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# SPECIAL CALLED COUNCIL MEETING

## CITY OF LAKE CITY

March 10, 2025 at 6:00 PM

Venue: City Hall

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## AGENDA

This meeting will be held in the City Council Chambers on the second floor of City Hall located at 205 North Marion Avenue, Lake City, FL 32055. Members of the public may also view the meeting on our YouTube channel. YouTube channel information is located at the end of this agenda.

### Pledge of Allegiance

Invocation - Mayor Noah Walker

### Roll Call

***Ladies and Gentlemen; The Lake City Council has opened its public meeting. Since 1968, the City Code has prohibited any person from making personal, impertinent, or slanderous remarks or becoming boisterous while addressing the City Council. Yelling or making audible comments from the audience constitutes boisterous conduct. Such conduct will not be tolerated. There is only one approved manner of addressing the City Council. That is, to be recognized and then speak from the podium.***

***As a reminder, persons are not to openly carry a handgun or carry a concealed weapon or firearm while the governing body is meeting.***

***Failure to abide by the rules of decorum will result in removal from the meeting.***

### Approval of Agenda

### New Business

- [1.](#) Strategic Planning Session (City Manager Don Rosenthal)

### Persons Wishing to Address Council

*Citizens are encouraged to participate in City of Lake City meetings. The City of Lake City encourages civility in public discourse and requests that speakers direct their comments to the Chair. Those attendees wishing to share a document and or comments in writing for inclusion into the public record must email the item to [submissions@lcfla.com](mailto:submissions@lcfla.com) no later*

*than noon on the day of the meeting. Citizens may also provide input to individual council members via office visits, phone calls, letters and e-mail that will become public record.*

## **Adjournment**

### **YouTube Information**

Members of the public may also view the meeting on our YouTube channel at:  
<https://www.youtube.com/c/CityofLakeCity>

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**Pursuant to 286.0105, Florida Statutes**, *the City hereby advises the public if a person decides to appeal any decision made by the City with respect to any matter considered at its meetings or hearings, he or she will need a record of the proceedings, and that, for such purpose, he or she may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based.*

**SPECIAL REQUIREMENTS:** *Pursuant to 286.26, Florida Statutes, persons needing special accommodations to participate in these meetings should contact the **City Manager's Office at (386) 719-5768.***

**File Attachments for Item:**

1. Strategic Planning Session (City Manager Don Rosenthal)

## Strategic Planning Agenda

- Welcome/Session objectives: Review of current strategic planning process/latest meetings
- Individual Vision Exercise
  - o Each council member quietly reflects and writes responses to:
    - "In 10 years, Lake City will be known for..."
    - "The three biggest opportunities for Lake City are..."
    - "The three most critical challenges we must address are..."
  - o Round-Robin Sharing – top priority from each category
- Strategic Priorities Discussion
  - o Economic development and infrastructure
    - Discussion of Gateway Airport potential
    - Transportation hub positioning
    - Business attraction strategies
  - o Community Development and Quality of Life
    - Housing Accessibility
    - Public safety enhancement
    - Educational partnerships
  - o Tourism & Environmental Stewardship
    - Natural resource utilization
    - Cultural development
    - Sustainability initiatives
- Implementation Framework and Success Metrics
  - o Key performance indicators
  - o Accountability measures
  - o Timeline considerations
- Next Steps and Summary
  - o Recap of key priorities identified
  - o Areas of strong agreement
  - o Items requiring further discussion
  - o Next Steps

### ***Discovery Questions***

#### Economic Development Strategy

- How can we better position Lake City as a premier transportation and logistics hub?
- What incentives or programs would be most effective in attracting target industries?
- How should we prioritize infrastructure investments to support business growth?

#### Housing & Community Development

- What policy changes would help accelerate affordable housing development?
- How can we ensure new housing developments align with our mixed-use neighborhood goals?
- What zoning or regulatory changes would support our community development objectives?

#### Tourism & Cultural Development

- How can we better leverage our natural assets like Ichetucknee Springs and Osceola National Forest?
- What policies would help support expansion of tourism initiatives?

#### Accountability & Public Engagement

- What metrics should we use to measure progress on our strategic initiatives?
- How can we improve transparency and communication with residents?
- What framework should we use for prioritizing competing needs and projects?



### **Visioning Exercise**

- "In 10 years, Lake City will be known for..."
- "The three biggest opportunities for Lake City are..."
- "The three most critical challenges we must address are..."

### **Discussion Questions**

- How can we better position Lake City as a premier transportation and logistics hub?
- What incentives or programs would be most effective in attracting target industries?
- How should we prioritize infrastructure investments to support business growth?
- What policy changes would help accelerate affordable housing development?
- How can we ensure new housing developments align with our mixed-use neighborhood goals?
- What zoning or regulatory changes would support our community development objectives?
- How can we better leverage our natural assets like Ichetucknee Springs and Osceola National Forest?



- What policies would help support expansion of cultural events and festivals?
- What metrics should we use to measure progress on our strategic initiatives?
- How can we improve transparency and communication with residents?
- What framework should we use for prioritizing competing needs and projects?
- Anything else you'd like to share?