



SPECIAL JOINT MEETING OF THE KETCHUM CITY COUNCIL AND THE KETCHUM

URBAN RENEWAL AGENCY

Monday, August 21, 2023, 4:00 PM

191 5th Street West, Ketchum, Idaho 83340

AGENDA

PUBLIC PARTICIPATION INFORMATION

Public information on this meeting is posted outside City Hall.

We welcome you to watch Council Meetings via live stream.

You will find this option on our website at www.ketchumidaho.org/meetings.

If you would like to comment on a public hearing agenda item, please select the best option for your participation:

- Join us via Zoom (please mute your device until called upon)
 Join the Webinar: https://ketchumidaho-org.zoom.us/j/89818293968
 Webinar ID:898 1829 3968
- Address the Council in person at City Hall.
- Submit your comments in writing at participate@ketchumidaho.org (by noon the day of the meeting)

This agenda is subject to revisions. All revisions will be underlined.

CALL TO ORDER: By Mayor Neil Bradshaw and Board Chair Susan Scovell

ROLL CALL: Pursuant to Idaho Code Section 74-204(4), all agenda items are action items, and a vote may be taken on these items.

COMMUNICATIONS FROM MAYOR AND COUNCILORS and BOARD OF COMMISSIONERS:

1. Public comments submitted.

NEW BUSINESS:

- 2. Review and discussion on the approach and direction of the Town Square Master Plan KURA Executive Director Suzanne Frick & City Administrator Jade Riley
- 3. Discussion and review of Draft Resolution 23-011 between the City and Ketchum Urban Renewal Agency for First and Washington Avenue Funding KURA Executive Director Suzanne Frick & City Administrator Jade Riley

ADJOURNMENT:



City of Ketchum

CITY COUNCIL MEETING AGENDA MEMO

Meeting Date: August 21, 2023 Staff Member/Dept: Jade Riley – Administration

Suzanne Frick – KURA

Agenda Item: Briefing and discussion regarding Town Square Master Plan Project

Recommended Motion:

There is no recommended motion. Staff will introduce the consultant team of GGLO who will review a brief presentation and seek general direction from the City Council and Urban Renewal Agency.

Reasons for Recommendation:

- Town Square was commissioned in 2011 and has enjoyed positive and significant use from the community. Several components are at the end of their useful life (water fountain, firepit, etc.). Several aspects could also be adjusted to improve functionality and user experience.
- The building lease with Starbucks expires in approx. three years. The lease revenues do not currently cover all operational costs associated with the building. There are also several deferred long-term maintenance items (new roof, logs are pulling away, upgrade of ADA restrooms).
- Staff is recommending the master planning effort as an avenue to engage the public to better understand the current level of satisfaction with both Town Square and the Visitor Center building to inform both future public investments as well as direction regarding the solicitation of a new lease.

Policy Analysis and Background (non-consent items only):

Competitive request for proposals were solicited from qualified firms to lead the master planning effort. GGLO from Boise was selected based on similar work completed not only in Idaho but the northwest as well. Staff has proposed a three phased effort similar to the Warm Springs Preserve with significant public engagement contained in each phase.

During the joint meeting between the City Council and Urban Renewal Agency; staff proposes to review the following elements in a brief presentation and then stand for direction from the Council and Commission:

- 1. Proposed scope/timeline of the project.
- 2. Proposed goals to guide the project.
- 3. Initial consultant findings from stakeholder interviews and walk through.
- 4. Initial findings from public open house held on August 17. Attached is the raw feedback, staff will have summary findings as part of the final presentation. An online survey will be launched as well for two weeks.
- 5. Proposed next steps.

Sustainability Impact:

Staff and GGLO have identified several opportunities for sustainability improvements. The presentation will include a quick overview of sustainability goals as go-forward options are developed.

Financial Impact:

The City Council approved the first task order for Phase 1 on July 3 with a not to exceed amount of \$49,500. The city has requested a 50/50 cost share with KURA.

Attachments:

- 1. Draft presentation
- 2. Feedback forms from August 17 public open house.

GOALS

DISTINCTLY KETCHUM COMMUNITY FEEL

Maintain local, artisan craft and character vibe and materials of the current square

RECOGNIZE COMMUNITY CONTRIBUTORS PAST, PRESENT, FUTURE

Honor donors and volunteers through integrated art and integration

COHESIVE, AUTHENTIC AESTHETIC REPRESENTATIVE OF 'SMALL TOWN BIG LIFE'

Refresh outbuildings including durability, functionality and location to better serve the community

SEAMLESS INDOOR-OUTDOOR CONNECTION

Open up the Visitor Center Building to spill directly onto the square

IMPROVE COMFORT THROUGHOUT THE SEASONS

Provide shade through carefully placed trees and shade structures, including the stage and central square

SUPPORT WINTER EVENTS & PROGRAMMING

Create an ideal venue for increased and larger winter events

DEMONSTRABLY SUSTAINABLE AND HIGH PERFORMING

Increase building efficiency and implement sustainable site strategies (pollinators, water use reduction)

UPGRADE OF SYSTEMS FOR COST EFFECTIVE ONGOING MAINTENANCE

Improve long term maintenance viability and performance

SUSTAINABILITY GOALS

PLACE BASED PLANTING SELECTION

Target native and seasonally adaptive planting strategies, High carbon sequestering potential (i.e. large trees, minimal grass)

EFFICIENT WATER USE STRATEGY

Minimize plantings that are water intensive

INCREASE PERFORMANCE OF EXISTING STRUCTURES

Explore opportunities to improve envelope performance

THOUGHTFUL MATERIAL SELECTION

Material Reuse, use of local materials, and low carbon selections

SEASONAL THERMAL COMFORT

Provide shade through carefully placed trees and planting to minimize urban heat island effect

SEQUESTERED CARBON ANALYSIS

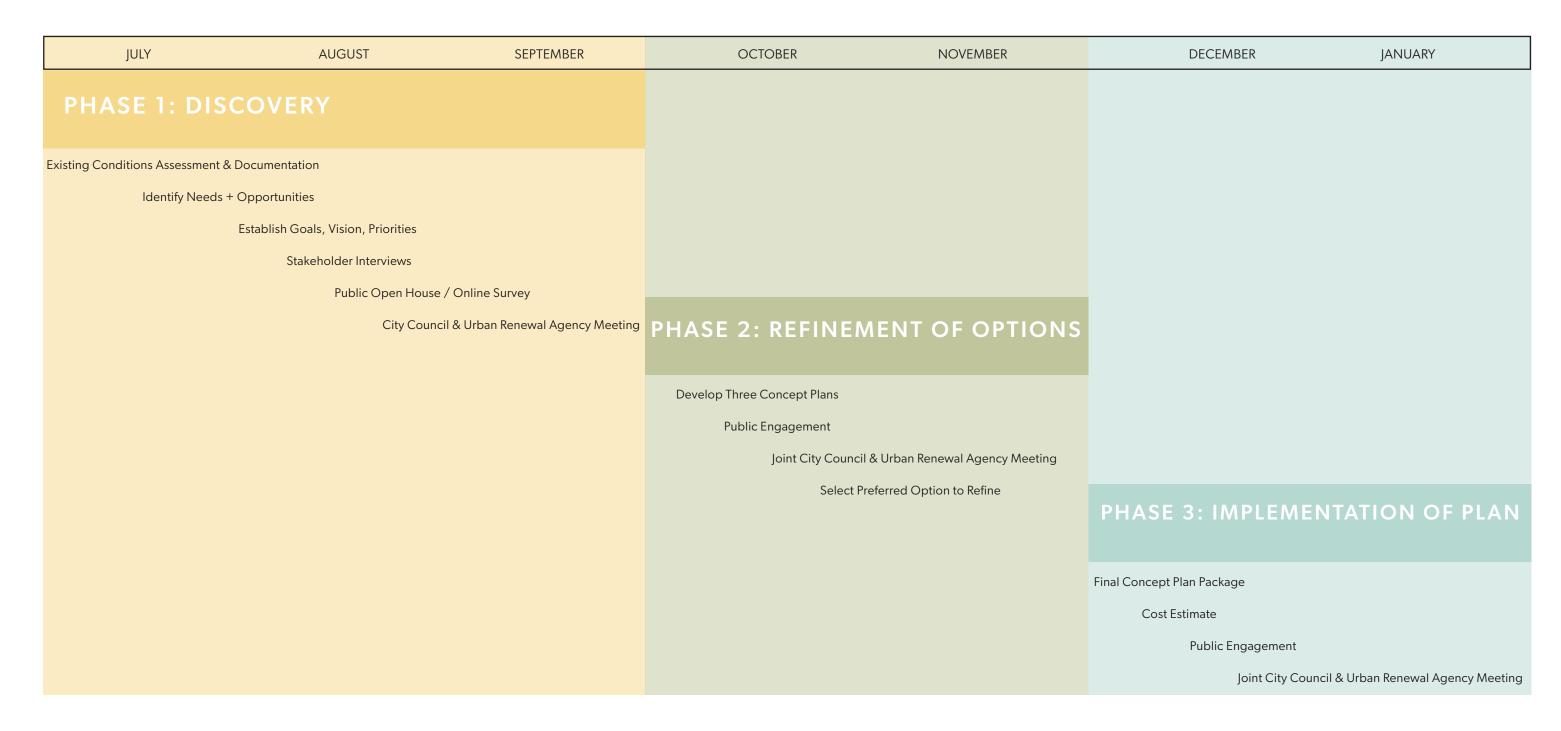
Use of Pathfinder Climate Analysis Tool to understand carbon implications

GGLO

PROJECT TIMELINE

2023

The project was broken down into three phases of design running from July 2023 through January



STUDY AREA

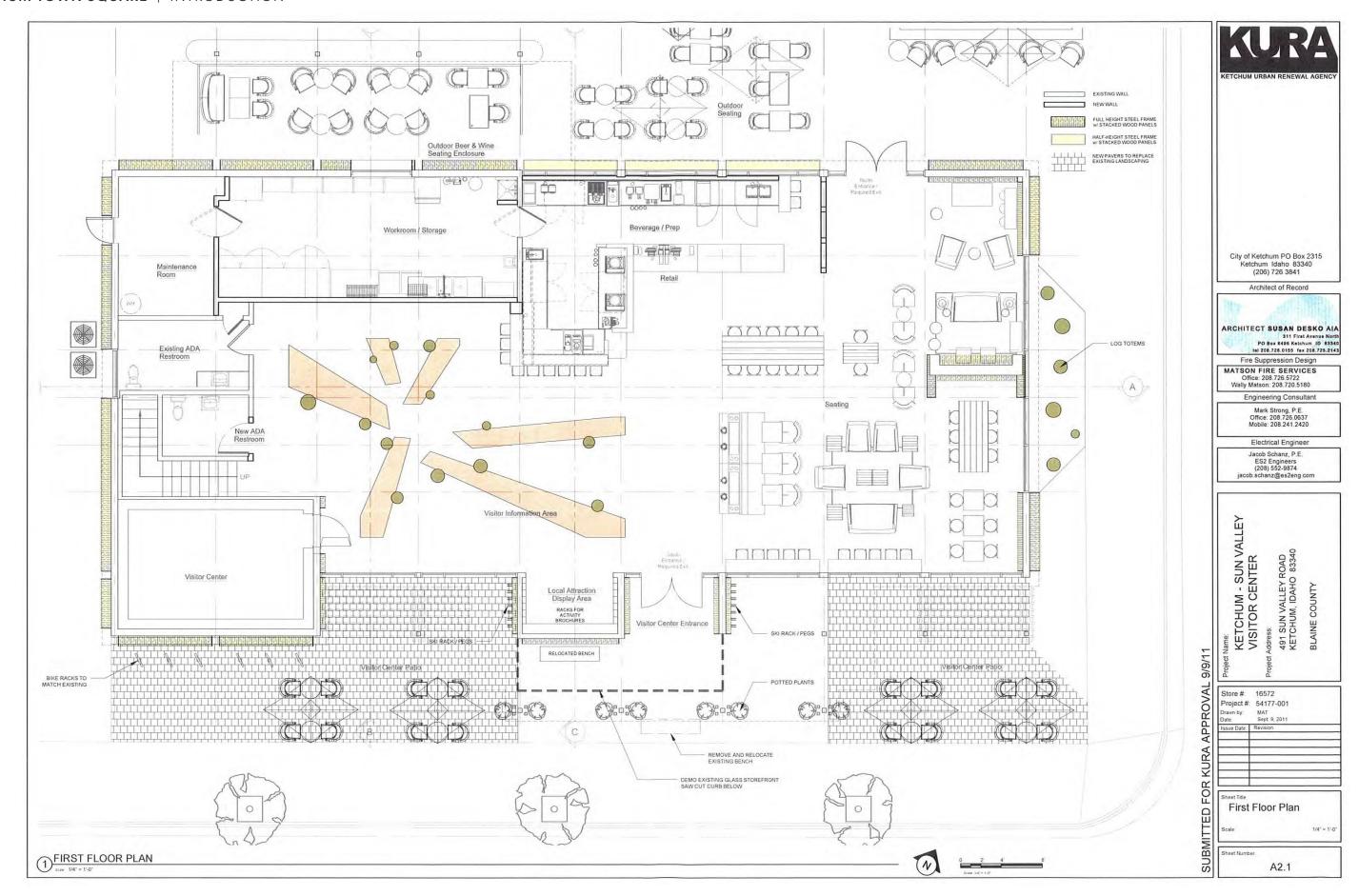
The project study area Ketchum Town Square

LEGEND

--- Renovation Area

— Program Area







Ketchum Town Square was unveiled in 2012 as a vibrant and interactive communal space for the residents of the town. The project successfully brought together various elements, including seating areas, fountains, fire pit, green space, artistic installations, and a stage to establish a hub where people could gather, socialize, and engage in a multitude of activities.

As time has passed, the equipment and infrastructure integral to the success of the project are showing signs of wear and obsolescence. Now is the time to evaluate the maintenance and upgrade needs and goals for the space.

This first set of questions focuses on the Square itself – (outside common area).

1.	How	often do you visit Town Square?		
		Every day A few times a week Once a week Once a month		Every few months Once a year Never
2.		at do you do when you visit Town Square? Attend an event Get ice cream Eat lunch/drink coffee		Stroll through Meet friends Other:
3.	In w	hich season do you most visit Town Square?		
		Summer Fall		Winter Spring
4.	How	well do you think Town Square represents the values an		
5.	Of tl	ne current amenities offered, which 3 are the most impo	rtan	t to you?
		Fire pit(s) Shade structures Shade trees Pet friendly areas Food/drink vendors		Public restrooms Seating areas/options Events (staged or not) Water fountain Other:

EVants	
7. Looking to the future, please select your top 3 areas	s needing improvement(s):
More shadeMore seating and/or table optionsMore programming/events	Kids activities Other: None of the above
☐ More food/drink options	
8. As the City works to improve Town Square, is there think Ketchum should look to for inspiration?	another town square or community space you
9. Dreaming big for Ketchum Town Square, what would may be will style to wor.	d you like to see in the next 10-20 years? King here percenderally
This set of questions focuses on the events you've att	ended in the Square and adjacent street(s).
10. How many events have you attended over the past	t 5 years?
□ 1-2	K 11+
□ 3-4	None
□ 5-10	(skip to the next section)
11. In which season do you attend most events?	
☐ Summer	☐ Winter
☐ Fall	☐ Spring
12. What types of events would you like to see at Tow	n Square?
☐ Markets	Kids' events
Music	☐ Other:
	None
13. Which are your top three (3) favorite events that h	nave occurred in the Square?
☐ Wagon Days	☐ Summer solstice
☐ Papoose Pancake Breakfast	☐ Winter solstice
Trailing of the Sheep 'Happy Trails' party	☐ Car show
☐ Brewfest	🖂 Rail jam
Oktoberfest	☐ Other:
☑ Holiday lighting	□ None

6. What do you like most about Town Square?

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

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15. V	Why do you visit the building?		
ا قر ا	☐ To get visitor information ☐ To meet friends ☐ To get coffee ☐ To work		To use the restroom Other: I don't visit the building.
16. I	Do you think the building has the ideal mix of offerings/use	s?	
	Spot on!Neutral		Not at all
17. (Of the amenities currently offered, which 3 are the most im	port	tant to you?
J	Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities
18.	What do you like most about the building?		
19.	Looking to the future, please select up to 3 areas needing in	npro	ovement(s):
[□ Seating and/or table options (more) □ Programming/events □ Food/drink options □ Available meeting/community space 		Longer hours of operation Other: Don't change a thing
	As the City works to improve the building at Town Square, i think Ketchum should look to for inspiration?	s the	ere another community space you
21.	Dreaming big about Ketchum Town Square, what would you	u like	e to see in the next 10-20 years?

3

22.	Are you a:
	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ <5 □ 6-10 □ 11-15 ☑ 16+
24.	Do you own a business in Ketchum? Yes No
Ма	r time and insights are greatly appreciated! ke sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in gress!).
Bet	ter yet, leave your email address to be added to the Project Ketchum newsletter.
Nar	me:
Em	ail:



Ketchum Town Square was unveiled in 2012 as a vibrant and interactive communal space for the residents of the town. The project successfully brought together various elements, including seating areas, fountains, fire pit, green space, artistic installations, and a stage to establish a hub where people could gather, socialize, and engage in a multitude of activities.

As time has passed, the equipment and infrastructure integral to the success of the project are showing signs of wear and obsolescence. Now is the time to evaluate the maintenance and upgrade needs and goals for the space.

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2. What do you do when you visit Town Square?	
☐ Attend an event ☑ Get ice cream ☑ Eat lunch/drink coffee	☐ Stroll through☑ Meet friends☐ Other:
3. In which season do you most visit Town Square?	
Summer □ Fall □ Fall □ Summer □ Fall □ Fall □ Summer □ Fall □ Fall	© Winter ☑ Spring
4. How well do you think Town Square represents the va	lues and identity of Ketchum?
5. Of the current amenities offered, which 3 are the mos	t important to you?
Fire pit(s) Shade structures Shade trees Pet friendly areas Food/drink vendors	Public restrooms Seating areas/options Events (staged or not) Water fountain Other:

7. Looking to the future, please select your top 3 areas	needing improvement(s):
☐ More shade	Kids activities
☐ More seating and/or table options	☐ Other:
☐ More programming/events	☐ None of the above
☐ More food/drink options	
8. As the City works to improve Town Square, is there a think Ketchum should look to for inspiration?	nother town square or community space you
9. Dreaming big for Ketchum Town Square, what would think if is import a sense of history approach. This set of questions focuses on the events you've attended.	and the builds
10. How many events have you attended over the past	5 years?
□ 1-2	□ 11+
□ 3-4	☐ None
5-10	(skip to the next section)
11. In which season do you attend most events?	
Summer	□ Winter
☐ Fall	☐ Spring
12. What types of events would you like to see at Town	Square?
☐ Markets	Kids' events
Music	☐ Other:
Art shows	None
13. Which are your top three (3) favorite events that ha	ave occurred in the Square?
Wagon Days	☐ Summer solstice
Papoose Pancake Breakfast	☐ Winter solstice
Trailing of the Sheep 'Happy Trails' party	☐ Car show
☐ Brewfest	☐ Rail jam
☐ Oktoberfest	☐ Other:
☐ Holiday lighting	☐ None

6. What do you like most about Town Square?

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16.	Do you think the building has the ideal mix of offerings/use Spot on Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most im	port	ant to you?
1	Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities
18.	What do you like most about the building? the sense of a to has passed	in	itlat
19.	Looking to the future, please select up to 3 areas needing in		
	 □ Seating and/or table options (more) □ Programming/events □ Food/drink options □ Available meeting/community space 		Longer hours of operation Other: Don't change a thing
20.	As the City works to improve the building at Town Square, i think Ketchum should look to for inspiration?	s the	ere another community space you

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

Definitely the building

3

22. Are you a:
□ Full-time resident □ Part-time resident □ Full-time resident − elsewhere in the Wood River Valley □ Part-time resident − elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
<5 clave level in Stanly 6-10 for 30 yrs, here for 10 and 11-15 the lower country 10 yrs
24. Do you own a business in Ketchum?
Yes No
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	Summer □ Fall	✓ Winter □ Spring
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Public restrooms	☐ Community use
Seating areas/options	☐ Kids activities
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☐ Seating and/or table options (more)	Longer hours of operation
☐ Programming/events	☐ Other:
Food/drink options Available meeting/community space	Don't change a thing
20. As the City works to improve the building at Town sthink Ketchum should look to for inspiration?	Square, is there another community space you
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	Fall		Spring
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	Spot on!Neutral		Not at all
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	☐ Fire pit(s)	4	Public restrooms
	☐ Shade structures	4	Seating areas/options
	Shade trees		Events (staged or not)
	☐ Pet friendly areas		Water fountain
	☐ Food/drink vendors		Other:

6.	What do you like most about Town Square?		
	It is welcoming open sp	a	el and
	It is welcoming; open sp the use changes thru	-	the seasons eo,
7.	Looking to the future, please select your top 3 areas needing	imp	provement(s):
	✓ More shade trues — no campies. ☐ More seating and/or table options. ☐ More programming/events.	1	Mid
	More seating and/or table options		Other:
	☐ More programming/events		None of the above
	☐ More food/drink options		
	As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	owr	square or community space you
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10.		,	11+ None
10.		,	
	□ 1-2 □ 3-4	, 	None
	☐ 1-2 ☐ 3-4 ☐ 5-10	,	None
	☐ 1-2 ☐ 3-4 ☐ 5-10 . In which season do you attend most events?		None (skip to the next section)
11.	☐ 1-2 ☐ 3-4 ☐ 5-10 In which season do you attend most events? ☐ Summer		None (skip to the next section) Winter
11.	☐ 1-2 ☐ 3-4 ☐ 5-10 In which season do you attend most events? ☐ Summer ☐ Fall		None (skip to the next section) Winter Spring
11.	☐ 1-2 ☐ 3-4 ☐ 5-10 In which season do you attend most events? Summer ☐ Fall What types of events would you like to see at Town Square		None (skip to the next section) Winter Spring
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	Once a month		
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	To meet friends		Other:
	☐ To get coffee		I don't visit the building.
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	Public restrooms	4	Community use
	Seating areas/options		Kids activities
18.	What do you like most about the building? I like the features (decome connection to the area of	m) - penetiful Letchum
	Looking to the future, please select up to 3 areas needing in		
	Seating and/or table options (more)		Longer hours of operation
	Programming/events		Other:
	☐ Food/drink options		Don't change a thing
	Available meeting/community space		
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23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley? 6-10 11-15 16+
24.	Do you own a business in Ketchum?
	☐ Yes ☐ No
Ma	ke sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in gress!).
Bet	ter yet, leave your email address to be added to the Project Ketchum newsletter.
Nar	me: Diane Wysong
Em	ail: devenysong @ icloud, com



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	□ Every day□ A few times a week□ Once a week	Every few months Once a year Never
	☐ Once a month	Nevel
2.	What do you do when you visit Town Square?	
	Attend an event	
	☐ Get ice cream	✓ Meet friends ☐ Other:
2	· ·	
Э.	In which season do you most visit Town Square?	
	Summer	✓ Winter
	⊠_ Fall	☑ Spring
4.	How well do you think Town Square represents the	e values and identity of Ketchum?
	Spot on!Neutr	ralNot at all
5.	Of the current amenities offered, which 3 are the	most important to you?
	☐ Fire pit(s)	Public restrooms
	✓ Shade structures	Seating areas/options
	☐ Shade trees	☐ Events (staged or not)
	☐ Pet friendly areas	☐ Water fountain
	☐ Food/drink vendors	□ Other:

	vaciety of 3	タタアから
7.	Looking to the future, please select your top 3 a	reas needing improvement(s):
	More shade More seating and/or table options More programming/events More food/drink options	☐ Kids activities☐ Other:☐ None of the above
		ere another town square or community space you No - 7315 15 11 the
9.	Dreaming big for Ketchum Town Square, what w	ould you like to see in the next 10-20 years?
Thi	s set of questions focuses on the events you've	attended in the Square and adjacent street(s).
10	How many events have you attended over the	past 5 years?
	☐ 1-2☐ 3-4☐ 5-10	☐ 11+ None (skip to the next section)
11	In which season do you attend most events?	
	☐ Summer☐ Fall	☐ Winter ☐ Spring
12	What types of events would you like to see at 1	Town Square?
	☐ Markets☐ Music☐ Art shows	☐ Kids' events ☐ Other: ☐ None
13	Which are your top three (3) favorite events th	at have occurred in the Square?
	 □ Wagon Days □ Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party □ Brewfest □ Oktoberfest □ Holiday lighting 	☐ Summer solstice ☐ Winter solstice ☐ Car show ☐ Rail jam ☐ Other:

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14.	How often do you visit the Visitor Center/Starbucks building	ς ?	
15.	□ Every day □ A few times a week □ Once a week □ Once a month □ Claude Control Why do you visit the building?		Every few months Once a year Never 10/11/855T SoTherry 2000
	☐ To get visitor information ☐ To meet friends ☐ To get coffee ☐ To work		To use the restroom Other: I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/use	s?	
	Spot on!Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most im	port	ant to you?
0	Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities
18.	What do you like most about the building?		
19.	Looking to the future, please select up to 3 areas needing in	mpro	ovement(s):
	 □ Seating and/or table options (more) □ Programming/events □ Food/drink options □ Available meeting/community space 		Longer hours of operation Other: Don't change a thing
20.	As the City works to improve the building at Town Square, i think Ketchum should look to for inspiration?	s the	ere another community space you
21.	Dreaming big about Ketchum Town Square, what would you (the building)	u like	e to see in the next 10-20 years?

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□ Full-time resident □ Part-time resident □ Full-time resident − elsewhere in the Wood River Valley □ Part-time resident − elsewhere in the Wood River Valley □ Visitor P → M L L L L L L L L L L L L L L L L L L
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ <5 □ 6-10 □ 11-15 □ 16+
24. Do you own a business in Ketchum?
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Name: Cleen Buildert
Email: Crestbert @ gonnst. com



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Ι.	How often ac	you visit Town Square?		
	☐ Every da	ву		Every few months
	☐ , A few ti	mes a week		Once a year
	Once a	week		Never
	☐ Once a i	month		
2.	What do you	do when you visit Town Square?		
	☐ Attend a	an event		Stroll through
	Get ice	cream		Meet friends
	☐ Eat lunc	h drink coffee		Other:
3.	In which seas	son do you most visit Town Square	?	
	Summe	r		Winter
	☐ Fall			Spring
4.	How well do	you think Town Square represents	the values and id	lentity of Ketchum?
	Spot o	n!Ne	utral	Not at all
5.	Of the currer	nt amenities offered, which 3 are th	ne most importan	it to you?
	☐, Fire pit(s)	T	Public restrooms
	,	tructures		Seating areas/options
		rees		Events (staged or not)
	Pet friei	ndly areas		Water fountain
	☐ Food/di	rink vendors		Other:

	I'm quite neettral about of. I	W x	tookaway parken
7. 1	Looking to the future, please select your top 3 areas needing	imp	rovement(s):
	 □ More shade □ More seating and/or table options □ More programming/events □ More food/drink options 		Kids activities Other: None of the above
	As the City works to improve Town Square, is there another t think Ketchum should look to for inspiration?	town	square or community space you
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10.	How many events have you attended over the past 5 years?	>	
	1-2		11+
	□ 3-4		None
	□ 5-10		(skip to the next section)
11.	In which season do you attend most events?		
	Summer		Winter
	□ Fall		Spring
12.	What types of events would you like to see at Town Square	?	
	☐ Markets		Kids' events
	☐ Music		Other:
	☐ Art shows	V	None
13.	Which are your top three (3) favorite events that have occur	ırred	in the Square?
	W Wagon Days		Summer solstice
	Papoose Pancake Breakfast		Winter solstice
	Trailing of the Sheep 'Happy Trails' party		Car show
	☐ Brewfest		Rail jam
	☐ Oktoberfest		Other:
	☐ Holiday lighting		None

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	☐ Once a week		Never
			Nevel
	☐ Once a month		
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	To get visitor information		To use the restroom
	☐. To meet friends		Other:
	▼ To get coffee		I don't visit the building.
	☐ To work		
16.	Do you think the building has the ideal mix of offerings/use:	s?	
	Spot on!Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most im	port	ant to you?
	☐ Food/drink vendor(s)		Events
	☐ Public restrooms		Community use
	☐ Seating areas/options		Kids activities
18.	What do you like most about the building?		
	It is old original.		
19.	Looking to the future, please select up to 3 areas needing in	npro	ovement(s):
	 □ Seating and/or table options (more) □ Programming/events □ Food/drink options □ Available meeting/community space 		Longer hours of operation Other: Don't change a thing
20.	As the City works to improve the building at Town Square, is think Ketchum should look to for inspiration?	s the	ere another community space you
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	Yes No
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Naı	me: Joan Clark what 4524@ asl. Com
Em	il whach 4524@ ad. Com



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	Every day	☐ Every few months		
	☐ A few times a week	☐ Once a year		
	Once a week	□ Never		
	☐ Once a month			
2.	What do you do when you visit Town S	Square?		
	X Attend an event			
	Get ice cream	Meet friends		
	✓ Eat lunch/drink coffee	Other:		
3.	In which season do you most visit Tow	n Square?		
	□ Summer	☐ Winter		
	□ Fall All	□ Spring		
4.	How well do you think Town Square represents the values and identity of Ketchum?			
	Spot on!	NeutralNot at all		
5.	5. Of the current amenities offered, which 3 are the most important to you?			
	☐ Fire pit(s)	Public restrooms		
	☐ Shade structures	Seating areas/options		
	☐ Shade trees	Events (staged or not)		
	☐ Pet friendly areas	☐ Water fountain		
	Food/drink vendors	☐ Other:		

7. Looking to the future, please select your top 3 areas needing improvement(s):						
	 ☐ More shade ☐ More seating and/or table options ☐ More programming/events ☐ More food/drink options 		None of the above CHANTEL CUTSOF MELTER KE CREAM			
	As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	towr	square or community space you			
9.	Dreaming big for Ketchum Town Square, what would you like	e to s	see in the next 10-20 years?			
		.1	O La Maranta Anna (Ma)			
	is set of questions focuses on the events you've attended in		Square and adjacent street(s).			
10.	. How many events have you attended over the past 5 years?	?				
	□ 1-2	X	11+			
	□ 3-4		***************************************			
	□ 5-10		(skip to the next section)			
11.	. In which season do you attend most events?					
	Summer Summer		Winter			
	☐ Fall		Spring			
12. What types of events would you like to see at Town Square?						
	Markets	d	Kids' events			
	Music Music	T	Other:			
	Art shows		None			
13. Which are your top three (3) favorite events that have occurred in the Square?						
	☐ _Wagon Days		Summer solstice			
	Papoose Pancake Breakfast		Winter solstice			
	☐ Trailing of the Sheep 'Happy Trails' party	X	Car show			
	☐ Brewfest		Rail jam			
	☐ Oktoberfest		Other:			
	₩ Holiday lighting		None			

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	☐ A few times a week		Once a year		
	☐ Once a week		Never		
	☐ Once a month				
15.	Why do you visit the building?				
	☐ To get visitor information	X	To use the restroom		
	☐ To meet friends		Other:		
	To get coffee		I don't visit the building.		
	To work				
16.	6. Do you think the building has the ideal mix of offerings/uses?				
1	Spot on!Neutral		Not at all		
M	·				
17.	Of the amenities currently offered, which 3 are the most in	npor	tant to you?		
	Tood/drink vendor(s)		Events		
	Public restrooms		Community use		
	Seating areas/options		Kids activities		
18.	What do you like most about the building?				
19.	19. Looking to the future, please select up to 3 areas needing improvement(s):				
	☐ Seating and/or table options (more)	D.	Longer hours of operation		
	☐ Programming/events		Other:		
	☐ Food/drink options		Don't change a thing		
	☐ Available meeting/community space				
20.	As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?				
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Nar	ail: 11mpopo86 mac.com		
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2.	What do you do when you visit Town Square?	
	☐ Attend an event ☐ Get ice cream ☐ Eat lunch/drink coffee	□ Stroll through□ Meet friends□ Other:
3.	In which season do you most visit Town Squar	re?
	Summer Fall	
4.	How well do you think Town Square represent	
	Spot on!	leutralNot at all
5.	Of the current amenities offered, which 3 are	the most important to you?
	 □ Fire pit(s) □ Shade structures □ Shade trees □ Pet friendly areas □ Food/drink vendors 	□ Public restrooms □ Seating areas/options □ Events (staged or not) □ Water fountain □ Other: ▲ OPEC Conce

ITGETS USE.					
7. Looking to the future, please select your top 3 areas needing improvement(s):					
 □ More shade □ More seating and/or table options □ More programming/events □ More food/drink options 	□ Kids activities □ Other: □ None of the above Volume of the above				
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration? CIMINO SAME, BUT IT NEEDS CHARM	own square or community space you PARK. IT GAUT BE THE				
9. Dreaming big for Ketchum Town Square, what would you like					
Abore wents. Dontine view	te ponking 159ves-				
This set of questions focuses on the events you've attended in	the Square and adjacent street(s).				
10. How many events have you attended over the past 5 years?	•				
☐ 1-2	11+ None (skip to the next section)				
11. In which season do you attend most events?					
Summer Fall	□ Winter□ Spring				
12. What types of events would you like to see at Town Square	?				
□ Markets EVENTS IN THE EVENING. ■ Music PARKING AN ISSUE BURNS □ Art shows THE DAY	☐ Kids' events ☐ Other: ☐ None				
13. Which are your top three (3) favorite events that have occurred in the Square?					
 □ Wagon Days ⋈ Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party □ Brewfest □ Oktoberfest □ Holiday lighting 	□ Summer solstice □ Winter solstice □ Car show □ Rail jam □ Other:				
⊢ Holiday lighting	□ None □				

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15.	Why do you visit the building?		
	☐ To get visitor information ☐ To meet friends ☐ To get coffee ☐ To work		To use the restroom Other: I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/us	es?	se of outdoor. Not at all
17.	Of the amenities currently offered, which 3 are the most in	npor	tant to you?
	Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities
18.	What do you like most about the building? Very Counforful (2 - 9000)	√,	be.
19.	Looking to the future, please select up to 3 areas needing	impro	ovement(s): Nove charming
	 □ Seating and/or table options (more) □ Programming/events □ Food/drink options □ Available meeting/community space 		Longer hours of operation Other: Don't change a thing
20.	As the City works to improve the building at Town Square, think Ketchum should look to for inspiration?		before
21.	Dreaming big about Ketchum Town Square, what would you chick building	ou lik	e to see in the next 10-20 years?

3

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Nar	me: John Melin
Em	Sohutmeline quail.



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	☐ Attend an event ☐ Get ice cream ☐ Eat lunch/drink coffee		Stroll through Meet friends Other:
3.	In which season do you most visit Town Square?		
	Summer Fall		Winter Spring
4.	How well do you think Town Square represents the values a	and id	entity of Ketchum?
	Spot on!Neutral-		Not at all
5.	Of the current amenities offered, which 3 are the most imp	oortan	t to you?
	Fire pit(s) Shade structures Shade trees Pet friendly areas Food/drink vendors		Public restrooms Seating areas/options Events (staged or not) Water fountain Other:

(Open space for gathering			
7. Lo	poking to the future, please select your top 3 areas needin	g imp	provement(s):	
C C	More shade More seating and/or table options More programming/events More food/drink options		Kids activities Other: None of the above	
	s the City works to improve Town Square, is there another ink Ketchum should look to for inspiration?	towr	square or community space you	
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10. I	How many events have you attended over the past 5 years	s?		
	□ 1-2		11+	
đ	3-4		None	
L	5-10		(skip to the next section)	
11. I	n which season do you attend most events?			
DS.	Summer		Winter	
	Fall		Spring	
12. What types of events would you like to see at Town Square?				
4	S. Markets	OK	Kids' events	
0	d Music		Other:	
a	Art shows		None	
13. \	Which are your top three (3) favorite events that have occ	urred	in the Square?	
E	☐ Wagon Days		Summer solstice	
[Papoose Pancake Breakfast		Winter solstice	
[☐ Trailing of the Sheep 'Happy Trails' party		Car show	
[□ Brewfest		Rail jam	
[☐ Oktoberfest		Other:	

□ None

6. What do you like most about Town Square?

☐ Holiday lighting

14. Ho	4. How often do you visit the Visitor Center/Starbucks building?				
	Every day		Every few months		
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	Once a month				
15. Wh	ny do you visit the building?				
	To get visitor information		To use the restroom		
	To meet friends	B	Other: Shacks		
	To get coffee		I don't visit the building.		
	To work				
16. Do	you think the building has the ideal mix of offerings/us	ses?			
	Spot on!Neutral		Not at all		
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-	Seating areas/options		Kids activities		
18. What do you like most about the building?					
19. Loc	19. Looking to the future, please select up to 3 areas needing improvement(s):				
	Seating and/or table options (more)		Longer hours of operation		
	Programming/events		Other:		
OB	Food/drink options		Don't change a thing		
	Available meeting/community space				
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Name: Sterling Hathaway		
Email: Shathaway@gmail.com		



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3.	In which season do you most visit Town Square?	
	Summer ☐ Fall	☐ Winter ☐ Spring
4.	How well do you think Town Square represents the value Spot on!Neutral	
5.	Of the current amenities offered, which 3 are the most in	mportant to you?
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	☐ To get visitor infor☐ To meet friends☐ To get coffee☐ To work☐	mation		To use the restroom Other: I don't visit the building.
16.	•	ling has the ideal mix of offe		
	Spot on!	Neutral)	Not at all
17.	Of the amenities curre	ently offered, which 3 are the	e most impor	tant to you?
	Food/drink vendo Public restrooms Seating areas/opti			Events Community use Kids activities
18.	What do you like mos historia	t about the building?		
19.	Looking to the future,	please select up to 3 areas	needing impro	ovement(s):
	□ Seating and/or tal□ Programming/eve□ Food/drink option□ Available meeting	nts is		Longer hours of operation Other: Don't change a thing
20.	·	nprove the building at Town look to for inspiration?	Square, is the	ere another community space you
21.	Dreaming big about K	etchum Town Square, what	would you like	e to see in the next 10-20 years?



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How	often do you visit Town Square?		
X	Every day A few times a week Once a week Once a month		Every few months Once a year Never
Wha	t do you do when you visit Town Square?		
☆	Attend an event Get ice cream Eat lunch/drink coffee	Ø	Stroll through Meet friends Other:
In w	hich season do you most visit Town Square?		
召	Summer Fall	X	Winter Spring
How	well do you think Town Square represents the values an	ıd id	entity of Ketchum?
	Spot on!XNeutral		Not at all
Of th	ne current amenities offered, which 3 are the most impo	rtan	t to you?
XXXX.	Shade structures Shade trees Pet friendly areas		Public restrooms Seating areas/options Events (staged or not) Water fountain Other:
	ACCION SOUND	☐ A few times a week ☐ Once a week ☐ Once a month What do you do when you visit Town Square? ☐ Attend an event ☐ Get ice cream ☐ Eat lunch/drink coffee In which season do you most visit Town Square? ☐ Summer ☐ Fall How well do you think Town Square represents the values an Spot on!	Every day

	6. What do you like most about Town Square?	
	Location Casual place to meet	
	7. Looking to the future, please select your top 3 areas needing	g improvement(s):
	More shade	☐ Kids activities
	 More seating and/or table options More programming/events More food/drink options 	☐ Other: ☐ None of the above
	8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration? (THIS Look at DTLA & The Gunday	town square or community space you is my a fown Square idea tood trucks
	9. Dreaming big for Ketchum Town Square, what would you like) once a month close the street food thanks from twin falls, boise	e to see in the next 10-20 years?
Muller	Jonce a moran crose the sweet	of ctreet fair wil
		DE. SILE I THE WI
	9017	
	This set of questions focuses on the events you've attended in	the Square and adjacent street(s).
	10. How many events have you attended over the past 5 years	?
	□ 1-2	□ 11+
	□ 3-4 □ 5-10	⊠ None
	□ 5-10	(skip to the next section)
	11. In which season do you attend most events?	
	Summer	Winter
	☐ Fall	☐ Spring
	12. What types of events would you like to see at Town Square	??
	Markets	☐ Kids' events
	Music	☐ Other:
	Art shows	□ None
	13. Which are your top three (3) favorite events that have occur	urred in the Square?
	Wagon Days	☐ Summer solstice
	Papoose Pancake Breakfast	☐ Winter solstice
	☐ Trailing of the Sheep 'Happy Trails' party	☐ Car show
	Brewfest	□ Rail jam
	Oktoberfest	Other:
	Holiday lighting	□ None

14. Ho	ow often do you visit the Visitor Center/Starbucks buildin	g?	
	Every day A few times a week Once a week Once a month		Every few months Once a year Never
15. W	hy do you visit the building?		
	To get visitor information To meet friends To get coffee To work		To use the restroom Other: I don't visit the building.
16. Do you think the building has the ideal mix of offerings/uses?			
	Spot on!Neutral		Not at all
17. O	f the amenities currently offered, which 3 are the most ir	npor	tant to you?
	Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities
18. W F	Nat do you like most about the building? EXTERIOR IS NICE NEWTON IS AND		
19. Lo	poking to the future, please select up to 3 areas needing	mpr	ovement(s):
□ 1 ⊠	Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space		Longer hours of operation Other: Don't change a thing ATE The Landscape
	s the City works to improve the building at Town Square, ink Ketchum should look to for inspiration?	is th	ere another community space you
21. D	reaming big about Ketchum Town Square, what would you about move diving option from the About a Spane / Kitchen a	ou lik	e to see in the next 10-20 years? d bring in que of 3

22.	Are	you a:
		Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23.	Ho\ Vall	w many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood Rive ey?
		< 5 6-10 11-15 16+
24.	Do	you own a business in Ketchum?
		Yes No
Ma		ne and insights are greatly appreciated! ure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in s!).
Bet	ter y	vet, leave your email address to be added to the Project Ketchum newsletter.
	me:	
£m	ail:	Will calder prentice @ gmail.com



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- 1-				<u> </u>
1.	How	often do you visit Town Square?		
		Every day		Every few months
		A few times a week		Once a year
	X	Once a week		Never
		Once a month		
2.	Wha	at do you do when you visit Town Square?		
		Attend an event	M	Stroll through
	Ø	Get ice cream	X	Meet friends
		Eat lunch/drink coffee		Other:
3.	In w	hich season do you most visit Town Square?		
	Ø	Summer		Winter
	×	Fall	X	Spring
4.	Hov	well do you think Town Square represents the values ar	nd id	entity of Ketchum?
		Spot on!Neutral		Not at all
		Spot on:		IVOE at an
5.	Of t	he current amenities offered, which 3 are the most impo	rtan	t to you?
		Fire pit(s)		Public restrooms
		Shade structures	X	Seating areas/options
	X	Shade trees		Events (staged or not)
		Pet friendly areas		Water fountain
		Food/drink vendors	W (Other: easy, to meet

7. Looking to the future, please select your top 3 areas	needing improvement(s):
☐ More shade	☐ Kids activities
☐ More seating and/or table options	☐ Other:
More programming/eventsMore food/drink options	\square None of the above
8. As the City works to improve Town Square, is there at think Ketchum should look to for inspiration?	nother town square or community space you
9. Dreaming big for Ketchum Town Square, what would	you like to see in the next 10-20 years?
This set of questions focuses on the events you've atte	nded in the Square and adjacent street(s).
10. How many events have you attended over the past	5 years?
□ 1-2	□ 11+
□ 1-2 □ 3-4	None
□ 5-10	(skip to the next section)
	, ,
11. In which season do you attend most events?	
☐ Summer	☐ Winter
☐ Fall	☐ Spring
12. What types of events would you like to see at Town	Square?
☐ Markets	☐ Kids' events
☐ Music	☐ Other:
☐ Art shows	☐ None
13. Which are your top three (3) favorite events that ha	eve occurred in the Square?
☐ Wagon Days	☐ Summer solstice
☐ Papoose Pancake Breakfast	☐ Winter solstice
☐ Trailing of the Sheep 'Happy Trails' party	☐ Car show
☐ Brewfest	☐ Rail jam
☐ Oktoberfest	☐ Other:
☐ Holiday lighting	□ None

6. What do you like most about Town Square?

14.	14. How often do you visit the Visitor Center/Starbucks building?			
	☐ Every day	M	Every few months	
	☐ A few times a week	7	Once a year	
	Once a week		Never	
	☐ Once a month			
15 .	Why do you visit the building?			
	☐ To get visitor information	M	To use the restroom Other: to buy a goodie	
	🗹 To meet friends	X	Other: to buy a good le	
	☐ To get coffee		I don't visit the building.	
	☐ To work			
16.	Do you think the building has the ideal mix of offerings/use	s?		
	Spot on!Neutral		Not at all	
17.	Of the amenities currently offered, which 3 are the most im	por	tant to you?	
	Food/drink vendor(s)		Events	
•	Public restrooms		Community use	
	★ Seating areas/options		Kids activities	
1Ω	What do you like great about the building?			
10.	elandictrial feeling in	-	solh slateng oreas	
	18. What do you like most about the building? I hoth Seating areas the INDUSTRIAL feeling in both Seating areas			
	and these is			
19.	Looking to the future, please select up to 3 areas needing in	npro	ovement(s):	
	Casting and for table autions (many)	\Box	Langer hours of eneration	
	Seating and/or table options (more)		Longer hours of operation Other:	
	□ Programming/events□ Food/drink options		Don't change a thing	
	Available meeting/community space		Don't change a thing	
	Available meeting/community space			
20.	As the City works to improve the building at Town Square, i	s the	ere another community space you	
	think Ketchum should look to for inspiration?			
21.	Dreaming big about Ketchum Town Square, what would you	u lik	e to see in the next 10-20 years?	
	(the building) M	D 15	e trees	

22. Are you a:
Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ <5 □ 6-10 □ 11-15 16+
24. Do you own a business in Ketchum? own a home
☐ Yes ☑ No
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Name:

Email:

sibylwhanson@gmail, com



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1. How often do you visit Town Square?	
☐ Every day	☐ Every few months
☐ A few times a week	☐ Once a year
Once a week	☐ Never
Once a month	
2. What do you do when you visit Town Square?	
☐ Attend an event	Stroll through
☐ Get ice cream	☐ Meet friends
☐ Eat lunch/drink coffee	☐ Other:
3. In which season do you most visit Town Square?	
Summer	□ Winter
Fall	☐ Spring
4. How well do you think Town Square represents th	e values and identity of Ketchum?
Spot on!Neut	ralNot at all
5. Of the current amenities offered, which 3 are the	most important to you?
☐ Fire pit(s)	Public restrooms
☐ Shade structures	Seating areas/options
Shade trees	Events (staged or not)
Pet friendly areas	☐ Water fountain
Food/drink vendors	Other:
4 D	

6. What do you like most about Town Square?	colors tain sense
Lergs, areas to sit to feeling-place to meet	ce Approante restrance
7. Looking to the future, please select your top 3 areas need	
7. Cooking to the future, please select your top 5 areas need	uning improvement(s).
☐ More shade	☐ Kids activities
☐ More seating and/or table options	Other:
More programming/events More food/drink options Mare music	None of the above
Wilder Hood/arink options	The same pages gui
8. As the City works to improve Town Square, is there anoth think Ketchum should look to for inspiration?	ner town square or community space you
9. Dreaming big for Ketchum Town Square, what would you	like to see in the next 10-20 years?
Maske agrander arca!	Mulo that teels
who subject moothing Spi	are. (2 places to
The pushed as I see	and more music / events
Marke agarden arca? The public meeting Sport of a Co	rear, The more position
This set of questions focuses on the events you've attended	
10. How many events have you attended over the past 5 ye	ars?
1-2	□ 11+
3-4	None
□ 5-10	(skip to the next section)
11. In which season do you attend most events?	
☐ Summer	Winter ■ Winter
Fall	☐ Spring
12. What types of events would you like to see at Town Squ	are?
⊠ Markets	☐ Kids' events
Music	☐ Other:
Art shows	☐ None
13. Which are your top three (3) favorite events that have o	occurred in the Square?
Wagon Days	☐ Summer solstice
☐ Papoose Pancake Breakfast	☐ Winter solstice
Trailing of the Sheep 'Happy Trails' party	☐ Car show
□ Brewfest (And Show)	☐ Rail jam
☐ Oktoberfest	Other:
Holiday lighting	None

14. How often do you visit the Visitor Center/Starbucks building	ng?
□ Every day□ A few times a week□ Once a week○ Once a month	□ Every few months□ Once a year□ Never
15. Why do you visit the building?	
To get visitor information To meet friends To get coffee To work	 □ To use the restroom □ Other: □ I don't visit the building.
16. Do you think the building has the ideal mix of offerings/us	
Spot on!Neutral	Not at all
17. Of the amenities currently offered, which 3 are the most in	
Food/drink vendor(s) Public restrooms Seating areas/options 18. What do you like most about the building? COY Seaks, friendly seaks, friendl	□ Events □ Community use □ Kids activities PUSIC PARAM
Figs que et fer after s	SCNOO!
19. Looking to the future, please select up to 3 areas needing	
□ Seating and/or table options (more) □ Programming/events □ Food/drink options — heathy options □ Available meeting/community space	□ Longer hours of operation□ Other:□ Don't change a thing
20. As the City works to improve the building at Town Square, think Ketchum should look to for inspiration? Back of the Cales, Has Shops, place. 21. Dreaming big about Ketchum Town Square, what would you	ler- part that is blocked
21. Dreaming big about Ketchum Town Square, what would you (the building)	ou like to see in the next 10-20 years? Kids to Cliub.
21. Dreaming big about Ketchum Town Square, what would you (the building) Good Muching Center For Community. Small tour	feel. Friendy nel comins

Part-time resident Full-time resident Full-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley? 5 6-10 11-15 16+
Yes No
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Name: Karine Kashen
Name: Karine Kashen Quail. com Email: Karine Kashen Quail. com

Email:



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1. How often do you visit Town Square?		
Every day A few times a week Once a week Once a month	Every few monthsOnce a yearNever	
2. What do you do when you visit Town Square?		
Attend an event Get ice cream Eat lunch/drink coffee	Stroll through Meet friends Other:	
3. In which season do you most visit Town Square?	1.	
Summer Fall	Winter Spring	
4. How well do you think Town Square represents the values and identity of Ketchum?		
Spot on!Neutral	Not at all	
5. Of the current amenities offered, which 3 are the most in	mportant to you?	
Fire pit(s) Shade structures Shade trees Pet friendly areas Food/drink vendors	Public restrooms Seating areas/options Events (staged or not) Water fountain Other:	

6. What do you like most about Town Square?	RT 15 THE
7. Looking to the future, please select your top 3 areas n	
 More shade More seating and/or table options More programming/events More food/drink options 	☐ Other: ☐ None of the above
8. As the City works to improve Town Square, is there an think Ketchum should look to for inspiration?	other town square or community space you
9. Dreaming big for Ketchum Town Square, what would y	
This set of questions focuses on the events you've attended ever the past 5	
10. How many events have you attended over the past 5	yearsr
☐ 1-2 ☐ 3-4	11+ None
√2 5 10	(skip to the next section)
11. In which season do you attend most events?	, ,
iii which season do you attend most events.	
Summer	Winter
Fall	Spring
12. What types of events would you like to see at Town S	Square?
☐ Markets	Kids' events
Music	☐ Other:
Art shows	□ None
13. Which are your top three (3) favorite events that have	ve occurred in the Square?
Wagon Days	Summer solstice
Papoose Pancake Breakfast	Winter solstice
Trailing of the Sheep 'Happy Trails' party	Car show
Brewfest	Rail jam
Oktoberfest	□ Other:
Holiday lighting	□ None

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14. How often do you visit the Visitor Center/Starbucks buil	ding?
Every day A few times a week Once a week Once a month	□ Every few months□ Once a year□ Never
15. Why do you visit the building?	
To get visitor information To meet friends To get coffee To work	Other: I don't visit the building.
16. Do you think the building has the ideal mix of offerings/	uses?
Spot on!Neutral	Not at all
17. Of the amenities currently offered, which 3 are the mos	et important to you?
Food/drink vendor(s) Public restrooms Seating areas/options	Events Community use Kids activities
18. What do you like most about the building? A WEAT GATH	OPEAT STAFFING
19. Looking to the future, please select up to 3 areas needi	
 □ Seating and/or table options (more) □ Programming/events □ Food/drink options □ Available meeting/community space 	☐ Longer hours of operation ☐ Other: ☐ Don't change a thing
20. As the City works to improve the building at Town Squa think Ketchum should look to for inspiration?	re, is there another community space you
21. Dreaming big about Ketchum Town Square, what would have the town of the same of the sa	you like to see in the next 10-20 years?
wookwb.	3

22. Are you a:
Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ <5 □ 6-10 □ 11-15 □ 16+ 24. Do you own a business in Ketchum? Yes □ No
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Name: 681000 PODO 12100MAIL
Email: 68120 12100MAIL



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2.	What do you do when you visit Town Square?		
	☐ Attend an event☐ Get ice cream☐ Eat lunch/drink coffee	X	Stroll through Meet friends Other:
3.	In which season do you most visit Town Square?		
	X Summer ☐ Fall		Winter Spring
4.	How well do you think Town Square represents the values ar	nd id	entity of Ketchum?
	Spot on!Neutral		Not at all
5. Of the current amenities offered, which 3 are the most important to you?			
	☐ Fire pit(s) ove this idea for wints ☐ Shade structures & Spring ☐ Shade trees ☐ Pet friendly areas ☐ Food/drink vendors		Public restrooms Seating areas/options Events (staged or not) Water fountain Other:

6. What do you like most about Town Square?		
meet friends for an ice cream	a coffee or	
Casual is key!		
7. Looking to the future, please select your top 3 areas needing	g improvement(s):	
☑ More shade	☐ Kids activities	
☐ More seating and/or table options	Other:	
More programming/eventsMore food/drink options	□ None of the above	
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	town square or community space you	
9. Dreaming big for Ketchum Town Square, what would you like	te to see in the next 10-20 years?	
prehaps events that wou	ld use the stage	
and he andrence would	of fill the square	
prehaps events that won and he andience would be spill into the streets. This set of questions focuses on the events you've attended in	- close the streets	
This set of questions focuses on the events you've attended i	n the Square and adjacent street(s).	
10. How many events have you attended over the past 5 years	5?	
□ 1-2 we attend the	□ 11+	
1 3-4 writers conf. Syn bhomy	⊠ None	
= 3-4 writers conf., syn shown	(skip to the next section)	
11. In which season do you attend most events?		
Summer	□ Winter	
☐ Fall	Spring	
12. What types of events would you like to see at Town Square?		
Markets	☐ Kids' events	
Music	Other:	
Art shows	□ None	
13. Which are your top three (3) favorite events that have occurred in the Square?		
Wagon Days	☐ Summer solstice	
Papoose Pancake Breakfast	☐ Winter solstice	
☐ Trailing of the Sheep 'Happy Trails' party	☐ Car show	
☐ Brewfest ☐ Oktoberfest	☐ Rail jam	
✓ Holiday lighting	☐ Other:	
7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7		

14. Ho	w often do you visit the Visitor Center/Starbucks building	ς?	
X	Every day A few times a week Once a week Once a month		Every few months Once a year Never
15. Wh	ny do you visit the building?		
	To get visitor information To meet friends To get coffee To work	X	To use the restroom Other: I don't visit the building.
16. Do	you think the building has the ideal mix of offerings/use	s?	
	Spot on!Neutral		Not at all
17. Of	the amenities currently offered, which 3 are the most im	por	tant to you?
N D N	Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities
18. WH	nat do you like most about the building? OVE Me materials of the excel is logs. The interior	CI	sting bould =
	bking to the future, please select up to 3 areas needing in the livest plant of the lex form the seating and/or table options (more) Programming/events Food/drink options Available meeting/community space	8000	ovement(s): 5 Cheme Longer hours of operation Other: Don't change a thing Weth the interver
	the City works to improve the building at Town Square, ink Ketchum should look to for inspiration? NAS A great formers ma		
21. Dr	eaming big about Ketchum Town Square, what would you	a lik	e to see in the next 10-20 years?
re	ally love levoys - any mass er	,	addional food
Ve	indovs? levoys has en	D	rgieves the sparse_
۷	in the evenings. Nove Casual ford vendor a	h	oices . reopen wild

22.	Are you a:
	□ Full-time resident □ Part-time resident □ Full-time resident − elsewhere in the Wood River Valley □ Part-time resident − elsewhere in the Wood River Valley □ Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ <5 ✓ 6-10 □ 11-15 □ 16+
24.	Do you own a business in Ketchum?
	☐ Yes ☐ No
Ma	ur time and insights are greatly appreciated! ske sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in ogress!).
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Naı	me: Glanda Rovello mail: alenda rovello a gmail. com
Em	ail: alendarovello a gmail. com



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	 □ Every day □ A few times a week □ Once a week □ Once a month 	Every few monthsOnce a yearNever
2.	What do you do when you visit Town Square? Attend an event Get ice cream Eat lunch/drink coffee	Stroll through Meet friends Other:
3.	In which season do you most visit Town Square? Summer Fall	☐ Winter ☐ Spring
4.	Spot on Neutral	
5.	Of the current amenities offered, which 3 are the most im ☐ Fire pit(s) ☐ Shade structures ☐ Shade trees ☐ Pet friendly areas ☐ Food/drink vendors	portant to you? Public restrooms Seating areas/options Events (staged or not) Water fountain Other:

6.	What do you like most about Town Square? The opportunity to longoy con events and relax it an africado that feels like the hea	en	four town.
7.	Looking to the future, please select your top 3 areas needing		
	 More shade More seating and/or table options □ More programming/events ✓ More food/drink options 		Kids activities Other: None of the above
8.	As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?		
9.	Dreaming big for Ketchum Town Square, what would you like	e to :	see in the next 10-20 years?
	Maintain Harbuchs buildin	9	and.
	Maintain Sarbuchs building encourage support of town efforts like this to increa	n se	Square with hiselal
Th	nis set of questions focuses on the events you've attended in		
10). How many events have you attended over the past 5 years?	?	
	□ 1-2		11+
	□ 3-4		None
	★ 5-10		(skip to the next section)
11	l. In which season do you attend most events?		
	□ Summer		Winter
	⊅ Fall		Spring
12	2. What types of events would you like to see at Town Square	?	
4	✓ Markets ✓ Mar	M	Kids' events
1	Music		Other:
2	✓ Art shows		None
13	3. Which are your top three (3) favorite events that have occu	ırred	d in the Square?
			Summer solstice
	☐ Papoose Pancake Breakfast		Winter solstice
	➣ Trailing of the Sheep 'Happy Trails' party		Car show
	□ Brewfest		Rail jam
	Oktoberfest		Other:
	☐ Holiday lighting		None

banang. The city has not made any predetermined decisions i	egaranig rong term ratare asesi
14. How often do you visit the Visitor Center/Starbucks building	;?
☐ Every day A few times a week ☐ Once a week ☐ Once a month	□ Every few months□ Once a year□ Never
15. Why do you visit the building?	
☐ To get visitor information ☐ To meet friends ☐ To get coffee ☐ To work	□ To use the restroom□ Other:□ I don't visit the building.
16. Do you think the building has the ideal mix of offerings/uses	s?
Spot on!Neutral	Not at all
17. Of the amenities currently offered, which 3 are the most im Food/drink vendor(s) □ Public restrooms Seating areas/options	□ Events✓ Community use□ Kids activities
18. What do you like most about the building? Coffee The suce combo of vendor west for center and the	uvesome use of logs in
19. Looking to the future, please select up to 3 areas needing in	nprovement(s):
 ✓ Seating and/or table options (more) ☐ Programming/events ☐ Food/drink options ✓ Available meeting/community space 	Longer hours of operation Other: Don't change a thing
20. As the City works to improve the building at Town Square, is think Ketchum should look to for inspiration?	s there another community space you
21. Dreaming big about Ketchum Town Square, what would you fow to make more use a during writer months - possible, however??	white to see in the next 10-20 years? This liven 3

22.	Are you a:
	 □ Full-time resident □ Part-time resident □ Full-time resident – elsewhere in the Wood River Valley □ Part-time resident - elsewhere in the Wood River Valley □ Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
24.	Do you own a business in Ketchum?
	□ Yes □ No
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Nar	ne:
Ema	ail:



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This first set of questions focuses on the Square itself – (outside common area).

How often do you visit Town Square?		
X Every day	☐ Every few months	
☐ A few times a week	Once a year	
☐ Once a week	☐ Never	
☐ Once a month		
2. What do you do when you visit Town Square?		
Attend an event	✓ Stroll through	
Get ice cream	Meet friends	
Eat lunch/drink coffee	Other:	
3. In which season do you most visit Town Square?		
✓ Summer	✓ Winter	
Ş Fall	Spring	
4. How well do you think Town Square represents the	values and identity of Ketchum?	
Spot on!Neutra	Not at all	
5. Of the current amenities offered, which 3 are the most important to you?		
Fire pit(s)	☐ Public restrooms	
Shade structures ■	Seating areas/options	
Shade trees	Events (staged or not)	
Pet friendly areas	🔀 Water fountain	
Food/drink vendors	☐ Other:	

6. What do you like most about Town Square?			
STAPBOCKS			
SEATING			
7. Looking to the future, please select your top 3 areas needing	769		
7. Looking to the future, please select your top 3 areas needing	g improvement(s):		
□ More shade	☐ Kids activities		
☐ More seating and/or table options	☐ Kids activities ☐ Other: ☐ None of the above		
☐ More programming/events	○□ None of the above		
□ More food/drink options	K75		
8. As the City works to improve Town Square, is there another	1:// 4		
think Ketchum should look to for inspiration?			
9. Dreaming big for Ketchum Town Square, what would you lil	ke to see in the next 10-20 years?		
DESIGN This set of questions focuses on the events you've attended in	@ TOWN SQUARE		
PHAIGH PILOSING	- Still Happe (
DESIGN	S all a second		
This set of questions focuses on the events you've attended i	n the Square and adjacent street(s).		
			
10. How many events have you attended over the past 5 years	5?		
□ 1-2	11+		
□ 3-4	☐ None		
□ 5-10	(skip to the next section)		
11. In which season do you attend most events?			
Summer	Winter		
Fall	Spring		
12. What types of events would you like to see at Town Squar	e?		
Markets	★ Kids' events		
Music	☐ Other:		
Art shows	None		
13. Which are your top three (3) favorite events that have occurred in the Square?			
Wagon Days	☐ Summer solstice		
Papoose Pancake Breakfast	☐ Winter solstice		
 Trailing of the Sheep 'Happy Trails' party 	☐ Car show		
□ Brewfest	☐ Rail jam		
☐ Oktoberfest	Other:		
Moliday lighting	☐ None		

14. How often do you visit the Visitor Center/Starbucks build	ing?
X Every day	☐ Every few months
☐ A few times a week	Once a year
☐ Once a week	☐ Never
☐ Once a month	
15. Why do you visit the building?	
☐ To get visitor information	☐ To use the restroom
X To meet friends	☐ Other:
To get coffee	 I don't visit the building.
To work	
16. Do you think the building has the ideal mix of offerings/u	
Spot on!Neutral	Not at all
17. Of the amenities currently offered, which 3 are the most	important to you?
☐ Food/drink vendor(s)	☐ Events
Public restrooms	☐ Community use
Seating areas/options	☐ Kids activities
18. What do you like most about the building?	
117-	
EVERYTHING	
•	
19. Looking to the future, please select up to 3 areas needing	g improvement(s):
☐ Seating and/or table options (more)	Longer hours of operation
☐ Programming/events	☐ Other:
☐ Food/drink options	Don't change a thing
☐ Available meeting/community space	
20. As the City works to improve the building at Town Square think Ketchum should look to for inspiration?	e, is there another community space you
21. Dreaming big about Ketchum Town Square, what would	you like to see in the next 10-20 years?
KARI THE SOUME	

22.	Are you a:	
	Full-time resident Part-time resident Full-time resident - elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor	
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?	
	□ < 5 □ 6-10 □ 11-15 16+	
24.	Do you own a business in Ketchum?	
4	Yes No.	
Ma	r time and insights are greatly appreciated! ke sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in gress!).	
Bet	ter yet, leave your email address to be added to the Project Ketchum newsletter.	
Nar	ne: KNDURELSE ZAHDO. CON	7
Em	ail:	



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1. How often do you visit Town Square?		
☐ Every day		Every few months
☐ A few times a week		Once a year
☐ /Once a week		Never
Once a month		
2. What do you do when you visit Town Square?		
X Attend an event		Stroll through
Get ice cream		Meet friends
☐ Eat lunch/drink coffee		Other:
3. In which season do you most visit Town Square?		
Summer		Winter
☐ Fall		Spring
4. How well do you think Town Square represents the values a	nd id	entity of Ketchum?
Spot on!NeutralNeutral		Not at all
5. Of the current amenities offered, which 3 are the most impo	ortan	t to you?
☐ Fire pit(s)	X	Public restrooms
☐ Shade structures	X	Seating areas/options
☐ Shade trees		Events (staged or not)
☐ Pet friendly areas		Water fountain
X Food/drink vendors		Other:

open space	
7. Looking to the future, please select your top 3 areas i	needing improvement(s):
☐ More shade	N Kids activities
☐ More seating and/or table options	Other:
More programming/events More food/drink options	None of the above
8. As the City works to improve Town Square, is there as think Ketchum should look to for inspiration?	nother town square or community space you
9. Dreaming big for Ketchum Town Square, what would	you like to see in the next 10-20 years?
This set of questions focuses on the events you've atte	nded in the Square and adjacent street(s).
10. How many events have you attended over the past	5 years?
□ 1-2	□ 11+
□ 3-4	□ None
□ 3-4 □ 5-10	(skip to the next section)
11. In which season do you attend most events?	
Summer	☐ Winter
☐ Fall	☐ Spring
12. What types of events would you like to see at Town	Square?
☐ Markets	Kids' events
Music	☐ Other:
☐ Art shows	□ None
13. Which are your top three (3) favorite events that ha	ve occurred in the Square?
☐ Wagon Days	☐ Summer solstice
 Papoose Pancake Breakfast 	Winter solstice
☐ Trailing of the Sheep 'Happy Trails' party	☐ Car show
Brewfest	□ Rail jam politicul
☐ Oktoberfest	Other: demostration
☐ Holiday lighting	□ None

6. What do you like most about Town Square?

14.	How often do you visit the Visitor Center/Starbucks	building?
	□ Every day□ A few times a week□ Once a week□ Once a month	Dever Should not have ever been at this place very make
15.	Why do you visit the building? ☐ To get visitor information ☐ To meet friends ☐ To get coffee ☐ To work	□ To use the restroom □ Other: I don't visit the building.
16.	Do you think the building has the ideal mix of offering	ngs/uses?
	Spot on!Neutral	Not at all
17 .	Of the amenities currently offered, which 3 are the	most important to you?
18.	 ☐ Food/drink vendor(s) ☐ Public restrooms ☐ Seating areas/options What do you like most about the building? 	□ Events □ Community use □ Kids activities
	Should be town down	for more openspace
19.	Looking to the future, please select up to 3 areas no	eding improvement(s):
1	 □ Seating and/or table options (more) □ Programming/events □ Food/drink options □ Available meeting/community space 	□ Longer hours of operation□ Other:□ Don't change a thing
20.	As the City works to improve the building at Town S think Ketchum should look to for inspiration?	quare, is there another community space you
21.	Dreaming big about Ketchum Town Square, what w	

22. Are you a:
Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley
□ Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood Rive Valley?
□ < 5 □ 6-10 □ 11-15 □ 16+
24. Do you own a business in Ketchum?
□ Vos

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Name: Analy Parenes Email: a parenes @ mind spring, com



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1.	How often do you visit Town Square?		
	□ Every day □ A few times a week □ Once a week □ Once a month		Every few months Once a year Never
2.	What do you do when you visit Town Square?		
	Attend an event Get ice cream Eat lunch/drink coffee		Stroll through Meet friends Other:
3.	In which season do you most visit Town Square?		
	Summer		Winter Spring
4.	How well do you think Town Square represents the values and Spot on!Pretty WallNeutral		
5.	Of the current amenities offered, which 3 are the most impo	rtan	t to you?
	☐ Fire pit(s) ☐ Shade structures ☑ Shade trees ☐ Pet friendly areas ☐ Food/drink vendors		Public restrooms Seating areas/options Events (staged or not) Water fountain Other:

6. What do you like most about Town Square?	W 1920			
I love that it provide a the community	gathering place-for			
7. Looking to the future, please select your top 3 areas needing improvement(s):				
 ✓ More shade ☐ More seating and/or table options ✓ More programming/events ✓ More food/drink options 	☐ Kids activities☐ Other:☐ None of the above			
8. As the City works to improve Town Square, is there and think Ketchum should look to for inspiration?	other town square or community space you			
9. Dreaming big for Ketchum Town Square, what would y I actually think it has aged a great venue for commu				
This set of questions focuses on the events you've atten	ded in the Square and adjacent street(s).			
10. How many events have you attended over the past 5	years?			
☐ 1-2 ☐ 3-4 ☑ 5-10 11. In which season do you attend most events?	□ 11+ □ None (skip to the next section) dyouds on what offered			
☐ Summer ☐ Fall	☐ Winter ☐ Spring			
12. What types of events would you like to see at Town S	Square?			
☐ Markets☑ Music☐ Art shows	□ Kids' events □ Other: Speakers □ None			
13. Which are your top three (3) favorite events that have	ve occurred in the Square?			
 □ Wagon Days □ Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party □ Brewfest □ Oktoberfest □ Holiday lighting 	□ Summer solstice □ Winter solstice □ Car show □ Rail jam □ Other:			

		·-
14.	How often do you visit the Visitor Center/Starbucks buildin	g?
	 □ Every day □ A few times a week □ Once a week □ Once a month 	☐ Every few months ☐ Once a year Never
15.	Why do you visit the building?	
	 □ To get visitor information □ To meet friends □ To get coffee □ To work 	☐ To use the restroom ☐ Other: I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/use	es?
	Spot on!Neutral	Not at all
17.	Of the amenities currently offered, which 3 are the most in	nportant to you?
	□ Food/drink vendor(s)□ Public restrooms□ Seating areas/options	□ Events□ Community use□ Kids activities
18.	What do you like most about the building? I Still resent how Starburg I bout use it-	des got the lease so
19.	Looking to the future, please select up to 3 areas needing i	mprovement(s):
	☐ Seating and/or table options (more) ☐ Programming/events ☐ Food/drink options ☐ Available meeting/community space	Longer hours of operation Other: Don't change a thing
20.	As the City works to improve the building at Town Square, think Ketchum should look to for inspiration?	is there another community space you
21.	Dreaming big about Ketchum Town Square, what would yo	ou like to see in the next 10-20 years?

22.	Are you a:
	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood Rive Valley?
	□ < 5 □ 6-10 □ 11-15 ⋈ 16+
24.	Do you own a business in Ketchum?
	☐ Yes ☑ No
Ma	ur time and insights are greatly appreciated! ske sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in ogress!).
Bet	ter yet, leave your email address to be added to the Project Ketchum newsletter.
Naı	me: Kate
Em	ail: Kparnes @ gmail-com



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- · · · · · · · · · · · · · · · · · · ·	
1. How often do you visit Town Square?	
☐ Every day	☐ Every few months
☐ A few times a week	☐ Once a year
Once a week	☐ Never
Once a month	
2. What do you do when you visit Town Square?	
Attend an event	Stroll through
☐ Get ice cream	Meet friends
☑ Eat lunch/drink coffee	☐ Other:
3. In which season do you most visit Town Square?	
Summer Summer	□ Winter
☐ Fall	☐ Spring
4. How well do you think Town Square represents the Spot on!Neutra	values and identity of Ketchum?
5. Of the current amenities offered, which 3 are the m	ost important to you?
Fire pit(s)	Public restrooms
Shade structures	Seating areas/options
Shade trees	Events (staged or not)
Pet friendly areas	Water fountain
Food/drink vendors	Other:

6. What do you like most about Town Square?			
7. Looking to the future, please select your top 3 areas needing improvement(s):			
 □ More shade □ More seating and/or table options □ More programming/events □ More food/drink options 	☐ Kids activities☐ Other:☐ None of the above		
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	own square or community space you		
9. Dreaming big for Ketchum Town Square, what would you like	e to see in the next 10-20 years?		
This set of questions focuses on the events you've attended in	the Square and adjacent street(s).		
10. How many events have you attended over the past 5 years?			
□ 1-2□ 3-4□ 5-10	☐ 11+ ☐ None (skip to the next section)		
11. In which season do you attend most events?			
☐ Summer ☐ Fall	□ Winter□ Spring		
12. What types of events would you like to see at Town Square	?		
☐ Markets☐ Music☐ Art shows	☐ Kids' events☐ Other:☐ None		
13. Which are your top three (3) favorite events that have occurred in the Square?			
 □ Wagon Days □ Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party □ Brewfest □ Oktoberfest 	 ☐ Summer solstice ☐ Winter solstice ☐ Car show ☐ Rail jam ☐ Other: 		

14. How often do you visit the Visitor Center/Starbucks building?		
☐ Every day	Every few months	
☐ A few times a week	Once a year	
☐ Once a week	□ Never	
☐ Once a month		
15. Why do you visit the building?		
☐ To get visitor information	\square To use the restroom	
To meet friends	□ Other:	
To get coffee	I don't visit the building.	
☐ To work		
16. Do you think the building has the ideal mix of offerings/us		
Spot on!Neutral	Not at all	
17. Of the amenities currently offered, which 3 are the most		
Food/drink vendor(s)	Events	
Public restrooms	Community use	
Seating areas/options	☐ Kids activities	
18. What do you like most about the building? Architecture / Degran.	open spaces interior	
19. Looking to the future, please select up to 3 areas needing	improvement(s):	
Seating and/or table options (more)	☐ Longer hours of operation	
☐ Programming/events	☐ Other:	
☐ Food/drink options	☐ Don't change a thing	
Available meeting/community space		
20. As the City works to improve the building at Town Square	, is there another community space you	
think Ketchum should look to for inspiration?		
21. Dreaming big about Ketchum Town Square, what would y	ou like to see in the next 10-20 years?	
More trees, kid frendly features		
Mrs Shade		
Mars ontines for man ton 115	e e	

22. Are you a:
 □ Full-time resident □ Part-time resident □ Full-time resident – elsewhere in the Wood River Valley □ Part-time resident – elsewhere in the Wood River Valley □ Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
24. Do you own a business in Ketchum?
☐ Yes ☐ No
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☐ Every day	☐ Every few months		
X A few times a week	☐ Once a year		
☐ Once a week	☐ Never		
☐ Once a month			
2. What do you do when you visit Town Square?			
Attend an event	Stroll through		
Get ice cream	☐ Meet friends		
Eat lunch/drink coffee	☐ Other:		
3. In which season do you most visit Town Square?			
Summer	☐ Winter		
C□ Fall	☐ Spring		
4. How well do you think Town Square represents the values and identity of Ketchum?			
Spot on!Neutral	Not at all		
5. Of the current amenities offered, which 3 are the most in	nportant to you?		
☐ Fire pit(s)	☐_ Public restrooms		
Shade structures	Seating areas/options		
☐ Shade trees	Events (staged or not)		
☐ Pet friendly areas	☐ Water fountain		
Food/drink vendors	☐ Other:		

6. What do you like most about Town Square?					
location & shade & g	athering spot				
7. Looking to the future, please select your top 3 areas needing improvement(s):					
More shade	Kids activities				
More seating and/or table options	☐ Other:				
☐ More programming/events	□ None of the above				
More food/drink options					
8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration? 1					
food truck sport					
This set of questions focuses on the events you've atte	ended in the Square and adjacent street(s).				
10. How many events have you attended over the past					
10. How many events have you attended over the past					
1-2	☐ 11+ ☐ None				
□ 5-10	(skip to the next section)				
11. In which season do you attend most events?					
Summer	☐ Winter				
☐ Fall	☐ Spring				
12. What types of events would you like to see at Town	n Square?				
□ Markets	Kids' events				
Music	Other:				
☐ Art shows	□ None				
13. Which are your top three (3) favorite events that have occurred in the Square?					
Wagon Days	Summer solstice				
☐ Papoose Pancake Breakfast	☐ Winter solstice				
☐ Trailing of the Sheep 'Happy Trails' party	☐ Car show				
☐ Brewfest	☐ Rail jam				
☐ Oktoberfest☐ Holiday lighting	☐ Other: ☐ None				

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

4. How often do you visit the Visitor Center/Starbucks building?			
☐ Every day	☐ Every few months		
A few times a week Once a week	☐ Once a year☐ Never		
☐ Once a month	□ Nevel		
- Office a month			
15. Why do you visit the building?			
☐ To get visitor information	To use the restroom		
☐ To meet friends	Other:		
To get coffee	I don't visit the building.		
☐ To work	bus		
16. Do you think the building has the ideal mix of offerings/us			
Spot on!Not at all			
17. Of the amenities currently offered, which 3 are the most in	mportant to you?		
Food/drink vendor(s)	← □ Events		
Public restrooms	a Community use		
Seating areas/options	☐ Kids activities		
18. What do you like most about the building?			
bothroom, seating coffee			
19. Looking to the future, please select up to 3 areas needing	improvement(s):		
Seating and/or table options (more)	Longer hours of operation		
Programming/events	Other:		
Food/drink options	Don't change a thing		
☐ Available meeting/community space			
20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?			
21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?			
love the SBUX,			
(the build love the SBUX mould love more life that for gathering) overtis			
-tha	t for anthering		
	J overts		

22. Are you a:
□ Full-time resident □ Part-time resident □ Full-time resident − elsewhere in the Wood River Valley □ Part-time resident − elsewhere in the Wood River Valley Visitor SWWW X/WY 23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
24. Do you own a business in Ketchum?
Yes
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Name:
Email:



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This first set of questions focuses on the Square itself – (outside common area).

1.	How often do you visit Town Square?	
	☐ Every day	Every few months
	☐ A few times a week	☐ Once a year
	Once a week	☐ Never
	☐ Once a month	
2.	What do you do when you visit Town Square?	
	☐ Attend an event	☐ Stroll through
	☐ Get ice cream	☐ Meet friends
	Eat lunch/drink coffee	☐ Other:
3.	In which season do you most visit Town Square?	
	Summer	☐ Winter
	☐ Fall	☐ Spring
4.	How well do you think Town Square represents the values	and identity of Ketchum?
	Spot on!Neutral	Not at all
5.	Of the current amenities offered, which 3 are the most imp	portant to you?
	☐ Fire pit(s)	☐ Public restrooms
	☐ Shade structures	☐ Seating areas/options
	Shade trees	Events (staged or not)
	☐ Pet friendly areas	☐ Water fountain
	☐ Food/drink vendors	☐ Other:

6. What do you like most about Town Square?			
Gathering Space Open Space			
7. Looking to the future, please select your top 3 areas needing	improvement(s):		
More shade	☐ Kids activities		
☐ More seating and/or table options	☐ Other:		
☐ More programming/events	☐ None of the above		
☐ More food/drink options			
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	own square or community space you		
9. Dreaming big for Ketchum Town Square, what would you like	to see in the next 10-20 years?		
Being above ground	to enjoy it		
This set of questions focuses on the events you've attended in	the Square and adjacent street(s).		
10. How many events have you attended over the past 5 years?	•		
□ 1-2	□ 11+		
□ 3-4	None		
5-10	(skip to the next section)		
11. In which season do you attend most events?			
Summer	☐ Winter		
☐ Fall	☐ Spring		
12. What types of events would you like to see at Town Square?	?		
Markets	☐ Kids' events		
□ Music	☐ Other:		
Art shows			
13. Which are your top three (3) favorite events that have occurred in the Square?			
13. Which are your top three (3) favorite events that have occu	□ None		
13. Which are your top three (3) favorite events that have occu	□ None		
	□ None rred in the Square?		
 ✓ Wagon Days ☐ Papoose Pancake Breakfast ☐ Trailing of the Sheep 'Happy Trails' party 	□ Nonerred in the Square?□ Summer solstice□ Winter solstice□ Car show		
☐ Wagon Days ☐ Papoose Pancake Breakfast ☐ Trailing of the Sheep 'Happy Trails' party ☐ Brewfest	 □ None rred in the Square? □ Summer solstice □ Winter solstice □ Car show □ Rail jam 		
 ✓ Wagon Days ☐ Papoose Pancake Breakfast ☐ Trailing of the Sheep 'Happy Trails' party 	□ Nonerred in the Square?□ Summer solstice□ Winter solstice□ Car show		

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14.	. How often do you visit the Visitor Center/Starbucks building?		
	☐ Every day		Every few months
	☐ A few times a week		Once a year
	□ Once a week		Never
	☐ Once a month		
15.	Why do you visit the building?		
	☐ To get visitor information	N	To use the restroom
	☐ To meet friends		Other: Waiting for DU
	☐ To get coffee		I don't visit the building.
	☐ To work		
16.	Do you think the building has the ideal mix of offerings/us	es?	
	Spot on!Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most i	mpor	tant to you?
	☐ Food/drink vendor(s)	4	Events
	Public restrooms	4	Community use
	☐ Seating areas/options		Kids activities
18.	What do you like most about the building?		
	Ugliest Building in	1	ketchem
19.	Looking to the future, please select up to 3 areas needing	impr	ovement(s):
	Seating and/or table options (more)		Longer hours of operation
	☐ Programming/events		Other:
9	■ Food/drink options		Don't change a thing
	☐ Available meeting/community space		
20.	As the City works to improve the building at Town Square think Ketchum should look to for inspiration?	, is th	ere another community space you
21.	Dreaming big about Ketchum Town Square, what would y	ou lik	e to see in the next 10-20 years?
	(the building)	
	Tear it down 1		8

3

22. Are you a:
Full-time resident Part-time resident
☐ Full-time resident – elsewhere in the Wood River Valley
☐ Part-time resident - elsewhere in the Wood River Valley
□ Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ <5
□ 6-10
□ 11-15
24. Do you own a business in Ketchum?
Yes
No No
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Name:
Email:



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This first set of questions focuses on the Square itself – (outside common area).

1.	How often do you visit Town Square?		
	Every day A few times a week Once a week Once a month		Every few months Once a year Never
2.	What do you do when you visit Town Square? Attend an event Get ice cream Eat lunch/drink coffee	000	Stroll through Meet friends Other:
3.	In which season do you most visit Town Square?		
	Summer Fall	0	Winter Spring
4.	How well do you think Town Square represents the values ar	nd id	entity of Ketchum?
	Spot on!Neutral	VO ₂	Not at all
5.	Of the current amenities offered, which 3 are the most impo	rtan	t to you?
	Fire pit(s) Shade structures Shade trees Pet friendly areas Food/drink vendors		Public restrooms Seating areas/options Events (staged or not) Water fountain Other:

Relaxing atmosphere				
7. Looking to the future, please select your top 3 areas needing	g improvement(s):			
More shade More seating and/or table options More programming/events More food/drink options	☐ Kids activities☐ Other:☐ None of the above			
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration? Forest Setuce park	town square or community space you			
9. Dreaming big for Ketchum Town Square, what would you like				
A water feature that flows	through the Square			
representing the big wood river				
This set of questions focuses on the events you've attended in	the Square and adjacent street(s).			
10. How many events have you attended over the past 5 years?	?			
☐ 1-2 ☐ 3-4 ☐ 5-10	☐ 11+ ☐ None (skip to the next section)			
11. In which season do you attend most events?				
Summer Fall	□ Winter□ Spring			
12. What types of events would you like to see at Town Square	?			
Markets Music Art shows	☐ Kids' events ☐ Other: ☐ None			
13. Which are your top three (3) favorite events that have occurred in the Square?				
 □ Wagon Days □ Papoose Pancake Breakfast ☑ Trailing of the Sheep 'Happy Trails' party ☑ Brewfest ☑ Oktoberfest □ Holiday lighting 	Summer solstice Winter solstice Car show Rail jam Other: None			

6. What do you like most about Town Square?

14. How often do you visit the Visitor Center/Starbucks building?					
☐ Every day	☐ Every few months				
☐ A few times a week	☐ Once a year				
Once a week	□ Never				
Once a month					
15. Why do you visit the building?					
To get visitor information	☐ To use the restroom				
☐ To meet friends	☐ Other:				
✓ To get coffee ✓ To work	I don't visit the building.				
✓ To work					
16. Do you think the building has the ideal mix of offerings/us					
Spot on!Neutral	Not at all				
0.00					
17. Of the amenities currently offered, which 3 are the most i	mportant to you?				
☐ Food/drink vendor(s)	Events				
☐ Public restrooms	Community use				
Seating areas/options	☐ Kids activities				
18. What do you like most about the building?					
The exterior design					
INC CALL					
19. Looking to the future, please select up to 3 areas needing	improvement(s):				
Seating and/or table options (more) Programming/events	Longer hours of operationOther:				
Frogramming/events Food/drink options	☐ Don't change a thing				
Available meeting/community space	Don't change a thing				
Available Meeting/community space					
20. As the City works to improve the building at Town Square, is there another community space you					
think Ketchum should look to for inspiration?					
21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?					
More Community events the	it can help fond				
current future mastenence					

Better yet, leave your email address to be added to the Project Ketchum newsletter.	Full-time resident	
Part-time resident - elsewhere in the Wood River Valley Visitor 23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley? < 5 6-10 11-15 16+ 24. Do you own a business in Ketchum? Yes No Your time and insights are greatly appreciated! Make sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in progress!). Better yet, leave your email address to be added to the Project Ketchum newsletter.	☐ Part-time resident	
□ Visitor 23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley? □ < 5 □ 6-10 □ 11-15 □ 16+ 24. Do you own a business in Ketchum? □ Yes No Your time and insights are greatly appreciated! Make sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in progress!). Better yet, leave your email address to be added to the Project Ketchum newsletter.	☐ Full-time resident – elsewhere in the Wood River Valley	
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley? < 5	☐ Part-time resident - elsewhere in the Wood River Valley	
Valley? < 5 6-10 11-15 16+ 24. Do you own a business in Ketchum? Yes No Your time and insights are greatly appreciated! Make sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in progress!). Better yet, leave your email address to be added to the Project Ketchum newsletter.	☐ Visitor	
Valley? < 5 6-10 11-15 16+ 24. Do you own a business in Ketchum? Yes No Your time and insights are greatly appreciated! Make sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in progress!). Better yet, leave your email address to be added to the Project Ketchum newsletter.	23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the	Wood River
6-10		
6-10		
11-15 16+ 24. Do you own a business in Ketchum? Yes No Your time and insights are greatly appreciated! Make sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in progress!). Better yet, leave your email address to be added to the Project Ketchum newsletter.		
☐ 16+ 24. Do you own a business in Ketchum? ☐ Yes No Your time and insights are greatly appreciated! Make sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in progress!). Better yet, leave your email address to be added to the Project Ketchum newsletter.	—	
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Yes No Your time and insights are greatly appreciated! Make sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in progress!). Better yet, leave your email address to be added to the Project Ketchum newsletter.	24. Do you own a business in Ketchum?	
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Make sure to keep tabs on the Town Square Renovation by visiting <u>projectketchum.org</u> (post in progress!). Better yet, leave your email address to be added to the Project Ketchum newsletter.	No Yes	
Make sure to keep tabs on the Town Square Renovation by visiting <u>projectketchum.org</u> (post in progress!). Better yet, leave your email address to be added to the Project Ketchum newsletter.	Your time and insights are greatly appreciated!	
Better yet, leave your email address to be added to the Project Ketchum newsletter.		g (post in
Namo	progress!).	a vir···
Namo		
Name: Dakota St John		
Name: Dakota St John	Better yet, leave your email address to be added to the Project Ketchum newsletter.	
Dakota St John	Better yet, leave your email address to be added to the Project Ketchum newsletter.	
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The city is struggling to keep up with the demands of the growing user base of Town Square. The fountain is no longer usable, the fire pit requires maintenance for each use, and the paver and green space require refurbishment each year due to heavy usage and exposure to the elements.

1. How often do you visit Town Square?

Other:	П	Food/drink vendors	
Mater fountain		Pet friendly areas	
100			
Events (staged or not)		Shade trees	
Seating areas/options	7	Shade structures	
Public restrooms	A	(s) Fire pit(s)	
ar to you?	:h 3 are the most importai	of the current amenities offered, which	5
lle te toN	Neutral	Ino toq2	
dentity of Ketchum?	presents the values and id	 How well do you think Town Square re 	7
Spring	П	⊠ Eall	
Winter	_	Summer 5	
	Ш		
	n Square?	3. In which season do you most visit Tow	E
Other:		Eat lunch/drink coffee	
Meet friends	X	Get ice cream	
Stroll through		Attend an event	
4=4		, , , , , ,	
	gdnare?	What do you do when you visit Town !	7
		☐ Once a month	
И еver	П	Ouce a week	
Оисе в уеаг		A few times a week	
Every few months	_	☐ Every day	
adtaom wot viewa		,,op ,,ao,,3	
		How often do you visit Town Square?	τ

yone	□ grithgil yebiloH Д
Other:	☐ Oktoberfest
meį lisA	Brewfest
Car show	
	-
Winter solstice	-
Summer solstice	□ sysQ nogsW , △
in the Square?	13. Which are your top three (3) favorite events that have occurred
None	☐ Art shows
Other:	1
Kids' events	/*
Vids' overte	34012014
	12. What types of events would you like to see at Town Square?
gning2	□ Il67 💢
Winter	□ Summer
	11. In which season do you attend most events?
(uppers you are as dive)	07.6
(skip to the next section)	0T-S
None	□ b-8 X
+11+	□ 1-5
	10. How many events have you attended over the past 5 years?
	, , , , , , , , , , , , , , , , , , , ,
פארפוב שוות שתופרבוני פנו בכר(פ):	
Square and adjacent street(s).	This set of questions focuses on the events you've attended in the
Square and adjacent street(s).	
	This set of questions focuses on the events you've attended in the
	This set of questions focuses on the events you've attended in the
	9. Dreaming big for Ketchum Town Square, what would you like to This set of questions focuses on the events you've attended in the
ee in the next 10-20 years?	think Ketchum should look to for inspiration? 9. Dreaming big for Ketchum Town Square, what would you like to This set of questions focuses on the events you've attended in the
ee in the next 10-20 years?	9. Dreaming big for Ketchum Town Square, what would you like to This set of questions focuses on the events you've attended in the
ee in the next 10-20 years?	think Ketchum should look to for inspiration? 9. Dreaming big for Ketchum Town Square, what would you like to This set of questions focuses on the events you've attended in the
square or community space you ee in the next 10-20 years?	More food/drink options 8. As the City works to improve Town Square, is there another tow think Ketchum should look to for inspiration? 9. Dreaming big for Ketchum Town Square, what would you like to This set of questions focuses on the events you've attended in the
None of the above square or community space you ee in the next 10-20 years?	More programming/events 8. As the City works to improve Town Square, is there another town think Ketchum should look to for inspiration? 9. Dreaming big for Ketchum Town Square, what would you like to this set of questions focuses on the events you've attended in the tothis set of questions focuses on the events you've attended in the tothis set of questions focuses on the events you've attended in the tothis set of questions focuses on the events you've attended in the tothis set of questions focuses on the events you've attended in the things of the set of questions focuses on the events you've attended in the set of questions focuses on the events you've attended in the set of questions focuses on the events you've attended in the set of questions focuses on the events you've attended in the set of questions focuses on the events you've attended in the focus of the set of questions focus
Other: None of the above square or community space you ee in the next 10-20 years?	More seating and/or table options More programming/events More food/drink options 8. As the City works to improve Town Square, is there another tow think Ketchum should look to for inspiration? 9. Dreaming big for Ketchum Town Square, what would you like to this set of questions focuses on the events you've attended in the total set of questions focuses on the events you've attended in the total set of questions focuses on the events you've attended in the total set of questions focuses on the events you've attended in the form the focuses on the events you've attended in the form the focuses on the events you've attended in the form the focuses on the events you've attended in the focuses on the events you've attended in the focuses on the focuses on the events you've attended in the focuses on the focus of
Kids activities Other: None of the above square or community space you ee in the next 10-20 years?	More shade More seating and/or table options More programming/events More food/drink options 8. As the City works to improve Town Square, is there another tow think Ketchum should look to for inspiration? 9. Dreaming big for Ketchum Town Square, what would you like to This set of questions focuses on the events you've attended in the
Kids activities Other: None of the above square or community space you ee in the next 10-20 years?	More seating and/or table options More programming/events More food/drink options 8. As the City works to improve Town Square, is there another tow think Ketchum should look to for inspiration? 9. Dreaming big for Ketchum Town Square, what would you like to this set of questions focuses on the events you've attended in the total set of questions focuses on the events you've attended in the total set of questions focuses on the events you've attended in the total set of questions focuses on the events you've attended in the form the focuses on the events you've attended in the form the focuses on the events you've attended in the form the focuses on the events you've attended in the focuses on the events you've attended in the focuses on the focuses on the events you've attended in the focuses on the focus of
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Kids activities Other: None of the above square or community space you ee in the next 10-20 years?	More shade More seating and/or table options More programming/events More food/drink options 8. As the City works to improve Town Square, is there another tow think Ketchum should look to for inspiration? 9. Dreaming big for Ketchum Town Square, what would you like to This set of questions focuses on the events you've attended in the
Kids activities Other: None of the above square or community space you ee in the next 10-20 years?	More shade More seating and/or table options More programming/events More food/drink options 8. As the City works to improve Town Square, is there another tow think Ketchum should look to for inspiration? 9. Dreaming big for Ketchum Town Square, what would you like to This set of questions focuses on the events you've attended in the
Kids activities Other: None of the above square or community space you ee in the next 10-20 years?	More shade More seating and/or table options More programming/events More food/drink options 8. As the City works to improve Town Square, is there another tow think Ketchum should look to for inspiration? 9. Dreaming big for Ketchum Town Square, what would you like to This set of questions focuses on the events you've attended in the



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		Every day A few times a week Once a week Once a month	X	Every few months Once a year Never	
2.	Wha	t do you do when you visit Town Square?			
		Attend an event Get ice cream Eat lunch/drink coffee	X	Stroll through Meet friends Other:	
3.	In w	hich season do you most visit Town Square?			
	TA A	Summer Fall		Winter Spring	
4.	4. How well do you think Town Square represents the values and identity of Ketchum?				
	Spot on!Not at all				
5. Of the current amenities offered, which 3 are the most important to you?					
		Fire pit(s) Shade structures Shade trees Pet friendly areas Food/drink vendors		Public restrooms Seating areas/options Events (staged or not) Water fountain Other:	

10. How many events have you attended over the past 5 years? 1-2	6. What do you like most about Town Square?				
More shade More seating and/or table options More programming/events More programming/events More food/drink options Sate City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration? Cursul Furner or Labin America and to turn only of the next 10-20 years? Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years? More shade	Podic Space - impo	start impolant			
More seating and/or table options Other: More programming/events None of the above More food/drink options None of the above More food/drink options More food/drik options More food/drink options More food/drink options More food/drink options More food/drink options	7. Looking to the future, please select your top 3 areas need	ding improvement(s):			
think Ketchum should look to for inspiration? Clusted Speace on Labin America. — Carbal to Town 9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years? Speace on the events would you like to see in the next 10-20 years? Speace on the events would you like to see at Town Square and adjacent street(s). 10. How many events have you attended over the past 5 years? 1-2	More seating and/or table options More programming/events	☐ Other:			
10. How many events have you attended over the past 5 years? 1-2	think Ketchum should look to for inspiration? Classic Speaces in Labin Au 9. Dreaming big for Ketchum Town Square, what would you	like to see in the next 10-20 years?			
1-2	Less Shires Buldings for Eusinesses were public Space a policie of public space a policie of public space as total community not elikism. This set of questions focuses on the events you've attended in the Square and adjacent street(s).				
5-10	10. How many events have you attended over the past 5 years	ars?			
Summer	□ 5-10	□ None			
☐ Music ☐ Other: ☐ Art shows ☐ None 13. Which are your top three (3) favorite events that have occurred in the Square? Wagon Days ☐ Summer solstice ☐ Papoose Pancake Breakfast ☐ Winter solstice ☐ Trailing of the Sheep 'Happy Trails' party ☐ Car show ☐ Brewfest ☐ Oktoberfest ☐ Oktoberfest ☐ Other: Other:	Summer Fall				
Wagon Days □ Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party □ Brewfest □ Oktoberfest □ Other:	☐ Music	Other:			
□ Papoose Pancake Breakfast □ Winter solstice □ Trailing of the Sheep 'Happy Trails' party □ Car show □ Brewfest □ Rail jam □ Oktoberfest □ Other: □	13. Which are your top three (3) favorite events that have o	ccurred in the Square?			
□ HOHOAV HENTINE	 □ Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party □ Brewfest 	☐ Winter solstice☐ Car show☐ Rail jam			

14	4. How often do you visit the Visitor Center/Starbucks building?				
		Every day A few times a week Once a week Once a month	1.	Every few months Once a year Never	
15.	Wh	ny do you visit the building?			
,		To get visitor information To meet friends To get coffee To work		To use the restroom Other: I don't visit the building.	
16.	Do	you think the building has the ideal mix of offerings/use	s?		
		Spot on!Newtral		Not at all	
17.	Of	the amenities currently offered, which 3 are the most im	port	ant to you?	
18.	X	Food/drink vendor(s) Public restrooms Seating areas/options nat do you like most about the building?		Events Community use Kids activities	
19.	Loc	oking to the future, please select up to 3 areas needing in	mpro	ovement(s):	
		Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space		Longer hours of operation Other: Don't change a thing	
20.		the City works to improve the building at Town Square, in the Ketchum should look to for inspiration?	s the	ere another community space you	
21.	Dre	eaming big about Ketchum Town Square, what would yo	u lik	e to see in the next 10-20 years?	



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	☐ Every day		Every few months
	A few times a week		Once a year
	☐ Once a week		Never
	☐ Once a month		
2.	What do you do when you visit Town Square?		
		Ø	Stroll through
		X	Meet friends
			Other:
3.	In which season do you most visit Town Square?		
	☑ Summer		Winter
	₹ Fall	Ø	Spring
4.	How well do you think Town Square represents the values ar	ıd id	entity of Ketchum?
	Spot on!Neutral		Not at all
5.	Of the current amenities offered, which 3 are the most impo	rtan	t to you?
	☐ Fire pit(s)	V	Public restrooms
	☑ Shade structures	X	-Seating areas/options
	Shade trees	V	Events (staged or not)
	Pet friendly areas		Water fountain
	☐ Food/drink vendors		Other:

eeding improvement(s):
☐ Kids activities ☐ Other: <u>Ice Cream stake neds</u> an ☐ None of the above Archite
course, lawsons in the prok
rou like to see in the next 10-20 years? - or right in the mille able politically and the political a
ded in the Square and adjacent street(s).
years?
✓ 11+☐ None(skip to the next section)
☐ Winter Spring
Square?
□ Kids' events □ Other: Desyn Review hearings for □ None proposal Developments
re occurred in the Square?
 ☐ Summer solstice ☐ Winter solstice ☐ Car show ☐ Rail jam ☐ Other: ☐ None

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14. How often do you visit the Visitor Center/Starbuc	ks building?
□ Every day□ A few times a week□ Once a weekOnce a month	Every few monthsOnce a yearNever
15. Why do you visit the building?	
☐ To get visitor information ☐ To meet friends ☐ To get coffee ☐ To work	☐ To use the restroom ☐ Other: ☐ I don't visit the building.
16. Do you think the building has the ideal mix of offe	erings/uses?
Spot on!Neutral 17. Of the amenities currently offered, which 3 are th	
Food/drink vendor(s) Public restrooms Seating areas/options	EventsCommunity useKids activities
18. What do you like most about the building? Architecture	
19. Looking to the future, please select up to 3 areas	needing improvement(s):
 Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space 	□ Longer hours of operation□ Other:□ Don't change a thing
20. As the City works to improve the building at Town think Ketchum should look to for inspiration?	Square, is there another community space you
21. Dreaming big about Ketchum Town Square, what	would you like to see in the next 10-20 years?

planning Zonine Comissions
Tell in the park w/ public Now 3

22.	Are you a:
	Full-time resident Part-time resident Full-time resident — elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	C 16+ College grad using productional
	Do you own a business in Ketchum? Yes No Im at Archiver

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Austin Ross
austin rossacia smail.com



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	Every day		Every few months
	☐ A few times a week		Once a year
	☐ Once a week		Never
	☐ Once a month		
2.	What do you do when you visit Town Square?		
	☐ Attend an event		Stroll through
	☐ Get ice cream		Meet friends
	Eat lunch/drink coffee		Other:
3.	In which season do you most visit Town Square?		
	Summer		Winter
	□ Fall		Spring
4.	Spot on! Community 5 Pivit		
5.	Of the current amenities offered, which 3 are the most important	rtan	t to you?
	☐ Fire pit(s)		Public restrooms
	☐ Shade structures	X	Seating areas/options
	X Shade trees		Events (staged or not)
	Ret friendly areas		Water fountain
	☐ Food/drink vendors		Other:

6. What do you like most about Town Square?	fuel
7. Looking to the future, please select your top 3 ar	eas needing improvement(s):
✓ More shade✓ More seating and/or table options☐ More programming/events✓ More food/drink options	☐ Kids activities☐ Other:☐ None of the above
8. As the City works to improve Town Square, is the think Ketchum should look to for inspiration?	re another town square or community space you
9. Dreaming big for Ketchum Town Square, what we have found in the Kind friendly in dog	ould you like to see in the next 10-20 years? If what I is more
This set of questions focuses on the events you've	attended in the Square and adjacent street(s).
10. How many events have you attended over the p	ast 5 years?
□ 1-2□ 3-4□ 5-10	11+ None (skip to the next section)
11. In which season do you attend most events?	
☐ Summer ☐ Fall	✓ Winter□ Spring
12. What types of events would you like to see at To	own Square?
☐ Markets ☐ Music Art shows	☐ Kids' events☐ Other:☐ None
13. Which are your top three (3) favorite events tha	t have occurred in the Square?
 □ Wagon Days □ Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party □ Brewfest □ Oktoberfest □ Holiday lighting 	☐ Summer solstice ☐ Winter solstice ☐ Car show ☐ Rail jam ☐ Other: ☐ None

14.	How often do you visit the Visitor Center/Starbucks building	g?
	 □ Every day ✓ A few times a week □ Once a week □ Once a month 	□ Every few months□ Once a year□ Never
15.	Why do you visit the building?	
	☐ To get visitor information ☐ To meet friends ☐ To get coffee ☐ To work	□ To use the restroom□ Other:□ I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/use	
17.	Of the amenities currently offered, which 3 are the most im	nportant to you?
	Food/drink vendor(s) Public restrooms Seating areas/options	□ Events□ Community use□ Kids activities
18.	What do you like most about the building? Rt220'5 Coffel Stewm	(Ship
19.	Looking to the future, please select up to 3 areas needing in	mprovement(s):
	Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space	☐ Longer hours of operation ☐ Other: ☐ Don't change a thing
20.	As the City works to improve the building at Town Square, it think Ketchum should look to for inspiration?	the hole problem as Mai
21.	Dreaming big about Ketchum Town Square, what would yo	u like to see in the next 10-20 years?
	Keeping up with heating,	+ cooling needs + tooting 3

22.	Are you a:
	 □ Full-time resident □ Part-time resident □ Full-time resident – elsewhere in the Wood River Valley □ Part-time resident - elsewhere in the Wood River Valley □ Visitor
	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
24.	Do you own a business in Ketchum?
	☐ Yes ☐ No
You	r time and insights are greatly appreciated!
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Nan	ne:
Ema	ail:



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1.	How	often do you visit Town Square?		
		Every day A few times a week Once a week Once a month	Ø	Every few months Once a year Never
2.	Wha	it do you do when you visit Town Square?		
		Attend an event Get ice cream Eat lunch/drink coffee		Stroll through Meet friends Other:
3.	In w	hich season do you most visit Town Square?		
		Summer Fall		Winter Spring
4.	How	well do you think Town Square represents the values an		
5.	Of t	he current amenities offered, which 3 are the most impo	rtan	t to you?
		Fire pit(s) Shade structures Shade trees Pet friendly areas Food/drink vendors		Public restrooms Seating areas/options Events (staged or not) Water fountain Other:

6.	What do you like most about Town Square?		
7.	Looking to the future, please select your top 3 areas needing	imp	rovement(s):
	☐ More shade		Kids activities
	More seating and/or table options		Other: None of the above
	✓ More programming/events☐ More food/drink options		None of the above
	As the City works to improve Town Square, is there another t think Ketchum should look to for inspiration?	own	square or community space you
9.	Dreaming big for Ketchum Town Square, what would you like	to s	ee in the next 10-20 years?
Thi	s set of questions focuses on the events you've attended in	the	Square and adjacent street(s).
10.	How many events have you attended over the past 5 years?)	
	☐ 1-2	П	11+
	⊠ 3-4		None
	□ 5-10		(skip to the next section)
11.	In which season do you attend most events?		
	Summer	D.	Winter
	⊠- Fall		Spring
12.	What types of events would you like to see at Town Square	?	
	Markets		Kids' events
	Music Music		Other:
	☐ Art shows		None
13.	Which are your top three (3) favorite events that have occu	rred	in the Square?
			Summer solstice
	Papoose Pancake Breakfast		Winter solstice
	☐ Trailing of the Sheep 'Happy Trails' party		Car show
	⊠_Brewfest		Rail jam
	Oktoberfest		Other:
	☐ Holiday lighting		None

14.	4. How often do you visit the Visitor Center/Starbucks building?		
	☐ Every day	Every few months	
	☐ A few times a week	☐ Once a year	
	☐ Once a week	Never	
	☐ Once a month		
15.	Why do you visit the building?		
	☐ To get visitor information	☐ To use the restroom	
	🔼 To meet friends	☐ Other:	
	☐ To get coffee	 I don't visit the building. 	
	☐ To work		
16.	Do you think the building has the ideal mix of offerings/use	s?	
	Spot on!Neutral	Not at all	
	·		
17.	Of the amenities currently offered, which 3 are the most in	portant to you?	
	☐ Food/drink vendor(s)	□ Events	
	Public restrooms	Z Community use	
	✓ Seating areas/options	☐ Kids activities	
18.	What do you like most about the building?		
	Deriga		
19.	Looking to the future, please select up to 3 areas needing in	mprovement(s):	
	Seating and/or table options (more)	☐ Longer hours of operation	
	□ Programming/events	☐ Other:	
	☐ Food/drink options	☐ Don't change a thing	
	☐ Available meeting/community space		
20	As the City works to improve the building of Town Courses	- 4h	
20.	As the City works to improve the building at Town Square, i think Ketchum should look to for inspiration?	s there another community space you	
21.	Dreaming big about Ketchum Town Square, what would yo	u like to see in the next 10-20 years?	

22.	Are you a:
	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ < 5 □ 6-10 ☑ 11-15 □ 16+
24.	Do you own a business in Ketchum?
	☐ Yes ☑ No
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Bet	ter yet, leave your email address to be added to the Project Ketchum newsletter.
Nar	ne: Lisa Mayer
Ema	ail: LISARMAYER @ GMAIL. COM



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☐ Every day	☐ Every few months
☐ A few times a week	☐ Once a year
Once a week	☐ Never
☐ Once a month	
2. What do you do when you visit Town Square?	
Attend an event	Stroll through
☐ Get ice cream	☐ Meet friends
☐ Eat lunch/drink coffee	Other:
3. In which season do you most visit Town Square?	
Summer	☐ Winter
□ Fall	☐ Spring
4. How well do you think Town Square represents the	
Spot on!Neutr	alNot at all
5. Of the current amenities offered, which 3 are the	most important to you?
☐ Fire pit(s)	☐ Public restrooms
Shade structures	X Seating areas/options
Shade trees	☐ Events (staged or not)
☐ Pet friendly areas	☐ Water fountain
☐ Food/drink vendors	☐ Other:

6. What do you like most about Town Square?	
Cartral Gathering Place -	- Open
7. Looking to the future, please select your top 3 areas need	ding improvement(s):
	☐ Kids activities
More seating and/or table options	☐ Other:
☐ More programming/events	☐ None of the above
More food/drink options	
8. As the City works to improve Town Square, is there anoth think Ketchum should look to for inspiration?	ner town square or community space you
9. Dreaming big for Ketchum Town Square, what would you	like to see in the next 10-20 years?
This set of questions focuses on the events you've attended	d in the Square and adjacent street(s).
10. How many events have you attended over the past 5 ye	ars?
□ 1-2	☐ 11 +
□ 3-4	□ None
5-10	(skip to the next section)
11. In which season do you attend most events?	
Summer	☐ Winter
☐ Fall	☐ Spring
12. What types of events would you like to see at Town Squ	are?
Markets	☐ Kids' events
Music	☐ Other:
☐ Art shows	□ None
13. Which are your top three (3) favorite events that have o	ccurred in the Square?
☐ Wagon Days	☐ Summer solstice
☐ Papoose Pancake Breakfast	☐ Winter solstice
Trailing of the Sheep 'Happy Trails' party	Car show
□ Brewfest	☐ Rail jam
☐ Oktoberfest	☐ Other:
Holiday lighting	□ None

-	· · · · · · · · · · · · · · · · · · ·		
14. H	ow often do you visit the Visitor Center/Starbucks buildin	g?	
	Every day A few times a week Once a week Once a month	XOO O	Every few months Once a year Never
15. W	hy do you visit the building?		
	To get visitor information To meet friends To get coffee To work		To use the restroom Other: I don't visit the building.
16. D	o you think the building has the ideal mix of offerings/use	es?	
	Spot on!Neutral		Not at all
17. O	f the amenities currently offered, which 3 are the most in	nport	ant to you?
	Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities
18. W	hat do you like most about the building?		
19. Lo	poking to the future, please select up to 3 areas needing	impro	ovement(s):
	Programming/events		Longer hours of operation Other: Don't change a thing
	s the City works to improve the building at Town Square, sink Ketchum should look to for inspiration?	is the	ere another community space you
21. D	reaming big about Ketchum Town Square, what would yo		

22.	Are you a:
>	□ Full-time resident □ Part-time resident □ Full-time resident − elsewhere in the Wood River Valley □ Part-time resident − elsewhere in the Wood River Valley □ Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
1	□ < 5 ☑ 6-10 □ 11-15 □ 16+
24.	Do you own a business in Ketchum?
	□ Yes ▷ No
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Nar	me: Nate Skow
Ema	ail: nate, skowa yahoo. Com



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	□ Every day	☐ Every few months
	☐ A few times a week	☐ Once a year
	Once a week	☐ Never
	Once a month	
2.	What do you do when you visit Town Square?	
	☐ Attend an event	Stroll through
	Get ice cream	☐ Meet friends
	☐ Eat lunch/drink coffee	Other:
	Eat function the conee	other.
3.	In which season do you most visit Town Square?	
	☑ Summer	☐ Winter
	□ Fall	☐ Spring
4.	How well do you think Town Square represents t	he values and identity of Ketchum?
	Spot on!	itralNot at all
5.	Of the current amenities offered, which 3 are th	e most important to you?
	☐ Fire pit(s)	Public restrooms
	☐ Shade structures	Seating areas/options
	☐ Shade trees	☐ Events (staged or not)
	☐ Pet friendly areas	Water fountain
	☐ Food/drink vendors	☐ Other:
		1500000

a nice place to sit and read		
7. Looking to the future, please select your top 3 areas needing	ng improvement(s):	
 More shade More seating and/or table options More programming/events □ More food/drink options 	☐ Kids activities☐ Other:☐ None of the above	
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration? Waybe one of the parks 67 the found work long 9. Dreaming big for Ketchum Town Square, what would you like More plants (tree	wor grass e to see in the next 10-20 years?	
This set of questions focuses on the events you've attended in the Square and adjacent street(s). 10. How many events have you attended over the past 5 years?		
1-2	□ 11+	
□ 3-4	□ None	
□ 5-10	(skip to the next section)	
11. In which season do you attend most events?		
☑ Summer	☐ Winter	
☐ Fall	☐ Spring	
12. What types of events would you like to see at Town Square	e?	
☑ Markets	☐ Kids' events	
☑ Music	☐ Other:	
Art shows	□ None	
13. Which are your top three (3) favorite events that have occ	urred in the Square?	
☐ Wagon Days	☐ Summer solstice	
☑ Papoose Pancake Breakfast	Winter solstice	
☐ Trailing of the Sheep 'Happy Trails' party	☐ Car show	
☐ Brewfest☐ Oktoberfest	☐ Rail jam ☐ Other:	
☐ Oktoberrest ☐ Holiday lighting	□ None	
,		

6. What do you like most about Town Square?

14.	How often do you visit the Visitor Center/Starbucks building	?	
	 □ Every day □ A few times a week □ Once a week □ Once a month 		Every few months Once a year Never
15.	Why do you visit the building?		
	 □ To get visitor information □ To meet friends ☑ To get coffee □ To work 		To use the restroom Other: I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/uses	s?	
	Spot on!Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most im	por	tant to you?
	Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities
18.	What do you like most about the building?		
	the well made of the log	is	
19.	Looking to the future, please select up to 3 areas needing in	npro	ovement(s):
	 □ Seating and/or table options (more) □ Programming/events □ Food/drink options □ Available meeting/community space 		Longer hours of operation Other: Don't change a thing
20.	As the City works to improve the building at Town Square, is think Ketchum should look to for inspiration?	s the	ere another community space you
21.	Dreaming big about Ketchum Town Square, what would you (the building)		
	Starbucks, mo Cape i offer & tarps	h	do better coffee than e european style line à been in the evening

22. <i>A</i>	are you a:
E	Full-time resident Part-time resident
	Full-time resident – elsewhere in the Wood River Valley
	☐ Part-time resident - elsewhere in the Wood River Valley☐ Visitor
23. H	low many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River alley?
0	2 < 5 □ 6-10
	11-15
24. [Oo you own a business in Ketchum?
	Yes No
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Name	2:
Emai	:



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	☐ Every day		Every few months
	☐ A few times a week		Once a year
	□ Once a week		Never
	Once a month		
2.	What do you do when you visit Town Square?		
	Attend an event		Stroll through
	☑ Get ice cream		Meet friends
	☐ Eat lunch/drink coffee		Other:
3.	In which season do you most visit Town Square?		
	Summer		Winter
	☐ Fall		Spring
4.	How well do you think Town Square represents the values as	nd id	entity of Ketchum?
	Spot on!Neutral	-	Not at all
5.	Of the current amenities offered, which 3 are the most impo	rtan	t to you?
	Fire pit(s)	4	Public restrooms
	☐ Shade structures	D	Seating areas/options
	☑ Shade trees		Events (staged or not)
	Pet friendly areas		Water fountain
	☐ Food/drink vendors		Other:

6. What do you like most about Town Square?	
7. Looking to the future, please select your top 3 areas needing	g improvement(s):
 ✓ More shade ✓ More seating and/or table options ☐ More programming/events ☐ More food/drink options 	☐ Kids activities ☐ Other: Plants ☐ None of the above
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration? More Park - like Setting	town square or community space you
9. Dreaming big for Ketchum Town Square, what would you like	e to see in the next 10-20 years?
	- Al Courses and adiabank shooths
This set of questions focuses on the events you've attended in	the Square and adjacent street(s).
10. How many events have you attended over the past 5 years	?
1-2	□ 11+
□ 3-4 □ 5-10	☐ None (skip to the next section)
	(20th to the next section)
11. In which season do you attend most events?	
Summer	□ Winter
☐ Fall	Spring
12. What types of events would you like to see at Town Square	2?
Markets	☐ Kids' events
Music	□ Other:
☐ Art shows	□ None
13. Which are your top three (3) favorite events that have occur	urred in the Square?
☐ Wagon Days	☐ Summer solstice
Papoose Pancake Breakfast	☐ Winter solstice
Trailing of the Sheep 'Happy Trails' party	☐ Car show
☐ Brewfest	☐ Rail jam
☐ Oktoberfest	Other:
☐ Holiday lighting	□ None

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14.	How often do you visit the Visitor Center/Starbucks building	ξ?	
	 Every day A few times a week Once a week Once a month 		Every few months Once a year Never
15.	Why do you visit the building?		
	 □ To get visitor information □ To meet friends □ To get coffee □ To work 		To use the restroom Other: I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/use	s?	
	Spot on!Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most im	port	ant to you?
	Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities
18.	What do you like most about the building? 100K-5 Cool		
19.	Looking to the future, please select up to 3 areas needing in	npro	ovement(s):
	☐ Seating and/or table options (more) Programming/events Food/drink options ☐ Available meeting/community space		Longer hours of operation Other: Don't change a thing
20.	As the City works to improve the building at Town Square, it think Ketchum should look to for inspiration?	s the	ere another community space you

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22.	Are you a:
	Full-time resident
	☐ Part-time resident
	☐ Full-time resident – elsewhere in the Wood River Valley
	☐ Part-time resident - elsewhere in the Wood River Valley
	□ Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River
	Valley?
	< 5
	□ 6-10
	□ 11-15
	□ 16+
24.	Do you own a business in Ketchum?
	□ y es
•	₩ No
Vou	r time and insights are greatly appreciated!
	ke sure to keep tabs on the Town Square Renovation by visiting <u>projectketchum.org</u> (post in
	gress!).
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Nar	ne: Nicou
.	. 1
Ema	



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	40000	Every day A few times a week Once a week Once a month		Every few months Once a year Never
2.	Wha	at do you do when you visit Town Square?		
		Attend an event Get ice cream Eat lunch/drink coffee		Stroll through Meet friends Other:
3.	In w	hich season do you most visit Town Square?		
	Ø	Summer Fall		Winter Spring
4.	How	well do you think Town Square represents the values an	d id	entity of Ketchum?
		Spot on!Neutral		Not at all
5.	Of ti	ne current amenities offered, which 3 are the most impo	rtan	t to you?
		Fire pit(s) Shade structures Shade trees Pet friendly areas		Public restrooms Seating areas/options Events (staged or not) Water fountain
		Food/drink vendors		Other:

lation & vibes					
7. Looking to the future, please select your top 3 areas needing improvement(s):					
☐ More shade	☐ Kids activities				
☐ More seating and/or table options	☐ Other:				
☐ More programming/events☑ More food/drink options	■ None of the above				
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	r town square or community space you				
9. Dreaming big for Ketchum Town Square, what would you like					
This set of questions focuses on the events you've attended in	n the Square and adjacent street(s).				
10. How many events have you attended over the past 5 years	s?				
1-2	□ 11 +				
□ 3-4	None				
5-10	(skip to the next section)				
11. In which season do you attend most events?					
☐ Summer	☐ Winter				
☐ Fall	☐ Spring				
12. What types of events would you like to see at Town Square	e?				
✓ Markets	☐ Kids' events				
Music	☐ Other:				
☐ Art shows	☐ None				
13. Which are your top three (3) favorite events that have occurred in the Square?					
☐ Wagon Days	☐ Summer solstice				
Papoose Pancake Breakfast	☐ Winter solstice				
Trailing of the Sheep 'Happy Trails' party	☐ Car show				
☐ Brewfest	☐ Rail jam				
☐ Oktoberfest	Other:				
☐ Holiday lighting	□ None				

6. What do you like most about Town Square?

14.	How often do you visit the Visitor Center/Starbucks building?				
	☑ Every day☐ A few times a week☐ Once a week☐ Once a month		Every few months Once a year Never		
15.	Why do you visit the building?				
	 □ To get visitor information ☑ To meet friends ☑ To get coffee □ To work 		To use the restroom Other: I don't visit the building.		
16.	Do you think the building has the ideal mix of offerings/use				
	Spot on!Neutral		Not at all		
17.	7. Of the amenities currently offered, which 3 are the most important to you?				
	Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities		
18.	What do you like most about the building?				
19.	9. Looking to the future, please select up to 3 areas needing improvement(s):				
	 □ Seating and/or table options (more) ♥ Programming/events □ Food/drink options □ Available meeting/community space 		Longer hours of operation Other: Don't change a thing		
20.	As the City works to improve the building at Town Square, i think Ketchum should look to for inspiration?	s the	ere another community space you		
21.	Dreaming big about Ketchum Town Square, what would you the butlding	u lik	e to see in the next 10-20 years?		
	fire place inside				

22.	Are you a:
	Full-time resident Part-time resident Full-time resident — elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	 ✓ < 5 □ 6-10 □ 11-15 □ 16+
24.	Do you own a business in Ketchum?
	☐ Yes ☑ No
Mal	r time and insights are greatly appreciated! ke sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in gress!).
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Nan	ne: Sonja Uri
Ema	ail: Sorie rud xxxxxp. Com



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1. How often do you visit Town Square?				
	29	Every day		Every few months
		A few times a week		Once a year
		Once a week		Never
		Once a month		
2.	Wha	it do you do when you visit Town Square?		
	X	Attend an event	X	Stroll through
		Get ice cream	X	Meet friends
	×	Eat lunch/drink coffee		Other:
3.	In w	hich season do you most visit Town Square?		
	X	Summer		Winter
	X	Fall	X	Spring
4.	How	well do you think Town Square represents the values an		
5.	Of th	ne current amenities offered, which 3 are the most impo	rtani	t to you?
		Fire pit(s)	Z	Public restrooms
	X	Shade structures	N	Seating areas/options
	\boxtimes	Shade trees		Events (staged or not)
		Pet friendly areas		Water fountain
	X	Food/drink vendors		Other:

6. What do you like most about Town Square? Being able to get a coffee of the contract work break	t starbacks and sit down
7. Looking to the future, please select your top 3 are	eas needing improvement(s):
 □ More shade ⋈ More seating and/or table options ⋈ More programming/events □ More food/drink options 	☐ Kids activities☐ Other:☐ None of the above
8. As the City works to improve Town Square, is the think Ketchum should look to for inspiration?	re another town square or community space you
9. Dreaming big for Ketchum Town Square, what wo	ould you like to see in the next 10-20 years?
S Wing longe chairs Namnoux village minigolf This set of questions focuses on the events you've a	attended in the Square and adjacent street(s).
10. How many events have you attended over the p	ast 5 years?
□ 1-2□ 3-4⋈ 5-10	☐ 11+ ☐ None (skip to the next section)
11. In which season do you attend most events?	
Summer	☐ Winter☒ Spring
12. What types of events would you like to see at To	own Square?
✓ Markets✓ Music✓ Art shows	☐ Kids' events ☐ Other: ☐ None
13. Which are your top three (3) favorite events tha	t have occurred in the Square?
 Wagon Days Papoose Pancake Breakfast Trailing of the Sheep 'Happy Trails' party Brewfest Oktoberfest Holiday lighting 	□ Summer solstice □ Winter solstice □ Car show □ Rail jam □ Other: □ VI VI Culoo
I HOUGAY USBIRDS	None

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	·			
14.	How often do you visit the Visitor Center/Starbucks building?			
	 □ Every day ☒ A few times a week □ Once a week □ Once a month 		Every few months Once a year Never	
15.	Why do you visit the building?			
	 □ To get visitor information □ To meet friends ☑ To get coffee □ To work 		To use the restroom Other: I don't visit the building.	
16.	Do you think the building has the ideal mix of offerings/use	es?		
	Spot on!Neutral		Not at all	
17.	. Of the amenities currently offered, which 3 are the most important to you?			
	Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities	
	8. What do you like most about the building? benutiful well Stabulks Vanlt is cool but Lond use 9. Looking to the future, please select up to 3 areas needing improvement(s):			
	Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space		Longer hours of operation Other: Don't change a thing	
20.	As the City works to improve the building at Town Square, think Ketchum should look to for inspiration?	is the	ere another community space you	
21.	Dreaming big about Ketchum Town Square, what would yo		e to see in the next 10-20 years?	

More loungey sealing

3

22. Are you a:
 □ Full-time resident □ Part-time resident □ Full-time resident – elsewhere in the Wood River Valley □ Part-time resident - elsewhere in the Wood River Valley □ Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
24. Do you own a business in Ketchum?
☐ Yes ☐ No
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i.	How often do you visit Town Square? Every day A few times a week Once a week Once a month		Every few months Once a year Never
2.	What do you do when you visit Town Square?		
	☐ Attend an event ☐ Get ice cream ☐ Eat lunch/drink coffee	P	Stroll through Meet friends Other:
3.	In which season do you most visit Town Square?		
	☑ Summer ☑ Fall	D D	Winter Spring
4.	How well do you think Town Square represents the values ar	nd id	entity of Ketchum?
	Spot on!Neutral		Not at all
5.	Of the current amenities offered, which 3 are the most impo	rtan	t to you?
	☐ Fire pit(s) ☐ Shade structures ☐ Shade trees ☐ Pet friendly areas ☐ Food/drink vendors		Public restrooms Seating areas/options Events (staged or not) Water fountain Other:

central location	
7. Looking to the future, please select your top 3 areas need	ling improvement(s):
 ✓ More shade ✓ More seating and/or table options ✓ More programming/events ✓ More food/drink options 	☐ Kids activities☐ Other:☐ None of the above
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	er town square or community space you
9. Dreaming big for Ketchum Town Square, what would you not suce	like to see in the next 10-20 years?
This set of questions focuses on the events you've attended	in the Square and adjacent street(s).
10. How many events have you attended over the past 5 year	nrs?
□ 1-2□ 3-4□ 5-10	✓ 11+☐ None(skip to the next section)
11. In which season do you attend most events?	
Summer Fall	☐ Winter Spring
12. What types of events would you like to see at Town Squa	are?
Markets Music Art shows	☐ Kids' events☐ Other:☐ None
13. Which are your top three (3) favorite events that have oc	ccurred in the Square?
 □ Wagon Days □ Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party □ Brewfest □ Oktoberfest □ Holiday lighting 	□ Summer solstice □ Winter solstice □ Car show □ Rail jam □ Other: □ None

6. What do you like most about Town Square?

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14.	How often do you visit the Visitor Center/Starbucks building	ξ?	
	 □ Every day ☑ A few times a week □ Once a week □ Once a month 		Every few months Once a year Never
15.	Why do you visit the building?		
	☐ To get visitor information ☐ To meet friends ☐ To get coffee ☐ To work		To use the restroom Other: I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/use Spot on! Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most im	por	tant to you?
	Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities
	What do you like most about the building?		
19.	Looking to the future, please select up to 3 areas needing in	mpr	ovement(s):
	 □ Seating and/or table options (more) □ Programming/events □ Food/drink options □ Available meeting/community space 		Longer hours of operation Other: Don't change a thing
20.	As the City works to improve the building at Town Square, in think Ketchum should look to for inspiration?	s th	ere another community space you
21.	Oreaming big about Ketchum Town Square, what would you (the building)	u lik	e to see in the next 10-20 years?

not sure

3

22. Are you a: Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ < 5 □ 6-10 □ 11-15 □ 16+
24. Do you own a business in Ketchum?
☐ Yes ☐ No
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	☐ Every day ☐ A few times a week ☐ Once a week ☐ Once a month		Every few months Once a year Never
2.	What do you do when you visit Town Square?		
	☐ Attend an event ☐ Get ice cream ☐ Eat lunch/drink coffee		Stroll through Meet friends Other:
3.	In which season do you most visit Town Square?		
	Summer Fall		Winter Spring
4.	How well do you think Town Square represents the values and Spot on!		
5.	Of the current amenities offered, which 3 are the most impo	rtan	t to you?
	☐ Fire pit(s) ☐ Shade structures ☐ Shade trees ☐ Pet friendly areas		Public restrooms Seating areas/options Events (staged or not) Water fountain
	Food/drink vendors	ш	Other:

7. 1 1: - 4 - 4 - 6 - 4	
7. Looking to the future, please select your top 3 areas needing	ng improvement(s):
☐ More shade	☐ Kids activities
More seating and/or table options	☐ Other:
☐ More programming/events	□ None of the above
✓ More food/drink options	
8. As the City works to improve Town Square, is there anothe think Ketchum should look to for inspiration? The are	r town square or community space you leave by Sier Valle space of amazing
9. Dreaming big for Ketchum Town Square, what would you li	ke to see in the next 10-20 years?
This set of questions focuses on the events you've attended	in the Square and adjacent street(s)
This set of questions focuses on the events you we attenued to	The Square and adjacent street(s).
10. How many events have you attended over the past 5 year	s?
□ 1-2	□ 11+
□ <i>3</i> 5-4	□ None
	(skip to the next section)
11. In which season do you attend most events?	
∃ 8ummer	☐ Winter
☑ Fall	☐ Spring
13. What times of events would vary like to see at Town Savan	-2
12. What types of events would you like to see at Town Squar	er
☑ Markets	☐ Kids' events
☐ M usic	☐ Other:
☑ Art shows	☐ None
13. Which are your top three (3) favorite events that have occ	curred in the Square?
☐ Wagon Days	☐ Summer solstice
☐ Papoose Pancake Breakfast	☐ Winter solstice
	☐ Car show
□ Brewfest	□ Rail jam
Oktoberfest	☐ Other:
☐ Holiday lighting	☐ None

6. What do you like most about Town Square?

The open 5ραce

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14.	How often do you visit the Visitor Center/Starbucks building	g? /
	 □ Every day □ A few times a week □ Once a week □ Once a month 	Once a year Never
15.	Why do you visit the building? To get visitor information meet friends To get coffee To work	To use the restroom Other: I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/use	s?
	Spot on!Neutral	Not at all
17.	Of the amenities currently offered, which 3 are the most im	portant to you?
18.	□ Food/drink vendor(s) □ Public restrooms □ Seating areas/options What do you like most about the building? Struct	□ Events □ Community use □ Kids activities □ Las beer built
19.	Looking to the future, please select up to 3 areas needing in Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space	mprovement(s): Longer hours of operation Other: Don't change a thing
20.	As the City works to improve the building at Town Square, i think Ketchum should look to for inspiration?	is there another community space you
21.	Dreaming big about Ketchum Town Square, what would yo	u like to see in the next 10-20 years?

3

22. Are you a:
□ Full-time resident □ Part-time resident □ Full-time resident — elsewhere in the Wood River Valley □ Part-time resident - elsewhere in the Wood River Valley □ Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River
Valley?
☑ <5
□ 6-10
☐ 11-15
□ 16+
24. Do you own a business in Ketchum?
□ Yes □ No
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Name: Lisa Riley
Email:



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	Every day A few times a week Once a week Once a month		Every few months Once a year Never
2.	What do you do when you visit Town Square?		
	 □ Attend an event □ Get ice cream □ Eat lunch/drink coffee 	X	Stroll through Meet friends Other:
3.	In which season do you most visit Town Square?		
	Summer Fall	MM	Winter Spring
4.	How well do you think Town Square represents the values and Spot on!		·
5.	Of the current amenities offered, which 3 are the most impo	rtan	t to you?
	☐ Fire pit(s) ☐ Shade structures ☐ Shade trees ☐ Pet friendly areas Food/drink vendors	XOOOX	Public restrooms Seating areas/options Events (staged or not) Water fountain Other:
		, 1	

6. What do you like most about Town Square? Well maintained, commandy h	us, contral location	
7. Looking to the future, please select your top 3 areas needing	ng improvement(s):	
More shade	☐ Kids activities	
☐ More seating and/or table options	☐ Other:	
☐ More programming/events	□ None of the above	
☐ More food/drink options		
8. As the City works to improve Town Square, is there anothe think Ketchum should look to for inspiration?		
9. Dreaming big for Ketchum Town Square, what would you li	ke to see in the next 10-20 years?	
This set of questions focuses on the events you've attended	in the Square and adjacent street(s).	
10. How many events have you attended over the past 5 years?		
	'S?	
☐ 1-2	□ 11+	
☐ 1-2	☐ 11+	
□ 1-2 □ 3-4	☐ 11+ ☐ None	
☐ 1-2 ☐ 3-4 ☑ 5-10	☐ 11+ ☐ None	
☐ 1-2 ☐ 3-4 ☑ 5-10 11. In which season do you attend most events?	☐ 11+ ☐ None (skip to the next section)	
☐ 1-2 ☐ 3-4 ☑ 5-10 11. In which season do you attend most events? ☐ Summer	☐ 11+ ☐ None (skip to the next section) ☐ Winter ☐ Spring	
☐ 1-2 ☐ 3-4 ☑ 5-10 11. In which season do you attend most events? ☐ Summer ☑ Fall	☐ 11+ ☐ None (skip to the next section) ☐ Winter ☐ Spring	
 □ 1-2 □ 3-4 ☒ 5-10 11. In which season do you attend most events? □ Summer ☒ Fall 12. What types of events would you like to see at Town Square 	☐ 11+ ☐ None (skip to the next section) ☐ Winter ☐ Spring	
 □ 1-2 □ 3-4 ጆ 5-10 11. In which season do you attend most events? □ Summer ጆ Fall 12. What types of events would you like to see at Town Squar ☑ Markets 	☐ 11+ ☐ None (skip to the next section) ☐ Winter ☐ Spring re? ☐ Kids' events	
 □ 1-2 □ 3-4 ☒ 5-10 11. In which season do you attend most events? □ Summer ☒ Fall 12. What types of events would you like to see at Town Squar ☒ Markets □ Music 	☐ 11+ ☐ None (skip to the next section) ☐ Winter ☐ Spring re? ☐ Kids' events ☐ Other: ☐ None	
 □ 1-2 □ 3-4 ☒ 5-10 11. In which season do you attend most events? □ Summer ☒ Fall 12. What types of events would you like to see at Town Squar ☒ Markets □ Music □ Art shows 	☐ 11+ ☐ None (skip to the next section) ☐ Winter ☐ Spring re? ☐ Kids' events ☐ Other: ☐ None	
 □ 1-2 □ 3-4 ☒ 5-10 11. In which season do you attend most events? □ Summer ☒ Fall 12. What types of events would you like to see at Town Squar ☒ Markets □ Music □ Art shows 13. Which are your top three (3) favorite events that have occord 	☐ 11+ ☐ None (skip to the next section) ☐ Winter ☐ Spring re? ☐ Kids' events ☐ Other: ☐ None curred in the Square?	
 □ 1-2 □ 3-4 ☒ 5-10 11. In which season do you attend most events? □ Summer ☒ Fall 12. What types of events would you like to see at Town Squar ☒ Markets □ Music □ Art shows 13. Which are your top three (3) favorite events that have occ ☒ Wagon Days 	☐ 11+ ☐ None (skip to the next section) ☐ Winter ☐ Spring re? ☐ Kids' events ☐ Other: ☐ None curred in the Square? ☐ Summer solstice	
 □ 1-2 □ 3-4 ☒ 5-10 11. In which season do you attend most events? □ Summer ☒ Fall 12. What types of events would you like to see at Town Square ☒ Markets □ Music □ Art shows 13. Which are your top three (3) favorite events that have occ ☒ Wagon Days □ Papoose Pancake Breakfast 	☐ 11+ ☐ None (skip to the next section) ☐ Winter ☐ Spring re? ☐ Kids' events ☐ Other: ☐ None curred in the Square? ☐ Summer solstice ☐ Winter solstice	
 □ 1-2 □ 3-4 ☒ 5-10 11. In which season do you attend most events? □ Summer ☒ Fall 12. What types of events would you like to see at Town Squar ☒ Markets □ Music □ Art shows 13. Which are your top three (3) favorite events that have occ ☒ Wagon Days □ Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party 	☐ 11+ ☐ None (skip to the next section) ☐ Winter ☐ Spring re? ☐ Kids' events ☐ Other: ☐ None curred in the Square? ☐ Summer solstice ☐ Winter solstice ☐ Car show	

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14.	How often do you visit the Visitor Center/Starbucks building	ng?	
	💢 Every day		Every few months
	A few times a week		Once a year
	☐ Once a week		•
	Once a month		
15.	Why do you visit the building?		
	☐ To get visitor information		To use the restroom
	☐ To meet friends		Other:
	▼ To get coffee		I don't visit the building.
	☐ To work		
16.	Do you think the building has the ideal mix of offerings/us		
	Spot on!Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most in		
	Food/drink vendor(s)		Events
83.	☐ Public restrooms	X	Community use
	☐ Seating areas/options		Kids activities
18.	What do you like most about the building? Architectury sharb rule S		
19.	Looking to the future, please select up to 3 areas needing	impr	ovement(s):
	 □ Seating and/or table options (more) □ Programming/events □ Food/drink options □ Available meeting/community space 		Longer hours of operation Other: Don't change a thing
20.	As the City works to improve the building at Town Square, think Ketchum should look to for inspiration?	is th	ere another community space you
21.	Dreaming big about Ketchum Town Square, what would you Ctuck Souldness	ou lik	e to see in the next 10-20 years?

22.	Are you a:
Ē	Full-time resident Part-time resident Full-time resident — elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ < 5 □ 6-10 □ 11-15 ☑ 16+
24.	Do you own a business in Ketchum?
	Yes No
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Nar	me:
Em-	ail:



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☐ Every day	☐ Every few months
A few times a week	☐ Once a year
Once a week	□ Never
Once a month	
2. What do you do when you visit Town Square?	
Attend an event	Stroll through
Get ice cream	Meet friends
☐ Eat lunch/drink coffee	☐ Other:
3. In which season do you most visit Town Square? Summer Fall	☐ Winter ☐ Spring
4. How well do you think Town Square represents the values	and identity of Ketchum?
Spot on!Neutral	Not at all
5. Of the current amenities offered, which 3 are the most im-	portant to you?
☐ Fire pit(s)	☐ Public restrooms
Shade structures	Seating areas/options
☐ Shade trees	☐ Events (staged or not)
☐ Pet friendly areas	☐ Water fountain
☐ Food/drink vendors	☐ Other:

6. What do you like most about Town Square?	00.
conveniently	centrally located
7. Looking to the future, please select your top 3 areas need	
More shade More seating and/or table options More programming/events More food/drink options	☐ Kids activities☐ Other:☐ None of the above
8. As the City works to improve Town Square, is there and think Ketchum should look to for inspiration?	ther town square or community space you
9. Dreaming big for Ketchum Town Square, what would yo	u like to see in the next 10-20 years?
This set of questions focuses on the events you've attended	ed in the Square and adjacent street(s).
10. How many events have you attended over the past 5 y	ears?
□ 1-2	11+
□ 3-4 □	None
□ 5-10	(skip to the next section)
11. In which season do you attend most events?	
Summer	☐ Winter
☐ Fall	☐ Spring
12. What types of events would you like to see at Town Sq	uare?
☐ Markets	☐ Kids' events
Music	☐ Other:
☐ Art shows	
711 5110113	☐ None
13. Which are your top three (3) favorite events that have	
13. Which are your top three (3) favorite events that have	occurred in the Square?
13. Which are your top three (3) favorite events that have Wagon Days	occurred in the Square?
13. Which are your top three (3) favorite events that have Wagon Days Papoose Pancake Breakfast	occurred in the Square? Summer solstice Winter solstice
13. Which are your top three (3) favorite events that have Wagon Days Papoose Pancake Breakfast Trailing of the Sheep 'Happy Trails' party	occurred in the Square? Summer solstice Winter solstice Car show

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14. How often do you visit the Visitor Center/Starbucks building?		
☐ Every day	☐ Every few months	
□ A few times a week	☐ Once a year	
Once a week	□ Never	
Once a month		
15. Why do you visit the building?	12/11	
☐ To get visitor information	To use the restroom	
☐ To meet friends	Other:	
To get coffee	I don't visit the building.	
☐ To work		
16. Do you think the building has the ideal mix of offerin	gs/uses?	
Spot on!Neutral	Not at all	
17. Of the amenities currently offered, which 3 are the n		
☐ Food/drink vendor(s)	☐ Events	
Public restrooms	☐ Community use	
☐ Seating areas/options	☐ Kids activities	
18. What do you like most about the building?		
attractive		
19. Looking to the future, please select up to 3 areas nee	eding improvement(s):	
☐ Seating and/or table options (more)	☐ Longer hours of operation	
☐ Programming/events	☐ Other:	
Food/drink options	□ Don't change a thing	
☐ Available meeting/community space		
20. As the City works to improve the building at Town Sq think Ketchum should look to for inspiration?	juare, is there another community space you	

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

Not Starbucks

22.	Are you a: Full-time resident Part-time resident Full-time resident — elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23.	. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
50	□ <5 □ 6-10 ≥ 11-15 □ 16+ Mix of full ≠ part
24.	. Do you own a business in Ketchum?
	☐ Yes No

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Name: Kristin Slattery
Email: SKSlattery 900 msn. com



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1. How often do you visit Town Square?	
Severyday when I'm in Ke	Erchun D Every few months
☐ A few times a week	☐ Once a year
☐ Once a week	□ Never
☐ Once a month	
2. What do you do when you visit Town Square?	
☐ Attend an event	☐ Stroll through
☐ Get ice cream	☐ Meet friends
☑ Eat lunch/drink coffee	Other: Read books
3. In which season do you most visit Town Square?	Other: Read books People watch Mindful Breathing
Ď Fall	Spring
4. How well do you think Town Square represents th	
Spot on!Neut	ralNot at all
5. Of the current amenities offered, which 3 are the	most important to you?
☐ Fire pit(s)	Public restrooms
Shade structures	Seating areas/options ■ Comparison Seating areas/options Output Description Descripti
☐ Shade trees	Events (staged or not)
☐ Pet friendly areas	☐ Water fountain
☐ Food/drink vendors	☐ Other:

6. What do you like most about Town Square? Pecceful place to	take a break,
 7. Looking to the future, please select your top 3 areas needs More shade More seating and/or table options More programming/events More food/drink options 	reding improvement(s): ☐ Kids activities ☐ Other: ☐ None of the above
8. As the City works to improve Town Square, is there and think Ketchum should look to for inspiration? No Ketchum 's Town	n Square IS the gold
9. Dreaming big for Ketchum Town Square, what would you continued place a peaceful break This set of questions focuses on the events you've attended.	to take
10. How many events have you attended over the past 5 y	years?
□ 1-2□ 3-4□ 5-10	☐ 11+ ☐ None (skip to the next section)
11. In which season do you attend most events?	☐ Winter
FallWhat types of events would you like to see at Town So	☐ Spring quare?
☐ Markets☐ Music☐ Art shows	☐ Kids' events☐ Other:☐ None
13. Which are your top three (3) favorite events that have	e occurred in the Square?
 □ Wagon Days □ Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party □ Brewfest □ Oktoberfest □ Holiday lighting 	 □ Summer solstice □ Winter solstice □ Car show □ Rail jam □ Other: □ None

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14.	How often do you visit the Visitor Center/Starbucks building	g?	
	□ Every day□ A few times a week□ Once a week□ Once a month		Every few months Once a year Never
15.	Why do you visit the building?		
	 □ To get visitor information □ To meet friends □ To get coffee □ To work 		To use the restroom Other: I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/use	s?	
	Spot on!Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most im		
	☐ Food/drink vendor(s) ☑ Public restrooms ☑ Seating areas/options	X	Events Community use Kids activities
	What do you like most about the building? I didn't Know there Visito - center All it was jist a	H	was a wish to cooker
19.	Looking to the future, please select up to 3 areas needing in ☐ Seating and/or table options (more) ☐ Programming/events ☐ Food/drink options ☐ Available meeting/community space		Longer hours of operation Other: Don't change a thing
20.	As the City works to improve the building at Town Square, i think Ketchum should look to for inspiration?	s the	ere another community space you
21.	Dreaming big about Ketchum Town Square, what would you Che building		e to see in the next 10-20 years?

22.	Are you a:
	□ Full-time resident Part-time resident □ Full-time resident – elsewhere in the Wood River Valley □ Part-time resident - elsewhere in the Wood River Valley □ Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ < 5 □ 6-10 □ 11-15 ☑ 16+
24.	Do you own a business in Ketchum?
	☐ Yes ☑ No
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Nar	ne:
Ema	ail:



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1.	How often do you visit Town Square?		
	☐ Every day ☐ A few times a week ☐ Once a week ☐ Once a month		Every few months Once a year Never
2.	What do you do when you visit Town Square?		
	Attend an event Get ice cream Eat lunch/drink coffee		Stroll through Meet friends Other:
3.	In which season do you most visit Town Square?		
	☐ Summer Fall		Winter Spring
4.	How well do you think Town Square represents the values an	d id	entity of Ketchum?
5.	Spot on!Neutral Of the current amenities offered, which 3 are the most impo		
	☐ Fire pit(s) ☐ Shade structures ☐ Shade trees ☐ Pet friendly areas ☐ Food/drink vendors		Public restrooms Seating areas/options Events (staged or not) Water fountain Other:

Central Ktown	
7. Looking to the future, please select your top 3 area	as needing improvement(s):
☐ Mgre shade	☐ Kids activities
More seating and/or table options	☐ Other:
☑ More programming/events	☐ None of the above
☑ More food/drink options	
8. As the City works to improve Town Square, is there think Ketchum should look to for inspiration?	another town square or community space you
9. Dreaming big for Ketchum Town Square, what wou	ld you like to see in the next 10-20 years?
This set of questions focuses on the events you've at	tended in the Square and adjacent street(s).
.0. How many events have you attended over the pas	st 5 years?
☐ 1-2	□ 11+
4 3-4	☐ None
□ 5-10	(skip to the next section)
1. In which season do you attend most events?	
□ Summer	☐ Winter
∠ Fall	✓ Spring
.2. What types of events would you like to see at Tow	vn Square?
Markets	☐ Kids' events
Music	☐ Other:
Art shows	□ None
3. Which are your top three (3) favorite events that	have occurred in the Square?
Wagon Days	☐ Summer solstice
Papoose Pancake Breakfast	☐ Winter solstice
Trailing of the Sheep 'Happy Trails' party	☐ Car show
☐ Brewfest	☐ Rail jam
☐ Oktoberfest	☐ Other:
☐ Holiday lighting	□ None

6. What do you like most about Town Square?

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14.	4. How often do you visit the Visitor Center/Starbucks building?		
	☐ Every day	0	Every few months
	☐ A few times a week		Once a year
	□ Once a week		Never
	☐ Once a month		
15 .	Why do you visit the building?		
	☐ To get visitor information		To use the restroom
	☐ To meet friends		Other:
	To get coffee		I don't visit the building.
	☐ To work		
16.	Do you think the building has the ideal mix of offerings/use	s?	
	Spot on!Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most im	port	ant to you?
	☐ Food/drink vendor(s)		Events
	□ Public restrooms		Community use
	Seating areas/options		Kids activities
18.	What do you like most about the building?		
	LOCATION		
19.	Looking to the future, please select up to 3 areas needing in	npro	ovement(s):
	☐ Seating and/or table options (more)		Longer hours of operation
	Programming/events		Other:
	Food/drink options		Don't change a thing
	Available meeting/community space		
20.	As the City works to improve the building at Town Square, is think Ketchum should look to for inspiration?	s the	ere another community space you
21.	Dreaming big about Ketchum Town Square, what would you (the building)		e to see in the next 10-20 years?

22.	Are you a: Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ <5 □ 6-10 □ 11-15 □ 16+
24.	Do you own a business in Ketchum? Yes No
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Nar	ne: DIHART
Em:	ail Nhant 522 a B mail. Com



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1.	How	often do you visit Town Square?		
		Every day		Every few months
	\boxtimes	A few times a week		Once a year
		Once a week		Never
		Once a month		
2.	Wha	it do you do when you visit Town Square?		
		Attend an event	X	Stroll through
		Get ice cream		Meet friends
	Q	Eat lunch/drink coffee		Other:
3.	In w	hich season do you most visit Town Square?		
	Œ	Summer		Winter
		Fall		Spring
4.	How	well do you think Town Square represents the values an	d id	entity of Ketchum?
		Spot on!Neutral		Not at all
5.	Of th	ne current amenities offered, which 3 are the most impo	rtan	t to you?
		Fire pit(s)	<u>X</u>	Public restrooms
		Shade structures	·X	Seating areas/options
		Shade trees		Events (staged or not)
	100	Pet friendly areas	Ø	Water fountain
		Food/drink vendors		Other:

1	Free		
7. L	ooking to the future, please select your top 3 areas needing	imp	provement(s):
31	 More shade More seating and/or table options More programming/events More food/drink options 		Kids activities Other: None of the above
tł 9. D	the City works to improve Town Square, is there another think Ketchum should look to for inspiration? Forest Service Park Town Square Courtereaming big for Ketchum Town Square, what would you like Spat for a fad tiack that charges	d e to s	use some more frees see in the next 10-20 years?
This	set of questions focuses on the events you've attended in	the	
1	□ 1-2 ☑ 3-4 □ 5-10		11+ None (skip to the next section)
11.	In which season do you attend most events? Summer Fall		Winter Spring
	What types of events would you like to see at Town Square ☑ Markets ☑ Music □ Art shows	?	Kids' events Other: None
13.	Which are your top three (3) favorite events that have occu	ırrec	I in the Square?
	 □ Wagon Days □ Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party □ Brewfest ☑ Oktoberfest □ Holiday lighting 		Summer solstice Winter solstice Car show Rail jam Other: None Summer solstice Bring it back to Really help basinesses (source: None

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14.	How often do you visit the Visitor Center/Starbucks building?			
	 □ Every day □ A few times a week □ Once a week □ Once a month 		Every few months Once a year Never	
15.	Why do you visit the building?			
	 □ To get visitor information □ To meet friends □ To get coffee □ To work 		To use the restroom Other: I don't visit the building.	
16.	6. Do you think the building has the ideal mix of offerings/uses?			
	Spot on!Neutral		Not at all	
17.	Of the amenities currently offered, which 3 are the most im	port	tant to you?	
	Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities	
18.	What do you like most about the building?			
19.	9. Looking to the future, please select up to 3 areas needing improvement(s):			
	 □ Seating and/or table options (more) □ Programming/events ☑ Food/drink options ☑ Available meeting/community space 		Longer hours of operation Other: Don't change a thing	
20.	As the City works to improve the building at Town Square, i think Ketchum should look to for inspiration?	s the	ere another community space you	
21.	Dreaming big about Ketchum Town Square, what would you (the building) More bike friendly parking	u like	e to see in the next 10-20 years?	

3

22.	Are you a:
	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ <5 □ 6-10 □ 11-15 ⊠ 16+
24.	Do you own a business in Ketchum?
	☐ Yes ☐ No
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Nar	ne:
Em	ail:



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	☐ Every day ☐ A few times a week ☐ Once a week ☐ Once a month		Every few months Once a year Never
2.	What do you do when you visit Town Square?		
	□ Attend an event□ Get ice cream□ Eat lunch/drink coffee		Stroll through Meet friends Other:
3.	In which season do you most visit Town Square?		
	Summer Fall		Winter Spring
4.	How well do you think Town Square represents the values ar	nd id	lentity of Ketchum?
	Spot on!Neutral		Not at all
5.	Of the current amenities offered, which 3 are the most impo	rtan	t to you?
	☐ Fire pit(s) ☐ Shade structures ☐ Shade trees ☐ Pet friendly areas		Public restrooms Seating areas/options Events (staged or not) Water fountain
	Food/drink vendors		Other:

6. What do you like most about Town Square? The best part of Town 8 of it and the fact place. 7. Looking to the future, please select your top 3 areas	4
 ☐ More shade ☐ More seating and/or table options ☐ More programming/events ☐ More food/drink options 	✓ Kids activities ✓ Other: ————————————————————————————————————
8. As the City works to improve Town Square, is there a think Ketchum should look to for inspiration?	
9. Dreaming big for Ketchum Town Square, what would Move Kids achivities Suc	you like to see in the next 10-20 years? N as connote and
bind bond.	
This set of questions focuses on the events you've atte	ended in the Square and adjacent street(s).
10. How many events have you attended over the past	5 years?
☐ 1-2 ☐ 3-4 ☐ 5-10	☐ 11+ ☐ None (skip to the next section)
11. In which season do you attend most events?	
☐ Summer ☐ Fall	□ Winter□ Spring
12. What types of events would you like to see at Town	Square?
☐ Markets☐ Music☐ Art shows	☐ Kids' events ☐ Other: ☐ None
13. Which are your top three (3) favorite events that ha	ave occurred in the Square?
 □ Wagon Days □ Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party □ Brewfest □ Oktoberfest 	Summer solstice Winter solstice Car show Rail jam Other:
☑ Holiday lighting	□ None

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14. How often do you visit the Visitor C	How often do you visit the Visitor Center/Starbucks building?			
☐ Every day ☐ A few times a week ☐ Once a week ☐ Once a month	Every few monthsOnce a yearNever			
15. Why do you visit the building?				
 □ To get visitor information ☑ To meet friends □ To get coffee □ To work 	☐ To use the restroom☐ Other:☐ I don't visit the building.			
16. Do you think the building has the id	eal mix of offerings/uses?			
Spot on!	Neutral•-Not at all			
17. Of the amenities currently offered,	which 3 are the most important to you?			
Food/drink vendor(s) Public restrooms Seating areas/options	☐ Events☐ Community use☐ Kids activities			
18. What do you like most about the billike the outwork pictures.	such as the old skis and			
19. Looking to the future, please select	up to 3 areas needing improvement(s):			
 □ Seating and/or table options (m □ Programming/events □ Food/drink options □ Available meeting/community : 	Other: <u>Kids activities</u> Don't change a thing			
think Ketchum should look to for in The 11Melight 1	spiration? As a blaufiful-octdoor seations.			
21 Droaming hig about Kotchum Town	Square, what would you like to see in the payt 10, 20 years?			
I would like to	See an improved/bigger			
visitor center.	17			

22. Are you a: Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ <5 □ 6-10 □ 11-15 □ 16+
24. Do you own a business in Ketchum?
☐ Yes ☐ No
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Name: Lexi Pinizzotto
Email: lexi pinizzotto egmail.com



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	☐ Every day	☐ Every few months
	X A few times a week	☐ Once a year
	☐ Once a week	☐ Never
	☐ Once a month	
2.	. What do you do when you visit Town Square?	
	★ Attend an event	☐ Stroll through
	Get ice cream	✓ Meet friends
	Eat lunch/drink coffee	Other:
3.	. In which season do you most visit Town Square?	
	⊠ Summer	☐ Winter
	☐ Fall	☐ Spring
4.	. How well do you think Town Square represents the va	lues and identity of Ketchum?
	Spot on!Neutral	Not at all
5.	. Of the current amenities offered, which 3 are the mos	st important to you?
	☐ Fire pit(s)	Public restrooms
	Shade structures ■	Seating areas/options
	Shade trees	Events (staged or not)
	✓ Pet friendly areas	☐ Water fountain
	☐ Food/drink vendors	☐ Other:

6. What do you like most about Town Square? It's a place to gather. Centr	a durdional
7. Looking to the future, please select your top 3 areas need	ding improvement(s):
	Kids activities
☐ More seating and/or table options	☐ Other:
✓ More programming/events☐ More food/drink options	\square None of the above
8. As the City works to improve Town Square, is there anoth think Ketchum should look to for inspiration?	ner town square or community space you
9. Dreaming big for Ketchum Town Square, what would you Set out common a clip	rilike to see in the next 10-20 years?
This set of questions focuses on the events you've attended	d in the Square and adjacent street(s).
10. How many events have you attended over the past 5 ye	ars?
□ 1-2	□ 11+
□ 3-4	□ None
5-10	(skip to the next section)
11. In which season do you attend most events?	
	☐ Winter
☐ Fall	☐ Spring
12. What types of events would you like to see at Town Squ	are?
Markets	★ Kids' events Output Description: Comparison: Compariso
Music	☐ Other:
Art shows	☐ None
13. Which are your top three (3) favorite events that have o	occurred in the Square?
Wagon Days	☐ Summer solstice
🔀 Papoose Pancake Breakfast	☐ Winter solstice
☐ Trailing of the Sheep 'Happy Trails' party	☐ Car show
☐ Brewfest	☐ Rail jam
☐ Oktoberfest	☐ Other:
Holiday lighting	☐ None

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14. Hov	w often do you visit the Visitor Center/Starbucks building	;?	
□ >\\	Every day A few times a week Once a week Once a month		Every few months Once a year Never
15. Wh	y do you visit the building?		
	To get visitor information To meet friends To get coffee To work		To use the restroom Other: I don't visit the building.
16. Do	you think the building has the ideal mix of offerings/use:	s?	
	Spot on!Neutral		Not at all
17 . Of 1	the amenities currently offered, which 3 are the most im		
	Food/drink vendor(s) Public restrooms Seating areas/options at do you like most about the building? — Archite		Events Community use Kids activities
	sking to the future, please select up to 3 areas needing in		
	Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space		Longer hours of operation Other: Don't change a thing
	the City works to improve the building at Town Square, is it Ketchum should look to for inspiration?	s the	re another community space you
21. Dre	Welcome Community	ı like	

22. Are you a:
Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood Rive Valley?
□ <5 ≥ 6-10 □ 11-15 □ 16+
24. Do you own a business in Ketchum?
Yes No
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Better yet, leave your email address to be added to the Project Ketchum newsletter.
Name: Nancy Grant
Email: Mancygrant 616@ amail. com



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This first set of questions focuses on the Square itself – (outside common area).

		The state of the s
1.	How often do you visit Town Square?	
	☐ Every day	☐ Every few months
	A few times a week	☐ Once a year
	☐ Once a week	☐ Never
	☐ Once a month	
2.	What do you do when you visit Town Square?	
	Attend an event	☐ Stroll through
	☐ Get ice cream	Meet friends
	Eat lunch/drink coffee	Other: CHILL
3.	In which season do you most visit Town Square	
	☑ Summer	☐ Winter
	☐ Fall	☐ Spring
4.	How well do you think Town Square represents	the values and identity of Ketchum?
	Spot on!Ne	utralNot at all
5.	Of the current amenities offered, which 3 are th	e most important to you?
	☐ Fire pit(s)	Public restrooms
	✓ Shade structures	Seating areas/options
	Shade trees	□ Events (staged or not)
	☐ Pet friendly areas	□ Water fountain
	☐ Food/drink vendors	Other:

6. What do you like most about Town Square? OBG FRIENDLY CENTERED INTOUN 7. Looking to the future, please select your top 3 areas			
More shade ☐ More seating and/or table options ☐ More programming/events ☐ More food/drink options	☐ Kids activities☐ Other:☐ None of the above		
8. As the City works to improve Town Square, is there think Ketchum should look to for inspiration?	another town square or community space you		
9. Dreaming big for Ketchum Town Square, what would BAILY SMALL GIVE M	d you like to see in the next 10-20 years? OSIC ENTER TRAINING		
This set of questions focuses on the events you've attended in the Square and adjacent street(s). 10. How many events have you attended over the past 5 years?			
1-2 3-4 5-10 11. In which season do you attend most events?	☐ 11+ ☐ None (skip to the next section)		
Summer Fall	□ Winter□ Spring		
12. What types of events would you like to see at Tow Markets Music Art shows	☐ Kids' events NO (☐ Other: ☐ None		
13. Which are your top three (3) favorite events that h Wagon Days Papoose Pancake Breakfast Trailing of the Sheep 'Happy Trails' party	□ Summer solstice □ Winter solstice □ Car show		

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14. How often do you visit the Visitor Center/Starbucks build	ing?
 □ Every day □ A few times a week □ Once a week □ Once a month 	Every few months Once a year Never
15. Why do you visit the building?	
To get visitor information To meet friends To get coffee To work	☐ To use the restroom☐ Other:☐ I don't visit the building.
16. Do you think the building has the ideal mix of offerings/u	ises?
Spot on!	Not at all
17. Of the amenities currently offered, which 3 are the most	important to you?
Food/drink vendor(s) Public restrooms Seating areas/options The VISTORS ON MY	□ Events□ Community use□ Kids activities
18. What do you like most about the building? - KYTCKTOR LOCK - HELAKOO SENTING	
19. Looking to the future, please select up to 3 areas needing	g improvement(s):
 Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space 	□ Longer hours of operation ○ Other: No STANFUCKS SOME IN □ Don't change a thing
20. As the City works to improve the building at Town Square think Ketchum should look to for inspiration?	e, is there another community space you
21. Dreaming big about Ketchum Town Square, what would the building CAPPER SHOP LOUNGENES CAPPER SHOP LOUNGENES	

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Full-time resident Part-time resident Full-time resident — elsewhere in the Wood River Valley Fart-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ <5 ▶ 6-10 □ 11-15 □ 16+
24. Do you own a business in Ketchum?
Yes No
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Name:
Email:



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1.	How often do you visit Town Square? Every day A few times a week Once a week Once a month		Every few months Once a year Never
2.	What do you do when you visit Town Square? Attend an event Set ice cream Eat lunch/drink coffee		Stroll through Meet friends Other:
3.	In which season do you most visit Town Square? Summer Fall	6	Winter Spring
	Spot on!Neutral Of the current amenities offered, which 3 are the most important		Not at all
	☐ Fire pit(s) ☐ Shade structures ☐ Shade trees ☑ Pet friendly areas ☐ Food/drink vendors		Public restrooms Seating areas/options Events (staged or not) Water fountain Other:

COFFEE Shop	
7. Looking to the future, please select your top 3 areas r	needing improvement(s):
☐ More shade	☐ Kids activities
☐ More seating and/or table options	☐ Other:
More programming/eventsMore food/drink options	None of the above
8. As the City works to improve Town Square, is there are think Ketchum should look to for inspiration?	nother town square or community space you
9. Dreaming big for Ketchum Town Square, what would	you like to see in the next 10-20 years?
Keep The sam	€
This set of questions focuses on the events you've atter	nded in the Square and adjacent street(s).
10. How many events have you attended over the past 5	years?
□ 1-2	□ 11+
□ 3-4	☐ None
□ 5-10	(skip to the next section)
11. In which season do you attend most events?	
Summer	☐ Winter
☐ Fall	☐ Spring
12. What types of events would you like to see at Town	Square?
☐ Markets	☐ Kids' events
Music	☐ Other:
☐ Art shows	□ None
13. Which are your top three (3) favorite events that ha	ve occurred in the Square?
☐ Wagon Days	☐ Summer solstice
☐ Papoose Pancake Breakfast	☐ Winter solstice
☐ Trailing of the Sheep 'Happy Trails' party	☐ Car show
☐ Brewfest	☐ Rail jam
☐ Oktoberfest	☐ Other:

□ None

6. What do you like most about Town Square?

☐ Holiday lighting

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14.	4. How often do you visit the Visitor Center/Starbucks building?		
	Every day		Every few months
	☐ A few times a week		Once a year
	□ Once a week		Never
	☐ Once a month	_	
	a once a month.		
15.	Why do you visit the building?		
	To get visitor information		To use the restroom
	☐ To meet friends		Other:
	To get coffee		I don't visit the building.
	☐ To work		
16.	Do you think the building has the ideal mix of offerings/use		
/	Spot on!Neutral		Not at all
(
17.	Of the amenities currently offered, which 3 are the most im	por	ant to you?
	Food/drink vendor(s)		Events
	Public restrooms		Community use
	☐ Seating areas/options		Kids activities
18.	What do you like most about the building?		
	The Architeore		
19.	Looking to the future, please select up to 3 areas needing in	npro	ovement(s):
	☐ Seating and/or table options (more)		Longer hours of operation
	Programming/events		Other:
	☐ Food/drink options		Don't change a thing
	☐ Available meeting/community space		
20.	As the City works to improve the building at Town Square, in think Ketchum should look to for inspiration?	s the	ere another community space you
21.	Dreaming big about Ketchum Town Square, what would you	ı like	e to see in the next 10-20 years?
	vo chouse		
	po Chis	~	

3

22.	Are you a:
	Full-time resident Part-time resident
	☐ Full-time resident – elsewhere in the Wood River Valley
	□ Part-time resident - elsewhere in the Wood River Valley□ Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ < 5
	□ 6-10
	□ <u>11</u> -15
	16+
24.	Do you own a business in Ketchum?
	☐ Yes ☐ No
You	r time and insights are greatly appreciated!
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Nar	ne: Mark BelanGER
Ema	ail:



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_		
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	Every day	☐ Every few months
	☐ A few times a week	☐ Once a year
	☐ Once a week	□ Never
	☐ Once a month	
2.	What do you do when you visit Town Square?	
	☐ Attend an event	☐ Stroll through
	☐ Get ice cream	☑ Meet friends
	Eat lunch drink coffee Starbucke	Other:
3.	In which season do you most visit Town Square?	<i></i>
	Summer Summer	Winter love all
	Fall	Spring Char 19710
	La Tall	gear long!
4.	Spot on!Neutral	es and identity of Ketchum? Ou Mean VALUES //
5. Of the current amenities offered, which 3 are the most important to you?		mportant to you?
	☐ Fire pit(s)	Public restrooms
	☐ Shade structures	☐ Seating areas/options
	☐ Shade trees	☐ Events (staged or not)
	Pet friendly areas	Water fountain for dogs
	Food/drink vendors Stankuch	Other:

7. Looking to the future, please select your top 3 a	reas needing improvement(s):
☑ More shade	☐ Kids activities
☐ More seating and/or table options	☐ Other:
☐ More programming/events	None of the above
☐ More food/drink options	
8. As the City works to improve Town Square, is the think Ketchum should look to for inspiration?	ere another town square or community space you
9. Dreaming big for Ketchum Town Square, what w	ould you like to see in the next 10-20 years?
This set of questions focuses on the events you've	
1-2	□ 11 +
□ 3-4	□ None
□ 5-10	(skip to the next section)
11. In which season do you attend most events?Summer	angline of we have interest
☐ Fall	☐ Spring
12. What types of events would you like to see at 1	Town Square?
☐ Markets	☐ Kids' events
Music	☐ Other:
☐ Art shows	□ None
13. Which are your top three (3) favorite events th	at have occurred in the Square?
☑ Wagon Days	☐ Summer solstice
☐ Papoose Pancake Breakfast	☐ Winter solstice
☐ Trailing of the Sheep 'Happy Trails' party	☑ Car show
☐ Brewfest	☐ Rail jam
□ Oktoberfest	☐ Other:
	☐ None

6. What do you like most about Town Square?

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14.	How often do you visit the Visitor Center/Starbucks building?		
	Every day A few times a week Once a week Once a month	□ Every few months□ Once a year□ Never	
15.	. Why do you visit the building? ☐ To get visitor information ☐ To meet friends ☐ To get coffee ☐ To work	Le Restrooms in to building To use the restroom Ore terrubl Other: I don't visit the building. Re Horrore glely & Constantly clean	
16.	. Do you think the building has the ideal mix of offerings/use Spot on!Neutral	constantly closed	
17.	 Of the amenities currently offered, which 3 are the most in Food/drink vendor(s) Public restrooms Seating areas/options 	nportant to you? □ Events □ Community use □ Kids activities	
18.	. What do you like most about the building? That it is hore to	lete Horbads a + !	
19.	. Looking to the future, please select up to 3 areas needing i	improvement(s):	
	 ✓ Seating and/or table options (more) □ Programming/events □ Food/drink options □ Available meeting/community space 	□ Longer hours of operation□ Other:□ Don't change a thing	
20.	think Ketchum should look to for inspiration?	is there another community space you area in 5,V. is horning	
21.	Dreaming big about Ketchum Town Square, what would you the building. That Starbus		

22. Are you a:
Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident – elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ < 5 □ 6-10 □ 11-15 □ 16+
24. Do you own a business in Ketchum?
☐ Yes ☐ No
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Name: Bechy Smith
Name: Bechy Smith Email: KONASV @ amail. Com
The City MUST police The we
Brighes (Electric as well) and burn Skale boards in he Middle of town Square if is Seatly abrused E Here Ground De prominant signase as well and officers howing up. 196
Skale boards if is greatly abused ?
Here Goods De pronuncut signase
as well and officers howing her.



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**	
How often do you visit Town Square?	
☑ Every day	☐ Every few months
☐ A few times a week	☐ Once a year
☐ Once a week	☐ Never
☐ Once a month	
2. What do you do when you visit Town Square?	
☐ Attend an event	☐ Stroll through
☐ Get ice cream	☐ Meet friends
☑ Eat lunch/drink coffee	☐ Other:
3. In which season do you most visit Town Square?	
Summer	Winter
Fall	Spring
4. How well do you think Town Square represents th	e values and identity of Ketchum?
Spot on! -)Neut	ralNot at all
5. Of the current amenities offered, which 3 are the	most important to you?
☐ Fire pit(s)	☐ Public restrooms
☐ Shade structures	Seating areas/options
☐ Shade trees	Events (staged or not)
Pet friendly areas	☐ Water fountain
	☐ Other:

_					
7.	Looking to the future, please select your top 3 a	reas needing improvement(s):			
	☐ More shade	☐ Kids activities			
	\square More seating and/or table options	☐ Other:			
	☐ More programming/events	✓ None of the above			
	☐ More food/drink options				
	. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?				
9.	Dreaming big for Ketchum Town Square, what w	yould you like to see in the next 10-20 years?			
Thi	is set of questions focuses on the events you've	attended in the Square and adjacent street(s).			
10	. How many events have you attended over the	nast 5 years?			
10.	, flow many events have you attended over the	past 5 years:			
	□ 1-2	11+			
	3-4	None			
	☐ 5-10	(skip to the next section)			
11.	. In which season do you attend most events?				
	Summer	□ Winter all			
	☐ Fall	□ Winter W/A □ Spring			
4.5					
12.	. What types of events would you like to see at 1	lown Square?			
	☐ Markets	☐ Kids' events			
	☐ Music	□ Other:			
	☐ Art shows	□ None			
13.	. Which are your top three (3) favorite events th	at have occurred in the Square?			
	☐ Wagon Days	☐ Summer solstice			
	☐ Papoose Pancake Breakfast	☐ Winter solstice			
	☐ Trailing of the Sheep 'Happy Trails' party	Car show			
	☐ Brewfest	☐ Rail jam			
	☐ Oktoberfest	☐ Other:			
	☐ Holiday lighting	□ None			

6. What do you like most about Town Square?

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14.	How often do you visit the Visitor Center/Starbucks building?		
	Every day	☐ Every few months	
	A few times a week	Once a year	
	Once a week	☐ Never	
	☐ Once a month		
15.	Why do you visit the building?		
	To get visitor information	☐ To use the restroom	
	☑ To meet friends	☐ Other:	
	☑ To get coffee	☐ I don't visit the building.	
	□ To work	IN THE KEST KOOKS ALLERS	
16.	Do you think the building has the ideal mix of offerings/use	I don't visit the building. If the Rest Acous Allers Cleaning	
	Spot on Neutral	Not at all	
	Of the amenities currently offered, which 3 are the most im		
	Food/drink vendor(s) Public restrooms Seating areas/options What do you like most about the building?	☐ Events	
	Public restrooms They be Cleaned	☐ Community use	
	Seating areas/options TAAN	☐ Kids activities	
4.0	What do you like most about the building?		
10.	Wilde do you like most about the building.		
19.	Looking to the future, please select up to 3 areas needing improvement(s):		
	☐ Seating and/or table options (more)	☐ Longer hours of operation	
	□ Programming/events	□ Øther:	
	☐ Food/drink options	☑ Don't change a thing	
	Available meeting/community space	Don't change a thing	
20.	As the City works to improve the building at Town Square, it think Ketchum should look to for inspiration?	s there another community space you	
21.	Dreaming big about Ketchum Town Square, what would yo (the building)	u like to see in the next 10-20 years?	

22.	Are you a:
	☑ Full-time resident
	☐ Part-time resident
	Full-time resident – elsewhere in the Wood River Valley
	□ Part-time resident - elsewhere in the Wood River Valley□ Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ <5
	□ 6-10 □ 6-10
	11-15 16+ 40 x25
24.	Do you own a business in Ketchum?
	□
	□ No
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Name: PETER SMITH

Email: (PBSSVID @ CMAIL.COM)



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2.	What do you do when you visit Town Square?	
	☐ Attend an event☐ Get ice cream☐ Eat lunch/drink coffee	☐ Stroll through ☐ Meet friends ☐ Other:
3.	In which season do you most visit Town Square?	
		☐ Winter ☐ Spring
4.	How well do you think Town Square represents the	values and identity of Ketchum?
	Spot on!Neutra	
5.	Of the current amenities offered, which 3 are the n	nost important to you?
	☐ Fire pit(s) ☐ Shade structures	☐ Public restrooms☑ Seating areas/options
	☐ Shade trees ☐ Pet friendly areas ☑ Food/drink vendors	✓ Events (staged or not)✓ Water fountain✓ Other:

6. What do you like most about Town Square?				
encourages gatherns				
7. Looking to the future, please select your top 3 areas needin	g improvement(s):			
✓ More shade✓ More seating and/or table options✓ More programming/events✓ More food/drink options	☐ Kids activities☐ Other:☐ None of the above			
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	town square or community space you			
9. Dreaming big for Ketchum Town Square, what would you like	te to see in the next 10-20 years?			
exponsion - Make the	street pedestrian on			
Chotu	on 4th SV and			
This set of questions focuses on the events you've attended i				
10. How many events have you attended over the past 5 years	5?			
✓ 1-2☐ 3-4☐ 5-10	☐ 11+ ☐ None (skip to the next section)			
11. In which season do you attend most events?				
✓ Summer□ Fall	☐ Winter☐ Spring			
12. What types of events would you like to see at Town Square?				
Markets Music Art shows	☐ Kids' events☐ Other:☐ None			
13. Which are your top three (3) favorite events that have occ	urred in the Square?			
 □ Wagon Days □ Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party □ Brewfest □ Oktoberfest 	 □ Summer solstice □ Winter solstice ☑ Car show □ Rail jam □ Other: 			

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15.	Why do you visit the building?		
	☐ To get visitor information ☐ To meet friends ☐ To get coffee ☐ To work		To use the restroom Other: I don't visit the building.
16.	Do you think the building has the ideal mix of offer	rings/uses?	
	Spot on!Neutral)	Not at all
17.	Of the amenities currently offered, which 3 are the	e most impor	tant to you?
	☐ Food/drink vendor(s)☐ Public restrooms☐ Seating areas/options		Events Community use Kids activities
18.	What do you like most about the building? USSIGN 15 SV		
19.	Looking to the future, please select up to 3 areas n	needing impr	ovement(s):
	 □ Seating and/or table options (more) □ Programming/events □ Food/drink options □ Available meeting/community space 		Longer hours of operation Other: Don't change a thing
20.	As the City works to improve the building at Town think Ketchum should look to for inspiration?	OZEST	
21.	Dreaming big about Ketchum Town Square, what v	would you lik	e to see in the next 10-20 years?

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	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
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	Yes MANGE HUBE
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Nar	ne:
Ema	ail:



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Every day	☐ Every few months
A few times a week	☐ Once a year
Once a week	☐ Never
Once a month	
2. What do you do when you visit Town Square?	
Attend an event	☐ Stroll through
Get ice cream	✓ Meet friends
Eat lunch/drink coffee	☐ Other:
3. In which season do you most visit Town Square?	
Summer	□ Winter
☐ Fall	☐ Spring
4. How well do you think Town Square represents the valu	es and identity of Ketchum?
Spot on!Neutral	Not at all
5. Of the current amenities offered, which 3 are the most	important to you?
Fire pit(s)	☐ Public restrooms
Shade structures	Seating areas/options
Shade trees	☐ Events (staged or not)
Pet friendly areas	☐ Water fountain
Food/drink vendors	☐ Other:

6. What do you like most about Town Square? gathering, restins leating	Spots	
Chaffin 5 7. Looking to the future, please select your top 3 areas r		
 □ More shade □ More seating and/or table options □ More programming/events □ More food/drink options 	□ Kids activities □ Other: □ None of the above 4 the WSAGE / ATTIVITY	
8. As the City works to improve Town Square, is there are think Ketchum should look to for inspiration?		
9. Dreaming big for Ketchum Town Square, what would	you like to see in the next 10-20 years?	
This set of questions focuses on the events you've attended in the Square and adjacent street(s).		
10. How many events have you attended over the past 5	5 years?	
□ 1-2□ 3-4□ 5-10	☐ 11+ ☐ None (skip to the next section)	
11. In which season do you attend most events?		
☑ Summer ☐ Fall	☐ Winter☐ Spring	
12. What types of events would you like to see at Town	Square?	
✓ Markets✓ Music✓ Art shows	☐ Kids' events☐ Other:☐ None	
13. Which are your top three (3) favorite events that ha	ve occurred in the Square?	
 Wagon Days □ Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party □ Brewfest □ Oktoberfest □ Holiday lighting 	☐ Summer solstice ☐ Winter solstice ☐ Car show ☐ Rail jam ☐ Other: ☐ None	

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14. How often do you visit the Visitor Center/Starbucks building	g?
□ Every day□ A few times a week□ Once a week☑ Once a month	□ Every few months□ Once a year□ Never
15. Why do you visit the building?	
 □ To get visitor information □ To meet friends □ To get coffee □ To work 	□ To use the restroom□ Other:□ I don't visit the building.
16. Do you think the building has the ideal mix of offerings/use	
Spot on!Neutral	Not at all
17. Of the amenities currently offered, which 3 are the most in	nportant to you?
☐ Food/drink vendor(s)☐ Public restrooms☐ Seating areas/options	□ Events□ Community use□ Kids activities
18. What do you like most about the building?	
19. Looking to the future, please select up to 3 areas needing i	mprovement(s):
Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space	□ Longer hours of operation□ Other:□ Don't change a thing
20. As the City works to improve the building at Town Square, think Ketchum should look to for inspiration?	is there another community space you
21. Dreaming big about Ketchum Town Square, what would you the building had bruce he did have, bruce, etc. Not bruce	u like to see in the next 10-20 years? TSCOVER SUR Valley - hurs i but people. 3

+ place to be lovert

207

22.	Are you a:
	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ <5 □ 6-10 □ 11-15 ☑ 16+
24.	Do you own a business in Ketchum?
	Yes No
Ma	we time and insights are greatly appreciated! ke sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in gress!).
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Nar	247
Em	all contabelane cont L - com



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1. H	ow often do you visit Town Square?		
) 1	Every day A few times a week Once a week Once a month		Every few months Once a year Never
2. W	hat do you do when you visit Town Square?		
)])	☐ Attend an event ☐ Get ice cream ☐ Eat lunch/drink coffee	12	Stroll through Meet friends Other:
3. In	which season do you most visit Town Square?		
į	☑ Summer ☑ Fall		Winter Spring
	Spot on!Neutral		Not at all
5. 0	f the current amenities offered, which 3 are the most impo	_	
]]]	Fire pit(s) Shade structures Shade trees Pet friendly areas Food/drink vendors	A	Public restrooms Seating areas/options Events (staged or not) Water fountain Other:

6. \	What do yo	ou like most about Town Square? Is a meeting space Community. Th	, ~e	Co-Tle Visitor centur
	Looking to	the future, please select your top 3 areas needing im	npr	ovement(s):
	More	seating and/or table options) (Kids activities Other: None of the above
t	think Ketch	works to improve Town Square, is there another town should look to for inspiration? The High lime in No.	د د	y. Le City
9. (Dreaming b	oig for Ketchum Town Square, what would you like to	se	ee in the next 10-20 years?
				- A
Thi	s set of que	estions focuses on the events you've attended in th	e S	quare and adjacent street(s).
10.	How man	y events have you attended over the past 5 years?		
	□ 1-2	<i>></i>	\$	11+
	☐ 3-4 ☐ 5.10		اا	None (skip to the next section)
	☐ 5-10		,	skip to the next section,
11.	In which s	season do you attend most events?		
	Summ Fall	ner C		Winter
	Fall	<u> P</u>	Z .	Spring
12.	What type	es of events would you like to see at Town Square?		
	☐ Marke	ets :]	Kids' events
	Music	C) (Other:
	Art sh	ows		None
13.	/ Which are	e your top three (3) favorite events that have occurre	ed i	n the Square?
	Wago	n Days) :	Summer solstice
	/ /	ose Pancake Breakfast	١ [Winter solstice
	☐ Trailin	g of the Sheep 'Happy Trails' party) (Car show
	☐ Brewf	est	1	Rail jam
	☐ Oktob	perfest] (Other:
	☐ Holida	ey lighting		None

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	Every day A few times a week Once a week Once a month		Every few months Once a year Never
15. W	hy do you visit the building?		
D A A A	To get visitor information To meet friends To get coffee To work		To use the restroom Other: I don't visit the building.
16. Do	you think the building has the ideal mix of offerings/use	s?	
	Spot on!Neutral		Not at all
17. Of	the amenities currently offered, which 3 are the most im		
XXX	Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities
7	that do you like most about the building? It a weat plack to meet to year plack to meet to whing to the future, please select up to 3 areas needing in		
	 Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space 		Longer hours of operation Other: Don't change a thing
	the City works to improve the building at Town Square, ink Ketchum should look to for inspiration?	s the	ere another community space you

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

meeting space,

22.	Are you a:
	□ Full-time resident □ Part-time resident □ Full-time resident − elsewhere in the Wood River Valley □ Part-time resident − elsewhere in the Wood River Valley □ Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ <5 □ 6-10 □ 11-15 ▷ 16+
24.	Do you own a business in Ketchum? ☐ Yes ☐ No
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Name: Hawa Flaind 55 @ yalab.com

Email:

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	☐ Every day		Every few months
	☐ A few times a week		Once a year
	☐ Once a week		Never
	Once a month		
15.	Why do you visit the building?		
	To get visitor information		To use the restroom
	To meet friends		Other:
	To get coffee		I don't visit the building.
	☐ To work		
16.	Do you think the building has the ideal mix of offerings/use	es?	
	Spot on!Neutral		Not at all
17	Of the amenities currently offered, which 3 are the most in	nnari	tant to you?
17.	of the amenities currently offered, which is are the most in		
	△ Food/drink vendor(s)	D	Events
	Public restrooms		Community use
	☐ Seating areas/options		Kids activities
18.	What do you like most about the building? Good nating pla	Ce.	Visito-s cer
19.	Looking to the future, please select up to 3 areas needing i	mpro	ovement(s):
	 □ Seating and/or table options (more) □ Programming/events ☑ Food/drink options ☑ Available meeting/community space 		Longer hours of operation Other: Don't change a thing
20.	As the City works to improve the building at Town Square, think Ketchum should look to for inspiration?	is the	ere another community space you
21.	Dreaming big about Ketchum Town Square, what would you (the boundary)	u like	e to see in the next 10-20 years?

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Full-time resident Part-time resident Full-time resident — elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
 < 5 6-10 11-15 16+ 24. Do you own a business in Ketchum? Yes No
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	<u> </u>	
1.	. How often do you visit Town Square?	
	Every day	☐ Every few months
	A few times a week	Once a year
	☐ Once a week	☐ Never
	☐ Once a month	
2.	. What do you do when you visit Town Square?	
	☐ Attend an event	☐ Stroll through
	Get ice cream	Meet friends
	Eat lunch/drink coffee	☐ Other:
3.	In which season do you most visit Town Square?	
	X Summer	⊠ Winter
	Fall	Spring
4.	. How well do you think Town Square represents the v	alues and identity of Ketchum?
	Spot on!Neutral-	Not at all
5.	. Of the current amenities offered, which 3 are the mo	est important to you?
		☐ Public restrooms
	☑ Shade structures	Seating areas/options
	Shade trees	Events (staged or not)
	Pet friendly areas	📈 Water fountain
	☐ Food/drink vendors	[′] □ Other:

you like most about Town Square?	
It is a central go sit and next. Soak surroundings. It is to the future, please select your top 3 area	afthoring place. Place to ap the natural the only place (eally to do this as needing improvement(s):
ore shade ore seating and/or table options ore programming/events ore food/drink options	☐ Kids activities ☐ Other:
tchum should look to for inspiration? A The Sed ag big for Ketchum Town Square, what wou	another town square or community space you a gold pelfed. Just Se a lefresh, lid you like to see in the next 10-20 years? More Small Spaces private reflection, In City will be all built where to a for public spaces, tended in the Square and adjacent street(s).
any events have you attended over the pa	st 5 years?
0 ch season do you attend most events?	☐ 11+ ☐ None (skip to the next section)
mmer	☐ Winter☐ Spring
ypes of events would you like to see at Tov	vn Square?
rkets Isic Ishows	☐ Kids' events☐ Other:☐ None
are your top three (3) favorite events that	have occurred in the Square?
gon Days poose Pancake Breakfast iling of the Sheep 'Happy Trails' party ewfest toberfest	Summer solstice Winter solstice Car show Rail jam Other:
	The surfoundings of the future, please select your top 3 area for shade are seating and/or table options are programming/events are food/drink options ity works to improve Town Square, is there techum should look to for inspiration? The stable are select your top 3 area for the food/drink options ity works to improve Town Square, is there techum should look to for inspiration? The stable are select your top 3 area for the food of the season of the events you've at any events have you attended over the part of the season do you attend most events? In the stable area for the events you've at any events have you attended over the part of the season do you attend most events? In the stable area for the events you've at any events have you attended over the part of the season do you attend most events? In the stable area for the events you've at any events have you attended over the part of the season do you attend most events? In the stable area for the events you've at a for the season do you attend most events? In the stable area for the events you've at a for the season do you attend most events? In the stable area for the events you've at a for the season do you attend most events? In the stable area for the events you've at a for the season do you attend most events? In the stable area for the events you've at a for the season do you attend most events? In the stable area for the events you've at a for the season do you attend most events? In the stable area for the events you've at a for the season do you attend on the for the season do you attend on the for the season do you attend on the season do you attend on the for the season do you attend on the for the season do you attend on the season

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Every day A few times a week Once a week Once a month	□ Every few months□ Once a year□ Never
15. Why do you visit the building? To get visitor information To meet friends To get coffee To work	 □ To use the restroom □ Other: □ I don't visit the building.
Spot on! Neutral Of the amenities currently offered, which 3 are the mos	Not at all
Food/drink vendor(s) Public restrooms Seating areas/options	☐ Events Community use Kids activities
18. What do you like most about the building?	
19. Looking to the future, please select up to 3 areas needing	ng improvement(s):
Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space	Longer hours of operation Other: Don't change a thing
20. As the City works to improve the building at Town Squar think Ketchum should look to for inspiration?	Euripe / Specifically Mtn
21. Dreaming big about Ketchum Town Square, what would	you like to see in the next 10-20 years?

22.	Are you a:
	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
(□ <5 □ 6-10 □ 11-15 □ 16+
24.	Do you own a business in Ketchum? Yes No
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Em	ail:



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1.	How often do you visit Town Square?	
	□ Every day□ A few times a week□ Once a week□ Once a month	Every few monthsOnce a yearNever
2.	What do you do when you visit Town Square?	
	✓ Attend an event☐ Get ice cream☐ Eat lunch/drink coffee	Stroll throughMeet friendsOther:
3.	In which season do you most visit Town Square?	
	Summer	☐ Winter ☐ Spring
	Spot on!Neutra Of the current amenities offered, which 3 are the m	alNot at all
	☐ Fire pit(s) ☐ Shade structures ☐ Shade trees ☐ Pet friendly areas ☐ Food/drink vendors	☐ Public restrooms ☐ Seating areas/options ☐ Events (staged or not) ☐ Water fountain ☐ Other:

Meeting place / events	
7. Looking to the future, please select your top 3 areas i	needing improvement(s):
 ☐ More shade ☑ More seating and/or table options ☑ More programming/events ☑ More food/drink options 	☐ Kids activities☐ Other:☐ None of the above
B. As the City works to improve Town Square, is there as think Ketchum should look to for inspiration?	nother town square or community space you
9. Dreaming big for Ketchum Town Square, what would	you like to see in the next 10-20 years?
This set of questions focuses on the events you've atte	nded in the Square and adjacent street(s).
10. How many events have you attended over the past !	5 years?
□ 1-2	☐ 11+
□ 3-4	□ None
5-10	(skip to the next section)
11. In which season do you attend most events?	
Summer	☐ Winter
☐ Fall	☐ Spring
12. What types of events would you like to see at Town	Square?
☐ Markets	☐ Kids' events
Music	☐ Other:
☐ Art shows	□ None
13. Which are your top three (3) favorite events that ha	ve occurred in the Square?
☐ Wagon Days	Summer solstice
Papoose Pancake Breakfast	☐ Winter solstice
Trailing of the Sheep 'Happy Trails' party	☐ Car show
☐ Brewfest	Rail jam
Oktoberfest	Other:
☐ Holiday lighting	☐ None

6. What do you like most about Town Square?

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	☐ Every day	0	Every few months
	☐ A few times a week		Once a year
	☐ Once a week		Never
	☐ Once a month		
15.	Why do you visit the building?		
	☐ To get visitor information		To use the restroom
	☐ Jo meet friends		Other:
	To get coffee		I don't visit the building.
	☐ To work		
16.	Do you think the building has the ideal mix of offerings/use		
	Spot on!Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most im	port	ant to you?
	☑ Food/drink vendor(s)		Events
	Public restrooms		Community use
	☐ Seating areas/options		Kids activities
18.	What do you like most about the building?		
19.	Looking to the future, please select up to 3 areas needing in	npro	ovement(s):
	☐ Seating and/or table options (more)		Longer hours of operation
	☑ Programming/events		Other:
	☑ Food/drink options		Don't change a thing
	Available meeting/community space		
20.	As the City works to improve the building at Town Square, i think Ketchum should look to for inspiration?	s the	ere another community space you
21.	Dreaming big about Ketchum Town Square, what would you		

22.	Are you a:		
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23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?		
	□ <5 □ 6-10 □ 11-15 ☑ 16+		
24.	Do you own a business in Ketchum?		
	☐ Yes ☐ No		
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	Every day		Every few months
	☐ A few times a week		Once a year
	□ Once a week		Never
	☐ Once a month		
2.	What do you do when you visit Town Square?		
	☐ Attend an event	(Z)	Stroll through
			•
	Get ice cream		Meet friends
	Eat lunch/drink coffee		Other:
3.	In which season do you most visit Town Square?		
	Summer		Winter
	☐ Fall		Spring
4.	How well do you think Town Square represents the values ar	ıd id	entity of Ketchum?
	Spot on!Neutral		Not at all
5.	Of the current amenities offered, which 3 are the most impo	rtan	t to you?
	☐ Fire pit(s)		Public restrooms
	Shade structures		Seating areas/options
	☐ Shade trees		Events (staged or not)
	☐ Pet friendly areas		Water fountain
	☐ Food/drink vendors		Other:

6. What do you like most about Town Square?	
I like that It's an area that every	lone can come
to gether in the town. It's a comfortable 7. Looking to the future, please select your top 3 areas needing	g improvement(s): Rolax
 ☑ More shade ☑ More seating and/or table options ☑ More programming/events ☑ More food/drink options 	☐ Kids activities☐ Other:☐ None of the above
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	town square or community space you
9. Dreaming big for Ketchum Town Square, what would you like	e to see in the next 10-20 years?
1. more shade Just have an area we	can Sit be confortable
2, more events and also learn more	about the city,
3, more Scaling. This set of questions focuses on the events you've attended in	n the Square and adjacent street(s).
10. How many events have you attended over the past 5 years	?
☐ 1-2 ☐ 3-4 ☐ 5-10	☐ 11+ ☐ None (skip to the next section)
11. In which season do you attend most events?	
Summer Fall	□ Winter□ Spring
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16.	Do you think the building has the ideal mix of offerings/use		
	Spot on!Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most im	por	tant to you?
	Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities
18.	What do you like most about the building? Love the construction of the building. Love the Location (Right in the middle	, c	Logs etc) of town)
19.	Looking to the future, please select up to 3 areas needing in	npr	ovement(s):
	☐ Seating and/or table options (more) ☐ Programming/events ☐ Food/drink options ☐ Available meeting/community space		Longer hours of operation Other: Don't change a thing
20.	As the City works to improve the building at Town Square, i think Ketchum should look to for inspiration?	s the	ere another community space you
21.	Dreaming big about Ketchum Town Square, what would you	u lik	e to see in the next 10-20 years?
	1. more Shade Just have an	ar	ea he can stand be
	2. more events comportable about the		ind also learn more 3

3 more Station

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	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
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	□ < 5 □ 6-10 □ 11-15 □ 16+ □ 16
24.	Do you own a business in Ketchum?
	☐ Yes ☑ No
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Name: Eddie Scott or
Email: Ham Sonos @ yahoo.com



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			Once a year
	□ Once a		Never
	☐ Once a	month	
2.	What do you	do when you visit Town Square?	
	☐ Attend	an event	Stroll through
	💢 Get ice	cream	Meet friends
	☐ Eat lund	ch/drink coffee	Other:
3.	In which sea	son do you most visit Town Square?	
	Summe	r	Winter
	☐ Fall		Spring
4.	How well do	you think Town Square represents the values and i	dentity of Ketchum?
	Spot o	on!	Not at all
5.	Of the curre	nt amenities offered, which 3 are the most importa	nt to you?
		(s)	Public restrooms
	☐ Shade s	tructures	Seating areas/options
	🖎 Shade t	rees	Events (staged or not)
	☐ Pet frie	ndly areas	Water fountain
	☐ Food/d	rink vendors	Other:

7. Looking to the future, please select your top 3 areas	needing improvement(s):
☐ More shade	☐ Kids activities
☐ More seating and/or table options	☐ Other:
☐ More programming/events	☐ None of the above
☐ More food/drink options	☐ None of the above
8. As the City works to improve Town Square, is there a think Ketchum should look to for inspiration?	nother town square or community space you
9. Dreaming big for Ketchum Town Square, what would	I you like to see in the next 10-20 years?
This set of avertions for some on the avents various attention	undered in the Consequence and adjacent street/s)
This set of questions focuses on the events you've atte	ended in the Square and adjacent street(s).
10. How many events have you attended over the past	5 years?
□ 1-2	☐ 11 +
□ 3-4	☐ None
□ 5-10	(skip to the next section)
44. In which access the year attended made in the	
11. In which season do you attend most events?	
☐ Summer	☐ Winter
☐ Fall	☐ Spring
12. What types of events would you like to see at Town	Square?
☐ Markets	☐ Kids' events
☐ Music	Other:
☐ Art shows	☐ None
13. Which are your top three (3) favorite events that ha	ave occurred in the Square?
☐ Wagon Days	☐ Summer solstice
 Papoose Pancake Breakfast 	☐ Winter solstice
☐ Trailing of the Sheep 'Happy Trails' party	☐ Car show
☐ Brewfest	☐ Rail jam
□ Oktoberfest	☐ Other:
☐ Holiday lighting	□ None

6. What do you like most about Town Square?

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14.	. How often do you visit the Visitor Center/Starbucks building?		
	 Every day A few times a week Once a week Once a month 		Every few months Once a year Never
15.	Why do you visit the building?		
	 ☑ To get visitor information ☐ To meet friends ☑ To get coffee ☐ To work 		To use the restroom Other: I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/use	s?	
	Spot on!Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most in	por	tant to you?
18.	☐ Food/drink vendor(s) ☐ Public restrooms ☐ Seating areas/options What do you like most about the building? The Cochicum		Events Community use Kids activities
	The location		
19.	Looking to the future, please select up to 3 areas needing i	mpro	ovement(s):
	Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space		Longer hours of operation Other: Don't change a thing
20.	As the City works to improve the building at Town Square, think Ketchum should look to for inspiration? .Act	is the	ere another community space you
21.	Dreaming big about Ketchum Town Square, what would yo	u lik	e to see in the next 10-20 years?

22.	Are you a:
	 □ Full-time resident □ Part-time resident □ Full-time resident – elsewhere in the Wood River Valley □ Part-time resident – elsewhere in the Wood River Valley □ Visitor
	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ <5 □ 6-10 □ 11-15 □ 16+
24.	Do you own a business in Ketchum?
	□ Yes □ No NOT YET
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Ema	il:



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2.	What do you do when you visit Town Square?		
	Attend an event Get ice cream Eat lunch/drink coffee		Stroll through Meet friends Other:
3.	In which season do you most visit Town Square?		
	Summer Fall		Winter Spring
4.	How well do you think Town Square represents the values ar	nd id	entity of Ketchum?
_	Spot on!Neutral		
Э.	Of the current amenities offered, which 3 are the most impo		
	☐ Fire pit(s) ☐ Shade structures ☐ Shade trees ☐ Pet friendly areas ☐ Food/drink vendors		Public restrooms Seating areas/options Events (staged or not) Water fountain Other:

Central location		
7. Looking to the future, please select your top 3 areas ne	eding improvement(s):	
 ☐ More shade ☐ More seating and/or table options ☐ More programming/events ☐ More food/drink options 	☐ Kids activities ☐ Other: None of the above	
8. As the City works to improve Town Square, is there and think Ketchum should look to for inspiration?	ther town square or community space you	
9. Dreaming big for Ketchum Town Square, what would you feel the set of questions focuses on the events you've attended.		
10. How many events have you attended over the past 5 y		
□ 1-2□ 3-4□ 5-10	☐ 11+ ☐ None (skip to the next section)	
 11. In which season do you attend most events? ☐ Summer ☐ Fall 12. What types of events would you like to see at Town See 	☐ Winter ☐ Spring	
12. What types of events would you like to see at Town SoMarketsMusicArt shows	☐ Kids' events ☐ Other: ☐ None	
13. Which are your top three (3) favorite events that have	occurred in the Square?	
 □ Wagon Days □ Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party □ Brewfest □ Oktoberfest □ Holiday lighting 	 ☐ Summer solstice ☐ Winter solstice ☐ Car show ☐ Rail jam ☐ Other: ☐ None 	

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14. How often do you visit the Visitor Center/Starbucks building?			
	☐ Every day	9	Every few months
	☐ A few times a week		Once a year
	☐ Once a week		Never
	☐ Once a month		
15.	Why do you visit the building?		
	☐ To get visitor information		To use the restroom
	To meet friends		Other:
	☑ To get coffee		I don't visit the building.
	☐ To work		
16.	Do you think the building has the ideal mix of offerings/use		
	Spot on!Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most important to you?		
	☐ , Food/drink vendor(s)		Events
	Food/drink vendor(s) Public restrooms	Ø	Community use
	Seating areas/options		Kids activities
18.	What do you like most about the building?		
10			
19.	Looking to the future, please select up to 3 areas needing improvement(s):		
	Seating and/or table options (more)		Longer hours of operation
	☐ Programming/events		Other:
	☐ Food/drink options		Don't change a thing
	☐ Available meeting/community space		
20.	As the City works to improve the building at Town Square, think Ketchum should look to for inspiration?	is the	ere another community space you
21.	Dreaming big about Ketchum Town Square, what would yo	u like	e to see in the next 10-20 years?

Fewer people

22.	Are you a:
	 □ Full-time resident □ Part-time resident □ Full-time resident – elsewhere in the Wood River Valley □ Part-time resident - elsewhere in the Wood River Valley □ Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ <5 □ 6-10 □ 11-15 □ 16+
24.	Do you own a business in Ketchum?
	□ Yes □ No
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Ema	ail:



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		· · · · · · · · · · · · · · · · · · ·
1.	How often do you visit Town Square?	
	☐ Every day A few times a week	□ Every few months□ Once a year
	☐ Once a week☐ Once a month	□ Never
2.	What do you do when you visit Town Square?	
	 □ Attend an event □ Get ice cream □ Eat lunch/drink coffee 	Stroll through Meet friends Other:
3.	In which season do you most visit Town Square?	
		☐ Winter Spring
	How well do you think Town Square represents the values are Spot on!Neutral	Not at all
5.	Of the current amenities offered, which 3 are the most impo	rtant to you?
	Fire pit(s) Shade structures Shade trees Pet friendly areas Food/drink vendors	 □ Public restrooms □ Seating areas/options □ Events (staged or not) □ Water fountain □ Other:

6. What do you like most about Town Square?	
CHICORON SPACE	DEMOCRACES
7. Looking to the future, please select your top 3 areas needing	; improvement(s):
More shade More seating and/or table options More programming/events More food/drink options	☐ Kids activities☐ Other:☐ None of the above
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	town square or community space you
9. Dreaming big for Ketchum Town Square, what would you like	e to see in the next 10-20 years?
This set of questions focuses on the events you've attended in	the Square and adjacent street(s).
10. How many events have you attended over the past 5 years?	•
□ 1-2□ 3-4□ 5-10	☐ 11+☐ None (skip to the next section)
11. In which season do you attend most events?	
Summer Fall	□ Winter□ Spring
12. What types of events would you like to see at Town Square	?
Markets Music Art shows	☐ Kids' events ☐ Other: ☐ None
13. Which are your top three (3) favorite events that have occur	rred in the Square?
Wagon Days ☐ Papoose Pancake Breakfast ☐ Trailing of the Sheep 'Happy Trails' party ☐ Brewfest	Summer solstice Winter solstice Car show Rail jam

☐ Other: _

□ None

☐ Brewfest ☐ Oktoberfest

☐ Holiday lighting

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14. How often do you visit the Visitor Center/Starbucks bu	uilding?
☐ Every day A few times a week ☐ Once a week ☐ Once a month	□ Every few months□ Once a year□ Never
15. Why do you visit the building?	
 □ To get visitor information ☑ To meet friends ☑ To get coffee □ To work 	□ To use the restroom□ Other:□ I don't visit the building.
16. Do you think the building has the ideal mix of offering Spot on!Neutral	
17. Of the amenities currently offered, which 3 are the mo	ost important to you?
Food/drink vendor(s) Public restrooms Seating areas/options 18. What do you like most about the building?	☐ Events☐ Community use☐ Kids activities
SAAPE VOUS	
19. Looking to the future, please select up to 3 areas need	ding improvement(s):
Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space	☐ Longer hours of operation ☐ Other: ☐ Don't change a thing
20. As the City works to improve the building at Town Squ think Ketchum should look to for inspiration?	SAN WANARD BOOKS

MORE ACTIVITED

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22.	Are you a:
	 □ Full-time resident □ Part-time resident □ Full-time resident – elsewhere in the Wood River Valley □ Part-time resident - elsewhere in the Wood River Valley □ Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
24.	Do you own a business in Ketchum?
	☐ Yes ☐ No
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Nan	ne:
Ema	ail:



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How often do you visit Tow	n Square?	
		Every few months
☐ A few times a week		Once a year
Once a week		Never
☐ Once a month		
2. What do you do when you	visit Town Square?	
☐ Attend an event		Stroll through
✓ Get ice cream		Meet friends
☑ Eat lunch/drink coffee	2	Other:
3. In which season do you mo	ost visit Town Square?	
☑ Summer		Winter
▼ Fall		Spring
4. How well do you think Tow	n Square represents the values and id	entity of Ketchum?
Spot on!	Neutral	Not at all
5. Of the current amenities o	ffered, which 3 are the most importan	t to you?
☐ Fire pit(s)	Y	Public restrooms
☑ Shade structures		Seating areas/options
✓ Shade trees		Events (staged or not)
☐ Pet friendly areas		Water fountain
☐ Food/drink vendors		Other:

	Starbucks			
7.	Looking to the future, please select your top 3 areas needing	imp	provement(s):	
	 ☐ More shade ☐ More seating and/or table options ☐ More programming/events ☐ More food/drink options 		Kids activities Other: None of the above	
	As the City works to improve Town Square, is there another t think Ketchum should look to for inspiration?	owr	n square or community space you	
9.	Dreaming big for Ketchum Town Square, what would you like	tos	see in the next 10-20 years?	
	starbucks Staple			
Thi	s set of questions focuses on the events you've attended in	the	Square and adjacent street(s).	
10.	How many events have you attended over the past 5 years?	•		
	☐ 1-2 ☐ 3-4 ☑ 5-10		11+ None (skip to the next section)	
11.	In which season do you attend most events?			
	☑ Summer □ Fall		Winter Spring	
12.	What types of events would you like to see at Town Square	?		
	✓ Markets ☐ Music ☐ Art shows		Kids' events Other: None	
13.	Which are your top three (3) favorite events that have occu	rred	in the Square?	
	☐ Wagon Days ☐ Papoose Pancake Breakfast ☐ Trailing of the Sheep 'Happy Trails' party ☐ Brewfest ☐ Oktoberfest		Summer solstice Winter solstice Car show Rail jam Other:	

☐ None

6. What do you like most about Town Square?

☐ Holiday lighting

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14.	How often do you visit the Visitor Center/Starbucks building	g?	
	Every day		Every few months
	☐ A few times a week		Once a year
	☐ Once a week		Never
	☐ Once a month		
15.	Why do you visit the building?		
	☐ To get visitor information		To use the restroom
	☑ Io meet friends		Other:
	☑ Jo get coffee		I don't visit the building.
	☑ To work		
16.	Do you think the building has the ideal mix of offerings/use	s?	
	Spot on!Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most im	ipor	tant to you?
	☐ Food/drink vendor(s)		Events
	☐ Public restrooms		Community use
	Seating areas/options		Kids activities
10	What do you like most about the building?		
10.	-		A
	Starbu	C	RS
19.	Looking to the future, please select up to 3 areas needing in	mpro	ovement(s):
	☐ Seating and/or table options (more)		Longer hours of operation
	Programming/events		Other:
	☐ Food/drink options		Don't change a thing
	☐ Available meeting/community space		
20	As the City works to improve the building at Town Square, i	s the	ere another community snace you
	think Ketchum should look to for inspiration?	3 4110	and an action of the second se
	The state of the s		
	27 (32)		
21.	Dreaming big about Ketchum Town Square, what would yo	u like	e to see in the next 10-20 years?

3

22. Are you a: ✓ Full-time resident ─ Part-time resident ─ Full-time resident — elsewhere in the Wood River Valley ─ Part-time resident - elsewhere in the Wood River Valley ─ Visitor	
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the W Valley?	ood River
□ < 5 □ 6-10 ☑ 11-15 □ 16+	
24. Do you own a business in Ketchum? ☐ Yes ☑ No	
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Better yet, leave your email address to be added to the Project Ketchum newsletter.	
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Email:	



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2.	What do you do when you visit Town Square? Attend an event Get ice cream Eat lunch/drink coffee	Stroll through Meet friends Other:
3.	In which season do you most visit Town Square? Summer Fall	Winter Spring
	Spot on!NeutralOf the current amenities offered, which 3 are the most impo	 Not at all
	☐ Fire pit(s) ☐ Shade structures ☐ Shade trees ☐ Pet friendly areas ☐ Food/drink vendors	Public restrooms Seating areas/options Events (staged or not) Water fountain Other:

STAKBUCKS	
7. Looking to the future, please select your top 3 areas	needing improvement(s):
☐ More shade	☐ Kids activities
☐ More seating and/or table options	☐ Other:
☐ More programming/events	☐ None of the above
☐ More food/drink options	
8. As the City works to improve Town Square, is there a think Ketchum should look to for inspiration?	nother town square or community space you
9. Dreaming big for Ketchum Town Square, what would	you like to see in the next 10-20 years?
STARRUCES	
This set of questions focuses on the events you've atte	ended in the Square and adjacent street(s).
10. How many events have you attended over the past	5 years?
□ 1-2	□ 11+
□ 3-4	None
⊠ 5-10	(skip to the next section)
11. In which season do you attend most events?	
	(22)
Summer	Winter
☐ Fall	☐ Spring
12. What types of events would you like to see at Town	Square?
→ Markets	☐ Kids' events
⊠: Music	☐ Other:
☐ Art shows	☐ None
13. Which are your top three (3) favorite events that ha	ave occurred in the Square?
Wagon Days	☐ Summer solstice
☐ Papoose Pancake Breakfast	☐ Winter solstice
☐ Trailing of the Sheep 'Happy Trails' party	Car show
□ Brewfest	☐ Rail jam
Oktoberfest	☐ Other:
☐ Holiday lighting	☐ None

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4. How often do you visit the Visitor Center/Starbucks building?		
Every day A few times a week Once a week Once a month	Every few monthsOnce a yearNever	
15. Why do you visit the building?		
☐ To get visitor information ☐ To meet friends ☐ To get coffee ☐ To work	☐ To use the restroom☐ Other:☐ I don't visit the building.	
16. Do you think the building has the ideal mix of off	erings/uses?	
Spot on!Neutra	lNot at all	
17. Of the amenities currently offered, which 3 are the	ne most important to you?	
Food/drink vendor(s) Public restrooms Seating areas/options 18. What do you like most about the building?	□ Events□ Community use□ Kids activities	
19. Looking to the future, please select up to 3 areas	needing improvement(s):	
 □ Seating and/or table options (more) □ Programming/events □ Food/drink options □ Available meeting/community space 	☐ Longer hours of operation ☐ Other: Don't change a thing	
20. As the City works to improve the building at Tow think Ketchum should look to for inspiration?	n Square, is there another community space you	
21. Dreaming big about Ketchum Town Square, what	t would you like to see in the next 10-20 years?	

22.	Are you a:
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,	□ < 5 □ 6-10 ☑ 11-15 □ 16+
24.	Do you own a business in Ketchum?
,	Yes No
Ma	re time and insights are greatly appreciated! ke sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in gress!).
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Em	ail acomment (2000) her forman in it and



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		Every day		Every few months
		A few times a week		Once a year
		Once a week		Never
	×	Once a month		
2.	Wha	at do you do when you visit Town Square?		
		Attend an event	X	Stroll through
	×	Get ice cream		Meet friends
		Eat lunch/drink coffee		Other:
3.	In w	hich season do you most visit Town Square?		
	X	Summer		Winter
		Fall		Spring
4.	How	well do you think Town Square represents the values ar	ıd id	entity of Ketchum?
		Spot on!X Neutral		Not at all
5.	Of t	he current amenities offered, which 3 are the most impo	rtan	t to you?
	×	Fire pit(s)		Public restrooms
	\boxtimes	Shade structures		Seating areas/options
		Shade trees	X	Events (staged or not)
		Pet friendly areas		Water fountain
		Food/drink vendors		Other:

needing improvement(s):
☐ Kids activities
☐ Other:
□ None of the above
a none of the spore
nother town square or community space you
use town squares in other p
you like to see in the next 10-20 years?
nded in the Square and adjacent street(s).
idea in the square and adjacent street(s).
5 years?
□ 11+
☐ None
(skip to the next section)
☐ Winter
□ Spring
Square?
☐ Kids' events
☐ Other:
□ None
ve occurred in the Square?
☐ Summer solstice
☐ Winter solstice
☐ Rail jam
☐ Other:
□ None
1

6. What do you like most about Town Square?

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15.	Why do you visit the building?	
	 □ To get visitor information □ To meet friends ☑ To get coffee □ To work 	□ To use the restroom□ Other:□ I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/s	uses? Port use it offen envygl
17.	Of the amenities currently offered, which 3 are the most	important to you?
	☑ Food/drink vendor(s)☑ Public restrooms☐ Seating areas/options	☐ Events☐ Community use☐ Kids activities
18.	What do you like most about the building?	s wice but do not use
19.	Looking to the future, please select up to 3 areas needing	g improvement(s):
	 □ Seating and/or table options (more) □ Programming/events □ Food/drink options □ Available meeting/community space 	☐ Longer hours of operation ☐ Other: ☑ Don't change a thing
20.	As the City works to improve the building at Town Squar think Ketchum should look to for inspiration?	e, is there another community space you
21.	Dreaming big about Ketchum Town Square, what would	you like to see in the next 10-20 years?

22.	Are you a:
	 □ Full-time resident □ Part-time resident ☑ Full-time resident – elsewhere in the Wood River Valley □ Part-time resident - elsewhere in the Wood River Valley □ Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ < 5 □ 6-10 □ 11-15 ☑ 16+
24.	Do you own a business in Ketchum?
	□ Yes ☑ No
Ma	r time and insights are greatly appreciated! The sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in gress!).
Bet	er yet, leave your email address to be added to the Project Ketchum newsletter.
Nar	ne:
Ema	il:



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This first set of questions focuses on the Square itself – (outside common area).

1.	How often do you visit Town Square?		
	Every day	☐ Every few months	
	A few times a week	☐ Once a year	
	☐ Once a week	☐ Never	
	☐ Once a month		
2.	What do you do when you visit Town Square?		
		☐ Stroll through	
	☐ Get ice cream	☐ Meet friends	
	∠□ Eat lunch/drink coffee	Other: SHOP	
3.	In which season do you most visit Town Square?	•	
	☑ Summer	Winter	
	☐ Fall	☐ Spring	
4.	. How well do you think Town Square represents the v	values and identity of Ketchum?	
	Spot on!Neutral	Not at all	
5.	. Of the current amenities offered, which 3 are the mo	ost important to you?	
	☐ Fire pit(s)	☐ Public restrooms	
	∠ Shade structures	Seating areas/options	
	☐ Shade trees	☐ Events (staged or not)	
	☐ Pet friendly areas	☐ Water fountain	
	✓ Food/drink vendors	☐ Other:	

6. What do you like most about Town Square? 1 Ce cream, full servi	رف	to commenty		
7. Looking to the future, please select your top 3 areas needing improvement(s):				
 ✓ More shade ☐ More seating and/or table options ☐ More programming/events ✓ More food/drink options 		Kids activities Other: None of the above		
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	town	square or community space you		
9. Dreaming big for Ketchum Town Square, what would you like CLOSE GAST AVE AND E	5×7	TEND THE		
This set of questions focuses on the events you've attended in				
10. How many events have you attended over the past 5 years	?			
☐ 1-2 ☐ 3-4 ☐ 5-10		11+ None (skip to the next section)		
11. In which season do you attend most events?				
Summer Fall	_	Winter Spring		
12. What types of events would you like to see at Town Square	?			
Markets Music Art shows		Kids' events Other: None		
13. Which are your top three (3) favorite events that have occurred in the Square?				
 □ Wagon Days □ Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party □ Brewfest □ Oktoberfest 	0	Summer solstice Winter solstice Car show Rail jam Other:		
☐ Holiday lighting		None		

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14.	Hov	w often do you visit the Visitor Center/Starbucks building	ξ?	
,		Every day A few times a week Once a week Once a month		Every few months Once a year Never
15.	Wh	y do you visit the building?		
,	Ø Ø	To get visitor information To meet friends To get coffee To work		To use the restroom Other: I don't visit the building.
16.	Do	you think the building has the ideal mix of offerings/use	s?	
		Spot on!Neutral		Not at all
17.	Of	the amenities currently offered, which 3 are the most im	port	ant to you?
		Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities
18.	Wh	nat do you like most about the building?		
		History		
19.	Loc	oking to the future, please select up to 3 areas needing in	mpro	ovement(s):
	П́	Seating and/or table options (more)	A	Longer hours of operation
,		Programming/events Food/drink options Available meeting/community space		Other: Don't change a thing

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

More updated building

22. Are you a:
□ Full-time resident □ Part-time resident □ Full-time resident − elsewhere in the Wood River Valley □ Part-time resident − elsewhere in the Wood River Valley □ Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ < 5 □ 6-10 □ 11-15 ☑ 16+
24. Do you own a business in Ketchum? Yes No
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Name:
Email:



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1.	How often do you visit Town Square?		
	 □ Every day □ A few times a week □ Once a week □ Once a month 		Every few months Once a year Never
2.	What do you do when you visit Town Square?		
	□ Attend an event□ Get ice cream□ Eat lunch/drink coffee		Stroll through Meet friends Other: Stanwood
3.	In which season do you most visit Town Square?		
	Summer Fall		Winter Spring
4.	How well do you think Town Square represents the values ar	ıd id	entity of Ketchum?
	Spot on!Neutral		Not at all
5.	Of the current amenities offered, which 3 are the most impo	rtan	t to you?
	Fire pit(s) Shade structures Shade trees Pet friendly areas Food/drink vendors		Public restrooms Seating areas/options Events (staged or not) Water fountain Other:

7. Looking to the future, please select your top 3 areas	needing improvement(s):
☐ ,More shade	Kids activities
More seating and/or table options	☐ Other:
☐ More programming/events	☐ None of the above
More food/drink options	
8. As the City works to improve Town Square, is there a think Ketchum should look to for inspiration?	another town square or community space you
9. Dreaming big for Ketchum Town Square, what would	you like to see in the next 10-20 years?
This set of questions focuses on the events you've attended over the past	
	J.
☐ 1-2	× +1+
□ 3-4 □ 5-10	
☐ 5-10	(skip to the next section)
11. In which season do you attend most events?	
Summer	☐ Winter
Fall	☐ Spring
12. What types of events would you like to see at Towr	n Square?
☐ Markets	Kids' events
☐ Music	Other:
Art shows	□ None
13. Which are your top three (3) favorite events that h	
Wagon Days	Summer solstice Winter solstice
Papoose Pancake BreakfastTrailing of the Sheep 'Happy Trails' party	☐ Car show
Brewfest	☐ Rail jam
Oktoberfest	☐ Other:
☐ Holiday lighting	□ None

6. What do you like most about Town Square?

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14. How often do you visit the Visitor Center/Starbucks buildin	ng?
Every day A few times a week	☐ Every few months ☐ Once a year
☐ Once a week☐ Once a month	□ Never
15. Why do you visit the building?	
☐ To get visitor information ☐ To meet friends ☐ To get coffee ☐ To work	□ To use the restroom□ Other:□ I don't visit the building.
16. Do you think the building has the ideal mix of offerings/us	
17. Of the amenities currently offered, which 3 are the most in	mportant to you?
Food/drink vendor(s) Public restrooms Seating areas/options	□ Events□ Community use□ Kids activities
18. What do you like most about the building?	
19. Looking to the future, please select up to 3 areas needing	improvement(s):
Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space	□ Longer hours of operation □ Other: □ Don't change a thing
20. As the City works to improve the building at Town Square, think Ketchum should look to for inspiration?	is there another community space you
21. Dreaming big about Ketchum Town Square, what would v	ou like to see in the next 10-20 years?

2	Full-time resident Part-time resident
Г	☐ Full-time resident — elsewhere in the Wood River Valley
	□ Part-time resident - elsewhere in the Wood River Valley
_	☐ Visitor
23. H	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River
V	/alley?
	□ <5
	<u> </u>
D	11-15
	□ 16+
24. [Do you own a business in Ketchum?
7	Yes No
Your	time and insights are greatly appreciated!
	e sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in
progi	ress!).
Bette	er yet, leave your email address to be added to the Project Ketchum newsletter.
Name	e: RCCSC
Emai	1: Dos setavors anailes

22. Are you a:



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The city is struggling to keep up with the demands of the growing user base of Town Square. The fountain is no longer usable, the fire pit requires maintenance for each use, and the paver and green space require refurbishment each year due to heavy usage and exposure to the elements.

1.	How often do you visit Town Square?	
	Every day A few times a week Once a week Once a month	Every few monthsOnce a yearNever
2.	What do you do when you visit Town Square?	
	☐ Attend an event ☐ Get ice cream Eat lunch/drink coffee	☐ Stroll through☐ Meet friends☐ Other:
3.	In which season do you most visit Town Square?	
	Summer Fall	☐ Winter Spring
4.	How well do you think Town Square represents the value	es and identity of Ketchum?
_	Spot on!NeutralNeutralNeutral	
5.	Of the current amenities offered, which 3 are the most	P.227
	☐ Fire pit(s) ☐ Shade structures ☐ Shade trees ☐ Pet friendly areas ☐ Food/drink vendors	Public restrooms Seating areas/options Events (staged or not) Water fountain Other:

Dice to have the penking of removed but onose in town penking is weeded who in socialition ill associa is 64

6. What do you like most about Town Square?	ھ	10 (00)	
6. What do you like most about Town Square? Place to least,			
		,	
7. Looking to the future, please select your top 3 areas needing	g imp	provement(s):	
More shade		Kids activities	
[↑] □ More seating and/or table options		Other:	
☐ More programming/events		None of the above	
☐ More food/drink options			
8. As the City works to improve Town Square, is there another $% \left(1\right) =\left(1\right) \left(1\right$	towr	square or community space you	
think Ketchum should look to for inspiration?			
9. Dreaming big for Ketchum Town Square, what would you like	e to s	see in the next 10-20 years?	
This set of questions focuses on the events you've attended in	the	Square and adjacent street(s).	
10. How many events have you attended over the past 5 years?			
10. How many events have you attended over the past 5 years	?		
1 <u></u>	?	11+	
10. How many events have you attended over the past 5 years 1-2 3-4	?	11+ None	
□ 1-2	?	11+ None (skip to the next section)	
☐ 1-2 >3-4 ☐ 5-10	?	None	
☐ 1-2 3-4 ☐ 5-10 11. In which season do you attend most events?	?	None (skip to the next section)	
1-2 3-4 5-10 11. In which season do you attend most events? Summer	?	None (skip to the next section) Winter	
1-2 3-4 5-10 11. In which season do you attend most events? Summer Fall		None (skip to the next section)	
1-2 3-4 5-10 11. In which season do you attend most events? Summer		None (skip to the next section) Winter	
1-2 3-4 5-10 11. In which season do you attend most events? Summer Fall	?	None (skip to the next section) Winter	
☐ 1-2 ☐ 3-4 ☐ 5-10 11. In which season do you attend most events? Summer Fall 12. What types of events would you like to see at Town Square ☐ Markets ☐ Music	?	None (skip to the next section) Winter Spring	
☐ 1-2 3-4 ☐ 5-10 11. In which season do you attend most events? Summer Fall 12. What types of events would you like to see at Town Square ☐ Markets	?	None (skip to the next section) Winter Spring Kids' events	
☐ 1-2 ☐ 3-4 ☐ 5-10 11. In which season do you attend most events? Summer Fall 12. What types of events would you like to see at Town Square ☐ Markets ☐ Music	?	None (skip to the next section) Winter Spring Kids' events Other: None	
□ 1-2 3-4 □ 5-10 11. In which season do you attend most events? Summer Fall 12. What types of events would you like to see at Town Square □ Markets □ Music □ Art shows (we got tossed out)	?	None (skip to the next section) Winter Spring Kids' events Other: None	
□ 1-2 □ 3-4 □ 5-10 11. In which season do you attend most events? Summer Fall 12. What types of events would you like to see at Town Square □ Markets □ Music □ Art shows (we got tossed out) 13. Which are your top three (3) favorite events that have occur	?	None (skip to the next section) Winter Spring Kids' events Other: None in the Square?	
☐ 1-2 ☐ 3-4 ☐ 5-10 11. In which season do you attend most events? Summer ☐ Fall 12. What types of events would you like to see at Town Square ☐ Markets ☐ Music ☐ Art shows (we got tossed out) 13. Which are your top three (3) favorite events that have occur		None (skip to the next section) Winter Spring Kids' events Other: None in the Square? Summer solstice	
□ 1-2 □ 3-4 □ 5-10 11. In which season do you attend most events? Summer Fall 12. What types of events would you like to see at Town Square □ Markets □ Music □ Art shows (we got tossed out) 13. Which are your top three (3) favorite events that have occur Wagon Days □ Papoose Pancake Breakfast		None (skip to the next section) Winter Spring Kids' events Other: None in the Square? Summer solstice Winter solstice	

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14. How often do you visit the Visitor Center/Starbucks building	ξ?	
☐ Every day		Every few months
☐ A few times a week		Once a year
☐ Once a week		Never
Once a month		
7		
15. Why do you visit the building?		
To get visitor information	X	To use the restroom Other:
To meet friends		
☐ To get coffee		I don't visit the building.
☐ To work		
16. Do you think the building has the ideal mix of offerings/use	s?	
Spot on!NeutralNeutral		Not at all
17. Of the amenities currently offered, which 3 are the most im	port	ant to you?
☐ Food/drink vendor(s)		Events
☐ Public restrooms		Community use
Seating areas/options		Kids activities
18. What do you like most about the building?		
Design comfortall	2	seating
19. Looking to the future, please select up to 3 areas needing in	npro	ovement(s):
☐ Seating and/or table options (more)		Longer hours of operation
☐ Programming/events		Other:
☐ Food/drink options		Don't change a thing
Available meeting/community space		
20. As the City works to improve the building at Town Square, i think Ketchum should look to for inspiration?	s the	ere another community space you

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22. Are you a: Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ <5 □ 6-10 □ 11-15 □ 16+ 44 years
24. Do you own a business in Ketchum?
Yes - light Budestrial areas
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Better yet, leave your email address to be added to the Project Ketchum newsletter.
Name: USA Holley
Email:
Jo Heart Pearly Zoast of John Common Commons Commons of Lacross Sommers on Standard Sound Standard Sound Sou
The charles pid big weres one
pap the area empty

Love the fork in the road at the exam springs/#75 smood.



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-			
1.	How often do you visit Town Square?		
	Every day		Every few months
	☐ A few times a week		Once a year
	☐ Once a week		Never
	☐ Once a month		
2.	What do you do when you visit Town Square?		/
	Attend an event	V	Stroll through
	Get ice cream	M	Meet friends
	Eat lunch/drink coffee	D	Other: WOYK
3.	In which season do you most visit Town Square?		
	Summer		Winter
	Fall		Spring
4.	How well do you think Town Square represents the values a	nd id	lentity of Ketchum?
	Spot on!NeutralNeutral		Not at all
5.	Of the current amenities offered, which 3 are the most important	ortan	it to you?
	☐ Fire pit(s)		Public restrooms
	☐ Shade structures	V	Seating areas/options
	M Shade trees		Events (staged or not)
	☐ Pet friendly areas		Water fountain
	Food/drink vendors		Other:

6.	What do you like most about Town Square?		
	Starbucks and the onwe	59	ine owners
7.	Looking to the future, please select your top 3 areas needing	imp	provement(s):
	 ✓ More shade ☐ More seating and/or table options ☐ More programming/events ☐ More food/drink options 		Kids activities Other: None of the above
8.	As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	owr	square or community space you
9.	Dreaming big for Ketchum Town Square, what would you like	to s	see in the next 10-20 years?
	No expansion		
Th	is set of questions focuses on the events you've attended in	the	Square and adjacent street(s).
10	. How many events have you attended over the past 5 years?		
	□ 1-2	A	11+
	□ 3-4		None
	□ 5-10		(skip to the next section)
11	. In which season do you attend most events?		
	Summer		Winter
	℃ FaJI		Spring
12			
	What types of events would you like to see at Town Square	2	
	. What types of events would you like to see at Town Square?	\ \	
	Markets	M	Kids' events
	Markets Music	M	Other:
13	Markets	M O O	Other:
13	Markets Music Art shows Which are your top three (3) favorite events that have occur	M O O	Other: None in the Square?
13	Markets Music Art shows	rred	Other:
13	Markets Music Art shows Which are your top three (3) favorite events that have occur Wagon Days	rred	Other: None in the Square? Summer solstice
13	Markets Music Art shows Which are your top three (3) favorite events that have occur Wagon Days Papoose Pancake Breakfast Trailing of the Sheep 'Happy Trails' party Brewfest	rred	Other: None in the Square? Summer solstice Winter solstice Car show Rail jam
13	Markets Music Art shows Which are your top three (3) favorite events that have occur Wagon Days Papoose Pancake Breakfast Trailing of the Sheep 'Happy Trails' party	rred	Other: None in the Square? Summer solstice Winter solstice Car show Rail jam Other:

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14. How often do you visit the Visitor Center/Starbucks buildin	g?
Every day	☐ Every few months
A few times a week	☐ Once a year
☐ Once a week	□ Never
Once a month	
15. Why do you visit the building?	/
To get visitor information	To use the restroom
To meet friends	Other:
☑ To get coffee	I don't visit the building.
☐ To work	
16. Do you think the building has the ideal mix of offerings/use	
Spot on!Neutral	Not at all
17. Of the amenities currently offered, which 3 are the most in	mportant to you?
Food/drink vendor(s)	□ Events
Public restrooms	Community use
☐ Seating areas/options	☐ Kids activities
18. What do you like most about the building?	
Its are some	
19. Looking to the future, please select up to 3 areas needing	improvement(s):
☐ Seating and/or table options (more)☐ Programming/events	☐ Longer hours of operation☐ Other:
☐ Food/drink options	□ Don't change a thing
 Available meeting/community space 	
20. As the City works to improve the building at Town Square, think Ketchum should look to for inspiration?	E.
think ketchum should look to for inspiration?	
21. Dreaming big about Ketchum Town Square, what would yo	ou like to see in the next 10-20 years?

NO

22. Are you a:
□ Full-time resident □ Part-time resident □ Full-time resident − elsewhere in the Wood River Valley □ Part-time resident − elsewhere in the Wood River Valley □ Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley? C < 5 G -10 G 11-15 G 16+
24. Do you own a business in Ketchum? — Yes No
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progress!).

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Name: Hattan Abomathy
Email: Charlie Jaen Dynail, Com



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1.	How often do you visit Town Square?	
	□ Every day□ A few times a week□ Once a week□ Once a month	□ Every few months□ Once a year□ Never
2.	What do you do when you visit Town Square?	
	☐ Attend an event ☐ Get ice cream ☐ Eat lunch/drink coffee	Stroll through Meet friends Other:
3.	In which season do you most visit Town Square?	
	✓ Summer □ Fall	☐ Winter ☐ Spring
4.	How well do you think Town Square represents t	he values and identity of Ketchum?
_		tralNot at all
Э.	Of the current amenities offered, which 3 are the	
	Fire pit(s)	Public restrooms
	Shade structures Shade trees	Seating areas/options Events (staged or not)
	☐ Pet friendly areas	Water fountain
	☐ Food/drink vendors	☐ Other:

7. Looking to the future, please select you	top 3 areas needing improvement(s):
_	☐ Kids activities
	☐ Other:
More seating and/or table optionsMore programming/events	□ None of the above
☐ More food/drink options	□ None of the above
8. As the City works to improve Town Squa think Ketchum should look to for inspira	re, is there another town square or community space you tion?
9. Dreaming big for Ketchum Town Square	what would you like to see in the next 10-20 years?
This set of questions focuses on the event	s you've attended in the Square and adjacent street(s).
10. How many events have you attended of	ver the past 5 years?
□ 1-2	□ 11+
□ 3-4	☐ None
☐ 5-10	(skip to the next section)
11. In which season do you attend most e	rents?
☐ Summer	☐ Winter
□ Fall	☐ Spring
12. What types of events would you like to	see at Town Square?
☐ Markets	☐ Kids' events
☐ Music	☐ Other:
☐ Art shows	□ None
13. Which are your top three (3) favorite e	vents that have occurred in the Square?
☐ Wagon Days	☐ Summer solstice
☐ Papoose Pancake Breakfast	☐ Winter solstice
☐ Trailing of the Sheep 'Happy Trails'	party Car show
☐ Brewfest	☐ Rail jam
☐ Oktoberfest	☐ Other:
☐ Holiday lighting	□ None

6. What do you like most about Town Square?

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14.	I. How often do you visit the Visitor Center/Starbucks building?		
	□ Every day□ A few times a week□ Once a week□ Once a month		Every few months Once a year Never
15.	Why do you visit the building?		
	 □ To get visitor information □ To meet friends □ To get coffee □ To work 		To use the restroom Other: I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/use	s?	
	Spot on!Neutral		Not at all
17 .	Of the amenities currently offered, which 3 are the most im	port	ant to you?
	Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities
18.	What do you like most about the building?	/	
19.	Looking to the future, please select up to 3 areas needing in	mpro	vement(s):
	 □ Seating and/or table options (more) □ Programming/events □ Food/drink options □ Available meeting/community space 		Longer hours of operation Other: Don't change a thing
20.	As the City works to improve the building at Town Square, it think Ketchum should look to for inspiration?	s the	ere another community space you
21.	Dreaming big about Ketchum Town Square, what would yo	u like	to see in the next 10-20 years?

lover Cars -

22. Are you a:
Full-time resident
 □ Part-time resident □ Full-time resident – elsewhere in the Wood River Valley
☐ Part-time resident - elsewhere in the Wood River Valley
□ Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ < 5
□ 6-10
□ 11-15 □ 161 -60
24. Do you own a business in Ketchum?
Yes
□ No
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progress:/.
Better yet, leave your email address to be added to the Project Ketchum newsletter.
Email: Dan Han Cay @ 1 cloud. con
Empile Offer Classe (No. 0) Compas
Email: Dan Han Cay @ , cloud, con



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1. How	v often do you visit Town Square?		
	Every day		Every few months
Z	A few times a week		Once a year
	Once a week		Never
	Once a month		
2. Wha	at do you do when you visit Town Square?		
	Attend an event		Stroll through
9	Get ice cream		Meet friends
Ø	Eat lunch/drink coffee		Other: Star bruks
3. In w	rhich season do you most visit Town Square?		
Ø	Summer		Winter
	Fall	Z	Spring
4. Hov	well do you think Town Square represents the values an	nd id	entity of Ketchum?
	Spot on!Neutral		Not at all
5. Of t	he current amenities offered, which 3 are the most impo	rtan	t to you?
	Fire pit(s)	d	Public restrooms
	Shade structures		Seating areas/options
₽	Shade trees		Events (staged or not)
	Pet friendly areas		Water fountain
	Food/drink vendors		Other:

6. What do you like most about Town Square?	
The open multi-propose > Whiling to congreg 7. Looking to the future, please select your top 3 areas	space
7. Looking to the future, please select your top 3 areas r	needing improvement(s):
 More shade More seating and/or table options More programming/events More food/drink options 	☐ Other: Move mass Shuded Yels ☐ None of the above
8. As the City works to improve Town Square, is there an think Ketchum should look to for inspiration?	nother town square or community space you
9. Dreaming big for Ketchum Town Square, what would	you like to see in the next 10-20 years?
This set of questions focuses on the events you've atter	nded in the Square and adjacent street(s).
10. How many events have you attended over the past 5	5 years?
□ 1-2 □ 3-4	11+
□ 5-10	(skip to the next section)
11. In which season do you attend most events?	
Summer Fall	☐ Winter ☐ Spring
12. What types of events would you like to see at Town	/
✓ Markets	☑ Kids' events
Music	☐ Other:
☐ Art shows	☐ None
13. Which are your top three (3) favorite events that have	ve occurred in the Square?
 □ Wagon Days □ Papoose Pancake Breakfast ☑ Trailing of the Sheep 'Happy Trails' party □ Brewfest 	☐ Summer solstice ☐ Winter solstice ☐ Car show ☐ Rail jam ☐ Other: farmer market
OktoberfestHoliday lighting	□ Other: Market Market

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14. How often do you visit the Visitor Center/Starbucks building?		
Every day	☐ Every few months	
☐ A few times a week	☐ Once a year	
☐ Once a week	☐ Never	
☐ Once a month		
15. Why do you visit the building?		
☐ To get visitor information	To use the restroom	
To meet friends	Other:	
☐ To meet friends ☐ To get coffee ☐ To work	1 don't visit the building.	
To work		
16. Do you think the building has the ideal mix of offerings/uses?		
Spot on!Neutral-	Not at all	
17. Of the amenities currently offered, which 3 are the	most important to you?	
Food/drink vendor(s) Public restrooms Seating areas/options	Events	
Public restrooms	Community use Kids activities	
☐ Seating areas/options	☐ Kids activities	
18. What do you like most about the building?		
18. What do you like most about the building? Sewtime Sewtime		
19. Looking to the future, please select up to 3 areas n	eeding improvement(s):	
☐ Seating and/or table options (more)	 Longer hours of operation 	
☐ Programming/events	☐ Other:	
☐ Food/drink options	Don't change a thing	
☐ Available meeting/community space		
20. As the City works to improve the building at Town think Ketchum should look to for inspiration?	Square, is there another community space you	

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22.	Are you a:
	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ <5 □ 6-10 □ 11-15 □ 16+
24.	Do you own a business in Ketchum?
	Yes No
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Nar	me:
Em	ail:



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How	often do you visit Town Square?		
	Every day A few times a week Once a week Once a month		Every few months Once a year Never
Wha	t do you do when you visit Town Square?		
_			Stroll through Meet friends Other:
In w	hich season do you most visit Town Square?		
	Summer Fall		Winter Spring
How	well do you think Town Square represents the values an	d id	entity of Ketchum?
	Spot on!Neutral		Not at all
Of th	ne current amenities offered, which 3 are the most impor	tan	t to you?
			Public restrooms Seating areas/options Events (staged or not) Water fountain Other:
	What In w Of the Control of the Cont	□ A few times a week ○ Once a week ○ Once a month What do you do when you visit Town Square? □ Attend an event □ Get ice cream □ Eat lunch/drink coffee In which season do you most visit Town Square? □ Summer □ Fall How well do you think Town Square represents the values an ○ Spot on!	□ Every day □ □ A few times a week □ ☑ Once a week □ ☑ Once a month □ What do you do when you visit Town Square? □ □ Attend an event □ □ Get ice cream □ □ Eat lunch/drink coffee □ In which season do you most visit Town Square? □ Summer □ □ Fall □ How well do you think Town Square represents the values and id Spot on! □ Neutral □ Of the current amenities offered, which 3 are the most important □ Fire pit(s) □ □ Shade structures □ □ Shade trees □ □ Pet friendly areas □

7. Lastina Asalta Catara albantan Sanasa	
7. Looking to the future, please select your top 3 areas	needing improvement(s):
☐ More shade	Kids activities
 More seating and/or table options 	☐ Other:
More programming/eventsMore food/drink options	□ None of the above
8. As the City works to improve Town Square, is there at think Ketchum should look to for inspiration?	nother town square or community space you
9. Dreaming big for Ketchum Town Square, what would	you like to see in the next 10-20 years?
This set of questions focuses on the events you've atte	nded in the Square and adjacent street(s).
10. How many events have you attended over the past	5 years?
□ 1-2	□ 11+
□ 3-4	None
□ 5-10	(skip to the next section)
11. In which season do you attend most events?	
9222	i e i uu
Summer	Winter
☐ Fall	☐ Spring
12. What types of events would you like to see at Town	Square?
☐ Markets	☐ Kids' events
☐ Music	☐ Other:
☐ Art shows	□ None
13. Which are your top three (3) favorite events that ha	ve occurred in the Square?
☐ Wagon Days	☐ Summer solstice
☐ Papoose Pancake Breakfast	☐ Winter solstice
 Trailing of the Sheep 'Happy Trails' party 	☐ Car show
☐ Brewfest	☐ Rail jam
☐ Oktoberfest	☐ Other:
☐ Holiday lighting	☐ None

6. What do you like most about Town Square?

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14.	How often do you visit the Visitor Center/Starbucks	building?
	 □ Every day □ A few times a week □ Once a week □ Once a month 	□ Every few months□ Once a year□ Never
15.	Why do you visit the building?	
	 □ To get visitor information □ To meet friends □ To get coffee □ To work 	☐ To use the restroom☐ Other:☐ I don't visit the building.
16.	Do you think the building has the ideal mix of offering	ngs/uses?
	Spot on!Neutral	Not at all
17.	Of the amenities currently offered, which 3 are the	most important to you?
	☐ Food/drink vendor(s)☐ Public restrooms☐ Seating areas/options	EventsCommunity useKids activities
18.	What do you like most about the building?	
19.	Looking to the future, please select up to 3 areas ne	eding improvement(s):
	 □ Seating and/or table options (more) □ Programming/events □ Food/drink options □ Available meeting/community space 	□ Longer hours of operation□ Other:□ Don't change a thing
20.	As the City works to improve the building at Town Southink Ketchum should look to for inspiration?	quare, is there another community space you
21.	Dreaming big about Ketchum Town Square, what we	ould you like to see in the next 10-20 years?

22.	Are you a:
	 □ Full-time resident □ Part-time resident □ Full-time resident – elsewhere in the Wood River Valley □ Part-time resident - elsewhere in the Wood River Valley □ Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ <5 □ 6-10 □ 11-15 □ 16+
24.	Do you own a business in Ketchum?
	☐ Yes☐ No
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Em	ail:



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1.	How often do you visit Town Square?	
	□ Every day	☐ Every few months
	✓ A few times a week	Once a year
	☐ Once a week	□ Never
	☐ Once a month	
2.	What do you do when you visit Town Square?	
	☐ Attend an event	
	☑ Get ice cream	☐ Meet friends
	Eat lunch/drink coffee	☐ Other:
3.	In which season do you most visit Town Square?	
	☑ Summer	₩inter
	☑ Fall	Spring
4.	How well do you think Town Square represents the val	ues and identity of Ketchum?
	Spot on!Neutral	Not at all
5.	Of the current amenities offered, which 3 are the most	important to you?
	Fire pit(s)	☐ Public restrooms
	☐ Shade structures	☑ Seating areas/options
	☐ Shade trees	Events (staged or not)
	☐ Pet friendly areas	☐ Water fountain
	Food/drink vendors	☐ Other:

6. What do you like most about Town Square?	
Starbuches	
7. Looking to the future, please select your top 3 areas	s needing improvement(s):
 ✓ More shade ✓ More seating and/or table options ✓ More programming/events ✓ More food/drink options 	☐ Kids activities☐ Other:☐ None of the above
8. As the City works to improve Town Square, is there think Ketchum should look to for inspiration?	another town square or community space you
9. Dreaming big for Ketchum Town Square, what would work the set of questions focuses on the events you've att	wic
10. How many events have you attended over the pas	t 5 years?
□ 1-2□ 3-4□ 5-10	✓ 11+☐ None(skip to the next section)
11. In which season do you attend most events?	
✓ Summer✓ Fall	☑ Winter□ Spring
12. What types of events would you like to see at Tow	n Square?
✓ Markets✓ Music✓ Art shows	☐ Kids' events ☐ Other: ☐ None
13. Which are your top three (3) favorite events that h	nave occurred in the Square?
Wagon Days	☐ Summer solstice

☐ Car show

 \square Rail jam

Other: ___

□ None

☐ Trailing of the Sheep 'Happy Trails' party

☑ Brewfest

☑ Oktoberfest

☐ Holiday lighting

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14.	How often do you visit the Visitor Center/Starbucks building	g?
	Every day A few times a week Once a week Once a month	□ Every few months□ Once a year□ Never
1 5.	Why do you visit the building?	
	 □ To get visitor information □ To meet friends □ To get coffee □ To work 	☐ To use the restroom ☐ Other: ☐ I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/use	
17 .	Of the amenities currently offered, which 3 are the most in	portant to you?
	Food/drink vendor(s) Public restrooms Seating areas/options	EventsCommunity useKids activities
18.	What do you like most about the building? Mu Whit chare	
19.	Looking to the future, please select up to 3 areas needing i	mprovement(s):
	 □ Seating and/or table options (more) □ Programming/events □ Food/drink options □ Available meeting/community space 	□ Longer hours of operation□ Other:□ Don't change a thing
20.	As the City works to improve the building at Town Square, think Ketchum should look to for inspiration?	is there another community space you

10

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22.	Are you a:
	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley? ✓ < 5 ☐ 6-10 ☐ 11-15 ☐ 16+
24.	Do you own a business in Ketchum? ☐ Yes ☐ No
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Ema	charlie quer e grait. con



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1.	How	often do you visit Town Square?		8
		Every day		Every few months
		A few times a week		Once a year
		Once a week		Never
		Once a month		
2.	Wha	it do you do when you visit Town Square?		
		Attend an event		Stroll through
	啉	Get ice cream	V	Meet friends
	Þ	Eat lunch/drink coffee		Other:
3.	In w	hich season do you most visit Town Square?		
		Summer		Winter
		Fall		Spring
4.	How	well do you think Town Square represents the values an	ıd id	entity of Ketchum?
		Spot on!Neutral-		Not at all
5.	Of th	ne current amenities offered, which 3 are the most impo	rtani	t to you?
		Fire pit(s)		Public restrooms
		Shade structures		Seating areas/options
	Z	Shade trees		Events (staged or not)
		Pet friendly areas		Water fountain
		Food/drink vendors	1	Other: KIA WCFIVIII

6. What do you like most about Town Square?	
the places like	
7. Looking to the future, please select your top 3 areas needing	ng improvement(s):
More shade	Kids activities
☐ More seating and/or table options	☐ Other:
☐ More programming/events ☐ More food/drink options	☐ None of the above
8. As the City works to improve Town Square, is there another	r town square or community space you
think Ketchum should look to for inspiration?	e commons beau
9. Dreaming big for Ketchum Town Square, what would you li	ke to see in the next 10-20 years?
food truck	S
This set of questions focuses on the events you've attended i	in the Square and adjacent street(s).
10. How many events have you attended over the past 5 year	rs?
□ 1-2	☐ 11+
□ 3-4	□ None
5 5-10	(skip to the next section)
11. In which season do you attend most events?	
☐ Summer	Winter
► Fall	☐ Spring
12. What types of events would you like to see at Town Squar	re?
Markets	f Kids' events
Music	Other:
☐ Art shows	None
13. Which are your top three (3) favorite events that have occ	curred in the Square?
☐ Wagon Days	☐ Summer solstice
 Papoose Pancake Breakfast 	☐ Winter solstice
Trailing of the Sheep 'Happy Trails' party	☐ Car show
☐ Brewfest	Rail jam
Oktoberfest	Other:
Holiday lighting	□ None

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14.	How often do you visit the Visitor Center/Starbucks building	3?
	 □ Every day □ A few times a week □ Once a week ☑ Once a month 	□ Every few months□ Once a year□ Never
15.	Why do you visit the building?	
	 □ To get visitor information □ To meet friends □ To get coffee □ To work 	☐ To use the restroom ☐ Other: WATCO ☐ I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/uses	
	Spot on!	Not at all
17.	Of the amenities currently offered, which 3 are the most im	portant to you?
	☐ Food/drink vendor(s)☐ Public restrooms✓ Seating areas/options	EventsCommunity useKids activities
18.	What do you like most about the building?	
	free agra	
19.	Looking to the future, please select up to 3 areas needing in	mprovement(s):
	Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space	Longer hours of operation Other: Don't change a thing
20.	As the City works to improve the building at Town Square, is think Ketchum should look to for inspiration?	s there another community space you
21	Oreaming hig about Ketchum Town Square, what would you	Llike to see in the next 10-20 years?

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22. Are you a:
Full-time resident Part-time resident Full-time resident — elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
<pre>6-10 11-15 16+</pre>
24. Do you own a business in Ketchum?
☐ Yes No
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Email:



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_	
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Every day	☐ Every few months
☐ A few times a week	☐ Once a year
☐ Once a week	□ Never
☐ Once a month	
2. What do you do when you visit Town Square?	
Attend an event	☐ Stroll through
☐ Get ice cream	Meet friends
☐ Eat lunch/drink coffee	☐ Other:
3. In which season do you most visit Town Square?	
Summer	☐ Winter
☐ Fall	☐ Spring
4. How well do you think Town Square represents the value	ies and identity of Ketchum?
Spot on!Neutral	Not at all
5. Of the current amenities offered, which 3 are the most	important to you?
☐ Fire pit(s)	☐ Public restrooms
☐ Shade structures	Seating areas/options
☐ Shade trees	☐ Events (staged or not)
☐ Pet friendly areas	Water fountain
Food/drink vendors	☐ Other:

the ambrelas	
7. Looking to the future, please select your top 3	areas needing improvement(s):
☐ More shade	☐ Kids activities
☐ More seating and/or table options	☐ Other:
More programming/events More food/drink options	☐ None of the above
8. As the City works to improve Town Square, is the think Ketchum should look to for inspiration?	nere another town square or community space you
9. Dreaming big for Ketchum Town Square, what	
Still Allue	
More trees _ M	lare Music Polents
- More actuites	
This set of questions focuses on the events you'v	e attended in the Square and adjacent street(s).
	
10. How many events have you attended over the	e past 5 years?
10. How many events have you attended over the	e past 5 years?
1-21	O
☐ 1-2	□ 11+
□ 1-2 □ 3-4	☐ 11+ ☐ None
1-2 3-4 5-10	☐ 11+ ☐ None
1-2 3-4 5-10 11. In which season do you attend most events?	☐ 11+ ☐ None (skip to the next section)
☐ 1-2 ☐ 3-4 5-10 11. In which season do you attend most events? ☐ Summer	☐ 11+ ☐ None (skip to the next section) ☐ Winter ☐ Spring
1-2 3-4 5-10 11. In which season do you attend most events? Summer Fall	☐ 11+ ☐ None (skip to the next section) ☐ Winter ☐ Spring
1-2 3-4 5-10 11. In which season do you attend most events? Summer Fall 12. What types of events would you like to see at	☐ 11+ ☐ None (skip to the next section) ☐ Winter ☐ Spring Town Square?
☐ 1-2 ☐ 3-4 5-10 11. In which season do you attend most events? ☐ Summer Fall 12. What types of events would you like to see at ☐ Markets	☐ 11+ ☐ None (skip to the next section) ☐ Winter ☐ Spring Town Square? ☐ Kids' events
1-2 3-4 5-10 11. In which season do you attend most events? Summer Fall 12. What types of events would you like to see at Markets Music	☐ 11+ ☐ None
1-2 3-4 5-10 11. In which season do you attend most events? Summer Fall 12. What types of events would you like to see at Markets Music Art shows	☐ 11+ ☐ None
1-2 3-4 5-10 11. In which season do you attend most events? Summer Fall 12. What types of events would you like to see at Markets Music Art shows 13. Which are your top three (3) favorite events to	11+ None (skip to the next section) Winter Spring Town Square? Kids' events Other: None N

☐ Rail jam

☐ Other: __

☐ None

6. What do you like most about Town Square?

☐ Brewfest

☐ Oktoberfest

☐ Holiday lighting

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☐ Every day	☐ Every few months		
☐ A few times a week	Once a year		
Once a week	☐ Never		
☐ Once a month			
15. Why do you visit the building?			
☐ To get visitor information	☐ To use the restroom		
☐ To meet friends	☐ Other:		
☐ To get coffee	 I don't visit the building. 		
☐ To work			
16. Do you think the building has the ideal mix of offering	ss/uses?		
Spot on!Neutral	Not at all		
17. Of the amenities currently offered, which 3 are the mo	ost important to you?		
Food/drink vendor(s)	Events		
□ Public restrooms	☐ Community use		
☐ Seating areas/options	☐ Kids activities		
18. What do you like most about the building?			
the desing			
19. Looking to the future, please select up to 3 areas need	ding improvement(s):		
Seating and/or table options (more)	☐ Longer hours of operation		
Programming/events	☐ Other:		
Food/drink options	Don't change a thing		
☐ Available meeting/community space			
20. As the City works to improve the building at Town Squ think Ketchum should look to for inspiration?	uare, is there another community space you		
21. Dreaming big about Ketchum Town Square, what wou	ald you like to see in the next 10-20 years?		

More Activités Music Events

22. Are you a:
Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood Rive Valley?
☐ < 5 ☐ 6-10 ☐ 11-15 ☐ 16+ 24. Do you own a business in Ketchum? ☐ Yes
□ No
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Better yet, leave your email address to be added to the Project Ketchum newsletter.
Name: ERIKA Calderon
Email: erika_drera hotmail. Com



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1. How often do you visit Town Square?	
☐ Every day ☐ A few times a week ☐ Once a week ☐ Once a month	Every few monthsOnce a yearNever
2. What do you do when you visit Town Square?	
Attend an event Get ice cream Eat lunch/drink coffee	☐ Stroll through☐ Meet friends☐ Other:
3. In which season do you most visit Town Square?	
Summer Fall	□ Winter□ Spring
4. How well do you think Town Square represents the values a	and identity of Ketchum?
Spot on!Neutral	Not at all
5. Of the current amenities offered, which 3 are the most imp	portant to you?
☐ Fire pit(s) ☐ Shade structures ☐ Shade trees ☐ Pet friendly areas Food/drink vendors	 □ Public restrooms □ Seating areas/options □ Events (staged or not) □ Water fountain □ Other:

I LIKE NOTURAL			
7. Looking to the future, please select your top 3 area	es needing improvement(s):		
☐ More shade ☐ More seating and/or table options ☐ More programming/events ☐ More food/drink options	Kids activities Other: None of the above		
8. As the City works to improve Town Square, is there think Ketchum should look to for inspiration?	another town square or community space you		
9. Dreaming big for Ketchum Town Square, what wou	ld you like to see in the next 10-20 years?		
KEEP NOTURAL			
This set of questions focuses on the events you've at	tended in the Square and adjacent street(s).		
10. How many events have you attended over the pas	st 5 years?		
□ 1-2□ 3-4□ 5-10	☐ None (skip to the next section)		
11. In which season do you attend most events?			
Summer	☐ Winter ☐ Spring		
12. What types of events would you like to see at Tow	vn Square?		
☐ Markets ☐ Music ☐ Art shows	Kids' events Other: None		
13. Which are your top three (3) favorite events that have occurred in the Square?			
 ✓ Wagon Days ☐ Papoose Pancake Breakfast ☐ Trailing of the Sheep 'Happy Trails' party ☐ Brewfest ☐ Oktoberfest 	Summer solstice Winter solstice Car show Rail jam		

6. What do you like most about Town Square?

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14. How often do you visit the Visitor Center/Starbucks building?			
☐ Every day	☐ Every few mo	nths	
A few times a week	☐ Once a year		
☐ Once a week	□ Never		
☐ Once a month			
15. Why do you visit the building?			
☐ To get visitor information	☐ To use the res	stroom	
☐ To meet friends	☐ Other:		
☐ To get coffee	☐ I don't visit th	e building.	
To work			
16. Do you think the building has the ideal mix of offe	ings/uses?		
Spot on!Neutral		Not at all	
17. Of the amenities currently offered, which 3 are th	most important to you?		
Food/drink vendor(s)	☐ Events		
☐ Public restrooms	☐ Community u	se	
☐ Seating areas/options	☐ Kids activities	•	
18. What do you like most about the building?			
DESK GHN			
19. Looking to the future, please select up to 3 areas	eeding improvement(s):		
☐ Seating and/or table options (more)	☐ Longer hours		
Programming/events	□ Other:		
Food/drink options	□ Don't change	a thing	
Available meeting/community space			
20. As the City works to improve the building at Town	Square, is there another co	mmunity space you	
think Ketchum should look to for inspiration?	. ^ -		
	1101		

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

SAFE NATURAL

22. Are you a:
Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood Rive Valley?
□ <5 □ 6-10 □ 11-15 □ 16+
24. Do you own a business in Ketchum?
P Yes No WOOD FIRE PIZZS
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Name: Luis Rios
Email: RUSWI7@HOTMAIL.COM





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	Every day A few times a week Once a week Once a month	Every few monthsOnce a yearNever
2.	What do you do when you visit Town Square?	
	Attend an event Get ice cream Eat lunch/drink coffee	Stroll through Meet friends Other:
3.	In which season do you most visit Town Square?	
4.	Summer Fall How well do you think Town Square represents the values an	
	Spot on!Neutral	Not at all
5.	Of the current amenities offered, which 3 are the most impo	
	☐ Fire pit(s) ☐ Shade structures ☐ Shade trees ☐ Pet friendly areas ☐ Food/drink vendors	 □ Public restrooms □ Seating areas/options □ Events (staged or not) □ Water fountain □ Other:

6. What do you like most about Town Square? (ce) Place to gather	ng yang: old. (ages)		
7. Looking to the future, please select your top 3 areas ne	eeding improvement(s):		
 ☐ More shade ☐ More seating and/or table options ☑ More programming/events ☐ More food/drink options 	☐ Kids activities ☐ Other: ☐ Control		
8. As the City works to improve Town Square, is there and think Ketchum should look to for inspiration?	other town square or community space you		
9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years? What about to more coordination to his range from the book - youth reading group options: Startelling & a book This set of questions focuses on the events you've attended in the Square and adjacent street(s). Fake is			
10. How many events have you attended over the past 5	1 Share		
☐ 1-2 ☐ 3-4 ☐ 5-10 11. In which season do you attend most events?	☐ 11+ ☐ None (skip to the next section)		
☑ Summer ☑ Fall	☐ Winter ☐ Spring		
12. What types of events would you like to see at Town S	iquare?		
☐ Markets ☐ Music ☐ Art shows	Other: have a trungting None		
13. Which are your top three (3) favorite events that have occurred in the Square?			
 □ Wagon Days □ Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party □ Brewfest □ Oktoberfest ℍoliday lighting 	Summer solstice Winter solstice Car show Rail jam Other: Symptoxy None		
1419			

14.	How often do you visit the Visitor Center/Starbucks building?			
	□ Every day□ A few times a week□ Once a week□ Once a month		Every few months Once a year Never	
15.	Why do you visit the building?			
	 □ To get visitor information ☑ To meet friends □ To get coffee □ To work 		To use the restroom Other: I don't visit the building.	
16.	Do you think the building has the ideal mix	of offerings/uses?		
	Spot on!	leutral	Not at all	
17.	Of the amenities currently offered, which 3	are the most import	ant to you?	
	☐ Food/drink vendor(s)☐ Public restrooms☐ Seating areas/options	DX.	Events Community use Kids activities	
	What do you like most about the building?			
19.	Looking to the future, please select up to 3			
né	☐ Seating and/or table options (more) ☐ Programming/events ☐ Food/drink options ☐ Available meeting/community space		Other: Don't change a thing	
20.	20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?			
21.	Dreaming big about Ketchum Town Square			
	a Maybe	- Evento S/d FAR Ma	in by old takes of 1/2 297	
			1 Demille 1 (1)	

22. /	Are you a:
	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood Rive /alley?
ָ ֪֖֪֖֖֖֖֞֞֞֞֞֞֞֝֞	□ < 5 □ 6-10 □ 11-15 ■ 16+
24. 1	Do you own a business in Ketchum?
[□ Yes ☑ No
Mak	time and insights are greatly appreciated! e sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in ress!).
Bette	er yet, leave your email address to be added to the Project Ketchum newsletter.
Nam	e: Jugan Myla
Ema	il: mcsk. ppor 21 @ msn. com



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1.	How	often do you visit Town Square?		
		Every day		Every few months
		A few times a week		Once a year
		Once a week		Never
	M	Once a month		
2.	Wha	t do you do when you visit Town Square?		
		Attend an event	Ø	Stroll through
		Get ice cream		Meet friends
		Eat lunch/drink coffee		Other:
3.	In w	hich season do you most visit Town Square?		
		Summer		Winter
		Fall		Spring
4.	How	well do you think Town Square represents the values ar	id id	entity of Ketchum?
		Spot on!Neutral	(Not at all
5.	Of th	ne current amenities offered, which 3 are the most impo	rtan	t to you?
	X	Fire pit(s)	×	Public restrooms
	Ø	Shade structures		Seating areas/options
		Shade trees		Events (staged or not)
		Pet friendly areas		Water fountain
		Food/drink vendors		Other:

6. What do you like most about Town Square? better the parking lot.	rothan			
7. Looking to the future, please select your top 3 areas needing	improvement(s):			
 ☐ More shade ☐ More seating and/or table options ☐ More programming/events ☐ More food/drink options 	☐ Kids activities ☐ Other: Veep i+ Veane ☐ None of the above			
8. As the City works to improve Town Square is there another town square or community space you think Ketchum should look to for inspiration? Level 1 Cut better				
This set of questions focuses on the events you've attended in				
10. How many events have you attended over the past 5 years?				
1-2	☐ 11+			
☐ 3-4 ☐ 5-10	(skip to the next section)			
	(skip to the next section)			
11. In which season do you attend most events?				
Summer	Winter			
☐ Fall	Spring			
12. What types of events would you like to see at Town Square	?			
☐ Markets	☐ Kids' events			
☐ Music	☐ Other:			
☐ Art shows	☐ None			
13. Which are your top three (3) favorite events that have occu	rred in the Square?			
☐ Wagon Days	☐ Summer solstice			
✓ Papoose Pancake Breakfast	☐ Winter solstice			
☐ Trailing of the Sheep 'Happy Trails' party	X Car show			
✓ Brewfest	☐ Rail jam			
[™] Oktoberfest	☐ Other:			
☐ Holiday lighting	□ None			

14. How often do you visit the Visitor Center/	Starbucks building?
Every dayA few times a weekOnce a weekOnce a month	☐ Every few months Once a year ☐ Never
15. Why do you visit the building?	
 □ To get visitor information □ To meet friends ➤ To get coffee □ To work 	☐ To use the restroom☐ Other:☐ I don't visit the building.
16. Do you think the building has the ideal mi	ix of offerings/uses?
Spot on!	-NextralNot at all
17. Of the amenities currently offered, which	
Food/drink vendor(s) Public restrooms Seating areas/options	EventsCommunity useKids activities
18. What do you like most about the building Not that much Mice to have 19. Looking to the future, please select up to	the indoor restroom
 Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space As the City works to improve the building think Ketchum should look to for inspiration 	Longer hours of operation Other: Don't change a thing Modern i Bellen i + up. at Town Square, is there another community space you on? Land Him Strain
	re, what would you like to see in the next 10-20 years? dirty dirty afer abuld be more than 2 brochuses, 3

22. Are you a:
Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood Rive Valley?
□ < 5 □ 6-10 □ 11-15 16+
24. Do you own a business in Ketchum?
☐ Yes ☑ No
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Name:
Email:



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 □ Every day ✓ A few times a week □ Once a week □ Once a month 	□ Every few months□ Once a year□ Never			
2. What do you do when you visit Town Square?				
☐ Attend an event ☐ Get ice cream ☐ Eat lunch/drink coffee	Stroll throughMeet friendsOther:			
3. In which season do you most visit Town Square?				
	☐ Winter ☑ Spring			
4. How well do you think Town Square represents the values Spot on!Neutral	Not at all			
 Of the current amenities offered, which 3 are the most im □ Fire pit(s) ☒ Shade structures ☒ Shade trees □ Pet friendly areas ☒ Food/drink vendors 	Public restrooms Seating areas/options Events (staged or not) Water fountain Other:			



A PLACE TO RELAX AND ENDOY	THE DAY			
7. Looking to the future, please select your top 3 areas need	ing improvement(s):			
☐ More shade	☐ Kids activities			
☐ More seating and/or table options	☐ Other:			
☐ More programming/events	None of the above			
☐ More food/drink options				
8. As the City works to improve Town Square, is there anoth think Ketchum should look to for inspiration?	er town square or community space you			
9. Dreaming big for Ketchum Town Square, what would you	like to see in the next 10-20 years?			
MORE EVENTS				
This set of questions focuses on the events you've attended	I in the Square and adjacent street(s).			
10. How many events have you attended over the past 5 years	ars?			
□ 1-2	□ 11+			
⊠ 3-4	□ None			
□ 5-10	(skip to the next section)			
11. In which season do you attend most events?				
Summer	☐ Winter			
Ø Fall	Spring			
12. What types of events would you like to see at Town Squ	are?			
☐ Markets	☐ Kids' events			
Music	☐ Other:			
✓ Art shows	☐ None			
13. Which are your top three (3) favorite events that have occurred in the Square?				
₩ Wagon Days	☐ Summer solstice			
☐ Papoose Pancake Breakfast	☐ Winter solstice			
Trailing of the Sheep 'Happy Trails' party	☐ Car show			
☐ Brewfest	☐ Rail jam			
✓ Oktoberfest	☐ Other:			
☐ Holiday lighting	☐ None			

6. What do you like most about Town Square?

14.	4. How often do you visit the Visitor Center/Starbucks building?			
		Every day A few times a week Once a week Once a month		Every few months Once a year Never
15.	Wh	ny do you visit the building?		
,		To get visitor information To meet friends To get coffee To work		To use the restroom Other: I don't visit the building.
16.	Do	you think the building has the ideal mix of offerings/use	s?	
		Spot on!Neutral	-14-44	Not at all
17.	Of	the amenities currently offered, which 3 are the most im	port	ant to you?
	M C	Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities
18.	Wh	nat do you like most about the building?		
19.	Loc	oking to the future, please select up to 3 areas needing in	npro	vement(s):
		Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space		Longer hours of operation Other: Don't change a thing
20.		the City works to improve the building at Town Square, is nk Ketchum should look to for inspiration?	s the	re another community space you
21.	Dre	eaming big about Ketchum Town Square, what would you	ı like	to see in the next 10-20 years?

22.	Are you a:
23	 □ Full-time resident □ Part-time resident ☑ Full-time resident — elsewhere in the Wood River Valley □ Part-time resident - elsewhere in the Wood River Valley □ Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ <5 □ 6-10 □ 11-15 ☑ 16+
24.	Do you own a business in Ketchum?
	☐ Yes ☑ No
Ma	we time and insights are greatly appreciated! ke sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in gress!).
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Naı	me: BBB HAWLEY
Em	ail: Syhawley & Cox.net



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			Every few months Once a year Never
Wha	at do you do when you visit Town Square?		
	Attend an event Get ice cream Eat lunch/drink coffee		Stroll through Meet friends Other:
ln w	hich season do you most visit Town Square?		
	Summer Fall		Winter Spring
How	well do you think Town Square represents the values an	d id	entity of Ketchum?
	Spot on!Neutral	107	Not at all
Of ti			
	Shade trees	区	Public restrooms Seating areas/options Events (staged or not) Water fountain Other:
	What In W I I I I I I I I I I I I I I I I I	☐ Once a month What do you do when you visit Town Square? ☐ Attend an event ☐ Get ice cream ☐ Eat lunch/drink coffee In which season do you most visit Town Square? ☐ Summer ☐ Fall How well do you think Town Square represents the values an Spot on!	Every day A few times a week Once a week Once a month What do you do when you visit Town Square? Attend an event Get ice cream Eat lunch/drink coffee In which season do you most visit Town Square? Summer Fall How well do you think Town Square represents the values and id Spot on! Spot on! Fire pit(s) Shade structures Shade trees Pet friendly areas

6. What do you like most about Town Square?					
7. Looking to the future, please select your top 3 areas needing improvement(s):					
More shade More seating and/or table options ■ More seating and/or table options ■ More seating and/or table options	☐ Kids activities ☐ Other:				
☐ More programming/events☐ More food/drink options	☐ None of the above				
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	town square or community space you				
9. Dreaming big for Ketchum Town Square, what would you like	e to see in the next 10-20 years?				
This set of questions focuses on the events you've attended in					
10. How many events have you attended over the past 5 years	?				
□ 1-2	□ 11+				
⊠ 3-4	None				
□ 5-10	(skip to the next section)				
11. In which season do you attend most events?					
Summer	☑ Winter				
☐ Fall	☐ Spring				
12. What types of events would you like to see at Town Square	e?				
Markets	☐ Kids' events				
☐ Music	□ Other:				
☐ Art shows	☐ None				
13. Which are your top three (3) favorite events that have occurred in the Square?					
→ Wagon Days	☐ Summer solstice				
Papoose Pancake Breakfast	☐ Winter solstice				
☐ Trailing of the Sheep 'Happy Trails' party	☐ Car show				
Brewfest	☐ Rail jam ☐ Other:				
Oktoberfest Holiday lighting	□ None				
☐ Holiday lighting	_ 110ffC				

14.	4. How often do you visit the Visitor Center/Starbucks building?			
		Every day A few times a week Once a week Once a month		Every few months Once a year Never
15.	Wh	ny do you visit the building?		
		To get visitor information To meet friends To get coffee To work		To use the restroom Other: I don't visit the building.
16.	6. Do you think the building has the ideal mix of offerings/uses?			
		Spot on!Neutral		Not at all
17.	Of	the amenities currently offered, which 3 are the most im	port	ant to you?
		Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities
18.	Wh	nat do you like most about the building?		
19.	Loc	oking to the future, please select up to 3 areas needing in	npro	ovement(s):
		Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space		Longer hours of operation Other: Don't change a thing
20.		the City works to improve the building at Town Square, is nk Ketchum should look to for inspiration?	s the	ere another community space you
21.	Dre	eaming big about Ketchum Town Square, what would you	ı like	to see in the next 10-20 years?

22.	Are you a:
	□ Full-time resident □ Part-time resident
	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
24.	 < 5 6-10 11-15 16+ Do you own a business in Ketchum? Yes No
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Nar	ne: BOB MCNEEL
Ema	ail: BOBC MCNEEL, COM



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, Every day		Every few months
A few times a week		Once a year
Once a week		Never
☐ Once a month		
2. What do you do when you visit Town Square?		
Attend an event		Stroll through
Get ice cream		Meet friends
Eat lunch/drink coffee		Other:
3. In which season do you most visit Town Square?		
Summer Summer		Winter
Fall		Spring
4. How well do you think Town Square represents the values an Spot on!Neutral		
5. Of the current amenities offered, which 3 are the most impor-	rtani	t to you?
☐ Fire pit(s)		Public restrooms
☐ Shade structures		Seating areas/options
□ /Shade trees	\Box	Events (staged or not)
Pet friendly areas		Water fountain
		Other:

6. What do you like most about Town Square?	
I like the	knvirment!
7. Looking to the future, please select your top 3 areas needing	improvement(s):
More shade	Kids activities
☐ More seating and/or table options	Other:
More programming/events More food/drink options	☐ None of the above
8. As the City works to improve Town Square, is there another t	own square or community space you
think Ketchum should look to for inspiration?	$\cap \bigcirc$
9. Dreaming big for Ketchum Town Square, what would you like	to see in the next 10-20 years?
Keep natural	
This set of questions focuses on the events you've attended in	the Square and adjacent street(s).
10. How many events have you attended over the past 5 years?	
□ 1-2	11+
□ 3-4	□ None
□ 5-10	(skip to the next section)
11. In which season do you attend most events?	
∑ Summer	Winter
Fall	☐ Spring
12. What types of events would you like to see at Town Square	? /
_	Date in
☐ Markets☐ Music	Other: Abut Events
☐ Art shows	□ None
13. Which are your top three (3) favorite events that have occu	rred in the Square?
Wagon Days	Summer solstice
Papoose Pancake Breakfast	☐ Winter solstice
☐ Trailing of the Sheep 'Happy Trails' party	Car show
□ Brewfest	☐ Rail jam
OktoberfestHoliday lighting	☐ Other:
ப் Holiday lighting	1701IC

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14.	4. How often do you visit the Visitor Center/Starbucks building?		
	Every day A few times a week Once a week Once a month		Every few months Once a year Never
15.	Why do you visit the building?		
	☐ To get visitor information ☐ To meet friends ☐ To get coffee ☐ To work		To use the restroom Other: I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/use	s?	
	Spot on!Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most im	port	tant to you?
	Food/drink vendor(s) Public restrooms Seating areas/options	000	Events Community use Kids activities
18.	What do you like most about the building?		
19.	Looking to the future, please select up to 3 areas needing in	mpro	vement(s):
	Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space	000	Longer hours of operation Other: Oon't change a thing Hattee
20.	As the City works to improve the building at Town Square, it think Ketchum should look to for inspiration?	s the	ere another community space you
21.	Dreaming big about Ketchum Town Square, what would you	ı like	e to see in the next 10-20 years?

Stay

3

naturall

22.	Are you a:
	☑ Full-time resident
	☐ Part-time resident
	☐ Full-time resident – elsewhere in the Wood River Valley
	☐ Part-time resident - elsewhere in the Wood River Valley
	☐ Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ <5
	6-10
	11-15 born here
	□ 16+
24.	Do you own a business in Ketchum?
	Yes Snow cone
	PiZZCl
You	r time and insights are greatly appreciated!
Ma	ke sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in
pro	gress!).
Bet	ter yet, leave your email address to be added to the Project Ketchum newsletter.
Naı	me: Zash Riog
ME	5m5
Em	ail: Erika-Ofera hotmall.com



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1.	How	often do you visit Town Square?		
		Every day A few times a week Once a week Once a month		Every few months Once a year Never
2.	Wha	it do you do when you visit Town Square?		
		Attend an event Get ice cream Eat lunch/drink coffee		Stroll through Meet friends Other:
3.	In w	hich season do you most visit Town Square?		
	口	Summer Fall		Winter Spring
4.	How	well do you think Town Square represents the values an		
5.	Of th	ne current amenities offered, which 3 are the most impor	rtant	t to you?
		Fire pit(s) Shade structures Shade trees Pet friendly areas Food/drink vendors		Public restrooms Seating areas/options Events (staged or not) Water fountain Other:

6. What do you like most about Town Square?					
7. Looking to the future, please select your top 3 areas needing	; improvement(s):				
More shade	☐ Kids activities				
More seating and/or table options	☐ Other:				
☐ More programming/events☐ More food/drink options	☐ None of the above				
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	town square or community space you				
9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years? Not for much desdepment. It is a vene hase of a hodsing ghost after the source of comment of country to execute the source of comment of country to execute the source of comment of country to execute the source of comment.					
This set of questions focuses on the events you've attended in	the Square and adjacent street(s).				
10. How many events have you attended over the past 5 years	?				
□ 1-2	□ 11+				
□ 3-4	None				
™ 5-10	(skip to the next section)				
11. In which season do you attend most events?					
	☐ Winter				
☐ Fall	☐ Spring				
12. What types of events would you like to see at Town Square	?				
☐ Markets	☐ Kids' events				
	Other:				
🖾 Art shows	□ None				
13. Which are your top three (3) favorite events that have occurred in the Square?					
🖄 Wagon Days	M Summer solstice				
☐ Papoose Pancake Breakfast	☐ Winter solstice				
 Trailing of the Sheep 'Happy Trails' party 	☐ Car show				
☐ Brewfest	☐ Rail jam				
☐ Oktoberfest	Other:				
☐ Holiday lighting	☐ None				
☐ Oktoberfest ☐ Holiday lighting	2				

14.	Но	w often do you visit the Visitor Center/Starbucks building	?	
		Every day A few times a week Once a week Once a month		Every few months Once a year Never
15.	Wł	ny do you visit the building?		
	□ 20	To get visitor information To meet friends To get coffee To work		To use the restroom Other: Coffee of treats I don't visit the building.
16.	Do	you think the building has the ideal mix of offerings/use	s?	// E84
		Spot on!Neutral		Not at all
17.	Of	the amenities currently offered, which 3 are the most im	port	ant to you?
		Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities
18.	WH	nat do you like most about the building? Let should get	a	raward.
19.	Loc	oking to the future, please select up to 3 areas needing ir	npro	vement(s):
		Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space		Longer hours of operation Other: Don't change a thing
20.	As thin	the City works to improve the building at Town Square, is nk Ketchum should look to for inspiration? Not the Search of the species of the species of the search of the sea	the なり	The another community space you There are the way there was
21.	Dre	earning big about Ketchum Town Square, what would you	like	to see in the next 10-20 years?

22.	Are you a:
	□ Full-time resident □ Part-time resident □ Full-time resident – elsewhere in the Wood River Valley □ Part-time resident - elsewhere in the Wood River Valley □ Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ <5 □ 6-10 □ 11-15 □ 16+
24.	Do you own a business in Ketchum?
	☐ Yes ▶ No
Ma	we time and insights are greatly appreciated! ke sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in gress!).
Bet	ter yet, leave your email address to be added to the Project Ketchum newsletter.
Na	me: Laceal Bogest
Em	ail: 3 societ Dy also. com



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	□ Every day✓ A few times a week□ Once a week□ Once a month	Every few monthsOnce a yearNever
2.	What do you do when you visit Town Square?	
	☐ Attend an event ☐ Get ice cream ☐ Eat lunch/drink coffee	Stroll throughMeet friendsOther:
3.	In which season do you most visit Town Square?	
	✓ Summer□ Fall	☐ Winter☐ Spring
4.	How well do you think Town Square represents t	he values and identity of Ketchum?
	Spot on!Neu	tralNot at all
5.	Of the current amenities offered, which 3 are the	e most important to you?
	☐ Fire pit(s) ☐ Shade structures ☐ Shade trees ☐ Pet friendly areas ▼ Food/drink vendors	 □ Public restrooms □ Seating areas/options □ Events (staged or not) □ Water fountain □ Other:

7. Looking to the future, please select your top 3 areas needing improvement(s):				
	 ☐ More shade ☐ More seating and/or table options ☐ More programming/events ☐ More food/drink options 		Kids activities Other: None of the above	
	As the City works to improve Town Square, is there another to think Ketchum should look to for inspiration? I HIN E WESHOULD WARD Dreaming big for Ketchum Town Square, what would you like			
9.	Dreaming big for Ketchum Town Square, what would you like More of long on St	to s	the in the next 10-20 years? Thens	
	s set of questions focuses on the events you've attended in How many events have you attended over the past 5 years?		Square and adjacent street(s).	
	□ 1-2□ 3-4□ 5-10		11+ None (skip to the next section)	
11.	In which season do you attend most events?			
	☐ Summer ☐ Fall		Winter Spring	
12.	What types of events would you like to see at Town Square	?		
	☐ Markets☐ Music☐ Art shows		None Kid events None Kid events	
13.	Which are your top three (3) favorite events that have occu	ırred		
	 □ Wagon Days □ Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party □ Brewfest □ Oktoberfest □ Holiday lighting 		Summer solstice Winter solstice Car show Rail jam Other: None	

6. What do you like most about Town Square?

14. How often do you visit the Visitor Center/Starbucks building?			
Every day A few times a week Once a week Once a month	Every few monthsOnce a yearNever		
15. Why do you visit the building?			
☐ To get visitor information To meet friends To get coffee ☐ To work	□ To use the restroom□ Other:□ I don't visit the building.		
16. Do you think the building has the ideal mix of offerings/			
17. Of the amenities currently offered, which 3 are the most	t important to you?		
Food/drink vendor(s) Public restrooms Seating areas/options	Events Community use Kids activities		
18. What do you like most about the building?			
19. Looking to the future, please select up to 3 areas needin	ng improvement(s):		
Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space	□ Conger hours of operation □ Other: □ Don't change a thing		
20. As the City works to improve the building at Town Squar think Ketchum should look to for inspiration?	e, is there another community space you		
21. Dreaming big about Ketchum Town Square, what would	you like to see in the next 10-20 years?		



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1.	How often do you visit Town Square?		/
	☐ Every day	2	Every few months
	☐ A few times a week		Once a year
	☐ Once a week		Never
	☐ Once a month		
2.	What do you do when you visit Town Square?		
	☐ Attend an event		Stroll through
	Get ice cream		Meet friends
	Eat lunch/drink coffee		Other:
3.	In which season do you most visit Town Square?		
	Summer		Winter
	☐ Fall		Spring
4.	How well do you think Town Square represents the values an	id id	entity of Ketchum?
	Spot on!Neutral	/	Not at all
5.	Of the current amenities offered, which 3 are the most impo	rtan	t to you?
	☐ Fire pit(s)		Public restrooms
	☑ Shade structures		Seating areas/options
	Shade trees		Events (staged or not)
	☐ Pet friendly areas		Water fountain
	Food/drink vendors		Other:

6. What do you like most about Town Square?			
Meeting friends			
Meeting friends enjoy eating lune	aper		
7. Looking to the future, please select your top 3 areas need	ing improvement(s):		
☐ More shade	☐ Kids activities		
☐ More seating and/or table options	☐ Other:		
More programming/events	☐ None of the above		
More food/drink options			
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	er town square or community space you		
9. Dreaming big for Ketchum Town Square, what would you	like to see in the next 10-20 years?		
More & Kade frees			
More & Kaole trees			
This set of questions focuses on the events you've attended	l in the Square and adjacent street(s).		
10. How many events have you attended over the past 5 year	ars?		
☐ 1-2 ☑ 3-4	☐ 11+		
	None (skip to the next section)		
□ 5-10	(skip to the next section)		
11. In which season do you attend most events?			
Summer	☐ Winter		
☐ Fall	☐ Spring		
12. What types of events would you like to see at Town Squa	are?		
Markets	☐ Kids' events		
Music	☐ Other:		
☐ Art shows	☐ None		
13. Which are your top three (3) favorite events that have o	ccurred in the Square?		
☑ Wagon Days	☐ Summer solstice		
Papoose Pancake Breakfast	☐ Winter solstice		
Trailing of the Sheep 'Happy Trails' party	☐ Car show		
☐ Brewfest	☐ Rail jam		
□ Øktoberfest	☐ Other:		
✓ Holiday lighting	☐ None		

14. How often do you visit the Visitor Center/Starbucks building?			
□ Every day	Every few months		
☐ A few times a week	Once a year		
☐ Once a week	□ Never		
☐ Once a month			
15. Why do you visit the building?			
To get visitor information	☐ To use the restroom		
☐ To meet friends	☐ Other:		
☐ To get coffee	☐ I don't visit the building.		
☐ To work			
16. Do you think the building has the ideal mix of offerings	The state of the s		
Spot on!Neutra	er timesNot at all		
17. Of the amenities currently offered, which 3 are the mo	rowded st important to you?		
☐ Food/drink vendor(s)	Events		
☐ Public restrooms	☐ Community use		
☐ Seating areas/options	☐ Kids activities		
18. What do you like most about the building?			
19. Looking to the future, please select up to 3 areas need	ing improvement(s):		
☐ Seating and/or table options (more)	Longer hours of operation		
☐ Programming/events	☐ Other:		
Food/drink options	☐ Don't change a thing		
☐ Available meeting/community space	3.00		
20. As the City works to improve the building at Town Squathink Ketchum should look to for inspiration?	are, is there another community space you		
21. Dreaming big about Ketchum Town Square, what would	•		
Restaurants not so	eral 200		

22. Are you a:
□ Full-time resident □ Part-time resident □ Full-time resident − elsewhere in the Wood River Valley □ Part-time resident - elsewhere in the Wood River Valley □ Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ <5 □ 6-10 □ 11-15 □ 16+
24. Do you own a business in Ketchum?
☐ Yes No
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Name: Paula Janos
Email: cauline ja 1150 Cox. He F.



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1.	How	often do you visit Town Square?		
		Every day A few times a week Once a week Once a month		Every few months Once a year Never
2. 1	Wha	t do you do when you visit Town Square?		
	×	Attend an event Get ice cream Eat lunch/drink coffee		Stroll through Meet friends Other:
3.	ln wl	hich season do you most visit Town Square?		
		Summer Fall		Winter Spring
4.	How	well do you think Town Square represents the values an	d id	entity of Ketchum?
		Spot on!Neutral		Not at all
5. (Of th	ne current amenities offered, which 3 are the most impo	rtan	t to you?
	区区	Fire pit(s) Shade structures Shade trees		Public restrooms Seating areas/options Events (staged or not)
		Pet friendly areas Food/drink vendors		Water fountain Other:

LeRoy's Varied seating		
7. Looking to the future, please select your top 3 areas needing	imp	provement(s):
☐ More shade		Kids activities
☐ More seating and/or table options		Other:
☐ More programming/events☐ More food/drink options	D	None of the above
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	town	square or community space you
9. Dreaming big for Ketchum Town Square, what would you like	e to s	see in the next 10-20 years?
This set of questions focuses on the events you've attended in	the	Square and adjacent street(s).
10. How many events have you attended over the past 5 years?	•	
₹ 1-2		11+
□ 3-4		None
□ 5-10		(skip to the next section)
11. In which season do you attend most events?	S	
☐ Summer	X	Winter
☐ Fall		Spring
12. What types of events would you like to see at Town Square	?	
✓ Markets		Kids' events
☐ Music		Other:
☐ Art shows		None
13. Which are your top three (3) favorite events that have occu	rred	in the Square?
☑ Wagon Days		Summer solstice
☐ Papoose Pancake Breakfast		Winter solstice
☐ Trailing of the Sheep 'Happy Trails' party		Car show
☐ Brewfest		Rail jam
☐ Oktoberfest	D	Other: Froble festival
☐ Holiday lighting		None

6. What do you like most about Town Square?

14.	4. How often do you visit the Visitor Center/Starbucks building?			
	□ Every day□ A few times a week□ Once a week□ Once a month		Every few months Once a year Never	
15.	Why do you visit the building?			
	 □ To get visitor information □ To meet friends □ To get coffee □ To work 		To use the restroom Other: I don't visit the building.	
16.	Do you think the building has the ideal mix of offerings/use	es?		
	Spot on!Neutral		Not at all	
17.	Of the amenities currently offered, which 3 are the most in	npor	tant to you?	
	□ Food/drink vendor(s)□ Public restrooms□ Seating areas/options		Events Community use Kids activities	
18.	What do you like most about the building?			
19.	Looking to the future, please select up to 3 areas needing	impro	ovement(s):	
	 □ Seating and/or table options (more) □ Programming/events □ Food/drink options □ Available meeting/community space 		Longer hours of operation Other: Don't change a thing	
20.	As the City works to improve the building at Town Square, think Ketchum should look to for inspiration?	is the	ere another community space you	
21.	Dreaming big about Ketchum Town Square, what would yo	u lik	e to see in the next 10-20 years?	

22. Are you a:
☐ Full-time resident ☐ Part-time resident ☐ Full-time resident — elsewhere in the Wood River Valley ☐ Part-time resident - elsewhere in the Wood River Valley ☐ Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ < 5 □ 6-10 □ 11-15 □ 16+
24. Do you own a business in Ketchum?
☐ Yes ☐ No
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	Every day A few times a week Once a week Once a month	X	Every few months Once a year Never	
2. Wh	at do you do when you visit Town Square?			
	Attend an event Get ice cream Eat lunch/drink coffee		Stroll through Meet friends Other:	
3. In v	vhich season do you most visit Town Square?			
	Summer Fall		Winter Spring	
4. Hov	w well do you think Town Square represents the values ar			
5. Of 1	the current amenities offered, which 3 are the most impo	rtan	t to you?	
	Fire pit(s) Shade structures Shade trees Pet friendly areas		Public restrooms Seating areas/options Events (staged or not) Water fountain	
	Food/drink vendors		Other:	

7. Looking to the future, please select your top 3 areas nee	eding improvement(s):
More shade	☐ Kids activities
More seating and/or table options	☐ Other:
☐ More programming/events	☐ None of the above
More food/drink options	
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration? Lake Tower, Oregon	her town square or community space you
9. Dreaming big for Ketchum Town Square, what would you	u like to see in the next 10-20 years?
more seating , shade & lighting so	its welcoming lusable
more seating shade & lighting so	ups seem wont, waybe me
	alls
This set of questions focuses on the events you've attende	ed in the Square and adjacent street(s).
This set of questions focuses on the events you we attende	m the square and adjustment street(s).
10. How many events have you attended over the past 5 years.	ears?
1-2	□ 11+
3-4	□ None
□ 5-10	(skip to the next section)
11. In which season do you attend most events?	
Summer	Winter
□ Fall	☐ Spring
12. What types of events would you like to see at Town Squ	uare <i>r</i>
Markets	☐ Kids' events
Music	☐ Other:
☐ Art shows	□ None
13. Which are your top three (3) favorite events that have	occurred in the Square?
☐ Wagon Days	Summer solstice
☐ Papoose Pancake Breakfast	☐ Winter solstice
Trailing of the Sheep 'Happy Trails' party	☐ Car show
☐ Brewfest	Rail jam
☐ Oktoberfest	Other:
Holiday lighting	□ None

6. What do you like most about Town Square?

14.	How often do you visit the Visitor Center/Starbucks building	g?		I had no
	□ Every day□ A few times a week□ Once a week□ Once a month		Every few months Once a year Never	idea the Visitor Conter was
15.	Why do you visit the building?			in that building
	 □ To get visitor information □ To meet friends ☑ To get coffee □ To work 		To use the restroom Other: I don't visit the build	
16.	Do you think the building has the ideal mix of offerings/use	s?		
	Spot on!Neutral	V. 008	N	ot at all
17 .	Of the amenities currently offered, which 3 are the most im	port	tant to you?	
	Food/drink vendor(s) Public restrooms Seating areas/options What do you like most about the building?		Events Community use Kids activities	
	Fels historico & unique			
19.	Looking to the future, please select up to 3 areas needing in	mpro	ovement(s):	
	Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space		Longer hours of ope Other: Don't change a thing	
20.	As the City works to improve the building at Town Square, it think Ketchum should look to for inspiration? Take museum members Dreaming big about Ketchum Town Square, what would you	s the	ere another communi fe = 1 nd 22	ty space you Y + OV+dor -cw
21.	Dreaming big about Ketchum Town Square, what would yo	u like	e to see in the next 10)-20 years?
	maintain access for	ci	mmunty	

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☐ Full-time resident Part-time resident Full-time resident — elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River_Valley?
< 5 6-10 11-15 16+
24. Do you own a business in Ketchum?
□ Yes No
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Name: Eden Armstrons
Email:
Edenarmstrone Chotmail. com



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□ ₱	at do you do when you visit Town Square? Attend an event Get ice cream Eat lunch/drink coffee	A	Stroll through Meet friends Other:
3. In \	which season do you most visit Town Square? Summer Fall		Winter Spring
4. Ho	w well do you think Town Square represents the values an		-
5. Of	Shade trees	2297	to you? Public restrooms Seating areas/options Events (staged or not) Water fountain Other:

6. What do you like most about Town Square?	
this very open with lo	ts of business around
7. Looking to the future, please select your top 3 areas	needing improvement(s):
 ✓ More shade ✓ More seating and/or table options ✓ More programming/events ✓ More food/drink options 	Kids activitiesOther:None of the above
8. As the City works to improve Town Square, is there a think Ketchum should look to for inspiration?	nother town square or community space you
9. Dreaming big for Ketchum Town Square, what would	you like to see in the next 10-20 years? n+α 1 / fcα+ννε .
This set of questions focuses on the events you've atte	ended in the Square and adjacent street(s).
10. How many events have you attended over the past	5 years?
☐ 1-2☐ 3-4☐ 5-10	☐ 11+ ☐ None (skip to the next section)
11. In which season do you attend most events?	
Summer Fall	□ Winter□ Spring
12. What types of events would you like to see at Town	Square?
MarketsMusicArt shows	☐ Kids' events☐ Other:☐ None
13. Which are your top three (3) favorite events that ha	ave occurred in the Square?
 □ Wagon Days □ Papoose Pancake Breakfast ™ Trailing of the Sheep 'Happy Trails' party □ Brewfest □ Oktoberfest 	Summer solstice Winter solstice Car show Rail jam Other:
	☐ None

14.	How often do you visit the Visitor Center/Starbucks building?		
	☐ Every day		Every few months
	☐ A few times a week		Once a year
	□ Once a week		Never
	☐ Once a month	1 101	
15.	Why do you visit the building?		
	☐ To get visitor information	X	To use the restroom
	☐ To meet friends		Other:
	To get coffee		I don't visit the building.
	☐ To work		
16.	Do you think the building has the ideal mix of offerings/us	ses?	
	Spot on!Neutral		Not at all
47			
17.	Of the amenities currently offered, which 3 are the most i	mpor	tant to you?
			Events
	☑ Public restrooms		Community use
	☑ Seating areas/options		Kids activities
18.	What do you like most about the building? It looks very fixting for Kretury nice inside layout.	lyn	, pretty building,
19.	Looking to the future, please select up to 3 areas needing	impre	ovement(s):
	☐ Seating and/or table options (more)	X	Longer hours of operation
	Programming/events		Other:
	☐ Food/drink options		Don't change a thing
	🖄 Available meeting/community space		
20	As the City works to improve the building at Town Square,	is the	ere another community chace you
20.			
	think Ketchum should look to for inspiration?	And	100
24			
21.	Dreaming big about Ketchum Town Square, what would y	ou lik	e to see in the next 10-20 years?
	bladus improves thoon	+ 1	185
	Maybe improved from the was done outsi	\ A	V
	- 00/3/	36	The gracery
	C-10/	D	/ /
	3 190	\sim	

22. Are you a:	
□ Full-time resident □ Part-time resident □ Full-time resident − elsewhere in the Wood River Valley □ Part-time resident - elsewhere in the Wood River Valley □ Visitor	
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood Riv Valley?	/er
24. Do you own a business in Ketchum?	
☐ Yes ☑ No	
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Better yet, leave your email address to be added to the Project Ketchum newsletter.	
Name: Luke Armstrony	
Email:	



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1.	How often do you visit Town Square?	
	□ Every day□ A few times a week□ Once a week□ Once a month	Every few months Once a year Never
2.	What do you do when you visit Town Square?	
	☐ Attend an event ☐ Get ice cream ☐ Eat lunch/drink coffee	☐ Stroll through☐ Meet friends☐ Other:
3.	In which season do you most visit Town Square?	
	⊠ Summer □ Fall	☐ Winter☐ Spring
4.	How well do you think Town Square represents the v	
5.	Of the current amenities offered, which 3 are the mo	ost important to you?
	☐ Fire pit(s) ☐ Shade structures ☐ Shade trees ☐ Pet friendly areas ▼ Food/drink vendors	Public restrooms Seating areas/options Events (staged or not) Water fountain Other:

6. What do you like most about Town Square?			
a natural gathering place in town.			
7. Looking to the future, please select your top 3 areas needing	; improvement(s):		
☐ More shade			
More seating and/or table options	☐ Other:		
More programming/eventsMore food/drink options	☐ None of the above		
 8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration? 9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years? 			
Bigger Stage for town events			
This set of questions focuses on the events you've attended in	the Square and adjacent street(s).		
10. How many events have you attended over the past 5 years	?		
□ 1-2	□ 11+		
□ 3-4	□ None		
⋈ 5-10	(skip to the next section)		
11. In which season do you attend most events?			
Summer	☐ Winter		
☐ Fall	☐ Spring		
12. What types of events would you like to see at Town Square	?		
🖟 Music	☐ Other:		
☐ Art shows	□ None		
13. Which are your top three (3) favorite events that have occur	irred in the Square?		
₩ Wagon Days	☐ Summer solstice		
☐ Papoose Pancake Breakfast	☐ Winter solstice		
Trailing of the Sheep 'Happy Trails' party	☐ Car show		
☐ Brewfest	Rail jam		
	Other:		
☐ Holiday lighting	☐ None		

14.	. How often do you visit the Visitor Center/Starbucks building?		
	□ Every day□ A few times a week	Every few months Once a year	
	☐ Once a week	☐ Never	
	☐ Once a month	146461	
15.	Why do you visit the building?		
	☐ To get visitor information	To use the restroom	
	☐ To meet friends	☐ Other:	
	↓ To get coffee	I don't visit the building.	
	☐ To work		
16.	Do you think the building has the ideal mix of offerings/uses		
	Spot on!Neutral	Not at all	
17.	Of the amenities currently offered, which 3 are the most im		
	☐ Food/drink vendor(s)	□ Events	
	Public restrooms	Community use	
	Seating areas/options	☐ Kids activities	
18.	18. What do you like most about the building? The historic Churder of the building		
19.	Looking to the future, please select up to 3 areas needing in	nprovement(s):	
	✓ Seating and/or table options (more)	☐ Longer hours of operation	
	☐ Programming/events	Other:	
	Food/drink options	☐ Don't change a thing	
	Available meeting/community space		
20.	20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration? Lake Oswego. Of		
21.	Dreaming big about Ketchum Town Square, what would you	like to see in the next 10-20 years?	
	maintain the Starbuck's in	Heria, but redo	
	outside.		

22. Are you a:
 □ Full-time resident □ Part-time resident □ Full-time resident – elsewhere in the Wood River Valley ☑ Part-time resident - elsewhere in the Wood River Valley □ Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood Rive Valley?
24. Do you own a business in Ketchum?
☐ Yes ☑ No
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Name: Brian Armstrong
Email: Brian Armstrong hotmail.com



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		Every day A few times a week Once a week Once a month		Every few months Once a year Never
2.	Wha	it do you do when you visit Town Square?		
		Attend an event Get ice cream Eat lunch/drink coffee	X	Stroll through Meet friends Other:
3.	In w	hich season do you most visit Town Square?		
	E P	Summer Fall		Winter Spring
4.	How	well do you think Town Square represents the values an	ıd ide	entity of Ketchum?
		Spot on!Neutral		Not at all
5.	Of th	ne current amenities offered, which 3 are the most impo	rtant	to you?
		Fire pit(s) Shade structures Shade trees Pet friendly areas Food/drink vendors		Public restrooms Seating areas/options Events (staged or not) Water fountain Other:

6. What do you like most about Town Square? Loren areas Combotable were burner.	s that stoy cool in the		
7. Looking to the future, please select your top 3 areas needing	improvement(s):		
 ✓ More shade ☐ More seating and/or table options ✓ More programming/events ☐ More food/drink options 	□ Kids activities □ Other: \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \		
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?			
9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years? More use in the winter Lager grass over 3 more diseas. This set of questions focuses on the events you've attended in the Square and adjacent street(s).			
10. How many events have you attended over the past 5 years?			
☐ 1-2 ☑ 3-4 ☐ 5-10	☐ 11+ ☐ None (skip to the next section)		
11. In which season do you attend most events?			
✓ Summer□ Fall	☐ Winter ☐ Spring		
12. What types of events would you like to see at Town Square	?		
☐ Markets ☑ Music ☑ Art shows	☐ Kids' events☐ Other:☐ None		
13. Which are your top three (3) favorite events that have occur	rred in the Square?		
 □ Wagon Days □ Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party □ Brewfest □ Oktoberfest □ Holiday lighting 	□ Summer solstice □ Winter solstice □ Car show □ Rail jam □ Other: □ None		

14. How often do you visit the Visitor Center/Starbucks building?		
□ Every day□ A few times a week□ Once a week□ Once a month	Every few months Once a year Never	
15. Why do you visit the building?		
☐ To get visitor information ☐ To meet friends ☐ To get coffee ☐ To work	□ To use the restroom□ Other:□ I don't visit the building.	
16. Do you think the building has the ideal mix of offe	rings/uses?	
Spot on!Neutral-	Not at all	
17. Of the amenities currently offered, which 3 are the	e most important to you?	
Food/drink vendor(s) Public restrooms Seating areas/options 18. What do you like most about the building?	☐ Events☐ Community use☐ Kids activities	
Historic relevance		
19. Looking to the future, please select up to 3 areas r	needing improvement(s):	
 □ Seating and/or table options (more) □ Programming/events □ Food/drink options □ Available meeting/community space 	□ Longer hours of operation□ Other:□ Don't change a thing	
20. As the City works to improve the building at Town think Ketchum should look to for inspiration?	Square, is there another community space you	
21. Dreaming big about Ketchum Town Square, what we Less of an emphosis on the God the buildings is Mayorian		

22.	Are you a:
	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
_	□ < 5 □ 6-10 □ 11-15 ☑ 16+
24.	Do you own a business in Ketchum?
	□ Yes □ No
Ma	r time and insights are greatly appreciated! ke sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in gress!).
Bet	ter yet, leave your email address to be added to the Project Ketchum newsletter.
Nar	me: Charlie Hurder
Em	ail: berderchardie Comast.com



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1.	How often do you visit Town Square?	
	☐ Every day	☐ Every few months
	A few times a week	☐ Once a year
	☐ Once a week	□ Never
	☐ Once a month	
2.	What do you do when you visit Town Square?	
	☐ Attend an event	Stroll through
	✓ Get ice cream	∠ ✓ Meet friends
	☐ Eat lunch/drink coffee	Other: MEST ON OUR BIKES
3.	In which season do you most visit Town Square?	
		☐ Winter
	⊠ Fall	Spring
4.	How well do you think Town Square represents	the values and identity of Ketchum?
	Spot on!Neu	utralNot at all
5.	Of the current amenities offered, which 3 are th	e most important to you?
	☐ Fire pit(s)	☐ Public restrooms
	☐ Shade structures	Seating areas/options
	✓ Shade trees	Events (staged or not)
	☐ Pet friendly areas	☐ Water fountain
	☐ Food/drink vendors	Other: LEROYS

7. Looking to the future, please select your top 3 areas needing improvement(s):				
 More shade More seating and/or table options □ More programming/events □ More food/drink options 	☐ Kids activities ☐ Other: ☐ None of the above ☐ No NOT ACTIONS EVENTS -			
8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?				
9. Dreaming big for Ketchum Town Square, what would you	like to see in the next 10-20 years?			
g ^a				
*				
This set of questions focuses on the events you've attended	d in the Square and adjacent street(s).			
10. How many events have you attended over the past 5 years	ars?			
□ 1-2	□ 11+			
□ 3-4	✓ None			
□ 5-10	(skip to the next section)			
11. In which season do you attend most events?				
Summer	□ Winter			
□ Fall	☐ Spring			
12. What types of events would you like to see at Town Squ	are?			
☐ Markets	☐ Kids' events			
☐ Music	☐ Other:			
☐ Art shows	□ None			
13. Which are your top three (3) favorite events that have o	ccurred in the Square?			
☐ Wagon Days	☐ Summer solstice			
☐ Papoose Pancake Breakfast	☐ Winter solstice			
☐ Trailing of the Sheep 'Happy Trails' party	☐ Car show			
☐ Brewfest	□ Rail jam			
☐ Oktoberfest	Other:			
☐ Holiday lighting	☐ None			

6. What do you like most about Town Square?

FRIENDLY

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14. How often do you visit the Visitor Center/Starbucks building?			
	□ Every day□ A few times a week□ Once a week⋈ Once a month		Every few months Once a year Never
15.	Why do you visit the building?		
9.5	 □ To get visitor information ☑ To meet friends □ To get coffee □ To work 		To use the restroom Other: I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/use	s?	
	Spot on!Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most im	por	ant to you?
,	Food/drink vendor(s) LNS(& =		Events Community use Kids activities
18.	What do you like most about the building? EXTERCOR VERY "WETTERN"	t.	
19.	Looking to the future, please select up to 3 areas needing in	mpro	ovement(s):
	 □ Seating and/or table options (more) □ Programming/events □ Food/drink options □ Available meeting/community space 		Longer hours of operation Other: Don't change a thing
20.	As the City works to improve the building at Town Square, i think Ketchum should look to for inspiration? Dont KNOW	s the	ere another community space you
21.	Dreaming big about Ketchum Town Square, what would you	u like	e to see in the next 10-20 years?

3

22. Are you a:
Full-time resident Part-time resident Full-time resident — elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ <5 □ 6-10 ☑ 11-15 □ 16+
24. Do you own a business in Ketchum?
☐ Yes No
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Name:
Email:



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☐ Every day	☐ Every few months
☐ A few times a week	☐ Once a year
Once a week	□ Never
☐ Once a month	
2. What do you do when you visit Town Square?	
☐ Attend an event	Stroll through
☐ Get ice cream	☐ Meet friends
☐ Eat lunch/drink coffee	Other:
3. In which season do you most visit Town Square?	
Summer	☐ Winter
⊠ Fall	Spring
4. How well do you think Town Square represents the va	, ,
	·
Spot on!Neutral-	Not at all
5. Of the current amenities offered, which 3 are the mos	st important to you?
☐ Fire pit(s)	Public restrooms
☐ Shade structures	✓ Seating areas/options
Shade trees	☐ Events (staged or not)
☐ Pet friendly areas	☐ Water fountain
☐ Food/drink vendors	☐ Other:

Small + accessable				
7. Looking to the future, please select your top 3 areas needin	g improvement(s):			
More shade More seating and/or table options More programming/events More food/drink options	☐ Kids activities☐ Other:☐ None of the above			
	(car think of			
9. Dreaming big for Ketchum Town Square, what would you like	ke to see in the next 10-20 years?			
9. Dreaming big for Ketchum Town Square, what would you like the square of the square of the set of questions focuses on the events you've attended in the square of the s	in the Square and adjacent street(s).			
10. How many events have you attended over the past 5 years	30) 3			
□ 1-2	□ 11+			
3-4 5-10	□ None			
5-10	(skip to the next section)			
11. In which season do you attend most events?				
Summer	Winter			
☐ Fall	☐ Spring			
12. What types of events would you like to see at Town Squar	e?			
⊠ Markets	Kids' events			
Music	Other:			
☐ Art shows	□ None			
13. Which are your top three (3) favorite events that have occurred in the Square?				
☐ Wagon Days	☐ Summer solstice			
☐ Papoose Pancake Breakfast	Winter solstice			
☐ Trailing of the Sheep 'Happy Trails' party	☐ Car show			
☐ Brewfest	☐ Rail jam ☐ M ☐			
X Oktoberfest	Other: Other:			
☐ Holiday lighting	☐ None			

6. What do you like most about Town Square?

14. How often do you visit the Visitor Center/Starbucks building?			
□ Every day	☐ Every few months		
☐ A few times a week	☐ Once a year		
Once a week	□ Never		
☐ Once a month	- Nevel		
15. Why do you visit the building?			
☐ To get visitor information	To use the restroom		
☐ To meet friends	Other:		
To get coffee	☐ I don't visit the building.		
☐ To work	9		
16. Do you think the building has the ideal mix of offerings/us			
Spot on!Pleutral	Not at all		
17. Of the amenities currently offered, which 3 are the most i	mportant to you?		
☐ Food/drink vendor(s)	☐ Events		
Public restrooms	Community use		
Seating areas/options	☐ Kids activities		
18. What do you like most about the building?			
19. Looking to the future, please select up to 3 areas needing	improvement(s):		
Seating and/or table options (more)	Longer hours of operation		
	_		
Programming/events	Other:		
Food/drink options	☐ Don't change a thing		
Available meeting/community space			
20. As the City works to improve the building at Town Square, think Ketchum should look to for inspiration?	, is there another community space you		
21. Dreaming big about Ketchum Town Square, what would y	ou like to see in the next 10-20 years?		

22.	Are	you a:
		Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23.	How Valle	many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood Riverey?
C		< 5 6-10 11-15 16+
24.	Do y	ou own a business in Ketchum?
C		Yes No
Ma		re and insights are greatly appreciated! re to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in !).
Bet	ter ye	et, leave your email address to be added to the Project Ketchum newsletter.
Nar	ne:	Robert Wilkins orbegrobert @ gmail. com
Em	ail:	achea robert @ gmail. com



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		***		_
1.	How	often do you visit Town Square?		
		Every day		Every few months
		A few times a week	A	Once a year
		Once a week		Never
		Once a month		
2.	Wha	it do you do when you visit Town Square?		
		Attend an event		Stroll through
	X	Get ice cream		Meet friends
		Eat lunch/drink coffee		Other:
3.	In w	hich season do you most visit Town Square?		
	←	Summer		Winter
	6	Fall		Spring
4.	How	well do you think Town Square represents the values an	d id	entity of Ketchum?
		Spot on!Neutral		Not at all
5.	Of th	ne current amenities offered, which 3 are the most impo	rtani	t to you?
		Fire pit(s)		Public restrooms
		Shade structures		Seating areas/options
	5	Shade trees		Events (staged or not)
	į _Z K	Pet friendly areas		Water fountain
	(X	Food/drink vendors		Other:
		CO CAPAM		

6. What do you like most about Town Square?	
nice gathering ple	ace
7. Looking to the future, please select your top 3 areas n	needing improvement(s):
 More shade ☐ More seating and/or table options ☐ More programming/events ☐ More food/drink options 	☐ Kids activities☐ Other:☐ None of the above
8. As the City works to improve Town Square, is there and think Ketchum should look to for inspiration? Cinzent Park	
9. Dreaming big for Ketchum Town Square, what would report of guaint 17 parking places	you like to see in the next 10-20 years? Whighrise - Mo
This set of questions focuses on the events you've atter	nded in the Square and adjacent street(s).
10. How many events have you attended over the past 5	5 years?
1-2 3-4 5-10 11 In which cores do you attend most events?	☐ 11+ ☐ None (skip to the next section)
11. In which season do you attend most events?	C. Winner
Summer	☐ Winter☐ Spring
12. What types of events would you like to see at Town	Square?
☐ Markets ☐ Music ☐ Art shows	Kids' events Other: None
13. Which are your top three (3) favorite events that have	ve occurred in the Square?
Wagon Days Papoose Pancake Breakfast Trailing of the Sheep 'Happy Trails' party Brewfest Oktoberfest Holiday lighting	☐ Summer solstice ☐ Winter solstice ☑ Car show ☐ Rail jam ☐ Other:
, 0	

up the rent to Starbucks to Day for improvements

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

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14. H	ow often do you visit the Visitor Center/Starbucks building	ξ?	
	Every day A few times a week Once a week Once a month		Every few months Once a year Never
15. W	/hy do you visit the building?		
	To get visitor information To meet friends To get coffee To work		To use the restroom Other: I don't visit the building.
16. D	o you think the building has the ideal mix of offerings/use		
	Spot on!		Not at all
17. O	f the amenities currently offered, which 3 are the most im	port	tant to you?
	Food/drink vendor(s) Public restrooms Seating areas/options	A	Events Community use Kids activities
18. W	that do you like most about the building? Mtgile - The Bur	Qo	ling is His Pouce
	poking to the future, please select up to 3 areas needing in		
	Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space		Longer hours of operation Other: Don't change a thing
20. A	s the City works to improve the building at Town Square, i	s the	ere another community space you

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

Dec # 9

think Ketchum should look to for inspiration?

22.	Are you a:
	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood Rive Valley?
	□ <5 □ 6-10 □ 11-15 □ 16+
	Do you own a business in Ketchum? Yes No
Ma	ke sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in gress!).
Bet Na	ter yet, leave your email address to be added to the Project Ketchum newsletter. me Candice Potesson ail: Candicepeters on 13 @ gmail.
Em	ail: Candicipeters on 13 @ gmail.



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Every day A few times a week Once a week Once a month	□ Every few months□ Once a year□ Never	
2. What do you do when you visit Town Square?		
Attend an event Get ice cream Eat lunch/drink coffee	□ Stroll through□ Meet friends□ Other:	
3. In which season do you most visit Town Square?		
Summer Fall	Winter Spring	
4. How well do you think Town Square represents the values and identity of Ketchum?		
Spot on!Neutral	Not at all	
5. Of the current amenities offered, which 3 are the most important to you?		
 □ Fire pit(s) ☑ Shade structures □ Shade trees □ Pet friendly areas ☑ Food/drink vendors 	Public restrooms Seating areas/options Events (staged or not) Water fountain Other:	

6. What do you like most about Town Square	my actorsonal
cetting cotte	e orwach ofter school with fronds.
7. Looking to the future, please select your to	pp 3 areas needing improvement(s):
More shadeMore seating and/or table optionsMore programming/events✓ More food/drink options	Kids activities Other: None of the above
think Ketchum should look to for inspiration The way to be a second of the control of the contr	is there another town square or community space you on? The memory park That would you like to see in the next 10-20 years? The like here when Im
an adult so I	don't know. Keep it nice
This set of questions focuses on the events y	ou've attended in the Square and adjacent street(s).
10. How many events have you attended over	r the past 5 years?
□ 1-2□ 3-4□ 5-10	№ 11+None(skip to the next section)
11. In which season do you attend most even	its?
Summer Fall	☐ Winter ☐ Spring
12. What types of events would you like to se	ee at Town Square?
□ Markets ☑ Music Bethe Model as □ Art shows	□ Kids' events □ Other: △ mul Party □ None
13. Which are your top three (3) favorite eve	nts that have occurred in the Square?
 ✓ Wagon Days □ Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' pa □ Brewfest □ Oktoberfest ➡ Holiday lighting 	□ Summer solstice □ Winter solstice rty □ Car show □ Rail jam □ Other: □ None

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14.	14. How often do you visit the Visitor Center/Starbucks building?		
	N Every day		Every few months
	☐ A few times a week		Once a year
	☐ Once a week		Never
	☐ Once a month		
15.	Why do you visit the building?		
	☐ To get visitor information		To use the restroom
	To meet friends		Other:
	▼ To get coffee ■ To get coffee		I don't visit the building.
	∇ To work		
16.	Do you think the building has the ideal mix of offerings/use	es?	
	Spot on!Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most in	npor	tant to you?
	Food/drink vendor(s)		Events
	Number 2 Public restrooms		Community use
	Seating areas/options		Kids activities
18.	What do you like most about the building?		
40			
19.	Looking to the future, please select up to 3 areas needing	ımpro	ovement(s):
	Seating and/or table options (more)	Z	Longer hours of operation
	☐ Programming/events		Other:
	☐ Food/drink options		Don't change a thing
	Available meeting/community space		
20.	As the City works to improve the building at Town Square,	is the	ere another community space you
	think Ketchum should look to for inspiration?	00	6-00
	Same as		
21.	Dreaming big about Ketchum Town Square, what would yo	u lik	e to see in the next 10-20 years?

Bigger space - you need more
parking

22.	Are you a:
	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ < 5 □ 6-10 □ 11-15 □ 16+
24.	Do you own a business in Ketchum?
	☐ Yes ☑ No
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Nar	me: Manks
Em	ail:



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☐ Every day	☐ Every few months
A few times a week	☐ Once a year
☐ Once a week	□ Never
☐ Once a month	
2. What do you do when you visit Town Square?	
☐ Attend an event	☐ Stroll through
☐ Get ice cream	☐ Meet friends
Eat lunch/drink coffee	Other: At Einfon
3. In which season do you most visit Town Square?	
☐ Summer	Winter
☐ Fall	☐ Spring
4. How well do you think Town Square represents the val	ues and identity of Ketchum?
Spot on!Neutral	Not at all
5. Of the current amenities offered, which 3 are the most	t important to you?
☐ Fire pit(s)	Public restrooms
☐ Shade structures	☐ Seating areas/options
Shade trees	Events (staged or not)
☐ Pet friendly areas	Water fountain
☐ Food/drink vendors	☐ Other:

6. What do you like most about Town Square?		
location. Open	Squale	
7. Looking to the future, please select your top 3 areas needs	eding improvement(s):	
 More shade More seating and/or table options More programming/events More food/drink options 	☐ Kids activities alhroom ☐ None of the above	
8. As the City works to improve Town Square, is there anot think Ketchum should look to for inspiration?	ther town square or community space you	
9. Dreaming big for Ketchum Town Square, what would yo	u like to see in the next 10-20 years?	
This set of questions focuses on the events you've attended	ed in the Square and adjacent street(s).	
10. How many events have you attended over the past 5 y	ears?	
☐ 1-2 ☐ 3-4 ☐ 5-10	☐ 11+ ☐ None (skip to the next section)	
11. In which season do you attend most events?		
□ Summer □ Fall	₩inter □ Spring	
12. What types of events would you like to see at Town Square?		
☐ Markets☐ Music☐ Art shows	uare? □ Kids' events □ Other: Plate □ None	
13. Which are your top three (3) favorite events that have occurred in the Square?		
 □ Wagon Days □ Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party □ Brewfest □ Oktoberfest □ Holiday lighting 	□ Summer solstice □ Winter solstice □ Car show □ Rail jam □ Other: Godden → MN. □ None	

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14. How often do you visit the Visitor Center/Starbucks building?			
□ Every day□ A few times a week□ Once a week□ Once a month		Every few months Once a year Never	
15. Why do you visit the building?			
To get visitor information ☐ To meet friends ☐ To get coffee ☐ To work		To use the restroom Other: I don't visit the building.	
16. Do you think the building has the ideal mix of offerings/us	ses?		
Spot on!Neutral		Not at all	
17. Of the amenities currently offered, which 3 are the most i	mport	tant to you?	
Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities	
18. What do you like most about the building? UGER Friendly		Oribre	
19. Looking to the future, please select up to 3 areas needing improvement(s):			
☐ Seating and/or table options (more) ☐ Programming/events ☐ Food/drink options ☐ Available meeting/community space 20. As the City works to improve the building at Town Square, think Ketchum should look to for inspiration?	0 0 VC 5	Longer hours of operation Other: Don't change a thing Seem Sman	
think retendin should look to for inspiration:			

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

more events

22.	Are you a:
-	Full-time resident Part-time resident
	☐ Full-time resident – elsewhere in the Wood River Valley
	□ Part-time resident - elsewhere in the Wood River Valley□ Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
6	□ < 5 □ 6-10
	□ 11-15 □
	□ 16+
24.	Do you own a business in Ketchum?
	□ Vos

Your time and insights are greatly appreciated!

□
No

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Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name: Carolyn Helmte

Email: Carolyn helmte

Ognail.com



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☐ Every day ☐ A few times a week ☐ Once a week ☐ Once a month	Every few monthsOnce a yearNever
2. What do you do when you visit Town Square?	
☐ Attend an event ☐ Get ice cream Eat lunch/drink coffee 3. In which season do you most visit Town Square?	☐ Stroll through☐ Meet friends☐ Other:
Summer Fall	☐ Winter ☐ Spring
4. How well do you think Town Square represents the va	lues and identity of Ketchum?
5. Of the current amenities offered, which 3 are the mos	t important to you?
☐ Fire pit(s) ☐ Shade structures ☐ Shade trees ☐ Pet friendly areas ☐ Food/drink vendors	Public restrooms Seating areas/options Events (staged or not) Water fountain Other:

7. Looking to the future, please select your top 3 areas needing improvement(s):			
☐ More shade	☐ Kids activities		
☐ More seating and/or table options	☐ Other:		
More programming/events	☐ None of the above		
More food/drink options			
8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?			
9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?			
This set of questions focuses on the events you've attended	in the Square and adjacent street(s).		
10. How many events have you attended over the past 5 year	rsr		
J 1-2	□ 11+		
□ 3-4	□ None		
□ 5-10	(skip to the next section)		
11. In which season do you attend most events?			
Summer	□ Winter		
□ Fall	□ Spring		
12. What types of events would you like to see at Town Square?			
☐ Markets	☐ Kids' events		
☐ Music	☐ Other:		
☐ Art shows	□ None		
13. Which are your top three (3) favorite events that have occurred in the Square?			
□ Wagon Days	☐ Summer solstice		
Papoose Pancake Breakfast	☐ Winter solstice		
☐ Trailing of the Sheep 'Happy Trails' party	☑ Car show		
☐ Brewfest	☐ Rail jam		
☐ Oktoberfest	☐ Other:		
→ Holiday lighting	□ None		

6. What do you like most about Town Square?

STARbucks

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14. How often do you visit the Visitor Center/Starbucks building?		
Every day	☐ Every few months	
☐ A few times a week	☐ Once a year	
☐ Once a week	☐ Never	
☐ Once a month		
15. Why do you visit the building?		
☐ To get visitor information	☐ To use the restroom	
🔲 To meet friends	Other:	
☐ To get coffee	I don't visit the building.	
☐ To work		
16. Do you think the building has the ideal mix of offerings/u	ses?	
Spot on!Neutral	Not at all	
17. Of the amenities currently offered, which 3 are the most	important to you?	
Food/drink vendor(s)	☐ Events	
☐ Public restrooms	☐ Community use	
☐ Seating areas/options	☐ Kids activities	
18. What do you like most about the building?		
19. Looking to the future, please select up to 3 areas needing	g improvement(s):	
☐ Seating and/or table options (more)	☐ Longer hours of operation	
☐ Programming/events	Other: Don't change a thing	
☐ Food/drink options	Don't change a thing	
☐ Available meeting/community space	7.1	
20. As the City works to improve the building at Town Square think Ketchum should look to for inspiration?	e, is there another community space you	

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22.	Are you a:
	 □ Full-time resident □ Part-time resident □ Full-time resident − elsewhere in the Wood River Valley □ Part-time resident − elsewhere in the Wood River Valley □ Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ < 5 □ 6-10 □ 11-15 □ 16+
24.	Do you own a business in Ketchum?
	☐ Yes ☐ No
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Nar	ne:
Ema	ail:



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1. How often do you visit Town Square?	
□ Every day□ A few times a week□ Once a week□ Once a month	□ Every few months□ Once a year□ Never
2. What do you do when you visit Town Square?	
☐ Attend an event☐ Get ice cream☒ Eat lunch/drink coffee	☐ Stroll through ☐ Meet friends ☐ Other:
3. In which season do you most visit Town Square?	
⊠ Summer ⊠ Fall	☐ Winter ※ Spring
4. How well do you think Town Square represents the value	s and identity of Ketchum?
Spot on!Neutral	Not at all
5. Of the current amenities offered, which 3 are the most in	nportant to you?
☐ Fire pit(s) Shade structures Shade trees ☐ Pet friendly areas Food/drink vendors	Public restrooms Seating areas/options Events (staged or not) Water fountain Other:

6. What do you like most about Town Square? Can meet friends have a to have shade	cup of coffee and a place
7. Looking to the future, please select your top 3 area	s needing improvement(s):
 □ More shade □ More seating and/or table options □ More programming/events □ More food/drink options 	☐ Kids activities ☐ Other: None of the above
8. As the City works to improve Town Square, is there think Ketchum should look to for inspiration? more instead of buildings. 9. Dreaming big for Ketchum Town Square, what would stop marketing Ketchum This many People. ST dense Population in	ore open space anywhere more Parks! Id you like to see in the next 10-20 years? The infastructor connot support the big buildings and
This set of questions focuses on the events you've at	tended in the Square and adjacent street(s).
10. How many events have you attended over the pas	it 5 years?
1-2 3-4 5-10	☐ 11+ ☐ None (skip to the next section)
☐ Summer ☐ Fall	Stey away from events too mon Winter Spring
12. What types of events would you like to see at Tow	n Square?
☐ Markets☐ Music☐ Art shows	☐ Kids' events ☐ Other: None
13. Which are your top three (3) favorite events that I	nave occurred in the Square?
□ Wagon Days □ Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party □ Brewfest □ Oktoberfest □ Holiday lighting	☐ Summer solstice ☐ Winter solstice ☐ Car show ☐ Rail jam ☐ Other:

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4. How often do you visit the Visitor Center/Starbucks building?		
□ Every day□ A few times a week□ Once a week□ Once a month	Every few monthsOnce a yearNever	
15. Why do you visit the building?		
☐ To get visitor information ☐ To meet friends ☐ To get coffee ☐ To work	□ To use the restroom□ Other:□ I don't visit the building.	
16. Do you think the building has the ideal mix of offe	erings/uses?	
Spot on!Neutral	Not at all	
17. Of the amenities currently offered, which 3 are th	ne most important to you?	
Food/drink vendor(s) Public restrooms Seating areas/options	EventsCommunity useKids activities	
18. What do you like most about the building? Having a coffee place		
19. Looking to the future, please select up to 3 areas	needing improvement(s):	
☐ Seating and/or table options (more) ☐ Programming/events ☐ Food/drink options ☐ Available meeting/community space	□ Longer hours of operation□ Other:□ Don't change a thing	
20. As the City works to improve the building at Towr think Ketchum should look to for inspiration?	n Square, is there another community space you	
21. Dreaming big about Ketchum Town Square, what		
Keep it the some		

22.	Are you a:
	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
7	□ < 5 □ 6-10 □ 11-15 ★ 16+
24.	Do you own a business in Ketchum?
,	☐ Yes ☑—No
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*	often do you visit Town Square? Every day When Wearehove A few times a week Once a week Once a month		Every few months Once a year Never
0	t do you do when you visit Town Square? Attend an event Get ice cream Eat lunch/drink coffee	5	Stroll through Meet friends Other:
-	nich season do you most visit Town Square? Summer Fall	4th	Winter Spring
	Spot on! Reutral e current amenities offered, which 3 are the most	1	Not at all
根書	Fire pit(s) Shade structures Shade trees Pet friendly areas Food/drink vendors	300	Public restrooms Seating areas/options Events (staged or not) Water fountain Other:

6. What do you like most about Town Square?				
Community-Roots-Organic.				
7. Looking to the future, please select your top 3 areas needing	improvement(s):			
More shade More seating and/or table options Less (1000) 1/8 More programming/events More food/drink options				
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	cown square or community space you what mad that save that I			
9. Dreaming big for Ketchum Town Square, what would you like	e to see in the next 10-20 years?			
Leep it small, cool, in	timate, den chill			
This set of questions focuses on the events you've attended in	the Square and adjacent street(s).			
10. How many events have you attended over the past 5 years?				
□ 1-2	€ 11+			
□ 3-4	□ None			
□ 5-10	(skip to the next section)			
11. In which season do you attend most events?				
Summer	Winter			
Fall	☐ Spring			
12. What types of events would you like to see at Town Square	?			
Markets	☐ Kids' events			
Music	Other:			
Art shows	None			
13. Which are your top three (3) favorite events that have occur	rred in the Square?			
	☐ Summer solstice			
Papoose Pancake Breakfast	☐ Winter solstice			
Trailing of the Sheep 'Happy Trails' party	☐ Car show			
│ Brewfest	☐ Rail jam			
Oktoberfest	☐ Other:			
☐ Holiday lighting	☐ None			

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14.	4. How often do you visit the Visitor Center/Starbucks building?			
		Every day A few times a week Once a week Once a month		Every few months Once a year Never
15.	Wh	y do you visit the building?		
		To get visitor information To meet friends To get coffee To work		To use the restroom Other: I don't visit the building.
16.	Do	you think the building has the ideal mix of offerings/uses	s?	
		Spot on!Neutral		Not at all
17.	Of	the amenities currently offered, which 3 are the most im	port	ant to you?
		Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities
18.	18. What do you like most about the building?			
19.	Loc	oking to the future, please select up to 3 areas needing in	npro	ovement(s):
		Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space		Longer hours of operation Other: Don't change a thing
20.		the City works to improve the building at Town Square, is nk Ketchum should look to for inspiration?	s the	ere another community space you

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22. Are you a:	
Full-time resident Part-time resident Please don't also count my anse Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor	werd - 11 Years he
23. How many years have you lived in (full or part-time) Ketchum or elsewhere Valley?	in the Wood River
□ < 5 □ 6-10 □ 11-15 □ 16+	
24. Do you own a business in Ketchum?	
☐ Yes No	
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Name:	
Email:	



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□ Every day □ A few times a week □ Once a week □ Once a week □ Once a week	Every few monthsOnce a yearNever
2. What do you do when you visit Town Square?	
Attend an event Get ice cream Eat lunch/drink coffee	☐ Stroll through ☐ Meet friends / Chente ☐ Other:
3. In which season do you most visit Town Square?	
☑ Summer ☐ Fall	☐ Winter ☐ Spring
4. How well do you think Town Square represents the values a	nd identity of Ketchum?
Spot on!Neutral	Not at all
5. Of the current amenities offered, which 3 are the most impe	
☐ Fire pit(s) ☐ Shade structures ☐ Shade trees ☐ Pet friendly areas	Public restrooms Seating areas/options Events (staged or not) Water fountain
☐ Food/drink vendors	☐ Other:

6. What do you like most about Town Square? Shaked Seating Areas + interaction w/	Valley Vasitor
7. Looking to the future, please select your top 3 areas needing	g improvement(s):
More shade	☐ Kids activities
More seating and/or table options	☐ Other:
✓ More programming/events✓ More food/drink options	☐ None of the above
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	town square or community space you
9. Dreaming big for Ketchum Town Square, what would you like	e to see in the next 10-20 years?
Just sreshen what we have, improve mantenances cleaning.	buth roms of improve Louty week
maintenancer cleaning.	
This set of questions focuses on the events you've attended in	the Square and adjacent street(s).
10. How many events have you attended over the past 5 years	?
□ 1-2	P 11+
□ 3-4	□ None
□ 5-10	(skip to the next section)
11. In which season do you attend most events?	
Summer Summer	☐ Winter
Fall	☐ Spring
12. What types of events would you like to see at Town Square	?
☐ Markets	☐ Kids' events
Music	☐ Other:
Art shows	□ None
13. Which are your top three (3) favorite events that have occur	urred in the Square?
Wagon Days	☐ Summer solstice
Papoose Pancake Breakfast	☐ Winter solstice
☐ Trailing of the Sheep 'Happy Trails' party	☐ Car show
Brewfest	☐ Rail jam
1 octoberfest	☐ Other:
Holiday lighting Needs nove activoties	□ None

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	 Every day A few times a week Once a week Once a month 		Every few months Once a year Never
15.	Why do you visit the building? To get visitor information To meet friends To get coffee To work		To use the restroom Other: I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/uses		Not at all
17.	Of the amenities currently offered, which 3 are the most im Food/drink vendor(s) Dublic restrooms Seating areas/options		Events Community use Kids activities
18.	What do you like most about the building? MAN Asthetics Designed Miss of Ven	ke	rt public space
19.	Looking to the future, please select up to 3 areas needing in Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space	9	Longer hours of operation Other: Restrum Don't change a thing
20.	As the City works to improve the building at Town Square, is think Ketchum should look to for inspiration?	the	ere another community space you

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22. Are you a:
Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley
☐ Part-time resident - elsewhere in the Wood River Valley ☐ Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ < 5 □ 6-10 □ 11-15 □ 16+ ++
24. Do you own a business in Ketchum?
No Courte wife Lusiness owner, and long workly in R. town
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Name: Pavil Fox
Email: Oaul Dasilver fox cotosing, com



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_		
1.	How often do you visit Town Square?	
	☐ Every day ☑ A few times a week	Every few monthsOnce a year
	☐ Once a week	Never
	☐ Once a month	
2.	What do you do when you visit Town Square?	
	Attend an event	Stroll through
	Get ice cream	☐ Meet friends
	Eat lunch/drink coffee	☐ Other:
3.	In which season do you most visit Town Square?	
	Summer	Winter
	Fall	Spring Spring
4.	How well do you think Town Square represents the	e values and identity of Ketchum?
	Spot on!Neutra	alNot at all
5.	Of the current amenities offered, which 3 are the r	most important to you?
	☐ Fire pit(s)	☐ Public restrooms
	☐ Shade structures	Seating areas/options
	Shade trees	Events (staged or not)
	Pet friendly areas	☐ Water fountain
	Food/drink vendors	☐ Other:

Leroy's and the seating			
7. Looking to the future, please select your top 3 areas needing improvement(s):			
☐ More shade ☐ More seating and/or table options ☐ More programming/events ☐ More food/drink options	Kids activities Other: None of the above		
 8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration? Splash 9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years? Ware events 			
This set of questions focuses on the events you've attended in	the Square and adjacent street(s).		
10. How many events have you attended over the past 5 years?	•		
1-2 3-4 5-10	☐ 11+☐ None (skip to the next section)		
11. In which season do you attend most events?			
Summer Fall	□ Winter□ Spring		
12. What types of events would you like to see at Town Square	?		
Markets Music Art shows	☐ Kids' events☐ Other:☐ None		
13. Which are your top three (3) favorite events that have occur	rred in the Square?		
 □ Wagon Days □ Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party □ Brewfest □ Oktoberfest □ Holiday lighting 	 Summer solstice Winter solstice Car show Rail jam Other: None 		

6. What do you like most about Town Square?

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14.	. How often do you visit the Visitor Center/Starbucks building?		
	☐ Every day ☐ A few times a week		Every few months
	- ^		Once a year Never
	Once a week Once a month		Never
	a once a month		
15.	Why do you visit the building?		
	To get visitor information		To use the restroom
	To meet friends		Other:
	To get coffee		I don't visit the building.
	☐ To work		
16.	Do you think the building has the ideal mix of offerings/use		
	Spot on!Neutral		Not at all
17 .	Of the amenities currently offered, which 3 are the most im	port	ant to you?
	Food/drink vendor(s)	K)	Events
	Public restrooms		Community use
	Seating areas/options		Kids activities
18.	What do you like most about the building?		
	Starbucks		
19.	Looking to the future, please select up to 3 areas needing in	npro	ovement(s):
	☐ Seating and/or table options (more)	M	Longer hours of operation
	Programming/events		Other:
	Food/drink options		Don't change a thing
	Available meeting/community space		
20.	20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?		
	Marin Springs		
21.	Dreaming big about Ketchum Town Square, what would you	ı like	e to see in the next 10-20 years?
	Music		

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Full-time resident Part-time resident Full-time resident — elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
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2. \	What do you do when you visit Town Square?		
	☐ Attend an event ☐ Get ice cream ☐ Eat lunch/drink coffee		Stroll through Meet friends Other:
3. In which season do you most visit Town Square?			
	Summer Fall		Winter Spring
	Spot on Square represents the values are Spot on Spot		Not at all
	Fire pit(s) Shade structures Shade trees Pet friendly areas Food/drink vendors		Public restrooms Seating areas/options Events (staged or not) Water fountain Other:

6.	What do you like most about Town Square?				
	What do you like most about Town Square? ICE Cream and Sitting, I Friends.		also	always	See
7.	Looking to the future, please select your top 3 areas needing	imp	rovement(s):	
	More shade ■		Kids activit	ies	
	More seating and/or table options		Other:		
	More programming/events		None of the	e above	
	More food/drink options				
8.	As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	owr	square or o	community space	you
9.	Dreaming big for Ketchum Town Square, what would you like	to s	see in the ne	ext 10-20 years?	
	Splash pad vibes				
Th	is set of questions focuses on the events you've attended in	th o	Sauaro and	adjacent street	cl
<u> </u>	is set of questions focuses on the events you we attended in	tile	Square and	aujacent streett	
10	. How many events have you attended over the past 5 years?	•			
	□ 1-2		11+		
	№ 3-4		None		
	□ 5-10		(skip to the	next section)	
11	. In which season do you attend most events?				
	∑ Summer		Winter		
	□ Fall		Spring		
12	. What types of events would you like to see at Town Square	?			
			Kids' event	·e	
	☐ Markets ☐ Music			.s	
	☐ Art shows		None		
13	. Which are your top three (3) favorite events that have occu	•		re?	
	Wagon Days		Summer sol		
	Papoose Pancake Breakfast Trailing of the Shoon 'Happy Trails' party		Car show	Suce	
	□ Trailing of the Sheep 'Happy Trails' party□ Brewfest		Rail jam		
	☐ Oktoberfest		•		
	☐ United by Lighting		None		

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15.	Why do you visit the building?		
	☐ To get visitor information ☐ To meet friends ☐ To get coffee ☐ To work		To use the restroom Other: I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/use	s?	
	Spot on!Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most im	por	ant to you?
	Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities
18.	What do you like most about the building? The Cake POPS		
19.	Looking to the future, please select up to 3 areas needing in	npro	ovement(s):
	Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space	Z	Longer hours of operation Other: Don't change a thing
20.	As the City works to improve the building at Town Square, is think Ketchum should look to for inspiration? Worthin homme	s the	ere another community space you
21.	Dreaming big about Ketchum Town Square, what would you Sports	u lik∉	e to see in the next 10-20 years?

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2.	What do you do when you visit Town Square?		
	☐ Attend an event ☐ Get ice cream ☐ Eat lunch/drink coffee		Stroll through Meet friends Other:
3.	In which season do you most visit Town Square?		
	Summer Fall		Winter Spring
4.	How well do you think Town Square represents the values a		·
5.	Of the current amenities offered, which 3 are the most imp	ortan	t to you?
	☐ Fire pit(s) ☐ Shade structures ☐ Shade trees ☐ Pet friendly areas Food/drink vendors	00000	Public restrooms Seating areas/options Events (staged or not) Water fountain Other:

7. Looking to the future, please select your top 3 areas needing improvement(s):				
More shade More seating and/or table options More programming/events More food/drink options	Kids activities Other: None of the above			
8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?				
9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?				
This set of questions focuses on the events you've attended in	the Square and adjacent street(s).			
10. How many events have you attended over the past 5 years	?			
☐ 1-2 ☐ 3-4 5-10	☐ 11+ ☐ None (skip to the next section)			
11. In which season do you attend most events?				
Summer	☐ Winter☐ Spring			
12. What types of events would you like to see at Town Square?				
☐ Markets ☐ Music ☐ Art shows	☐ Kids' events☐ Other:☐ None			
13. Which are your top three (3) favorite events that have occurred in the Square?				
Wagon Days Papoose Pancake Breakfast Trailing of the Sheep 'Happy Trails' party Brewfest Oktoberfest Holiday lighting	Summer solstice Winter solstice Car show Rail jam Other: None			

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□ Every day□ A few times a week□ Once a week□ Once a month	☐ Every few months ☐ Once a year ☐ Never
15. Why do you visit the building?	
 □ To get visitor information □ To meet friends □ To get coffee □ To work 	☐ To use the restroom ☐ Other: ☐ I don't visit the building.
16. Do you think the building has the ideal mix of offering	s/uses?
Spot on!Neutral	Not at all
17. Of the amenities currently offered, which 3 are the m	
Food/drink vendor(s) Public restrooms Seating areas/options	EventsCommunity useKids activities
18. What do you like most about the building?	
19. Looking to the future, please select up to 3 areas need	ding improvement(s):
Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space	□ Longer hours of operation□ Other:□ Don't change a thing
20. As the City works to improve the building at Town Squ think Ketchum should look to for inspiration?	h political Riccian
21. Dreaming big about Ketchum Town Square, what wou	ald you like to see in the next 10-20 years?

3

a grassy spot for spikeball

22.	Are you a:
	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood Rive Valley?
	□ < 5 □ 6-10 □ 11-15 □ 16+
24.	Do you own a business in Ketchum?
	□ Yes ▼ No
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Naı	
Em	ail: higgipar000@ busdyll. org



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	☐ Attend an event ☐ Get ice cream ☐ Eat lunch/drink coffee		Stroll through Meet friends Other:
3.	In which season do you most visit Town Square?		
	Summer Fall		Winter Spring
4.	How well do you think Town Square represents the values at	nd ide	ntity of Ketchum?
	Spot on!Neutral		Not at all
5.	Of the current amenities offered, which 3 are the most impo	ortant	to you?
	☐ Fire pit(s) ☐ Shade structures ☐ Shade trees ☐ Pet friendly areas		Public restrooms Seating areas/options Events (staged or not) Water fountain
	☐ Food/drink vendors		Other:

6. What do you like most about Town Square? EXISTIA ANIENTICS	
7. Looking to the future, please select your top 3 areas nee	eding improvement(s):
☐ More shade	☐ Kids activities
☐ More seating and/or table options	Other:
☐ More programming/events☐ More food/drink options	Holle of the above
·	
8. As the City works to improve Town Square, is there anot think Ketchum should look to for inspiration?	
9. Dreaming big for Ketchum Town Square, what would yo	u like to see in the next 10-20 years?
NU CHANGE	
The state of the s	ad in the Square and adjacent street(s)
This set of questions focuses on the events you've attended	ed in the Square and dujacent street(s).
10. How many events have you attended over the past 5 y	ears?
1-2	□ 11+
□ 3-4	□ None
□ 5-10	(skip to the next section)
11. In which season do you attend most events?	
	□ Winter
☑ Summer ☑ Fall	Spring
	N. S. V. T.
12. What types of events would you like to see at Town Sq	juare?
☐ Markets	☐ Kids' events
☐ Music	☐ Other:
☐ Art shows	None
13. Which are your top three (3) favorite events that have	occurred in the Square?
☐ Wagon Days	Summer solstice
☐ Papoose Pancake Breakfast	☐ Winter solstice
☐ Trailing of the Sheep 'Happy Trails' party	☐ Car show
☐ Brewfest	☐ Rail jam
☐ Oktoberfest	☐ Other:
☐ Holiday lighting	□ None

14.	How often do you visit the Visitor Center/Starbucks building	g?	
	Every day		Every few months
	☐ A few times a week		Once a year
	□ Once a week		Never
	☐ Once a month		Treve.
15.	Why do you visit the building?		
	☐ To get visitor information		To use the restroom
	To meet friends		Other:
	To get coffee		I don't visit the building.
	To work		
16.	Do you think the building has the ideal mix of offerings/use		
	Spot on!Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most im	port	ant to you?
	Food/drink vendor(s)		Events
	☐ Public restrooms	V	Community use
	Seating areas/options		Kids activities
18.	What do you like most about the building?		
	THE ARCHITECTURE		
19.	Looking to the future, please select up to 3 areas needing in	npro	ovement(s):
	☐ Seating and/or table options (more)		Longer hours of operation
	☐ Programming/events		Other:
	☐ Food/drink options		Don't change a thing
	☐ Available meeting/community space		
20.	As the City works to improve the building at Town Square, is think Ketchum should look to for inspiration?	s the	ere another community space you
21.	Dreaming big about Ketchum Town Square, what would you	ı like	to see in the next 10-20 years?
	DV CHHNZH	-	,

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	□ < 5 □ 6-10 □ 11-15 □ 16+
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	□ Yes No
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Nar	me: JAN SONDAT
Em	ail: Jam Smdwich 1941 @gmail. Com



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	od/	Every day		Every few months
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		Once a week		Never
		Once a month		
2.	Wha	at do you do when you visit Town Square?		
		Attend an event		Stroll through
		Get ice cream		Meet friends
		Eat lunch/drink coffee		Other:
3.	In w	hich season do you most visit Town Square?		
	1	Summer		Winter
		Fall		Spring
4.	How	well do you think Town Square represents the values ar	nd id	entity of Ketchum?
		Spot on!Neutral		Not at all
5.	Of th	ne current amenities offered, which 3 are the most impo	rtan	t to you?
		Fire pit(s)		Public restrooms
	P	Shade structures		Seating areas/options
		Shade trees		Events (staged or not)
		Pet friendly areas		Water fountain
		Food/drink vendors		Other:

6. What do you like most about Town Square?			
7. Looking to the future, please select your top 3 areas needing	g improvement(s):		
More shade	☐ Kids activities		
More seating and/or table options	☐ Other:		
☐ More programming/events	☐ None of the above		
☐ More food/drink options			
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	town square or community space you		
9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?			
This set of questions focuses on the events you've attended in	the Square and adjacent street(s).		
This set of questions rocuses on the events you re attenued in	· the square and asjacenees.		
10. How many events have you attended over the past 5 years	?		
1-2	□ 11+		
3-4	□ None		
□ 5-10	(skip to the next section)		
11. In which season do you attend most events?			
Summer	☐ Winter		
☐ Fall	☐ Spring		
12. What types of events would you like to see at Town Square	2?		
☐ Markets	☐ Kids' events		
☐ Music	☐ Other:		
ii Art shows	□ None		
13. Which are your top three (3) favorite events that have occur	urred in the Square?		
☐ Wagon Days	☐ Summer solstice		
Papoose Pancake Breakfast	☐ Winter solstice		
Trailing of the Sheep 'Happy Trails' party	☐ Car show		
☐ Brewfest	□ Rail jam		
☐ Oktoberfest	☐ Other:		
☐ Holiday lighting	□ None		

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		Every day A few times a week Once a week Once a month		Every few months Once a year Never
15.	Why	y do you visit the building?		
		To get visitor information To meet friends To get coffee To work		To use the restroom Other: I don't visit the building.
16.	Doy	you think the building has the ideal mix of offerings/uses	s?	
		Spot on!Neutral		Not at all
17.	Of t	he amenities currently offered, which 3 are the most im	port	ant to you?
		Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities
18.	Wha	at do you like most about the building?		
19.	Loo	king to the future, please select up to 3 areas needing ir	npro	ovement(s):
		Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space		Longer hours of operation Other: Don't change a thing
20.		the City works to improve the building at Town Square, is k Ketchum should look to for inspiration?	s the	ere another community space you
21.	Drea	aming big about Ketchum Town Square, what would you	ı like	e to see in the next 10-20 years?

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□ < 5 □ 6-10 □ 11-15 □ 16+	
24. Do you own a business in Ketchum?	
Yes No	
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2. What do you do when you visit Town Square?	
Attend an event	☐ Stroll±hrough
Get ice cream	Meet friends
☐ Eat lunch/drink coffee	Other:
3. In which season do you most visit Town Square? Summer Fall	Winter Spring
4. How well do you think Town Square represents the	•
Spot on!Neutr	alNot at all
5. Of the current amenities offered, which 3 are the r	nost important to you?
☐ Fire pit(s)	Public restrooms
Shade structures	Seating areas/options
☐ Shade trees	□ Events (staged or not)
☐ Pet friendly areas	☐ Water fountain
Food/drink vendors	☐ Other:

6. What do you like most about Town Square?	1			
CENTER OF TOWN GAT	hapine Spol			
7. Looking to the future, please select your top 3 areas needing improvement(s):				
More shade	☐ Kids activities			
More seating and/or table options	Other:			
☐ More programming/events☐ More food/drink options	None of the above			
8. As the City works to improve Town Square, is there another town square or community space you				
think Ketchum should look to for inspiration?				
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NORE HISTORICAC AT	Tention			
	•			
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10. How many events have you attended over the past 5 years	?			
□ 1-2	□ 11+			
□ 3-4	□ None			
5-10	(skip to the next section)			
11. In which season do you attend most events?				
	Winter			
☐ Fall	Spring			
12. What types of events would you like to see at Town Square	?			
□ Markstar				
☐ Markets	☐ Kids' events			
☐ Music	☐ Kids' events ☐ Other:			
Music	Other:			
☐ Music ☐ Art shows	Other:			
☐ Music ☐ Art shows 13. Which are your top three (3) favorite events that have occur	Other: None Irred in the Square?			
 ✓ Music ✓ Art shows 13. Which are your top three (3) favorite events that have occu ✓ Wagon Days 	Other: None Irred in the Square? Summer solstice			
 ✓ Music ☐ Art shows 13. Which are your top three (3) favorite events that have occu ✓ Wagon Days ☐ Papoose Pancake Breakfast 	Other: None Irred in the Square? Summer solstice Winter solstice Car show Rail jam			
 ☐ Music ☐ Art shows 13. Which are your top three (3) favorite events that have occu ☐ Wagon Days ☐ Papoose Pancake Breakfast ☐ Trailing of the Sheep 'Happy Trails' party 	Other: None Irred in the Square? Summer solstice Winter solstice Car show			

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15.	Wh	y do you visit the building?		
		To get visitor information To meet friends To get coffee To work		To use the restroom Other: I don't visit the building.
16.	Do	you think the building has the ideal mix of offerings/use:	s?	
		Spot on!Neutral		Not at all
17.	Of	the amenities currently offered, which 3 are the most im	port	ant to you?
		Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities
18.	Wh	at do you like most about the building?		
19.	9. Looking to the future, please select up to 3 areas needing improvement(s):			ovement(s):
		Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space		Longer hours of operation Other: Don't change a thing
20.		the City works to improve the building at Town Square, is nk Ketchum should look to for inspiration?	s the	ere another community space you
21.	Dre	eaming big about Ketchum Town Square, what would you	ı like	to see in the next 10-20 years?

22. Are you a: □ Full-time resident □ Part-time resident □ Full-time resident – elsewhere in the Wood River Valley □ Part-time resident - elsewhere in the Wood River Valley □ Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ < 5 □ 6-10 □ 11 15 □ 16+
24. Do you own a business in Ketchum? Ves No
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Email:



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How often do you visit Town Square?	
□ Every day□ A few times a week□ Once a week□ Once a month	Every few monthsOnce a yearNever
 2. What do you do when you visit Town Square? Attend an event Get ice cream Eat lunch/drink coffee 	Stroll through Meet friends Other:
3. In which season do you most visit Town Square?	
Summer Fall	☐ Winter ☐ Spring
	alNot at all
5. Of the current amenities offered, which 3 are the m	nost important to you?
☐ Fire pit(s)	Public restrooms
Shade structures	☐ Seating areas/options
☐ Shade trees	☐ Events (staged or not)
☐ Pet friendly areas☐ Food/drink vendors	☐ Water fountain ☐ Other:
□ FUUU/GIIIK VEIIGUIS	□ Other:

Quaint, griet and easy gring			
7. Looking to the future, please select your top 3 areas needing	improvement(s):		
More shade More seating and/or table options More programming/events More food/drink options	☐ Kids activities☐ Other:☐ None of the above		
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	own square or community space you		
9. Dreaming big for Ketchum Town Square, what would you like It's pretty western how it is			
This set of questions focuses on the events you've attended in	the Square and adjacent street(s).		
10. How many events have you attended over the past 5 years?			
☐ 1-2 ☑ 3-4 ☐ 5-10	☐ 11+ ☐ None (skip to the next section)		
11. In which season do you attend most events?			
Summer Fall	☐ Winter ☐ Spring		
12. What types of events would you like to see at Town Square	?		
☐ Markets ☐ Music ☐ Art shows	☐ Kids' events☐ Other:☐ None		
13. Which are your top three (3) favorite events that have occurred in the Square?			
Wagon Days Papoose Pancake Breakfast Trailing of the Sheep 'Happy Trails' party Brewfest Oktoberfest Holiday lighting	Summer solstice Winter solstice Car show Rail jam Other: None		

6. What do you like most about Town Square?

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14.	. How often do you visit the Visitor Center/Starbucks building?		
	□ Every day□ A few times a week□ Once a week□ Once a month		Every few months Once a year Never
15.	Why do you visit the building?		
	☐ To get visitor information ☐ To meet friends ☐ To get coffee ☐ To work		To use the restroom Other: I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/u	ıses?	
	Spot on!Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most	import	ant to you?
18.	 □ Food/drink vendor(s) □ Public restrooms ☑ Seating areas/options What do you like most about the building? 		Events Community use Kids activities
19.	Looking to the future, please select up to 3 areas needing	g impro	ovement(s):
	Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space		Longer hours of operation Other: Don't change a thing
20.	As the City works to improve the building at Town Square think Ketchum should look to for inspiration? $N0$	e, is the	ere another community space you
21.	Dreaming big about Ketchum Town Square, what would	you like	e to see in the next 10-20 years?
	see it stay me same		

3

22. Are you a:
 □ Full-time resident □ Part-time resident □ Full-time resident – elsewhere in the Wood River Valley □ Part-time resident - elsewhere in the Wood River Valley □ Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley? < 5
24. Do you own a business in Ketchum? — Yes — No
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Name: Clame Brown
Email:



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÷			
1.	How often do you visit Town Square?		
	☐ Every day		Every few months
	A few times a week		Once a year
	Once a week		Never
	☐ Once a month		
2.	What do you do when you visit Town Square?		
	☐ Attend an event		Stroll through
	☐ Get ice cream		Meet friends
	Eat lunch/drink coffee		Other:
3.	In which season do you most visit Town Square?		
	Summer		Winter
	X Fall		Spring
4.	How well do you think Town Square represents the values a	nd id	entity of Ketchum?
	Spot on!Neutral		Not at all
5.	Of the current amenities offered, which 3 are the most impo	ortan	t to you?
	Fire pit(s)		Public restrooms
	☐ Shade structures		Seating areas/options
	Shade trees	X	Events (staged or not)
	☐ Pet friendly areas		Water fountain
	☐ Food/drink vendors		Other:

6. What do you like most about Town Square?			
7. Looking to the future, please select your top 3 areas needing	; improvement(s):		
	☐ Kids activities ☐ Other:		
 ☐ More programming/events ☐ More food/drink options 	☐ None of the above		
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	town square or community space you		
9. Dreaming big for Ketchum Town Square, what would you like	e to see in the next 10-20 years?		
This set of questions focuses on the events you've attended in	the Square and adjacent street(s).		
10. How many events have you attended over the past 5 years?	?		
☐ 1-2 57 3-4	☐ 11+ ☐ None		
5-10	(skip to the next section)		
11. In which season do you attend most events?			
Summer 5-11	☐ Winter ☐ Spring		
FallWhat types of events would you like to see at Town Square			
☐ Markets	☐ Kids' events		
Music	☐ Other:		
☐ Art shows	None		
13. Which are your top three (3) favorite events that have occurred in the Square?			
Wagon Days	☐ Summer solstice		
 Papoose Pancake Breakfast Trailing of the Sheep 'Happy Trails' party 	☐ Winter solstice☐ Car show		
☐ Brewfest	☐ Rail jam		
☐ Oktoberfest	☐ Other:		
☐ Holiday lighting	☐ None		

14.	. How often do you visit the Visitor Center/Starbucks building?		
	□ Every day □ A few times a week □ Once a week □ Once a month		Every few months Once a year Never
15.	Why do you visit the building?		
,	 □ To get visitor information □ To meet friends □ To get coffee □ To work 		To use the restroom Other: I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/uses		
	Spot on!Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most im	port	ant to you?
18.	Food/drink vendor(s) Public restrooms Seating areas/options What do you like most about the building?		Events Community use Kids activities
20.	Towardo you me most about the ballang.		
19.	Looking to the future, please select up to 3 areas needing in	npro	ovement(s):
	 □ Seating and/or table options (more) □ Programming/events □ Food/drink options □ Available meeting/community space 		Longer hours of operation Other: Don't change a thing
20.	As the City works to improve the building at Town Square, is think Ketchum should look to for inspiration?	s the	ere another community space you
21.	Dreaming big about Ketchum Town Square, what would you	ı like	to see in the next 10-20 years?

22. Are you a:
Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ < 5 □ 6-10 □ 11-15 □ 16+
24. Do you own a business in Ketchum?
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Email:



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How often do you visit Town Square?			
Every dayA few times a week	Every few months Once a year		
Once a weekOnce a month	☐ Never		
2. What do you do when you visit Town Square?			
☐ Attend an event	☐ Stroll through		
☐ Get ice cream	Meet friends		
Eat lunch/drink coffee	Other:		
3. In which season do you most visit Town Square?			
Summer	Winter		
□ Fall	□ Spring		
☐ Fall	3billing		
4. How well do you think Town Square represents the values	and identity of Ketchum?		
Spot on!Neutral	Not at all		
5. Of the current amenities offered, which 3 are the most important to you?			
☐ Fire pit(s)	☐ Public restrooms		
Shade structures	Seating areas/options		
☐ Shade trees	☐ Events (staged or not)		
☐ Pet friendly areas	☐ Water fountain		
Food/drink vendors	☐ Other:		
	· · · · · · · · · · · · · · · · · · ·		

7. Looking to the future, please select your top 3 areas needing	g improvement(s):			
More shadeMore seating and/or table options	☐ Kids activities ☐ Other:			
More programming/eventsMore food/drink options	None of the above			
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	town square or community space you			
9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years? It is perfect the way it is				
This set of questions focuses on the events you've attended in	the Square and adjacent street(s).			
10. How many events have you attended over the past 5 years	?			
□ 1-2	□ 11+			
3-4	□ None			
<u> </u>	(skip to the next section)			
11. In which season do you attend most events?				
Summer	☐ Winter			
☐ Fall	☐ Spring			
12. What types of events would you like to see at Town Square	2?			
☐ Markets	☐ Kids' events			
☐ Music	☐ Other:			
Art shows	☐ None			
13. Which are your top three (3) favorite events that have occurred in the Square?				
☑ /Wagon Days	☑/ Summer solstice			
Papoose Pancake Breakfast	Winter solstice			
Trailing of the Sheep 'Happy Trails' party	Car show			
Brewfest	☑ Rail jam			
☑ Øktoberfest	☐ Other:			
☐ Holiday lighting	□ None			

6. What do you like most about Town Square?

Starbucks

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14.	How often do you visit the Visitor Center/Starbucks b	uilding?	
/	■ Every day when here □ A few times a week		Every few months Once a year
	☐ Once a week		Never
	☐ Once a month		
15.	Why do you visit the building?		
	☐_To get visitor information		To use the restroom
_	☐ To meet friends		Other:
-	☐ To get coffee		I don't visit the building.
	☐ To work		ā
16.	Do you think the building has the ideal mix of offering	gs/uses?	
	Spot onNeutral		Not at all
17.	Of the amenities currently offered, which 3 are the m	ost impor	tant to you?
,	Food/drink vendor(s)	4	Events
,	☐ Public restrooms		Community use
~	Seating areas/options		Kids activities
18.	What do you like most about the building?		
	Composible in both winder	+ se	inne
19.	Looking to the future, please select up to 3 areas nee	eding impro	ovement(s):
	☐ Seating and/or table options (more)		Longer hours of operation
	☐ Programming/events		Other:
	☐ Food/drink options		Don't change a thing
	☐ Available meeting/community space		
20.	As the City works to improve the building at Town Sq think Ketchum should look to for inspiration?		
21.	Dreaming big about Ketchum Town Square, what wo	uld you like	e to see in the next 10-20 years?
	See question 9		

3

22. Are you a:
 □ Full-time resident □ Part-time resident □ Full-time resident – elsewhere in the Wood River Valley □ Part-time resident - elsewhere in the Wood River Valley □ Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ < 5 □ 6-10 □ 11-15 □ 16+
24. Do you own a business in Ketchum?
☐ Yes No
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Name: LIZ TORRES
Email:



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How often do you visit Town Square?	
X 17	
Every day	Every few months
☐ A few times a week	☐ Once a year
☐ Once a week	☐ Never
☐ Once a month	
2. What do you do when you visit Town Square?	
☐ Attend an event	Stroll through
Get ice cream	Meet friends
Eat lunch/drink coffee	☐ Other:
3. In which season do you most visit Town Square?	
Summer	Winter
Fall	Spring
4. How well do you think Town Square represents the value	ues and identity of Ketchum?
	Not at all
5. Of the current amenities offered, which 3 are the most	important to you?
Fire pit(s)	Public restrooms
Shade structures	Seating areas/options
□ Shade trees	Events (staged or not)
Pet friendly areas	Water fountain
Food/drink vendors	Other: 2 2 RYTHWO
Food/dilik velidors	Other.

6. What do you like most about Town Square? EVERYTHING! FT'S A W TO BRING OUR CON	JUNDERFUL PLACE JUNNITY TOGETHER
7. Looking to the future, please select your top 3 areas	needing improvement(s):
 ☐ More shade ☐ More seating and/or table options ☐ More programming/events ☐ More food/drink options 	☐ Kids activities ☐ Other: None of the above
8. As the City works to improve Town Square, is there a think Ketchum should look to for inspiration?	another town square or community space you
9. Dreaming big for Ketchum Town Square, what would TOWN SQUARE KE FOR THE PURPOSE THE BEEN ABOUT. This set of questions focuses on the events you've attentions.	EP IT'S INTEGRITY E SQUARE HAS ALWAYS
10. How many events have you attended over the past	5 years?
☐ 1-2 ☐ 3-4 ☐ 5-10	≥ 11+ □ None (skip to the next section)
11. In which season do you attend most events? Summer Fall	Winter Spring
12. What types of events would you like to see at Town	Square?
Markets Music Art shows	Kids' events Other: None
13. Which are your top three (3) favorite events that ha	0,000
Wagon Days Papoose Pancake Breakfast Trailing of the Sheep 'Happy Trails' party Brewfest Oktoberfest Holiday lighting	Summer solstice Winter solstice Car show Rail jam Other:

14. How often do you visit the Visitor Center/Starbucks	building?
Every day	☐ Every few months
☐ A few times a week	Once a year
☐ Once a week	□ Never
☐ Once a month	
15. Why do you visit the building?	582
☐ To get visitor information	To use the restroom
To meet friends	☐ Other:
To get coffee	 I don't visit the building.
To work	
16. Do you think the building has the ideal mix of offer	ings/uses?
Spot on!Neutral	Not at all
17. Of the amenities currently offered, which 3 are the	most important to you?
Food/drink vendor(s)	Events
Public restrooms	Community use
Seating areas/options	Kids activities
18. What do you like most about the building?	
EVERYTHING!	
ALCOHOL:	
19. Looking to the future, please select up to 3 areas n	eeding improvement(s):
 Seating and/or table options (more) 	Longer hours of operation
☐ Programming/events	Other:
☐ Food/drink options	Don't change a thing
 Available meeting/community space 	
20. As the City works to improve the building at Town 5	Square is there another community snace you
think Ketchum should look to for inspiration?	of the control community space you
/	00
24. December his shout Vetation Taxon Course when	result years like the near in the secret 10, 20,
21. Dreaming big about Ketchum Town Square, what w	10.100
IT SAYS THE S	AME!

22. Ar	e you a:
	Full-time resident Part-time resident Full-time resident — elsewhere in the Wood River Valley Part-time resident – elsewhere in the Wood River Valley Visitor
	w many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River ley?
	< 5 6-10 11-15 16+
	you own a business in Ketchum?
	Yes No
	me and insights are greatly appreciated! sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in ss!).
	yet, leave your email address to be added to the Project Ketchum newsletter.
Name:	LIZ BROWN Tizziekbraunguciil.com
Email:	tizziekbrain guciil.com



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	P	Every day A few times a week Once a week Once a month		Every few months Once a year Never
2.	Wha	t do you do when you visit Town Square?		
		Attend an event Get ice cream Eat lunch/drink coffee		Stroll through Meet friends Other:
3.	In wh	nich season do you most visit Town Square?		
		Summer Fall		Winter Spring
4.	How	well do you think Town Square represents the values an	d id	entity of Ketchum?
		Spot on!		Not at all
5.	Of th	e current amenities offered, which 3 are the most impo	rtan	t to you?
		Fire pit(s) Shade structures Shade trees Pet friendly areas		Public restrooms Seating areas/options Events (staged or not) Water fountain
	1	Food/drink vendors		Other:

7.	Looking to the future, please select your top 3 areas needing	g imp	provement(s):
	☐ More shade		Kids activities
	☐ More seating and/or table options		Other:
	☐ More programming/events		None of the above
	☐ More food/drink options		
8.	As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	towr	n square or community space you
9.	Dreaming big for Ketchum Town Square, what would you lik	e to	see in the next 10-20 years?
	replace Hwy 75 - Hospita	17	to Golera lody
Th	is set of questions focuses on the events you've attended in	n the	Square and adjacent street(s).
10	. How many events have you attended over the past 5 years	s?	
	□ 1-2		11+
	□ 3-4		None
	□ 5-10		(skip to the next section)
11	. In which season do you attend most events?		
	Summer		Winter
	☐ Fall		Spring
12	. What types of events would you like to see at Town Square	e?	
	Markets		Kids' events
	☐ Music		Other:
	☐ Art shows		None
13	. Which are your top three (3) favorite events that have occ	urrec	I in the Square?
	☐ Wagon Days		Summer solstice
	Papoose Pancake Breakfast		Winter solstice
	☐ Trailing of the Sheep 'Happy Trails' party		Car show
	☐ Brewfest		Rail jam
	☐ Oktoberfest		Other:
	☐ Holiday lighting		None

6. What do you like most about Town Square?

14.	How often do you visit the Visitor Center/Starbucks building	g?	
	□ Every day □ A few times a week □ Once a week □ Once a month		Every few months Once a year Never
15.	Why do you visit the building?		
	 □ To get visitor information □ To meet friends □ To get coffee □ To work 		To use the restroom Other: I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/use	s?	
	Spot on!Neutral		Not at all
17 .	Of the amenities currently offered, which 3 are the most im-	port	ant to you?
	□ Food/drink vendor(s)□ Public restrooms□ Seating areas/options		Events Community use Kids activities
18.	What do you like most about the building?		
19.	Looking to the future, please select up to 3 areas needing in	-	
	 □ Seating and/or table options (more) □ Programming/events □ Food/drink options □ Available meeting/community space 		Longer hours of operation Other: Don't change a thing
20.	As the City works to improve the building at Town Square, i think Ketchum should look to for inspiration?	s the	ere another community space you
21.	Dreaming big about Ketchum Town Square, what would you	u like	e to see in the next 10-20 years?

22.	Are you a:
	 □ Full-time resident ☑ Part-time resident □ Full-time resident – elsewhere in the Wood River Valley □ Part-time resident - elsewhere in the Wood River Valley □ Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ < 5□ 6-10□ 11-15□ 16+
24.	Do you own a business in Ketchum?
	☐ Yes ☑ No
Ma	r time and insights are greatly appreciated! ke sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in gress!).
Bet	ter yet, leave your email address to be added to the Project Ketchum newsletter.
Nar	ne: JIM KEADE POBOX 3085, KETCH.
Ema	ail:



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_			
1.	How often do you visit Town Square?		
	☐ Every day		Every few months
	A few times a week		Once a year
	☐ Once a week		Never
	□ Once a month		
2.	What do you do when you visit Town Square?		
	Attend an event		Stroll through
	Get ice cream		Meet friends
	Eat lunch/drink coffee		Other:
3.	In which season do you most visit Town Square?		
	☑ Summer	HAD	Winter
	Fall		Spring
4.	How well do you think Town Square represents the values ar	nd id	
	Spot on!Neutral		Not at all
5.	Of the current amenities offered, which 3 are the most impo	rtan	t to you?
	☐ Fire pit(s)		Public restrooms
	✓ Shade structures		Seating areas/options
	☐ Shade trees	X	Events (staged or not)
	☐ Pet friendly areas		Water fountain
	🔀 Food/drink vendors		Other:

6. What do you like most about Town Square?	
Easy to grab a sandonich from At	kinsons, ica cream
Easy to grab a sandonich from At from Leukeys, Coffee from Starbuck	s & St & VPAX.
7. Looking to the future, please select your top 3 areas needing	g improvement(s):
More shade	☐ Kids activities
More seating and/or table options	☐ Other:
More programming/events	☐ None of the above
More food/drink options	
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	town square or community space you
9. Dreaming big for Ketchum Town Square, what would you lik	e to see in the next 10-20 years?
This set of questions focuses on the events you've attended in	the Square and adjacent street(s).
10. How many events have you attended over the past 5 years	?
□ 1-2	□ 11+
□ 3-4	None
□ 3-4	None
□ 3-4 □ 5-10	None
☐ 3-4 ☑ 5-10 11. In which season do you attend most events?	□ None (skip to the next section)
☐ 3-4	□ None (skip to the next section)□ Winter□ Spring
□ 3-4 □ 5-10 11. In which season do you attend most events? □ Summer □ Fall	□ None (skip to the next section)□ Winter□ Spring
☐ 3-4 ☐ 5-10 11. In which season do you attend most events? ☐ Summer ☐ Fall 12. What types of events would you like to see at Town Square	□ None (skip to the next section) □ Winter □ Spring e?
□ 3-4 □ 5-10 11. In which season do you attend most events? □ Summer □ Fall 12. What types of events would you like to see at Town Square □ Markets	□ None (skip to the next section) □ Winter □ Spring ≥? Kids' events
□ 3-4 □ 5-10 11. In which season do you attend most events? □ Summer □ Fall 12. What types of events would you like to see at Town Square □ Markets □ Music	□ None (skip to the next section) □ Winter □ Spring ≥? Kids' events □ Other: □ None
□ 3-4 □ 5-10 11. In which season do you attend most events? □ Summer □ Fall 12. What types of events would you like to see at Town Square □ Markets □ Music □ Art shows	□ None (skip to the next section) □ Winter □ Spring ≥? Kids' events □ Other: □ None
□ 3-4 □ 5-10 11. In which season do you attend most events? □ Summer □ Fall 12. What types of events would you like to see at Town Square □ Markets □ Music □ Art shows 13. Which are your top three (3) favorite events that have occe □ Wagon Days □ Papoose Pancake Breakfast	□ None (skip to the next section) □ Winter □ Spring ②? Kids' events □ Other: □ None urred in the Square? □ Summer solstice □ Winter solstice
□ 3-4	□ None (skip to the next section) □ Winter □ Spring e? Kids' events □ Other: □ None urred in the Square? □ Summer solstice □ Winter solstice □ Car show
□ 3-4 □ 5-10 11. In which season do you attend most events? □ Summer □ Fall 12. What types of events would you like to see at Town Square □ Markets □ Music □ Art shows 13. Which are your top three (3) favorite events that have occe □ Wagon Days □ Papoose Pancake Breakfast	□ None (skip to the next section) □ Winter □ Spring ②? Kids' events □ Other: □ None urred in the Square? □ Summer solstice □ Winter solstice

4. How often do you visit the Visitor Center/Starbucks building?		
□ Every day☒ A few times a week□ Once a week□ Once a month	Every few monthsOnce a yearNever	
15. Why do you visit the building?		
☐ To get visitor information ☐ To meet friends ☐ To get coffee ☐ To work	✓ To use the restroom✓ Other:✓ I don't visit the building.	
16. Do you think the building has the ideal mix of offerings/uses?		
Spot on!Neutral	Not at all	
17. Of the amenities currently offered, which 3 are the mo	ost important to you?	
Food/drink vendor(s) Public restrooms Seating areas/options 18. What do you like most about the building? From love the a starbucks	Events Community use Kids activities	
19. Looking to the future, please select up to 3 areas need	ding improvement(s):	
Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space	□ Longer hours of operation□ Other:□ Don't change a thing	
20. As the City works to improve the building at Town Squ think Ketchum should look to for inspiration?	are, is there another community space you	
21. Dreaming big about Ketchum Town Square, what wou Keep the SMAI town Was		

22. Are you a:
Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
<pre>6-10 11-15 16+</pre>
24. Do you own a business in Ketchum?
☐ Yes No
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Name: Allian Carmon
Email: allisonbeannon@gmevil.com



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1. How often do you visit Town Square?		
☐ Every day	Every few months	
☐ A few times a week	☐ Once a year	
Once a week	□ Never	
☐ Once a month		
2. What do you do when you visit Town Square?		
☐ Attend an event	Stroll through	
☐ Get ice cream	☐ Meet friends	
☐ Eat lunch/drink coffee	☐ Other:	
3. In which season do you most visit Town Square?		
Summer	☐ Winter	
Fall	☐ Spring	
4. How well do you think Town Square represents the values and identity of Ketchum?		
Spot on!Neutral	Not at all	
5. Of the current amenities offered, which 3 are the m	ost important to you?	
☐ Fire pit(s)	☐ Public restrooms	
Shade structures	Seating areas/options	
☐ Shade trees	Events (staged or not)	
☐ Pet friendly areas	☐ Water fountain	
Food/drink vendors	☐ Other:	

7. Looking to the future, please select your top 3 areas needing improvement(s):			
More shade	Kids activities		
 More seating and/or table options More programming/events More food/drink options 	☐ None of the above		
8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?			
9. Dreaming big for Ketchum Town Square, what would	you like to see in the next 10-20 years?		
This set of questions focuses on the events you've atter	nded in the Square and adjacent street(s).		
10. How many events have you attended over the past 5			
□ 1-2	□ 11+		
3-4	None		
□ 5-10	(skip to the next section)		
11. In which season do you attend most events?			
Summer	☐ Winter		
Fall	☐ Spring		
12. What types of events would you like to see at Town	Square?		
Markets	kids' events		
☐ Music	☐ Other:		
☐ Art shows	None		
13. Which are your top three (3) favorite events that have occurred in the Square?			
☐ Wagon Days	☐ Summer solstice		
☐ Papoose Pancake Breakfast	☐ Winter solstice		
Trailing of the Sheep 'Happy Trails' party	☐ Car show		
Brewfest	☐ Rail jam		
☐ Oktoberfest	Other:		
☐ Holiday lighting	☐ None		

6. What do you like most about Town Square?

14.	How often do you visit the Visitor Center/Starbucks building?		
	□ Every day□ A few times a week□ Once a week□ Once a month		Every few months Once a year Never
15.	Why do you visit the building?		
	 □ To get visitor information □ To meet friends □ To get coffee □ To work 		To use the restroom Other: don't visit the building.
16.	16. Do you think the building has the ideal mix of offerings/uses?		
	Spot on!Neutral		Not at all
17. Of the amenities currently offered, which 3 are the most important to you?			nt to you?
_	☐ Food/drink vendor(s) ☐ Public restrooms ☐ Seating areas/options	X	Events Community use Kids activities
18. What do you like most about the building?			
19.	.9. Looking to the future, please select up to 3 areas needing improvement(s):		rement(s):
	Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space		Longer hours of operation Other: Don't change a thing
20.	As the City works to improve the building at Town Square, think Ketchum should look to for inspiration?	is ther	e another community space you
21.	Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?		to see in the next 10-20 years?

22. Are you a:
Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ < 5 □ 6-10 □ 11-15 □ 16+
24. Do you own a business in Ketchum?
Yes
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Name:
Email:



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1. How often do you visit Town Square?			
 Every day A few times a week Once a week Once a month 	□ Every few months□ Once a year□ Never		
2. What do you do when you visit Town Square	?		
☐ Attend an event ☐ Get ice cream Æ Eat lunch/drink coffee	Stroll through Meet friends Other:		
3. In which season do you most visit Town Squ	are?		
☐ Summer Fall	☐ Winter ☐ Spring		
4. How well do you think Town Square represents the values and identity of Ketchum?			
Spot on!	NeutralNot at all		
5. Of the current amenities offered, which 3 ar	e the most important to you?		
Fire pit(s) Shade structures Shade trees + Pet friendly areas + Food/drink vendors	Public restrooms t Seating areas/options Events (staged or not) Water fountain Summa Other: fooling/misting area Winter warming area		

Shady spot for guick /4 or coffee	nch
7. Looking to the future, please select your top 3 areas ne	eeding improvement(s):
✓ More shade☐ More seating and/or table options	☐ Kids activities☐ Other:
More programming/eventsMore food/drink options	☐ None of the above
8. As the City works to improve Town Square, is there and think Ketchum should look to for inspiration?	other town square or community space you
9. Dreaming big for Ketchum, Town Square, what would yo	ou like to see in the next 10-20 years?
Add more lawn	
This set of questions focuses on the events you've attend	ded in the Square and adjacent street(s).
10. How many events have you attended over the past 5 v	years?
□ 1-2	□ 11 +
3-4	□ None
5-10	(skip to the next section)
11. In which season do you attend most events?	
Summer	☐ Winter
Fall	☐ Spring
12. What types of events would you like to see at Town Se	quare?
☐ Markets	☐ Kids' events
☐ Music	☐ Other:
☐ Art shows	None
13. Which are your top three (3) favorite events that have	e occurred in the Square?
Wagon Days	☐ Summer solstice
Papoose Pancake Breakfast	□ Winter solstice
Trailing of the Sheep 'Happy Trails' party	□ Carshow BAD IDEA □ Railjam PARKING ISSUES
☐ Brewfest	Railjam PARKING 13300036
☐ Oktoberfest	Other:
☐ Holiday lighting	☐ None

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14. How often do you visit the Visitor Center/Starbucks building?		
□ Every day□ A few times a week□ Once a week□ Once a month	☐ Every few months ☐ Once a year ☐ Never	
15. Why do you visit the building?		
☐ To get visitor information ☐ To meet friends ☐ To get coffee ☐ To work	□ To use the restroom□ Other:□ I don't visit the building.	
16. Do you think the building has the ideal mix of offe	rings/uses?	
Spot on!Neutral-	Not at all	
17. Of the amenities currently offered, which 3 are the	e most important to you?	
Food/drink vendor(s) Public restrooms Seating areas/options	EventsCommunity useKids activities	
18. What do you like most about the building? DONT LIKE THE SMALLER STARBULKS	BUILDING , IFOOD WOTHER OPTIONS, A FOOD COURT	
19. Looking to the future, please select up to 3 areas r	needing improvement(s):	
☐ Seating and/or table options (more) ☐ Programming/events ☐ Food/drink options ☐ Available meeting/community space	□ Longer hours of operation□ Other:□ Don't change a thing	
20. As the City works to improve the building at Town think Ketchum should look to for inspiration? PARK ACROSS FROM	_	
21. Dreaming big about Ketchum Town Square, what v	would you like to see in the next 10-20 years?	

FUN WATER FEATURE

22. Are you a:
Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
24. Do you own a business in Ketchum?
☐ Yes No
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Better yet, leave your email address to be added to the Project Ketchum newsletter.
Name: Kathy
Email: Kat2 percivale amail.com



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This first set of questions focuses on the Square itself – (outside common area).

1.	How often do you visit Town Square?		
	□ Every day□ A few times a week□ Once a week□ Once a month		Every few months Once a year Never
2.	What do you do when you visit Town Square?		
	☐ Attend an event☐ Get ice cream☐ Eat lunch/drink coffee		Stroll through Meet friends Other:
3.	In which season do you most visit Town Square?		
	Summer Fall		Winter Spring
4.	How well do you think Town Square represents the values a	and id	entity of Ketchum?
	Spot on!Neutral		Not at all
5.	Of the current amenities offered, which 3 are the most imp	ortan	t to you?
	☐ Fire pit(s) Shade structures ☐ Shade trees ☐ Pet friendly areas		Public restrooms Seating areas/options Events (staged or not) Water fountain
	🔼 Food/drink vendors	1	Other:

6. What do you like most about Town Square?	
Pedestrian hid - friend	<i>(</i>)
7. Looking to the future, please select your top 3 areas	s needing improvement(s):
 □ More shade □ More seating and/or table options ☑ More programming/events □ More food/drink options 	☐ Kids activities ☐ Other:
8. As the City works to improve Town Square, is there think Ketchum should look to for inspiration?	another town square or community space you Meidelberg
9. Dreaming big for Ketchum Town Square, what woul	d you like to see in the next 10-20 years?
Central -4 blo	cks = pelestries only 8an-10pm
This set of questions focuses on the events you've att	tended in the Square and adjacent street(s).
10. How many events have you attended over the pas	t 5 years?
✓ 1-2☐ 3-4☐ 5-10	☐ 11+ ☐ None (skip to the next section)
11. In which season do you attend most events?	
Summer Fall	□ Winter□ Spring
12. What types of events would you like to see at Tow	n Square?
₩ Markets	☐ Kids' events

13. Which are your top three (3) favorite events that have occurred in the Square?

Music

Art shows

□ Wagon Days

☐ Brewfest

☐ Oktoberfest ☑ Holiday lighting

☐ Papoose Pancake Breakfast

☐ Trailing of the Sheep 'Happy Trails' party

□ Winter solstice□ Car show□ Rail jam□ Other: _______

☐ Other: _____

☐ Summer solstice

□ None

☐ None

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14.	How often do you visit the Visitor Center/Starbucks buildin	g?
	□ Every day□ A few times a week□ Once a week□ Once a month	Every few months Once a year Never
15.	Why do you visit the building?	
	 ✓ To get visitor information ☐ To meet friends ✓ To get coffee ☐ To work 	□ To use the restroom□ Other:□ I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/use	es?
	Spot on!	Not at all
17.	Of the amenities currently offered, which 3 are the most in	nportant to you?
	Food/drink vendor(s) Public restrooms Seating areas/options	□ Events□ Community use□ Kids activities
18.	What do you like most about the building?	
	central location	
19.	Looking to the future, please select up to 3 areas needing i	mprovement(s):
	 □ Seating and/or table options (more) □ Programming/events □ Food/drink options □ Available meeting/community space 	□ Longer hours of operation ☐ Other:
20.	As the City works to improve the building at Town Square, think Ketchum should look to for inspiration?	is there another community space you

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

3

22. Are you a:
 □ Full-time resident □ Part-time resident □ Full-time resident - elsewhere in the Wood River Valley □ Part-time resident - elsewhere in the Wood River Valley ✓ Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley? Color Color
24. Do you own a business in Ketchum?
☐ Yes ➢ No
Your time and insights are greatly appreciated! = Make it a certal pedes that Make sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in progress!).
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Name: Jush Bonkowsky
Email: JBonkowsky exmit-com



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 Every day A few times a week Once a week Once a month 	Every few months Once a year Never
2. What do you do when you visit Town Square?	
☐ Attend an event ☐ Get ice cream ☐ Eat lunch/drink coffee	Stroll through Meet friends Other:
3. In which season do you most visit Town Square?	
Summer Fall	☐ Winter☐ Spring
4. How well do you think Town Square represents the v	values and identity of Ketchum?
Spot on!Neutral	Not at all
5. Of the current amenities offered, which 3 are the mo	ost important to you?
☐ Fire pit(s) Shade structures Shade trees ☐ Pet friendly areas Food/drink vendors	 □ Public restrooms □ Seating areas/options □ Events (staged or not) □ Water fountain □ Other:

6. What do you like most about Town Square? Easy to find for meeting people and rust while walking arou options. Indfriendly 7. Looking to the future, please select your top? areas needing	Place to sit and hight food gimprovement(s):		
 ✓ More shade ☐ More seating and/or table options ✓ More programming/events ☐ More food/drink options 	Kids activities Other: None of the above		
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	town square or community space you		
9. Dreaming big for Ketchum Town Square, what would you lik	e to see in the next 10-20 years?		
This set of questions focuses on the events you've attended in	the Square and adjacent street(s).		
10. How many events have you attended over the past 5 years	?		
★ 1-2	□ 11+		
□ 3-4	□ None		
□ 5-10	(skip to the next section)		
11. In which season do you attend most events?			
⊠ Summer	☐ Winter		
□ Fall	☐ Spring		
12. What types of events would you like to see at Town Square	2?		
Markets			
Music	□ Other:		
☐ Art shows	☐ None		
13. Which are your top three (3) favorite events that have occurred in the Square?			
☐ Wagon Days	✓ Summer solstice ✓ Market Summer sol		
☐ Papoose Pancake Breakfast	☐ Winter solstice		
 Trailing of the Sheep 'Happy Trails' party 	☐ Car show		
☐ Brewfest	□ Rail jam		
Oktoberfest	Other: Library event		
☐ Holiday lighting	□ None		

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14.	How often do you visit the Visitor Center/Starbucks building	g?	
	□ Every day□ A few times a week□ Once a week□ Once a month		Every few months Once a year Never
15.	Why do you visit the building?		
	 ▼ To get visitor information □ To meet friends ▼ To get coffee □ To work 		To use the restroom Other: I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/use	s?	
	Spot on!NeutralX		Not at all
17.	Of the amenities currently offered, which 3 are the most im	port	ant to you?
	Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities
18.	What do you like most about the building? NICE Wooden brulding. Centra large undoor space	I,	location
19.	Looking to the future, please select up to 3 areas needing in	mpro	ovement(s):
30	 □ Seating and/or table options (more) □ Programming/events □ Food/drink options □ Available meeting/community space 		Longer hours of operation Other: Don't change a thing
20.	As the City works to improve the building at Town Square, i think Ketchum should look to for inspiration?	s the	ere another community space you

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22.	Are	you a:
		Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23.		w many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood Rive ley?
		< 5 6-10 11-15 16+
24.	Do	you own a business in Ketchum?
		Yes No
Ma		me and insights are greatly appreciated! ure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in ss!).
Bet	ter	yet, leave your email address to be added to the Project Ketchum newsletter.
Naı	ne:	Anne Bonkowsky
Em	ail:	abonkowsky@hotmail.com



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	☐ Every day ☐ A few times a week ☐ Once a week ☐ Once a month	Every few monthsOnce a yearNever	
2.	What do you do when you visit Town Square?		
	Attend an event Get ice cream Eat lunch/drink coffee	Stroll through Meet friends Other:	
3.	In which season do you most visit Town Square?		
	Summer Fall	☐ Winter ☐ Spring	
4.	How well do you think Town Square represents the values a	nd identity of Ketchum?	
	Spot on!NeutralX	Not at all	
5.	Of the current amenities offered, which 3 are the most impo	ortant to you?	
	☐ Fire pit(s) ☐ Shade structures ☐ Shade trees ☐ Pet friendly areas ☐ Food/drink vendors	Public restrooms Seating areas/options Events (staged or not) Water fountain Other:	

6.	What do you like most about Town Square? Community center, bring	SP	eople together				
7.	. Looking to the future, please select your top 3 areas needing improvement(s):						
	× 94						
	More shade		Kids activities				
	More seating and/or table options More programming/events		Other: None of the above				
	☐ More food/drink options	Ц	None of the above				
8.	As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	er town	n square or community space you				
9.	Dreaming big for Ketchum Town Square, what would you	like to s	see in the next 10-20 years?				
	8						
Th	is set of questions focuses on the events you've attended	d in the	Square and adjacent street(s).	This set of questions focuses on the events you've attended in the Square and adjacent street(s).			
	10. How many events have you attended over the past 5 years?						
10	. How many events have you attended over the past 5 year	ars?					
10		ars?	114				
10		ars?	11+				
10		ars?	None				
	1-2 3-4 5-10	ars?					
		ars?	None				
	1-2 3-4 5-10	ars?	None				
	1-2 3-4 5-10 In which season do you attend most events?	ars?	None (skip to the next section)				
11	1-2 3-4 5-10 In which season do you attend most events? Summer		None (skip to the next section) Winter				
11	1-2 3-4 5-10 In which season do you attend most events? Summer Fall What types of events would you like to see at Town Square.		None (skip to the next section) Winter Spring				
11	1-2 3-4 5-10 In which season do you attend most events? Summer Fall What types of events would you like to see at Town Squared Markets	are?	None (skip to the next section) Winter Spring Kids' events				
11	1-2 3-4 5-10 In which season do you attend most events? Summer Fall What types of events would you like to see at Town Squared Markets Music	are?	None (skip to the next section) Winter Spring Kids' events Other:				
11	1-2 3-4 5-10 In which season do you attend most events? Summer Fall What types of events would you like to see at Town Squared Markets	are?	None (skip to the next section) Winter Spring Kids' events Other: None				
11	1-2 3-4 5-10 In which season do you attend most events? Summer Fall What types of events would you like to see at Town Squared Markets Music Art shows Which are your top three (3) favorite events that have one	are?	None (skip to the next section) Winter Spring Kids' events Other: None In the Square?				
11	1-2 3-4 5-10 In which season do you attend most events? Summer Fall What types of events would you like to see at Town Square Markets Music Art shows Which are your top three (3) favorite events that have on Wagon Days	are?	None (skip to the next section) Winter Spring Kids' events Other: None				
11	1-2 3-4 5-10 In which season do you attend most events? Summer Fall What types of events would you like to see at Town Square Markets Markets Music Art shows Which are your top three (3) favorite events that have on Wagon Days Papoose Pancake Breakfast	are?	None (skip to the next section) Winter Spring Kids' events Other: None In the Square? Summer solstice				
11	1-2 3-4 5-10 In which season do you attend most events? Summer Fall What types of events would you like to see at Town Square Markets Music Art shows Which are your top three (3) favorite events that have on Wagon Days	are?	None (skip to the next section) Winter Spring Kids' events Other: None In the Square? Summer solstice Winter solstice				
11	1-2 3-4 5-10 In which season do you attend most events? Summer Fall What types of events would you like to see at Town Square Markets Music Art shows Which are your top three (3) favorite events that have on Wagon Days Papoose Pancake Breakfast Trailing of the Sheep 'Happy Trails' party	are?	None (skip to the next section) Winter Spring Kids' events Other: None In the Square? Summer solstice Winter solstice Car show				

14. How often do you visit the Visitor Center/Starbucks building	g?
☐ Every day	☐ Every few months
X A few times a week	☐ Once a year
Once a week	□ Never
☐ Once a month	
15. Why do you visit the building?	
☐ To get visitor information	☐ To use the restroom
To meet friends	☐ Other:
🙇 To get coffee	 I don't visit the building.
☐ To work	
16. Do you think the building has the ideal mix of offerings/use	
Spot on!NeutralNeutral	Not at all
17. Of the amenities currently offered, which 3 are the most in	portant to you?
☐ Food/drink vendor(s)	☐ Events
M Public restrooms	☐ Community use
💢 Seating areas/options	☐ Kids activities
18. What do you like most about the building?	1. (
good looking, community cer	nter
19. Looking to the future, please select up to 3 areas needing is	mprovement(s):
Seating and/or table options (more)	☐ Longer hours of operation
Programming/events	☐ Other:
☐ Food/drink options	 Don't change a thing
Available meeting/community space	
20. As the City works to improve the building at Town Square, i think Ketchum should look to for inspiration?	s there another community space you
21. Dreaming big about Ketchum Town Square, what would yo	u like to see in the next 10-20 years?
a place where the com	munity gathers

22. Are you a:
Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ < 5 □ 6-10 □ 11-15 ▷ 16+
24. Do you own a business in Ketchum?
☐ Yes No
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Name: Katil Gardiner
Email:



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1.	How often do you visit Town Square?	
	☐ Every day ☐ A few times a week ☐ Once a week ☐ Once a month	□ Every few months□ Once a year□ Never
2.	What do you do when you visit Town Square?	
	☐ Attend an event ☐ Get ice cream ☐ Eat lunch/drink coffee	Stroll through Meet friends Other:
3.	In which season do you most visit Town Square?	
	Summer Fall	☐ Winter ☐ Spring
4.	How well do you think Town Square represents the values an	d identity of Ketchum?
	Spot on!Neutral	Not at all
5.	Of the current amenities offered, which 3 are the most impo	
	☐ Fire pit(s) ☐ Shade structures ☑ Shade trees ☐ Pet friendly areas ☑ Food/drink vendors	□ Public restrooms □ Seating areas/options □ Events (staged or not) □ Water fountain □ Other:

6.	6. What do you like most about Town Square? (T'S A GREAT SPOT TO CATCH UP W/ FRIENDS, EAT LIMICH, OR PEOPLE WATCH	
7.	7. Looking to the future, please select your top 3 areas needing improvement(s):	
	 ✓ More shade ✓ More seating and/or table options ☐ More programming/events ☐ More food/drink options ✓ Kids activities ○ Other: ○ None of the above	
	8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration? BOSTON'S POSE KEWNEDY GREENWAY (THE CWINGS!)	
9.	9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?	
	I WOULD LOVE TO SEE MORE areEWSPACE! MAYBÉ	
	REPLACE THE COBBLESTONES W/ GRASS IN CERTAIN SPE	TE
	ALSO, A FOOD TENCK SPOT THAT CHANGES WEEKLY	
In	This set of questions focuses on the events you've attended in the Square and adjacent street(s).	
10.	10. How many events have you attended over the past 5 years?	
	□ 1-2 □ 11+	
	□ 3-4 □ None □ (skip to the pext section)	
11.	11. In which season do you attend most events?	
	☐ Summer ☐ Winter ☐ Spring	
	□ Fall □ Spring	
12.	12. What types of events would you like to see at Town Square?	
	☐ Markets ☐ Kids' events	
	☐ Music ☐ Other:	
	☐ Music ☐ Art shows ☐ None (except the true	lighti
13	13. Which are your top three (3) favorite events that have occurred in the Square?	
	☐ Wagon Days ☐ Summer solstice	
	☐ Papoose Pancake Breakfast ☐ Winter solstice	
	☐ Trailing of the Sheep 'Happy Trails' party ☐ Car show	
	☐ Brewfest ☐ Rail jam	
	□/Oktoberfest □ Other:	
	M Holiday lighting	

14. How often do you visit the Visitor Center/Starbucks building?		ilding?
	 □ Every day □ A few times a week □ Once a week □ Once a month 	Every few monthsOnce a yearNever
15.	. Why do you visit the building?	
	☐ To get visitor information ☐ To meet friends ☐ To get coffee ☐ To work	□ To use the restroom□ Other:□ I don't visit the building.
16.	. Do you think the building has the ideal mix of offerings	/uses?
	Spot on!Neutral	Not at all
17.	. Of the amenities currently offered, which 3 are the mo	st important to you?
	Food/drink vendor(s) Public restrooms Seating areas/options	☐ Events ☐ Community use ☐ Kids activities
	What do you like most about the building? IT IS A GEFAT CENTEALLY LOC THIS COMMUNITY IN MANY BUSINGS TO OTHER SHOPS Looking to the future, please select up to 3 areas need	ATED, BUILDING THAT SERVE WAYS, WULLDING GIVING POUNTOWN!
	 ✓ Seating and/or table options (more) ☐ Programming/events ☐ Food/drink options ✓ Available meeting/community space 	□ Longer hours of operation□ Other:□ Don't change a thing
20.). As the City works to improve the building at Town Squathink Ketchum should look to for inspiration? \mathcal{U}/\mathcal{A}	are, is there another community space you
21.	. Dreaming big about Ketchum Town Square, what would	d you like to see in the next 10-20 years?
	I WONLD LOVE TO SEE TO	HE BUNDING & THE
	I WOULD LOVE TO SEE TO STARBUCKS REMAIN. IT IS S	O IMPORTANT TO HAVE
	community SPACES!	_

22.	Are you a:
	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ <5 □ 6-10 □ 11-15 ☑ 16+
24.	Do you own a business in Ketchum?
	☐ Yes ☑ No
Mal	r time and insights are greatly appreciated! ke sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in gress!).
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Nar	ne:
Ema	ail:



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1.	How often do you visit Town Square?		
	☐ Every day	W	Every few months
	☐ A few times a week		Once a year
	☐ Once a week		Never
	☐ Once a month		
2.	What do you do when you visit Town Square?		
	☐ Attend an event		Stroll through
	Get ice cream		Meet friends
	☐ Eat lunch/drink coffee		Other:
3.	In which season do you most visit Town Square?		
	Summer		Winter
	☐ Fall		Spring
4.	4. How well do you think Town Square represents the values and identity of Ketchum?		
	Spot on!Neutral		Not at all
5.	. Of the current amenities offered, which 3 are the most important to you?		
	☐ Fire pit(s)		Public restrooms
	Shade structures	d	Seating areas/options
	☐ Shade trees		Events (staged or not)
	☐ Pet friendly areas		Water fountain
	☐ Food/drink vendors		Other:

6. What do you like most about Town Square? It is a nice open of fown where	space in the mi
of town where	you can meet
7. Looking to the future, please select your top 3 area	s needing improvement(s):
More shade	Kids activities
More seating and/or table options	☐ Other:
More programming/eventsMore food/drink options	None of the above
8. As the City works to improve Town Square, is there think Ketchum should look to for inspiration?	another town square or community space you
9. Dreaming big for Ketchum Town Square, what wou	
more trees.	
More frees Mr Improved ba	throoms
This set of questions focuses on the events you've at	tended in the Square and adjacent street(s).
10. How many events have you attended over the pas	et 5 years?
□ 1-2	□ 11+
· 3-4	□ None
5-10	(skip to the next section)
11. In which seeson do you attend most events?	
Summer	☐ Winter
☐ Fall	☐ Spring
12. What types of events would you like to see at Tow	n Square?
☐ Markets	Nids' events
Music	Other:
☐ Art shows	□ None
13. Which are your top three (3) favorite events that	have occurred in the Square?
₩agon Days	☐ Summer solstice
Papoose Pancake Breakfast	☐ Winter solstice
☐ Trailing of the Sheep 'Happy Trails' party	☐ Car show
☐ Brewfest	☐ Rail jam
Oktoberfest	Other:
Holiday lighting	☐ None

14. How often do you visit the Visitor Center/Starbucks build	ing?	
Every day A few times a week Once a week Once a month	□ Every few months□ Once a year□ Never	
15. Why do you visit the building?		
☐ To get visitor information	▼ To use the restroom	
☐ To meet friends	☐ Other:	
To get coffee	☐ I don't visit the building.	
☐ To work		
16. Do you think the building has the ideal mix of offerings/u	ses?	
Spot on!NeutralNeutral	Not at all	
17. Of the amenities currently offered, which 3 are the most	important to you?	
Eood/drink vendor(s)	☐ Events	
Public restrooms	☐ Community use	
Seating areas/options	☐ Kids activities	
18. What do you like most about the building? ceilings and the freple and the living room feeling.		
19. Looking to the future, please select up to 3 areas needing	g improvement(s):	
Seating and/or table options (more) Programming/events ood/drink options Available meeting/community space	□ Longer hours of operation□ Other:□ Don't change a thing	
20. As the City works to improve the building at Town Square think Ketchum should look to for inspiration?	e, is there another community space you	
21. Dreaming big about Ketchum Town Square, what would y Keep the Space open a meeting area in the	you like to see in the next 10-20 years? A hierally after of Kethu	

22.	Are you a:
	 □ Full-time resident □ Part-time resident □ Full-time resident – elsewhere in the Wood River Valley □ Part-time resident - elsewhere in the Wood River Valley □ Visitor
	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ <5 □ 6-10 □ 11-15 □ 16+
24.	Do you own a business in Ketchum?
	☐ Yes ☐ No

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Name: Katie Radford

Email: Katie Radford 12 @gmail..com



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		_	
1. How often do you visit Town Square?			
	 □ Every day ☑ A few times a week □ Once a week □ Once a month 		Every few months Once a year Never
2.	What do you do when you visit Town Square?		
	☐ Attend an event ☐ Get ice cream ☐ Eat lunch/drink coffee		Stroll through Meet friends Other:
3.	In which season do you most visit Town Square?		
	☑ Summer □ Fall		Winter Spring
4.	How well do you think Town Square represents the values ar	d id	entity of Ketchum?
	Spot on!Neutral		Not at all
5.	5. Of the current amenities offered, which 3 are the most important to you?		
	Fire pit(s) Shade structures Shade trees Pet friendly areas		Public restrooms Seating areas/options Events (staged or not) Water fountain
	☐ Food/drink vendors		Other:

6.	What do you like most about Town Square?	(1)
	Its a nice Space 1	where you can hangou
7.	With friends and ho Looking to the future, please select your top 3 areas no	where you can hangoup we fun ending improvement(s):
	 ✓ More shade ☐ More seating and/or table options ✓ More programming/events ☐ More food/drink options 	✓ Kids activities☐ Other:☐ None of the above
8.	As the City works to improve Town Square, is there and think Ketchum should look to for inspiration?	other town square or community space you
9.	Dreaming big for Ketchum Town Square, what would y more trees nicer both room 5	ou like to see in the next 10-20 years?
Th	is set of questions focuses on the events you've atten	ded in the Square and adjacent street(s).
10	. How many events have you attended over the past 5	years?
	☐ 1-2 ☐ 3-4 ☑ 5-10	☐ 11+ ☐ None (skip to the next section)
11	. In which season do you attend most events?	
	Summer Fall	☐ Winter☐ Spring
12	2. What types of events would you like to see at Town S	iquare?
	☐ Markets☑ Music☐ Art shows	☐ Kids' events ☐ Other: ☐ None
13	3. Which are your top three (3) favorite events that have	re occurred in the Square?
	Wagon Days ☐ Papoose Pancake Breakfast ☐ Trailing of the Sheep 'Happy Trails' party ☐ Brewfest ☐ Oktoberfest	☐ Summer solstice ☐ Winter solstice ☐ Car show ☐ Rail jam ☐ Other:
	□ Holiday lighting	□ None

14. How often do you visit the Visitor Center/Starbucks	building?
□ Every day☑ A few times a week□ Once a week□ Once a month	Every few monthsOnce a yearNever
5. Why do you visit the building?	
 □ To get visitor information □ To meet friends □ To get coffee □ To work 	☐ Other: ☐ I don't visit the building.
5. Do you think the building has the ideal mix of offeri	ngs/uses?
Spot on!Neutral	Not at all
7. Of the amenities currently offered, which 3 are the	
✓ Food/drink vendor(s) ✓ Public restrooms □ Seating areas/options	□ Events□ Community use□ Kids activities
8. What do you like most about the building? High Ceiling Sy Fire	place, living room Sea
9. Looking to the future, please select up to 3 areas ne	
Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space	 □ Longer hours of operation □ Other: More Kidteen fi □ Don't change a thing
O. As the City works to improve the building at Town So think Ketchum should look to for inspiration?	quare, is there another community space you
1. Dreaming big about Ketchum Town Square, what we book Shelf (Take a b	ould you like to see in the next 10-20 years?
Kid options In w	inter hove a snow-ma

22.	Are you a:
	□ Full-time resident □ Part-time resident □ Full-time resident − elsewhere in the Wood River Valley □ Part-time resident - elsewhere in the Wood River Valley □ Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ <5 □ 6-10 ☑ 11-15 □ 16+
24.	Do you own a business in Ketchum?
	☐ Yes No
Ma	we time and insights are greatly appreciated! ke sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in gress!).
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Naı	me: Slome
Em	ail:



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ow oπen do you visit Town Square?		
Every day A few times a week Once a week Once a month		Every few months Once a year Never
hat do you do when you visit Town Square?		
Get ice cream		Stroll through Meet friends Other:
which season do you most visit Town Square?		
Summer Fall		Winter Spring
the current amenities offered, which 3 are the most impor-	tani	t to you?
Shade trees Pet friendly areas		Public restrooms Seating areas/options Events (staged or not) Water fountain Other:
	A few times a week Once a week Once a month hat do you do when you visit Town Square? Attend an event Get ice cream Eat lunch/drink coffee which season do you most visit Town Square? Summer Fall wwwell do you think Town Square represents the values and the current amenities offered, which 3 are the most important fire pit(s) Shade structures Shade trees	Every day A few times a week Once a week Once a month Attend an event Get ice cream Eat lunch/drink coffee which season do you most visit Town Square? Summer Fall Dw well do you think Town Square represents the values and identification of the current amenities offered, which 3 are the most important of the current amenities offered, which 3 are the most important of the current amenities offered in the current amen

6. What do you like most about Town Square? Z enjoy howy a new, Central spot relax.	to sit and			
7. Looking to the future, please select your top 3 areas needi	ng improvement(s):			
☐ More shade	☐ Kids activities			
☐ More seating and/or table options	Other:			
☐ More programming/events☐ More food/drink options	None of the above			
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration? No. 7 think ors is the best or				
9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years? 2 1. Let it the way it is the step is now, the seems is now. Maybe some way to make it more used in the winter?				
This set of questions focuses on the events you've attended				
10. How many events have you attended over the past 5 year				
□ 1-2□ 3-4	☐ 11+ ☐ None			
□ 5-10	(skip to the next section)			
11. In which season do you attend most events?	, ,			
⊠ Summer	☐ Winter			
☐ Fall	☐ Spring			
12. What types of events would you like to see at Town Square?				
☐ Markets	☐ Kids' events			
Music	☐ Other:			
Art shows	☐ None			
13. Which are your top three (3) favorite events that have oc	ccurred in the Square?			
☐ Wagon Days	☐ Summer solstice			
☐ Papoose Pancake Breakfast	☐ Winter solstice			
☐ Trailing of the Sheep 'Happy Trails' party	☐ Car show			
□ Brewfest	☐ Rail jam			
☐ Oktoberfest	Other:			
☐ Holiday lighting	₩ None			

14.	How often do you visit the Visitor Center/Starbucks building	g?
	□ Every day□ A few times a week□ Once a week□ Once a month	□ Every few months☑ Once a year□ Never
15.	Why do you visit the building?	
	 □ To get visitor information □ To meet friends □ To get coffee □ To work 	□ To use the restroom□ Other:□ I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/use	s?
	Spot on!Neutral	Not at all
17 .	Of the amenities currently offered, which 3 are the most im	nportant to you?
	Food/drink vendor(s) Public restrooms Seating areas/options	□ Events□ Community use□ Kids activities
18.	What do you like most about the building? I like that its a dorn ketchin holking shockook like every other now	building, not a new development in fours.
19.	Looking to the future, please select up to 3 areas needing in	mprovement(s):
	 □ Seating and/or table options (more) □ Programming/events □ Food/drink options □ Available meeting/community space 	□ Longer hours of operation□ Other:□ Don't change a thing
20.	As the City works to improve the building at Town Square, i think Ketchum should look to for inspiration?	s there another community space you
21.	Starbulus on, local cottee opter	

22.	Are you a:
	Full-time resident Part-time resident Full-time resident — elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
24.	Do you own a business in Ketchum?
	☐ Yes ☑ No
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Nar	ne:
Em	ail:



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1. I	How	often do you visit Town Square?		
		Every day		Every few months
		A few times a week		Once a year
		Once a week	b	Never
		Once a month		
2. \	Nha	t do you do when you visit Town Square?		
		Attend an event		Stroll through
		Get ice cream		Meet friends
		Eat lunch/drink coffee		Other:
3. I	n w	hich season do you most visit Town Square?		
		Summer		Winter
		Fali		Spring
4. I	low	well do you think Town Square represents the values an	d id	entity of Ketchum?
(Spot on!Neutral		Not at all
5. (Of th	ne current amenities offered, which 3 are the most impor	rtan	t to you?
		Fire pit(s)	6	Public restrooms
		Shade structures		
	K	Shade trees		Seating areas/options Events (staged or not)
	D	Pet friendly areas		Water fountain
		•		
	ш	Food/drink vendors		Other:

6. What do you like most about Town Square? The Clean Public both room and water fountain 7. Looking to the future, please select your top 3 areas needing improvement(s): More shade Trees ☐ Kids activities 1 Other: Solar panels shades. ☐ More seating and/or table options ☐ None of the above ☐ More programming/events ■ More food/drink options 8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration? 9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years? Center hab for Out door activity 5) such as like stand.

Bike repair station etc. This set of questions focuses on the events you've attended in the Square and adjacent street(s). 10. How many events have you attended over the past 5 years? 1-2 □ 11+ □ 3-4 □ None (skip to the next section) □ 5-10 11. In which season do you attend most events? ☑ Summer □ Winter □ Spring 12. What types of events would you like to see at Town Square? ✓ Markets ☐ Kids' events Other: □ None □ Art shows 13. Which are your top three (3) favorite events that have occurred in the Square? Wagon Days □ Summer solstice Papoose Pancake Breakfast ☐ Winter solstice ☐ Trailing of the Sheep 'Happy Trails' party Car show ☑ Brewfest ☐ Rail jam

☐ Oktoberfest

☐ Holiday lighting

□ Other: __

□ None

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14.	How often do you visit the Visitor Center/Starbucks building?		
	□ Every day□ A few times a week□ Once a week□ Once a month		Every few months Once a year Never
15.	Why do you visit the building?		
	 □ To get visitor information □ To meet friends □ To get coffee □ To work 		To use the restroom Other: I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/use	s?	
	Spot on!Neutral		Not at all
17.	17. Of the amenities currently offered, which 3 are the most important to you?		
	Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities
18.	What do you like most about the building?		
19.	Whitechture of the building Looking to the future, please select up to 3 areas needing in	 mpro	ovement(s):
	Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space		Longer hours of operation Other: Don't change a thing
20.	As the City works to improve the building at Town Square, it think Ketchum should look to for inspiration? N/A	s the	ere another community space you
21.	Dreaming big about Ketchum Town Square, what would you	u like	e to see in the next 10-20 years?

more frees wold be nice.

3

Full-time resident Part-time resident Full-time resident Part-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley? ✓ < 5 ☐ 6-10 ☐ 11-15 ☐ 16+
24. Do you own a business in Ketchum? ✓ Yes □ No
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Email:



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This first set of questions focuses on the Square itself – (outside common area).

$\overline{}$				
1.	How	often do you visit Town Square?		
		Every day		Every few months
	K	A few times a week		Once a year
		Once a week		Never
		Once a month		
2.	Wha	nt do you do when you visit Town Square?		
	V	Attend an event	K	Stroll through
	K	Get ice cream		Meet friends
	Q	Eat lunch/drink coffee		Other: Coffee
3.	In w	hich season do you most visit Town Square?		
	K	Summer		Winter
	X	Fall	×	Spring
4.	How	well do you think Town Square represents the values ar	ıd id	entity of Ketchum?
		Spot on!Neutral		Not at all
5.	Of tl	ne current amenities offered, which 3 are the most impo	rtan	t to you?
		Fire pit(s)		Public restrooms
		Shade structures	Z	Seating areas/options
		Shade trees	K	Events (staged or not)
		Pet friendly areas		Water fountain
	X	Food/drink vendors		Other:

6.	What do you like most about Town Square? Seating, musle restr Center of town, place t	o eat take out.
7.	Looking to the future, please select your top 3 areas needing	g improvement(s):
	 ✓ More shade ☐ More seating and/or table options ☐ More programming/events ✓ More food/drink options 	☐ Kids activities
	As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	ory Park
9.	Dreaming big for Ketchum Town Square, what would you like More cover trees/plants	e to see in the next 10-20 years?
_	is set of questions focuses on the events you've attended in How many events have you attended over the past 5 years	
10		0-0
	☐ 1-2 ☐ 3.4	☐ 11+ ☐ None
	□ 3-4 ₩ 5-10	(skip to the next section)
11	. In which season do you attend most events?	,
		□ Winter
	☑ Fall	☐ Spring
12	. What types of events would you like to see at Town Square	38.50
12	Willat types of events would you like to see at lowin square	
	Markets	☐ Kids' events
	Music	Other:
	Art shows	□ None
13	. Which are your top three (3) favorite events that have occu	urred in the Square?
	⊠ Wagon Days	☐ Summer solstice
	Papoose Pancake Breakfast	☐ Winter solstice
	Trailing of the Sheep 'Happy Trails' party	☐ Car show
	☐ Brewfest	☐ Rail jam
	Oktoberfest	Other:
	☐ Holiday lighting	☐ None

			•
14.	. How often do you visit the Visitor Center/Starbucks building?		
	 □ Every day □ A few times a week □ Once a week ☑ Once a month 		Every few months Once a year Never
15.	Why do you visit the building?		
	 ☒ To get visitor information ☒ To meet friends ☒ To get coffee ☐ To work 		To use the restroom Other: I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/use	s?	
	Spot on!XNeutral	1000	Not at all
17.	Of the amenities currently offered, which 3 are the most im	npor	tant to you?
18.	Food/drink vendor(s) Public restrooms Seating areas/options What do you like most about the building?		Events Community use Kids activities
- • ·	architecture, seating w) i <i>(</i>	iter
19.	Looking to the future, please select up to 3 areas needing in	mpro	ovement(s):
	 □ Seating and/or table options (more) □ Programming/events ☑ Food/drink options ☑ Available meeting/community space 		Longer hours of operation Other: Don't change a thing
20.	As the City works to improve the building at Town Square, it think Ketchum should look to for inspiration? MemC		
21.	Dreaming big about Ketchum Town Square, what would you cleaner more food ve	u like	e to see in the next 10-20 years?

22. Are you a:
 □ Full-time resident ☑ Part-time resident □ Full-time resident – elsewhere in the Wood River Valley □ Part-time resident - elsewhere in the Wood River Valley □ Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ < 5 □ 6-10 □ 11-15 ☑ 16+
24. Do you own a business in Ketchum?
☐ Yes ☐ No
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Name:
Email: HARTSTROM @ ADL, COM



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1.	How often do you visit Town Square?		
	☐ Every day		Every few months
	X A few times a week		Once a year
	☐ Once a week		Never
	☐ Once a month		
2.	What do you do when you visit Town Square?		
	Attend an event	X	Stroll through
	Get ice cream		Meet friends
	X Eat lunch/drink coffee		Other:
3.	In which season do you most visit Town Square?		
	Summer		Winter
	☐ Fall		Spring
4.	How well do you think Town Square represents the values a	and ide	entity of Ketchum?
	Spot on!Neutral		Not at all
5.	Of the current amenities offered, which 3 are the most imp		
	☐ Fire pit(s)	X	Public restrooms
	☐ Shade structures	X	Seating areas/options
	★ Shade trees		Events (staged or not)
	☐ Pet friendly areas		Water fountain
	☐ Food/drink vendors		Other:

6. What do you like most about Town Square? A PLACE TO RELAX & VISIT		
7. Looking to the future, please select your top 3 areas needing	imp	rovement(s):
 More shade More seating and/or table options More programming/events More food/drink options 		Kids activities Other: None of the above
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration? Memory	town	square or community space you
9. Dreaming big for Ketchum Town Square, what would you like Lass Traffic	e to s	see in the next 10-20 years?
This set of questions focuses on the events you've attended in 10. How many events have you attended over the past 5 years?		Square and adjacent street(s).
□ 1-2		11↓
□ 3-4	6	11+ None
□ 5-10		(skip to the next section)
11. In which season do you attend most events?		
Summer		Winter
☐ Fall		Spring
12. What types of events would you like to see at Town Square	?	
Markets		Kids' events
Music Music		Other:
☐ Art shows		None
13. Which are your top three (3) favorite events that have occur	ırred	in the Square?
✓ Wagon Days		Summer solstice
Papoose Pancake Breakfast		Winter solstice
Trailing of the Sheep 'Happy Trails' party		Car show
Brewfest		Rail jam
□ Oktoberfest		Other:
☐ Holiday lighting		None

14. How often do you visit the Visitor Center/Starbucks building?		
□ Every day□ A few times a week○ Once a week□ Once a month	Every few monthsOnce a yearNever	
15. Why do you visit the building?		
To get visitor information To meet friends To get coffee To work	☐ To use the restroom☐ Other:☐ I don't visit the building.	
16. Do you think the building has the ideal mix of offe	erings/uses?	
Spot on!Neutra	Not at all	
17. Of the amenities currently offered, which 3 are th	e most important to you?	
Food/drink vendor(s) Public restrooms Seating areas/options	EventsCommunity useKids activities	
18. What do you like most about the building? Saems to be at a	good scale for the place.	
19. Looking to the future, please select up to 3 areas	needing improvement(s):	
 Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space 	□ Longer hours of operation□ Other:□ Don't change a thing	
20. As the City works to improve the building at Town think Ketchum should look to for inspiration?	Square, is there another community space you meny Park	
21. Dreaming big about Ketchum Town Square, what	would you like to see in the next 10-20 years?	

22.	Are you a:
	 □ Full-time resident □ Part-time resident □ Full-time resident – elsewhere in the Wood River Valley □ Part-time resident - elsewhere in the Wood River Valley □ Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ < 5 □ 6-10 □ 11-15 ▼ 16+
24.	Do you own a business in Ketchum?
	□ Yes No
Ma	r time and insights are greatly appreciated! ke sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in gress!).
Bet	ter yet, leave your email address to be added to the Project Ketchum newsletter.
Nar	ne:
Em	eddienhartagmail.com



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1. Hov	v often do you visit Town Square?		
	Every day A few times a week Once a week Once a month		Every few months Once a year Never
2. Wh	at do you do when you visit Town Square?		
XX D	Attend an event Get ice cream Eat lunch/drink coffee	A	Stroll through Meet friends Other:
3. In w	which season do you most visit Town Square?		
	Summer Fall		Winter Spring
4. Hov	wwell do you think Town Square represents the values ar	nd id	entity of Ketchum?
	Spot on!Neutral		Not at all
5. Of t	he current amenities offered, which 3 are the most impo	rtan	t to you?
	Fire pit(s) Shade structures Shade trees Pet friendly areas Food/drink vendors		Public restrooms Seating areas/options Events (staged or not) Water fountain Other:

6. What do you like most about Town Square? It's an oasis and gathering period and gathering period of busy ketchum.	place in the
7. Looking to the future, please select your top 3 areas need	ding improvement(s):
 ✓ More shade ☐ More seating and/or table options ☐ More programming/events ☒ More food/drink options (M) food trucks 	□ Kids activities □ Other BATH 200MS - Should be like real □ None of the above bout nooms - not would be nice) □ Forest Service.
8. As the City works to improve Town Square, is there anoth think Ketchum should look to for inspiration?	
9. Dreaming big for Ketchum Town Square, what would you	like to see in the next 10-20 years?
This set of questions focuses on the events you've attended	d in the Square and adjacent street(s).
10. How many events have you attended over the past 5 ye	ars?
□ 1-2 □ 3-4	✓ 11+□ None
☐ 5-10	(skip to the next section)
11. In which season do you attend most events?	
Summer	★ Winter
₩ Fall	☐ Spring
12. What types of events would you like to see at Town Squ	are?
Markets	★ Kids' events ★ Mids'
Music	Other:
Art shows	□ None
13. Which are your top three (3) favorite events that have o	occurred in the Square?
🖄 Wagon Days	☐ Summer solstice
Papoose Pancake Breakfast	☐ Winter solstice
☐ Trailing of the Sheep 'Happy Trails' party	Car show
☐ Brewfest	☐ Rail jam
☐ Oktoberfest ☐ Holiday lighting	☐ Other:
i i iadinav ikinins	L HOIC

14.	How often do you visit the Visitor Center/Starbucks building	ng?	
	□ Every day□ A few times a week□ Once a week		Every few months Once a year Never
	Once a month		
15.	Why do you visit the building?		
•	☐ To get visitor information ☐ To meet friends ☐ To get coffee ☐ To work		To use the restroom Other: I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/us	es?	
	Spot on!Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most in	npor	tant to you?
	Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities
18.	What do you like most about the building? The outside is cool looking	7,86	
19.	Looking to the future, please select up to 3 areas needing	impro	ovement(s):
	 □ Seating and/or table options (more) □ Programming/events □ Food/drink options ⋈ Available meeting/community space 		Longer hours of operation Other: Don't change a thing
20.	As the City works to improve the building at Town Square, think Ketchum should look to for inspiration?	is the	ere another community space you
21.	Dreaming big about Ketchum Town Square, what would yo	ou like	e to see in the next 10-20 years?

22.	Are	you a:
		Full-time resident Part-time resident Full-time resident — elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23.	Hov Vall	w many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River ey?
		< 5 6-10 11-15 16+
24.		you own a business in Ketchum? Yes No

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Name: Molly! G. Goodyear

Email: bvidagslequail com



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 Every day A few times a week Once a week Once a month 	☐ Every few months ☐ Once a year ☐ Never
2. What do you do when you visit Town Square?	
☐ Attend an event☐ Get ice cream☐ Eat lunch/drink coffee	Stroll through Meet friends Other:
3. In which season do you most visit Town Square?	
☐ Summer ☐ Fall	☐ Winter ☐ Spring
4. How well do you think Town Square represents the value	es and identity of Ketchum?
Spot on!Neutral	Not at all
5. Of the current amenities offered, which 3 are the most	important to you?
☐ Fire pit(s) ☐ Shade structures ☐ Shade trees ☐ Pet friendly areas	Public restrooms Seating areas/options Events (staged or not) Water fountain
K Food/drink vendors	☐ Other:

6. What do you like most about Town Square?	
Book of the second of the seco	
honestly has felt like dead space	/ • · • ·
7. Looking to the future, please select your top 3 areas needing	ng improvement(s):
 ☐ More shade ☐ More seating and/or table options ☐ More programming/events ☒ More food/drink options 	☐ Kids activities☐ Other:☐ None of the above
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	r town square or community space you
9. Dreaming big for Ketchum Town Square, what would you lill been garden Vibes	ke to see in the next 10-20 years?
This set of questions focuses on the events you've attended i	n the Square and adjacent street(s).
10. How many events have you attended over the past 5 years	s?
□ 1-2 □ 3-4 ▶ 5-10	11+None(skip to the next section)
11. In which season do you attend most events?	
☐ Summer ☐ Fall	Winter Spring
12. What types of events would you like to see at Town Squar	re?
Markets Music Art shows	☐ Kids' events☐ Other:☐ None
13. Which are your top three (3) favorite events that have occ	curred in the Square?
Wagon Days Papoose Pancake Breakfast Trailing of the Sheep 'Happy Trails' party Brewfest	☐ Summer solstice☐ Winter solstice☐ Car show☐ Rail jam

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14.	How often do you visit the Visitor Center/Starbucks buildi	ng?
	□ Every day□ A few times a week□ Once a week□ Once a month	☐ Every few months ☐ Once a year ☐ Never
15.	Why do you visit the building?	
,	☐ To get visitor information ☐ To meet friends ☐ To get coffee ☐ To work	□ To use the restroom□ Other:□ I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/us	ses?
	Spot on!Neutral	Not at all
17.	Of the amenities currently offered, which 3 are the most i	mportant to you?
	☐ Food/drink vendor(s)☐ Public restrooms☐ Seating areas/options	EventsCommunity useKids activities
18.	What do you like most about the building? The Shopping cart on the roof	
19.	Looking to the future, please select up to 3 areas needing	improvement(s):
	 □ Seating and/or table options (more) □ Programming/events □ Food/drink options □ Available meeting/community space 	□ Longer hours of operation □ Other: □ Don't change a thing □ building could use a revam.
20.	Available meeting/community space As the City works to improve the building at Town Square, think Ketchum should look to for inspiration?	is there another community space you

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22. Are you a:
Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ < 5 □ 6-10 ☑ 11-15 □ 16+
24. Do you own a business in Ketchum?
☐ Yes ▼ No
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1.	How often do you visit Town Square?		
	☐ Every day ☑ A few times a week ☐ Once a week		Every few months Once a year
	☐ Once a week		Never
2.	What do you do when you visit Town Square?		
	Attend an event Get ice cream Eat lunch/drink coffee	×	Stroll through Meet friends Other:
3.	In which season do you most visit Town Square?		
	Summer Fall		Winter Spring
4.	How well do you think Town Square represents the values as		
5.	Of the current amenities offered, which 3 are the most impo	rtan	t to you?
	Fire pit(s) Shade structures Shade trees Pet friendly areas		Public restrooms Seating areas/options Events (staged or not) Water fountain
	K Food/drink vendors		Other:

6. What do you like most about Town Square? The events (music related) of great place to meet			
7. Looking to the future, please select your top 3 areas needing	ig improvement(s).		
More shadeMore seating and/or table options	Kids activities Other:		
More programming/eventsMore food/drink options	□ None of the above		
8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration? Think be able to remove think be man been garden. Much be able to remove for some pavers in Dut glass for sicke style been 9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years? Lunch			
	above		
This set of questions focuses on the events you've attended in the Square and adjacent street(s).			
10. How many events have you attended over the past 5 year	S?		
□ 1-2	□ 11+		
□ 3-4	□ None		
⊠ 5-10	(skip to the next section)		
11. In which season do you attend most events?			
⊯ Summer	☐ Winter		
☐ Fall	☐ Spring		
12. What types of events would you like to see at Town Square?			
☐ Markets	☐ Kids' events		
Music Music	☐ Other:		
Art shows	□ None		
13. Which are your top three (3) favorite events that have occurred in the Square?			
✓ Wagon Days	☐ Summer solstice		
☐ Papoose Pancake Breakfast	☐ Winter solstice		
Trailing of the Sheep 'Happy Trails' party	☐ Car show		
☐ Brewfest	□ Rail jam		
Oktoberfest	Other: Symphony		
☐ Holiday lighting	□ None /); ve ,		

14. How often do you visit the Visitor Center/Starbucks build	ling?
□ Every day□ A few times a week□ Once a week☒ Once a month	Every few monthsOnce a yearNever
15. Why do you visit the building?	
 □ To get visitor information □ To meet friends □ To get coffee □ To work 	□ To use the restroom□ Other:□ I don't visit the building.
16. Do you think the building has the ideal mix of offerings/u	
17. Of the amenities currently offered, which 3 are the most	important to you?
☐ Food/drink vendor(s)☑ Public restrooms☐ Seating areas/options	☐ Events Community use Kids activities
18. What do you like most about the building? The central ocation as a mee	ting space.
19. Looking to the future, please select up to 3 areas needin	g improvement(s):
 □ Seating and/or table options (more) ★ Programming/events ★ Food/drink options □ Available meeting/community space 	✓ Longer hours of operation☐ Other:☐ Don't change a thing
20. As the City works to improve the building at Town Square think Ketchum should look to for inspiration? Might be a good Place to 12. 21. Dreaming big about Ketchum Town Square, what would	have a museum of Ketch you like to see in the next 10-20 years? history
	1031a

22. Are you a:
Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
24. Do you own a business in Ketchum?
☐ Yes No
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Name: Anthony Maulain Email: anthong maulain Ahotmail. com
Email: anthong, mauldin Ahotmail. com



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1.	How often do you visit Town Square?		
	☐ Every day X A few times a week ☐ Once a week		Every few months Once a year Never
	☐ Once a month		Nevel
2.	What do you do when you visit Town Square?		
	Attend an event Get ice cream	N N	Stroll through Meet friends
	Eat lunch/drink coffee		Other:
3.	In which season do you most visit Town Square?		
	Summer Fall	D D	Winter Spring
4.	How well do you think Town Square represents the values	and id	entity of Ketchum?
	Spot on!Neutral		Not at all
5.	5. Of the current amenities offered, which 3 are the most important to you?		
	☐ Fire pit(s)		Public restrooms
	☐ Shade structures	P	Seating areas/options
	Shade trees		Events (staged or not)
	☐ Pet friendly areas		Water fountain
	Food/drink vendors		Other:

6. What do you like most about Town Square?

Place to meet friends & eat I ce cream

Kids activities .
Other: Aptions in winter None of the above Lerows off
her town square or community space you
u like to see in the next 10-20 years?
ed in the Square and adjacent street(s).
ears?
☐ 11+ ☐ None (skip to the next section)
□ Winter□ Spring
uare?
Kids' events Other: None
occurred in the Square?
 Summer solstice Winter solstice Car show Rail jam Other: None

14. How often do you visit the Visitor Center/Starbucks building?			
	Every day A few times a week Once a week Once a month		Every few months Once a year Never
15. Wh	ny do you visit the building?		
	To get visitor information To meet friends To get coffee To work		To use the restroom Other: I don't visit the building.
16. Do	you think the building has the ideal mix of offerings/us		
	Spot on!Neutral		Not at all
17. Of	the amenities currently offered, which 3 are the most in		
18. WI	Food/drink vendor(s) Public restrooms Seating areas/options hat do you like most about the building?		Events Community use Kids activities
19. Lo	oking to the future, please select up to 3 areas needing	impro	ovement(s):
	Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space		Longer hours of operation Other: Don't change a thing
	the City works to improve the building at Town Square, nk Ketchum should look to for inspiration?	is the	re another community space you
21. Dre	eaming big about Ketchum Town Square, what would yo	ou like	e to see in the next 10-20 years?

22.	Are	you a:
5		Full-time resident Part-time resident Full-time resident — elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
	Ho\ Vall	w many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River ey?
		< 5 6-10 11-15 16+
24.	Do	you own a business in Ketchum?
l	D X	Yes No
	ke si	ne and insights are greatly appreciated! ure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in s!).
Bett	ter y	et, leave your email address to be added to the Project Ketchum newsletter.
Nan	ne:	Kalie Mauldin
Ema	ail:	Kmaulding community school any



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This first set of questions focuses on the Square itself – (outside common area).

1. How often do you visit Town Square?			
Every day A few times a week	Every few monthsOnce a year		
☐ Once a week☐ Once a month	☐ Never		
2. What do you do when you visit Town Square?			
☐ Attend an event ☐ Get ice cream	Stroll throughMeet friends		
Eat lunch/drink coffee	☐ Other:		
3. In which season do you most visit Town Square?	•		
Summer Fall	Winter Spring		
4. How well do you think Town Square represents the values and identity of Ketchum?			
Spot on!NeutralNeutralNot at all 5. Of the current amenities offered, which 3 are the most important to you?			
☐ Fire pit(s)	☐ Public restrooms		
Shade structures	Seating areas/options		
☐ Shade trees	Events (staged or not)		
Pet friendly areas	☐ Water fountain		
☐ Food/drink vendors	Other:		

7. Looking to the future, please select your top 3 areas need	ling improvement(s):			
More shade More seating and/or table options	☐ Kids activities☐ Other:			
✓ More programming/events☐ More food/drink options	☐ None of the above			
 8. As the City works to improve Town Square, is there anoth think Ketchum should look to for inspiration? 9. Dreaming big for Ketchum Town Square, what would you 				
This set of questions focuses on the events you've attended 10. How many events have you attended over the past 5 years.				
□ 1-2	□ 11 +			
□ 3-4 5-10	□ None			
5-10	(skip to the next section)			
11. In which season do you attend most events?				
Summer	Winter			
Summer Fall	Spring			
12. What types of events would you like to see at Town Squ	are?			
☐ Markets	☐ Kids' events /			
Music	□ Other: <u>sport</u> awardo, n			
Art shows	Other: Sport awards, a			
13. Which are your top three (3) favorite events that have occurred in the Square?				
☐ Wagon Days	☐ Summer solstice			
☐ Papoose Pancake Breakfast	Winter solstice			
Trailing of the Sheep 'Happy Trails' party	Car show			
☐ Brewfest	☐ Rail jam			
Oktoberfest	Other:			
Holiday lighting	□ None			

6. What do you like most about Town Square?

14. F	4. How often do you visit the Visitor Center/Starbucks building?				
	∃ Every day	☐ Every few months			
	A few times a week	□ Once a year			
	Once a week	Never			
	Once a month)			
15. V	Vhy do you visit the building?				
		and _			
L	To get visitor information	To use the restroom			
L	To meet friends	Other:			
L	☐ To get coffee☐ To work	☐ I don't visit the building.			
16. [Do you think the building has the ideal mix of offerings/use	es?			
	Spot on!Neutral	Not at all			
17. (Of the amenities currently offered, which 3 are the most in	nportant to you?			
_[Food/drink vendor(s)	Events			
P	Public restrooms	Community use			
	Seating areas/options	☐ Kids activities			
18. V	What do you like most about the building?				
19. L	ooking to the future, please select up to 3 areas needing i	mprovement(s):			
C	Seating and/or table options (more)	☐ Longer hours of operation			
	Programming/events	☐ Other:			
	Food/drink options	☐ Don't change a thing			
DE	Available meeting/community space	more bathrooms			
20. A	as the City works to improve the building at Town Square,	Charles Control of the Control of th			
	hink Ketchum should look to for inspiration?				
	Lucy Logan park Rotary park				
21. 0	21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?				
	Seniors and their lifetime Story 3				

22. Are you a:
Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ <5 □ 6-10 □ 11-15 □ 16+
24. Do you own a business in Ketchum?
No not now retired landscape designer
Your time and insights are greatly appreciated! Make sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in progress!).
Better yet, leave your email address to be added to the Project Ketchum newsletter. Name: John Name: Pulcher
Name: Isterna Palchero Email: Xctreeherger a gmail
Email: x reenery 0



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1.	How often do you visit Town Square?	4	
	Every day A few times a week Once a week Once a month	Every few monthsOnce a yearNever	
2.	What do you do when you visit Town Square?		
	✓ Attend an event☐ Get ice cream☐ Eat lunch/drink coffee	 ✓ Stroll through ✓ Meet friends □ Other: watch The hu 	la-
3.	In which season do you most visit Town Square?	~	DW
	Summer ☑ Fall	☐ Winter☐ Spring	
4.	How well do you think Town Square represents the values		
5.	Of the current amenities offered, which 3 are the most im-	portant to you?	
	☐ Fire pit(s) ☐ Shade structures ☐ Shade trees ☐ Pet friendly areas ☐ Food/drink vendors	Public restrooms Seating areas/options Events (staged or not) Water fountain	
	I I FOOD/OTINK VENOUS	Other:	

7. L	ooking to the future, please select your top 3 areas needing	imp	provement(s):		
	 □ More shade □ More seating and/or table options □ More programming/events □ More food/drink options 	S N	Other: buther of hoops () None of the above		
t	As the City works to improve Town Square, is there another the hink Ketchum should look to for inspiration?	2/1	Part buildings to		
	Dreaming big for Ketchum Town Square, what would you like				
(Gondola from Pollar T.	②	Knob hill To Fores		
6	Service Purk to SeatTRe	1	idge		
	set of questions focuses on the events you've attended in				
10.	How many events have you attended over the past 5 years?)			
	□ 1-2	V	11+		
	□ 3-4		None		
	□ 5-10		(skip to the next section)		
11.	In which season do you attend most events?				
	Summer	M	Winter		
	☐ Fall		Spring		
12.	What types of events would you like to see at Town Square	?			
	☐ Markets	A	Kids' events		
	☐ Music		Other:		
	☐ Art shows		None		
13. Which are your top three (3) favorite events that have occurred in the Square?					
•	Wagon Days	B	Summer solstice		
(4	Papoose Pancake Breakfast		Winter solstice		
	Trailing of the Sheep 'Happy Trails' party		Car show		
	☐ Brewfest		Rail jam		
	☐ Oktoberfest		Other:		
	☐ Holiday lighting		None		

6. What do you like most about Town Square?

14.	How often do you visit the Visitor Center/Starbucks building	g?	
	Every day A few times a week Once a week Once a month		Every few months Once a year Never
15.	Why do you visit the building?		
	To get visitor information To meet friends To get coffee To work		To use the restroom Other: 1 don't visit the building.
16.	Do you think the building has the ideal mix of offerings/use		
	Spot on!NeutralSha	ud	De open 14 lev Not at all
17.	Of the amenities currently offered, which 3 are the most im	port	ant to you?
	☐ Food/drink vendor(s) ☐ Public restrooms ☑ Seating areas/options What do you like most about the building?	×	Events Community use Kids activities
10.	Thatits a Community Building	'n	
19.	Looking to the future, please select up to 3 areas needing in	mpro	ovement(s):
	 □ Seating and/or table options (more) □ Programming/events □ Food/drink options ☑ Available meeting/community space 		Longer hours of operation Other: Don't change a thing
20.	As the City works to improve the building at Town Square, it think Ketchum should look to for inspiration?	s the	ere another community space you
21.	Dreaming big about Ketchum Town Square, what would you Golden Age of Holly wood mounts M		

22. Are you a:
Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
24. Do you own a business in Ketchum?
Yes No
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Name: Paul Bla.
Name: Paul Bla. ~ Email: Recorbite Yuhov. Com





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The city is struggling to keep up with the demands of the growing user base of Town Square. The fountain is no longer usable, the fire pit requires maintenance for each use, and the paver and green space require refurbishment each year due to heavy usage and exposure to the elements.

space require refurbishment each year due to heavy us	
1. How often do you visit Town Square?	Every few months
☐ Every day	Once a year
☐ A few times a week	☐ Never
Once a week	_
Once a month	
2. What do you do when you visit Town Square?	***
2. What do you do when you	Stroll through
Attend an event	Meet friends
Get ice cream	Other: Sbux
Eat lunch/drink coffee	
In which season do you most visit Town Square?	
3. In which season as ,	☐ Winter
☐ Summer	□ Spring
Summer Fall ICSS Mat!	identity of Ketchum?
4. How well do you think Town Square represents th	e values and identity of Reserva
4. How well do you think	ralNot at all
Spot on!Neut	
5. Of the current amenities offered, which 3 are the	most important to you:
5. Of the current amendes	T FUDIC (Con)
☐ Fire pit(s)	Seating areas/options
☐ Shade structures	Events (staged or not)
Shade trees	☐ Water fountain
Pet friendly areas	☐ Other:
Food/drink vendors	
	/

1

6. What do you like most about Town Square?						
10 0 0 0 1 1 1 0 0 0 0 0 0 0 0 0 0 0 0						
7. Looking to the future, please select your top 3 areas needing improvements.						
More shade More seating and/or table options More programming/events More food/drink options	☐ Kids activities ☐ Other: ☐ None of the above					
8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration? LS Altos Gran'						
9. Dreaming big for Ketchum Town Square, what would	SF food truck block Spreside you like to see in the next 10-20 years?					
mispace music + of	grass for lounging					
myspace who he music + for space - withis set of questions focuses on the service.	grass for lounging					
This set of questions focuses on the events you've atter	nded in the c					
10. How many events have you attended over the past 5	vears?					
☐ 1-2	,					
□ 3-4	□ 11+					
5-10	None					
11. In which season do you attend most events?	(skip to the next section)					
☐ Summer	26.5					
Fall	Winter					
12 What types as	☐ Spring					
12. What types of events would you like to see at Town So	quare?					
☐ Markets						
Music Music	☐ Kids' events					
☐ Art shows	Other:					
13. Which are your top three (3) favorite events that have occurred in the Square?						
- wason Dave	- source in the Square?					
Papoose Pancake Breakfast	Summer solstice					
Irailing of the Sheep 'Happy Trails' party	☐ Winter solstice					
= Si CMIESC	☐ Car show					
Oktoberfest	☐ Rail jam					
Holiday lighting	Other:					
	□ None					

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14.	. How often do you visit the Visitor Center/Starbucks building?		
	□ Every day □ A few times a week □ Once a week Once a month		Every few months Once a year Never
15.	Why do you visit the building?		
	☐ To get visitor information ☐ To meet friends ☐ To get coffee ☐ To work	A	To use the restroom Other:
16.	Do you think the building has the ideal mix of offerings/use		
	Spot on!Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most im		
	Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities
18.	What do you like most about the building?		
19.	Looking to the future, please select up to 3 areas needing in	npro	ovement(s):
)	 □ Seating and/or table options (more) □ Programming/events □ Food/drink options □ Available meeting/community space 	R	Longer hours of operation Other: Don't change a thing
20.	As the City works to improve the building at Town Square, is think Ketchum should look to for inspiration?	the	re another community space you

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

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□ < 5
24. Do you own a business in Ketchum?
□ Yes No
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Name: Vanessa Neumann
Email: VancisaVneymann Pamail. am





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		Every day A few times a week Once a week Once a month		Every few months Once a year Never
2.	Wha	it do you do when you visit Town Square?		
	-	Attend an event Get ice cream Eat lunch/drink coffee		Stroll through Meet friends Other:
3.	In w	hich season do you most visit Town Square?		
4.	• •	Summer Fall well do you think Town Square represents the values an	□ □ d ide	Winter Spring entity of Ketchum?
		Spot on!Neutral		Not at all
5.	Of th	ne current amenities offered, which 3 are the most impo	rtant	t to you?
		Fire pit(s)		Public restrooms
			M	Seating areas/options
		Shade trees		Events (staged or not)
	X	Pet friendly areas		Water fountain
	A	Food/drink vendors		Other:

15

6. What do you like most about Town Square?

It's a social place to see friends.

7. Lo	7. Looking to the future, please select your top 3 areas needing improvement(s):		
	More shade	X	Kids activities
F	More seating and/or table options		Other:
	More programming/events		None of the above
	More food/drink options		
	the City works to improve Town Square, is there another to nk Ketchum should look to for inspiration?	towr	square or community space you
	eaming big for Ketchum Town Square, what would you like Ovc Art: Installations and coll		
This s	et of questions focuses on the events you've attended in	the	Square and adjacent street(s).
10. H	low many events have you attended over the past 5 years	?	
	1-2		11+
	3-4	X	None
	5-10		(skip to the next section)
11. lı	n which season do you attend most events?		
1	Summer		Winter
Ċ	Fall		Spring
12. V	What types of events would you like to see at Town Square	?	
/	Markets	M	Kids' events
6	Music		Other:
	Art shows		None
13. V	Which are your top three (3) favorite events that have occu	urred	l in the Square?
	☐ Wagon Days		Summer solstice
	Papoose Pancake Breakfast		Winter solstice
	☐ Trailing of the Sheep 'Happy Trails' party		Car show
	☐ Brewfest		Rail jam
	Oktoberfest		Other:
	☐ Holiday lighting		None

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14.	4. How often do you visit the Visitor Center/Starbucks building?		
	 □ Every day □ A few times a week □ Once a week ⋈ Once a month 	Every few monthsOnce a yearNever	
15.	Why do you visit the building?		
	 □ To get visitor information □ To meet friends ☑ To get coffee □ To work 	☐ To use the restroom☐ Other:☐ I don't visit the building.	
	Spot on! ———Neutral—	Not at all	
17.	17. Of the amenities currently offered, which 3 are the most important to you?		
	Food/drink vendor(s) Public restrooms Seating areas/options	Events Community use Kids activities	
18.	What do you like most about the building? The exterior!		
19.	Looking to the future, please select up to 3 areas ne	eding improvement(s):	
	Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space	□ Longer hours of operation□ Other:□ Don't change a thing	
20.	As the City works to improve the building at Town So think Ketchum should look to for inspiration?	vare, is there another community space you party nothing comes to min	nd!

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

3

22.	Are you a:
	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood Rive Valley?
•	□ < 5
24.	Do you own a business in Ketchum?
	□ Yes No
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Nar	ne:
Em	ail:





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Every day A few times a week Once a week Once a month	Every few monthsOnce a yearNever		
2. What do you do when you visit Town Square?			
☐ Attend an event ☐ Get ice cream ☐ Eat lunch/drink coffee	Stroll through Meet friends Other:		
3. In which season do you most visit Town Square?			
Summer Fall	☐ Winter ☑ Spring		
4. How well do you think Town Square represents the values and identity of Ketchum?			
Spot on!NeutralNeutral	Not at all		
5. Of the current amenities offered, which 3 are the most important to you?			
 □ Fire pit(s) □ Shade structures □ Shade trees □ Pet friendly areas □ Food/driet warders 	□ Public restrooms ☑ Seating areas/options Events (staged or not) □ Water fountain		
☐ Food/drink vendors	☐ Other:		

6. What do you like most about Town Square?	
Central location to other Close to shopping, food, bar	locations in town
Close to Shopping, food, bar. 7. Looking to the future, please select your top 3 areas r	s , etc needing improvement(s):
☐ More shade	☐ Kids activities
More seating and/or table options	☐ Other:
More programming/eventsMore food/drink options	☐ None of the above
8. As the City works to improve Town Square, is there are think Ketchum should look to for inspiration?	nother town square or community space you
9. Dreaming big for Ketchum Town Square, what would	you like to see in the next 10-20 years?
As a business owner, I in entertainment will after to boost the local ea	accurating to bagger same
	straging to the last
In entertainment will attrac	t more distors and help
to boost the local ea	Diring
This set of questions focuses on the events you've atter	nded in the Square and adjacent street(s).
10. How many events have you attended over the past 5	5 years?
☐ 1-2	□ 11+
□ 3-4	☐ None
汉 5-10	(skip to the next section)
11. In which season do you attend most events?	
X Summer	☐ Winter
☐ Fall	☐ Spring
12. What types of events would you like to see at Town	Square?
Markets	☐ Kids' events
💢 Music	□ Other: Comedy, acting
☐ Art shows	□ None
13. Which are your top three (3) favorite events that ha	ve occurred in the Square?
🕮 Wagon Days	☐ Summer solstice
Papoose Pancake Breakfast	☐ Winter solstice
Trailing of the Sheep 'Happy Trails' party	☐ Car show
☐ Brewfest☐ Oktoberfest	☐ Rail jam ☐ Other:
Holiday lighting	□ None

14.	l. How often do you visit the Visitor Center/Starbucks building?)	
	 □ Every day □ A few times a week □ Once a week □ Once a month 		Every few months Once a year Never
15.	5. Why do you visit the building?		
	 □ To get visitor information □ To meet friends □ To get coffee □ To work 		To use the restroom Other: food & Danks I don't visit the building.
16.	5. Do you think the building has the ideal mix of offerings/uses?	?	
	Spot on!		Not at all
17.	7. Of the amenities currently offered, which 3 are the most imp	ort	ant to you?
	Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities
18.	What do you like most about the building? If has a mountain town fe when visitors Stop in	el	which reflects good
19.	DISTANCE STOP IN 1. Looking to the future, please select up to 3 areas needing important to the future.		
	☐ Seating and/or table options (more)☐ Programming/events		Longer hours of operation Other: Don't change a thing
20.	O. As the City works to improve the building at Town Square, is think Ketchum should look to for inspiration? \(\int \frac{\mathcal{A}}{\mathcal{A}} \)	the	re another community space you
21.	Dreaming big about Ketchum Town Square, what would you	like	to see in the next 10-20 years?
	More wests. Lots of	e	ent planners in to
	More events. Lots of utalize their doilities		3

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	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
24.	Do you own a business in Ketchum? Yes No
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Nan	ne:
Ema	nil:





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	to the elements.		
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□ Every day□ A few times a week□ Once a week□ Once a month	Every few monthsOnce a yearNever		
2. What do you do when you visit Town Square?			
Attend an event Get ice cream Eat lunch/drink coffee 3. In which season do you most visit Town Square?	Stroll through Meet friends Other:		
☑ Summer ☑ Fall	☐ Winter ☐ Spring		
4. How well do you think Town Square represents the values and identity of Ketchum?			
Spot on!NeutralNot at all			
5. Of the current amenities offered, which 3 are the most important to you?			
☐ Fire pit(s) ☐ Shade structures ☐ Shade trees ☐ Pet friendly areas Food/drink vendors	Public restrooms Seating areas/options Events (staged or not) Water fountain Other:		

6. What do you like most about Town Square?	
Families Pravis	ng fren
7. Looking to the future, please select your top 3 areas need	
	☐ Kids activities →
More shadeMore seating and/or table options	☐ Other: ☐ None of the above
More programming/events	None of the above
☐ More food/drink options	square or community space you
8. As the City works to improve Town Square, is there another	ner town square or community speed,
think Ketchum should look to for inspiration?	
9. Dreaming big for Ketchum Town Square, what would you	a like to see in the next 10-20 years?
9. Dreaming big for Ketchum Town Square, what would you	
charging station	
Mary of so	
This set of questions focuses on the events you've attend	ed in the Square and adjacent street(s).
10. How many events have you attended over the past 5 y	
□ 1-2	✓ 11+
□ 3-4	(skip to the next section)
□ 5-10	(skip to the now see
11. In which season do you attend most events?	
	Winter
Summer Fall	✓ Spring
12. What types of events would you like to see at Town S	quare?
12. What types of events would you like to 300 at 1	Kids' events
☐ Markets	Other:
✓ Music	□ None
☐ Art shows	
13. Which are your top three (3) favorite events that have	e occurred in the Squarer
	Summer solstice
Wagon Days Papoose Pancake Breakfast	☐ Winter solstice
Trailing of the Sheep 'Happy Trails' party	☐ Car show
☐ Brewfest	Rail jam
☐ Oktoberfest	☐ Other:
☐ Holiday lighting	☐ None
ון חטוועמע וואַנייייט	

14.	How often do you visit the Visitor Center/Starbucks buildin	g?	
	☐ Every day	П	Every few months
	A few times a week		Once a year
	Once a week		Never
	□ Once a month		THE VET
15.	Why do you visit the building?		
	☐ To get visitor information		To use the restroom
	☐ To meet friends		Other:
	To get coffee		I don't visit the building.
	☐ To work		/
16.	Do you think the building has the ideal mix of offerings/use	s?	
	Spot on!Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most in	port	tant to you?
	Food/drink vendor(s)		Events
	☐ Public restrooms		Community use
	☐ Seating areas/options		Kids activities
18.	What do you like most about the building?		
logs which won an			
19.	Looking to the future, please select up to 3 areas needing in	mpro	ovement(s):
	 □ Seating and/or table options (more) □ Programming/events □ Food/drink options □ Available meeting/community space 		Longer hours of operation Other: Don't change a thing
20.	As the City works to improve the building at Town Square, i think Ketchum should look to for inspiration?	s the	ere another community space you
21.	Dreaming big about Ketchum Town Square, what would you harging states	ı like	e to see in the next 10-20 years?

22. Are you a:		
Full-time resident Part-time resident Full-time resident — elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor		
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood Rive Valley?		
□ < 5 □ 6-10 □ /11-15 □ 16+		
24. Do you own a business in Ketchum?		
☐ Yes ☐ No		
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Better yet, leave your email address to be added to the Project Ketchum newsletter.		
Name: Cathy Dolan Email: CM DOLA N3@ GMAIL. COM		
Email: CM DOLANGE GMAIL. COM		





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This first set of questions focuses on the Square itself – (outside common area).

How often do you visit Town Square?		
Every day	☐ Every few months	
A few times a week	Once a year	
☐ Once a week	☐ Never	
Once a month		
2. What do you do when you visit Town Square?		
Attend an event	Stroll through	
Get ice cream	Meet friends	
Eat lunch/drink coffee	Other:	
3. In which season do you most visit Town Square?		
Summer	☐ Winter	
Fall	Spring	
4. How well do you think Town Square represents the values and identity of Ketchum?		
Spot on!Neutral	Not at all	
5. Of the current amenities offered, which 3 are the most in	mportant to you?	
☐ Fire pit(s)	Public restrooms	
☐ Shade structures	☐ Seating areas/options	
☐ Shade trees	Events (staged or not)	
Pet friendly areas	☐ Water fountain	
☐ Food/drink vendors	☐ Other:	

6. What do you like most about Town Square?			
central meeting	place		
7. Looking to the future, please select your top 3 area	as needing improvement(s):		
More shade	☐ Kids activities		
☐ More seating and/or table options	☐ Other:		
More programming/events	None of the above		
More food/drink options			
8. As the City works to improve Town Square, is there	another town square or community space you		
think Ketchum should look to for inspiration?	, , , ,		
9. Dreaming big for Ketchum Town Square, what wou	ld you like to see in the next 10-20 years?		
10			
Lots More 8hops	, food, parking		
This set of questions focuses on the events you've at	tended in the Square and adjacent street(s)		
This set of questions focuses on the events you we at	tended in the square and adjacent street(s).		
10. How many events have you attended over the pas	st 5 years?		
□ 1-2	□ 11+		
□ 3-4	□ None		
5-10	(skip to the next section)		
11. In which season do you attend most events?			
Summer	☐ Winter		
☐ Fall	☐ Spring		
12. What types of events would you like to see at Tov	vn Square?		
Markets	Kids' events		
Music	☐ Other:		
Art shows	□ None		
13. Which are your top three (3) favorite events that	nave occurred in the Squarer		
Wagon Days	Summer solstice		
Papoose Pancake Breakfast	☐ Winter solstice		
Trailing of the Sheep 'Happy Trails' party	☐ Car show		
☐ Brewfest	☐ Rail jam		
□ Oktoberfest	Other:		
Holiday lighting	□ None		

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14. How often do you visit the Visitor Center/Starbucks build	ing?	
☐ Every day A few times a week ☐ Once a week ☐ Once a month		Every few months Once a year Never
15. Why do you visit the building?		
To get visitor information To meet friends To get coffee To work		To use the restroom Other: I don't visit the building.
16. Do you think the building has the ideal mix of offerings/u		
Spot on!NeutralNeutral		Not at all
17. Of the amenities currently offered, which 3 are the most		
Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities
18. What do you like most about the building?		
19. Looking to the future, please select up to 3 areas needing	g impro	ovement(s):
GSV.	50	Longer hours of operation
Seating and/or table options (more)Programming/events	-3.5	Other:
Food/drink options Available meeting/community space		Don't change a thing
20. As the City works to improve the building at Town Square think Ketchum should look to for inspiration?	e, is the	ere another community space you

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22. Are you a:
Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
<pre></pre>
24. Do you own a business in Ketchum?
Yes No
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Name: COCO/OVENING
Email:





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How often do you visit Town Square?	
□ Every day□ A few times a week□ Once a week□ Once a month	Once a year Never
2. What do you do when you visit Town Square?	
Attend an event Get ice cream Eat lunch/drink coffee	Stroll through Meet friends Other:
3. In which season do you most visit Town Square?	
Summer	☐ Winter ☐ Spring
4. How well do you think Town Square represents the	values and identity of Ketchum?
Spot on!Neutra	Not at all
5. Of the current amenities offered, which 3 are the m	nost important to you?
Fire pit(s) Shade structures Pet friendly areas Food/drink yendors	Public restrooms Seating areas/options Events (staged or not) Water fountain

6. What do you like most about Town Square?	
Renic areas	
lce cream areas	
Flowers + Grass 7. Looking to the future, please select your top 3 areas need	ling improvement(s):
7. Looking to the future, please select your top 3 areas need	
More shade	Kids activities
☐ More seating and/or table options	Other:
☐ More programming/events	☐ None of the above
More food/drink options	
8. As the City works to improve Town Square, is there anoth	er town square or community space you
think Ketchum should look to for inspiration?	
9. Dreaming big for Ketchum Town Square, what would you	like to see in the next 10-20 years?
1.2	
More Secting options Kid Friendty activities	
Elastication demonies	
70	
	11 11 6
This set of questions focuses on the events you've attended	in the Square and adjacent street(s).
10. How many events have you attended over the past 5 years	ars?
7 1-2	□ 11+
□ 3-4	☐ None
□ 5-10	(skip to the next section)
11. In which season do you attend most events?	
Summer	□ Winter
Tall	☐ Spring
7	Kim 85
12. What types of events would you like to see at Town Squa	are?
Markets	Kids' events
	HIGS CACILES
Music	Other:
Music Art shows	
	Other:
Art shows	Other:
Art shows 13. Which are your top three (3) favorite events that have o	Other: None ccurred in the Square?
Art shows 13. Which are your top three (3) favorite events that have o Wagon Days	Other: None ccurred in the Square? Summer solstice
Art shows 13. Which are your top three (3) favorite events that have o Wagon Days Papoose Pancake Breakfast	Other: None ccurred in the Square? Summer solstice Winter solstice
Art shows 13. Which are your top three (3) favorite events that have o Wagon Days Papoose Pancake Breakfast Trailing of the Sheep 'Happy Trails' party	Other: None Ccurred in the Square? Summer solstice Winter solstice Car show

14.	How often do you visit the Visitor Center/Starbucks building	g?	
	 □ Every day □ A few times a week □ Once a week □ Once a month 		Every few months Once a year Never
15.	Why do you visit the building?		
ě	 □ To get visitor information □ To meet friends □ To get coffee □ To work 		To use the restroom Other: I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/use	s?	
	Spot on!Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most im	por	tant to you?
	Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities
18.	What do you like most about the building? WISH there was a Local cuffee Not Starbucks	U	enoter / resturant
19.	Looking to the future, please select up to 3 areas needing in	mpro	ovement(s):
	☐ Seating and/or table options (more) ☐ Programming/events ☐ Food/drink options ☐ Available meeting/community space		Longer hours of operation Other: Don't change a thing
20.	As the City works to improve the building at Town Square, i think Ketchum should look to for inspiration?	s the	ere another community space you
21.	Dreaming big about Ketchum Town Square, what would you MUSIC, LOCAL COFFEL, MAR EVER	u like	e to see in the next 10-20 years?

22. Are you a:
 □ Full-time resident □ Part-time resident □ Full-time resident – elsewhere in the Wood River Valley □ Part-time resident - elsewhere in the Wood River Valley ☑ Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
< 5 6-10 11-15 16+
24. Do you own a business in Ketchum?
Yes
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Better yet, leave your email address to be added to the Project Ketchum newsletter.
Name: Verries Hale
Name: Verries Hale Email: Verries hale at yahoo am





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1. How often do you visi	t Town Square?		
□ Every day			Every few months
☐ A few times a we	ek		Once a year
Once a week			Never
Once a month			
2. What do you do wher	you visit Town Square?		
Attend an event			Stroll through
☐ Get ice cream		Z	Meet friends
Eat lunch/drink o	offee		Other:
3. In which season do yo	ou most visit Town Square?		
Summer			Winter
☐ Fall			Spring
4. How well do you thinl	c Town Square represents the values an	d id	entity of Ketchum?
Spot on!	Neutral		Not at all
5. Of the current amenit	ies offered, which 3 are the most impo	rtan	t to you?
☐ Fire pit(s)			Public restrooms
☐ Shade structures		X	Seating areas/options
□ Shade trees		X	Events (staged or not)
☐ Pet friendly area	S		Water fountain
Food/drink vend	ors		Other:

6. What do you like most about Town	a Square?
a place to si	people / which includes + w/ friends
7. Looking to the future, please selec	t your top 3 areas needing improvement(s):
 More shade ✓ More seating and/or table or ✓ More programming/events ☐ More food/drink options 	☐ Kids activities ☐ Other: ☐ None of the above
8. As the City works to improve Town think Ketchum should look to for i	n Square, is there another town square or community space you nspiration?
9. Dreaming big for Ketchum Town S A purking S A purple R	guare, what would you like to see in the next 10-20 years? Structure that addressed that we can truly have endy them conter
This set of questions focuses on the	events you've attended in the Square and adjacent street(s).
10. How many events have you atter	ided over the past 5 years?
☐ 1-2 ☐ 3-4 ☐ 5-10	11+ None (skip to the next section)
11. In which season do you attend m	ost events?
Summer Fall	□ Winter□ Spring
12. What types of events would you	like to see at Town Square?
Markets Music Art shows	☐ Kids' events ☐ Other:
13. Which are your top three (3) favor	orite events that have occurred in the Square?
Wagon Days ☐ Papoose Pancake Breakfast ☐ Trailing of the Sheep 'Happy ☐ Brewfest ☐ Oktoberfest ☐ Holiday lighting	☐ Summer solstice ☐ Winter solstice ☐ Trails' party ☐ Car show ☐ Rail jam ☐ Other:
- Honday ngirting	

14. Ho	ow often do you visit the Visitor Center/Starbucks building	35	
	A few times a week Once a week	×	Every few months Once a year Never
15. W	hy do you visit the building?		
	To get visitor information To meet friends To get coffee To work		To use the restroom Other: I don't visit the building.
16. Do	you think the building has the ideal mix of offerings/use	s?	
	Spot on!Neutral		Not at all
17. Of	the amenities currently offered, which 3 are the most im	port	ant to you?
Æ	Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities
18. W	hat do you like most about the building?		
	The design		
19. Lo	oking to the future, please select up to 3 areas needing ir	npro	ovement(s):
□ ½	Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space		Longer hours of operation Other: Don't change a thing
	the City works to improve the building at Town Square, is ink Ketchum should look to for inspiration?	s the	ere another community space you
21. Dr	reaming big about Ketchum Town Square, what would you	u like	to see in the next 10-20 years?

22.	Are you a:
,	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	 < 5 6-10 11-15 16+ Do you own a business in Ketchum?
24.	Yes No
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Bet	ter yet, leave your email address to be added to the Project Ketchum newsletter.
Nar	me: heidi (.
Em	ail:





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1.	How often do you visit Town Square?	
	☐ Every day	Every few months
	☐ A few times a week	☐ Once a year
	□ Once a week	□ Never
	☐ Once a month	
2.	What do you do when you visit Town Square?	
	Attend an event	☐ Stroll through
	☐ Get ice cream	☐ Meet friends
	☐ Eat lunch/drink coffee	☐ Other:
3.	In which season do you most visit Town Squar	re?
	☐ Summer	☐ Winter
	∫ Fall	Spring
4.	How well do you think Town Square represen	ts the values and identity of Ketchum?
	Spot on!	leutralNot at all
5.	Of the current amenities offered, which 3 are	the most important to you?
	Fire pit(s)	Public restrooms
		☐ Seating areas/options
	☐ Shade trees	Events (staged or not)
	☐ Pet friendly areas	☐ Water fountain
	Food/drink vendors	☐ Other:

6. What do you like most about Town Square?	
20221100	
7. Looking to the future, please select your top 3 areas need	ing improvement(s):
 ✓ More shade ✓ More seating and/or table options ✓ More programming/events ✓ More food/drink options 	☐ Kids activities☐ Other:☐ None of the above
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	er town square or community space you
9. Dreaming big for Ketchum Town Square, what would you Food trucks More live un	
This set of questions focuses on the events you've attended	l in the Square and adjacent street(s).
This set of questions focuses on the events you've attended 10. How many events have you attended over the past 5 years.	
10. How many events have you attended over the past 5 year 1-2	nrs? 11+ None
10. How many events have you attended over the past 5 year 1-2 3-4 5-10	nrs? 11+ None
 10. How many events have you attended over the past 5 year □ 1-2 □ 3-4 □ 5-10 11. In which season do you attend most events? □ Summer 	In 11+ In None (skip to the next section) In Winter In Spring
 10. How many events have you attended over the past 5 years 1-2 3-4 5-10 11. In which season do you attend most events? Summer Fall 	In 11+ In None (skip to the next section) In Winter In Spring
10. How many events have you attended over the past 5 year □ 1-2 □ 3-4 □ 5-10 11. In which season do you attend most events? □ Summer □ Fall 12. What types of events would you like to see at Town Square Markets □ Music	In 11+ In None (skip to the next section) Winter Spring Are? Kids' events Other: None

☐ Papoose Pancake Breakfast

☐ Brewfest☑ Oktoberfest

☐ Holiday lighting

☐ Trailing of the Sheep 'Happy Trails' party

☐ Winter solstice

Car show

☐ Rail jam

☐ Other: ___

□ None

14. How often do you visit the Visitor Center/Starbucks building?		
 □ Every day □ A few times a week □ Once a week ☑ Once a month 	Every few monthsOnce a yearNever	
15. Why do you visit the building?		
 □ To get visitor information □ To meet friends ☑ To get coffee □ To work 	□ To use the restroom□ Other:□ I don't visit the building.	
16. Do you think the building has the ideal mix of offerin	ngs/uses?	
Spot on!Neutral	Not at all	
17. Of the amenities currently offered, which 3 are the n	most important to you?	
Food/drink vendor(s) Public restrooms Seating areas/options What do you like most about the building? Arch, Lec Lure	Events Community use Kids activities	
19. Looking to the future, please select up to 3 areas ne	eding improvement(s):	
☐ Seating and/or table options (more) ☐ Programming/events ☐ Food/drink options ☐ Available meeting/community space	□ Longer hours of operation□ Other:□ Don't change a thing	
20. As the City works to improve the building at Town So think Ketchum should look to for inspiration?	quare, is there another community space you	
21. Dreaming big about Ketchum Town Square, what wo	ould you like to see in the next 10-20 years?	

22. Are you a:
☑ Full-time resident
☐ Part-time resident
☐ Full-time resident – elsewhere in the Wood River Valley
□ Part-time resident - elsewhere in the Wood River Valley□ Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ <5
□ 6-10
11-15
□ 16+
24. Do you own a business in Ketchum?
□ Yes
No
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veal due to heavy	usage and exposure to the elements.
1. How often do you visit Town Square?	
☐ Every day ☐ A few times a week ☐ Once a week ☐ Once a month	Every few monthsOnce a yearNever
2. What do you do when you visit Town Square?	
☐ Attend an event ☐ Get ice cream ☐ Eat lunch/drink coffee	Stroll through Meet friends Other:
3. In which season do you most visit Town Square?	
Summer Fall	✓ Winter☐ Spring
4. How well do you think Town Square represents the	values and identity of Ketchum?
5. Of the current amenities offered, which 3 are the mo	
☐ Fire pit(s) ☐ Shade structures Æ Shade trees ☐ Pet friendly areas Æ Food/drink vendors	 □ Public restrooms ➤ Seating areas/options □ Events (staged or not) □ Water fountain □ Other:

5. What do you like most about Town Square?	
Relain spot, buildiness, Of	
7. Looking to the future, please select your top 3 areas n	eeding improvement(s):
 More shade More seating and/or table options More programming/events More food/drink options 	☐ Kids activities ☐ Other: None of the above
 8. As the City works to improve Town Square, is there and think Ketchum should look to for inspiration? 10 - 5 mel/ town feel needs to the square of the	you like to see in the next 10-20 years?
For my grand children Open nes	
This set of questions focuses on the events you've atte	nded in the Square and adjacent street(s).
10. How many events have you attended over the past	
10. How many events have you ditended a very	☐ 11 +
☐ 1-2	None
3-4	(skip to the next section)
11. In which season do you attend most events?	
Summer	☐ Winter
□ Fall	☐ Spring
12. What types of events would you like to see at Town	n Square?
	☐ Kids' events
	☐ Other:
☐ Music	□ None
₩ Art shows	_
13. Which are your top three (3) favorite events that h	nave occurred in the Square?
Y	Summer solstice
Wagon Days	☐ Winter solstice
Papoose Pancake Breakfast Trailing of the Sheep 'Happy Trails' party	💢 Car show
	Rail jam
Brewfest Oktoberfest	☐ Other:
☐ Holiday lighting	☐ None

14. Ho	4. How often do you visit the Visitor Center/Starbucks building?		
	Every day		Every few months
	A few times a week		Once a year
	Once a week		Never
	Once a month		
15. Wh	ny do you visit the building?		
	To get visitor information		To use the restroom
×	To meet friends		Other:
Ø	To get coffee		I don't visit the building.
	To work	/	read-
16. Do	you think the building has the ideal mix of offerings/use		Scali
	Spot on!Neutral		Not at all
17. Of	the amenities currently offered, which 3 are the most in	port	ant to you?
×	Food/drink vendor(s)		Events
	Public restrooms	X	Community use
X	Seating areas/options		Kids activities
18. WI	nat do you like most about the building? night archeclacture - Key	, //	
19. Lo	oking to the future, please select up to 3 areas needing in	mpro	ovement(s):
	Seating and/or table options (more)		Longer hours of operation
	Programming/events		Other:
X	Food/drink options	B	Don't change a thing
	Available meeting/community space		
	the City works to improve the building at Town Square, ink Ketchum should look to for inspiration?	s the	ere another community space you
21. Dr	eaming big about Ketchum Town Square, what would yo	u like	e to see in the next 10-20 years?
L	Dort think big "		

22	Are you a:
	☐ Full-time resident ☐ Part-time resident ☐ Full-time resident — elsewhere in the Wood River Valley ☐ Part-time resident - elsewhere in the Wood River Valley ☐ Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ <5
24.	Do you own a business in Ketchum?
	☐ Yes ☑ No
Ma	r time and insights are greatly appreciated! ke sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in gress!).
Bet	ter yet, leave your email address to be added to the Project Ketchum newsletter.
Nar	ne: Richard Tedesco

Email: Rtade 4/7600001. com





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 Every day A few times a week Once a week Once a month 	☐ Every few months ☐ Once a year ☐ Never
2. What do you do when you visit Town Square?	
Attend an event Get ice cream Eat lunch/drink coffee	Stroll through Meet friends Other:
3. In which season do you most visit Town Square?	
Summer Fall	☐ Winter ☐ Spring
	alNot at all
5. Of the current amenities offered, which 3 are the	
☐ Fire pit(s)	Public restrooms
☐ Shade structures ☐ Shade trees	☐ Seating areas/options ☐ Events (staged or not)
☐ Shade trees ☐ Pet friendly areas	☐ Water fountain
Food/drink vendors	☐ Other:

lo cation	
7. Looking to the future, please select your top 3 areas need	ng improvement(s):
☐ More shade	☐ Kids activities
☐ More seating and/or table options	☐ Other:
More programming/events	☐ None of the above
More food/drink options	
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	er town square or community space you
9. Dreaming big for Ketchum Town Square, what would you l	ike to see in the next 10-20 years?
This set of questions focuses on the events you've attended	in the Square and adjacent street(s).
10. How many events have you attended over the past 5 year	rs?
□ 1-2	11+
□ 3-4	None
□ 5-10	(skip to the next section)
11. In which season do you attend most events?	
Summer	☐ Winter
Fall	☐ Spring
12. What types of events would you like to see at Town Squa	re?
Markets	☐ Kids' events
Music	Other:
Art shows	□ None
	oursel in the Course
13. Which are your top three (3) favorite events that have or	curred in the Squarer
Wagon Days	☐ Summer solstice
Papoose Pancake Breakfast	☐ Winter solstice
Trailing of the Sheep 'Happy Trails' party	☐ Car show
Brewfest	Rail jam
Oktoberfest	Other:
Holiday lighting	□ None

6. What do you like most about Town Square?

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

4. How often do you visit the Visitor Center/Starbucks building?		
 □ Every day □ A few times a week □ Once a week □ Once a month 	Every few months Once a year Never	
15. Why do you visit the building?		
 □ To get visitor information □ To meet friends □ To get coffee □ To work 	To use the restroom Other: I don't visit the building.	
16. Do you think the building has the ideal mix of offerings/u		
Spot on!NeutralNot at all 17. Of the amenities currently offered, which 3 are the most important to you?		
Food/drink vendor(s) Public restrooms Seating areas/options	Events Community use Kids activities	
18. What do you like most about the building?		
19. Looking to the future, please select up to 3 areas needin		
 □ Seating and/or table options (more) □ Programming/events □ Food/drink options □ Available meeting/community space 	☐ Longer hours of operation ☐ Other: Don't change a thing	
20. As the City works to improve the building at Town Square think Ketchum should look to for inspiration?	e, is there another community space you	

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?





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	 □ Every day □ A few times a week ☑ Once a week □ Once a month 	□ Every few months□ Once a year□ Never
2.	What do you do when you visit Town Square?	
	Attend an event Get ice cream Eat lunch/drink coffee	Stroll through Meet friends Other:
3.	In which season do you most visit Town Square?	
		☐ Winter ☐ Spring
4.	How well do you think Town Square represents the values	and identity of Ketchum?
	Spot on!Neutral	Not at all
5.	Of the current amenities offered, which 3 are the most im	portant to you?
	☐ Fire pit(s) ☐ Shade structures ☐ Pet friendly areas ☐ Food/dripk vendors	Public restrooms Seating areas/options Events (staged or not) Water fountain

6. What do you like most about Town Square?	
· SEATING FOR ICE CREAM	
· COLORFUL UMBRELLAS	
· PERIDDIC EVENTS	
7. Looking to the future, please select your top 3 areas	needing improvement(s):
	☐ Kids activities
	☐ Other:
☐ More programming/events	☐ None of the above
More food/drink options FOR WINTER	
8. As the City works to improve Town Square, is there as think Ketchum should look to for inspiration?	nother town square or community space you
9. Dreaming big for Ketchum Town Square, what would	you like to see in the next 10-20 years?
5. Diealining big for rectalant fown square, what would	you like to see in the heat to to your
This set of questions focuses on the events you've atte	nded in the Square and adjacent street(s).
How many events have you attended over the past !	5 years?
□ 1-2	
□ 3-4	☐ None
□ 5-10	(skip to the next section)
11. In which season do you attend most events?	
☑ Summer	□ Winter
☐ Fall	☐ Spring
12. What types of events would you like to see at Town	Square?
☐ Markets	☐ Kids' events
⊠ Music	☐ Other:
✓ Art shows	☐ None
13. Which are your top three (3) favorite events that ha	ve occurred in the Square?
_	
☐ Wagon Days	☐ Summer solstice☐ Winter solstice
Papoose Pancake BreakfastTrailing of the Sheep 'Happy Trails' party	Car show
☐ Trailing of the Sneep Happy Trails party ☐ Trailing of the Sneep Happy Trails party	☐ Rail jam
Oktoberfest	☐ Other:
Holiday lighting	None

14.	14. How often do you visit the Visitor Center/Starbucks building?		
; ;	□ Every day□ A few times a week□ Once a week□ Once a month		Every few months Once a year Never
15.	Why do you visit the building?		
	 □ To get visitor information □ To meet friends □ To get coffee □ To work 		To use the restroom Other: I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/use	s?	
	Spot on!Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most in	port	ant to you?
	☐ Food/drink vendor(s) ☑ Public restrooms ☑ Seating areas/options		Events Community use Kids activities
18.	What do you like most about the building?		
19.	Looking to the future, please select up to 3 areas needing i	mpro	ovement(s):
	Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space		Longer hours of operation Other: Don't change a thing
	As the City works to improve the building at Town Square, ithink Ketchum should look to for inspiration?	s the	ere another community space you
21.	Dreaming big about Ketchum Town Square, what would yo	u like	e to see in the next 10-20 years?

22. Are you a:
Full-time resident
□ Part-time resident□ Full-time resident – elsewhere in the Wood River Valley
☐ Part-time resident - elsewhere in the Wood River Valley
□ Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood Rive Valley?
□ <5

□ 16+
24. Do you own a business in Ketchum?
□ Yes
No No
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Name: RICH RUPDICOMBE

Email: RJPUDDICOMBEC GMAIL. COM





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	□ X	Every day A few times a week Once a week Once a month		Every few months Once a year Never
2.	Wha	at do you do when you visit Town Square?		
		Attend an event Get ice cream Eat lunch/drink coffee		Stroll through Meet friends Other:
3.	In w	hich season do you most visit Town Square?		
	⊠ □	Summer Fall		Winter Spring
4.	How	well do you think Town Square represents the values ar	nd id	entity of Ketchum?
		Spot on!Neutral		Not at all
5.	Of th	ne current amenities offered, which 3 are the most impo	rtan	t to you?
	10000	Fire pit(s) Shade structures Shade trees Pet friendly areas		Public restrooms Seating areas/options Events (staged or not) Water fountain
	X	Food/drink vendors		Other:

6. What do you like most about Town Square?		
It feels like the middle of Ketchum	lite.	
7. Looking to the future, please select your top 3 areas nee	ding improvement(s):	
	☐ Kids activities	
☐ More seating and/or table options	☐ Other:	
More programming/events	□ None of the above	
☐ More food/drink options		
8. As the City works to improve Town Square, is there anoth		
think Ketchum should look to for inspiration? University campuses have great insp	oration (flowers, benches,	
9. Dreaming big for Ketchum Town Square, what would you		
9. Dreaming big for ketchum Town Square, what would you	Tike to see in the next 10-20 years:	
A big fourtain maybe		
This set of questions focuses on the events you've attende	d in the Square and adjacent street(s).	
10. How many events have you attended over the past 5 ye	ars?	
□ 1-2	□ 11+	
□ 3-4	☐ None	
፟፟፟፟ 5-10	(skip to the next section)	
11. In which season do you attend most events?		
Summer Summer	☐ Winter	
☐ Fall	☐ Spring	
12. What types of events would you like to see at Town Squ	are?	
Markets	☐ Kids' events	
☐ Music	☐ Other:	
☐ Art shows	□ None	
13. Which are your top three (3) favorite events that have o	occurred in the Square?	
✓ Wagon Days	☐ Summer solstice	

Papoose Pancake Breakfast

□ Brewfest

M Oktoberfest

☐ Holiday lighting

☐ Trailing of the Sheep 'Happy Trails' party

☐ Winter solstice

☐ Car show

☐ Rail jam

☐ Other: _

☐ None

14.	How often do you visit the Visitor Center/Starbucks building	g?
	Every day A few times a week Once a week Once a month	□ Every few months□ Once a year□ Never
15.	Why do you visit the building?	
	 □ To get visitor information □ To meet friends ☑ To get coffee □ To work 	□ To use the restroom□ Other:□ I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/use	
	Spot on!Neutral	Not at all
17.	Of the amenities currently offered, which 3 are the most im	portant to you?
	Food/drink vendor(s) Public restrooms Seating areas/options	□ Events□ Community use□ Kids activities
18.	What do you like most about the building? It's the nicest Starbucks I have and also an incredible work	nave ever been to space for the communit
19.	Looking to the future, please select up to 3 areas needing in	mprovement(s):
	 □ Seating and/or table options (more) □ Programming/events □ Food/drink options □ Available meeting/community space 	☐ Longer hours of operation ☐ Other: ☐ Don't change a thing
20.	As the City works to improve the building at Town Square, i think Ketchum should look to for inspiration?	s there another community space you
21.	Dreaming big about Ketchum Town Square, what would you	u like to see in the next 10-20 years?

7 1

22.	Are you a:
	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley? ✓ < 5 □ 6-10 □ 11-15
24.	☐ 16+ Do you own a business in Ketchum?
0,	□ Yes No
Ma	re time and insights are greatly appreciated! ke sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in gress!).
Bet	ter yet, leave your email address to be added to the Project Ketchum newsletter.
Nar	Hanna Treppenhauer
Ema	hannacharlotte 98 @ hotmail. com





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	 □ Every day ✓ A few times a week □ Once a week □ Once a month 		Every few months Once a year Never
2.	What do you do when you visit Town Square?		
	☐ Attend an event ☐ Get ice cream ☐ Eat lunch/drink coffee		Stroll through Meet friends Other:
3.	In which season do you most visit Town Square?		
	□ Summer Fall		Winter Spring
4.	How well do you think Town Square represents the values as		
	Spot on!Neutral		Not at all
5.	Of the current amenities offered, which 3 are the most impo	rtan	t to you?
	☐ Fire pit(s) ☐ Shade structures ☐ Shade trees ☐ Pet friendly areas ☑ Food/drink vendors		Public restrooms Seating areas/options Events (staged or not) Water fountain Other:

6. What do you like most about Town Square? A great Committy Goder Were I a Friends	on See 0/4
FAINS	
7. Looking to the future, please select your top 3 areas needing	g improvement(s):
☑ More shade☐ More seating and/or table options☑ More programming/events☐ More food/drink options	☐ Kids activities ☐ Other: Vafor Assure ☐ None of the above
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	town square or community space you
9. Dreaming big for Ketchum Town Square, what would you like	ke to see in the next 10-20 years?
Fordon, pedostran any blocks crow	ent H
This set of questions focuses on the events you've attended i	n the Square and adjacent street(s).
10. How many events have you attended over the past 5 years	s?
□, 1-2	□ 11+
1-2 3-4	☐ None
☑ 5-10	(skip to the next section)
11. In which season do you attend most events?	
☑ Summer	☐ Winter
□ Fall	☐ Spring
12. What types of events would you like to see at Town Squar	re?
Markets	☐ Kids' events
☐ Music	☐ Other:
Art shows	□ None
13. Which are your top three (3) favorite events that have occ	curred in the Square?
☐ Wagon Days	☐ Summer solstice
Papoose Pancake Breakfast	☐ Winter solstice
☐ Trailing of the Sheep 'Happy Trails' party	☐ Car show
	☐ Rail jam
☐ Oktoberfest	☐ Other:
☐ Holiday lighting	□ None

14.	. How often do you visit the Visitor Center/Starbucks building?		
	□ Every day□ A few times a week□ Once a week□ Once a month		Every few months Once a year Never
15.	Why do you visit the building?		
	☐ To get visitor information ☐ To meet friends ☐ To get coffee ☐ To work		To use the restroom Other: I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/uses	s?	
	Spot on!Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most im	port	ant to you?
	Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities
	What do you like most about the building? Love having a work space with Sco like Startocks	W	r Uti
19.	9. Looking to the future, please select up to 3 areas needing improvement(s):		ovement(s):
	☐ Seating and/or table options (more) ☐ Programming/events ☐ Food/drink options ☐ Available meeting/community space		Longer hours of operation Other: Don't change a thing
	As the City works to improve the building at Town Square, is think Ketchum should look to for inspiration? It's one buildings have the building at Town Square, is	? (of my favorite
21.	Dreaming big about Ketchum Town Square, what would you	ı like	e to see in the next 10-20 years?

	Are you a: Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ < 5 □ 6-10 □ 11-15 □ 16+
24.	Do you own a business in Ketchum?
	□ Yes □ No
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	ne: Kristian Wittaker
Ema	ail: 1 La wood SVE gholl. Com





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2. What do you do when you visit Town Square?	
Attend an event Get ice cream Eat lunch/drink coffee	Stroll through Meet friends Other:
3. In which season do you most visit Town Square?	
Summer Fall	₩ Winter Spring
4. How well do you think Town Square represents the values a	and identity of Ketchum?
Spot on!Neutral	Not at all
5. Of the current amenities offered, which 3 are the most imp	portant to you?
☐ Fire pit(s) ☐ Shade structures ☐ Shade trees ☐ Pet friendly areas	Public restrooms Seating areas/options Events (staged or not) Water fountain
Food/drink vendors	Other:

gathering place	
7. Looking to the future, please select your top 3 areas no	eeding improvement(s):
More shade	☐ Kids activities
More seating and/or table options	☐ Other:
☐ More programming/events	☐ None of the above
More food/drink options	
8. As the City works to improve Town Square, is there and think Ketchum should look to for inspiration?	other town square or community space you
9. Dreaming big for Ketchum Town Square, what would y	ou like to see in the next 10-20 years?
	to the Alexander and a discount atmosphish
This set of questions focuses on the events you've atten	ded in the square and adjacent street(s).
10. How many events have you attended over the past 5	years?
□ 1-2	≥ 11+
□ 3-4	□ None
□ 5-10	(skip to the next section)
11. In which season do you attend most events?	
 ★ Summer	☐ Winter
☐ Fall	☐ Spring
12. What types of events would you like to see at Town S	Square?
☐ Markets	☐ Kids' events
Music	☐ Other:
✓ Art shows	□ None
13. Which are your top three (3) favorite events that have	ve occurred in the Square?
☐ Wagon Days	☐ Summer solstice
☒ Papoose Pancake Breakfast	☐ Winter solstice
🏿 Trailing of the Sheep 'Happy Trails' party	☐ Car show
☐ Brewfest	Rail jam
Oktoberfest	☐ Other:
🗃 Holiday lighting	☐ None

6. What do you like most about Town Square?

14.	14. How often do you visit the Visitor Center/Starbucks building?			
		Every day A few times a week Once a week Once a month		Every few months Once a year Never
15.	Wh	y do you visit the building?		
		To get visitor information To meet friends To get coffee To work		To use the restroom Other: I don't visit the building.
16.	Do	you think the building has the ideal mix of offerings/use		2
		Spot on!Neutral		Not at all
17.	Of	the amenities currently offered, which 3 are the most im		
		Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities
18.		art do you like most about the building? Architecture		
19. Looking to the future, please select up to 3 areas needing improvement(s):			ovement(s):	
,		Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space		Longer hours of operation Other: Don't change a thing
20.		the City works to improve the building at Town Square, in Ketchum should look to for inspiration?	s the	ere another community space you
21.	Dre	eaming big about Ketchum Town Square, what would you	u like	to see in the next 10-20 years?

22.	Are you a:
	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ <5
	Do you own a business in Ketchum? Yes No
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Nar	Naureen Puddicombe
Em	ail:







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2.	Wha	at do you do when you visit Town Square?		
	X O	Attend an event Get ice cream Eat lunch/drink coffee		Stroll through Meet friends Other:
3.	In w	hich season do you most visit Town Square?		
		Summer Fall		Winter Spring
4.	How	well do you think Town Square represents the values ar	nd id	entity of Ketchum?
		Spot on!Neutral		Not at all
5.	Of th	ne current amenities offered, which 3 are the most impo	rtan	t to you?
		Fire pit(s) Shade structures Shade trees Pet friendly areas Food/drink vendors	Ø	Public restrooms Seating areas/options Events (staged or not) Water fountain Other:
		r ood/ drillik velidors		Other.

6. What do you like most about Town Square? OL Central location, rest	YMPIC ATHLETES		
 7. Looking to the future, please select your top 3 areas need More shade More seating and/or table options More programming/events More food/drink options 	ing improvement(s): ☐ Kids activities ☐ Other: Lavae tree S ☐ None of the above		
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	er town square or community space you		
9. Dreaming big for Ketchum Town Square, what would you	like to see in the next 10-20 years?		
More grass, trees, Shade. (it Should be more like a park) This set of questions focuses on the events you've attended in the Square and adjacent street(s).			
10. How many events have you attended over the past 5 year	nrs?		
1-2 3-4 5-10	☐ 11+☐ None(skip to the next section)		
11. In which season do you attend most events?			
☐ Summer ☐ Fall	Winter Spring		
12. What types of events would you like to see at Town Squa	are?		
✓ Markets ✓ Music ✓ Art shows	☐ Kids' events ☐ Other: ☐ None		
13. Which are your top three (3) favorite events that have of	ccurred in the Square?		
 □ Wagon Days □ Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party □ Brewfest □ Oktoberfest ➡ Holiday lighting 	 □ Summer solstice □ Winter solstice □ Car show □ Rail jam □ Other: □ None 		
rioliday lighting			

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14. How often do you visit the Visitor Center/Starbucks buil	Iding?
 □ Every day □ A few times a week □ Once a week □ Once a month 	☐ Every few months Once a year Never
15. Why do you visit the building?	
 □ To get visitor information □ To meet friends ☑ To get coffee □ To work 	☐ To use the restroom☐ Other:☐ I don't visit the building.
16. Do you think the building has the ideal mix of offerings/	/uses?
Spot on!Neutral	Not at all
17. Of the amenities currently offered, which 3 are the mos	st important to you?
Food/drink vendor(s) Public restrooms Seating areas/options	EventsCommunity useKids activities
18. What do you like most about the building?	
not much, needs	(mprovement, m
19. Looking to the future, please select up to 3 areas needing	ng improvement(s):
Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space	□ Longer hours of operation□ Other:□ Don't change a thing
20. As the City works to improve the building at Town Squa think Ketchum should look to for inspiration? There Is nothing here	
21. Dreaming big about Ketchum Town Square, what would	d you like to see in the next 10-20 years?

More grass, more trees (tall), more even

569

22.	Are you a:
7	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
,	
24.	Do you own a business in Ketchum?
5	☐ Yes ☐ No
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Nar	ne:
Ema	ail:





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□ Every day	Every few months
☐ A few times a week	☐ Once a year
☐ Once a week	□ Never
Once a month	
2. What do you do when you visit Town Squ	pare?
Attend an event	☐ Stroll through
☐ Get ice cream	☐ Meet friends
☐ Eat lunch/drink coffee	☐ Other:
3. In which season do you most visit Town S	Square?
X Summer	☐ Winter
☐ Fall	☐ Spring
4. How well do you think Town Square repr	esents the values and identity of Ketchum?
Spot on!	NeutralNot at all
5. Of the current amenities offered, which 3	3 are the most important to you?
Fire pit(s)	Public restrooms
Shade structures	☐ Seating areas/options
Shade trees	Events (staged or not)
☐ Pet friendly areas	☐ Water fountain
☐ Food/drink vendors	□ Other

mprovement(s):			
Other: Attraction None of the above			
 8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration? 9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years? 			
he Square and adjacent street(s).			
☐ 11+☐ None(skip to the next section)			
□ Winter□ Spring			
☐ Kids' events☐ Other:☐ None			
red in the Square?			
□ Summer solstice □ Winter solstice □ Car show □ Rail jam □ Other: □ VAHA			

6. What do you like most about Town Square?

14.	How often do you visit the Visitor Center/Starbucks building	g?
	 □ Every day □ A few times a week □ Once a week □ Once a month 	☐ Every few months ☐ Once a year ☐ Never
15.	Why do you visit the building?	
	 □ To get visitor information □ To meet friends □ To get coffee □ To work 	☐ To use the restroom ☐ Other: I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/use	es?
	Spot on!Neutral	Not at all
17.	Of the amenities currently offered, which 3 are the most in	nportant to you?
1	☐ Food/drink vendor(s) ☐ Public restrooms ☐ Seating areas/options	Events Community use Kids activities
18.	What do you like most about the building?	
	The Shopping Cart	(look up)
19.	Looking to the future, please select up to 3 areas needing i	improvement(s):
,	☐ Seating and/or table options (more) ☐ Programming/events ☐ Food/drink options ☐ Available meeting/community space	□ Longer hours of operation□ Other:□ Don't change a thing
20.	As the City works to improve the building at Town Square, think Ketchum should look to for inspiration?	is there another community space you SCAT CHY
21.	Dreaming big about Ketchum Town Square, what would yo	ou like to see in the next 10-20 years?

22. Are you a:	
Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor	
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood Ri Valley?	iver
□ <5 □ 6-10 11-15 □ 16+	
24. Do you own a business in Ketchum?	
☐ Yes ☐ No	
Your time and insights are greatly appreciated! Make sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in progress!).	1
Better yet, leave your email address to be added to the Project Ketchum newsletter.	
Name:	
Email:	



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This first set of questions focuses on the Square itself – (outside common area).

	The state of the s
1. How often do you visit Town Square?	
☐ Every day ☐ A few times a week	Every few monthsOnce a year
Once a weekOnce a month	☐ Never
2. What do you do when you visit Town Square?	
☐ Attend an event	☐ Stroll through
Get ice cream	☐ Meet friends
☐ Eat lunch/drink coffee	☐ Other:
3. In which season do you most visit Town Square?	
Summer	☐ Winter
☐ Fall — — —	☐ Spring
4. How well do you think Town Square represents the value	s and identity of Ketchum?
Spot on!Neutral	Not at all
5. Of the current amenities offered, which 3 are the most in	nportant to you?
☐ Fire pit(s)	☐ Public restrooms
☐ Shade structures	Seating areas/options
Shade trees	☐ Events (staged or not)
☐ Pet friendly areas	☐ Water fountain
Food/drink vendors	☐ Other:

	Ice cream	7	
7.	Looking to the future, please select your top 3 areas needing	imp	provement(s):
	☐ More shade	D	Kids activities
	More seating and/or table options		Other:
	More programming/events		None of the above
	☐ More food/drink options		
	As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	>[dry
9.	Dreaming big for Ketchum Town Square, what would you like	to s	see in the next 10-20 years?
	Nothi		/
In	is set of questions focuses on the events you've attended in	tne	Square and adjacent street(s).
10	. How many events have you attended over the past 5 years?	•	
	□ 1-2		11+
	□ 3-4 □ 5-10		None
	5-10		(skip to the next section)
11	. In which season do you attend most events?		
	Summer		Winter
	□ Fall		Spring
12	. What types of events would you like to see at Town Square?	?	
	Markets		Kids' events
	☐ Music		Other:
	☐ Art shows		None
13	. Which are your top three (3) favorite events that have occu	rred	in the Square?
	Wagon Days		Summer solstice
	Papoose Pancake Breakfast	10	Winter solstice
	☐ Trailing of the Sheep 'Happy Trails' party		Car show
	□ Brewfest		Rail jam
	☐ Oktoberfest		Other:
	☐ Holiday lighting		None

6. What do you like most about Town Square?

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14.	How often do you visit the Visitor Center/Starbucks building?		
	Every day		Every few months
	☐ A few times a week		Once a year
	☐ Once a week		Never
	☐ Once a month		
15.	Why do you visit the building?		
	☐ 7 6 get visitor information		To use the restroom
	☐ To meet friends		Other:
	☐ To get coffee		I don't visit the building.
	☐ To work		
16.	Do you think the building has the ideal mix of offerings/u	ises?	
	Spot on!Neutral)	Not at all
17.	Of the emenities currently offered, which 3 are the most	import	tant to you?
	Food/drink vendor(s)		Events
	☐ Public restrooms		Community use
	Seating areas/options		Kids activities
18.	18. What do you like most about the building?		wH
19.	Looking to the future, please select up to 3 areas needing	g impro	ovement(s):
	☐ Seating and/or table options (more) ☐ Programming/events ☐ Food/drink options		Longer hours of operation Other: Don't change a thing
	Available meeting/community space		
20.	As the City works to improve the building at Town Square think Ketchum should look to for inspiration?	e, is the	ere another community space you

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

Nothing

577

22.	Are you a:
	□ Full-time resident □ Part-time resident □ Full-time resident – elsewhere in the Wood River Valley □ Part-time resident - elsewhere in the Wood River Valley □ Visitor
	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ ≤5 □ 6-10 □ 11-15 □ 16+
24.	Do you own a business in Ketchum?
	Yes No
Mak	r time and insights are greatly appreciated! se sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in gress!).
Bett	er yet, leave your email address to be added to the Project Ketchum newsletter.
Nam	ne: Alder
Ema	iil:



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This first set of questions focuses on the Square itself – (outside common area).

1. How often do you visit Town Square?		
□ Ævery day	Every few months	
A few times a week	☐ Once a year	
Once a week .	□ Never	
☐ Once a month		
2. What do you do when you visit Town Square?		
☐ Attend an event	☐ Stroll through	
Get ice cream	☐ Meet friends	
Eat lunch/drink coffee	☐ Other:	
3. In which season do you most visit Town Square?		
Summer	□ Winter	
☐ Fall	☐ Spring	
4. How well do you think Town Square represents the values	and identity of Ketchum?	
Spot on!Neutral	Not at all	
5. Of the current amenities offered, which 3 are the most im	portant to you?	
☐ Fire pit(s)	☐ Public restrooms	
	☑ Seating areas/options	
☐ ∠Shade trees	Events (staged or not)	
☑ Pet friendly areas	☐ Water fountain	
☐ Food/drink vendors	☐ Other:	

ice sreall	
7. Looking to the future, please select your top 3 ar	reas needing improvement(s):
More shade	Kids activities
☐ More seating and/or table options	☐ Other:
☑ More programming/events	☐ None of the above
☐ More food/drink options	
8. As the City works to improve Town Square, is the	re another town square or community space you
think Ketchum should look to for inspiration?	- 1 2
	he library
9. Dreaming big for Ketchum Town Square, what we	ould you like to see in the next 10-20 years?
	·
nothing	
170 171	
	attanded in the Cause and adjacent street(s)
This set of questions focuses on the events you've	attended in the square and adjacent street(s).
10. How many events have you attended over the p	past 5 years?
□ 1-2	□ 11+
□ 3-4	☐ None
□ 5-10	(skip to the next section)
11. In which season do you attend most events?	
☑ Summer	☐ Winter
☐ Fall	☐ Spring
12. What types of events would you like to see at T	own Square?
☐ Markets	☐ Kids' events
Music	☐ Other:
☐ Art shows	□ None
13. Which are your top three (3) favorite events the	at have occurred in the Square?
☑ Wagon Days	□ Summer solstice
☐ Papoose Pancake Breakfast	Winter solstice
 Trailing of the Sheep 'Happy Trails' party 	☑ Car show
☐ Brewfest	Rail jam
☐ Oktoberfest	☐ Other:
☐ Holiday lighting	□ None

6. What do you like most about Town Square?

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14.	How often do you visit the Visitor Center/Starbucks building	3?
	Every day	☐ Every few months
	A few times a week	☐ Once a year
	☐ Once a week	Never
	☐ Once a month	
15.	Why do you visit the building?	<u> </u>
	☐ To get visitor information	☐ To use the restroom
	☐ To meet friends	Other: Mult Truck
	☐ To get coffee	☐ I don't visit the building.
	☐ To work	
16.	Do you think the building has the ideal mix of offerings/use	s?
	Spot on!Neutral	Not at all
17 .	Of the amenities currently offered, which 3 are the most im	portant to you?
	Food/drink vendor(s)	Events
	☐ Public restrooms	☐ Community use
	☑ Seating areas/options	☐ Kids activities
18.	What do you like most about the building?	
	the Vault	
19.	Looking to the future, please select up to 3 areas needing in	mprovement(s):
	☐ Seating and/or table options (more)	Longer hours of operation
	Programming/events	☐ Other:
	☐ Food/drink options	Don't change a thing
	☐ Available meeting/community space	
20.	As the City works to improve the building at Town Square, i	
	think Ketchum should look to for inspiration?	library
21.	Dreaming big about Ketchum Town Square, what would you	u like to see in the next 10-20 years?

hothing

Name: Jake



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This first set of questions focuses on the Square itself – (outside common area).

1.	How often do you visit Town Square?	
	☐ Every day A few times a week ☐ Once a week ☐ Once a month	□ Every few months□ Once a year□ Never
2.	What do you do when you visit Town Square?	
	☐ Attend an event☐ Get ice cream☐ Eat lunch/drink coffee	Stroll through Meet friends Other:
3.	In which season do you most visit Town Square?	
	☑ Summer Ş Fall	Winter Spring
4.	How well do you think Town Square represents the values a	
5.	Of the current amenities offered, which 3 are the most imp	ortant to you?
	☐ Fire pit(s) ☐ Shade structures ☐ Shade trees ☐ Pet friendly areas ☐ Food/drink vendors	 □ Public restrooms □ Seating areas/options □ Events (staged or not) □ Water fountain □ Other: Shoffing

Starbooks	
7. Looking to the future, please select your top 3 areas needin	g improvement(s):
 ☐ More shade ☐ More seating and/or table options ☐ More programming/events ☐ More food/drink options 	 □ Kids activities □ Other: Shapping □ None of the above
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	town square or community space you
9. Dreaming big for Ketchum Town Square, what would you like	e to see in the next 10-20 years?
more shopping	
This set of questions focuses on the events you've attended i	n the Square and adjacent street(s).
10. How many events have you attended over the past 5 years	s?
□ 1-2	□ 11+
□ 3-4 □ 5-10	None (skip to the next section)
11. In which season do you attend most events?	(only to the new sections,
	□ Winter
Summer Fall	☐ Winter☐ Spring
Summer	☐ Spring
Summer Fall	☐ Spring
Summer Fall 12. What types of events would you like to see at Town Squar Markets Music	☐ Spring e? Kids' events ☐ Other:
Summer Fall What types of events would you like to see at Town Squar Markets	☐ Spring e? Kids' events
Summer Fall 12. What types of events would you like to see at Town Squar Markets Music	☐ Spring e? Kids' events ☐ Other: ☐ None
Summer Fall 12. What types of events would you like to see at Town Squar Markets Music Art shows	Spring E? Kids' events Other: None curred in the Square? Summer solstice
Summer Fall 12. What types of events would you like to see at Town Squar Markets Music Art shows 13. Which are your top three (3) favorite events that have occ Wagon Days Papoose Pancake Breakfast	Spring e? Kids' events Other: None curred in the Square? Summer solstice Winter solstice
Summer Fall 12. What types of events would you like to see at Town Squar Markets Music Art shows 13. Which are your top three (3) favorite events that have occ Wagon Days	Spring E? Kids' events Other: None curred in the Square? Summer solstice

Other: ___

□ None

6. What do you like most about Town Square?

□ Oktoberfest

M Holiday lighting

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14.	1. How often do you visit the Visitor Center/Starbucks building?			
		Every day A few times a week Once a week Once a month		Every few months Once a year Never
15.	Wh	y do you visit the building?		
	The second	To get visitor information To meet friends To get coffee To work		To use the restroom Other: I don't visit the building.
16.	Do	you think the building has the ideal mix of offerings/use	s?	
		Spot on!Neutral	172.02	Not at all
17.	Of	the amenities currently offered, which 3 are the most im	port	ant to you?
		Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities
18.		hat do you like most about the building? The food and drinks		
19.	Loc	oking to the future, please select up to 3 areas needing in	mpro	ovement(s):
		Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space		Longer hours of operation Other: Don't change a thing
20.	As thir	the City works to improve the building at Town Square, ink Ketchum should look to for inspiration? こんのかいれ	s the	ere another community space you
		earning big about Ketchum Town Square, what would yo $apping$	u like	e to see in the next 10-20 years?

22. Are you a:
Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ < 5 □ 6-10 11-15 □ 16+
24. Do you own a business in Ketchum?
☐ Yes ☐ No
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Name: AVA. GIMOUT
Email: AVal Gilmout @ I cloud.com



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1.	How often do you visit Town Square?	/	
	□ ,Every day		Every few months
	A few times a week		Once a year
	Once a week		Never
	☐ Once a month		
2.	What do you do when you visit Town Square?		
	☐ JAttend an event	0/	Stroll through
	Get ice cream		Meet friends
	☐ Eat lunch/drink coffee		Other:
3.	In which season do you most visit Town Square?		r e
	Summer	∇	Winter
	☐ Fall	T	Spring
4.	How well do you think Town Square represents the values an	ıd ide	ntity of Ketchum?
	Spot on!Neutral		Not at all
5.	Of the current amenities offered, which 3 are the most impo	rtant	to you?
	☐ Fire pit(s)		/ Public restrooms
	Ahade structures		Seating areas/options
	Shade trees	DI	events (staged or not)
	Pet friendly areas		Water fountain
ii.	Food/drink vendors		Other:

7.	Looking to the future, please select your top 3 area	s needing improvement(s):
	More shade	
		Control of the contro
	More seating and/or table options More programming/events	None of the above
	More food/drink options	Thomas of the above
_		
	As the City works to improve Town Square, is there think Ketchum should look to for inspiration?	another town square or community space you
9.	Dreaming big for Ketchum Town Square, what wou	ld you like to see in the next 10-20 years?
Th	is set of questions focuses on the events you've at	tended in the Square and adjacent street(s).
10	. How many events have you attended over the pas	st 5 years?
	1-2	N /1+
	□ 3-4	None
	□ 5-10	(skip to the next section)
11	. In which season do you attend most events?	
	Summer	Winter
	☐ Fall	□ Spring
	total	
12	. What types of events would you like to see at Tow	/n Square?
	Markets	Kids' events
	☐ Music	☐ Other:
	☐ Art shows	□ None
13	. Which are your top three (3) favorite events that	have occurred in the Square?
	Wagon Days	Summer solstice
	Papoose Pancake Breakfast	☐ Winter solstice
	Trailing of the Sheep 'Happy Trails' party	☐ Car show
	☐ Brewfest	☐ Rail jam
	Oktoberfest	☐ Other:
	☐ Holiday lighting	□ None

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14.	How often do you visit the Visitor Center/Starbucks building?		
	Every day A few times a week Once a week Once a month	Every few months Once a year Never	
15.	Why do you visit the building?		
	☐ To get visitor information ☐ To meet friends ☐ To get coffee ☐ To work	☐ Other: ☐ I don't visit the building.	
16.	Do you think the building has the ideal mix of offerings/use	s?	
	Spot on!Neutral	Not at all	
17 .	Of the amenities currently offered, which 3 are the most im	portant to you?	
	Food/drink vendor(s) Public restrooms Seating areas/options	□ Community use□ Kids activities	
18.	What do you like most about the building?		
19.	Looking to the future, please select up to 3 areas needing in	mprovement(s):	
	Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space	☐ Other: Don't change a thing	
20.	As the City works to improve the building at Town Square, i think Ketchum should look to for inspiration?	s there another community space you	
21.	Dreaming big about Ketchum Town Square, what would you	u like to see in the next 10-20 years?	

22	Δre	you	a
~~.	AIC.	γυu	a

 - 1			
E4 -1	l-time	raci	dant
	r-uine	1621	ueni

☐ Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River

□ < 5</p>

□ 11-15

□ 16+

24. Do you own a business in Ketchum?



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Name: Solannah pringe, com



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	 □ Every day □ A few times a week □ Once a week □ Once a month 		Every few months Once a year Never
2.	What do you do when you visit Town Square?		
	☐ Attend an event☐ Get ice cream☐ Eat lunch/drink coffee		Stroll through Meet friends Other:
3.	In which season do you most visit Town Square?		a"
	Summer Fall		Winter Spring
4.	How well do you think Town Square represents the values a		
5.	Of the current amenities offered, which 3 are the most important	ortan	t to you?
	Fire pit(s) Shade structures Shade trees Pet friendly areas Food/drink vendors		Public restrooms Seating areas/options Events (staged or not) Water fountain Other:

6.	What do you like most about Town Square?	Ť		
	The Ice croam			
7.	Looking to the future, please select your top 3 areas need	ling improvement(s):		
	More shade More seating and/or table options More programming/events More food/drink options	☐ Kids activities☐ Other:☐ None of the above		
	As the City works to improve Town Square, is there another think Ketchum should look to for inspiration? Dreaming big for Ketchum Town Square, what would you	D		
	A Sacret Middle Misset of questions focuses on the events you've attended			
	How many events have you attended over the past 5 years.			
10	. How many events have you attended over the past 5 year	ars:		
	☐ 1-2	☐ 11+ None		
	□ 3-4 □ 5-10			
	□ 5-10	(skip to the next section)		
11. In which season do you attend most events?				
	In which season do you attend most events?			
	In which season do you attend most events? Summer	☐ Winter		
	_/	□ Winter□ Spring		
	Summer ☐ Fall	☐ Spring		
	Summer Fall What types of events would you like to see at Town Square	☐ Spring are?		
	Summer Fall What types of events would you like to see at Town Squa	☐ Spring are? Kids' events		
	Summer Fall What types of events would you like to see at Town Squa Markets Music	☐ Spring are? Kids' events ☐ Other:		
	Summer Fall What types of events would you like to see at Town Squa	☐ Spring are? Kids' events		
12	Summer Fall What types of events would you like to see at Town Squa Markets Music	☐ Spring are? Kids' events ☐ Other: ☐ None		
12	Summer Fall What types of events would you like to see at Town Squa Markets Music Art shows	☐ Spring are? Kids' events ☐ Other: ☐ None		
12	Summer Fall What types of events would you like to see at Town Squa Markets Music Art shows Which are your top three (3) favorite events that have on	☐ Spring are? Kids' events ☐ Other: ☐ None ccurred in the Square?		
12	Summer Fall What types of events would you like to see at Town Squa Markets Music Art shows Which are your top three (3) favorite events that have on	Spring Are? Kids' events Other: None ccurred in the Square? Summer solstice		
12	Summer Fall What types of events would you like to see at Town Square Markets Music Art shows Which are your top three (3) favorite events that have one Papoose Pancake Breakfast	☐ Spring are? Kids' events ☐ Other: ☐ None ccurred in the Square? ☐ Summer solstice ☐ Winter solstice		
12	Summer Fall What types of events would you like to see at Town Square Markets Music Art shows Which are your top three (3) favorite events that have one Papoose Pancake Breakfast Trailing of the Sheep 'Happy Trails' party	□ Spring are? Kids' events □ Other: □ None ccurred in the Square? □ Summer solstice □ Winter solstice □ Car show		

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14.	4. How often do you visit the Visitor Center/Starbucks building?			
1	 Every day A few times a week Once a week Once a month 	Every few months Once a year Never		
15.	Why do you visit the building?			
4	 □ To get visitor information □ To meet friends □ To get coffee □ To work 	□ To use the restroom□ Other:□ 1 don't visit the building.		
16.	Do you think the building has the ideal mix of offerings/use			
17.	17. Of the amenities currently offered, which 3 are the most important to you?			
	☐ Food/drink vendor(s)☐ Public restrooms☐ Seating areas/options	Events Community use Kids activities		
18.	What do you like most about the building?			
	Never been			
19.	Looking to the future, please select up to 3 areas needing i	mprovement(s):		
	☐ Seating and/or table options (more) ☐ Programming/events ☐ Food/drink options ☐ Available meeting/community space	□ Longer hours of operation□ Other:□ Don't change a thing		
20.	As the City works to improve the building at Town Square, think Ketchum should look to for inspiration?	s there another community space you		
21.	Dreaming big about Ketchum Town Square, what would yo	u like to see in the next 10-20 years?		

22. Are you a:
Full-time resident Part-time resident Full-time resident — elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ < 5 2 6-10 □ 11-15 □ 16+
24. Do you own a business in Ketchum?
☐ Yes No
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1.	How often do you visit	Town Square?		
	☐ Every day			Every few months
	☐ A few times a wee	k		Once a year
	Once a week			Never
	Once a month			
2.	What do you do when	you visit Town Square?		
	☐, Attend an event			Stroll through
	Get ice cream			Meet friends
	Eat lunch/drink co	offee		Other:
3.	In which season do you	u most visit Town Square?		
	Summer			Winter
	☐ Fall			Spring
4.	How well do you think	Town Square represents the val	lues and id	entity of Ketchum?
	Spot on!	Neutral		Not at all
5.	Of the current ameniti	es offered, which 3 are the mos	st importan	t to you?
	☐ Fire pit(s)		N	Public restrooms
	Shade structures			Seating areas/options
	☐ ∕Shade trees			Events (staged or not)
	Pet friendly areas			Water fountain
	☐ Food/drink vendo	ors		Other:

6. What do you like most about Town Square?					
The Tel Green					
7. Looking to the future, please select your top 3 areas needing	g improvement(s):				
✓ More shade ☐ More seating and/or table options ☐ More programming/events ☐ More food/drink options	✓ Kids activities☐ Other:☐ None of the above				
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	town square or community space you				
9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years? A Play Short Short Wee					
This set of questions focuses on the events you've attended in	the Square and adjacent street(s).				
10. How many events have you attended over the past 5 years? 1-2 3-4 5-10	? 11+ None (skip to the next section)				
11. In which season do you attend most events?					
Summer Fall	□ Winter□ Spring				
12. What types of events would you like to see at Town Square	?				
☐ Markets ☐ Music ☐ Art shows	□ Kids' events□ Other:□ None				
13. Which are your top three (3) favorite events that have occurred in the Square?					
 ✓ Wagon Days □ Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party □ Brewfest □ Oktoberfest 	□ Winter solstice □ Car show □ Rail jam □ Other:				
☐ Holiday lighting	None				

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15.	Why do you visit the building?		
	□ To get visitor information□ To meet friends□ To get coffee□ To work	☐ To use the restroom ☐ Other: ☐ I don't visit the building.	
16.	Do you think the building has the ideal mix of offerings/use	s?	
	Spot on!Neutral	Not at all	
17.	Of the amenities currently offered, which 3 are the most im	portant to you?	
	□ Food/drink vendor(s)□ Public restrooms□ Seating areas/options	☐ Events☐ Community use☐ Kids activities	
18.	What do you like most about the building?		
19.	Looking to the future, please select up to 3 areas needing i	mprovement(s):	
	Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space	Longer hours of operation other: on't change a thing	
	As the City works to improve the building at Town Square, think Ketchum should look to for inspiration? The property of the building at Town Square, what would you be a simple of the building at Town Square, what would you be a simple of the building at Town Square, what would you be a simple of the building at Town Square, what would you be a simple of the building at Town Square, what would you be a simple of the building at Town Square, the bu		
	a Play stuctor		

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24. Do you own a business in Ketchum? Description No
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		Once a week		Never
		Once a month		
2.	Wha	t do you do when you visit Town Square?		
		Attend an event		Stroll through
		Get ice cream		Meet friends
	Ŕ	Eat lunch/drink coffee		Other:
3.	In w	hich season do you most visit Town Square?		
	TO	Summer		Winter
		Fall		Spring
4.	How	well do you think Town Square represents the values an	d id	entity of Ketchum?
		Spot on!Neutral		Not at all
5.	Of tl	ne current amenities offered, which 3 are the most impor	rtan	t to you?
		Fire pit(s)		Public restrooms
		Shade structures		Seating areas/options
		Shade trees		Events (staged or not)
	<u>a</u>	Pet friendly areas	0	Water fountain
		Food/drink vendors		Other:

7. Looking to the future, please select your top 3 are	eas needing improvement(s):
 More shade More seating and/or table options More programming/events More food/drink options 	☐ Kids activities ☐ Other: Make a Mol ☐ None of the above
8. As the City works to improve Town Square, is ther think Ketchum should look to for inspiration?	e another town square or community space you O C C C C C C C C C C C C
9. Dreaming big for Ketchum Town Square, what wo	uld you like to see in the next 10-20 years?
This set of questions focuses on the events you've a	ttended in the Square and adjacent street(s).
10. How many events have you attended over the pa	ast 5 years?
A 1-2	☐ 11 +
3 1-2 3-4	□ None
9 5-10	(skip to the next section)
11. In which season do you attend most events?	
	☐ Winter
☐ Fall	☐ Spring
12. What types of events would you like to see at To	wn Square?
☐ Markets	☐ Kids' events
Music	☐ Other:
☐ Art shows	□ None
13. Which are your top three (3) favorite events that	t have occurred in the Square?
☐ Wagon Days	☐ Summer solstice
Papoose Pancake Breakfast	☐ Winter solstice
☐ Trailing of the Sheep 'Happy Trails' party	☐ Car show
Brewfest	Rail jam
☐ Oktoberfest	☐ Other:
☐ Holiday lighting	□ None

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	To get visitor information To meet friends To get coffee To work	□ To use the restroom□ Other:□ I don't visit the building.
16.	Do you think the building has the ideal mix of offering	s/uses?
	Spot on!Neutral	Not at all
17.	Of the amenities currently offered, which 3 are the me	ost important to you?
10	Food/drink vendor(s) Public restrooms Seating areas/options What do you like most about the building?	EventsCommunity useKids activities
10.	What do you like most about the building:	
19.	Looking to the future, please select up to 3 areas need	ding improvement(s):
	 □ Seating and/or table options (more) ❷ Programming/events □ Food/drink options □ Available meeting/community space 	□ Longer hours of operation✓ Other:□ Don't change a thing
20.	As the City works to improve the building at Town Squ think Ketchum should look to for inspiration?	pare, is there another community space you

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	Valley? <5
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	☐ Yes ☐ No
Ma pro	r time and insights are greatly appreciated! ke sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in gress!). ter yet, leave your email address to be added to the Project Ketchum newsletter.
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2. V	Vhat do you do when you visit Town Square?		
\	☐ Attend an event ☐ Get ice cream ☐ Eat lunch/drink coffee	D	Stroll through Meet friends Other:
3. lr	n which season do you most visit Town Square?		
`	☑ Summer ☑ Fall	M	Winter Spring
4. F	Spot on!		
5. C	of the current amenities offered, which 3 are the most impo	rtan	t to you?
,	☐ Fire pit(s) ☐ Shade structures ☐ Shade trees ☐ Pet friendly areas ☐ Food/drink vendors		Public restrooms Seating areas/options Events (staged or not) Water fountain Other:

7. Looking to the future, please select your top 3	3 areas needing improvement(s):
More shade	Kids activities
More seating and/or table options	☑ Other:
☑ More programming/events☑ More food/drink options	$\square_{\!$
· · · ·	there another town square or community space yo
think Ketchum should look to for inspiration?	
9. Dreaming big for Ketchum Town Square, wha	t would you like to see in the next 10-20 years?
5. Diealining big for Retellum Town Square, wha	t would you like to see in the flext 10-20 years:
This set of questions focuses on the events vou	've attended in the Square and adjacent street(s).
How many events have you attended over the	Transport
☑ 1-2	<u> </u>
☐ 3-4 ☐ 5-10	□ None
□ 5-10	(skip to the next section)
11. In which season do you attend most events?	?
☑ Summer	☑ Winter
☐ Fall	☐ Spring
12. What types of events would you like to see a	at Town Square?
☐ Markets	☐ Kids' events
Music	☐ Other:
☐ Art shows	□ None
13. Which are your top three (3) favorite events	that have occurred in the Square?
√ Wagon Days	☐ Summer solstice
Papoose Pancake Breakfast	
☐ Trailing of the Sheep 'Happy Trails' party	√ Car show
🔘 Brewfest	🖫 Rail jam
□ Oktoberfest	☐ Other:
☐ Holiday lighting	∀ None

6. What do you like most about Town Square?

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ķ	Every day A few times a week Once a week		Every few months Once a year Never
	Once a month		IMEAGI
15. \	Vhy do you visit the building?		
	☐ To get visitor information☐ To meet friends		To use the restroom Other:
	To get coffee To work		I don't visit the building.
16. (Oo you think the building has the ideal mix of offerings/uses	s?	
	Spot on!NeutralNeutral		Not at all
17. (Of the amenities currently offered, which 3 are the most im	port	ant to you?
6	Food/drink vendor(s)		Events
[Public restrooms	\Box	Community use
[☐ Seating areas/options	∇	Kids activities
18. What do you like most about the building?			
19 .	ooking to the future, please select up to 3 areas needing in	npro	ovement(s):
× .	Seating and/or table options (more)		Longer hours of operation
	Programming/events		Other:
	Food/drink options Available meeting/community space	لہا	Don't change a thing
	As the City works to improve the building at Town Square, is hink Ketchum should look to for inspiration?	s the	ere another community space you

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

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Name: Wesley
Email: Wesley Sewell, Qtoland Com



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2.	. What do you do when you visit Town Square?	
	☐ Attend an event☐ Get ice cream☐ Eat lunch/drink coffee	□ Stroll through ✓ Meet friends □ Other:
3.	. In which season do you most visit Town Square?	
	Summer Fall	Winter Spring
4.	. How well do you think Town Square represents the values Spot on!Neutral	·
5.	. Of the current amenities offered, which 3 are the most imp	portant to you?
	☐ Fire pit(s) Shade structures ☐ Shade trees ☐ Pet friendly areas ☐ Food/drink vendors	 □ Public restrooms □ Seating areas/options □ Events (staged or not) □ Water fountain □ Other:

6. What do you like most about Town Square?

5 tar bucks

7. Looking to the future, please select your top 3 areas needing improvement(s): ☐ Kids activities □ Other: _____ ☐ More seating and/or table options ☐ None of the above ☐ More programming/events ☐ More food/drink options 8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration? 9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years? Cheaper This set of questions focuses on the events you've attended in the Square and adjacent street(s). 10. How many events have you attended over the past 5 years? □ 1-2 **11+** 3-4 □ None □ 5-10 (skip to the next section) 11. In which season do you attend most events? ☑ Summer Winter ☐ Fall □ Spring 12. What types of events would you like to see at Town Square? Markets ☐ Kids' events Music
 ☐ Other: □ None Art shows 13. Which are your top three (3) favorite events that have occurred in the Square? Summer solstice □ Wagon Days ☐ Winter solstice □ Papoose Pancake Breakfast ☐ Trailing of the Sheep 'Happy Trails' party Car show □ Brewfest ☐ Rail jam □ Oktoberfest ☐ Other: □ None ☐ Holiday lighting

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	☑ Every day	☐ Every few months	
	☐ A few times a week	☐ Once a year	
	☐ Once a week	□ Never	
	☐ Once a month		
15	Why do you visit the building?		
IJ.	with do you visit the building:		
	☐ To get visitor information	☐ To use the restroom	
	To meet friends	□ Other:	
	To get coffee	☐ I don't visit the building.	
	☐ To work		
16.	Do you think the building has the ideal mix of offerings/use	s?	
	Spot on!Neutral	Not at all	
17.	Of the amenities currently offered, which 3 are the most in	nportant to you?	
	Food/drink vendor(s)	□ Events	
	□ Public restrooms	☐ Community use	
	☐ Seating areas/options	☐ Kids activities	
18.	What do you like most about the building?		
	· ·		
	the vault		
19.	Looking to the future, please select up to 3 areas needing i	mprovement(s):	
	☐ Seating and/or table options (more)	☐ Longer hours of operation	
	☐ Programming/events	Other: Showing	
	☐ Food/drink options	☐ Don't change a thing	
	☐ Available meeting/community space		
20.	As the City works to improve the building at Town Square,	is there another community space you	
	think Ketchum should look to for inspiration?		
	rione		
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	Cheaper	Star bucks	

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☐ Attend an event☐ Get ice cream☐ Eat lunch/drink co	ffee		Stroll through Meet friends Other: All of the above
3. In which season do you Summer Fall	most visit Town Square?	m o	Winter Spring
4. How well do you think spot on!	Neu	tral	Not at all
5. Of the current amenitie	is offered, which 3 are the	e most importan	
 ✓ Fire pit(s) ☐ Shade structures ✓ Shade trees/ F/o ☐ Pet friendly areas ☐ Food/drink vendor 	wers (Garden)		Public restrooms Seating areas/options Events (staged or not) Water fountain Other:

Leroys Ice Cream	
7. Looking to the future, please select your top 3 areas n	needing improvement(s):
 ✓ More shade ☐ More seating and/or table options ✓ More programming/events ☐ More food/drink options 	Kids activities Other: None of the above
8. As the City works to improve Town Square, is there and think Ketchum should look to for inspiration? 4) + hink where + 15 now	is perfect, represents lebuhui
9. Dreaming big for Ketchum Town Square, what would y	you like to see in the next 10-20 years?
More greenery - Fire pits	More outdoor events.
More winter activities!	Something large in the cents
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10. How many events have you attended over the past 5	years?
□ 1-2	□ 11+
□ 3-4	☐ None
5-10	(skip to the next section)
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Summer	☐ Winter
☐ Fall	☐ Spring
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☑ Music	☐ Other:
☐ Art shows	□ None
13. Which are your top three (3) favorite events that hav	ve occurred in the Square?
☐ Wagon Days	☐ Summer solstice
☐ ,Papoose Pancake Breakfast	☐ Winter solstice
☐ Trailing of the Sheep 'Happy Trails' party	☐ Car show
☐ Brewfest	☐ Rail iam

☐ Other:

☐ None

6. What do you like most about Town Square?

☐ Oktoberfest

Holiday lighting

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16.	Do you think the building has the ideal mix of offerings/uses		Not at all
17.	'. Of the amenities currently offered, which 3 are the most important to you?		
	Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities
18.	What do you like most about the building? How unique His		
19.	Looking to the future, please select up to 3 areas needing improvement(s):		
	 □ Seating and/or table options (more) ☑ Programming/events ☑ Food/drink options □ Available meeting/community space 		Longer hours of operation Other: Don't change a thing
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Email:		



City of Ketchum

CITY COUNCIL MEETING AGENDA MEMO

Meeting Date: August 21, 2023 Staff Member/Dept: Jade Riley – Administration

Suzanne Frick – KURA

Agenda Item: Draft Resolution 23-011 between the City of Ketchum and Ketchum Urban Renewal Agency (KURA)

Recommended Motion:

There is no recommended motion, staff seeks feedback on any proposed edits to the proposed resolution. The Council agenda was properly noticed for action should the Council wish to take final action during the joint meeting.

Reasons for Recommendation:

- KURA gathered significant public input as part of the development of a competitive Request for Development Proposals of Community Housing on the Washington Street public parking lot.
- The Commission awarded an exclusive right to negotiate with the Wood River Housing Trust/deChase Miksis Development. KURA continues to refine the terms of a final development agreement.
- Both the city and KURA were funding partners on Bluebird Community Village housing project. KURA has requested the city enter into a funding partnership for the Washington Street project.

Sustainability Impact:

The development proposal includes several green building elements as well as a line item for rooftop solar.

Financial Impact:

KURA is still completing the negotiations process and therefore, a specific amount has not been requested of the city at this point. City staff will be prepared to review the projected balance for the Housing In-Lieu fund. The .5% for Housing is currently appropriated for FY24 unless revenues exceed forecast.

Attachments:

1. Draft Resolution 23-011

CITY OF KETCHUM RESOLUTION NO. 23-011

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF KETCHUM, BLAINE COUNTY, STATE OF IDAHO, EXPRESSING APPRECIATION FOR EFFORTS OF THE KETCHUM URBAN RENEWAL AGENCY (KURA); EMPHASIZING CONTINUED PARTNERSHIP WITH THE KURA IN ADDRESSING COMMUNITY HOUSING NEEDS; AND EXPRESSING SUPPORT FOR PRIORITIZING FUNDING TOWARD THE WASHINGTON STREET PROJECT.

BE IT RESOLVED by the Ketchum City Council:

Section 1. Findings

- A. The City and KURA have successfully collaborated in looking for ways to address area community housing needs, including support of the Bluebird Village project.
- B. The City is nearing completion of its \$3.3 million local match commitment to Bluebird Village.
- C. The City is appreciative of KURA's leadership in identifying and planning for the Washington Street lot as a project opportunity to further address community housing needs.
- D. The City looks forward to continued cooperation and partnership with the KURA on pursuing solutions to community housing, including consideration of opportunities with other properties.
- E. The City desires to express its commitment to the Washington Street Project as the next priority funding opportunity.

Section 2. Approving Prioritization of the Washington Street Project

The City Council hereby resolves and expresses its intent that, upon satisfaction of the local match obligations to Bluebird Village, the City is prioritizing its housing in lieu funds toward the Washington Street Project in support of the KURA.

Section 3. Directing the City Clerk; Effective Date.

The City Clerk is hereby directed to file this Resolution forthwith in the official of this City. This resolution shall be in full force upon its passage.	records
PASSED AND APPROVED by the Council of the City of Ketchum this	_ day of

ATTEST	Neil Bradshaw, Mayor
Frent Donat, City Clerk	