



LAWRENCEVILLE

GEORGIA

LAWRENCEVILLE ARTS COMMISSION MINUTES

Tuesday, August 08, 2023
6:00 PM

Third Floor GwMA Conference Room
70 S. Clayton St, GA 30046

Call to Order

The meeting was called to order at 6:02 PM, recognizing a quorum.

Approval of Agenda

Motion to approve the agenda was made by Commission Member Fellows, Seconded by Commission Member Walden.

Voting Yea: Commission Member Fellows, Commission Member Stone-Collins, Commission Member Walden, Commission Member Sanders

Voting Abstaining: Commission Member Hammond (arrived at 6:20 PM)

Approval of Prior Meeting Minutes

1. Approval of Prior Meeting Minutes

Motion to approve the meeting minutes from June 13, 2023 and July 18, 2023 Special Call Meeting was made by Commission Member Sanders, Seconded by Commission Member Walden.

Voting Yea: Commission Member Fellows, Commission Member Stone-Collins, Commission Member Walden, Commission Member Sanders

Voting Abstaining: Commission Member Hammond (arrived at 6:20 PM)

General Discussion

2. CoHatch Mural Presentation

Stephanie Peterson with CoHatch was on site for the presentation and Phil and Carolyn joined the meeting via Zoom, from Columbus, Georgia. They presented a mural they would

like to install on the side of the building they will occupy at 190 South Clayton Street, which Sosebees currently occupies. Carolyn presented the proposed mural, as well as two alternate versions that incorporated initial feedback from the Executive Team. The different versions were discussed and the final choice was the second version, but incorporating the outline of the DTL letters from the third version.

Carolyn provided some history on CoHatch, their commitment to art. They are very intentional when they purchase buildings, preferring to be in a downtown area, keeping some of the history because it is important to the community, and with the intention to preserve the building instead of replacing it. They provide event and meeting space for non-profits, start-ups, etc.

Jennifer Hammonds arrived at 6:20 PM

Other project CoHatch were shown and how they incorporated art into those projects. The Arts Commission asked for an updated graphic showing the DTL outline and once that is received and reviewed by the Arts Commission Members, it will be recommended that they move forward. Jasmine will provide contact information for Planning and Development. The Arts Commission was only making the recommendation on the external mural that will be facing Luckie Street. Any other exterior signage will need to seek the approval of Planning & Development.

Motion to recommend CoHatch move forward in the approval process with Planning & Development once they submit the updated mural graphic was made by Commission Member Sanders, Seconded by Commission Member Walden.

Voting Yea: Commission Member Hammond, Commission Member Fellows, Commission Member Stone-Collins, Commission Member Walden, Commission Member Sanders

Jasmine will forward the updated mural graphic to the Arts Commission members for their review, and then she will advise CoHatch that they can move forward with the approval process.

CoHatch members left the meeting at 6:25 PM.

The members felt that the multiple versions of the proposed mural helped them to make a decision quickly and it was suggested that future presentations should plan to provide several versions as well.

3. Budget Update

Jasmine Billings provided an overview of the current budget numbers. \$150,000 was moved into the Capital Projects budget and the remaining budget, after the payment recently made to the public mural artist, Teresa, is \$204,322.72. The supply budget remains at \$2,072.05, since no supplies have been purchased in the past month.

4. Sub-Committees Update

Jennifer Hammonds, Katrina Fellows and Aura-Leigh Sanders previously met to discuss Grants and Sponsorship programs. It was determined that funding of the Grant should come

out of the Capital Fund project and the money that Explore Gwinnett is holding should be used for a project.

Outreach - Amber Walden has been looking into swag for the community mural. She has been pricing aprons, stickers, and paint brush pens, and in order to determine the cost, will need to know how many people will be participating. Participation was estimated at 130 over 2 or 3 days of community participation. Teresa will begin outlining the mural and anticipates that will take 1-2 weeks. Saturday dates for community participation will need to be avoided due to the high volume of traffic that utilizes this area. Commission member work schedules would prevent them from being on site during some of the proposed community participation dates, so they were removed from the list. Ultimately, three dates were chosen, with the third date as a backup in case additional community participation was needed and Jasmine will discuss those with Teresa. Jasmine will discuss with Teresa if she is able to remove color from a portion of the mural to create a coloring sheet.

Aprons, paint brush pens and stickers were discussed for the swag and Jasmine will get pricing. The maximum dollar amount the Arts Commission has provided Jasmine to order supplies was determined to be \$750, however, the commission members felt that this particular project's spending limit for supplies would need to be increased, and the group felt that \$2,000 was appropriate.

Motion to increase the supply ordering limit for the Community Mural project to \$2,000 was made by Commission Member Fellows, Seconded by Commission Member Stone-Collins. Voting Yea: Commission Member Hammond, Commission Member Fellows, Commission Member Stone-Collins, Commission Member Walden, Commission Member Sanders

The picture of the mural was cropped to determine the image that will be on the stickers and coloring sheet, and Jasmine will check with the artist to see if she can remove the color from the cropped image so we can print those as the coloring sheets.

The lantern parade will be a part of the BooFest event and Jasmine, Aura-Leigh and Lindsey will meet on Thursday to discuss the specifics of the event, when the parade will start, and an overall timeline. Marketing the parade within the BooFest event will be key to getting people excited to participate. Amber provided a list of supplies for the event and shared with the group, discussing how she chose the specific supplies. The supplies will cost approximately \$500. Aura-Leigh will reach out to the Beltline to see if we are able to use some of their pictures to help market the event. The group discussed commissioning a larger lantern, possibly reaching out to the schools to see if they would like to build a lantern, or a business, but it was decided to see how the event went, and then revisit commissioning a lantern next year. Storage for a large lantern will be an issue, so it may be good to get the schools and businesses involved. Amber will send Jasmine her notes for the lantern specs/rules, and this can also be discussed in the meeting Thursday. School drum lines were also discussed as possibilities to lead the parade.

Outreach sub-committee members will be included in the Police Department meeting for the public mural.

5. Mural Updates

Jasmine has not been able to get an updated proof from Leah, but should have that by the September meeting. Leah's start date will need to be later than originally planned, but that timeframe should work well and not be at the same time as the community mural project.

Other Business

There was no other business.

Citizen Comments

Citizen comments will be limited to two (2) minutes per person. The Arts Commission Board Members will not respond to comments.

There were no citizen comments.

Final Adjournment

Motion to adjourn was made by Commission Member Sanders, Seconded by Commission Member Hammond.

Voting Yea: Commission Member Hammond, Commission Member Fellows, Commission Member Stone-Collins, Commission Member Walden, Commission Member Sanders

The meeting adjourned at 7:40 PM

Minutes Signature

Aura-Leigh Sanders, Chairman

Jasmine Billings, Secretary