



JCOA PLANNING WORKGROUP SUBCOMMITTEE AGENDA

April 23, 2024 at 3:00 PM

Zoom Webinar

<https://juneau.zoom.us/j/82442177751?pwd=Y4xxvhXb6L2fFmL2lDkWD9aTw9H1wn.1>

Or Call In: 1-253-215-8782 Meeting ID: 824 4217 7751 Passcode: 111520

Please note, this Zoom link is different from Regular JCOA meeting Zoom link

A. CALL TO ORDER/ROLL CALL

Present:

Absent:

Others Present:

B. APPROVAL OF AGENDA

C. AGENDA TOPICS

1. JCOA Logo & Website

[Website Mock-Up](#) - 'go-live' date TBD once fully populated with current JCOA information and service organization links updated.

Draft Logo Options: needs to identify CBJ, JCOA and be able to get shrunk down as needed.

2. Presentation Review

D. CHAIR CRAIG'S COMMITTEE MESSAGE

Commissioners - please note and calendar the meeting dates of May 7, 14 and 23. We have a lot in play right now and your approval of information that is being shared is critical.

Thanks so much,

Deborah Craig, Chair

E. NEXT MEETING DATES - Tuesdays at 3:00pm via Zoom

May shift May dates up a week to avoid Memorial Day Holiday

F. ADJOURNMENT

ADA accommodations available upon request: Please contact the Clerk's office 36 hours prior to any meeting so arrangements can be made for closed captioning or sign language interpreter services depending on the meeting format. The Clerk's office telephone number is 586-5278, TDD 586-5351, e-mail: city.clerk@juneau.gov.





***Aging! So cool,
everyone is doing it!***

Juneau Commission On Aging

2020 Senior Survey Findings

Seniors are healthier and better off than in previous survey years:

- 28.7% of Juneau residents are 55 and older**
- 84% own their own homes and pay taxes
- 80-90% (depending on age) drive their own cars
- 63% volunteer in the community
- 95% over 65 have Medicare Insurance
- 66% over 65 have State of Alaska Retirement
- 40% have Long Term Care Insurance
- 42-46% (depending on age) take continuing education classes (UAS/CS)
- 72 – 84% (depending on age) recreate weekly (walking, hiking, swimming, biking, gyms, skiing)



**** AKDOL has updated this figure to 30% in 2023**

Juneau Commission On Aging

Silver Dividends to Keep Seniors Here

- Retirement income
- Home ownership and property tax payment
- Volunteering/contributing financially to the community
- Remaining in town to help family members

Alaska Longevity Economy Outlook

50-plus households accounted for 52 cents of every dollar spent in Alaska in 2018—this will grow to 58 cents (58%) by 2050



50-plus share of every dollar spent, for select categories (%) ■ 2018 ■ 2050



https://www.aarp.org/content/dam/aarp/research/surveys_statistics/econ/2020/longevity-economy-outlook-alaska.doi.10.26419-2Fint.00044.002.pdf

Juneau Commission On Aging

Out of the 50's and into 21st Century

- Worldwide communities are aging – everyone wants to attract a young workforce
 - **Benefit:** Texas has booming in-migration due to high paying jobs, schools and childcare
 - **Downside:** Extreme heat, hurricanes & water shortages
- Juneau has many challenges but many advantages
 - **Downside:** High cost of living, housing shortage and struggling schools along with...
 - **Benefit:** Sense of community, exceptional recreation (ski area, hockey rinks, indoor track, pools, hiking, biking, etc), expanding regional medical care, easy access to “mainland”, low density/no traffic, world class culture (museum, theater, symphony, Jazz and Classics, Folk Fest, etc), high level community engagement, environmentally aware (electric cars run on hydro), clean air and clean water.

Marginal weather is not leading to elders out-migration

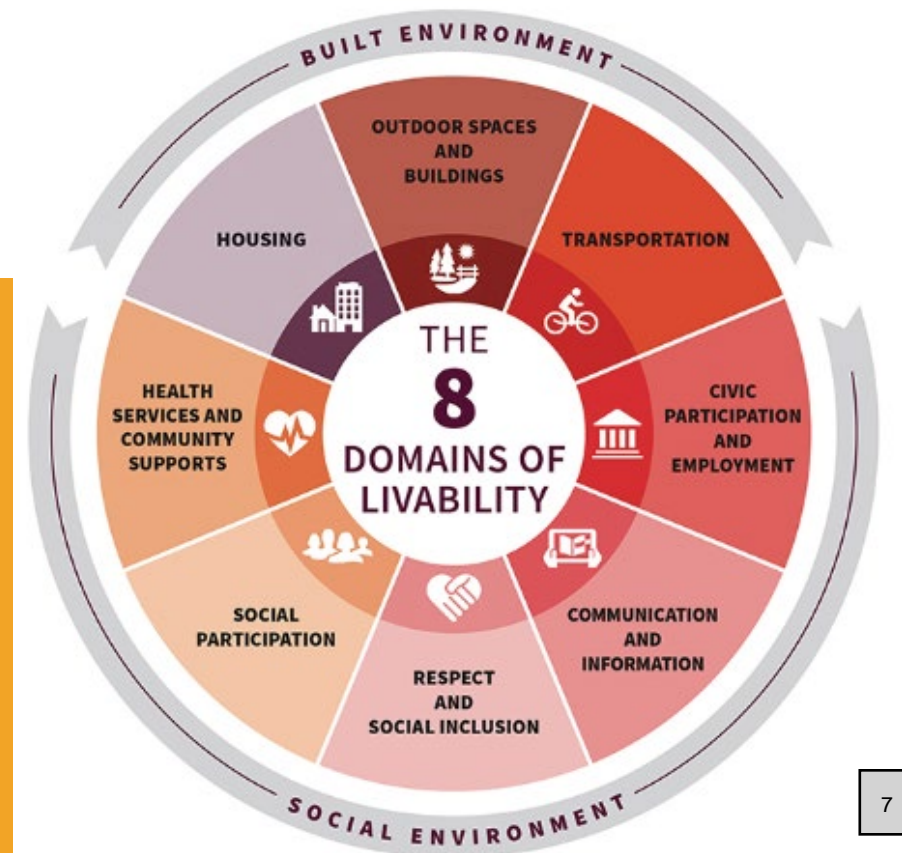
**LETS KEEP SENIORS IN TOWN WHILE
PROMOTING A GREAT LIFESTYLE FOR EVERYONE**

Juneau Commission On Aging

Promoting Age-Friendly Community Planning

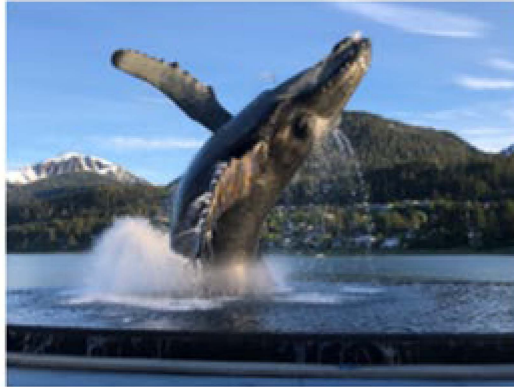
- Developed by the World Health Organization for global assessments of community well being
- Planning that serves the entire community of all ages
- *2023 CBJ Assembly approved joining the Age-Friendly Network*
- Eight Domains of Livability clearly identify areas of focus

The AARP Network of Age-Friendly States and Communities

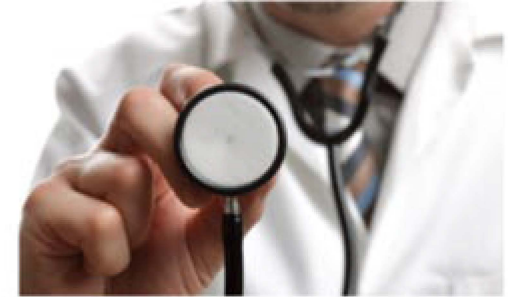


Is Juneau Age-Friendly?

Are there adequate volunteer, social, civic and work opportunities?



Are there adequate, safe and accessible public spaces?



Is there adequate access to health care services?

Are there ways to remain mobile once driving is no longer an option?



Is there housing that is affordable, accessible and varied in type?



Age Friendly Juneau **AARP Alaska**

Juneau Commission On Aging Age-Friendly Community Planning

Section C, Item 2.

A tested, tried and true mechanism for all communities to create an action plan that builds on our community strengths and preferences for people of all ages to continue to age in their community.

A Framework for Lasting Change

Year 5: Progress / status update

Years 3-5: Implementation

Year 2: Create an action plan

Year 1: Survey community

Enrollment



AARP

Age Friendly Juneau **AARP Alaska**

Juneau Commission On Aging

Priority: Creating Age Friendly Community

Goal: Develop *Juneau Age Friendly Community Plan* emphasizing benefits of keeping seniors in community with immediate focus:

- ***“Zach Gordon-ish Center for Seniors” - SENIOR ACTIVITY CENTER***
 - A gym and classroom using space at repurposed Jr High Schools (Floyd Dryden)
 - To increase recreation and want age friendly activities (pickleball, walking, hiking, biking, swimming, walkers - skiing added to survey this year!)
 - To increase social activities (shared meals - Italian/ Mexican/ Asian food “nights”), learning & classroom/lecture opportunities, book clubs, community events, etc
- **Accessible housing allowing aging with minimal assistance at home and in community**
 - Universal design in functional settings (Tiny Houses, congregate communities/spaces)
 - Seniors will move from bigger homes if smaller, age friendly options available

Juneau Commission On Aging Representation and Request

CBJ OFFICE OF AGING COORDINATOR to oversee:

- **JUNEAU’S AGE-FRIENDLY COMMUNITY PLANNING**
 - Multi-year holistic planning process that serves entire community – first phase due 12/2024
- **CBJ SENIOR ACTIVITY CENTER**
 - Recreation and Socialization (Middle School Gym and gathering space) – keeping seniors healthy
 - Immediate use for pickleball, tai chi, regular and chair yoga classes, weight training, book clubs, workshops, seminars, classes, volunteer opportunities
- **HOUSING FOCUS**
 - Immediate discussion of universal design as focus for CBJ building permits (new/current construction) to facilitate senior friendly housing (age in place) with goal of freeing up senior owned housing for families

| | |
|---|----------------------|
| Juneau Commission on Aging Office of Aging Coordinator FY 25 Budget Request | |
| FTE - Coordinator \$35 per hour | \$ 72,800.00 |
| Benefits - 30% of Salary | \$ 21,840.00 |
| Equipment (Computer, printer, etc) | \$ 1,500.00 |
| Travel (one Conference) | \$ 2,500.00 |
| JCOA Materials and Supplies | \$ 5,000.00 |
| JCOA Events | \$ 10,000.00 |
| Total Requested | \$ 119,640.00 |

Aging! So cool, everyone is doing it



Juneau Commission On Aging
Keeping seniors healthy and
in the community we love*



***All persons in these photos are Juneau-ites over 65!**

2020 Juneau Senior Needs Survey

Figure 13a: Senior Use of Available Services

| Service Used | Use | Service Used | Use |
|--|-----|--|-----|
| Alaska DMV | 87% | Juneau Retired Teachers Association | 3% |
| City and Borough of Juneau | 83% | Alaska Legal Services Corporation | 3% |
| Alaska Marine Highway | 77% | Meals on Wheels | 3% |
| State of Alaska Fish and Game | 67% | Front Street Clinic | 2% |
| US Social Security Administration | 57% | Hospice and Home Care of Juneau | 2% |
| America the Beautiful Senior Pass | 46% | Alzheimer's Resource of Alaska | 2% |
| University of Alaska Southeast | 36% | Alaska Commission on Aging | 2% |
| Catholic Community Services | 9% | Pioneer Home | 2% |
| Care-A-Van | 9% | Polaris House | 2% |
| Central Council of Tlingit and Haida | 8% | Disability Law Center of Alaska | 2% |
| Southeast Alaska Independent Living (SAIL) | 8% | Trillium Landing | 2% |
| US Department of Veterans Affairs | 7% | Cornerstone Home Care | 2% |
| Alaska Housing Finance Corp. | 6% | Wildflower Court | 2% |
| Alaska Division of Public Assistance | 6% | Center for Community | 1% |
| Juneau Senior Center | 6% | COMPASS Home Care | 1% |
| Alaska State Library Talking Books Center | 6% | Senior and Caregiver Resource Center | 1% |
| Juneau Job Center | 5% | AWARE, Inc. | 1% |
| Food Bank of Alaska | 5% | Douglas Senior Center | 1% |
| Alaska Food Stamp Program | 5% | Alaska Network on Domestic Violence and Sexual Assault | 1% |
| National Active and Retired Federal Employees | 4% | Reifenstein Dialysis Center | 1% |
| Fireweed Place | 4% | MASST Program Coordinator | 1% |
| The Learning Connection | 4% | The Bridge Adult Day Program | 0% |
| Juneau Alliance for Metal Health, Inc. (JAMHI) | 4% | | |

PROGRAMS AND SERVICES

Question 22: Which Services Do You Need NOW but Are Not Able to Get in Juneau? (Select All That Apply)

This is a new question for the 2020 survey. Overall, 76 percent of respondents did not now need any of the services listed, and another 10 percent reported they get all the services they need in Juneau. Although all service options received low percentages, specialty medical was the most often selected service to be needed now but unavailable in Juneau. When separated by age group, there was a decreasing percentage of respondents who did not need any of these services, from 83 percent to 61 percent, with increasing age cohort. In other words, the percentage of respondents who got all the services they need in Juneau decreased as age increased.

