



Minutes
Town of Lake Park, Florida
Centennial Celebration Committee Meeting
Tuesday, October 18, 2022 6:30 PM
Town Hall Commission Chamber,
535 Park Avenue, Lake Park, Florida 33403

The Centennial Celebration Committee met for the purpose of a regular meeting on Tuesday, October 18, 2022 at 6:30 p.m. Present were Chair/Commissioners John Linden, Commissioner Mary Beth Taylor, Committee Member Vice-Chair Evelyn Harris Clark, Committee Members Patricia Leduc, Beth Motschenbacher, and Special Events Director Riunite Franks. Town Manager John D'Agostino, Mayor Michael O'Rourke, and Commissioner Roger Michaud were absent.

ROLL CALL & PLEDGE OF ALLEGIANCE

Town Clerk Vivian Mendez performed the roll call and Historical Society Member Dianne Sophinos led the pledge of allegiance.

SPECIAL PRESENTATION/REPORT:

None

CONSENT AGENDA:

1. October 4, 2022 Centennial Celebration Committee Meeting Minutes.

Motion: Vice-Chair Harris Clark moved to approve the Consent Agenda; Commissioner Taylor seconded the motion.

Vote on Motion:

Committee Member	Aye	Nay	Other
Mayor O'Rourke			Absent
Chair/Commissioner Linden	X		
Commissioner Michaud			Absent
Commissioner Taylor	X		
Vice-Chair Harris-Clark	X		
Committee Member Leduc	X		
Committee Member Motschenbacher	X		

Motion passed 5-0.

New Business:

2. Centennial Celebration Logo Selection.

The Committee discussed the updated logo selection (see attached). The Committee agreed that they preferred the logo on option 3 with the following changes: The Kelsey City Gates and Clock Tower included logo option 2 be placed in the 100 of Option 3. They decided on blue letters and numbers within the logo and gold on the lines alongside the word Florida and above and underneath 1923-2023.

Public Comment:

Dianne Sophinos commented on the colors chosen and the design within the 100.

Special Events Director Franks recapped the logo specifications chosen by the Committee. The new design options would appear on the November 1, 2022 meeting.

3. Centennial Celebration Sponsor List Update.

The Committee discussed the businesses to approach on the sponsorship list.

Public Comment:

Dianne Sophinos suggested two businesses that were not on the sponsorship list. Special Events Director Franks explained that the businesses mentioned were not on the sponsorship list, but were on the Town's vendor list. Committee Member Motschenbacher explained that the Town has a list of vendors in which each Committee Member chose to be included as part of the sponsorship list. Each member of the Committee would send their list to Special Events Director Franks.

4. Centennial Celebration Kickoff Update.

Special Events Director Franks explained that she reached out to the band Memory Lane and they are available to provide entertainment during the kickoff event. Commissioner/Chair Linden asked that the band play the Kelsey City song during the events. He explained that he would work with Lake Park Elementary music teacher to see if they could turn the waltz into a modernized version of the song. Commissioner/Chair Linden briefly played the song.

5. Centennial Celebration Historic Homes Tour.

Special Events Director Franks explained that Molly Trolleys Tour are not available on Saturday, February 11, 2023. She provided alternate dates as follows: Sunday, February 12, 2023, Saturday, February 18, 2023, and Sunday, February 19, 2023. She suggested that the Historic Homes Tour, Bicycle Tour and Harry Kelsey's Birthday Party be combined as one grand event on Sunday, March 26, 2023. The Committee discussed the benefits of combining events.

Public Comment:

Dianne Sophinos explained how they conducted the Historic Homes Tour 25-years ago. She suggested that no passengers visit the inside of the Historic Homes.

Special Events Director Franks asked the Committee to select a date for the event, so that she could put down a deposit for the use of the trolley. The Committee decided to hold the Historic Homes Tour on Sunday, March 26, 2023, with or without the use of a trolley.

COMMITTEE MEMBER COMMENTS:

Vice-Chair Harris-Clark had no comments.

Committee Member Leduc had no comments.

Committee Member Motschenbacher had no comments.

Town Manager D'Agostino was absent.

Chair Linden asked if there would be a separate website for the Centennial. Special Events Director Franks stated that a separate page within the Town's website would be set up for the Centennial Celebration.

He stated that Mr. Rick Goodsell had submitted an email in which he asked for a list of Mayors. Special Events Director Franks asked for clarity regarding Mr. Goodsell need to create the Town's timeline. She understood the Lake Park Library would have the Town's timeline, which would consist of historical photos placed on easels with a caption below or alongside. Commissioner/Chair Linden would speak to Mr. Goodsell for clarity. The Library Director would be invited to a future meeting to discuss ideas for the timeline.

Commissioner Michaud was absent.

Commissioner Taylor felt the Committee was doing well.

Mayor O'Rourke was absent.

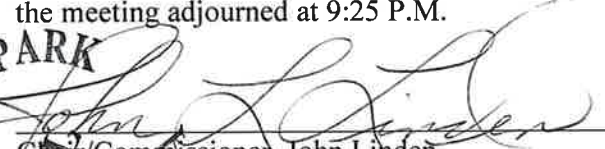
Special Events Director Franks

Public Comment:

Dianne Sophinos gave some suggestions on the logistics of the Historic Home Tour.

ADJOURNMENT

There being no further business to come before the committee and by unanimous vote, the meeting adjourned at 9:25 P.M.


Chair/Commissioner, John Linden


Town Seal


Town Clerk, Vivian Mendez, MMC

Approved on this 15 of November, 2022

Option 2

LAKE PARK FLORIDA



HONORING OUR PAST - CELEBRATING OUR FUTURE

1923

2023

Option 3

