



**CITY OF KETCHUM, IDAHO**

ARTS COMMISSION

Thursday, February 20, 2025, 5:00 PM  
191 5th Street West, Ketchum, Idaho 83340

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**AGENDA**

**PUBLIC PARTICIPATION INFORMATION**

Public information on this meeting is posted outside City Hall.

**We welcome you to watch Ketchum Arts Commission Meetings via live stream.**

You will find this option on our website at [www.ketchumidaho.org/meetings](http://www.ketchumidaho.org/meetings).

**If you would like to comment on a public hearing agenda item, please select the best option for your participation:**

1. Join us via Zoom (*please mute your device until called upon*).  
**Join the Webinar:** <https://ketchumidaho-org.zoom.us/j/81075326579>  
Webinar ID: 810 7532 6579
2. Join us at City Hall.
3. Submit your comments in writing at <mailto:participate@ketchumidaho.org> (*by noon the day before the meeting*)

*This agenda is subject to revisions. All revisions will be underlined.*

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**CALL TO ORDER:** By Chairman Carter Hedberg

**ROLL CALL:** Pursuant to Idaho Code Section 74-204(4), all agenda items are action items, and a vote may be taken on these items.

**COMMUNICATIONS:**

1. Public Comments submitted

**CONSENT AGENDA:**

1. Recommendation to approve minutes of January 16, 2025 - City Clerk Trent Donat
2. Recommendation to approve the 2025 Creative Crosswalks Call for Artists - Staff Liaison Daniel Hansen

**NEW BUSINESS:**

3. Direction on future collection and administration of the Percent for Art program - Staff Liaison Daniel Hansen

**ADJOURNMENT:**



CITY OF KETCHUM  
MEETING MINUTES  
KETCHUM ARTS COMMISSION  
191 5<sup>th</sup> Street West, Ketchum, 83340  
January 16, 2025 | 5:00 PM

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**CALL TO ORDER:** Carter Hedberg called the meeting to order at 5:01 PM

**ROLL CALL:**

Carter Hedberg  
Sophie Sawyers  
Jean Pierre Veillet  
Mylan Chacon  
Meredith Skillman  
Elizabeth Youmans (*via teleconference*)  
Wendell Wirth (*via teleconference*)

**ABSENT:**

Kristin Poole

**ALSO PRESENT:**

Daniel Hansen—Community Engagement Manager / Staff Liaison

**Communication from Commissioners**

Website needs to be updated with current bios  
Minutes from last meeting approved  
Carter 1st  
Elizabeth 2<sup>nd</sup>  
All in favor

**COMMUNICATIONS**

1. Public Comments submitted

**CONSENT AGENDA:**

2. Recommendation to approve minutes of November 21, 2024  
5:04 pm Carter moves to approve meeting dates for 2025  
Elizabeth 2nd

**NEW BUSINESS:**

3. 5% for Art accounting update - Staff Liaison Daniel Hansen  
5:05 pm Daniel starts the discussion  
**Comments, questions, and discussion by commissioners.**
4. Review current and expired commissioner terms - Staff Liaison Daniel Hansen- Staff Liaison Daniel Hansen  
5:21 Daniel starts the discussion  
**Comments, questions, and discussion by commissioners.**

5. Discuss the appointment of Rebecca Larson to the Ketchum Arts Commission - Staff Liaison Daniel Hansen  
5:25 Daniel starts discussion  
Rebecca Larson introduces herself  
**Comments, questions, and discussion by commissioners.**  
5:30 Carter moves to approve Rebecca Larson  
John Pierre 2<sup>nd</sup>  
Vote not required but needs City Council approval
  
6. Discuss re-appointment of Meredith Skillman to a second term – Staff Liaison Daniel Hansen  
5:32 Daniel starts discussion  
No formal vote needed but all approve.
  
7. Recommendation to approve the 2025 Art on 4<sup>th</sup> Call for Artist – Staff Liaison Daniel  
5:33 Daniel starts discussion  
**Comments, questions, and discussion by commissioners.**  
5:48 Carter moves to approve with addition of images of previous sculptures  
Jean Pierre 2<sup>nd</sup>  
All approve
  
8. Discuss policy on contracting commissioners for art repair and restoration – Staff Liaison Daniel  
5:48 Daniel starts discussion  
Approved
  
9. Review final priorities for 2025 – Staff Liaison Daniel  
5:49 Daniel starts discussion  
**Comments, questions, and discussion by commissioners.**

**ADJOURNMENT:**

**Motion to adjourn**

5:55pm Elizabeth Youmans

Second: Mylon Chacon

Result: Adjourned

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Carter Hedberg—Board Chair

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Daniel Hansen—Staff Liaison





City of Ketchum

**KETCHUM ARTS COMMISSION MEETING AGENDA MEMO**

Meeting Date:  Staff Member/Dept:

Agenda Item:

Recommended Motion:

Reasons for Recommendation:

- The commission desires to continue programming for the Creative Crosswalks exhibit in 2025
- Artist compensation is the same as years prior. Per Arts Commissioner direction, only one crosswalk design will be replaced each year. Designs will be reapplied for three consecutive years.
- Timeframes for the submissions and installation are similar to years prior

Policy Analysis and Background (non-consent items only):

Sustainability Impact:

Financial Impact:

Attachments:

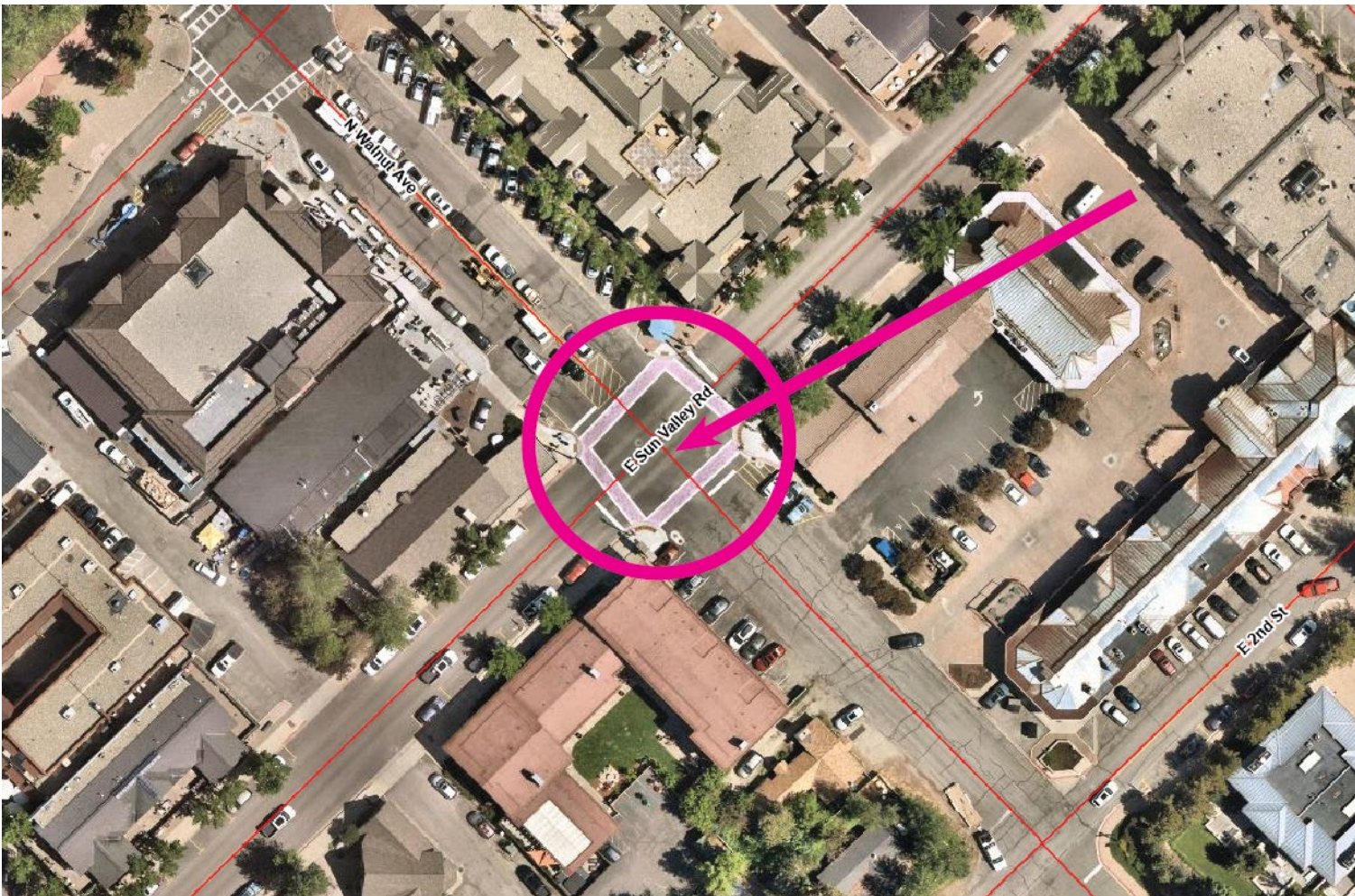
1. 2025 Creative Crosswalks Call to Artists
- 2.
- 3.



## Ketchum Arts Commission CALL FOR ARTISTS & DESIGNERS CREATIVE CROSSWALKS 2024

### INTRODUCTION

The City of Ketchum, Idaho invites professional artists and designers to apply for Ketchum’s “Creative Crosswalks Art Program.” Artists are asked to submit original artwork/designs to enhance one city crosswalk per year on Sun Valley Road (between Main Street and Spruce Avenue). All artwork must be compliant with state and federal pedestrian crossing requirements. Selected designs will be converted into reusable templates. The artwork will remain on display for three consecutive years and will be refreshed annually when needed due to erosion from weather and street use. One artist’s design will be selected for each year for the project. The intersection where the artwork is installed will change annually. This year’s selected artwork will be installed at Walnut Avenue and Sun Valley Road.



Artwork will be selected by a blind jury composed of Ketchum Arts Commission members. The selected artist will receive a \$1,000.00 stipend. Artwork is scheduled for installation in the spring of 2025. The



artist's name and information will be featured in promotional publications and on the city's website.

## **CITY BACKGROUND/HISTORY**

The City of Ketchum is located in the Wood River Valley in south-central Idaho and is adjacent to the Sun Valley Ski Resort. Founded in 1880 during the mining boom, Ketchum is now regarded as one of the most popular destinations for winter and summer visitors due to its world-class skiing, mountain biking, fishing, hiking, restaurants, art galleries, and shopping. In 2018, Ketchum was awarded designation by the International Dark Sky Association as a Dark Sky Community and is included in the Nation's first International Dark Sky Reserve, one of only 20 in the world. The City of Ketchum hosts the famous annual Wagon Days Parade during Labor Day weekend, the internationally recognized "Trailing of the Sheep" in October, and numerous other year-round attractions. Ketchum is home to more than 10,000 full- and part-time residents.

## **ARTWORK DESIGN**

Artwork submissions should be graphic in nature and able to be converted into templates using one or two colors only. Possible themes may consider activities in the vicinity of the intersection or local recreation, culture, flora, fauna, dark sky, or history. Artists unable to visit the sites should view the surrounding area on Google Earth to assist with theme selection. The chosen artist's works will be recommended by the Ketchum Arts Commission to the Ketchum City Council for final approval. Upon approval by the Ketchum City Council, the artists will receive a design fee of \$1,000.00.

## **PROGRAM GOALS**

- Enliven Ketchum's streetscape by creating a vibrant, pedestrian-friendly space.
- Creating original artwork that becomes part of the City's permanent collection and reflects the mission and goals of the Ketchum Arts Commission: the integration of arts and culture into the life of the community.
- Develop safe pedestrian crossings by drawing attention to crosswalks through artist-designed walkways.

## **ARTIST ELIGIBILITY**

The call is open to all artists, regardless of location. Idaho artists are strongly encouraged to apply.

***Proposals that do not contain all the required information will not be considered.***

## **ARTWORK SPECIFICATIONS**

- The designs must be original work created by the artist.
- Artwork/designs should be graphic so they can be converted into stencils. (Shading, gradients, and fine lines will not work as a stencil.)
- Artwork must be one or two colors only.
- The use of thick, simple lines is preferred and displays best in this format.
  - Vector graphics from digital graphic software are preferred.
- Following are the approximate lengths of the Walnut Avenue and Sun Valley Road crosswalks to provide an estimation of the number of times the design will need to be tiled/repeated during installation:
  - North/South: approximately 45'
  - East/West: approximately 55'
- Crosswalks are demarcated by white parallel lines called 'longitudinal lines' that connect the

street corners and must remain intact in the artist's design. The two-dimensional artwork must conform to the template dimensions.

- Designs should not include words, commercial speech, numbers, logos, brand imagery, or advertising.
- Visual images are not intended to create a forum for public expression.
- Artwork design must not mimic traffic control signage or devices such as street, traffic, or directional signage.
- Yellow, orange, and white colors should be minimized to avoid looking like traffic control devices.
- The Ketchum Arts Commission reserves the right to reject work that differs from the original submittal or does not meet design, quality, or safety requirements.

### **SELECTION CRITERIA**

All artwork/designs must meet the specified guidelines mentioned above, be in good taste, and be in furtherance of the mission of the Ketchum Arts Commission.

### **TIMELINE**

February 2025	Call to artists released
April 10, 2025	Application deadline
April 17, 2025	Artwork reviewed and selected by the Arts Commission
Late April 2025	Selected artist notified
May-June 2025	Artwork installation

### **SUBMITTAL INFORMATION**

Artists may enter up to five designs for consideration. The artists' names should not appear on the images.

To apply, please submit your:

- resume;
- artist statement;
- images (must be designed to fit within the 72" x 72" template that will be used to repeat the design in the crosswalk); and
- a separate information sheet for each entry that lists the artist's name, bio, work title, and a number to reference the corresponding image.

### **ADDITIONAL RESPONSIBILITIES**

Selected artists will enter into a contract with the City of Ketchum and must sign an "Art in Public Places" Agreement with the City. Final designs become the property of the City of Ketchum.

### **SUBMITTAL**

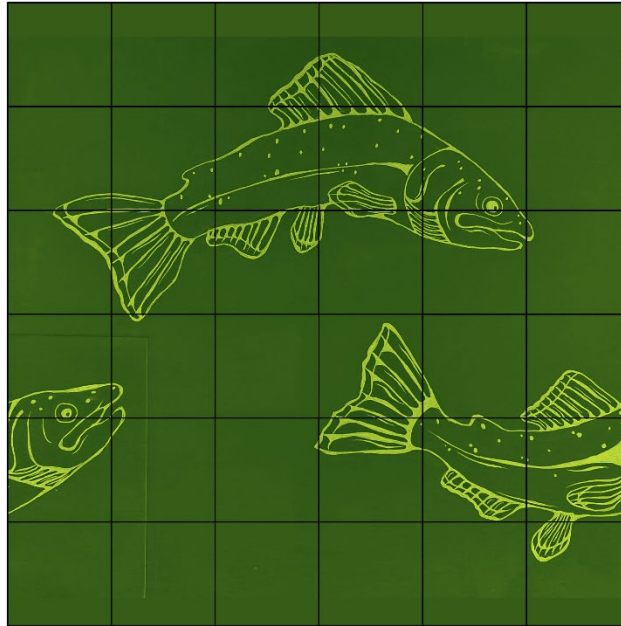
**E-mail:** cking@ketchumidaho.org  
**Mail:** **Cyndy King**  
Community Engagement Specialist  
P.O. Box 2315  
Ketchum, ID 83340





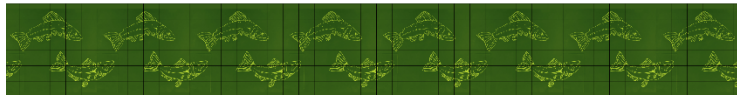
# Examples:

## Image #1

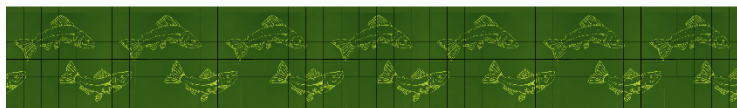


Dark Color: #365C17      Light Color: #A7CC4F

### Example: Sun Valley Road/Leadville Avenue



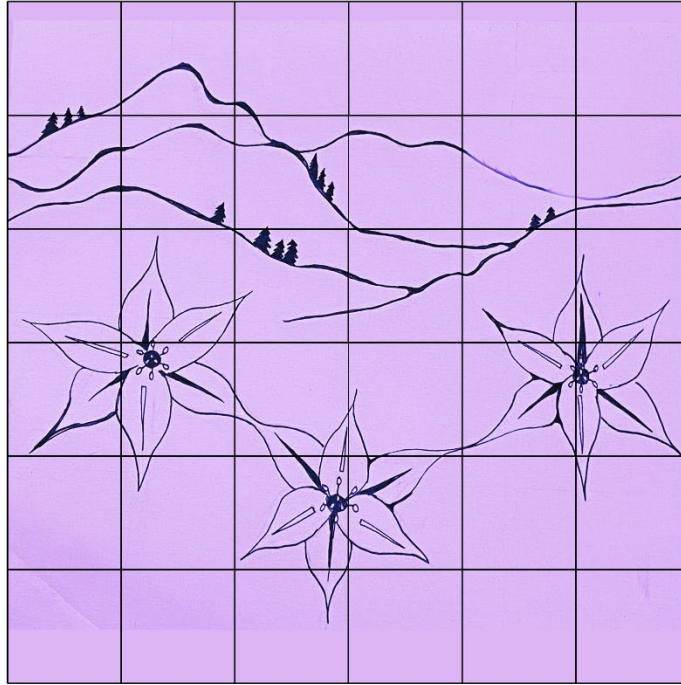
North/South approx 40'



East/West approx 35'

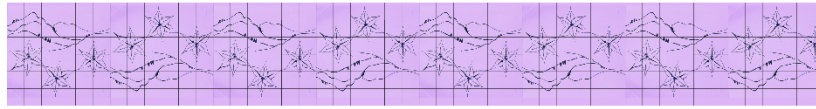
Each box represents 1 foot. The total design is 72 in by 72 in (6 feet by 6 feet).

## Image #2

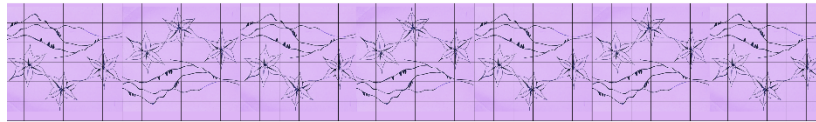


Purple Color: #DDB5F6 Black Color: #000000

Example: Sun Valley Road/Spruce Avenue



North/South approx 40'



East/West approx 35'

Each box represents 1 foot. The total design is 72  
in by 72 in (6 feet by 6 feet).



City of Ketchum

**KETCHUM ARTS COMMISSION MEETING AGENDA MEMO**

Meeting Date:  Staff Member/Dept:

Agenda Item:

Recommended Motion:

Reasons for Recommendation:

Policy Analysis and Background (non-consent items only):

**Summary of the Percent for Art Program**

- Five percent of costs for eligible city capital improvement projects, up to \$1,000,000, paid for through the city’s General Fund account get set aside to be used by the Arts Commission for artwork installations and programming.
- The amount of funds for art contributed for capital improvement projects over \$1,000,000 must be determined and voted on by the City Council.
- Funds collected are stored in an account under the Parks and Recreation Department.

**Legal interpretation of how the Percent for Art Program should be administered as it is currently written**

In early February 2025, City staff had legal counsel review how the code should be administered from a legal perspective. Specifically, by law, how should the following be administered with the way the code is currently written:

1. Are 5% for Art funds collected automatically on the first \$1 million spent on qualifying capital improvement projects that cost more than \$1 million, with additional artwork funds awarded on funds spent beyond \$1 million to be determined by the City Council? Or are any funds collected for the Percent for Art Program on qualifying projects over \$1 million entirely at the City Council’s discretion?
2. And does the City Council’s decision to award 5% for art funds for the City Hall renovation mean that they are legally obligated to do so on other eligible projects, such as the Sun Valley Road reconstruction?

Legal counsel’s interpretation is:

1. Percent for Art funds are not automatically guaranteed for the first \$1 million of an eligible project that costs more than this. For any qualifying project of more than \$1 million dollars, any Percent for Art funds awarded are at the discretion of the City Council.
2. Any decision by the City Council to award Percent for Art funds for the City Hall project, which was a qualifying project that cost more than \$1 million dollars, does not set a legal precedent that this should be the protocol for other qualifying projects over \$1 million dollars. Only a language change to the code could do this.

**Arts Commission direction on how to proceed**

Several discussions have taken place during recent Arts Commission meetings about how to collect funds on past qualifying projects over \$1 million, as well as how the Percent for Art program should be administered in the future. Both administrative staff and legal council suggest that the ordinance text outlining how the Percent for Art Program is administered needs to be changed if the intent is that 5% of funds should be automatically collected on the first \$1 million of qualifying multi-million dollar projects. They also advise that the City Council has full decision-making authority regarding any Percent for Arts funds for the Sun Valley Road reconstruction project. Staff needs Arts Commission direction on how to proceed with the two following items:

1. Does the Arts Commission want to pursue the collection of Percent for Art funds for the Sun Valley Road reconstruction project? If so, when and how?
2. Does the Arts Commission want to pursue revising the Percent for Art code to change the legal interpretation of how funds are collected on the first \$1 million of eligible projects that exceed this threshold?

**Sustainability Impact:**

None OR state impact here:

**Financial Impact:**

None OR Adequate funds exist in account:	If the City Council agrees to award Percent for Art funds for the Sun Valley Road reconstruction project and/or amend the Percent for Art code to include the automatic collection of Percent for Art funds for the first \$1 million of multi-million dollar projects, it would generate more funding for Arts Commission’s programming and installations in the coming years. However, the City Council has the authority to make any changes to the ordinance that they see fit, meaning—if they wanted to—they could reduce the amount of funds awarded in the future to the Percent for Art Program.
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**Attachments:**

1.
2.
3.

