



**CITY OF KETCHUM, IDAHO**

ARTS COMMISSION

Thursday, April 18, 2024, 12:00 PM

191 5th Street West, Ketchum, Idaho 83340

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**AGENDA**

**PUBLIC PARTICIPATION INFORMATION**

Public information on this meeting is posted outside City Hall.

**We welcome you to watch Council Meetings via live stream.**

You will find this option on our website at [www.ketchumidaho.org/meetings](http://www.ketchumidaho.org/meetings).

**If you would like to comment on a public hearing agenda item, please select the best option for your participation:**

1. Join us via Zoom (*please mute your device until called upon*).  
**Join the Webinar:** <https://zoom.us/webinar/85219631743>  
Webinar ID: 852 1963 1743
2. Join us at City Hall.
3. Submit your comments in writing at [participate@ketchumidaho.org](mailto:participate@ketchumidaho.org) (*by noon the day of the meeting*)

*This agenda is subject to revisions. All revisions will be underlined.*

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**CALL TO ORDER:** By Chairman Carter Hedberg

**ROLL CALL:** Pursuant to Idaho Code Section 74-204(4), all agenda items are action items, and a vote may be taken on these items.

**COMMUNICATIONS FROM CHAIRMAN AND COMMISSIONERS:**

**CONSENT AGENDA:**

1. Recommendation to approve minutes of March 21, 2024
2. Recommendation to approve reissue of call to artists for Sun Valley and Spruce Avenue Art Installation

**NEW BUSINESS:**

- [3.](#) Reissue call to artists for Sun Valley Road and East Ave/Sun Valley Road/Walnut crosswalk artwork installations and reinstallation of current crosswalk artwork
4. Update on Garage Door art installation at Recreation Department building
5. Update on past arts commission members' gifts
6. Report on status of 5% for art funding associated with Main Street construction
- [7.](#) Art on 4th call to artists

**ADJOURNMENT:**



CITY OF KETCHUM  
MEETING MINUTES  
KETCHUM ARTS COMMISSION

191 5<sup>th</sup> Street West, Ketchum, 83340  
March 21, 2024, 12:00p.m.

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**CALL TO ORDER:** Chairperson Carter Hedberg called the meeting to order at 12:00 PM  
(00:00:50 in video)

**Roll Call:**

Carter Hedberg  
Kristin Poole  
Jill Lear  
Meredith Skillman (*via teleconference*)  
Mylan Chacon  
Sophie Sawyers  
Wendal Wirth  
Jean Pierre Veillet  
Elizabeth Youmans

**ALSO PRESENT:**

Daniel Hansen—Community Engagement Manager  
Heather Nicolai—Permit Technician, Planning and Building Department

**CONSENT AGENDA:**

1. Motion to approve February 15, 2024, minutes. (00:00:00 in video)  
Mover: Sophie Sawyers  
Second: Jean Pierre Veillet  
Result: Adopted Unanimous

Daniel Hansen introduced himself, gave some of his background and how he will now be the new Staff Liaison (00:03:23 in video)

**NEW BUSINESS:**

2. Review call-to-artist submission for crosswalk art on Sun Valley Road.  
Presented by: Daniel Hansen (00:05:13 in video)

***Comments, questions, and discussion by commissioners (00:05:56 in video)***

**Motion to extend the deadline for the call-to-artist submissions**

(00:07:36 in video)  
Mover: Sophie Sawyers  
Second: Jill Lear  
Result: Adopted Unanimous

***Comments, questions, and discussion by commissioners (00:08:19 in video)***

3. Discuss next steps for art/history installations with Main Street Reconstruction.  
Presented by: Daniel Hansen (00:12:29 in video)

***Comments, questions, and discussion by commissioners (throughout presentation)***

4. Review and provide feedback on Main Street wayfinding concept.

Presented by: Daniel Hansen (00:22:23 in video)

**Comments, questions, and discussion by commissioners** (00:30:05 in video)

**ADJOURNMENT:** (00:50:42 in video)

**Motion to adjourn.**

Mover: Elizabeth Youmans

Second: Kristen Poole

Result: Unanimous Adjourned

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Carter Hedberg—Commissioner Chairperson

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Trent Donat – City Clerk





City of Ketchum

**KETCHUM ARTS COMMISSION MEETING AGENDA MEMO**

Meeting Date:  Staff Member/Dept:

Agenda Item:

Recommended Motion:

Reasons for Recommendation:

Policy Analysis and Background (non-consent items only):

Sustainability Impact:

Financial Impact:

Attachments:



City of Ketchum  
Ketchum Arts Commission

## 2024 Call for Sculpture Artists | Art at Sun Valley Road and Spruce Ave.

### INTRODUCTION

The city of Ketchum, Idaho, invites experienced artists to apply for Ketchum, Idaho's summer sculpture exhibition opportunity at Sun Valley Road and Spruce Avenue. Original three-dimensional artwork selected by a blind jury will be displayed on the corner of Sun Valley Rd and Spruce Ave for one year (July 2024-June 2025). Selected artists will receive a \$3,500 stipend for the exhibition of their work along with a \$1,500 stipend for travel expenses. The exhibition will be featured on the city's website ([ketchumidaho.org](http://ketchumidaho.org)) and in various social media forums.

### CITY BACKGROUND/HISTORY

The city of Ketchum is located in the Wood River Valley in south-central Idaho. Founded in 1880 during the mining boom, Ketchum is now regarded as one of the most popular destinations for winter and summer visitors due to its world-class skiing, mountain biking, fishing, hiking, restaurants, shopping, and sophisticated arts and cultural offerings. In 2018, Ketchum was awarded designation by the International Dark-Sky Association as a Dark Sky Community and is included in the Nation's first International Dark Sky Reserve, one of only 13 in the world. The city of Ketchum hosts the famous annual Wagon Days Parade, held on Labor Day weekend, and numerous other year-round attractions. Ketchum is home to more than 10,000 full- and part-time residents.

Past exhibitors include Rod Kagan, Boaz Vaadia, Gwynn Murrill, Steve Jensen, Will Robinson, and Rudi Broschofsky, among others.

In 2012, ArtPlace named Ketchum one of the top twelve small-town arts places in the U.S. In 2014, Smithsonian Magazine named Ketchum one of the 20 best small towns to visit in the U.S.

As part of Ketchum's Downtown Master Plan, widened sidewalks will feature benches and sites for artwork.

### ARTIST ELIGIBILITY

The call is open to all artists, regardless of their state of residence, creating original three-dimensional artwork suitable in scale and materials for public outdoor display. Local artists are encouraged to submit. There is no entry fee. Artists may enter up to ten sculptures for consideration.

#### To apply, please submit:

- Resume
- Artist statement
- Images showing 2 views of each entry.
  - Images must be a minimum of 4 x 6 in. and 300 dpi resolution.
  - Images must be jpg, png, or tif files. PDF images will not be accepted.
  - Artist's name should not appear on the images
- A separate information sheet for each entry listing:

- Artist's name
- Title of work and a number corresponding to the image number
- Medium
- Dimensions
- Insurance value
- Installation method/requirements, and detailed description and/or images of installation hardware

***Proposals that do not contain all the required information will not be considered.***

**TIMELINE**

- |                                |   |
|--------------------------------|---|
| • <i>January 18, 2024</i>      | Original call for artists released                              |
| • <i>February 8, 2024</i>      | Original application deadline                                   |
| • <i>April 18, 2024</i>        | <i>Call for artists reissued</i>                                |
| • <i>May 13, 2024</i>          | <i>Application deadline</i>                                     |
| • <i>May 23, 2024</i>          | Notice of Jurors' Selections                                    |
| • <i>June 17-June 28, 2024</i> | Receipt and Installation of accepted artwork by City of Ketchum |
| • <i>July 2024-June 2025</i>   | Exhibition opens/closes   |

**SPECIFICATIONS**

- Artwork must be able to be installed on a 72" wide x 60" deep x 25" tall concrete pedestal in outdoor conditions (see images provided below of installation location and setup).



- Additional concrete bases are available for some works. Selected artists will be notified of additional pedestal sizes should they be relevant to their placement.
- Artwork must be between 36" and 132" in height and be suitable for outdoor exhibition.
- Sculptures should be able to withstand the effects of weather with minimum maintenance.
- Artwork must be as resistant as possible to vandalism and able to withstand possible pedestrian contact.
- Artwork must not have sharp edges or other elements that might injure viewers. No stanchions or other barriers may be used in front of sculptures.



- The artist is responsible for the delivery and installation of artwork in coordination with the City of Ketchum at the specified site on an agreed-upon date between June 17 and June 28. The city may have some equipment and personnel available to aid in installation. De-installation will take place in a similar manner at the close of the exhibition, with the artist and the City of Ketchum communicating on date and time.
- The Ketchum Arts Commission reserves the right to reject work that differs from the original proposal or does not meet requirements of quality, safety, and durability.

### **ADDITIONAL RESPONSIBILITIES**

Selected artists must sign an “Arts in Public Places” agreement with the City, which states:

1. Artists or artist’s representatives must participate and/or coordinate with the City of Ketchum for the installation and de-installation of artwork.
2. Artwork is on loan to the city during the exhibition period. If the work is for sale and sells during the exhibition dates, the artist is responsible for replacing it with another piece of similar quality and scale at the time of removal. The replacement work must be approved by the selection committee.
3. The artist releases the City of Ketchum from and against any and all damages, or injuries to persons, or property, including damage to the art during installation and removal.
4. The artist assumes responsibility for transportation and delivery to and from the display site.
5. Installation and de-installation processes must include cleaning of the artwork by the artist upon installation and leaving the site in a clean and professional manner once installed and upon removal.
6. The City of Ketchum will provide insurance for both liability and damage during the exhibition period.

### **SUBMITTAL**

- Email: [dhansen@ketchumidaho.org](mailto:dhansen@ketchumidaho.org)
- Mail: Daniel Hansen, Community Engagement Manager  
City of Ketchum | P.O. Box 2315 | Ketchum, ID 83340



City of Ketchum

**KETCHUM ARTS COMMISSION MEETING AGENDA MEMO**

Meeting Date:  Staff Member/Dept:

Agenda Item:

Recommended Motion:

Reasons for Recommendation:

Policy Analysis and Background (non-consent items only):

Sustainability Impact:

Financial Impact:

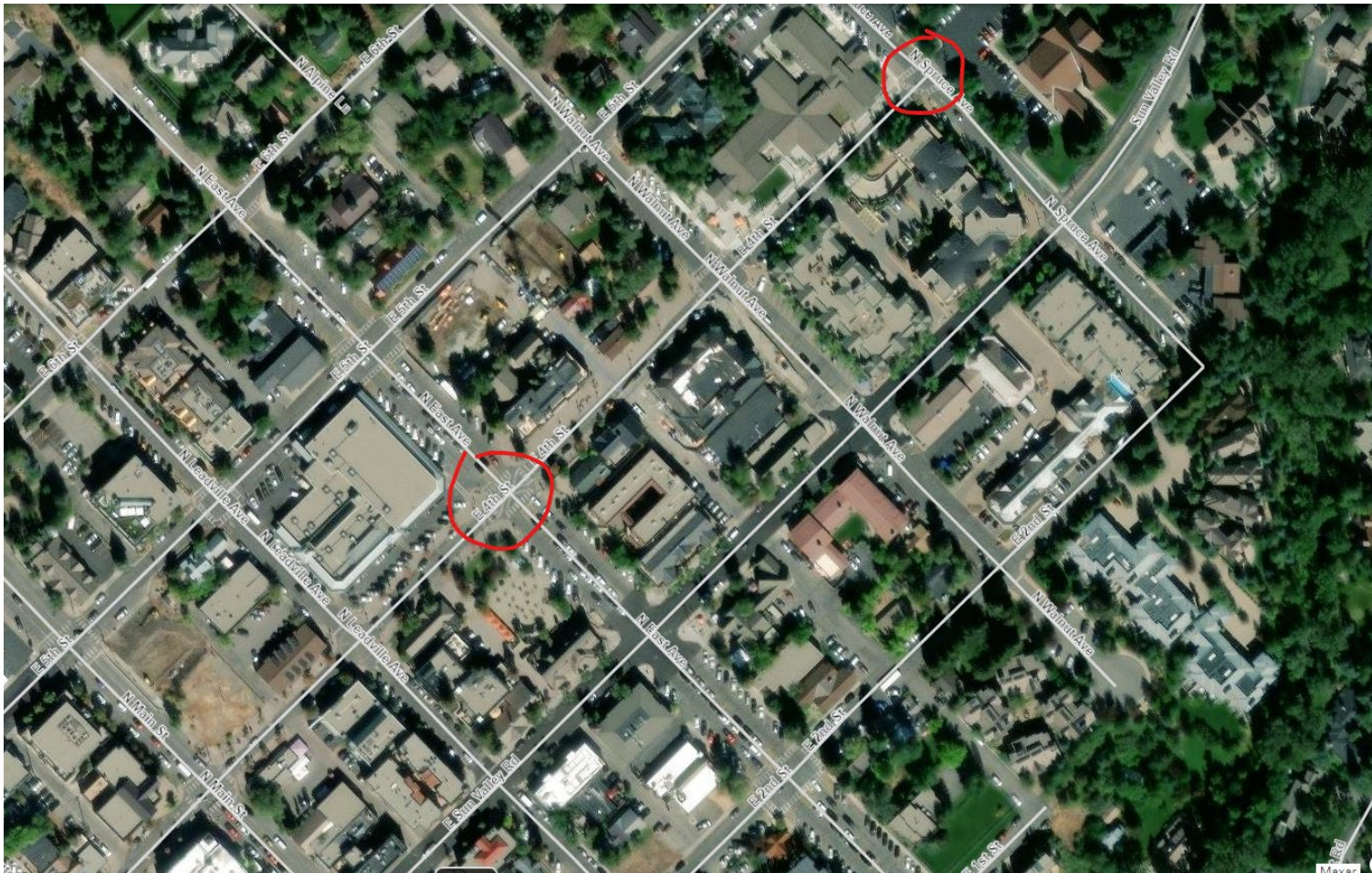
Attachments:



## Ketchum Arts Commission CALL FOR ARTISTS & DESIGNERS CREATIVE CROSSWALKS 2024

### INTRODUCTION

The City of Ketchum, Idaho invites professional artists and designers to apply for Ketchum’s “Creative Crosswalks Art Program.” Artists are asked to submit original artwork/designs to enhance city crosswalks, within pedestrian crossing requirements, that will be converted into reusable templates. Templates will be used indefinitely to refresh images when weather and street use erode paint surfaces. One artist will be selected for the project which will address two different intersections located at Spruce Avenue and East Avenue on Sun Valley Road (see the map below). Artwork will be selected by a jury composed of Ketchum Arts Commission members as well as city representatives. Selected artists will each receive a stipend of \$1,000.00. Artwork is scheduled for installation in the spring of 2024. The artist’s name and information will be featured on the City’s website under Ketchum Arts Commission Projects and Events.



## **CITY BACKGROUND/HISTORY**

The City of Ketchum is located in the Wood River Valley in south-central Idaho and is adjacent to the Sun Valley Ski Resort. Founded in 1880 during the mining boom, Ketchum is now regarded as one of the most popular destinations for winter and summer visitors due to its world-class skiing, mountain biking, fishing, hiking, restaurants, art galleries, and shopping. In 2018, Ketchum was awarded designation by the International Dark Sky Association as a Dark Sky Community and is included in the Nation's first International Dark Sky Reserve, one of only 20 in the world. The City of Ketchum hosts the famous annual Wagon Days Parade, held on Labor Day weekend, the internationally recognized "Trailing of the Sheep" in October, and numerous other year-round attractions. Ketchum is home to more than 10,000 full- and part-time residents.

## **ARTWORK DESIGN**

Artwork submissions should be graphic in nature, and able to be converted into templates using one or two colors only. Possible themes may consider activities in the vicinity of the intersection, recreation, culture, flora, fauna, dark sky, or local history. Artists unable to visit the sites should view the surrounding area on Google Earth to assist with theme selection. The chosen artist's works will be recommended by the Ketchum Arts Commission to the Ketchum City Council for final approval. Upon approval by the Ketchum City Council, the artists will receive a design fee of \$1,000.00.

## **PROGRAM GOALS**

- Enliven Ketchum's streetscape by creating a vibrant, pedestrian-friendly framework
- Creating original artwork that becomes part of the City's permanent collection and reflects the mission and goals of the KAC: the integration of arts and culture into the life of the community.
- Develop safe pedestrian crossings by drawing attention to crosswalks through artist-designed walkways.

## **ARTIST ELIGIBILITY**

The call is open to all artists. Local, Idaho, and regional artists/designers are encouraged to apply.

***Proposals that do not contain all the required information will not be considered.***

## **ARTWORK SPECIFICATIONS**

- The designs must be original artwork of the selected artist or designer
- Artwork/designs should be graphic in nature for translation to plastic polyethylene templates. i.e. shading will not transfer to the templates.
- Artwork must use only 2 colors or less
- Use of hard, thick lines are preferred and display best
- Vector graphics from digital graphic software are preferred
- The design measurements should be 72" x 72" and will be repeated at each crosswalk in the intersection. Following are the approximate lengths of each crosswalk to provide an estimation of the number of repeats of each design.
  - Sun Valley Road/East Avenue
    - North/South                      approximately 40'
    - East/West                              approximately 80'

- Sun Valley Road/Spruce Avenue
  - North/South                   approximately 40'
  - East/West                      approximately 35'
- Crosswalks are demarcated by white parallel lines called 'longitudinal lines' that connect the street corners and must remain intact in the artist's design. The two-dimensional artwork must conform to the template dimensions.
- Designs should not include words, commercial speech, numbers, logos, brand imagery, or advertising.
- Visual images are not intended to create a forum for public expression.
- Artwork design must not mimic traffic control signage or devices such as street, traffic, or directional signage.
- Yellow, orange, and white colors should be minimized to avoid looking like traffic control devices.
- The Ketchum Arts Commission reserves the right to reject work that differs from the original submittal or does not meet requirements of quality, safety and design requirements.

**SELECTION CRITERIA**

All artwork/designs must meet the specified guidelines mentioned above, the standards and mission of the Ketchum Arts Commission, be in good taste, and be in furtherance of the mission of the KAC: to integrate arts and culture into the life of the community.

**TIMELINE**

Jan 23, 2024	Original call to artists released
March 18, 2024	Original application deadline
April 18, 2024	Call to artists extended
May 22, 2024	Notice of approval
May-June, 2024	Installation of artwork

**SUBMITTAL INFORMATION**

Artists may enter up to 5 artist-rendered templates for consideration. Artists' names should not appear on the images.

To apply, please submit:

- Resume
- Artist statement
- Images must be designed to fit within the 72" x 72" template that will be used to repeat the design in the crosswalk.
- A separate information sheet for each entry listing:
  - Artist's name
  - Artist bio
  - Title of work and a number corresponding to the image number All images need to be submitted via PDF
  - Include RGB or CMYK for accurate color reproduction

**ADDITIONAL RESPONSIBILITIES**

Selected artists will enter into a contract with the City of Ketchum and must sign an “Art in Public Places” Agreement with the City. Final designs become the property of the City of Ketchum.

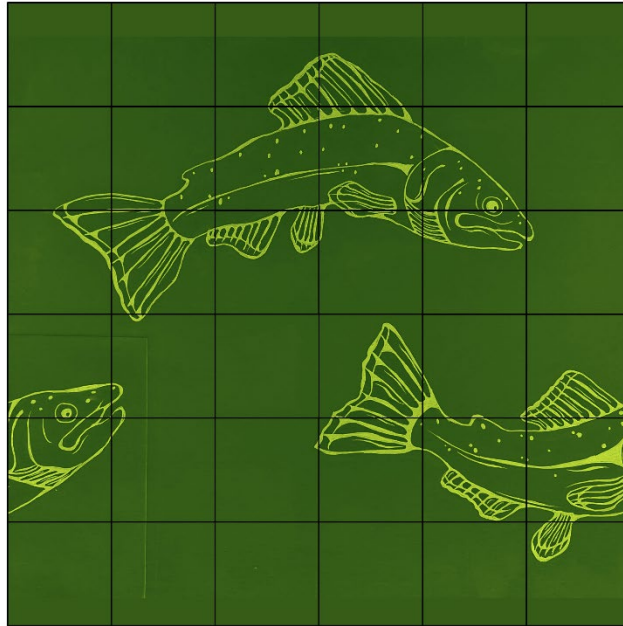
**SUBMITTAL**

**E-mail:** [dhansen@ketchumidaho.org](mailto:dhansen@ketchumidaho.org)

**Mail:** **Daniel Hansen**  
Community Engagement Manager  
P.O. Box 2315  
Ketchum, ID 83340

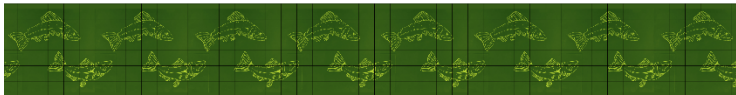
# Examples:

## Image #1

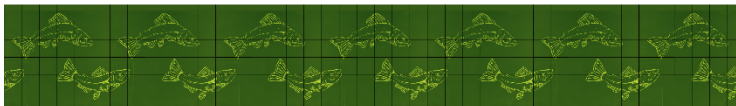


Dark Color: #365C17      Light Color: #A7CC4F

### Example: Sun Valley Road/Leadville Avenue



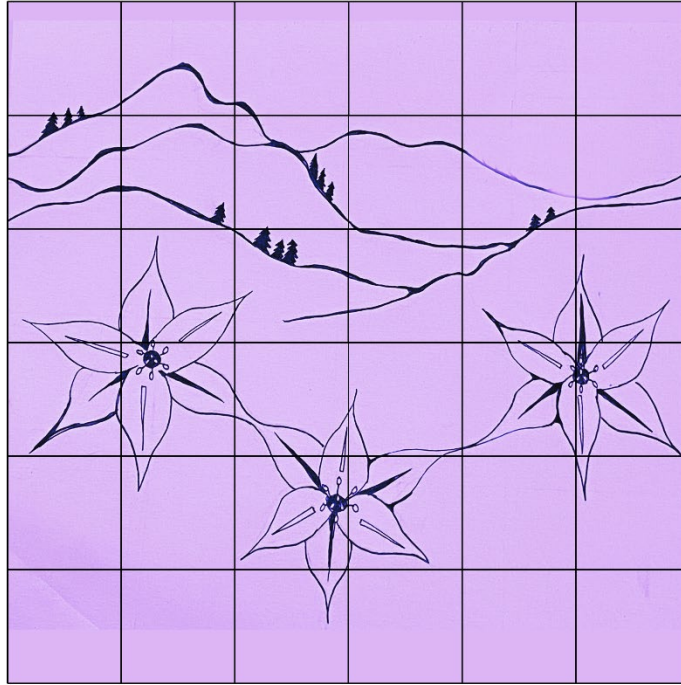
North/South approx 40'



East/West approx 35'

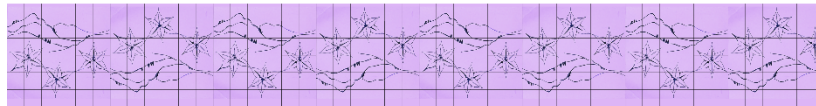
Each box represents 1 foot. The total design is 72  
in by 72 in (6 feet by 6 feet).

## Image #2

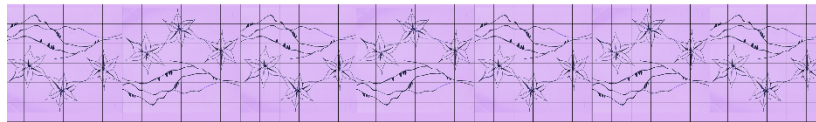


Purple Color: #DDB5F6 Black Color: #000000

Example: Sun Valley Road/Spruce Avenue



North/South approx 40'



East/West approx 35'

Each box represents 1 foot. The total design is 72  
in by 72 in (6 feet by 6 feet).





City of Ketchum

**KETCHUM ARTS COMMISSION MEETING AGENDA MEMO**

Meeting Date:  Staff Member/Dept:

Agenda Item:

Recommended Motion:

Reasons for Recommendation:

Policy Analysis and Background (non-consent items only):

Sustainability Impact:

Financial Impact:

Attachments:



City of Ketchum  
Ketchum Arts Commission

## ART ON FOURTH 2024 CALL FOR SCULPTURE ARTISTS

### INTRODUCTION

The city of Ketchum, Idaho, invites experienced artists to apply for Ketchum’s summer sculpture exhibition, “Art on Fourth.” Original three-dimensional artwork selected by a blind jury will be displayed either at 4<sup>th</sup> Street/Washington Ave. or Ketchum Town Square from June through October 2024. Selected artists will receive a \$2,500 stipend for the exhibition of their work. The exhibition will be featured on the city’s website ([ketchumidaho.org](http://ketchumidaho.org)) and in various social media forums.

### CITY BACKGROUND/HISTORY

The city of Ketchum is located in the Wood River Valley in south-central Idaho. Founded in 1880 during the mining boom, Ketchum is now regarded as one of the most popular destinations for winter and summer visitors due to its world-class skiing, mountain biking, fishing, hiking, restaurants, shopping, and sophisticated arts and cultural offerings. In 2018, Ketchum was awarded designation by the International Dark-Sky Association as a Dark Sky Community and is included in the Nation’s first International Dark Sky Reserve, one of only 13 in the world. The city of Ketchum hosts the famous annual Wagon Days Parade, held on Labor Day weekend, and numerous other year-round attractions. Ketchum is home to more than 10,000 full- and part-time residents.

Now in its seventeenth year, Art on Fourth has become an exciting part of the city’s summer attractions, presenting artwork by diverse artists ranging from locals to those of national standing. Past exhibitors include Rod Kagan, Boaz Vaadia, Gwynn Murrill, Steve Jensen, Will Robinson, and Rudi Broschofsky, among others.

In 2012, ArtPlace named Ketchum one of the top twelve small-town arts places in the U.S. In 2014, *Smithsonian Magazine* named Ketchum one of the 20 best small towns to visit in the U.S.

As part of Ketchum’s Downtown Master Plan, the Fourth Street Heritage Corridor was created as a pedestrian-friendly street. Widened sidewalks feature benches and sites for artwork.

### ARTIST ELIGIBILITY

The call is open to all artists, regardless of their state of residence, creating original three-dimensional artwork suitable in scale and materials for public outdoor display. Local artists are encouraged to submit. There is no entry fee.

### TIMELINE

April 18, 2024	Call for artists released
May 13, 2024	Application deadline
May 20, 2024	Notice of jurors’ selections
May 22 - June 13, 2024	Receipt and installation of accepted artwork by City of Ketchum
June 14, 2024	Exhibition opens
November 1, 2024	Exhibition closes

Artists may enter up to ten sculptures for consideration. To apply, please submit:

- Resume
- Artist statement
- Images showing 2 views of each entry.
  - Images must be a minimum of 4 x 6 in. and 300 dpi resolution.
  - Images must be jpg, png or tif files. PDF images will not be accepted.
  - Artist's name should not appear on the images.
- A separate information sheet for each entry listing:
  - Artist's name
  - Title of work and a number corresponding to the image number
  - Medium
  - Dimensions
  - Insurance value
  - Installation method/requirements, and detailed description and/or images of installation hardware

***Proposals that do not contain all the required information will not be considered.***

## **SPECIFICATIONS**

- Artwork must be of suitable scale for an outdoor exhibition (items under 36" will not be accepted).
- Sculptures should be able to withstand the effects of weather with minimum maintenance.
- Artwork must be as resistant as possible to vandalism and able to withstand possible pedestrian contact.
- Artwork must not have sharp edges or other elements that might injure viewers. No stanchions or other barriers may be used in front of sculptures.
- Concrete bases are available for some works. Selected artists will be notified of pedestal sizes should they be relevant to their placement.
- The artist is responsible for the delivery and installation of artwork in coordination with the City of Ketchum at the specified site on an agreed-upon date between May 22 and June 13, 2024. The city may have some equipment and personnel available to aid in installation. De-installation will take place in a similar manner at the close of the exhibition, with the artist and the City of Ketchum communicating on date and time.
- The Ketchum Arts Commission reserves the right to reject work that differs from the original proposal or does not meet requirements of quality, safety, and durability.

## **ADDITIONAL RESPONSIBILITIES**

Selected artists must sign an "Arts in Public Places" agreement with the city, which states:

- 1) Artist, or the artist's representatives, must participate and/or coordinate with the City of Ketchum for the installation and de-installation of artwork.**
- 2) Artwork is on loan to the city during the exhibition period. If work is for sale and sells during the exhibition dates, the artist is responsible for replacing it with another piece of similar quality and scale at the time of removal. The replacement work must be approved by the selection committee.
- 3) The artist releases the City of Ketchum from and against any and all damages and injuries to persons or property, including damage to the art during installation and removal.
- 4) Artist assumes responsibility for transportation and delivery to and from the display site.
- 5) Installation and de-installation processes must include cleaning of the artwork by the artist upon installation and leaving the site in a clean and professional manner once installed and upon removal.
- 6) The City of Ketchum will provide insurance for both liability and damage during the exhibition period.

## **SUBMITTAL**

**E-mail:** [dhansen@ketchumidaho.org](mailto:dhansen@ketchumidaho.org)  
**Mail:** Daniel Hansen, Community Engagement Manager  
City of Ketchum  
P.O. Box 2315

# Ketchum Arts Commission

## 'Art on Fourth'

### Sculpture Placement Locations '12

A-4 3' X 6' X 0" High  
'Flush' to pavers

Mid-block on 4th St between Main and Washington Ave on the north side of 4th, just to the west of the alley ROW and generally centered on the existing pavers sidewalk south of the asphalt Despo's parking area. Orient this atypical 'flush' pedestal with it's long axis in the E/W direction. Line up the west end of the pedestal with the west line of the asphalt parking area and locate it in the N/S direction to clear the line of asphalt parking by approximately 4'-6". Set the top of pedestal at existing paver grade at it's NE corner and set the finished top dead flat. Warp the surrounding pavers at a maximum of 1% up to meet the top of the pedestal at all other sides.



# Ketchum Arts Commission 'Art on Fourth' Sculpture Placement Locations '12

A-5 4'x4'x0 high

Located on the North end of Town Square in the center patch of grass. It is flush mounted.

