



CITY OF KETCHUM, IDAHO

***SPECIAL MEETING* ARTS COMMISSION**

Thursday, July 24, 2025, 5:00 PM

191 5th Street West, Ketchum, Idaho 83340

AGENDA

PUBLIC PARTICIPATION INFORMATION

Public information on this meeting is posted outside City Hall.

We welcome you to watch Ketchum Arts Commission Meetings via live stream.

You will find this option on our website at www.ketchumidaho.org/meetings.

If you would like to comment on a public hearing agenda item, please select the best option for your participation:

1. Join us via Zoom (*please mute your device until called upon*).
Join the Webinar: <https://ketchumidaho-org.zoom.us/j/87025835877>
Webinar ID: 870 2583 5877
2. Join us at City Hall.
3. Submit your comments in writing at (*by noon the day of the meeting*)

This agenda is subject to revisions. All revisions will be underlined.

CALL TO ORDER: By Chairman Carter Hedberg

ROLL CALL: Pursuant to Idaho Code 74-204(4), all agenda items are action items, and a vote may be taken on these items.

COMMUNICATIONS:

1. Public Comments submitted

CONSENT AGENDA:

2. Recommendation to approve minutes of June 26, 2025 - City Clerk Trent Donat

NEW BUSINESS:

3. Recommendation to approve Call for Artist for the Main Street gondola bus stop art wrap -
Director of Community Engagement - Daniel Hansen

ADJOURNMENT:



CITY OF KETCHUM
MEETING MINUTES
KETCHUM ARTS COMMISSION
191 5th Street West, Ketchum, 83340
June 26, 2025 | 5:00 PM

CALL TO ORDER: Carter Hedberg called meeting to order at 5:02pm

ROLL CALL:

Carter Hedberg
Elizabeth Youmans
Jean Pierre Veillet - online
Wendal Wirth
Sophie Sawyer
Meredith Skillman
Rebecca Larson

ABSENT:

Kristin Poole
Mylan Chacon

ALSO PRESENT:

Daniel Hansen – Director of Community Engagement
Dawn Hofheimer – Community Engagement Specialist

Communication from Commissioners:

5:06pm Carter asked Daniel when the next meeting is, Daniel responded that the next meeting will be in September
Rebecca gives an update on the Music concert for August 2nd at 5pm. Everything is in motion, just trying to figure out chairs for the public.

COMMUNICATIONS

1. Public Comments submitted

CONSENT AGENDA:

5:10pm – Meeting minutes of June 3, 2025
Carter 1st
Elizabeth 2nd
All in favor

NEW BUSINESS:

Discussion recapping City Council Percent for Art requests presentation – Director of Community Engagement Daniel Hansen

Carter tells the commissioners that he presented with Daniel at the City Council Workshop meeting and that Sophie was there also for added support, he added that it was really just a discussion at this point, but some interesting ideas have bubbled up. Carter introduces Daniel to discuss those ideas.

5:10pm Daniel presents agenda item with slides and highlights options 1, 2 and 3.

Discussion, questions and input from commissioners

Daniel asks commissioners what direction they would like to move in.

Commissioners liked Option 3 and also the hybrid option.

Recommendation to purchase “Ascension” by Bob Wiederrick – Director of Community Engagement Daniel Hansen

5:49pm Carter introduces agenda item

5:50pm Daniel presents agenda item Staff Report

Commissioners ask questions and discuss the purchase

Carter motions to approve purchase with \$10,000 down and \$5,000 each year until paid off with the option of paying it off earlier.

Elizabeth 2nds

All in favor

Direction on support for a pop-up art show by Lisa Congdon over Labor Day Weekend – Director of Community Engagement Daniel Hansen

5:58pm Daniel presents agenda item and shows slides with examples of the artist’s work.

Commissioners discuss and decide that there should be some sort of call to other artists for this to be fair to other artists.

ADJOURNMENT:

Motion to adjourn

6:07pm Sophie makes a motion to adjourn

Elizabeth 2nds

All in favor

Carter Hedberg—Board Chair

Daniel Hansen—Staff Liaison



City of Ketchum

KETCHUM ARTS COMMISSION MEETING AGENDA MEMO

Meeting Date: Staff Member/Dept:

Agenda Item:

Recommended Motion:

I move to approve the Main Street gondola bus stop art wrap call for artists.

- Reasons for Recommendation:
- The Arts Commission has been involved in planning for art/history installations on the newly remodeled section of Main Street, between River Street and 6th Street.
 - A new bus stop, a former ski gondola, will be installed on the west side of Main Street, between 4th and 5th Street in August 2025. The structure was identified during the Main Street art/history planning as an opportunity to display artwork by applying graphics to it using vehicle-grade vinyl wrap and overlamine.
 - The Arts Commission will be awarded funds from the Main Street construction project to pay for the installation.
 - The artist and their work to be displayed on the bus stop must be selected by the Arts Commission through a call for artists, and a subsequent blind jury selection. The selected artist will be awarded a \$1,000 stipend.

Policy Analysis and Background (non-consent items only):

Sustainability Impact:

None OR state impact here:

Financial Impact:

None OR Adequate funds exist in account:	Adequate funds will be awarded to the Arts Commission for this project as part of the Main Street project art/history plan.
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Attachments:

1. 2025 Main Street Gondola Bus Stop Wrap Call for Artists
2.
3.



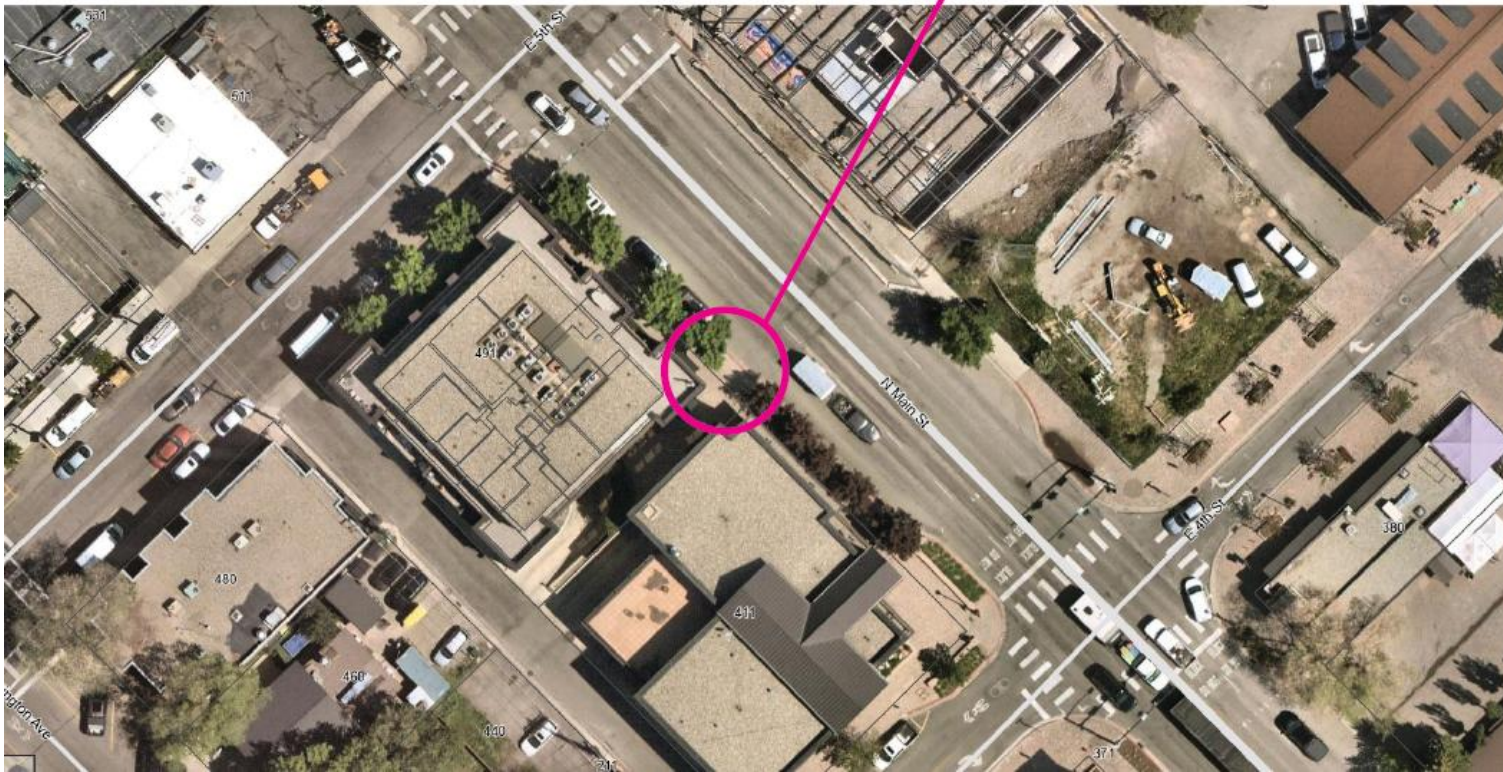
Ketchum Arts Commission CALL FOR ARTISTS & DESIGNERS

Main Street Gondola Bus Stop Wrap

INTRODUCTION

The City of Ketchum, Idaho, invites professional artists and designers to apply for a special opportunity to create the design to be applied to a new bus stop on Main Street. Artists are asked to submit original artwork/designs to enhance the bus stop structure, a former ski gondola car, to be installed on the west side of Main Street, between 4th and 5th Street. The chosen artwork will be applied to the exterior painted areas of the gondola using vehicle wrap-grade printed vinyl graphics with an overlamine protection.

Gondola/bus stop installation location





The artwork will remain on display for the next five years and will be refreshed as needed due to fading from weather or other damage. After the five-year term, the Ketchum Arts Commission may choose to extend the display period or replace the artwork by conducting a new call for artists.

Artwork will be selected by a blind jury composed of Ketchum Arts Commission members. The selected artist will receive a \$1,000.00 stipend. Artwork is scheduled for installation in late August 2025. The artist's name and information will be featured on the printed artwork installation and in promotional publications, including the city's website.

CITY BACKGROUND/HISTORY

The City of Ketchum is located in the Wood River Valley in south-central Idaho and is adjacent to the Sun

Valley Ski Resort. Founded in 1880 during the mining boom, Ketchum is now regarded as one of the most popular destinations for winter and summer visitors due to its world-class skiing, mountain biking, fishing, hiking, restaurants, art galleries, and shopping. In 2018, Ketchum was awarded designation by the International Dark Sky Association as a Dark Sky Community and is included in the Nation’s first International Dark Sky Reserve, one of only 20 in the world. The City of Ketchum hosts the famous annual Wagon Days Parade during Labor Day weekend, the internationally recognized “Trailing of the Sheep” in October, and numerous other year-round attractions. Ketchum is home to more than 10,000 full- and part-time residents.

ARTWORK DESIGN

Artwork submissions may be designed in as many colors as desired and can be graphic or photographic in nature. Possible themes may consider activities in the vicinity of the installation or local recreation, culture, flora, fauna, dark sky, or history. Artists unable to visit the sites should view the surrounding area on Google Earth to assist with theme selection. The chosen artist's works will be recommended by the Ketchum Arts Commission to the Ketchum City Council for final approval. Upon approval by the Ketchum City Council, the artists will receive a design fee of \$1,000.00.

ARTIST ELIGIBILITY

The call is open to all artists, regardless of location. Idaho artists are strongly encouraged to apply.

Proposals that do not contain all the required information will not be considered.

ARTWORK SPECIFICATIONS

- The designs must be original work created by the artist.
- The artwork should be designed to fit within the gondola template provided below.
- Designs should not include commercial speech, logos, brand imagery, or advertising.
- Visual images are not intended to create a forum for public expression.
- Artwork design must not mimic traffic control signage or devices such as street, traffic, or directional signage.
- The Ketchum Arts Commission reserves the right to reject work that differs from the original submittal or does not meet design, quality, or safety requirements.

<insert gondola art template here>

SELECTION CRITERIA

All artwork/designs must meet the specified guidelines mentioned above, be in good taste, and be in furtherance of the mission of the Ketchum Arts Commission.

TIMELINE

July 25, 2025	Call to artists released
August 15, 2025	Application deadline
August 21, 2025	Artwork reviewed and selected by the Arts Commission
August 22, 2025	Selected artist notified
August 28, 2025	Artwork installation

SUBMITTAL INFORMATION

Artists may enter up to five designs for consideration. The artists' names should not appear on the images.

To apply, please submit your:

- resume;
- artist statement;
- images (must be designed to fit within the provided template);
and
- a separate information sheet for each entry that lists the artist's name, bio, work title, and a number to reference the corresponding images.

ADDITIONAL RESPONSIBILITIES

Selected artists will enter into a contract with the City of Ketchum and must sign an "Art in Public Places" Agreement with the City. Final designs become the property of the City of Ketchum.

SUBMITTAL

E-mail: cking@ketchumidaho.org

Mail: **Cyndy King**
Events and Community Engagement Specialist
P.O. Box 2315
Ketchum, ID 83340