



City Council Study Session Agenda

Monday, October 03, 2022 at 6:00 PM
27400 Southfield Road, Lathrup Village, Michigan 48076

1. **Call to Order** by Mayor Garrett
2. **Discussion Items**
 - A. TextMyGov Application Presentation and Proposal
 - B. Newly Elected Officials Training
 - C. HAWK Signal Proposed Location Discussion
 - D. DTE Tree Grant
3. **Mayor and Council Comments**
4. **Public Comments**
5. **Adjourn**

TextMyGov

TextMyGov
P.O. Box 3784
Logan, Utah 84323
435-787-7222

Partnership Proposal

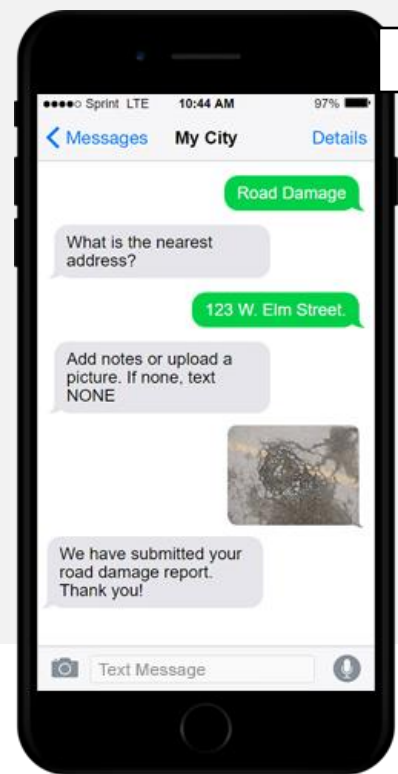
Introducing TextMyGov

TextMyGov was developed to open lines of communication with local government agencies and citizens. The system works 24 hours a day and easily connects with your website and other communication methods.

Using the regular messaging app on any smartphone, the smart texting technology allows the citizen to ask questions and get immediate responses, find links to information on the agency's website, address problems, report any issues and upload photos.

According to the Pew Research Center, **97% of smartphone owners text regularly.**

The technology analysts at Compuware reported **that 80 to 90% of all downloaded apps are only used once and then eventually deleted** by users.



Item 2A.

TextMyGov Solutions:

Communicate, Engage, Boost Website Traffic, Track, and Work



Communicate

TextMyGov uses smart texting technology to communicate with citizens. Local government agencies can answer questions, send links to their website, and provide details on garbage pickup, utility payments, city news, events, office hours, just to name a few.



Engage

TextMyGov uses smart texting technology to engage with citizens. Citizens can easily report issues to any department, such as potholes, drainage problems, tall grass, junk cars. The issue reporting function can be customized for each department and their most commonly reported items. Agencies can engage citizens and ask specific guided questions regarding location, address, street name, and more. If your goal is to engage with citizens and get smart valuable data- You need TextMyGov.



Boost Website Traffic

TextMyGov uses smart texting technology to maximize a city's website. Citizens can text in keywords like festival, parking, ticketing, meeting, sporting event, etc. The smart texting technology can answer the question or send a link from the city's website with additional information. Local government agencies spend thousands of dollars each year on their website. TextMyGov is the best way to benefit from that investment. If your goal is to benefit from your website investment- You need TextMyGov.



Track

TextMyGov uses smart texting technology to track and record all the information that is sent in. Agencies can track the cell phone number, date, and time of every request. If your agency wants to be compliant with FOIA- You need TextMyGov.



Work

Smart texting uses detailed information to track a citizen's request or create a work order. Work orders and requests can be generated and completed. Smart texting allows you to easily collect information like name, location, street address, and allows the user to upload a photo. If your agency wants to track real requests and real work orders submitted by a real cell phone number- You need TextMyGov.

Implementation

Getting Started

After the execution of the basic service agreement, a project manager will be assigned to assist the client through implementation. A local phone number will be obtained for use with TextMyGov.

Configuration

The project manager will work with the client to customize interactive responses, create automation flows, and keyword lists. Training will be provided on how to quickly create and edit data.

Media Kit

Advertising materials will be provided to the client, including an infographic for the website and downloadable flyer for social media and other communication methods used by the agency.

Unlimited Training and Support

After initial implementation and training, unlimited on-going support is included. Our experts are available M-F 6am-5pm MST.

Subscription Cost Breakdown

This quote represents a subscription to TextMyGov with an annual recurring charge for a period of two years. The agreement is set to automatically renew on the date of this agreement, after year two. See below for package price and other details.

Terms and conditions can be printed and attached as Exhibit A or viewed at www.TextMyGov.com/terms

Prepared for:

Lathrup Village
27400 Southfield Road, Lathrup
Village, MI 48706
Sue Montenegro

Prepared by:

Xavier Leckness
Account Executive
P.O. Box 3784
Logan, UT 84323

Package	Package Price	Billing
TextMyGov Package includes: • TextMyGov Web-Based Software • Local Phone Number • Short Code Number (for outgoing messages) • Unlimited Users • Unlimited Departments • Unlimited Support for Every User • 10 GB Managed online data storage • 50,000 Text Messages per year	\$3,800	Annual
Implementation/Setup Fee	\$1,900	One Time
Total (First Year):	\$5,700	First Year
Total (Ongoing):	\$3,800	Annual

Notes:

1. This is a two-year contract. After the initial two years, the contract can be canceled by providing 60-day written notice.
2. After the initial two-year contract, the agreement will revert to a year to year.
3. Customer is required to put TextMyGov widget on the Agency's Web Home page.
4. This agreement and pricing were provided at the customer's request and are good for 30 days.
5. Customer is required to provide copy of W-9

Additional Services

TextMyGov provides additional applications and services that can be purchased as part of the TextMyGov solution. These can be added to the customer's annual* cost, upon request.

Enhanced Media & Care Package – Marketing materials and expert implementation to promote and optimize TextMyGov, see us here for additional information- https://textmygov.com/enhanced-media-care/	Price based on Population	Annual
Additional Storage – Each unit of storage contains an additional 100 GB.	\$250	Annual
Additional text messages – Additional text messages can be purchased at any time. (\$750 for 100,000), (\$550 for 50,000), (\$300 for 25,000)	Price based on amount of text messages	Annual

Agreement Confirmation

Implementation Team Information

Name:

Title:

Email:

Office Phone:

Cell Phone (Required):

Implementation Team Information

Name:

Title:

Email:

Office Phone:

Cell Phone (Required):

Billing Information

Billing Contact Name:

Title:

Email:

Office Phone:

Address:

(Please attach copy of W-9 or Tax Exemption form. Must include FEIN #.)

Agreement Signature

Name:

Title:

Date:

Signature:

Widget Contact

Name:

Title:

Email:

Phone:

(This person is responsible for placing the TextMyGov Widget (see options-<https://support.textmygov.com/widget/>) on the agency's website within 60 days of the signature. The TextMyGov widget will remain on the agency's website for the duration of the agreement. This agreement was discounted \$1000/annually so the agency understands that they are required to place and maintain the widget on the agency's website.)

Twilio Contact Authorization**Twilio Authorized Contacts**

Employee Name (1):

Email:

Phone Number:

Job Position:

Business Title:

Employee Name (2):

Email:

Phone Number:

Job Position:

Business Title:

☐ I confirm that my nominated authorized representatives agree to be contacted by Twilio.

Newly Elected Officials Training - Lansing

Newly Elected Officials Training (In-Person)

Newly Elected Officials Training
November 30, 2022
Lansing, MI

Our Newly Elected Officials Training aims to educate first-time elected officials and refresh seasoned officials with core topics and basic functions you'll need to hit the ground running in your role as a public official. Now, we're making it easier than ever for you to access the information you need by offering our Newly Elected Officials training that covers:

- Introduction to League Services
- Overview of Basic Local Government
- Roles and Responsibilities of Elected Officials
- Open Meetings Act (OMA)
- Freedom of Information Act (FOIA)
- Government Finance
- Elected Officials Academy Ambassador Panel

About the Speakers

League Staff, Experienced Elected Officials, & Plante Moran

Agenda

5:30 pm Check-in and light dinner
6:00 pm Session begins
9:15 pm Adjourn

Cost Per Person

League Member, Business Alliance Participants, \$115
League Nonmember Government, Limited Associate Members \$190

Location Information

Capital Office
208 N. Capitol Ave., 1st Floor
Lansing, MI 48933

Christman University Training room- Lower Level

[League Capital Office Map](#)

Parking

North Capitol Ramp
316 N. Capitol Avenue
Lansing, MI 48933

Education Credits Approved for This Program

3 EOA

Cancellation Policy

All cancellations must be submitted to registration@mml.org. No refunds will be given for cancellation requests received after 11/23/2022. For a full list of registration policies, please click [here](#).

When:

11/30/2022 - 11/30/2022

Where:

Michigan Municipal League (Capital Office)
Capital Office 208 N. Capitol Ave.
Christman University Training Room- Lower Level
Lansing, MI 48933

Virtual Newly Elected Officials Training

Newly Elected Officials Training (VIRTUAL)

Newly Elected Officials Training

December 8, 2022 & December 15, 2022

Virtual - Zoom

Our Newly Elected Officials Training aims to educate first-time elected officials and refresh seasoned officials with core topics and basic functions you'll need to hit the ground running in your role as a public official. Now, we're making it easier than ever for you to access the information you need by offering our Newly Elected Officials training that covers:

- Introduction to League Services
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- Open Meetings Act (OMA)
- Freedom of Information Act (FOIA)
- Government Finance
- Elected Officials Academy Ambassador Panel

About the Speakers

League Staff, Experienced Elected Officials, & Plante Moran

December 8 Agenda

6:00 pm Welcome and Introduction

6:30 pm Begin

8:10 pm Adjourn

Breaks are included within the agenda

December 15 Agenda

6:00 pm Welcome and Introduction

6:05 pm Begin

8:00 pm Adjourn

Breaks are included within the agenda

Cost Per Person

League Member, Business Alliance Participants, \$85

League Nonmember Government, Limited Associate Members, \$150

Location

Virtual

Zoom links will be sent in a confirmation email to registered attendees. Please save the Zoom link.

Education Credits Approved For This Program

3 EOA

Cancellation Policy

All cancellations must be submitted to registration@mml.org. No refunds will be given for cancellation requests received after 12/01/2022. For a full list of registration policies, click [here](#).

When:

12/8/2022 & 12/15/2022

Where:

Zoom (VIRTUAL)