



LAWRENCEVILLE

GEORGIA

DOWNTOWN DEVELOPMENT AUTHORITY SPECIAL CALL MINUTES

Monday, June 30, 2025
5:00 PM

Council Chambers
70 S. Clayton St, GA 30046

Call to Order

Chairman Lee Merritt called the meeting to order at 5:02 pm after recognizing a quorum.

PRESENT

Board Member Victoria Jones
Board Member Joanie Perry Ward
Board Member Jim Nash
Board Member Jeremy Higginbotham
Board Member Lee Merritt

ABSENT

Board Member Jen Young
Board Member Chris Adams

Approval of Agenda

Motion to approve the agenda made by Board Member Perry Ward, Seconded by Board Member Higginbotham.

Voting Yea: Board Member Jones, Board Member Perry Ward, Board Member Nash, Board Member Higginbotham, Board Member Merritt

Downtown Development Business

1. June 2025 DDA Treasurer's Report

Board Member Joanie Perry Ward, Treasurer presented the June 2025 Downtown Development Treasurer's Report to the Board.

One edit was noted on the Money Market Account - Real Estate Account. The total amount under withdrawals should read \$66.00 instead of \$64.00.

Motion to accept the June 2025 Downtown Development Authority Treasurer's Report with the edit of \$66.00 for the total amount under withdrawals under the Money Market Account -

Real Estate Account made by Board Member Higginbotham, Seconded by Board Member Jones.

Voting Yea: Board Member Jones, Board Member Perry Ward, Board Member Nash, Board Member Higginbotham, Board Member Merritt

2. Retail Curating Presentation

Ms. Edie Weintraub and Ms. Michaela Boone with Terra Alma presented their retail curating presentation to the Downtown Development Authority Board.

3. Hotel Equipment Purchase

Chairman Merritt reviewed the companies that were being considered regarding the furniture, fixtures, and equipment for the Lawrence Hotel.

Motion to have the furniture, fixtures, and equipment for the Lawrence Hotel purchased through Boeler at a total cost of \$665,025.63 made by Board Member Higginbotham, Seconded by Board Member Jones.

Voting Yea: Board Member Jones, Board Member Perry Ward, Board Member Nash, Board Member Higginbotham, Board Member Merritt

Mainstreet Business

Mrs. Jasmine Jackson, Mainstreet Director updated the Board on the Facade Grant for Fishery Fitness. She showed the before and after photos and provided the various receipts.

Beren's Custard is planning on opening in late July. They will have a booth at the Prelude event on July 2nd.

Prelude - Wednesday, July 2nd - bands begin at 5:30 pm and the fireworks are scheduled for 9:30 pm.

Next year is the 250 year anniversary of our nation's independence. We have lots of special things planned for next year.

Other Business

Barry Mock presented an insurance proposal to the Board which would protect property, general liability, public official liability, and excess liability.

Motion to approve purchasing Commercial Package insurance policy from the Marsh McLennan Agency in the amount of \$8,477.00 includes coverage for property, general liability, public official liability, and excess liability made by Board Member Perry Ward, Seconded by Board Member Jones.

Voting Yea: Board Member Jones, Board Member Perry Ward, Board Member Nash, Board Member Higginbotham, Board Member Merritt

Citizen Comments

No Citizen Comments

Executive Session - Real Estate

Motion to enter into Executive Session made by Board Member Merritt, Seconded by Board Member Jones.

Voting Yea: Board Member Jones, Board Member Perry Ward, Board Member Nash, Board Member Higginbotham, Board Member Merritt

Motion to exit Executive Session made by Board Member Merritt, Seconded by Board Member Jones.

Voting Yea: Board Member Jones, Board Member Perry Ward, Board Member Nash, Board Member Higginbotham, Board Member Merritt

8 Real Estate Items Discussed: 3 Votes Taken

Final Adjournment

Motion to agree to a nine-month agreement with Terra Alma for a maximum of \$10,000 per month with attorney review made by Board Member Merritt, Seconded by Board Member Higginbotham.

Voting Yea: Board Member Jones, Board Member Perry Ward, Board Member Nash, Board Member Higginbotham, Board Member Merritt

Motion to adjourn made by Board Member Merritt, Seconded by Board Member Higginbotham.

Voting Yea: Board Member Jones, Board Member Perry Ward, Board Member Nash, Board Member Higginbotham, Board Member Merritt

Minutes Signature

Lee Merritt, Chairman

Barry Mock, Secretary