



LAWRENCEVILLE

GEORGIA

LAWRENCEVILLE ARTS COMMISSION

MINUTES

Tuesday, February 11, 2025
6:00 PM

Third Floor GwMA Conference Room
70 S. Clayton St, GA 30046

Call to Order

The meeting was called to order at 6:01 PM, recognizing a quorum.

Approval of Agenda

Motion made by Commission Member Stone-Collins, Seconded by Commission Member Hammond.

Voting Yea: Commission Member Hammond, Commission Member Brooks, Commission Member Stone-Collins, Commission Member Walden

Voting Abstaining: Commission Member Chitwood (arrived at 6:06 PM), Commission Member Sanders (arrived at 6:05 PM)

Approval of Prior Meeting Minutes

1. Approval of Prior Meeting Minutes

Motion made by Commission Member Brooks, Seconded by Commission Member Stone-Collins.

Voting Yea: Commission Member Hammond, Commission Member Brooks, Commission Member Stone-Collins, Commission Member Walden

Voting Abstaining: Commission Member Chitwood (arrived at 6:06 PM), Commission Member Sanders (arrived at 6:05 PM)

General Discussion

2. Budget Update

Jasmine Billings provided an update to the budget. No funds have been paid out to date, however, the deposit for the mural is in the process of being paid. \$144,570.13 remains in the Capital budget. A \$25,000 grant has been applied for which will help to offset the cost of the mural. No funds have been spent from the supply budget, and \$3,399.91 remain.

In the last meeting, it was suggested that an inventory of the remaining giveaways should be taken to determine what items need to be replenished, particularly pens. Jasmine will provide that inventory.

Aura-Leigh Sanders arrived at 6:05 PM

Larger stickers were suggested, and a discussion surrounding potential companies to use was had. Arts Commission Members will send Jasmine links so she can place an order.

Alicia Chitwood arrived at 6:06 PM

Sizing, logo placement and quantities should be indicated when providing the information. Jasmine will follow up with the muralist to provide their suggestion on what part of the mural will look good on a giveaway. Aprons will also be ordered to provide to those that participate in the community participation portion of the mural.

3. Subcommittee Updates

Community Outreach: Members of the Community Outreach Subcommittee include Wesley Brooks, Casey Spinks and Jennifer Hammond. Casey will serve as the Chair. Although they did not have a full meeting, they have determined what events they are looking to participate in: Boogie, which is April 12th, Evening of the Arts, Boofest or Harvest Fest, and/or Cultura, and they will work with Jasmine to get additional information on these events. They hope to meet in the next month, and will need to discuss the Boogie and what that will look like for them. The Boogie is from 4-10 PM and they will need to determine what timeframe will work best and it was suggested that they participate between 4 and 7 PM to coincide with the car show timeframe. BooFest may be harder to participate in due to the number of attendees, and that most attendees are expecting candy.

Coloring sheets, colored pencil sets, paint pens instead of paint, utilizing the wooden cars to paint were all discussed.

Branding and Marketing: Members of the Branding and Marketing Subcommittee include Alice Stone-Collins, Amber Walden and Alicia Chitwood. Amber will serve as the Chair. The Community Mural timeline was discussed, and the group will need to meet within the next couple of weeks to determine what giveaways they will hand out on the community painting days. The approximate number of participants was not finalized, however, it was determined that 30 people can paint per 45 minutes shift, so up to 90 people per day if 3 shifts are utilized. Eventbrite will be used to register participants. Total anticipated participants will be approximately 300 (two community participant days and one day just for GGC students)

Business cards were discussed, and since the Arts Commission is part of the City, their business cards will need to adhere to branding standards. A generic business cards was

discussed, to possibly include a QR code. Aura-Leigh suggested name tags as a possibility to help identify board members.

Grants & Funding will be worked on as a group during meeting. Aura-Leigh has not heard back on the grant for the mural they applied for.

4. Magnolias Community Mural Update – Georgia Gwinnett College

Aura-Leigh Sanders and Jasmine Billings met with the artist to come up with the timeline. Alice Stone-Collins provided an update on the artist talk that will take place at Georgia Gwinnett College campus, Building C. GGC produce the information that will be put on the digital signage at the school. That information will need to be approved by the City's Communications Department prior to display. This information will also include a QR code specifically for GGC students to register to participate in the mural project.

Schedules for timeslots was discussed, and it was determined that timeslots will be at 9:30, 11:00 and 12:30 for the students and will run 45 minutes each.

Jasmine will ask the artist to provide a headshot and images of the mural to include in a flyer for the artist talk. Alice shared that she requested \$400 to use for the reception's menu that she will plan. This portion of the artist talk will take place before and after the talk in the lobby outside where the talk will take place. Alice will also talk to Parking Services to see how they can assist visitors to the appropriate parking lot when they attend the talk.

5. Grizzly Parkway Roundabout Update

Aura-Leigh Sanders advised that this project will be put on hold for the time being due to an ongoing lawsuit related to a right-of-way incident in the city of Milton. At this time, we cannot risk the liability. Options for artwork installations in these locations will be discussed at a later date.

6. Lawrenceville Arts Commission Master Plan

Aura-Leigh Sanders advised that this agenda item will be added back into the agenda. She will try to do more work by e-mail and will propose some timelines for this plan.

7. Creative Placemaking Conference

Aura-Leigh Sanders and Casey Spinks will be attending the Creative Placemaking Conference. The total price of \$1,722.50 includes the conference tickets, plus fees, hotel rooms, self-parking. This amount does not include incidentals, mileage or per diem.

Motion to approve payment not to exceed \$2,000.00 for Aura-Leigh Sanders and Casey Spinks to attend the Creative Placemaking Conference was made by Commission Member Sanders, Seconded by Commission Member Brooks.

Voting Yea: Commission Member Hammond, Commission Member Brooks, Commission Member Chitwood, Commission Member Stone-Collins, Commission Member Walden, Commission Member Sanders

Jasmine will complete and pay for the registration for hotel and conference.

8. Georgians for the Arts Conference Report

Aura-Leigh Sanders and Jennifer Hammond attending the Georgians for the Arts Conference this past weekend and provided a brief overview of their experience. They were able to meet with some lawmakers during their visit to the Capital and were able to discuss and advocate for arts funding with their representatives, because art is used in so many different areas of our lives. Pre-covid funding for the arts was approximately \$1.9 million, and that amount rose to approximately \$3 million during covid. State-level funding will be decreasing back to the pre-covid level. Aura-Leigh indicated we are fortunate that the City is so involved in art, and that many cities were not as lucky. People are recognizing and commenting on the work being done around the city.

9. Georgia Gwinnett College Art Show

Alice shared that a part time instructor at Georgia Gwinnett College wants to do an open call art show for the GGC students. Alice asked for location suggestions she can send to the instructor so she can work with to partner with one for this exhibit. Several locations were suggested, and Jasmine will provide the list and contact information to the group. The Historic Gwinnett Courthouse, Northside Hospital, Hudgens Center, School of the Arts, and Park Place 55 were some of the suggestions.

Other Projects

Two different size physical frames were discussed with the corresponding pricing on different materials. It was determined that the PVC frame will last longer and that they would only need one. The group chose the round frame with the Arts Commission Logo.

Motion to approve the purchase of one PVC round 36X36 inch frame at a cost of \$270.03 was made by Commission Member Brooks, Seconded by Commission Member Walden.

Voting Yea: Commission Member Hammond, Commission Member Brooks, Commission Member Chitwood, Commission Member Stone-Collins, Commission Member Walden, Commission Member Sanders

Coca Cola has put the Britt building location for a mural on hold, since the location did not fit their preferred downtown location. Currently, there is not a suitable location on the square for a subtle non-advertising mural. Aura-Leigh will let them know that if they are willing to wait for a few years, there may be an opportunity due to building and updates taking place in the downtown area.

With the Honest Alley Study moving forward, the Arts Commission will start to get more involved.

Other Business

There was no other business discussed.

Citizen Comments

Citizen Comments will be limited to two (2) minutes per person. The Arts Commission Board Members will not respond to comments.

There were no Citizen Comments.

Final Adjournment

Motion to adjourn was made by Commission Member Sanders, Seconded by Commission Member Hammond.

Voting Yea: Commission Member Hammond, Commission Member Brooks, Commission Member Chitwood, Commission Member Stone-Collins, Commission Member Walden, Commission Member Sanders

The meeting ended at 7:45 PM

Minutes Signature

Aura-Leigh Sanders, Chairman

Jasmine Billings, Secretary