

Long-Range Strategic Plan for the Lake Park Public Library for fiscal years 2025 through 2027

Commission Chamber, Town Hall, 535 Park Avenue, Lake Park, FL 33403

June 4, 2024, at 6:30 PM

CALL TO ORDER

SPECIAL PRESENTATION

(Slide 1) (Slide 2) (Slide 3) (Slide 4) (Slide 5)
Why the library requires a long-range strategic plan

(Slide 6)
Current Mission, Vision, and Values

(Slide 7)
Path to the creation of the library's strategic plan

(Slide 8) (Slide 9) (Slide 10)
The library's mission statement

(Slide 11) (Slide 12) (Slide 13)
The library's vision statement

(Slide 14) (Slide 15) (Slide 16)
The library's core values

(Slide 17)
To cover this session

(Slide 18) (Slide 19)
The library's strategic priorities exercise

(Slide 20) (Slide 21)
The library's goals exercise

Long-Range Strategic Plan for the Lake Park Public Library



GUIDING YOUR LIBRARY INTO THE FUTURE

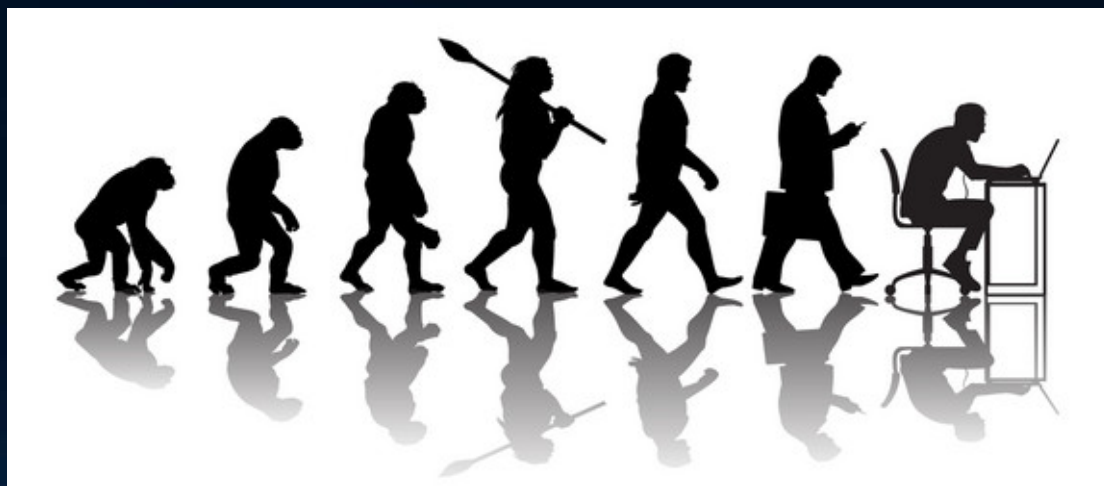
RECAP LAST SESSION



THE TOWN IS
CHANGING
SO
THE LIBRARY
SHOULD BE
CHANGING



The library needs to hear
how you think the library
should evolve.





Why?

- We want to serve our residents better.
- The Town's population is growing and changing.
- It is required to receive the State Aid to Libraries Grant that helps to fund our programming.





Current Mission, Vision, and Values

MISSION

To promote knowledge and preservation of information; make available materials that aid in the pursuit of education, information, research and recreation; and provide the community with skilled guidance in navigating all information to fulfill knowledge needs.

VISION

To cultivate and foster in the community an enthusiasm for knowledge and an atmosphere that promotes lifelong learning.

GUIDING PRINCIPLES

The Lake Park Public Library will:

Maintain accountability to the community we serve

Promote partnerships and collaborations among community entities

Protect the intellectual freedom of our users, and improve their access to information

Provide a welcoming and respectful environment in which all users enjoy library services

Recognize the diverse needs and interests within our community

Respond to the community's service needs with creative, effective solutions

Support the cultural and artistic endeavors of community residents

Strive for innovation, anticipate changes in technology and integrate new developments in the library

The above Guiding Principles (Values), together with our Mission and Vision statements, were the basis for the strategic priorities and goals in the current Long-Range Strategic Plan. It's time for something new.



The library's future programs, policies, services, and facility improvements will be based on





Examples of other libraries' mission statements

MISSION

We ignite curiosity, fuel discovery, and encourage creativity through access to trusted information, resources, and community connections.

MISSION

The Library enriches lives by inspiring learning and nurturing creativity.

MISSION

To provide extraordinary services, spaces, and experiences that promote literacy and learning, personal growth, and limitless opportunities.

MISSION

Adding to quality of life by creating a learning environment and experiences that foster personal growth and development.

MISSION

Connect Communities, Inspire Thought, Enrich Lives



What should the library's mission statement be?

- What is the library's focus?
- Why does the library exist?
- Who does the library serve?

The library's mission is to _____ for _____
in order to _____ .



MISSION STATEMENT

We ignite curiosity, fuel discovery, and create experiences that promote literacy, learning, personal growth, and community connections.



Examples of other libraries' vision statements

VISION

Where you engage in amazing experiences and opportunities to learn, explore, and create the best you.

VISION

Enrich and inspire our community through knowledge, creativity, and innovation.

VISION

A dynamic community connecting ideas, information, and creation.

VISION

Opening minds to a world of unlimited possibilities.



What do you think the library's vision statement should be?

- What will be the results of successfully achieving the mission?
- What will be the impact on the community in the near future if the library achieves its mission?
- What needs will have been met?
- What aspirations will have been fulfilled?



In achieving its mission, the library is helping to create a community that/in which/where _____.

VISION STATEMENT

We value community,
diversity, integrity,
kindness, and, most of all,
you!



Examples of other libraries' core values

VALUES

Service: We deliver outstanding service with kindness, integrity, and respect.

Community: We build community, respond to needs, and strive to reflect diversity in our staff, collections, activities, and services.

Access: We provide free, confidential, and equitable access to information and ideas, and are committed to protecting intellectual freedom for all.

VALUES

The Library values compassion, integrity, diversity, community... We value you!

VALUES

Community-Focus: We provide resources, services, and gather spaces aligned with the needs of the local community.

Diversity: We embrace all abilities and differences by removing barriers, supporting literacy, and reflecting the community.

Accessibility: We meet people where they are with easy access to resources and services within and beyond the building.

Forward-Thinking: We anticipate and adapt to evolving needs through investments in technology, facilities, collections, and training.

Welcoming: We offer an inclusive, safe, and supportive environment where all feel welcome.

Learning: We support life-long learning through opportunities for discovery, enrichment, and growth.

VALUES

Promote learning to improve the lives of those in the Community.

Empower and foster creativity and collaboration.

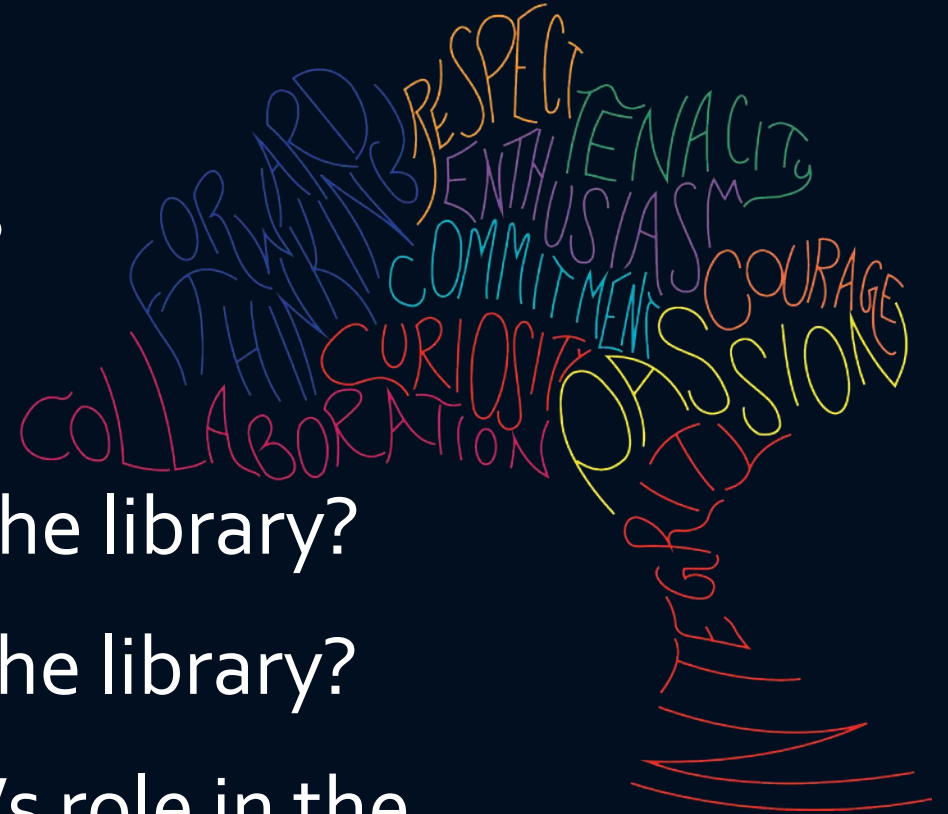
Deliver outstanding service to external and internal customers.

Demonstrate respect, integrity, and excellence.



What should the library's core values be?

- What is important at the library?
- Who is important at the library?
- How is/are it/they important at the library?
- Why is/are it/they important at the library?
- What is unique about the library's role in the community?



VALUES

- Access: Everyone in the community, regardless of age, background, or income level, deserves equal access to information, resources, and opportunities for learning and growth.
- Literacy: The library fosters a love of reading and promotes strong foundational literacy skills for all ages.
- Lifelong Learning: The library provides a welcoming and supportive environment for people to learn and explore their interests throughout their lives.
- Community Engagement: The library serves as a hub for community connection, fostering inclusivity and collaboration.
- Empowerment: The library provides the tools and resources that empower individuals to improve their lives, careers, and communities.
- Intellectual Freedom: The library upholds the right of everyone to access and express diverse information and viewpoints.
- Professionalism: The library is staffed by knowledgeable, helpful, and unbiased professionals dedicated to serving the public.
- Sustainability: The library operates in an environmentally responsible manner and ensures that resources are available for future generations.

The background is a dark blue gradient with a subtle pattern of light blue, curved, wavy lines that create a sense of depth and movement, resembling light rays or a stylized globe.

TO
COVER
THIS SESSION

Examples of other libraries' strategic priorities

STRATEGIC PRIORITIES

Connect communities.
Inspire thought.
Enrich lives.

STRATEGIC PRIORITIES

Increase awareness of the Library and what is offered.
Deliver experiences that offer opportunities to help the community learn and grow.
Improve the Customer Experience, establishing the Library as a friendly, welcoming, and community centric service.





What should the library's strategic priorities be?

- What is important for the library to do for the residents?
- What problems can the library help resolve for the community?
- What problems can the library help resolve for individuals the library serves?
- Are there any groups of residents who aren't being served or need more services?
- What can the library do in the future to make life easier or better for the residents?



Examples of other library's goals

GOALS

- Kindergarten preparedness
 - Evaluate the needs for hands-on interactive space for parent, caregiver, and child.
 - Expand and update the on-demand recordings for Kindergarten preparedness.
- Early and family learning
 - Offer staff training to understand child development and family engagement.
 - Explore ways to incorporate new media into services and programs for families and children.
- Provide experiences to enhance life skills
 - Expand historical and cultural offerings.
 - Continue to explore grant/award opportunities.
 - Evaluate services in efforts to remove barriers.
 - Expand financial literacy and business support offerings.
- Provide service delivery via technology
 - Explore Integrating services with smart home devices.
 - Explore and implement digital services.
 - Evaluate public PC needs to free up space for workspaces and charging areas.
 - Finalize network and network hardware replacement.
 - Evaluate computer specifications.
- Partner with schools
 - Develop a menu of services for Partners in Education and quantify the Library's in-kind contributions to schools.
 - Partner with schools for the Sunshine State Author Series.
 - Expand and enhance school liaison training.
- Foster Innovation & New Services
 - Seek out new opportunities for delivery of library services outside library walls.
 - Evaluate LMS content to roll out into system-wide programming.
 - Explore opportunities to checkout non-traditional items.



GOALS

We will inspire thought by:

Providing free access to resources and services that reflect and engage Palm Beach County's diverse communities and people.

Offering a diverse range of activities designed to enrich, stimulate, and engage members from early literacy through adulthood.

Strategies:

- Provide access to physical and electronic resources through a variety of methods.
- Analyze the community's collection needs and evaluate new lending opportunities.
- Design activities to connect children and teens with opportunities that support their pursuit of knowledge and stimulates their curiosity.
- Engage adults in lifelong learning through educational, cultural, and social curiosity.
- Address the needs of people with disabilities through classes, workshops, and other activities.

Measuring success:

Items circulated, circulated items per capita, research transactions, survey results, and activity attendance.



What should the goals of the library be?

Based on what the library's strategic priorities could be:

- What kind of programs do you think would help fulfill a strategic priority?
- What kind of services do you think would help fulfill a strategic priority?
- How should the library connect with groups who are underserved or not served?