



**CITY OF KETCHUM, IDAHO**

ARTS COMMISSION

Thursday, January 18, 2024, 12:00 PM  
191 5th Street West, Ketchum, Idaho 83340

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**AGENDA**

**PUBLIC PARTICIPATION INFORMATION**

Public information on this meeting is posted outside City Hall.

**We welcome you to watch Council Meetings via live stream.**

You will find this option on our website at [www.ketchumidaho.org/meetings](http://www.ketchumidaho.org/meetings).

**If you would like to comment on a public hearing agenda item, please select the best option for your participation:**

1. Join us via Zoom (*please mute your device until called upon*).  
**Join the Webinar:** <https://ketchumidaho-org.zoom.us/j/84167817145>  
Webinar ID: 841 6781 7145
2. Join us at City Hall.
3. Submit your comments in writing at (*by noon the day of the meeting*)

*This agenda is subject to revisions. All revisions will be underlined.*

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**CALL TO ORDER:**

**ROLL CALL:** Pursuant to Idaho Code Section 74-204(4), all agenda items are action items, and a vote may be taken on these items.

**CONSENT AGENDA:**

1. Recommendation to approve November 16, 2023 minutes
2. Recommendation to approve new Commissioners: Elizabeth Youmans, Jean Pierre Veillet, Kristin Poole, and Wendel Wirth
3. Recommendation to approve Crosswalk Call to Artists

**PUBLIC HEARING:**

**NEW BUSINESS:**

4. Projects for 2024

**ADJOURNMENT:**



## MINUTES

**CALL TO ORDER:** by Chairman Carter Hedberg (12:04 p.m.)

**ATTENDANCE:** Carter, Sophie, Jill, Mylon, Meredith, Jean Pierre, Elizabeth, Kristin, Eryn, Trent,

**ACTION ITEMS:**

1. Recommendation to approve October 19, 2023 minutes (12:04 p.m.)  
Motion to approve: Jill  
Second: Sophie  
All in Favor.
2. Recommendation to approve new Vice Chair (12:05 p.m.)  
Carter recommended Sophie  
Motion to approve: Carter  
Second: Jill  
All in Favor.
3. Recommendation to approve Parks Rec Garage door re-wrap (12:05 p.m.)  
Vendor Avila quoted \$1639, Meredith mentioned we should keep an eye on it and reassess after this wrap and see how it does after this installation.  
Motion to Approve: Carter  
Second: Mylan  
All in Favor.
4. Recommendation to approve new Artist Stipend of \$3500 (12:09 p.m.) Reassessing budget to increase stipends in the future based on the response we receive with the upcoming Call. Motion to Approve: Jill  
Second: Meredith  
All in Favor.

**DISCUSSION ITEMS:**

5. New commissioners (12:11 p.m. and 12:37 p.m.)  
Currently we have 5 Commissioners and can have up to nine  
Potential commissioners: Elizabeth Youmans, Jean Pierre Veillet, Kristen Poole, Wendel Wirth  
Mylon suggested Jean Pierre due to his extensive art experience (Sculpture Professor), also has experience in construction. Elizabeth has 6 years of experience on KAC. Carter knows Wendel, recommended by Claudia McCain. All in favor of adding all four potential commissioners.
6. Call to Artist – SV Rd and Spruce (12:20 p.m.)  
Mylon recommended installation happen in May and be up into the fall. Meredith voiced concerns about deinstallation due to a 6 month run would be make it happening in the winter. All in favor of exhibit run for a year.

**NEW BUSINESS:** (12:47 p.m.)

Carter has mentioned Claudia McCain is willing to work on inventory and utility boxes

**ADJOURNMENT:** (12:47 p.m.)

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**Carter Hedberg, Chair**

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**Trent Donat, City Clerk**



## **Ketchum Arts Commission CALL FOR ARTISTS & DESIGNERS CREATIVE CROSSWALKS 2024**

### **INTRODUCTION**

The City of Ketchum, Idaho, invites professional artists and designers to apply for Ketchum's "Creative Crosswalks Art Program." Artists are asked to submit original artwork/designs to enhance city crosswalks, within pedestrian crossing requirements, that will be converted into reusable templates. Templates will be used indefinitely to refresh images when weather and street use erodes paint surfaces. Two artists will be selected for the project which will address four different intersections located on Sun Valley Road. Artwork will be selected by a jury composed of Ketchum Arts Commission members as well as city representatives. Selected artists will each receive a stipend of \$1,000.00. Artwork is scheduled for installation in spring of 2024. Artist name and information will be featured on the City's website under Ketchum Arts Commission Projects and Events.

### **CITY BACKGROUND/HISTORY**

The City of Ketchum is located in the Wood River Valley in south central Idaho and is adjacent to the Sun Valley Ski Resort. Founded in 1880 during the mining boom, Ketchum is now regarded as one of the most popular destinations for winter and summer visitors due to its world-class skiing, mountain biking, fishing, hiking, restaurants, art galleries and shopping. In 2018, Ketchum was awarded designation by the International Dark-Sky Association as a Dark Sky Community and is included in the Nation's first International Dark Sky Reserve, one of only 20 in the world. The City of Ketchum hosts the famous annual Wagon Days Parade, held on Labor Day weekend, the internationally recognized "Trailing of the Sheep" in October and numerous other year-round attractions. Ketchum is home to more than 10,000 full- and part-time residents.

### **OVERVIEW**

The City of Ketchum seeks the creation of original designs by two artists to enhance crosswalks, create safe crossings, add vitality to public life, and celebrate artistic talent. Artwork will be installed at four intersections: Sun Valley Road and Leadville Avenue, Sun Valley Road and East Avenue, Sun Valley Road and Walnut Avenue and Sun Valley Road and Spruce Avenue. Two artist works will be selected. One artist will be selected to design Sun Valley Road and Leadville Avenue, as well as Sun Valley Road and East Avenue. A second artist will be selected to design Sun Valley Road and Walnut Avenue as well as Sun Valley Road and Spruce Avenue. Artists may submit up to 5 original designs. One original work from the selected artist/s will be used for all four crosswalks at the identified intersections. Two designs will be selected from both artists – one for each designated intersection. Artwork design should be graphic in nature for translation to templates. Possible themes may consider activities in the vicinity of the intersection, recreation, culture, flora, fauna, dark sky, or local history. Artists unable to visit the sites should view the surrounding area on google earth to assist with theme selection. Chosen artist works will be recommended by the Ketchum Arts Commission to the Ketchum City Council for final approval. Upon approval by the Ketchum City Council, the artists will receive a design fee of \$1,000.00.

## PROGRAM GOALS

- Enliven Ketchum's streetscape creating a vibrant, pedestrian-friendly framework.
- Creating original artwork that becomes part of the City's permanent collection and reflects the mission and goals of the KAC: the integration of arts and culture into the life of the community.
- Develop safe pedestrian crossings by drawing attention to crosswalks through artist designed walkways.

## ARTIST ELIGIBILITY

The call is open to all artists. Local, Idaho and regional artists/designers are encouraged to apply.

***Proposals that do not contain all the required information will not be considered.***

## ARTWORK SPECIFICATIONS

- The designs must be original artwork of the selected artists or designer
- **Artist must use only 2 colors.**
- Repeatable design measurements should be 72" x 72" and will be repeated at each crosswalk in the intersection. Following are the approximate lengths of each crosswalk to provide estimation of the number of repeats of each design.
  - Sun Valley Road/Leadville Avenue
    - North/South approximately 40'
    - East/West approximately 35'
  - Sun Valley Road/East Avenue
    - North/South approximately 40'
    - East/West approximately 80'
  - Sun Valley Road/Walnut Avenue
    - North/South approximately 40'
    - East/West approximately 60'
  - Sun Valley Road/Spruce Avenue
    - North/South approximately 40'
    - East/West approximately 35'
- Crosswalks are demarcated by white parallel lines called 'longitudinal lines' that connect the street corners and must remain intact in the artist's design. The two-dimensional artwork must conform to the template dimensions.
- Designs should not include words, commercial speech, numbers, logos, brand imagery or advertising.
- Visual images are not intended to create a forum for public expression.
- Artwork design must not mimic traffic control signage or devices such as street, traffic, or directional signage.
- Yellow, orange, and white colors should be minimized to avoid looking like traffic control devices.
- Artwork/designs should be graphic in nature for translation to plastic polyethylene templates. i.e. shading will not transfer to the templates.
- The Ketchum Arts Commission reserves the right to reject work that differs from the original

submittal or does not meet requirements of quality, safety and design requirements.

## SELECTION CRITERIA

All artwork/designs must meet the specified guidelines mentioned above, the standards and mission of the Ketchum Arts Commission, be in good taste and be in furtherance of the mission of the KAC: to integrate arts and culture into the life of the community.

## TIMELINE

XXXXX	Call for Submissions Released
XXXXX	<b>Application Deadline</b>
XXXXX	Notice of Jurors' Selections
XXXXX	Notice of City Council Approval
XXXXX	Receipt of Artwork
XXXXX	Installation of Artwork

## SUBMITTAL INFORMATION

Artists may enter up to 5 artist rendered templates for consideration. Artists' names should not appear on the images.

To apply, please submit:

- Resume
- Artist statement
- Images must be designed to fit within the 72"X 72" template that will be used to repeat the design in the crosswalk.
- A separate information sheet for each entry listing:
  - Artist's name
  - Artist Bio
  - Title of work and a number corresponding to the image number All images need to be submitted via PDF
  - Include RGB or CMYK for accurate color reproduction

## ADDITIONAL RESPONSIBILITIES

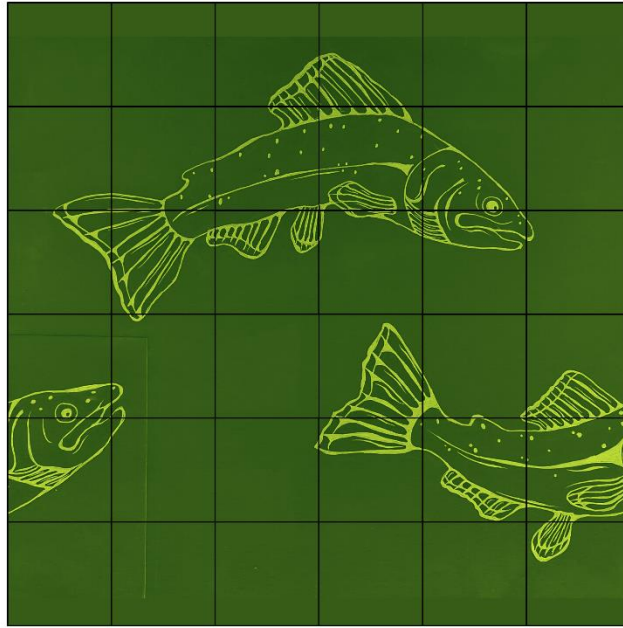
Selected artists will enter into a contract with the City of Ketchum and must sign an "Art in Public Places" Agreement with the City. Final designs become the property of the City of Ketchum.

## SUBMITTAL

**E-mail:** [ealvey@ketchumidaho.org](mailto:ealvey@ketchumidaho.org)  
**Mail:** Eryn Alvey, Ketchum Arts Commission  
City Liaison City of Ketchum  
P.O. Box 2315  
Ketchum, ID 83340

## Examples:

Image #1



Dark Color: #365C17

Light Color: #A7CC4F

Example: Sun Valley Road/Leadville Avenue



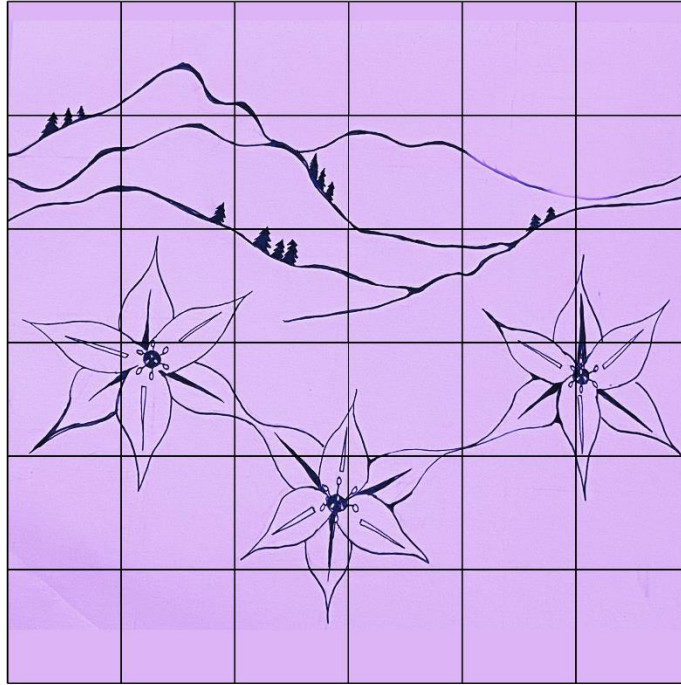
North/South approx 40'



East/West approx 35'

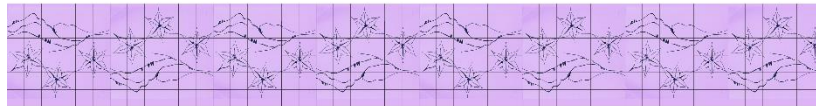
Each box represents 1 foot. The total design is 72  
in by 72 in (6 feet by 6 feet).

## Image #2

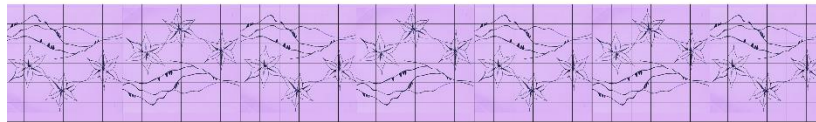


Purple Color: #DDB5F6    Black Color: #000000

Example: Sun Valley Road/Spruce Avenue



North/South approx 40'



East/West approx 35'

Each box represents 1 foot. The total design is 72  
in by 72 in (6 feet by 6 feet).