

TOWN OF LAKE LURE

Tourism Development Authority Steering Committee

Tuesday, February 22, 2022 - 9:00 AM

Lake Lure Town Hall



Agenda

- I. Call to Order**
- II. Agenda Adoption**
- III. Introduction and Comments by Mayor Pritchett**
- IV. Introduction of Attendees and Prospective Members of the Committee**
- V. Selection of Committee Chair and Vice Chair**
- VI. Presentation by Don Cason, the Chair of the Rutherford County Tourism Development Authority**
- VII. Discussion Regarding Mr. Cason's Presentation, and a Selection of a Program to Recommend to the Lake Lure Town Council to Allow Formal Acknowledgement of Every Requirement Which Must be Included in our Request Proposal**
- VIII. Reminder Regarding the Next Meeting at 2:00 PM on March 2, 2022 at Town Hall for a Presentation by Destination by Design Regarding a Significant Potential Program Option**
- IX. Adjournment**