

ARTS COMMISSION Thursday, April 17, 2025, 5:00 PM 191 5th Street West, Ketchum, Idaho 83340

AGENDA

PUBLIC PARTICIPATION INFORMATION

Public information on this meeting is posted outside City Hall.

We welcome you to watch Ketchum Arts Commission Meetings via live stream. You will find this option on our website at <u>www.ketchumidaho.org/meetings</u>.

If you would like to comment on a public hearing agenda item, please select the best option for your participation:

- Join us via Zoom (please mute your device until called upon).
 Join the Webinar: https://ketchumidaho-org.zoom.us/j/81707126886
 Webinar ID: 817 0712 6886
- 2. Join us at City Hall.
 - 3. Submit your comments in writing at participate@ketchumidaho.org (by noon the day before the meeting)

This agenda is subject to revisions. All revisions will be underlined.

CALL TO ORDER: By Chairman Carter Hedberg

ROLL CALL: Pursuant to Idaho Code Section 74-204(4), all agenda items are action items, and a vote may be taken on these items.

COMMUNICATIONS:

1. Public Comments submitted

CONSENT AGENDA:

<u>1.</u> Recommendation to approve minutes of February 20, 2025 - City Clerk Trent Donat **NEW BUSINESS:**

- 2. Opportunity to purchase "Ascension" by Bob Wiederrick Director of Community Engagement Daniel Hansen
- 3. Update on Creative Crosswalk call to artist submissions Director of Community Engagement Daniel Hansen

- <u>4.</u> Review and select Art on 4th call to artist submissions Director of Community Engagement Daniel Hansen
- 5. Review and recommendations on Arts Commission presentation for April 21, 2025, City Council meeting Director of Community Engagement Daniel Hansen

ADJOURNMENT:



CITY OF KETCHUM MEETING MINUTES KETCHUM ARTS COMMISSION 191 5th Street West, Ketchum, 83340 February 20, 2025 | 5:00 PM

CALL TO ORDER: Carter Hedberg called the meeting to order at 5:02 PM

ROLL CALL:

Carter Hedberg Sophie Sawyers (online) Jean Pierre Veillet (online) Meredith Skillman (online) Elizabeth Youmans Wendell Wirth Rebecca Larson

ABSENT:

Mylan Chacon

ALSO PRESENT:

Daniel Hansen—Community Engagement Manager / Staff Liaison Cyndy King—Community Engagement Specialist / Staff Liaison

Communication from Commissioners

5:04 – Carter makes some comments about next meeting as he will be on vacation 5:05 – Rebecca Larsen introduces herself

COMMUNICATIONS

1. Public Comments submitted

CONSENT AGENDA:

- 2. Recommendation to approve minutes of January 16, 2025 City Clerk Trent Donat
- **3.** Recommendation to approve the 2025 Creative Crosswalks Call for Artists Staff Liaison Daniel Hansen

Daniel addresses Crosswalk consent

Only one crosswalk design will be replaced each year. Designs will be reapplied for three consecutive years.

Stipend, timeframes for submission and installations remain same as previous years Motion to approve 5:08pm – All approved

NEW BUSINESS:

3. Direction on future collection and administration of the 5% Percent for Art program - Staff Liaison Daniel Hansen

Daniel Presents at 5:08

The recent eligible project that the 5% hadn't been collected is SV Road Interpretation of administrative staff and legal staff of the code is ambiguous Arts Commission does not believe the code was interpreted and represented correctly.

Comments, questions, and discussion by commissioners.

Daniel asks for direction from the commission 5:59Discussion among commissioners and Daniel ensues1) The Commissioners are unanimous in their decision to pursue the collection of percent for Art funds

2) The Commissioners are in favor of revising the Percent for Art code to change the legal interpretation of how funds are collected.

Commissioners agree to postpone presenting a code draft to City Council until April

Comments, questions, and discussion by commissioners.

6:13 Larissa DeHaas from the City Recreation Dept. presents an art project for kids. Crosswalk area on 8th and 2nd Ave.

Commission agrees to review a more thorough draft with visuals at next Arts Commission meeting.

ADJOURNMENT:

Motion to adjourn 6:16 pm Elizabeth Youmans Second: Rebecca Larson Result: Adjourned

Carter Hedberg—Board Chair

Daniel Hansen—Staff Liaison



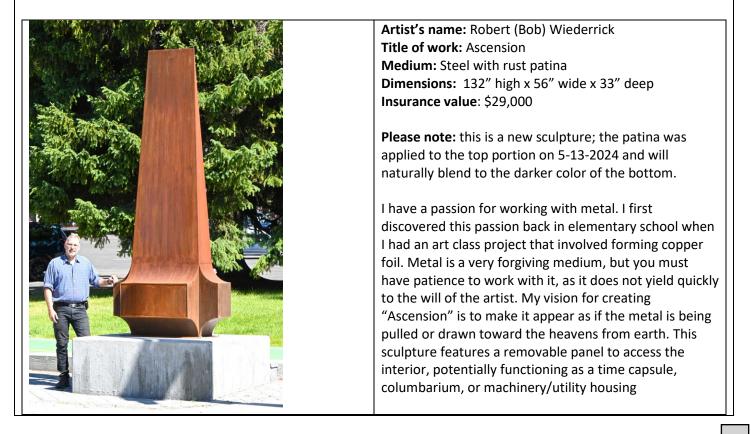
City of Ketchum

KETCHUM ARTS COMMISSION MEETING AGENDA MEMO

Meeting Date:	April 17, 2025	Staff Member/Dept:	KAC Staff Liaison, Daniel Hansen
Agenda Item:	Opportunity to purchase	"Ascension" by Bob Wied	derrick
Recommended	Motion:		
None			
Reasons for Recommendation:			

Policy Analysis and Background (non-consent items only):

Bob Wiederrick's work "Ascension" was selected by the Arts Commission in spring 2024 to be installed at the intersection of Sun Valley Road and Spruce Avenue through summer 2025. Below is a photo of the work and an artist statement.



Opportunity to purchase the piece

- The artist contacted city staff regarding his desire to work with the Arts Commission to sell the work to the City of Ketchum.
- The work was new when the Arts Commission selected it to be installed at Sun Valley Road and Spruce Avenue in 2024.
- It is valued at \$29,000.
- The artist would be willing to discount the price to \$25,000 for the city.
- The artist would also be willing to sell the sculpture to the city in installments: \$5,000 a year for 5 years.

Staff direction needed from the Arts Commission

• Would the Commission like to pursue the purchase of this piece? (If so, staff would prepare it for a vote at the next Arts Commission meeting.)

Sustainability Impact:

None OR state impact here:		
Financial Impact:		

None OR Adequate funds exist in account:	The Commission has adequate funds in its account (\$10,000
	budget annually + \$24,149.07 in reserves). They could pursue
	either a one-time purchase of the piece for \$25,000 or 5
	annual installment payments of \$5,000 for 5 years.

Attachments:

1.	
2.	
3.	



City of Ketchum

KETCHUM ARTS COMMISSION MEETING AGENDA MEMO

Meeting Date:	April 17, 2025	Staff Member/Dept:	KAC Staff Liaison, Daniel Hansen
Agenda Item:	Review and select Art on 4 th call to artist submissions		
Recommended Mation:			

Recommended Motion:

I move to approve the two Art on Fourth sculptures chosen by the Arts Commission to be installed for the 2025 exhibit.

Reasons for Recommendation:

A call for artists was approved by the Arts Commission and published in January 2025 to install two new
works of art for the Art on 4 th exhibit from May/June 2025 to April 1, 2026.
Five qualified artists submitted 14 total eligible works of art.
The call for artists closed on March 12, 2025

Policy Analysis and Background (non-consent items only):

Sustainability Impact:

None OR state impact here:

Financial Impact:

None OR Adequate funds exist in account:	Each selected artist will receive a \$3,500 stipend to exhibit
	their work. Adequate funds are available in the Arts
	Commission's account.

Attachments:

1. 2025 Art on 4th submissions

Twisted Bones (Late Autumn)

Medium: Cast bronze, polychrome patina

Dimensions: 78" x 18" x 18"





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The Geometry of Light

Medium: Painted wood, steel and aluminum

Dimensions: 50" x 40" x 22"



Black Wing 2

Medium: Wood, steel, aluminum

Dimensions: 6'-8' tall







Light, Bright, and White 1

Medium: Steel pipe

Dimensions: 90" x 24" x 24"

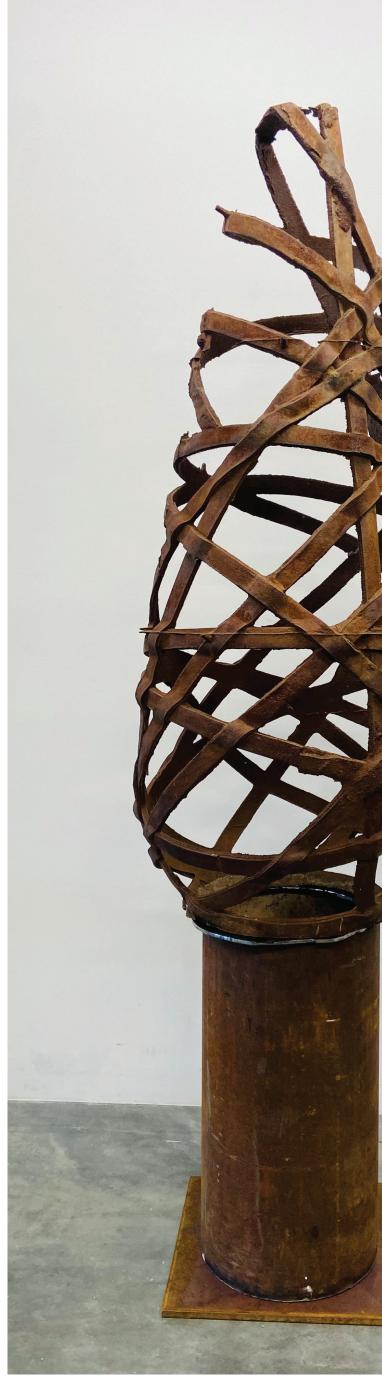




Medium: Cast iron

Dimensions: 80″ x 24″ x 24″







Lone Tree II (Black Feather)

Medium: Cast bronze

Dimensions: 120" x 28" x 28"





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Tranquility and Chaos

Medium: Rusted mild steel and forged stainless steel

Dimensions: 62" x 48" x 12"





TBD

Medium: Wood, steel, aluminum

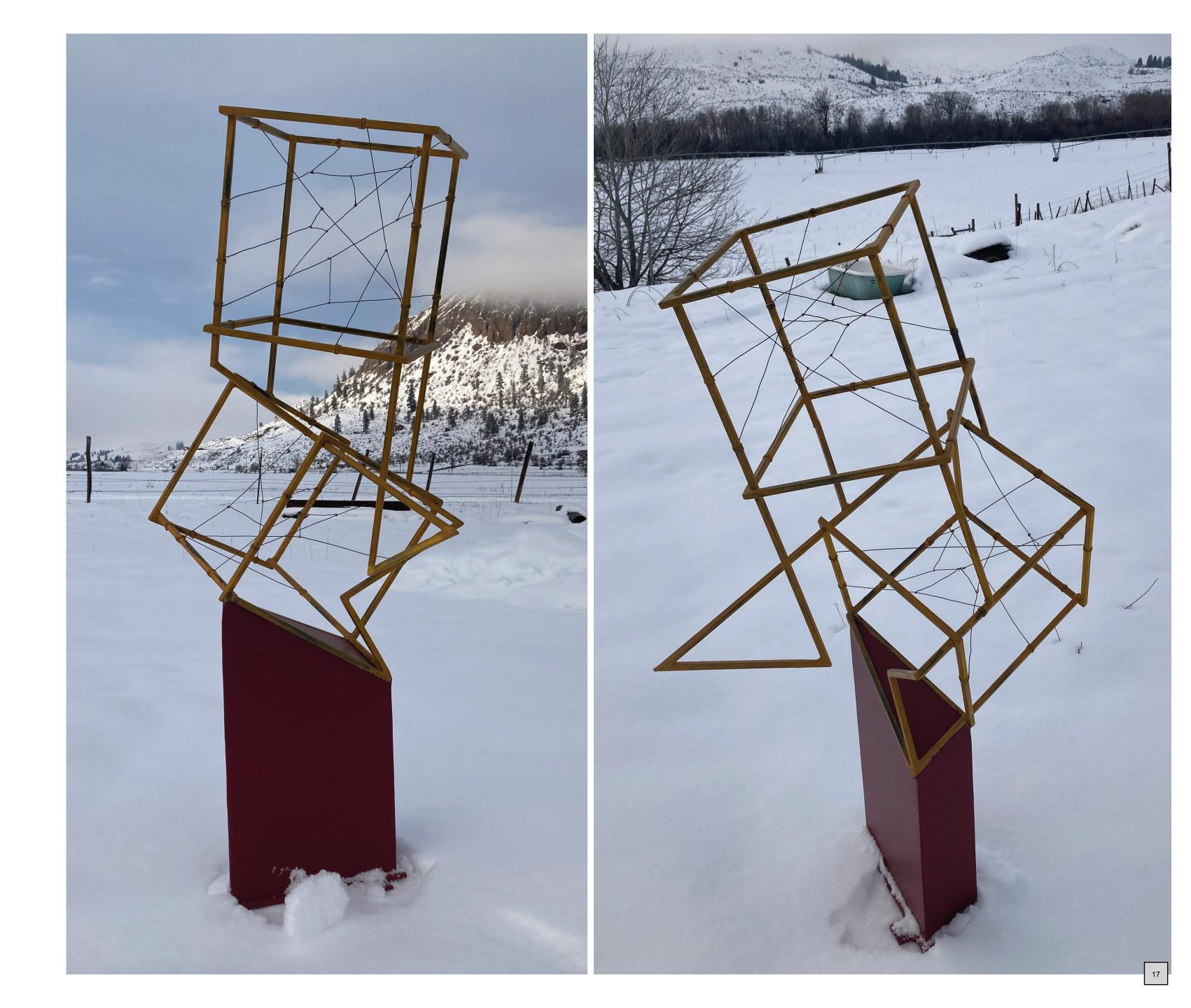
Dimensions: 6'-8' tall



Intersecting Tensions

Medium: Painted steel, juniper timbers

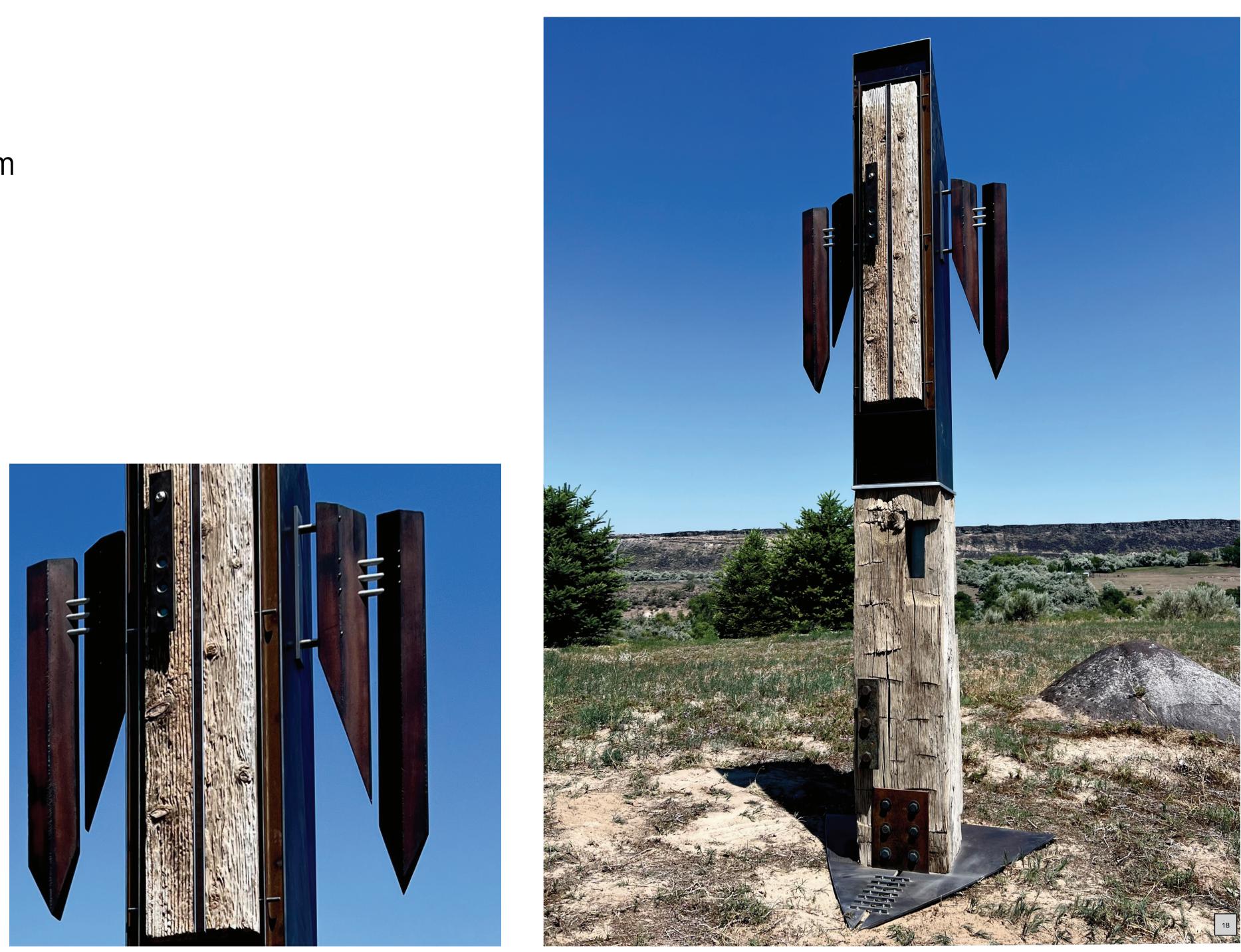
Dimensions: 62" x 36" x 30"



Running Gun

Medium: Wood, steel, aluminum

Dimensions: 6'-8' tall



Abstract Woman

Medium: Painted steel

Dimensions: 104" x 18" x 12"



Licked by Golden Tongues

Medium: Cast bronze, 23K gold leaf

Dimensions: 60.5" x 18" x 18"





Sea Bird

Medium: Wood, steel, aluminum

Dimensions: 6'-8' tall

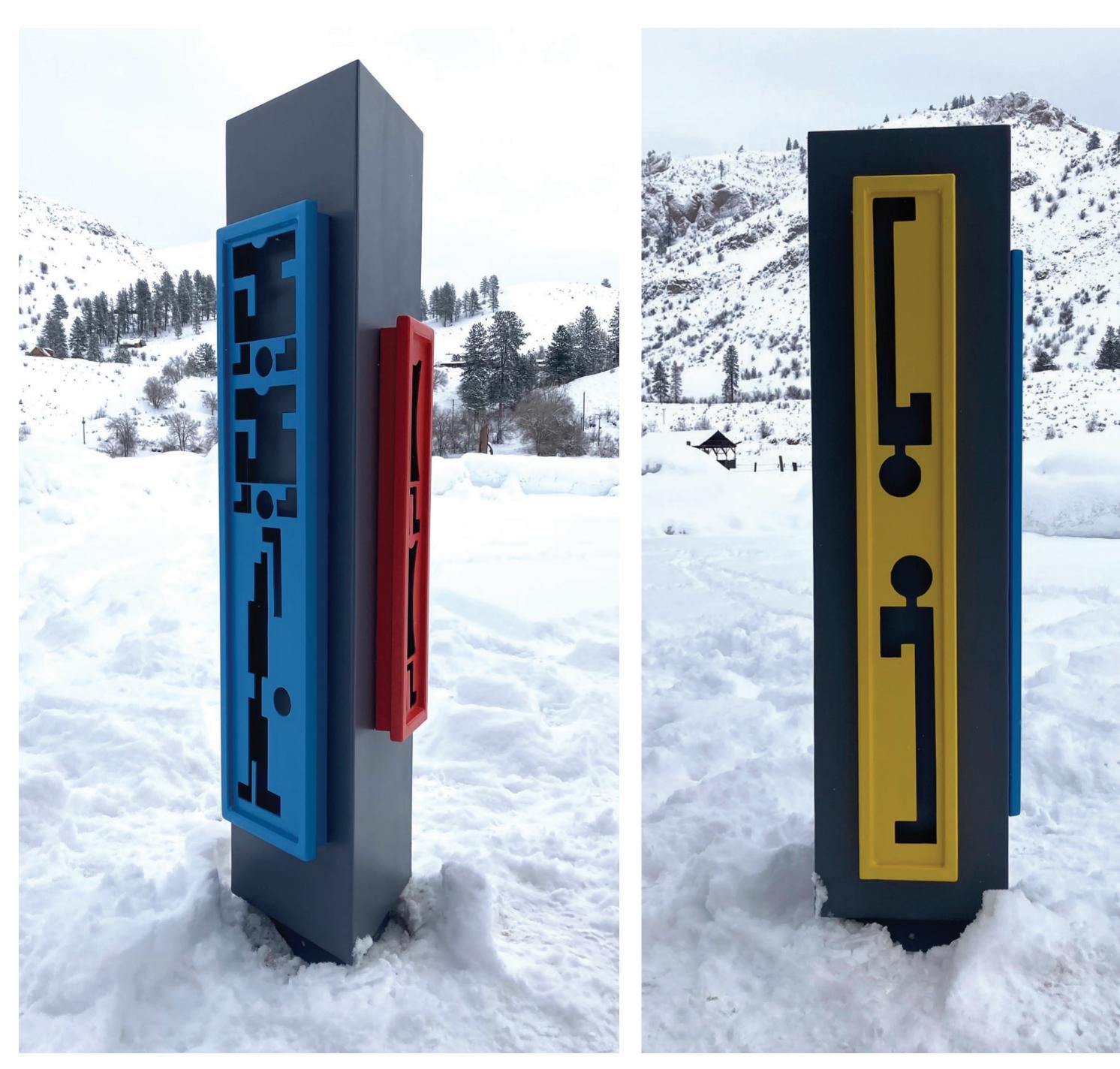




The Distance Between Us

Medium: Painted steel

Dimensions: 64" x 16" x 22"







Sky Bird

Medium: Wood, steel, aluminum

Dimensions: 6'-8' tall





City of Ketchum

KETCHUM ARTS COMMISSION MEETING AGENDA MEMO

Meeting Date:	April 17, 2025	Staff Member/Dept:	KAC Staff Liaison, Daniel Hansen
Agenda Item:	Review Arts Commission	presentation for April 21	, 2025, City Council meeting
Recommended	Motion:		
None			
Reasons for Recommendation:			

Policy Analysis and Background (non-consent items only):

Chair Carter Hedberg will lead a presentation during the City Council's Monday, April 21, 2025, meeting discussing the Arts Commission's operations. Topics to be covered include:

- statistics on the economic impact of the arts;
- who the Ketchum Arts commission is and what you do;
- last year's projects and programming;
- this year's projects and programming; and
- financial status.

Staff would like the commissioner's feedback on the proposed presentation that is provided.

Sustainability Impact:

None OR state impact here:

Financial Impact:

None OR Adequate funds exist in account:

Attachments:

1. 4-21-25 Arts Commission City Council Presentation



Arts Commission City Council Report

April 21, 2025



Purpose

Provide annual Arts Commission updates to keep the City Council in the loop on the Commission's:

- programs and activities;
- priorities;
- funding; and
- community impact.



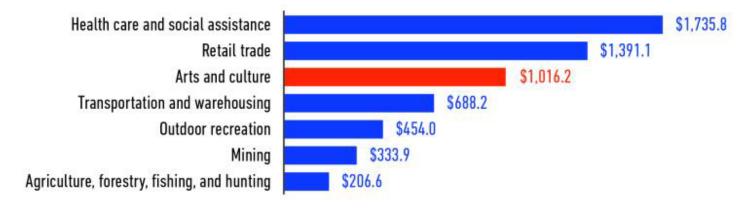
Importance of the arts

The US arts industry generates over \$1 trillion annually (2021)

• This is 4.4 percent of the nation's GDP (only health care/social assistance and retail generate more).

Value added to U.S. GDP by selected sectors: 2021

(in billions)



Source: Arts and Cultural Production Satellite Account (ACPSA), U.S. Bureau of Economic Analysis and National Endowment for the Arts



Statistics: Americans for the Arts

68% of US tourism is driven by the arts, cultural heritage, and history industries.

 Cultural tourists spend an average of about \$1,000 per trip (nearly twice as much as other tourists, who spend about \$600).



What the Arts Commission does

- Responsible for the location and selection of all public city art
- Advises departments regarding the maintenance and repair of the city's public art collection
- Raises public awareness/appreciation of the arts
- Encourages the preservation/growth of the city's art resources
- Supports Ketchum's cultural organizations
- Seeks and encourages financial support for the city's art projects

Programming examples



Street art: decorative manhole covers and crosswalk art throughout Ketchum



Public sculpture: three-dimensional art utilizing various media types throughout Ketchum





Murals and print displays: photography, painting, illustration, and other media displayed throughout Ketchum



Commissioners and qualifications

- **Carter Hedberg** (*Chair*): Director of Philanthropy at The Community Library and former residential and commercial interiors professional
- **Sophie Sawyers** (*Vice Chair*): third-grade teacher and former Director of Learning and Engagement with the Sun Valley Museum of Art
- **Meredith Skillman**: Longtime gallery professional, fine arts appraiser, and vocal artist who is the current Registrar at Gail Severn Gallery
- **Mylan Chacon**: U.S. General Services Administration sculpture conservationist and professional artist, fabricator, and public art installer
- Elizabeth Youmans: Freelance arts writer and former Idaho Mountain Express Arts Editor

- Jean Pierre Veillet: Artist, designer, sculptor, and entrepreneur specializing in large-scale installations in built environments
- Kristin Poole: Artistic Director of The Foster Museum and former Sun Valley Museum of Art Artistic Director
- Wendel Wirth: Fine art photographer and Idaho Commission on the Arts and National Endowment for the Arts Fellow
- **Rebecca Larson**: Actor, performing artist, and Art Consultant at Sun Valley Contemporary Gallery



2024 Projects and programming

- Evaluation of governing documents and priorities for recommendation of future updates (Chapter 4.16 [Arts Commission] and Chapter 12.40 [Percent for Public Art] of Ketchum City Code)
- Selected two new Creative Crosswalk designs for the Sun Valley Road/East Avenue and Sun Valley Road/Spruce Avenue intersections
- Reinstalled Creative Crosswalk designs for the Sun Valley Road/Walnut Avenue and Sun Valley Road/Leadville Avenue intersections
- Repaired and reinstalled mural on the Recreation building garage door







2024 Projects and programming (cont.)

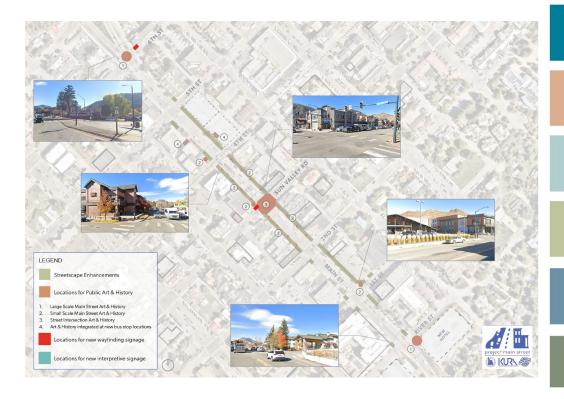
- Selected a temporary art installation for the Sun Valley Road and Spruce Avenue intersection
- Selected two new sculptures for the Art on 4th exhibit
- Evaluated damage to, and stored, Homage to the Limber Pine Sculpture by Jason Middlebrook
- Establish city art collection maintenance/restoration responsibilities and budget
- **Co-produced a public dance instruction class** at Ketchum Town Square with the contemporary dance group, BODYTRAFFIC





2024 Projects and programming (cont.)

 Partnered with the Historic Preservation Commission to help develop the Main Street project's art and history priorities and plans



ELEVATE THE PRESENCE OF ART & HISTORY DOWNTOWN

Create an artful and distinctive Downtown environment that brings Ketchum's history to life

STRENGTHEN KETCHUM'S REPUTATION AS A CULTURAL HUB Enhance local, national, and international standing as a vibrant arts community and place for heritage tourism

STIMULATE LEARNING AND UNDERSTANDING OF KETCHUM'S HISTORY Communicate Ketchum's culture and history through public art, architecture, wayfinding, and signage

MAINTAIN HISTORICAL RELEVANCE AND SENSITIVITY

Ensure that new installations demonstrate an appropriate scale and message befitting of Ketchum's history

DEMONSTRATE LOCAL AND CIVIC PRIDE

Connect locals and visitors to Ketchum's history and its commitment to arts and culture

INSPIRE IMAGINATION

Embrace public art as a means to encourage the community to view their surroundings from a fresh perspective

BECOME AN AGENT FOR CHANGE

Educate the community and visitors about the vital importance of historic preservation in a growing and developing western to wr

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2025 Projects and priorities

- **Two new Art on 4th sculptures** (to be installed in May)
- Artwork installations for the Main Street reconstruction project (to be installed in late spring/early summer)
- Artwork inventory and condition report
- Replace crosswalk art at Walnut Avenue and Sun Valley Road (call for artists; to be installed in late spring/early summer)
- Reinstall the current crosswalk artwork at other locations, with improvements (to be installed in late spring/early summer)
- Refurbish and reinstall Homage to the Limber Pine by Jason Middlebrook

- Repair the printed panel on the Hemingway Mosaic by Sue Dumke (to be installed this summer)
- Develop artwork installation maintenance plans and schedules, and define required installation materials, processes, and maintenance policies for new art acquisitions
- Determine what installation should be placed permanently at Sun Valley Road and Spruce Avenue
- **Create building mural guidelines** for Ketchum Downtown Core and work on public/private mural partnerships
- Partnerships with other arts organizations





Financial overview

Annual income

\$10,000 for programming/installations **\$5,000** for art collection maintenance

Reserves

\$12,471 account balance

Percent for Art fund

\$11,678.07 account balance

Notes on Percent for Art collected on recent projects

- Funds were collected for the new City Hall remodel
- Funds were not collected for the Ketchum fire station because it was not eligible (paid for with bonds)
- Funds were not collected for the Sun Valley Road rebuild
- Funds were collected for the Main Street rebuild



Long-term projects/goals

- **Create policies, procedures, and operational** guidelines that future commissions can use to function at the highest level for years to come
- Establish programs to assess, value, and maintain current and future art inventory and protect the city's investment
- Identify and secure long-term funding opportunities to expand programming



Questions?