



CITY OF KETCHUM, IDAHO

****SPECIAL MEETING** ARTS COMMISSION**

Thursday, September 26, 2024, 5:00 PM

191 5th Street West, Ketchum, Idaho 83340

AGENDA

PUBLIC PARTICIPATION INFORMATION

Public information on this meeting is posted outside City Hall.

We welcome you to watch Ketchum Arts Commission Meetings via live stream.

You will find this option on our website at www.ketchumidaho.org/meetings.

If you would like to comment on a public hearing agenda item, please select the best option for your participation:

1. Join us via Zoom (*please mute your device until called upon*).
Join the Webinar: <https://ketchumidaho-org.zoom.us/j/84824279497>
Webinar ID: 848 2427 9497
2. Join us at City Hall.
3. Submit your comments in writing at participate@ketchumidaho.org (*by noon the day of the meeting*)

This agenda is subject to revisions. All revisions will be underlined.

CALL TO ORDER: By Chairman Carter Hedberg

ROLL CALL: Pursuant to Idaho Code Section 74-204(4), all agenda items are action items, and a vote may be taken on these items.

COMMUNICATIONS FROM CHAIRMAN AND COMMISSIONERS:

CONSENT AGENDA:

1. Recommendation to approve minutes of June 20, 2024, Arts Commission Meeting

NEW BUSINESS:

2. Crosswalk artwork installation future planning
3. Arts Idaho (Idaho Arts Commission) grant updates
4. Potential partnership with Sun Valley Jazz and Music Festival
5. Schedule Arts Commission onsite assessment of Homage to the Limber Pine
6. Project priorities for the 2025 Fiscal Year

ADJOURNMENT:



**CITY OF KETCHUM
MEETING MINUTES
KETCHUM ARTS
COMMISSION**

191 5th Street West, Ketchum, 83340
June 20, 2024 | 12:00 PM

CALL TO ORDER: Carter Hedberg called the meeting to order at 12:03 PM
(00:00:08 in audio – video did not record)

ROLL CALL:

Carter Hedberg
Kristin Poole
Jean Pierre Veillet
Elizabeth Youmans
Wendal Wirth
Jill Lear
Meredith Skillman

ABSENT:

Sophie Sawyers
Mylan Chacon

ALSO PRESENT:

Daniel Hansen—Community Engagement Manager / Staff Liaison

CONSENT AGENDA:

1. Motion to approve the May 16 and May 24, 2024, minutes. (00:01:14 in video)
Mover: Carter Hedberg
Second: Jill Lear
Result: Adopted

NEW BUSINESS:

2. Installation update for Art on 4th and Sun Valley Rad and Spruce Avenue Sculptures.
Presented by: Daniel Hansen (00:02:40 in video)
3. Installation update for Crosswalk Artwork on Sun Valley Road.
Presented by: Daniel Hansen (00:06:15 in video)

Comments, questions, and discussion by commissioners (00:10:00 in video)

4. Homage to Limber Pine Sculpture Update.
Presented by: Daniel Hansen (00:13:42 in video)

Comments, questions, and discussion by commissioners. (00:14:49 in video)

5. Idaho Art Commission FY24 grant update.
6. Ketchum Arts Commission FY24 Budget and Expenses Report.
Presented together by: Daniel Hansen (00:22:45 in video)

Comments, questions, and discussion by commissioners. (00:28:02 in video)

ADJOURNMENT:

Motion to adjourn *(00:38:10 in video)*

Mover: Elizabeth Youmans

Second: Jean Pierre Veillet

Result: Adjourned

Carter Hedberg—Board Chair

Daniel Hansen—Staff Liaison



City of Ketchum

KETCHUM ARTS COMMISSION MEETING AGENDA MEMO

Meeting Date: Staff Member/Dept:

Agenda Item:

Recommended Motion:

Reasons for Recommendation:

Policy Analysis and Background (non-consent items only):

The Ketchum Arts Commission has installed crosswalk artwork along Sun Valley Road for the past three years and has opted to select new artwork for the locations almost every year. During this year’s artwork installation, Arts Commission Staff Liaison Daniel Hansen oversaw the installation of the artwork and discussed the process from start to finish with the installers. They assessed that artwork quality can be improved by taking the following steps:

- Change designs every three years, rather than every year. Installers work out kinks each time the design is installed, and the quality improves every year it is repeated.
- Use larger, thicker stencils in the future. Current stencils must be tiled vertically and horizontally and are a thin 2 mil. Mylar material, which easily buckles in the heat and leaves gaps between the pavement and stencil. This makes artwork lines fuzzy and aligning multiple colors difficult. Using stencils that are thicker, more rigid, and equally as wide as the crosswalk will keep lines crisper and alignment more accurate.

Sustainability Impact:

Financial Impact:

<input type="text" value="None OR Adequate funds exist in account:"/>	<input type="text" value="Following the new installation guidelines will cost about \$250-\$300 more the first time a crosswalk design is installed but will save installation time (and money) in subsequent years. It will"/>
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	also cost the Arts Commission less in artist award fees. The estimated annual savings will be \$2,000-\$5,000.
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Attachments:

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| 1. None |
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City of Ketchum

KETCHUM ARTS COMMISSION MEETING AGENDA MEMO

Meeting Date: Staff Member/Dept:

Agenda Item:

Recommended Motion:

Reasons for Recommendation:

Policy Analysis and Background (non-consent items only):

About the Sun Valley Jazz and Music Festival
Attendees from all 50 states, every Canadian province, and several foreign countries gather each October to celebrate live performances of America’s music during the Sun Valley Jazz & Music Festival. Since 1990, the Festival has been held each year in mid-October in Sun Valley and Ketchum, Idaho. This year, experience performances celebrating and reenacting the history of 20th-century “American” music, honoring names such as Armstrong, Ellington, Fitzgerald, Beiderbecke, Goodman, Holliday, Basie, Shaw, Miller, and so many more.

Background
The Sun Valley Jazz and Music Festival has partnered with the City of Ketchum for the past few years to present two performances at Ketchum Town Square during their festival. The city has provided the venue and infrastructure and waived all event fees, and the Sun Valley Jazz Festival has provided the performers, sound equipment, and promotion.

Proposal
The Ketchum Arts Commission has shown interest in supporting live art performances, such as BODYTRAFFIC’s live performance and dance classes in Ketchum Town Square in the summer of 2024. Would the Arts Commission consider underwriting additional marketing efforts for this year’s free Sun Valley Jazz and Music Festival performances at Town Square to ensure more public participation?

Sustainability Impact:

None OR state impact here: None

Financial Impact:

None OR Adequate funds exist in account:

City staff are suggesting a \$1,000 sponsorship from the Commission's 2025 budget to help promote the free concerts at Ketchum Town Square.

Attachments:

1. None



City of Ketchum

KETCHUM ARTS COMMISSION MEETING AGENDA MEMO

Meeting Date: Staff Member/Dept:

Agenda Item:

Recommended Motion:

Reasons for Recommendation:

Policy Analysis and Background (non-consent items only):

Brainstorm to identify the Arts Commission’s projects they’d like to pursue in 2025 and rank them in order of importance. The following projects have been discussed thus far:

- Art on 4th sculptures
- Permanent sculpture for Sun Valley Road and Spruce Avenue
- Building murals
- Refurbish and reinstall Homage to the Limber Pine by Jason Middlebrook
- Artwork installations for the Main Street reconstruction project
- Partnerships with other arts organizations
- Refresh or install new utility box artwork

Sustainability Impact:

Financial Impact:

None OR Adequate funds exist in account:	The Arts Commission will begin the 2025 fiscal year on October 1, 2024 with a balance of \$10,000.
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Attachments:

1. None
