



Town of Lake Park, Florida

Centennial Celebration Committee Meeting Minutes

Tuesday, June 06, 2023 at 6:30 PM

Commission Chamber, Town Hall, 535 Park Avenue, Lake Park, FL 33403

John Linden	—	Commissioner/Chair
Evelyn Harris Clark	—	Vice Chair
Roger Michaud	—	Mayor
Mary Beth Taylor	—	Commissioner
Patricia Leduc	—	Committee Member
John D'Agostino	—	Town Manager
Riunite Franks	—	Special Events Director
Vivian Mendez, MMC	—	Town Clerk

PLEASE TAKE NOTICE AND BE ADVISED, that if any interested person desires to appeal any decision of the Centennial Celebration Committee, with respect to any matter considered at this meeting, such interested person will need a record of the proceedings, and for such purpose, may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. Persons with disabilities requiring accommodations in order to participate in the meeting should contact the Town Clerk's office by calling 881-3311 at least 48 hours in advance to request accommodations.

CALL TO ORDER/ROLL CALL

6:30 P.M.

PRESENT

Commissioner/Chair John Linden
Vice-Chair Evelyn Harris Clark
Mayor Roger Michaud
Commissioner Mary-Beth Taylor
Board Member Patricia Leduc

PLEDGE OF ALLEGIANCE

Commissioner/Chair Linden led the pledge.

CONSENT AGENDA:

Motion made to approve the Consent Agenda by Commissioner Michaud. Seconded by Committee Member Leduc.

Voting Yea: Commissioner/Chair Linden, Commissioner Taylor, Committee Member Harris Clark.

1. Centennial Celebration Committee Meeting Minutes - April 19, 2023

NEW BUSINESS:

2. Centennial Art & Music Festival.

Commissioner/Chair explained that there were several guest in attendance. Mr. Jesse Furman, Found of the Rust Market; Carole Pitchney, Vice-President of the Artist of Palm Beach County, and Mary Jane Zapp, President of the Artist of Palm Beach County introduced themselves.

Special Events Director Franks explained that the Centennial Art & Music Festival would be held on Saturday, September 23, 2023 from 11:00 A.M. - 5:00 P.M. in Lake Park's Downtown. Staff has provided the vendor application packet and flyer for the event to the Committee Members as well as the public. Space remains available for vendors to participate. Staff has reached out to all the past Sunset Celebration vendors to make them aware of this event. She explained that the event would be joined with the Rust Market and the Artist of Palm Beach County and they would assist in notifying vendors about the event.

A discussion ensued regarding the Artist of Palm Beach County joining the event as one group or as individual artist. Ms. Pitchney asked if each vendor would have tents. Special Events Director Franks explained that each vendor was responsible for their own tents, chairs, banners, etc. for the event. Ms. Pitchney explained that during past events the Artist of Palm Beach County are represented as one group. The discussion continued with a result that the Artist of Palm Beach County would have a tent in which several artist would take turns greeting visitors, but only have four artist merchandise showcased during the hours of the event. They would not be switching out the merchandise as their members route coverage. Ms. Zapp stated that they would use a 13X13 size tent for the group. It was clarified that individual artist could pay their own fee and have their own 10X10 tents. All tents over 10X10 must have a fire extinguisher in the tent.

Mr. Furman explained the typical Rust Market hours of operation (9:00 a.m. - 2:00 p.m.), however, he would extend it to 5:00 p.m. for this event. He described that the Rust Market was on the 700 block on Park Avenue. He suggested closing Park Avenue for the event. Commissioner/Chair Linden asked Special Events Director Franks for the logistics of the event. Special Events Director Franks explained that they plan on closing Park Avenue between 7th Street and 9th Street. They would begin assigning spaces along the 700 block first and then branching out if it were necessary. She asked if the Committee wanted the vendors on Park Avenue or the back alley because many have asked if the event was along the mural (located in

the back alley along the 700 block). Mr. Furman explained that there was no foot traffic along the back alley. Special Events Director Franks stated that the vendors would be set up on the parallel parking spots on Park Avenue.

Each member made suggestions of the placement of the vendors. Special Events Director Franks explained why certain streets need to be open and allow businesses to still have access to their areas.

Vice-Chair Harris Clark asked where the food vendors were being placed. Special Events Director Franks stated that the food vendors would be placed on the green space. Vice-Chair Harris Clark asked where are the vendors parking. Special Events Director Franks explained that vendors would park at Town Hall or another space away from the event to allow for visitors to have space to park.

The Committee discussed the business at 754 Park Avenue and moving the portable fence for the event. Mayor Michaud would speak with the Town Manager.

The Committee discussed food and music vendors. The Committee discussed activities for children.

Special Events Director Franks opened the discussion regarding the sale of alcohol during the event. The Town contracts with a vendor for these services for the Sunset Celebration and she wanted to know if the Committee wished to engage the same vendor. The Committee discussed the vendor, other businesses in the area that sell beer & wine and what would be favorable to the businesses and the public.

Motion made to allow Bonner Mobile Vendor to serve beer & wine, along with alcohol during the Art & Music Festival by Commissioner Michaud, Seconded by Commissioner Taylor.

Voting Yea: Board Member Leduc

Voting Nay: Commissioner/Chair Linden, Board Member Harris Clark.

Committee Member Leduc clarified that the businesses on Park Avenue are not vendors.

PUBLIC COMMENT:

This time is provided for addressing items that do not appear on the Agenda. Please complete a comment card and provide it to the Town Clerk so speakers may be announced. Please remember comments are limited to a TOTAL of three minutes.

Commissioner/Chair Linden read a message from Historical Society Member Rick Goodsell who thanked everyone for the Ribbon-Cutting Ceremony at the Library on Saturday, June 3, 2023.

COMMITTEE MEMBER COMMENTS:

Mayor Michaud commented that the ribbon-cutting was very nice and well attended.

Special Events Director Franks explained that she will be out of Town on August 5, 2023.

Committee Member Leduc felt that the Committee made a lot of progress this evening. She was glad to distribute vendor packets and reminded everyone to include the smaller businesses when distributing the packets. She was pleased to have the Artist of Palm Beach County included in the event.

Commissioner Taylor thanked the Special Events Department for the wonderful job putting together the ribbon-cutting at the Library.

Vice-Chair Harris Clark thanked staff for the great job they did on the ribbon-cutting. She asked what was the deadline date to receive artist application for the event. Special Events Director Franks explained that the deadline listed on the application was September 1, 2023. She felt that more vendors need to be notified of the event.

Ms. Pitchney thanked everyone for allowing them to display their art and attend this meeting. Special Events Director Franks invited the Artist of Palm Beach County to participate in the Sunset Celebrations each month by filling out the event form.

Ms. Zapp thanked everyone for allowing them to participate in this meeting. She stated that they have many contacts with other groups that they would notify about this event. She was disappointed and confused that there was little to no plans to engage children at this event. She agreed with having children perform on stage while the bands take breaks. She felt this was an opportunity to have activities for children. She was excited for the joint Rust Market, Lake Park event. She felt that 11:00 a.m. was too late to start an event. She looked forward to the event.

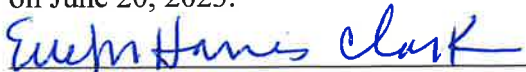
Commissioner/Chair Linden thanked Special Events Director Franks for the shirts. He told the story of a vehicle he saw for the holiday celebration.

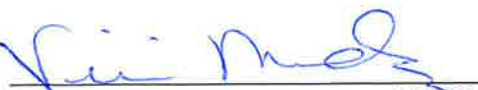
ADJOURNMENT:

Motion made to adjourn at 8:42 P.M. by Mayor Michaud. Seconded by Board Member Leduc.

Voting Yea: Commissioner/Chair Linden, Board Member Harris Clark, Commissioner Taylor.

FUTURE MEETING DATE: The next scheduled Centennial Celebration Committee will be conducted on June 20, 2023.


Chair/Commissioner, John Linden


Town Clerk, Vivian Mendez, MMC



Approved on this 27 of June, 2023