



Lake Park Town Commission, Florida
Special Call Community Redevelopment Agency
Meeting Minutes

Wednesday, July 17, 2024 at 6:30 PM

Commission Chamber, Town Hall, 535 Park Avenue, Lake Park, FL 33403

Roger Michaud	—	Chair
Kimberly Glas-Castro	—	Vice-Chair
Michael Hensley	—	Agency Member
Carmen Rodriguez	—	Agency Member
Mary Beth Taylor	—	Agency Member
Judith Thomas	—	Agency Member
Vacant	—	Agency Member
John O. D’Agostino	—	Executive Director
Thomas J. Baird, Esq.	—	Agency Attorney
Vivian Mendez, MMC	—	Agency Clerk

PLEASE TAKE NOTICE AND BE ADVISED, that if any interested person desires to appeal any decision of the Town Commission, with respect to any matter considered at this meeting, such interested person will need a record of the proceedings, and for such purpose, may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. Persons with disabilities requiring accommodations in order to participate in the meeting should contact the Town Clerk’s office by calling 881-3311 at least 48 hours in advance to request accommodations.

CALL TO ORDER/ROLL CALL

6:30 P.M.

PRESENT

Chair Roger Michaud
Vice-Chair Kimberly Glas-Castro
Board Member Mary-Beth Taylor
Board Member Michael Hensley

ABSENT

Board Member Carmen Rodriguez
Board Member Judith Thomas

PLEDGE OF ALLEGIANCE

The Pledge was led by Community Redevelopment Agency Administrator Ms. Allison Justice.

SPECIAL PRESENTATION/REPORT:

Motion to move the item to New Business made by Board Member Hensley, Seconded by Board Member Taylor.

Voting Yea: Chair Michaud, Vice-Chair Glas-Castro, Board Member Taylor, Board Member Hensley.

PUBLIC COMMENT:

This time is provided for addressing items that do not appear on the Agenda. Please complete a comment card and provide it to the Agency Clerk so speakers may be announced. Please remember comments are limited to a TOTAL of three minutes.

NONE

EXECUTIVE DIRECTOR/BOARD MEMBER COMMENTS:

Community Redevelopment Agency Administrator Justice provided comments via Exhibit A.

CONSENT AGENDA:

Motion to approve the Consent Agenda made by Vice-Chair Glas-Castro, Seconded by Board Member Taylor.

Voting Yea: Chair Michaud, Vice-Chair Glas-Castro, Board Member Taylor, Board Member Hensley.

2. June 5, 2024 Community Redevelopment Agency Meeting Minutes.
3. Resolution 36-07-24 Authorizing and directing the Chair to execute and Amendment to the Agreement with Vincent and Sons Landscaping, Inc. Authorizing additional professional landscape maintenance services to be provided within the Community Redevelopment Agency Boundaries.

NEW BUSINESS:

4. Resolution 47-07-24 Approving an Agreement with Redevelopment Management Associates (RMA) and authorizing the Chair to sign for CRA Marketing Services.

Community Redevelopment Agency Administrator Justice explained the item. Vice-Chair Glas-Castro asked what kind of marketing can be done given certain limitations. Community Redevelopment Agency Administrator Justice stated they can market business attraction, retention and also signage.

Motion to approve Resolution 47-07-24 made by Vice-Chair Glas-Castro, Seconded by Board Member Taylor.

Voting Yea: Chair Michaud, Vice-Chair Glas-Castro, Board Member Taylor, Board Member Hensley.

5. Resolution 48-07-24 Approving the following incentives for the Lake Park CRA: Façade and Exterior Improvement Program, Paint Plant and Pave Program, Commercial Interior Buildout, Real Estate Development Accelerator (REDA), Strategic Investment Program (SIP), Relocation and Development Assistance Program, Beautify Lake Park Program and Grand Opening Assistance.

Community Redevelopment Agency Administrator Justice presented to the Board (Exhibit B). Vice-Chair Glas-Castro clarified that the Beautify Park Avenue Program and the Grand Opening Assistance Program could be approved administratively. Community Redevelopment Agency Administrator Justice confirmed this to be correct. Board Member Taylor asked if there was something in mind for the Beautify Park Avenue Project. Community Redevelopment Agency Administrator Justice stated that there are a few new businesses that only want new signage or a coat of paint. Board Member Taylor asked about the cost of the planting along Park Avenue. Community Redevelopment Agency Administrator Justice stated she believed it was \$460,000 and that included landscaping, sidewalk repairs and cleaning and painting of the clock tower. Board Member Hensley asked if the Beautify Park Avenue Project was for all of Lake Park. Community Redevelopment Agency Administrator Justice stated it was for the CRA area. Chair Michaud asked if the Façade and Exterior Improvement Program would include Silver Beach Road itself. Community Redevelopment Agency Administrator Justice stated that any businesses on Silver Beach Road would be included and she will amend the language so this is clear.

Motion to approve Resolution 48-07-24 with the amendment to include Silver Beach Road in the language made by Board Member Hensley, Seconded by Vice-Chair Glas-Castro. Voting Yea: Chair Michaud, Vice-Chair Glas-Castro, Board Member Taylor, Board Member Hensley.

1. Presentation of the Results of the Naming of the Pocket Park.

Community Redevelopment Agency Administrator Justice explained the item. Board Member Taylor suggested Johnathan White Centennial Park or Centennial Park but her first choice would be Foresteria Park. Vice-Chair Glas-Castro suggested Centennial Park. Chair Michaud suggested Centennial Memorial Park and suggested placing a memorial that could highlight people that have impacted the community. The Board discussed possible ways for memorializing names in the park. Board Member Taylor asked about the signage. Community Redevelopment Agency

Administrator Justice stated that they will have a sign company design some option for the Board to choose from.

Motion to name the new pocket park Centennial Memorial Park and to forward the item to the Town Commission for approval made by Board Member Taylor. Seconded by Vice-Chair Glas-Castro. Voting Aye- All.

Public Comment:

Jon Buechele – spoke about the pocket park and agrees with the Board’s selection and suggests there be a nice plaque.

AGENCY MEMBER REQUESTS:

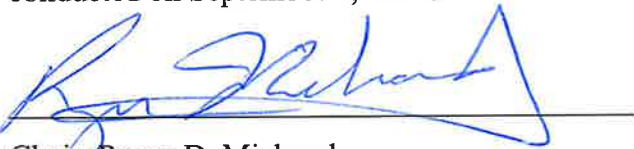
Chair Michaud suggested that if there is to be a plaque placed at the new park, that maybe it could include a QR code that would provide details.

ADJOURNMENT:

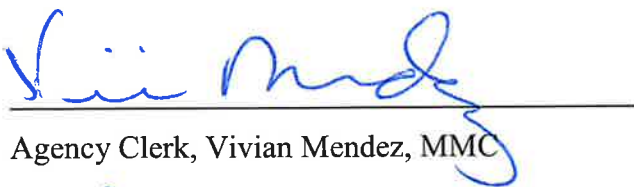
7:05 P.M.

Motion to adjourn made by Board Member Hensley, Seconded by Board Member Taylor. Voting Yea: Chair Michaud, Vice-Chair Glas-Castro, Board Member Taylor, Board Member Hensley

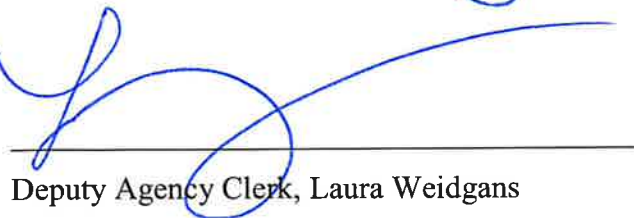
FUTURE MEETING DATE: The next scheduled Community Redevelopment Agency Meeting will be conducted on September 4, 2024.



Chair, Roger D. Michaud



Agency Clerk, Vivian Mendez, MMC



Deputy Agency Clerk, Laura Weidgans



Approved on this 4th of September, 2024

July 17, 2024

Special Call CRA Meeting
CRA Administrator Updates



1. New Business Update:

- a. 801 Park Ave. – Flowers for All Occasions. We celebrated open house on June 15
- b. 826 Park Ave – restaurant has signed lease as of the first of July. Will remain in contact as they work toward an opening
- c. Creole Social is now open
- d. Culinary Studios – Celebrated open house to recruit businesses for their commercial kitchen space on June 28

2. Florida Redevelopment Conference

- a. October 22-25
- b. Tampa – Marriott Water Street Hotel
- c. CRA Academy;
 - i. CRA 101 offered on October 22 or 25
 - ii. Budgeting, Funding and Reporting- October 22
 - iii. Courses above at Annual Conference in Tampa – all other courses held in Orlando throughout year
- d. Please confirm with CRA Administrator who will be attending the conference and/or classes

3. Bond Analysis:

- a. CRA Administrator working with Finance to determine bond capacity and process. We will update the CRA Board on a timeline and potential amount and will bring the request for approval at a later date



Town of Lake Park
PUBLIC COMMENT CARD

CRA

CIVILITY AND DECORUM

The Town of Lake Park is committed to civility and decorum to be applied and observed by its elected officials, advisory board members, employees and members of the public who attend Town meetings. The following rules are hereby established to govern the decorum to be observed by all persons attending public meetings of the Commission and its advisory boards:

- Those persons addressing the Commission or its advisory boards who wish to speak shall first be recognized by the presiding officer. No person shall interrupt a speaker once the speaker has been recognized by the presiding officer. Those persons addressing the Commission or its advisory boards shall be respectful and shall obey all directions from the presiding officer.
- Public comment shall be addressed to the Commission or its advisory board and not to the audience or to any individual member on the dais.
- Displays of disorderly conduct or personal derogatory or slanderous attacks of anyone in the assembly is discouraged. Any individual who does so may be removed from the meeting.
- Unauthorized remarks from the audience, stomping of feet, clapping, whistles, yells or any other type of demonstrations are discouraged.
- A member of the public who engages in debate with an individual member of the Commission or an advisory board is discouraged. Those individuals who do so may be removed from the meeting.
- All cell phones and/or other electronic devices shall be turned off or silenced prior to the start of the public meeting. An individual who fails to do so may be removed from the meeting.

Meeting Date 7/17/24

Cards must be submitted before the item is discussed!!

***Three (3) minute limitation on all comments

Name: Jon Buecheln
Address: 308 Forester Dr Lk. Park

If you are interested in receiving Town information through Email, please provide your E-mail address: _____

I would like to make comments on the following Agenda Item:

Naming the Rocket Park

I would like to make comments on the following Non-Agenda Item(s):

Instructions: Please complete this card, including your name and address; once the card has been completed, give it to the Town Clerk. The Mayor will call your name when it is time for you to speak. Comments are limited to three (3) minutes per individual.