

COMMITTEE MEMBERS

COUNCILMEMBER,
KYLA CLARK,
Chair

MARCIO DA SILVA

DANIELLE DELGADO

EBONY LOCKWOOD

JAYA PERSAUD

JOANNE RICKETTS

ARTHUR THOMPSON,
Vice-Chair

This committee meets
Bi-Monthly.



CITY STAFF

Frederick Williams
Committee Secretary

(301) 725-5300

www.cityoflaurel.org

**MULTICULTURAL ADVISORY
COMMITTEE**

8103 Sandy Spring Road,
Laurel, Maryland 20707-2502

**Fourth Meeting
City of Laurel, Maryland
Monday, March 16, 2026
6:00 PM
Meeting Minutes
Virtual Meeting**

The meeting commenced with **Agenda Item No. 1: Call to Order:**

The meeting convened virtually via Zoom at 6:00 p.m. with Chairwoman Kyla Clark presiding.

The meeting commenced with **Agenda Item No. 2 Committee Roll Call** conducted by Mr. Frederick Williams, City Staff. Jaya Persaud, Arthur Thompson, Danielle Delgado, Joanne Ricketts, and Frederick Williams, City Staff, were present. Ebony Lockwood and Marcio DaSilva were absent. There were (0) members of the public in attendance. Also present was Maria Morales for administrative support.

Agenda Item No. 3 was the General Public Hearing: Chairwoman Clark opened the General Public Hearing at 6:10 p.m. With no members of the public in attendance, the hearing was closed at 6:10 p.m.

Agenda Item No. 4 was Committee Budget Approval: The committee motioned to approve a \$3,000 budget for events. Ms. Delgado made the first motion, and the second motion was from Mr. Thompson. Ms. Ricketts and Ms. Persaud voted yes. The motion was approved unanimously.

Agenda Item No. 5 was Immediate Priorities and Subcommittee Reports: The committee discussed that a decision will be made during the next scheduled meeting on the location of the event.

Outreach & Marketing Subcommittee: Subcommittee Chair Joanne Ricketts recommended prioritizing traditional outreach methods, including distributing flyers at libraries and grocery stores, over digital channels such as social media, event apps, radio, and television advertisements. Ms. Ricketts suggested engaging local influencers to help increase awareness and promote the event.

Programming & Entertainment Subcommittee: Subcommittee Chair Danielle Delgado indicated that cultural performers typically charge between \$250–\$300 for a set of 2–3 songs. She emphasized the need to provide appropriate facilities, including changing rooms and restrooms, to accommodate performers. Ms. Delgado also noted that the sound system, estimated at approximately \$3,000, would represent a significant portion of the overall event budget. Additionally, she recommended that vendors be required to supply their own tables and chairs to help manage logistical costs.

Vendor & Business Relations Subcommittee: Vice-Chair and Subcommittee Chair Arthur Thompson suggested pursuing sponsorship opportunities through nonprofit volunteers. Mr. Thompson recommended providing bilingual healthcare and mental health informational cards and resources for event attendees.

Fundraising & Sponsorship Opportunities: The committee agreed to work on these priorities together.

Logistics & Operations Subcommittee: The committee agreed to work on these priorities together.


Chairwoman Clark recommended to the committee that they invite and hear from the education and art committees, as well as the public. The committee agreed.

Agenda Item No. 6 was Review of Immediate Priorities and Next Steps:

Chairwoman Clark requested the previous events budget spending from City Staff and the Mayor. Feedback was received to plan the 2026 event with a fresh outlook. The committee discussed subcommittee assignments, and members indicated no preference on meeting location. Chairwoman Clark will contact committee members regarding their availability for a second meeting in the month of April 2026. Mr. Thompson will create a shared document and send an email to gather feedback from committee members. City Staff will request 2024 itemized costs for Eggstravaganza, Juneteenth, and Pride events to help inform budget planning for future committee activities. The committee confirmed that the next meeting will be held in person. A survey is being sent to committee members to confirm availability for the April 2026 meeting date. Ms. Delgado requested that the Mayor recognize Arab American Heritage Day during the month of April. Chair Clark and committee members agreed to share this request with the Mayor and also shared that any committee or community member can submit as an individual monthly proclamations to the Mayor's office by emailing laurelmayor@laurel.md.us.

Agenda Item No. 7 was Adjournment:

With no further business, the meeting was adjourned at 7:03 p.m. Ms. Delgado made the first motion to adjourn, and the second motion was from Ms. Ricketts. The motion was approved unanimously.

Approved: 
Frederick Williams
Committee Staff

Approved: 4-14-2026
Signed Date: 4-15-2026