



Town of Lake Park, Florida

Centennial Celebration Committee Meeting Agenda

Thursday, January 19, 2023 at 6:30 PM

Commission Chamber, Town Hall, 535 Park Avenue, Lake Park, FL 33403

John Linden	—	Commissioner/Chair
Roger Michaud	—	Commissioner
Mary Beth Taylor	—	Commissioner
Evelyn Harris Clark	—	Vice Chair
Patricia Leduc	—	Committee Member
Beth Motschenbacher	—	Committee Member
John D'Agostino	—	Town Manager
Riunite Franks	—	Special Events Director
Vivian Mendez, MMC	—	Town Clerk

PLEASE TAKE NOTICE AND BE ADVISED, that if any interested person desires to appeal any decision of the Centennial Celebration Committee, with respect to any matter considered at this meeting, such interested person will need a record of the proceedings, and for such purpose, may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. Persons with disabilities requiring accommodations in order to participate in the meeting should contact the Town Clerk's office by calling 881-3311 at least 48 hours in advance to request accommodations.

CALL TO ORDER/ROLL CALL

PLEDGE OF ALLEGIANCE

CONSENT AGENDA:

1. December 6, 2022 Centennial Celebration Committee Meeting

NEW BUSINESS:

2. Centennial Kickoff Concert Update
3. Centennial Battle of the Badges
4. Centennial Historical Homes Tour Update & Discussion
5. Sponsorship Packet Update and Discussion
6. Centennial Commemorative Keepsakes Discussion
7. Centennial Commemorative Book Update
8. Centennial Celebration Events Flyer

PUBLIC COMMENT:

This time is provided for addressing items that do not appear on the Agenda. Please complete a comment card and provide it to the Town Clerk so speakers may be announced. Please remember comments are limited to a TOTAL of three minutes.

COMMITTEE MEMBER COMMENTS:

ADJOURNMENT:

FUTURE MEETING DATE: The next scheduled Centennial Celebration Committee will be conducted on February 7, 2023



Town of Lake Park, Florida

Centennial Celebration Committee Meeting Minutes

Tuesday, December 06, 2022 at 6:30 PM

Commission Chamber, Town Hall, 535 Park Avenue, Lake Park, FL 33403

John Linden	—	Commissioner/Chair
Roger Michaud	—	Commissioner
Mary Beth Taylor	—	Commissioner
Evelyn Harris Clark	—	Vice Chair
Patricia Leduc	—	Committee Member
Beth Motschenbacher	—	Committee Member
John D'Agostino	—	Town Manager
Riunite Franks	—	Special Events Director
Vivian Mendez, MMC	—	Town Clerk

PLEASE TAKE NOTICE AND BE ADVISED, that if any interested person desires to appeal any decision of the Centennial Celebration Committee, with respect to any matter considered at this meeting, such interested person will need a record of the proceedings, and for such purpose, may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. Persons with disabilities requiring accommodations in order to participate in the meeting should contact the Town Clerk's office by calling 881-3311 at least 48 hours in advance to request accommodations.

CALL TO ORDER/ROLL CALL

6:34 P.M.

PRESENT

Commissioner Roger Michaud

Commissioner Mary-Beth Taylor

Board Member Evelyn Harris Clark

Board Member Patricia Leduc

Board Member Beth Motschenbacher

ABSENT

Commissioner/Chair John Linden

PLEDGE OF ALLEGIANCE

Commissioner Michaud

CONSENT AGENDA:**November 15, 2022 Centennial Celebration Committee Meeting Minutes.**

Motion made to approve the Consent Agenda by Board Member Leduc, Seconded by Commissioner Taylor.

Voting Yea: Commissioner Michaud, Board Member Harris Clark, Board Member Motschenbacher.

1. November 15, 2022 Centennial Celebration Committee Meeting Minutes.

NEW BUSINESS:

2. Centennial Battle of the Badges

Palm Beach County Sheriff's Office Deputy Adam Pozsonyi explained the plan for the annual Battle of the Badges. He explained that he would speak with a representative with Palm Beach Fire Rescue to organize, share the expense, and work out the logistics for a successful event. Deputy Pozsonyi would come back at a future meeting to discuss further logistics about the event as the date gets closer. The Committee thanked Deputy Pozsonyi for attending the meeting.

3. Cancelling the December 20, 2022 Centennial Celebration Committee Meeting

Special Events Director Franks explained the request to cancel the December 20th meeting. The Committee discuss the request and asked questions pertaining to outstanding issues. Special Events Director Franks explained that the Sponsorship packets would be ready for final review at the January 3, 2023 meeting. The Committee asked if there would be a token of appreciation for the performers at events. Special Events Director Franks stated that we could provide a token of appreciation.

PUBLIC COMMENT:

This time is provided for addressing items that do not appear on the Agenda. Please complete a comment card and provide it to the Town Clerk so speakers may be announced. Please remember comments are limited to a TOTAL of three minutes.

Dianne Sophinos requested that historic property owners be notified of the Historic Home Tour in advance, so that they have an opportunity to prepare their lawns before the March event.

COMMITTEE MEMBER COMMENTS:

Beth Motschenbacher - stated that she would not be attending the January 3, 2023 meeting.

Patricia Leduc - showed a Facebook post of the 1994 Community Info Guide.

Commissioner Roger Michaud - wished everyone Happy Holidays. He was looking forward to all the Centennial events. He stated that the Lake Park Elementary School Caroling would begin at 410 3rd Street at 5:45 P.M.

Vice-Chair Harris Clark wished everyone Happy Holidays.

Special Events Director Franks agreed the the Holiday Tree Lighting Event and Lake Park Elementary School events were great. She announced the Santa Fire Truck Ride taking place at 6:00 P.M. on Saturday, December 10th.

ADJOURNMENT:

Motion made to adjourn by Board Member Motschenbacher, Seconded by Board Member Leduc.

Voting Yea: Commissioner Michaud, Commissioner Taylor, Board Member Harris Clark

7:43 P.M.

FUTURE MEETING DATE: The next scheduled Centennial Celebration Committee will be conducted on January 4, 2023.

FUTURE MEETING DATE: The next scheduled Centennial Celebration Committee will be conducted on January 4, 2023.



Town of Lake Park Town Commission

Agenda Request Form

Meeting Date: January 19, 2023

Originating Department: Special Events

Agenda Title: Centennial Kickoff Concert Update

Approved by Town Manager: _____ **Date:** _____

Cost of Item: \$0.00 **Funding Source:** _____

Account Number: _____ **Finance Signature:** _____

Advertised: _____

Date: _____ **Newspaper:** _____

Attachments: _____

Please initial one:

_____ Yes I have notified everyone

 X Not applicable in this case

Summary Explanation/Background:

The Centennial Kickoff Concert will be held on Friday, January 27 from 6:00 pm – 9:00 pm at Lake Park Harbor Marina.

Live Entertainment

The event will feature Sara Hoyos (Lake Park Elementary Chorus Teacher) singing the Kelsey City song and a performance from Essence of Motown, bringing the excitement, dance and harmonies of the Motown sound.

Vendors

Event vendors include, All American & Seafood, Bonner Mobile Bar, Da King of BB, Friends of the Library, Healthy Living Solutions, Mama D's Calabash, Paradise Swimwear and Tortoise Treasures.

Stage & Lights

Stage and lighting will be provide by Gary Wilson of MVP Productions.

Tents

Tents will be provided by C4 Rents, Inc.

Tables & Chairs

Tables and chairs will be provided by the Town and set up by Town staff prior to the event.

Parking & Admission

Parking and admission are free.

Marketing

The event flyer is posted on the Town's website and social media pages. It was also featured in the January edition of the newsletter.

Recommended Motion: No motion needed.

Town of Lake Park

Item 2.

Centennial Kickoff Concert

Featuring
Essence of Motown



Live Entertainment, Food Vendors, Arts & Crafts Vendors, Raffle Prizes

Friday, January 27, 2023
6:00 PM - 9:00 PM
Lake Park Harbor Marina
105 Lake Shore Drive
Lake Park, FL 33403

For more information call 561-840-0160 or
email specialevents@lakeparkflorida.gov





Town of Lake Park Town Commission

Agenda Request Form

Meeting Date: January 19, 2023

Originating Department: Special Events

Agenda Title: Centennial Battle of the Badges

Approved by Town Manager: _____ **Date:** _____

Cost of Item: \$0.00 **Funding Source:** _____

Account Number: _____ **Finance Signature:** _____

Advertised: _____

Date: _____ **Newspaper:** _____

Attachments: _____

Please initial one:

 X Yes I have notified everyone
 _____ Not applicable in this case

Summary Explanation/Background:

The Centennial Battle of the Badges will be held on Saturday, March 4 from 9:00 am – 1:00 pm at Bert Bostrom Park. The Special Events Department is working with Deputy Adam Pozsonyi (PBSO District 10) and Nick Ryder (PBCFR). Attached, you will find the event flyer which was designed by the PBSO Communications Department has been distributed on the Town's website and social media pages. It will also be featured in the February edition of the Town's newsletter.

Games & Activities

The Special Events Department has reached out to Jupiter Bounce rent the 4 in 1 Extreme Sports Game, Toddler Bounce House, Large Bounce House and Obstacle Course for the event.

Stage & Music

MVP productions will provide staging and DJ service for the event. The Town has previously worked with this company for both for Sunset Celebration and the Easter Eggstravaganza.

Tents

All tents will be rented from C4 Rents. We will possibly have a 15x15 band shell tent for the stage, a 30x30 white frame tent for the food area, and several 10x10 tents for sponsors and vendors.

Tables and Chairs

The Town will provide all of the tables and chairs for the event.

Food & Drinks

Deputy Pozsonyi is awaiting feedback from the PBSO Grill Team regarding their availability to cook the hotdogs and hamburgers at the event. If they are not available, we will hire one of our regular event vendors. Food and drinks will be free.

Touch-A-Truck

We will set up a Touch-A-Truck section at the event. Deputy Pozsonyi has secured the following units: Fire Engine, SWAT, Bomb Squad, Mounted, K9, Motorcycles and ATVs.

Volunteers

We will need several volunteers to assist with the event. At this time, staff has provided the Battle of the Badges Volunteer Form for the committee to distribute. All volunteers will have to fill out the form in its entirety.

Additional Battle of the Badges updates will be provided at the next meeting.

Recommended Motion: No motion needed.

TOWN OF LAKE PARK CENTENNIAL CELEBRATION COMMUNITY BBQ AND GAMES



BATTLE *OF THE* **BADGES**



Saturday, March 4

Bert Bostrom Park

(South of Park Ave between 6th and 7th Street)

311 7th Street, Lake Park, FL 33403

9:00 AM to 1:00 PM

Free Food / Music / Bounce House

Community Outreach:

Come Meet Your Area First Responders

Touch-A-Truck:

Law Enforcement & Fire Rescue Specialty Vehicles

SWAT, Bomb Squad, Mounted Unit,

K9, Motorcycles, ATVs



Town of Lake Park Town Commission

Agenda Request Form

Meeting Date: January 19, 2023

Originating Department: Special Events

Agenda Title: Centennial Historical Homes Tour Update & Discussion

Approved by Town Manager: _____ **Date:** _____

Cost of Item: \$0.00 **Funding Source:** _____

Account Number: _____ **Finance Signature:** _____

Advertised: _____

Date: _____ **Newspaper:** _____

Attachments: _____

Please initial one:

_____ Yes I have notified everyone

 X Not applicable in this case

Summary Explanation/Background: The Centennial Historical Homes Tour will be held on Sunday March 26. At this time, staff would like the committee to set the event time, keeping in mind that the birthday celebration for Harry Kelsey will begin immediately following the tour.

Molly's Trolleys

The Special Events Department has paid the deposit for two red and green old fashioned trolleys. Each trolley has a maximum capacity of bench seating for up to 30 people. Participants will board the trolleys at Town Hall.

Historical Homes/Buildings Contact List

Staff has compiled the attached listing of historical homes and buildings based in the previous tours that were organized by the Historical Society.

Resident Letters & Forms

The letters to the residents living in historical homes were sent via the postal service at the beginning of

the month. Included with the letter was a form asking each owner/resident to verify who owns the property, current occupant(s) and to agree to or decline having their home included in the tour. Once the form is returned, staff will contact those owners/residents that would like to participate for more information about their home/building. At this time, staff has not received feedback from those residents and businesses that received the letter and form. If possible, we would like the committee to discuss the possibility of each member visiting the homes and businesses in person to hand-deliver the letter and form.

Tour Participant Fee

It was mentioned previously that the Historical Society charged a fee for tour participants. At this time, staff would like the committee to discuss the possibility of a fee for all tour participants or for only those participants that will be riding in one of the trolleys.

Recommended Motion: No motion needed.

January 6, 2023

Name

Business Name

Address

Lake Park, FL 33403

Dear Name,

Did you know that the Town of Lake Park is about to celebrate its 100th anniversary? Originally known as Kelsey City, our amazing town was incorporated as a municipality on November 16, 1923. We are excited to be a part of the Centennial Celebration Committee that will be creating and hosting a series of events throughout 2023 to mark this momentous occasion, and would like to invite you to join us by participating in an event that will highlight Lake Park's uniqueness.

On Saturday, March 26, we will host a *Historical Homes Tour and Birthday Celebration* in honor of the Town's founder, Mr. Harry Kelsey. Participants will have the option to board one of two old-fashioned trolleys, bike or walk as we tour select historical homes and tropical gardens in Lake Park. As the owner of one of these notable residences, we invite you to become an important part of the Town's Centennial Celebration by agreeing to allow the tour to stop at your house. Visitors will only view the outside while they listen to the tour guides provide a brief history of each home and garden. We also hope that you will consider participating in the tour to learn about other historical residences in the community.

If you would like to include your address as part of the tour, please fill out the enclosed **Historical Homes Tour Participant Form** and return it to the Special Events Department by February 1, 2023. We would love to include your home as part of this once-in-a-lifetime celebration.

If you have any questions or concerns please feel free to contact the Special Events Department at 561-840-0160 or specialevents@lakeparkflorida.gov.

Warmest Regards,

Centennial Celebration Committee

Commissioner John Linden, Chair

Evelyn Clark-Harris, Vice Chair

Mayor-Elect Roger Michaud

Commissioner Mary Beth Taylor

Patricia Leduc

Beth Motschenbacher



HISTORICAL HOMES TOUR CONTACT LIST

Item 4.

OWNER	ADDRESS	NOTES	MAILING ADDRESS	LAST SALE
Town of Lake Park	535 Park Avenue	C. 1927 Mediterranean Revival		
Community United Church of Christ	501 Park Avenue	C. 1926 Masonary Vernacular		
Trent Mayer	415 Greenbriar Drive	C. 1925 Bungalow	15648 88TH Trail North, PBG, FL 33418	Feb-22
Georgia Wallace	328 Greenbriar Drive	C. 1928 Mission		Mar-10
Ben Slayen & Megan Dunn	328 Hawthorne Drive	C. 1925 Mission		Jun-21
Wendy Matthews	324 Hawthorne Drive	C. 1928 Masonary Vernacular		May-99
Brian & Jennifer McMahon	318 Hawthorne Drive	C. 1926 Mediterranean Revival		May-14
Michael Fredrik Sonderegger	315 Hawthorne Drive	C. 1925 Mission		Mar-20
Mary & Kevin Oneil	250 Foresteria Drive	C. 1925 Masonary Vernacular	9076 E Floyd Place, Denver, CO 80231	Jun-21
Mosler Sue Ellen Gamble Trust	227 Foresteria Drive	C. 1925 Mediterranean Revival	PO Box 530127, WPB, FL 33403	Sep-07
Foresteria LLC	203 Foresteria Drive	C. 1925 Mediterranean Revival		Oct-20
Jerry & Olivia Krape Trust	700 Federal Highway	C. 1923 Bungalow	106 Dory Road South, NPB, FL 33408	Jan-74
Town of Lake Park	601 North Federal Highway	C. 1925 Mission		
Confidential	114 Bayberry Drive	C. 1924 Mediterranean Revival		Aug-20
James Stimpson	505 Evergreen Drive	C. 1925 Mission		Aug-99
Stephen Swaggert	515 Evergreen Drive	C. 1925 Mission		Mar-16
Palm Beach County School Board	410 3rd Street	C. 1925 Mission		



Town of Lake Park Town Commission

Agenda Request Form

Meeting Date: January 19, 2023

Originating Department: Special Events

Agenda Title: Sponsorship Packet Update and Discussion

Approved by Town Manager: _____ **Date:** _____

Cost of Item: \$0.00 **Funding Source:** _____

Account Number: _____ **Finance Signature:** _____

Advertised: _____

Date: _____ **Newspaper:** _____

Attachments: _____

Please initial one:

_____ Yes I have notified everyone

 X Not applicable in this case

Summary Explanation/Background: The attached Centennial Celebration Sponsorship Packet was designed by Strategic Marketing. Physical copies will be available from the printer next week. In the meantime, we will share the pdf version with the Committee and it will be posted on the Town's website along with a link for potential sponsors to fill out the sponsor form and make their payment online. When you begin reaching out to potential sponsors please use the attached Centennial Committee Sponsor List to avoid reaching individuals, businesses and organizations that are listed for another committee member.

Recommended Motion: No motion needed.



Sponsorship Opportunities





Greetings,

Did you know that the Town of Lake Park is about to celebrate its 100th anniversary? Originally known as Kelsey City, our amazing town was incorporated as a municipality on November 16, 1923. We are excited to be a part of the Centennial Celebration Committee that will be creating and hosting a series of events throughout 2023 to mark this momentous event and would like to invite you to become a Centennial Celebration Sponsor.

Because our Town is so unique, we have created an equally unique selection of sponsorship opportunities. Rather than sponsoring one particular event, each sponsor will be affiliated with all 11 of the Centennial-themed events, as well as the commemorative book that is being created for the occasion and the keepsakes that will be available, including mugs, t-shirts, tote bags and more. Sponsorship benefits vary depending upon the level you choose, and may even include the opportunity to select an item to be included in our time capsule! All sponsors will be featured on the commemorative t-shirts and the Town's website.

Everything you need to know about this once-in-a-lifetime opportunity is included in the attached sponsorship packet, but we invite you to reach out to Lake Park's Special Events Department with any questions you may have.

Warmest Regards,

Centennial Celebration Committee

Commissioner John Linden, Chair

Evelyn Clark-Harris, Vice Chair

Mayor-Elect Roger Michaud

Commissioner Mary Beth Taylor

Patricia Leduc

Beth Motschenbacher



Town of Lake Park | 535 Park Avenue, Lake Park, FL 33403 | (561) 881-3300



TOWN OF LAKE PARK CENTENNIAL CELEBRATION EVENTS

CENTENNIAL CELEBRATION KICKOFF CONCERT
FRIDAY, JANUARY 27, 2023

CENTENNIAL BATTLE OF THE BADGES
SATURDAY, MARCH 4, 2023

**CENTENNIAL HISTORICAL HOMES TOUR &
HARRY KELSEY BIRTHDAY CELEBRATION**
SUNDAY, MARCH 26, 2023

CENTENNIAL EASTER EGGSTRAVAGANZA
SATURDAY, APRIL 8, 2023

CENTENNIAL ARBOR DAY CEREMONY
FRIDAY, APRIL 28, 2023

CENTENNIAL EXHIBIT RIBBON-CUTTING CEREMONY
SATURDAY, JUNE 3, 2023

CENTENNIAL CHILI COOK-OFF
SATURDAY, JULY 29, 2023

CENTENNIAL ART & MUSIC FESTIVAL
SATURDAY, SEPTEMBER 23, 2023

CENTENNIAL CELEBRATION GALA
SATURDAY, OCTOBER 14, 2023

CENTENNIAL CELEBRATION TIME CAPSULE CEREMONY
THURSDAY, NOVEMBER 16, 2023

CENTENNIAL CELEBRATION FESTIVAL
SATURDAY, NOVEMBER 18, 2023

Title Sponsor \$20,000.00+	Diamond \$10,000.00	Platinum \$5,000.00	Gold \$2,500.00
NAMING RIGHTS FOR CENTENNIAL CELEBRATION FESTIVAL ON NOVEMBER 18, 2023	SELECTION OF ITEM TO BE PLACED IN NEW TIME CAPSULE	CENTENNIAL CELEBRATION SPONSOR PLAQUE	NAMED SPONSOR IN SELECT PRESS RELEASES AND PUBLIC ANNOUNCEMENTS
SELECTION OF ITEM TO BE PLACED IN NEW TIME CAPSULE	CENTENNIAL CELEBRATION SPONSOR PLAQUE	ONE EXCLUSIVE SOCIAL MEDIA POST	10X10 SPONSOR TENT AT CENTENNIAL CELEBRATION FESTIVAL
CENTENNIAL CELEBRATION SPONSOR PLAQUE	TWO EXCLUSIVE SOCIAL MEDIA POSTS	NAMED SPONSOR IN SELECT PRESS RELEASES AND PUBLIC ANNOUNCEMENTS	TWO TICKETS FOR CENTENNIAL CELEBRATION GALA
THREE EXCLUSIVE SOCIAL MEDIA POSTS	NAMED SPONSOR IN SELECT PRESS RELEASES AND PUBLIC ANNOUNCEMENTS	20X20 VIP SPONSOR TENT AT CENTENNIAL CELEBRATION FESTIVAL	QUARTER PAGE ADVERTISEMENT IN CENTENNIAL CELEBRATION GALA PROGRAM
NAMED SPONSOR IN ALL PRESS RELEASES AND PUBLIC ANNOUNCEMENTS	30X30 VIP SPONSOR TENT AT CENTENNIAL CELEBRATION FESTIVAL	FIVE TICKETS FOR CENTENNIAL CELEBRATION GALA	PROMINENT PLACEMENT OF SPONSOR NAME AND/OR LOGO ON ALL MARKETING MATERIAL (BROCHURES, FLYERS, BANNERS, SIGNS)
30X50 VIP SPONSOR TENT AT CENTENNIAL CELEBRATION FESTIVAL	ONE VIP SPONSOR TABLE FOR TEN (10) AT CENTENNIAL CELEBRATION GALA	HALF PAGE ADVERTISEMENT IN CENTENNIAL CELEBRATION GALA PROGRAM	SPONSOR NAME AND/OR LOGO ON TOWN OF LAKE PARK'S WEBSITE
10X10 VIP SPONSOR TENT AT CENTENNIAL KICKOFF CONCERT	FULL-PAGE ADVERTISEMENT IN CENTENNIAL CELEBRATION GALA PROGRAM	PROMINENT PLACEMENT OF SPONSOR NAME AND/OR LOGO ON ALL MARKETING MATERIAL (BROCHURES, FLYERS, BANNERS, SIGNS)	SPONSOR NAME AND/OR LOGO ON CENTENNIAL CELEBRATION T-SHIRT
TWO VIP SPONSOR TABLES FOR TEN (10) AT CENTENNIAL CELEBRATION GALA	PROMINENT PLACEMENT OF SPONSOR NAME AND/OR LOGO ON ALL MARKETING MATERIAL (BROCHURES, FLYERS, BANNERS, SIGNS)	PROMINENT PLACEMENT OF SPONSOR NAME AND/OR LOGO FEATURED ON TOWN OF LAKE PARK'S WEBSITE WITH LINK TO COMPANY	
FULL-PAGE ADVERTISEMENT IN CENTENNIAL CELEBRATION GALA PROGRAM	PROMINENT PLACEMENT OF SPONSOR NAME AND/OR LOGO FEATURED ON TOWN OF LAKE PARK'S WEBSITE WITH LINK TO COMPANY WEBSITE	PROMINENT PLACEMENT OF SPONSOR NAME AND/OR LOGO ON CENTENNIAL CELEBRATION T-SHIRT	
PROMINENT PLACEMENT OF SPONSOR NAME AND/OR LOGO ON ALL MARKETING MATERIAL (BROCHURES, FLYERS, BANNERS, SIGNS)	PROMINENT PLACEMENT OF SPONSOR NAME AND/OR LOGO ON CENTENNIAL CELEBRATION T-SHIRT		
PROMINENT PLACEMENT OF SPONSOR NAME AND/OR LOGO FEATURED ON TOWN OF LAKE PARK'S WEBSITE WITH LINK TO COMPANY WEBSITE			
PROMINENT PLACEMENT OF SPONSOR NAME AND/OR LOGO ON CENTENNIAL CELEBRATION T-SHIRT			

Silver \$1,000.00	Bronze \$500.00	Community \$250.00	Friend \$100.00
10X10 SPONSOR TENT AT CENTENNIAL CELEBRATION FESTIVAL	10X10 SPONSOR TENT AT CENTENNIAL CELEBRATION FESTIVAL	SPONSOR NAME AND/OR LOGO ON SELECT MARKETING MATERIAL (BROCHURES, FLYERS, BANNERS, SIGNS)	SPONSOR NAME AND/OR LOGO ON TOWN OF LAKE PARK'S WEBSITE
ONE TICKET FOR CENTENNIAL CELEBRATION GALA	PROMINENT PLACEMENT OF SPONSOR NAME AND/OR LOGO ON ALL MARKETING MATERIAL (BROCHURES, FLYERS, BANNERS, SIGNS)	SPONSOR NAME AND/OR LOGO ON TOWN OF LAKE PARK'S WEBSITE	SPONSOR NAME AND/OR LOGO ON CENTENNIAL CELEBRATION T-SHIRT
PROMINENT PLACEMENT OF SPONSOR NAME AND/OR LOGO ON ALL MARKETING MATERIAL (BROCHURES, FLYERS, BANNERS, SIGNS)	SPONSOR NAME AND/OR LOGO ON TOWN OF LAKE PARK'S WEBSITE	SPONSOR NAME AND/OR LOGO ON CENTENNIAL CELEBRATION T-SHIRT	
SPONSOR NAME AND/OR LOGO ON TOWN OF LAKE PARK'S WEBSITE	SPONSOR NAME AND/OR LOGO ON CENTENNIAL CELEBRATION T-SHIRT		
SPONSOR NAME AND/OR LOGO ON CENTENNIAL CELEBRATION T-SHIRT			



Please confirm your **sponsorship**
by filling out the information below:

- | | | |
|--------------------------|---------------|--------------|
| <input type="checkbox"/> | Title Sponsor | \$20,000.00+ |
| <input type="checkbox"/> | Diamond | \$10,000.00 |
| <input type="checkbox"/> | Platinum | \$5,000.00 |
| <input type="checkbox"/> | Gold | \$2,500.00 |
| <input type="checkbox"/> | Silver | \$1,000.00 |
| <input type="checkbox"/> | Bronze | \$500.00 |
| <input type="checkbox"/> | Community | \$250.00 |
| <input type="checkbox"/> | Friend | \$100.00 |

Business/Organization Name (If Appropriate)

Contact Name

Address

City

State

Zip

Phone

Email

Make your check made payable to:

Town of Lake Park
535 Park Avenue, Lake Park, FL 33403

or pay online at

lakeparkflorida.gov/residents/community/lake-park-centennial-celebration

For more information contact:

The Special Events Department

561-840-0160

specialevents@lakeparkflorida.gov



2023 CENTENNIAL CELEBRATION SPONSOR LIST

BUSINESS	ADDRESS	CITY	ST	ZIP	PHONE	EMAIL	CONTACT NAME	COMMITTEE
Black Box Theater	700 Park Avenue	Lake Park	FL	33403				John Linden
Brooklyn Cupcakes	798 10th Street	Lake Park	FL	33403	347-546-9223	brooklyncupcake@gmail.com	Carmen Rodriguez	Patricia Leduc
Camilli's Pizza	927 Park Avenue	Lake Park	FL	33403	561-844-3424	camillispizza@comcast.net	John Camilli	Roger Michaud
Carving Station	720 Federal Highway	Lake Park	FL	33403	561-842-7791	l.spiros@comcast.net	Spiros Lorenjatos	Mary Beth Taylor
Chick-Fil-A	1262 Northlake Boulevard	Lake Park	FL	33403	561-842-5805	bill@chickkfilanorthlake.com	Neil Hannon	Mary Beth Taylor
Coastal Karma	798 10th Street	Lake Park	FL	33403	561-249-1491	coastalkarmabrewing@yahoo.com	Charles Case	Patricia Leduc
Coastal Middle & High School	730 5th Street	Lake Park	FL	33403	561-842-6349	Lisa@coastalmiddleandhighschool.cc	Lisa Collum	Roger Michaud
Dedicated IT	754 Park Avenue	Lake Park	FL	33403	561-491-5750	pbq@dedicatedit.com	Adam Steinhoff	Patricia Leduc
Dunkin Donuts	301 Federal Highway	Lake Park	FL	33403	561-848-5031	tweir@sehfl.com	Tim Weir	Mary Beth Taylor
Earl Stewart Toyota	1215 N. Federal Highway 1	Lake Park	FL	33403	561-844-3461	AlanN@estoyota.com	Alan Nappier	Roger Michaud
Family Church	625 Park Avenue	Lake Park	FL	33403	561-844-1609	ithompson@gofamilychurch.org	John Thompson	Mary Beth Taylor
Flagler Bank	555 Northlake Boulevard				561- 841-3868	lboyle@flaglerbankusa.com	Lori Boyle	John Linden
Forest Development	220 Lake Shore Drive	Lake Park	FL	33403	888-622-1811	peter@forestdevelopment.com	Peter Baytarian	Patricia Leduc
Freedom Adventures	105 Lake Shore Drive	Lake Park	FL	33403	561-727-9479	dlund@freedomboatclub.com	Daniel Lund	Patricia Leduc
Friends of the Lake Park Library	529 Park Avenue	Lake Park	FL	33403	561-881-3330	mmmichaud17@gmail.com	Rose Michaud	Roger Michaud
Goodyear Tire & Rubber	532 Northlake Boulevard							John Linden
HMY Yacht Sales, Inc.	572 Northlake Boulevard							
Imperial Frame Shop	822 Northlake Boulevard	NPB	FL	33408	561-845-8068			Beth Motschenbacher
Ivy and Oak Tattoo Art Studio	724 Park Avenue	Lake Park	FL	33403				John Linden
Kelsey Market	903 Park Avenue	Lake Park	FL	33403				John Linden
Kiwanis Club	525 Park Avenue	Lake Park	FL	33403	561-881-3300	rmichaud@lakeparkflorida.gov	Roger Michaud	Roger Michaud
Lake Park Bicycles	910 Northlake Boulevard	Lake Park	FL	33403	561-842-0303	lakeparkbicycles@gmail.com	Tony Tranquillo	Roger Michaud
Locale Gastropub	748 Park Avenue	Lake Park	FL	33403	561-429-4321	jason@localegastropub.com	Jason Ramos	Patricia Leduc
Mullinax Ford	1210 Northlake Boulevard	Lake Park	FL	33403	561-845-2900	vranesgwar@mullinaxford.com	Lawrence Mullinax	Patricia Leduc
Olive Garden	3533 Northlake Boulevard, Bldg 1	WPB	FL	33403	561-328-2080			Beth Motschenbacher
Pelican Café	612 Federal Highway	Lake Park	FL	33403	561-842-7272	pelicancafe1@gmail.com	Karen Hower	Patricia Leduc
PNC Bank	950 Northlake Boulevard							John Linden



Town of Lake Park Town Commission

Agenda Request Form

Meeting Date: January 19, 2023

Originating Department: Special Events

Agenda Title: Centennial Commemorative Keepsakes Discussion

Approved by Town Manager: _____ **Date:** _____

Cost of Item: \$0.00 **Funding Source:** _____

Account Number: _____ **Finance Signature:** _____

Advertised: _____

Date: _____ **Newspaper:** _____

Attachments: _____

Please initial one:

_____ Yes I have notified everyone

 X Not applicable in this case

Summary Explanation/Background:

The Special Events Department has ordered the Centennial Commemorative Keepsakes based on the committee's input at the September 6, 2022 meeting. At this time, staff would like the committee to determine whether or not each item will be sold at the retail rate (listed below), a higher rate or at a discounted rate. Please note that the figures have been rounded to the nearest dollar amount.

RETAIL RATES

T-Shirt – \$9.00

Tote Bag – \$6.00

Coffee Mug – \$6.00

Pint Glass – \$6.00

Keychain - \$1.00

Recommended Motion: I move to sell the Centennial Commemorative Keepsakes as follows:

T-Shite – \$9.00
Tote Bag – \$6.00
Coffee Mug – \$6.00
Pint Glass – \$6.00
Keychain - \$1.00

HANES TAGLESS 6.0 OZ. T-SHIRT - DIGITAL - WHITE

FULL FRONT: 12"H x 12"W

4imprint®

877.446.7746

Art Proof

Order# 24274239-9

To:

Date: 01-11-23

From:

Erin Jungwirth x8122

DOTTED LINE WILL NOT APPEAR
ON YOUR IMPRINTED ITEM

THIS ART PROOF SHOWS THE
APPROXIMATE SIZE AND PLACEMENT
OF YOUR IMPRINT RELATIVE
TO THE SIZE OF THE ITEM.

25%
ACTUAL SIZE



imprint color(s):

FULL COLOR



Item #6729-FC

FULL FRONT ACTUAL SIZE

Item 6.



PINT GLASS - 16oz. - FULL COLOR

Imprint Area: 3.75"H x 3"W

24274239-12

Order# _____ To: _____

01-11-23 Erin Jungwirth x8122

Date: _____ From: _____

4imprint Item 6.

877.446.7746

Art Proof

DOTTED LINE WILL NOT APPEAR ON YOUR IMPRINTED ITEM

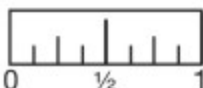
THIS ART PROOF SHOWS THE APPROXIMATE SIZE, COLOR AND PLACEMENT
OF YOUR IMPRINT RELATIVE TO THE SIZE OF THE ITEM.

ACTUAL SIZE



imprint color(s):

FULL COLOR



SOFT-COLOR KEY TAG - FULL COLOR

FRONT: 1 1/8" H x 2-3/8" W

Order# 24274239-8 To: _____

Date: 01-13-23 From: Erin Jungwirth x8122

DOTTED LINE WILL NOT APPEAR ON YOUR IMPRINTED ITEM

THIS ART PROOF SHOWS THE APPROXIMATE SIZE, COLOR AND PLACEMENT
OF YOUR IMPRINT RELATIVE TO THE SIZE OF THE ITEM.

4imprint Item 6.

877.446.7746

Art Proof

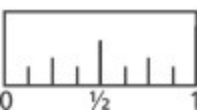


200% VIEW



imprint color(s):

FULL COLOR



HANES TAGLESS 6.0 OZ. T-SHIRT - DIGITAL - WHITE

FULL FRONT: 12"H x 12"W

4imprint®

877.446.7746

Art Proof

Order# 24274239-9 To: _____
Date: 01-11-23 From: Erin Jungwirth x8122

DOTTED LINE WILL NOT APPEAR
ON YOUR IMPRINTED ITEM

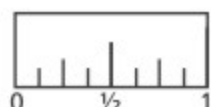
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OF YOUR IMPRINT RELATIVE
TO THE SIZE OF THE ITEM.

25%
ACTUAL SIZE



imprint color(s):

FULL COLOR



Item #6729-FC

FULL FRONT ACTUAL SIZE

Item 6.







Town of Lake Park Town Commission

Agenda Request Form

Meeting Date: January 19, 2023

Originating Department: Special Events

Agenda Title: Centennial Commemorative Book Update

Approved by Town Manager: _____ **Date:** _____

Cost of Item: \$0.00 **Funding Source:** _____

Account Number: _____ **Finance Signature:** _____

Advertised: _____

Date: _____ **Newspaper:** _____

Attachments: _____

Please initial one:

 X Yes I have notified everyone
 Not applicable in this case

Summary Explanation/Background:

The Special Events Department published RFQ 119-2022 for the Centennial Commemorative Book on November 18, 2022. At the submittal deadline line on Friday, December 2, 2022, one proposal was submitted by Star Group International, Inc. The Special Events Department will move forward with Star Group International as the publisher of the Centennial Commemorative Book. A meeting has been scheduled for Tuesday, January 10 to discuss the agreement and details. The Centennial Commemorative Book project will be organized by the Town's Grant Writer/Chief Public Information Office, Merrell Angstreich. The Special Events Department will provide the Centennial Celebration Committee with updates throughout the year. The Centennial Commemorative Book will be unveiled at the Centennial Gala on Saturday, October 14, 2023.

Recommended Motion: No motion needed.



TOWN OF LAKE PARK

CENTENNIAL CELEBRATION

Item 8.

EVENTS 2023

**CENTENNIAL KICKOFF CONCERT
FRIDAY, JANUARY 27, 2023**

**CENTENNIAL BATTLE OF THE BADGES
SATURDAY, MARCH 4, 2023**

**HISTORICAL HOME TOUR & HARRY KELSEY BIRTHDAY CELEBRATION
SUNDAY, MARCH 26, 2023**

**CENTENNIAL EASTER EGGSTRAVAGANZA
SATURDAY, APRIL 8, 2023**

**CENTENNIAL ARBOR DAY CEREMONY
FRIDAY, APRIL 28, 2023**

**CENTENNIAL EXHIBIT RIBBON-CUTTING CEREMONY
SATURDAY, JUNE 3, 2023**

**CENTENNIAL CHILI COOK-OFF
SATURDAY, JULY 29, 2023**

**CENTENNIAL ART & MUSIC FESTIVAL
SATURDAY, SEPTEMBER 23, 2023**

**CENTENNIAL CELEBRATION GALA
SATURDAY, OCTOBER 14, 2023**

**CENTENNIAL CELEBRATION TIME CAPSULE CEREMONY
THURSDAY, NOVEMBER 16, 2023**

**CENTENNIAL CELEBRATION FESTIVAL
SATURDAY, NOVEMBER 18, 2023**

**FOR MORE INFORMATION CALL 561-840-0160 OR EMAIL
SPECIALEVENTS@LAKEPARKFLORIDA.GOV
WWW.LAKEPARKFLORIDA.GOV**