUTHORITY

AGENDA CATEGORY: APPROVAL OF PRIOR MEETING MINUTES

Item: Approval of Regular Meeting Minutes for June 9, 2025

Department: Downtown Development Authority

Date of Meeting: Monday, August 11, 2025

Fiscal Impact: none

Presented By: Chairman Lee Merritt

Action Requested: Approval of Regular Meeting Minutes for June 9, 2025

Summary: Approval of Regular Meeting Minutes for June 9, 2025



LAWRENCEVILLE

GEORGIA

AGENDA REPORT

MEETING: DOWNTOWN DEVELOPMENT AUTHORITY

AGENDA CATEGORY: APPROVAL OF PRIOR MEETING MINUTES

Item: Approval of Executive Session Minutes for June 9, 2025

Department: Downtown Development Authority

Date of Meeting: Monday, August 11, 2025

Fiscal Impact: none

Presented By: Chairman Lee Merritt

Action Requested: Approval of Executive Session Minutes for June 9, 2025

Summary: Approval of Executive Session Minutes for June 9, 2025



LAWRENCEVILLE

GEORGIA

AGENDA REPORT

MEETING: DOWNTOWN DEVELOPMENT AUTHORITY

AGENDA CATEGORY: APPROVAL OF PRIOR MEETING MINUTES

Item: Approval of Special Call Meeting Minutes for June 30, 2025

Department: Downtown Development Authority

Date of Meeting: Monday, August 11, 2025

Fiscal Impact: none

Presented By: Chairman Lee Merritt

Action Requested: Approval of Special Call Meeting Minutes for June 30, 2025

Summary: Approval of Special Call Meeting Minutes for June 30, 2025



LAWRENCEVILLE

GEORGIA

AGENDA REPORT

MEETING: DOWNTOWN DEVELOPMENT AUTHORITY

AGENDA CATEGORY: APPROVAL OF PRIOR MEETING MINUTES

Item: Approval of Executive Session Minutes for June 30, 2025

Department: Downtown Development Authority

Date of Meeting: Monday, August 11, 2025

Fiscal Impact: none

Presented By: Chairman Lee Merritt

Action Requested: Approval of Executive Session Minutes for June 30, 2025

Summary: Approval of Executive Session Minutes for June 30, 2025



LAWRENCEVILLE

GEORGIA

AGENDA REPORT

MEETING: DOWNTOWN DEVELOPMENT AUTHORITY

AGENDA CATEGORY: DOWNTOWN DEVELOPMENT AUTHORITY BUSINESS

Item: July 2025 Downtown Development Authority Treasurer's Report

Department: Downtown Development Authority

Date of Meeting: Monday, August 11, 2025

Fiscal Impact: none

Presented By: Board Member Joanie Perry Ward, Treasurer

Action Requested: July 2025 Downtown Development Authority Treasurer's Report

Summary: July 2025 Downtown Development Authority Treasurer's Report

Attachment:

- July 2025 Downtown Development Authority Treasurer's Report

Downtown Development Authority of Lawrenceville**Report 6/1/2025****Since Our Last Meeting****Checking Account - Regular checking**

Date	Description	Check/Ref #	Deposits	Withdrawals	Balance
05/31/25	Balance from last meeting				\$332,779.87
06/02/25	Costar- auto pay	250602		\$1,049.00	\$331,730.87
06/13/25	Mixed drink tax - March & April	250613	\$29,338.42		\$361,069.29
06/16/25	LoopNet	250616		\$285.60	\$360,783.69
06/17/25	Monthly maintenance fee			\$3.50	\$360,780.19
06/30/25	City - 50% DDA ED Salary	1079		\$12,500.00	\$348,280.19
06/30/25	Interest		\$28.67		\$348,308.86
	Totals		\$29,367.09	\$13,838.10	
06/30/25	Actual Account Balance				\$348,308.86

Money Market Account - Real Estate

Date	Description	Check/Ref #	Deposits	Withdrawals	Balance
5/31/2025	Balance from last meeting				\$103,470.20
06/11/25	Lawrenceville Utility -135 Clayton	250611		\$155.00	\$103,315.20
06/30/25	Interest		\$16.99		\$103,332.19
	Totals		\$16.99	\$155.00	
06/30/25	Actual Account Balance				\$103,332.19

Hotel Escrow Account - new

Date	Description	Check/Ref #	Deposits	Withdrawals	Balance
5/31/2025	Balance from last meeting				\$1,327.15
6/17/2025	Refund for paper statement*		\$3.00		\$1,330.15
6/17/2025	Refund for paper statement*		\$3.00		\$1,333.15
6/30/2025	Interest		\$0.11		\$1,333.26
	Totals		\$6.11		
6/30/2025	Actual Account Balance				\$1,333.26

*refunds for fees for last 2 months paper statement disputed since we don't get paper statements.



LAWRENCEVILLE

GEORGIA

AGENDA REPORT

MEETING: DOWNTOWN DEVELOPMENT AUTHORITY

AGENDA CATEGORY: DOWNTOWN DEVELOPMENT AUTHORITY BUSINESS

Item:	August 2025 Downtown Development Authority Treasurer's Report
Department:	Downtown Development Authority
Date of Meeting:	Monday, August 11, 2025
Fiscal Impact:	none
Presented By:	Board Member Joanie Perry Ward, Treasurer
Action Requested:	August 2025 Downtown Development Authority Treasurer's Report

Summary: August 2025 Downtown Development Authority Treasurer's Report

Attachment:

- August 2025 Downtown Development Authority Treasurer's Report

Downtown Development Authority of Lawrenceville
Report 7/1/2025
Since Our Last Meeting

Checking Account - Regular checking

Date	Description	Check/Ref #	Deposits	Withdrawals	Balance
06/30/25	Balance from last meeting				\$348,308.86
07/01/25	Costar- auto pay	250701		\$1,049.00	\$347,259.86
07/07/25	KB Advisory Group	250707		\$1,900.00	\$345,359.86
07/11/25	City -Mixed drink tax May	250711	\$24,508.79		\$369,868.65
07/15/25	LoopNet- auto pay	250715		\$285.60	\$369,583.05
07/15/25	Monthly maintenance fee			\$3.50	\$369,579.55
07/18/25	Marsh & McLennan - liability ins.			\$8,477.00	\$361,102.55
07/23/25	Façade Grant - The Fishery Fitness	1081		\$1,760.62	\$359,341.93
07/24/25	Close-out transfer from hotel escrow		\$1,333.34		\$360,675.27
07/29/25	Costar- auto pay			\$1,049.00	\$359,626.27
07/29/24	Contract termination - 168 S. Clayton		\$100.00		\$359,726.27
07/29/25	Interest		\$30.41		\$359,756.68
07/31/25	Totals		\$25,972.54	\$14,524.72	
07/31/25	Actual Account Balance				\$359,756.68

Money Market Account - Real Estate

Date	Description	Check/Ref #	Deposits	Withdrawals	Balance
7/9/2025	Balance from last meeting				\$103,332.19
07/31/25	Lawrenceville Utility -135 Clayton	250709		\$148.00	\$103,184.19
07/31/25	Interest		\$17.53		\$103,201.72
07/31/25	Totals		\$17.53	\$148.00	
07/31/25	Actual Account Balance				\$103,201.72

Hotel Escrow Account - new

Date	Description	Check/Ref #	Deposits	Withdrawals	Balance
	Balance from last meeting				\$1,333.26
7/24/2025	Interest		\$0.08		
7/24/2025	Moved funds to Regular ckg acct.			\$1,333.34	
7/31/2025	Totals				
7/31/2025	Actual Account Balance				\$0.00



LAWRENCEVILLE

GEORGIA

AGENDA REPORT

MEETING: DOWNTOWN DEVELOPMENT AUTHORITY

AGENDA CATEGORY: DOWNTOWN DEVELOPMENT AUTHORITY BUSINESS

Item: Hotel Amendment to Adopt Competitive Set

Department: Downtown Development Authority

Date of Meeting: Monday, August 11, 2025

Fiscal Impact: none

Presented By: Chairman Lee Merritt

Action Requested: Hotel Amendment to Adopt Competitive Set

Summary: Hotel Amendment to Adopt Competitive Set



LAWRENCEVILLE

GEORGIA

AGENDA REPORT

MEETING: DOWNTOWN DEVELOPMENT AUTHORITY

AGENDA CATEGORY: DOWNTOWN DEVELOPMENT AUTHORITY BUSINESS

Item: Retail Curating

Department: Downtown Development Authority

Date of Meeting: Monday, August 11, 2025

Fiscal Impact: none

Presented By: Board Member Jen Young

Action Requested: Retail Curating

Summary: Retail Curating