



LAWRENCEVILLE

GEORGIA

LAWRENCEVILLE ARTS COMMISSION

MINUTES

Tuesday, May 11, 2021
6:00 PM

Council Assembly Room
70 S. Clayton St, GA 30046

Call to Order

The meeting was called to order at 6:02 PM recognizing a quorum.

Approval of Agenda

Motion to approve the agenda was made by Commission Member Clark, Seconded by Commission Member Chitwood.

Voting Yea: Commission Member Clark, Commission Member Chitwood, Commission Member Walden, Commission Member Sanders, Commission Member Abuaisheh

Approval of Prior Meeting Minutes

1. Approval of Prior Meeting Minutes

Motion to approve the prior meeting minutes was made by Commission Member Chitwood, Seconded by Commission Member Abuaisheh.

Voting Yea: Commission Member Clark, Commission Member Chitwood, Commission Member Walden, Commission Member Sanders, Commission Member Abuaisheh

General Discussion

2. Naming Ideas for Perry Street Alleyway

Jasmine Billings has been working on how to name the alleyway, and advised the Arts Commission that a social media post will go out to provide information on the project that would include a current picture as well as a drawing of what the finished project will look like. Social Media can also be used to solicit feedback from the community for naming ideas or to collect historical stories that could help with naming ideas and possibly future art projects. Several ideas were discussed on how to receive the community's naming suggestions which included creating a link that can be used for submitting names and

stories. Ultimately the Arts Commission can determine how they want to proceed with the naming project, how they will proceed if the names obtained are not acceptable and how Council will assist. An e-mail did go out to the Council members regarding the Alleyway naming, however, the City Manager felt that it should be the Commission's charge on how to proceed. It would be ideal to finalize the name before the ribbon cutting ceremony.

This project will also be an introduction of the Arts Commission to the community and it was felt that a cleverly worded post should introduce the Commission in a very positive way.

Community involvement is important but the need does exist to prevent troll postings, and it was agreed that using a link to receive input would help.

The project timeline is also dependent on the buildout of the restaurant in the adjacent building. The flooring will not be installed in the alleyway until the scaffolding is removed.

Motion to complete a social media post that will introduce the Arts Commission, will introduce this project that will include a current photo as well as a rendering of what the completed project will look like and to ask for historical stories related to the alleyway was made by Commission Member Sanders, Seconded by Commission Member Walden. Voting Yea: Commission Member Clark, Commission Member Chitwood, Commission Member Walden, Commission Member Sanders, Commission Member Abuaishah

3. Roundabout Project Update

Jasmine Billings asked if Commission members were able to review the various platforms that contained the open calls for art provide by Commission Member Stone-Collins had provided. Members have not had the opportunity to review all of the platforms. Determining a theme for these areas was also discussed, and well as having a strong idea of what the Commission wants on this project.

Motion to table this agenda item until the next meeting was made by Commission Member Clark, Seconded by Commission Member Chitwood.

Voting Yea: Commission Member Clark, Commission Member Chitwood, Commission Member Walden, Commission Member Sanders, Commission Member Abuaishah

4. Lawrenceville Arts Commission Branding

Commission Member Sanders advised that the branding sub-committee met with Melissa Hardegree, Community Relations Director, to discuss the Arts Commission branding. Commission Member Chitwood discussed putting the Arts Commission on the website with a link, and that will require a logo. A members list and a group photo can be added, and this social media post will begin with the City of Lawrenceville's social media platforms first. The group will also be tasked with coming up with their own hashtags for these social media posts that are not heavily used or popular. Some of the projects currently

being worked on are not quick ones and are high dollar. The group discussed coming up with some free events with school about to be out for the summer that would help to advertise the Arts Commission. Some of those items included sidewalk chalk, rock painting and possibly one other event that are easy to organize and are not expensive but would help to start community engagement. There is a potential to include their events with a City event. The rock project will be great to start back up, is quick and easy to set up and can coincide with another event.

A subcommittee will be formed to discuss these items and to come up with hashtags, and will hopefully meet on a weekly basis.

5. Lawrenceville Arts Commission Incentives

Jasmine Billings provided an update indicating that the Financial Director is looking into incentives of what can be provided.

Other Business

Jasmine Billings advised the Arts Commission members to keep in mind the Summer meeting dates to maintain a quorum. Meeting makers will also be set up for future meetings and once the private packet is completed will be added to the meeting maker.

The Depot Sign project recommendations were given to the City Manager who is currently working on that, and it has not yet been presented to Council for approval.

Jasmine is looking into a possible room change for the meeting to a more informal area and will advise the group of the outcome.

Citizen Comments

Comments will be limited to two (2) minutes per person. Art Commission members will not respond to comments.

There were no Citizen's comments.

Final Adjournment

Motion to adjourn the meeting was made by Commission Member Clark, Seconded by Commission Member Sanders.

Voting Yea: Commission Member Clark, Commission Member Chitwood, Commission Member Walden, Commission Member Sanders, Commission Member Abuaishah

The meeting adjourned at 6:47 PM.