



AGENDA
TYPE B ECONOMIC DEVELOPMENT CORPORATION & PARKS BOARD
COUNCIL CHAMBERS
JULY 11, 2022
7:15 PM

The Joshua Type B Economic Development Corporation & Parks Board will hold a Regular Meeting in the Council Chambers of Joshua City Hall, located at 101 S. Main St., Joshua, Texas, on July 11, 2022. This meeting is subject to the open meeting laws of the State of Texas.

Individuals may attend the meeting in person or access the meeting via videoconference or telephone conference call.

Join Zoom Meeting:

<https://us02web.zoom.us/j/88216161792?pwd=am9ON2lnK3cvbi9jaWtEazFoMGg3UT09>

Meeting ID" 882 1616 1792 Passcode: 384634

A member of the public who would like to submit a question on any item listed on this agenda may do so via the following options:

Online: An online speaker card may be found on the City's website (cityofjoshuatx.us) on the Agenda/Minutes/Recordings page. Speaker cards received will be read during the meeting in the order received by the City Secretary.

By phone: Please call 817/558-7447 ext. 2003 no later than 5:00 pm on the meeting day and provide your name, address, and question. The City Secretary will read your question in the order they are received.

A. CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT

B. CITIZENS FORUM

The Economic Development Corporation - Parks Board invites citizens to speak on any topic. However, unless the item is specifically noted on this agenda, the Economic Development Corporation - Parks Board is required under the Texas Open Meetings Act to limit its response to responding with a statement of specific factual information, reciting the City's existing policy, or directing the person making the inquiry to visit with City Staff about the issue. No Corporation deliberation is permitted. Each person will have 3 minutes to speak.

C. REGULAR AGENDA

1. Discuss, consider, and possible action on meeting minutes from April 18, 2022. (Staff Resource: A. Holloway)
2. Review and discuss questions related to the budget report and financial statement for June 2022. (Staff Resource: M. Peacock)
3. Discussion regarding the current agreement with Joshua Baseball Association. (JBA). (Staff Resource: M. Peacock)

4. Discuss, consider, and possible action on authorizing the expenditure of \$8,750 to GrantWorks for the update of the Park Masterplan and authorize the city manager to execute all necessary documents. (Staff Resource: M. Peacock & A. Holloway)
5. Discussion and update on It's Your Park Day Event. (Staff Resource: A. Holloway)
6. Discuss, consider, and take possible action on installing an outdoor fitness court at Joshua City Park.

D. FUTURE AGENDA ITEMS/REQUESTS BY DIRECTORS TO BE ON THE NEXT AGENDA

(Members shall not comment upon, deliberate, or discuss any item that is not on the agenda. Members shall not make routine inquiries about operations or project status on an item that is not posted. However, any Members may state an issue and a request that this issue is placed on a future agenda.)

E. Adjourn

The Type B Economic Development Corporation reserves the right to meet in Executive Session closed to the public at any time in the course of this meeting to discuss matters listed on the agenda, as authorized by the Texas Open Meetings Act, Texas Government Code, Chapter 551, including 551.071 (private consultation with the attorney for the City); 551.072 (discussing the purchase, exchange, lease or value of real property); 551.074 (discussing personnel or to hear complaints against personnel); and 551.087 (discussing economic development negotiations). Any decision held on such matters will be taken or conducted in Open Session following the conclusion of the Executive Session.

Pursuant to Section 551.127, Texas Government Code, one or more Directors may attend this meeting remotely using videoconferencing technology. The video and audio feed of the videoconferencing equipment can be viewed and heard by the public at the address posted above as the location of the meeting. In addition, a quorum will be physically present at the posted meeting location of City Hall.

In compliance with the Americans with Disabilities Act, the City of Joshua will provide reasonable accommodations for disabled persons attending this meeting. Requests should be received at least 24 hours prior to the scheduled meeting by contacting the City Secretary's office at 817/558-7447.

CERTIFICATE:

I hereby certify that the above agenda was posted on the 8th day of July 2022 by 5:00 p.m. on the official bulletin board at the Joshua City Hall, 101 S. Main, Joshua, Texas.

Alice Holloway, TRMC, MMC
City Secretary



MINUTES
TYPE B ECONOMIC DEVELOPMENT CORPORATION & PARKS BOARD
COUNCIL CHAMBERS
APRIL 11, 2022
7:15 PM

MEMBERS PRESENT

President Dustin Dees
 Glen Walden, Director
 Bill Funderburk, Director
 Kim Kimble, Director

STAFF PRESENT:

Mike Peacock, City Manager
 Alice Holloway, City Secretary
 Molly Martin, EDC Director

MEMBERS ABSENT

Merle Breitenstein, Director
 Nicholas Larson, Director
 Courtney Hewett, Director

The Joshua Type B Economic Development Corporation & Parks Board will hold a Regular Meeting in the Council Chambers, located at 101 S. Main St., Joshua, Texas, on April 11, 2022. This meeting is subject to the open meeting laws of the State of Texas.

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Join Zoom Meeting:

<https://us02web.zoom.us/j/81578294728?pwd=RmhhWC9QeWJyWG5oaFo1cnl1WFhyd09>

Meeting ID: 815 7829 4728 Passcode 644442 or dial 346-248-7799

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A. CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT

Dustin Dees announced a quorum and called the meeting at 7:16 pm.

B. CITIZENS FORUM

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Type B Economic Development Corporation & Parks Board

April 11, 2022

Page 1 of 3

required under the Texas Open Meetings Act to limit its response to responding with a statement of specific factual information, reciting the City's existing policy, or directing the person making the inquiry to visit with City Staff about the issue. No Corporation deliberation is permitted. Each person will have 3 minutes to speak.

NA

C. REGULAR AGENDA

1. Discuss and review the YTD Financial Statement as of March 2022.

City Manager Peacock stated the city made the first payment 380 payment for the parking lot across the street and will make payment on the 380 agreement regarding Joshua Station.

2. Discuss, consider, and possible action on the meeting minutes of January 10, 2022.

Motion made by Place 4 Dees, Seconded by Place 1 Walden.

Voting Yea: Place 1 Walden, Place 3 Funderburk, Place 4 Dees, Place 6 Kimble

3. Discuss, consider, and possible action on a Budget Amendment for FY 2021-22

City Manager Peacock presented the proposed budget amendment. Mr. Peacock stated this agreement includes the 380 agreement with Joshua Station.

Motion made by Place 6 Kimble, Seconded by Place 1 Walden.

Voting Yea: Place 1 Walden, Place 3 Funderburk, Place 4 Dees, Place 6 Kimble

4. Discuss, consider, and possible action on hosting "It's Your Park Day" on June 2, 2022.

City Secretary Holloway gave a brief background regarding It's Your Park Day Event. Mrs. Holloway explained it is a time to get the community to come together and work on the city park.

Motion made by Place 6 Kimble, Seconded by Place 3 Funderburk.

Voting Yea: Place 1 Walden, Place 3 Funderburk, Place 4 Dees, Place 6 Kimble

5. Discuss, consider, and possible on hosting a Movie in the Park on June 10, 2022.

City Secretary Holloway presented an proposal to host a Movie Night at the City Park. Mrs. Holloway stated that the movie will be Encanto. In addition, she stated that there will be food trucks on site.

Motion made by Place 1 Walden, Seconded by Place 3 Funderburk.

Voting Yea: Place 1 Walden, Place 3 Funderburk, Place 4 Dees, Place 6 Kimble

D. FUTURE AGENDA ITEMS/REQUESTS BY DIRECTORS TO BE ON THE NEXT AGENDA

(Members shall not comment upon, deliberate, or discuss any item that is not on the agenda. Members shall not make routine inquiries about operations or project status on an item that is not posted. However, any Members may state an issue and a request that this issue is placed on a future agenda.)

NA

E. Adjourn

Dustin Dees adjourned the meeting at 7:44 pm.

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CERTIFICATE:

I hereby certify that the above agenda was posted on the 8th day of April by 5:00 p.m. on the official bulletin board at the Joshua City Hall, 101 S. Main, Joshua, Texas.

Alice Holloway, TRMC, MMC
City Secretary

City of Joshua
Financial Statement
As of June 30, 2022

7/5/2022 10

Item 2.

300 - 4B Economic Development	Current Month Actual	Current Month Budget	Budget Variance	YTD Actual	Annual Budget	% of Budget	Budget Remaining
Revenue Summary							
Tax Revenue	55,160.80	41,650.00	13,510.80	470,244.91	500,000.00	94.05%	29,755.09
Investment Earnings	26.19	83.30	(57.11)	117.59	1,000.00	11.76%	882.41
Licenses, Permits & Fees	230.00	916.66	(686.66)	12,527.00	11,000.00	113.88%	(1,527.00)
Miscellaneous	0.00	166.67	(166.67)	1,200.00	2,000.00	60.00%	800.00
Revenue Totals	55,416.99	42,816.63	12,600.36	484,089.50	514,000.00	94.18%	29,910.50
Expense Summary							
Miscellaneous	0.00	4,408.52	(4,408.52)	29,629.46	35,443.00	83.60%	5,813.54
Economic Development	1,350.58	4,165.00	(2,814.42)	8,348.10	50,000.00	16.70%	41,651.90
Transfers Out	0.00	94,791.25	(94,791.25)	4,172.70	379,165.00	1.10%	374,992.30
Expense Totals	1,350.58	103,364.77	(102,014.19)	42,150.26	464,608.00	9.07%	422,457.74

City of Joshua
Financial Statement
As of June 30, 2022

7/5/2022 10

Item 2.

300 - 4B Economic Development	Current Month Actual	Current Month Budget	Budget Variance	YTD Actual	Annual Budget	% of Budget	Budget Remaining
Tax Revenue							
300-4003 Sales Tax	55,160.80	41,650.00	13,510.80	470,244.91	500,000.00	94.05%	29,755.09
Tax Revenue Totals	55,160.80	41,650.00	13,510.80	470,244.91	500,000.00	94.05%	29,755.09
Investment Earnings							
300-4600 Interest Income	26.19	83.30	(57.11)	117.59	1,000.00	11.76%	882.41
Investment Earnings Totals	26.19	83.30	(57.11)	117.59	1,000.00	11.76%	882.41
Licenses, Permits & Fees							
300-4660 Park Pavilion Rental Fees	230.00	83.33	146.67	655.00	1,000.00	65.50%	345.00
300-4670 JBA Use Fees	0.00	833.33	(833.33)	11,872.00	10,000.00	118.72%	(1,872.00)
Licenses, Permits & Fees Totals	230.00	916.66	(686.66)	12,527.00	11,000.00	113.88%	(1,527.00)
Miscellaneous							
300-4901 Misc. Revenue	0.00	166.67	(166.67)	1,200.00	2,000.00	60.00%	800.00
Miscellaneous Totals	0.00	166.67	(166.67)	1,200.00	2,000.00	60.00%	800.00
Revenue Totals	55,416.99	42,816.63	12,600.36	484,089.50	514,000.00	94.18%	29,910.50

City of Joshua
Financial Statement
As of June 30, 2022

7/5/2022 10:13: Item 2.

300 - 4B Economic Development Non-Departmental	Current Month Actual	Current Month Budget	Budget Variance	YTD Actual	Annual Budget	% Budget Used	Budget Remaining
Economic Development	1,350.58	4,165.00	(2,814.42)	8,348.10	50,000.00	16.70%	41,651.90
Miscellaneous	0.00	4,408.52	(4,408.52)	29,629.46	35,443.00	83.60%	5,813.54
Non-Departmental Totals	<u>1,350.58</u>	<u>8,573.52</u>	<u>(7,222.94)</u>	<u>37,977.56</u>	<u>85,443.00</u>	<u>44.45%</u>	<u>47,465.44</u>

300 - 4B Economic Development General Non-Departmental	Current Month Actual	Current Month Budget	Budget Variance	YTD Actual	Annual Budget	% Budget Used	Budget Remaining
Transfers Out	0.00	94,791.25	(94,791.25)	4,172.70	379,165.00	1.10%	374,992.30
General Non-Departmental Totals	<u>0.00</u>	<u>94,791.25</u>	<u>(94,791.25)</u>	<u>4,172.70</u>	<u>379,165.00</u>	<u>1.10%</u>	<u>374,992.30</u>
Expense Total	<u>1,350.58</u>	<u>103,364.77</u>	<u>(102,014.19)</u>	<u>42,150.26</u>	<u>464,608.00</u>	<u>9.07%</u>	<u>422,457.74</u>

City of Joshua
Financial Statement
As of June 30, 2022

7/5/2022 10: Item 2.

300 - 4B Economic Development Non-Departmental	Current Month Actual	Current Month Budget	Budget Variance	YTD Actual	Annual Budget	% Budget Used	Budget Remaining
300-00-5840 380 Agreement Expenses	0.00	3,491.86	(3,491.86)	13,840.07	24,443.00	56.62%	10,602.93
300-00-5902 Banners For Entryway Signs	0.00	83.33	(83.33)	0.00	1,000.00	0.00%	1,000.00
300-00-5920 Downtown Infrastructure	0.00	0.00	0.00	9,156.66	0.00	0.00%	(9,156.66)
300-00-5930 Advertising	0.00	833.33	(833.33)	6,632.73	10,000.00	66.33%	3,367.27
300-00-5955 Type B Administrative	1,350.58	4,165.00	(2,814.42)	8,348.10	50,000.00	16.70%	41,651.90
Non-Departmental Totals	1,350.58	8,573.52	(7,222.94)	37,977.56	85,443.00	44.45%	47,465.44

City of Joshua
Financial Statement
As of June 30, 2022

7/5/2022 10:

Item 2.

300 - 4B Economic Development General Non-Departmental	Current Month Actual	Current Month Budget	Budget Variance	YTD Actual	Annual Budget	% Budget Used	Budget Remaining
300-02-5975 Transfer To General Fund	0.00	94,791.25	(94,791.25)	4,172.70	379,165.00	1.10%	374,992.30
General Non-Departmental Totals	0.00	94,791.25	(94,791.25)	4,172.70	379,165.00	1.10%	374,992.30
Expense Totals	1,350.58	103,364.77	(102,014.19)	42,150.26	464,608.00	9.07%	422,457.74



**Type B Economic
Development Corporation
Meeting Agenda
July 11, 2022**

Minutes Resolution

Action Item

Agenda Description:

Discuss, consider, and take possible action on installing an outdoor fitness court at Joshua City Park.

Background Information:

The City of Joshua was approached approximately three months ago by the National Fitness Campaign of Texas about an available grant funded by BlueCross BlueShield to install an outdoor fitness court.. The mission of the program is to build healthy communities by bringing people outside to move every day.

This fitness center offers seven full body workouts that accommodate a wide range of ages and ability. This fitness program comes with a free app to aid in workout routines specific to the fitness court.

Financial Information:

The total cost of the project ranges from \$117,350 to \$137,350. The grant funds \$50,000 of the project and the City will be responsible for the remainder of the project (approximately \$92,350).

City Contact and Recommendations:

Amber Bransom (817)558-7447 ext. 2002

Staff recommends acceptance of the grant award and commitment to the remaining balance of the project.

Attachments:

- **National Fitness Campaign presentation**
- **Map of City Park**



NATIONAL FITNESS CAMPAIGN

2022 Blue Cross and Blue Shield of Texas Statewide Campaign Briefing



NATIONAL FITNESS CAMPAIGN
BROUGHT TO YOU BY



WHO WE ARE

National Fitness Campaign is a San Francisco based wellness consulting firm.



WHAT WE DO

NFC develops partnerships with cities, schools and sponsors to build healthy communities.

CAMPAIGN STORY

1979
FITNESS COURT®
INVENTED

1980-2000
CAMPAIGN
EXPANDS

2012
NEW CAMPAIGN &
WORLD CLASS TEAM

2018 - PRESENT
WELCOMING OUR
500TH HEALTHY
COMMUNITY

2030
NFC REACHES 10,000
COMMUNITIES

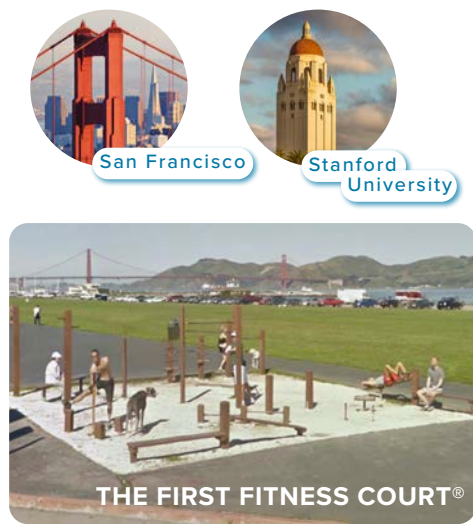
1979

1980

2012

2018

2030






OUR MISSION

BUILD HEALTHY COMMUNITIES BY BRINGING
PEOPLE OUTSIDE TO MOVE EVERY DAY.

WE MAKE WORLD CLASS FITNESS FREE!



2022 CAMPAIGN OVERVIEW



BlueCross BlueShield
of Texas



★ EST. 1979 ★
NATIONAL FITNESS
CAMPAIGN
FITNESS COURT

A COMPREHENSIVE
COMMUNITY WELLNESS
PROGRAM





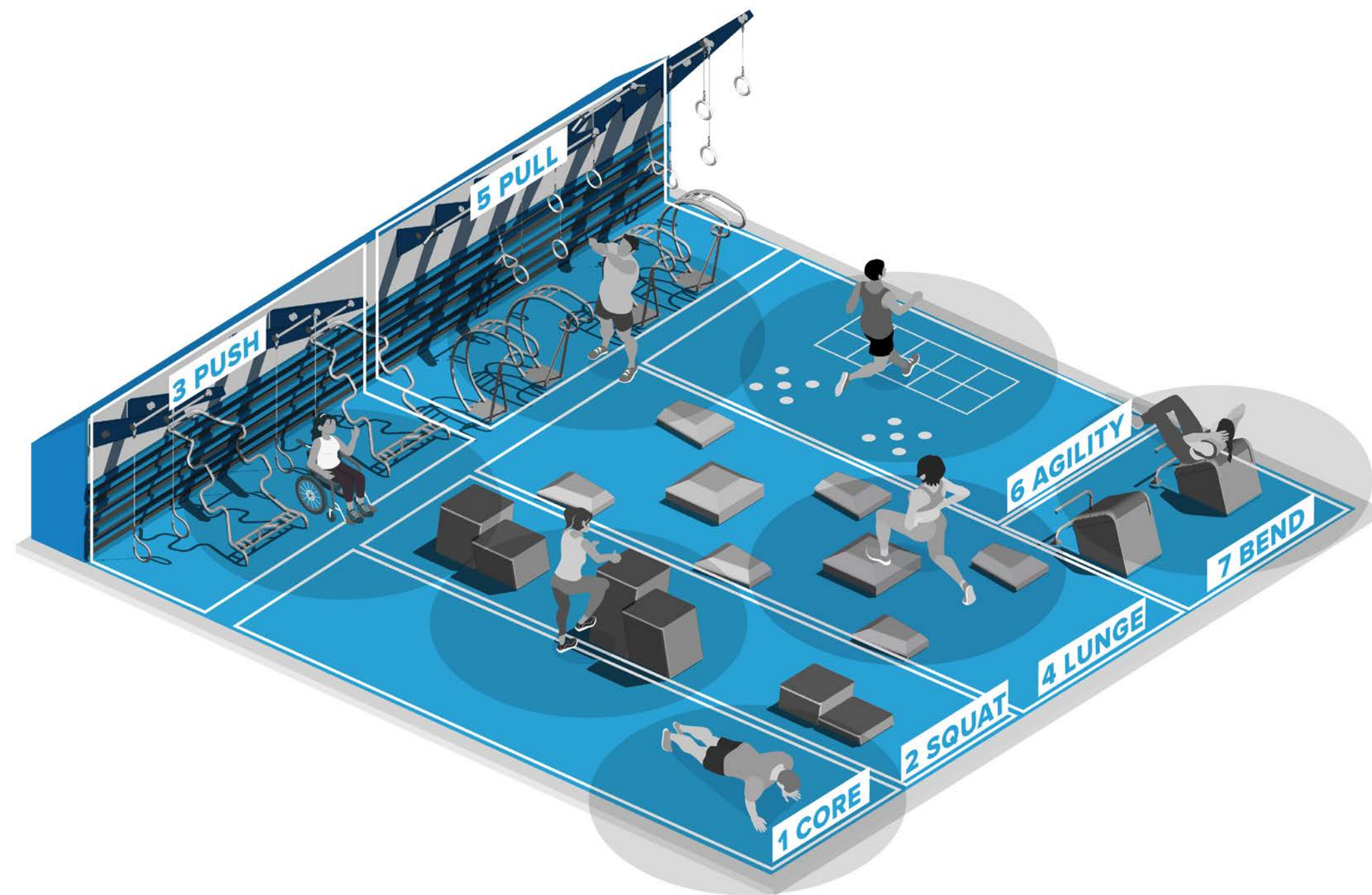
FITNESS COURT®

Item 6.



FITNESS COURT®
WORLDS BEST OUTDOOR GYM





FITNESS COURT®

FUNCTIONAL TRAINING SYSTEM
THOUSANDS OF EXERCISES

SCIENTIFICALLY DESIGNED

7 MOVEMENT FULL BODY WORKOUTS



CORE



SQUAT



PUSH



LUNGE



PULL



AGILITY



BEND



ADULTS OF ALL AGES AND ABILITY

I am glad to see movements to improve balance.

- Carol Claybaker, Senior Resident of Janesville, WI





FITNESS COURT® APP
CAMPAIGN SERVICES



PRE LAUNCH
SUPPORT



AMBASSADOR
TRAINING



MEDIA & PRESS



LAUNCH!



FREE WORKOUTS
& GROUP CLASSES



DATA & IMPACT

A wellness culture to engage people in healthy communities!

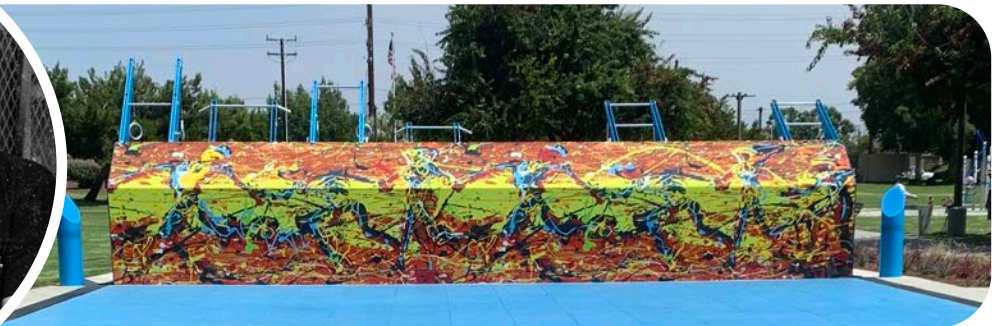
Each Fitness Court® is a one-of-a-kind work of art.



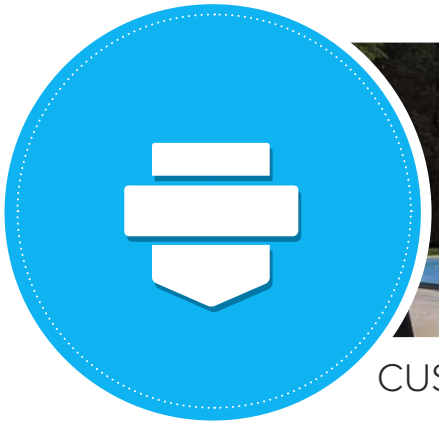
WEST ALLIS, WI
FITNESS COURT® PUBLIC ART



FEATURED ARTIST : 2021 - KEITH HARING




LOCAL ARTIST



CUSTOM COMMUNITY DESIGNS

2022 CAMPAIGN OVERVIEW



BlueCross BlueShield
of Texas



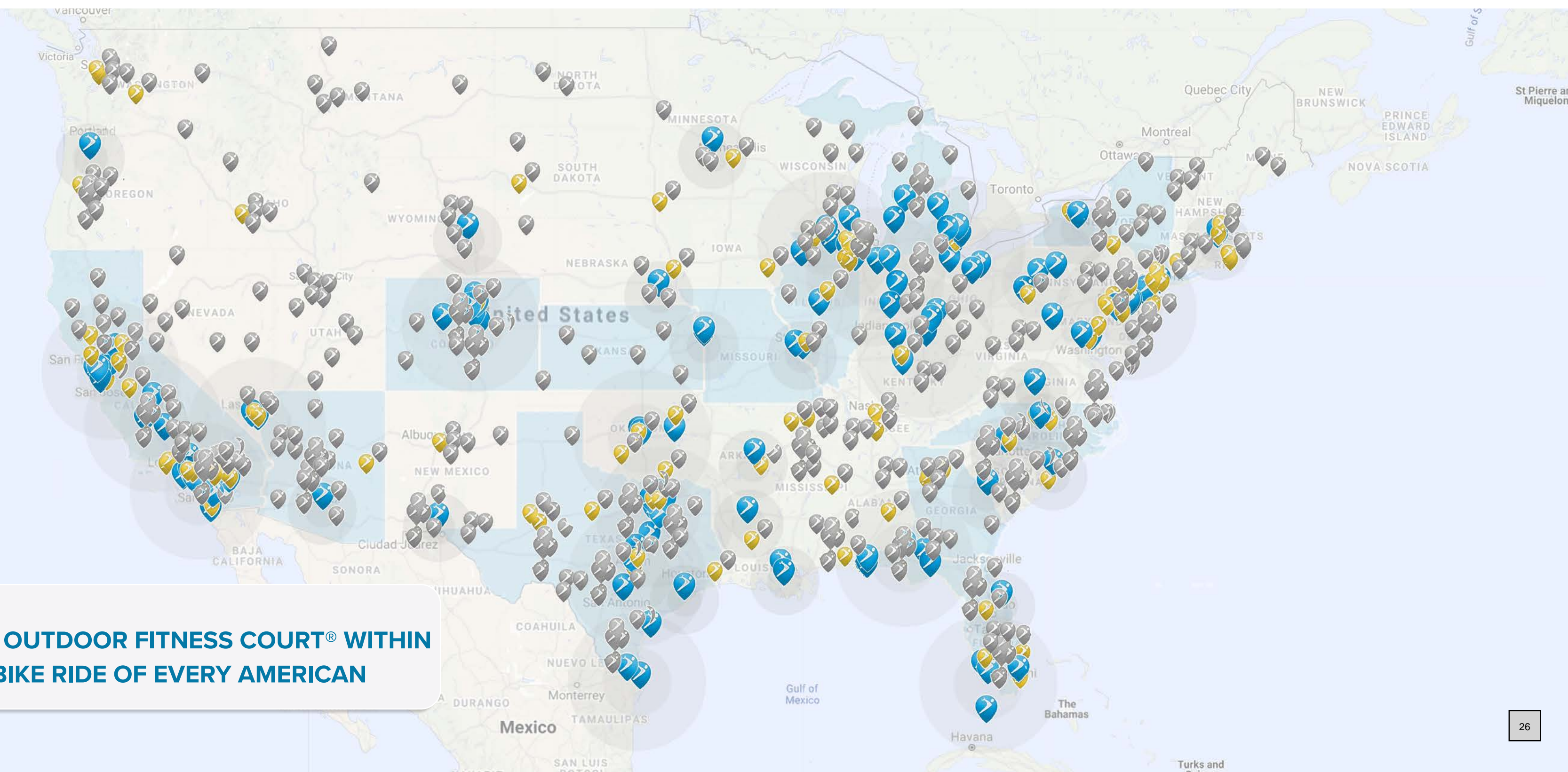
★ EST. 1979 ★
NATIONAL FITNESS
CAMPAIGN
FITNESS COURT

A COMPREHENSIVE
COMMUNITY WELLNESS
PROGRAM



10,000+ Fitness Courts® coming to America by 2030

OUR GOAL
BUILD A FREE OUTDOOR FITNESS COURT® WITHIN
A 10 MINUTE BIKE RIDE OF EVERY AMERICAN



2022 TEXAS STATEWIDE CAMPAIGN



PRESENTED BY BLUE CROSS AND BLUE SHIELD OF TEXAS

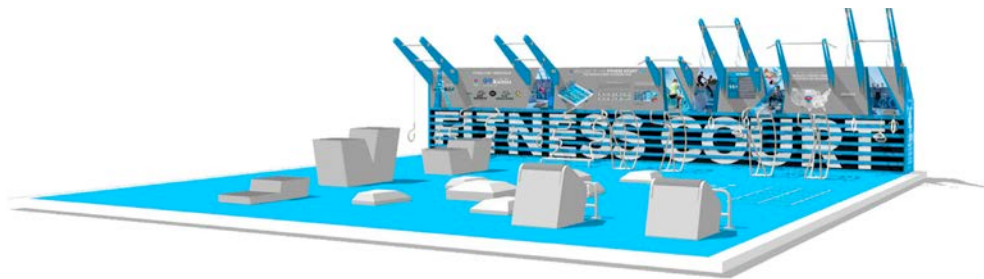
LIMITED FUNDING FOR UP TO 20 COMMUNITIES IN 2022



**BlueCross BlueShield
of Texas**



BlueCross BlueShield
of Texas



**\$1,000,000 in Funding
Now Available for
Qualified Site Partners**

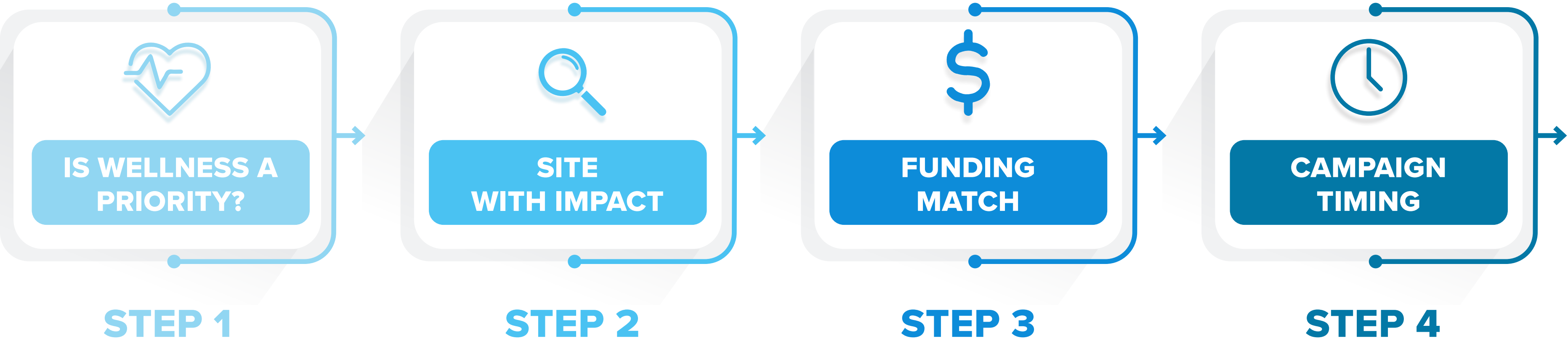


Strategic Plan Adopted for
Health Impact Across Texas

*527 Fitness Courts®
coming by 2030!*

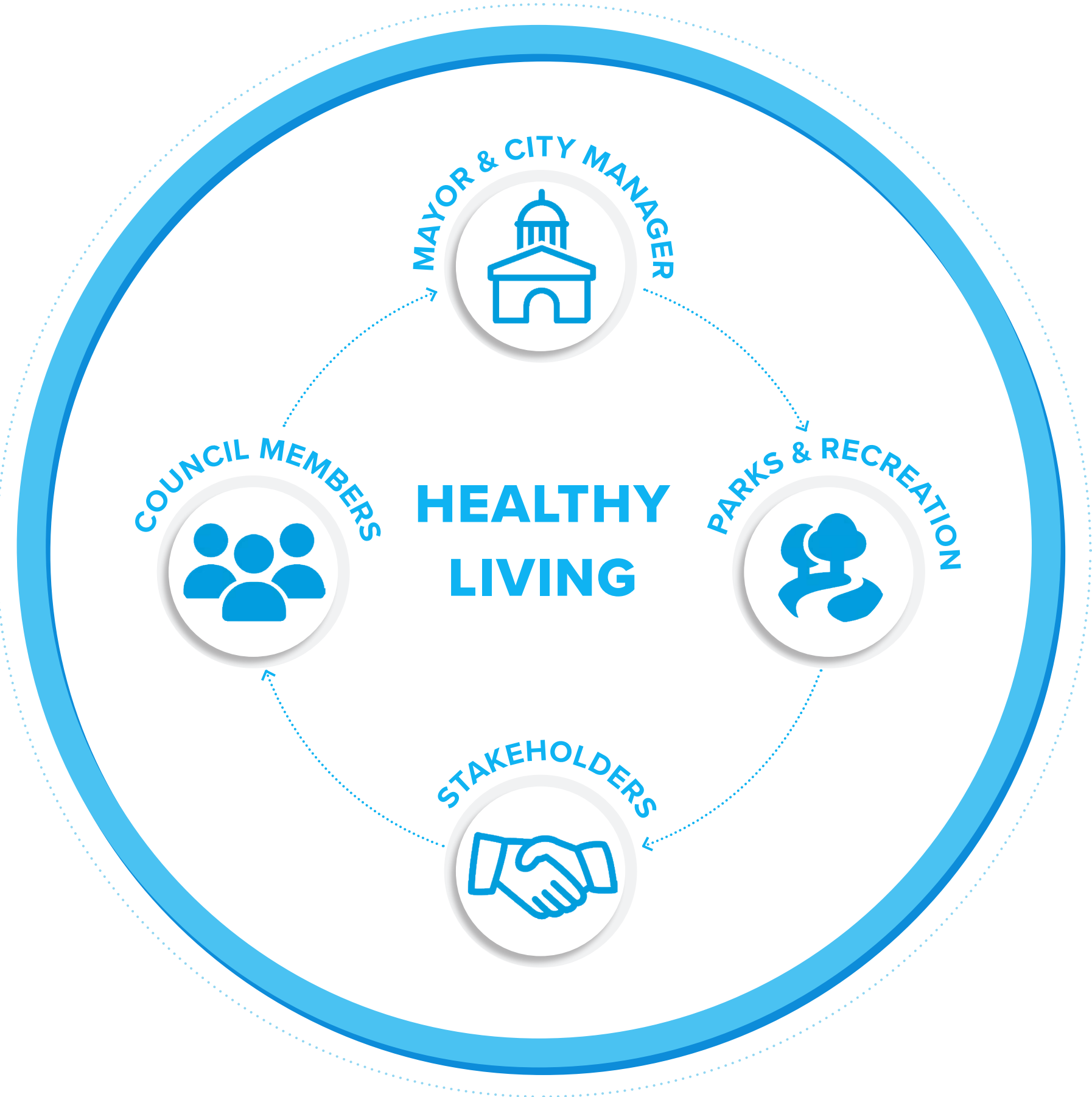


NFC GRANT PROGRAM



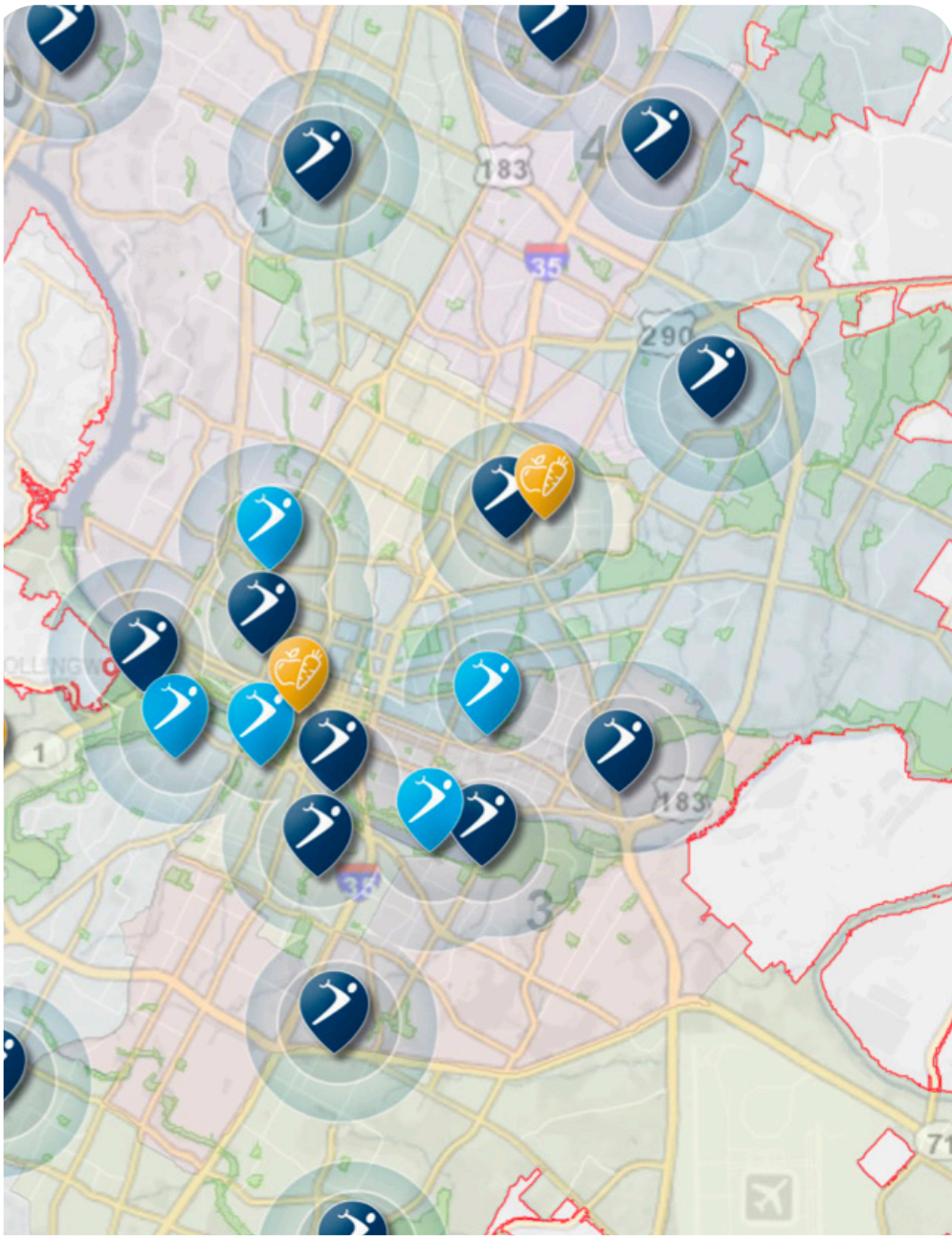
WELLNESS AS A PRIORITY

STEP 1



Design & Planning Consulting

Site selection workshop



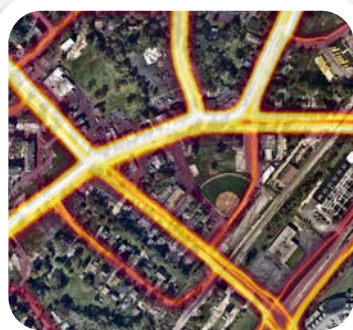
Phase Plan & Multi-Site Mapping



Circulation Planning



Site Plan Integration



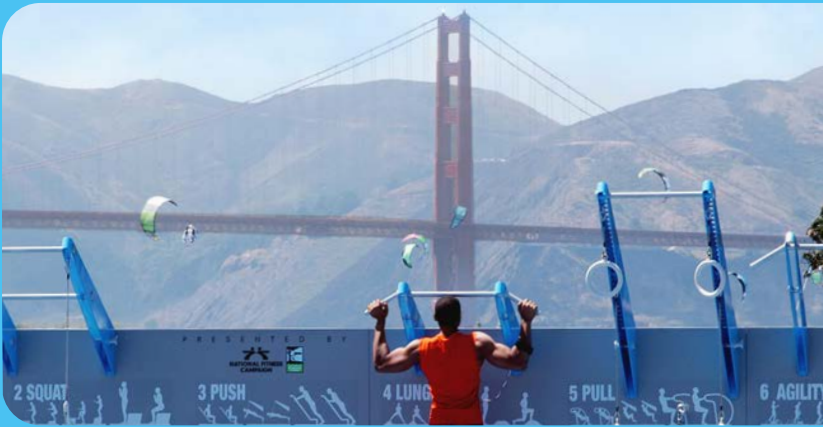
Pedestrian Movement Analysis

STEP 2

1

VISIBLE

Site locations must be recognizable with high visibility.



2

ACTIVE

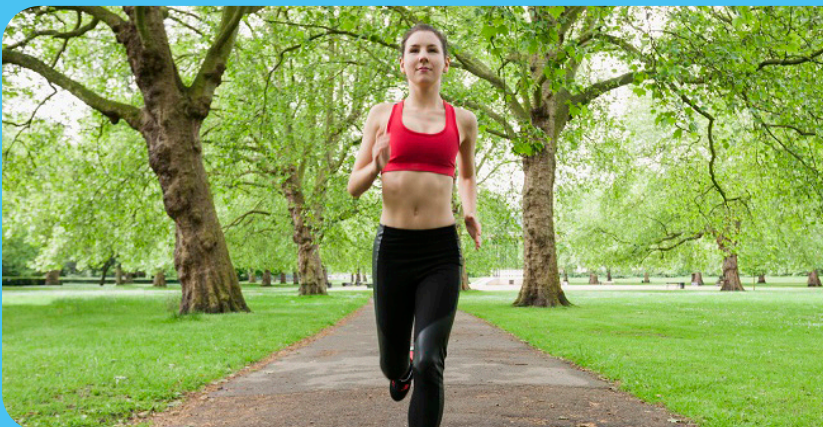
Site locations must be heavily trafficked and centrally located.



3

CONNECTED

Site locations must be integrated with pedestrian infrastructure.



STEP 3

2022 CAMPAIGN FUNDING REQUIREMENT

NFC PROGRAM FUNDING

The Fitness Court® and National Campaign Services	\$ 138,000
Freight, Packing and Insurance for shipment	\$ 4,350

NFC & Blue Cross and Blue Shield of Texas Grant Funding Award	(\$50,000)
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Art & Custom Color Options

 State Sponsor Art Collection Included	 Local Artist Collection \$25,000
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OPTIONAL

NFC PROGRAM TOTAL \$ 92,350

CONCRETE SLAB

Can be performed in-house or in-kind	0-20,000
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EIS INSTALLATION



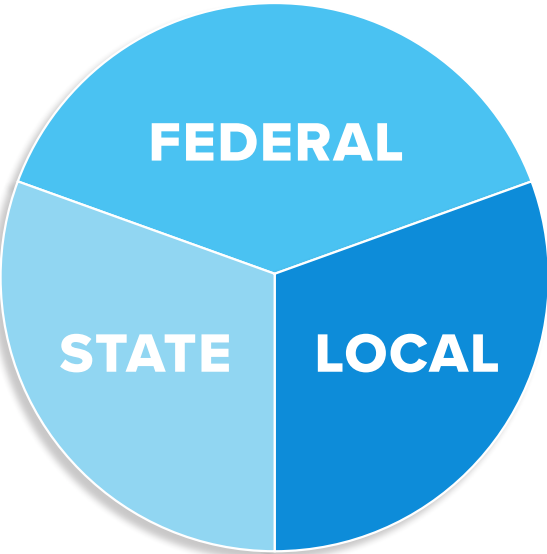
Turn Key Fitness Court Assembly	\$ 25,000
Art & Graphic Installation	
Installation Partner (separate contract)	

TOTAL FUNDING REQUIREMENT

\$117,350 - \$137,350

ALTERNATE FUNDING PATHWAYS

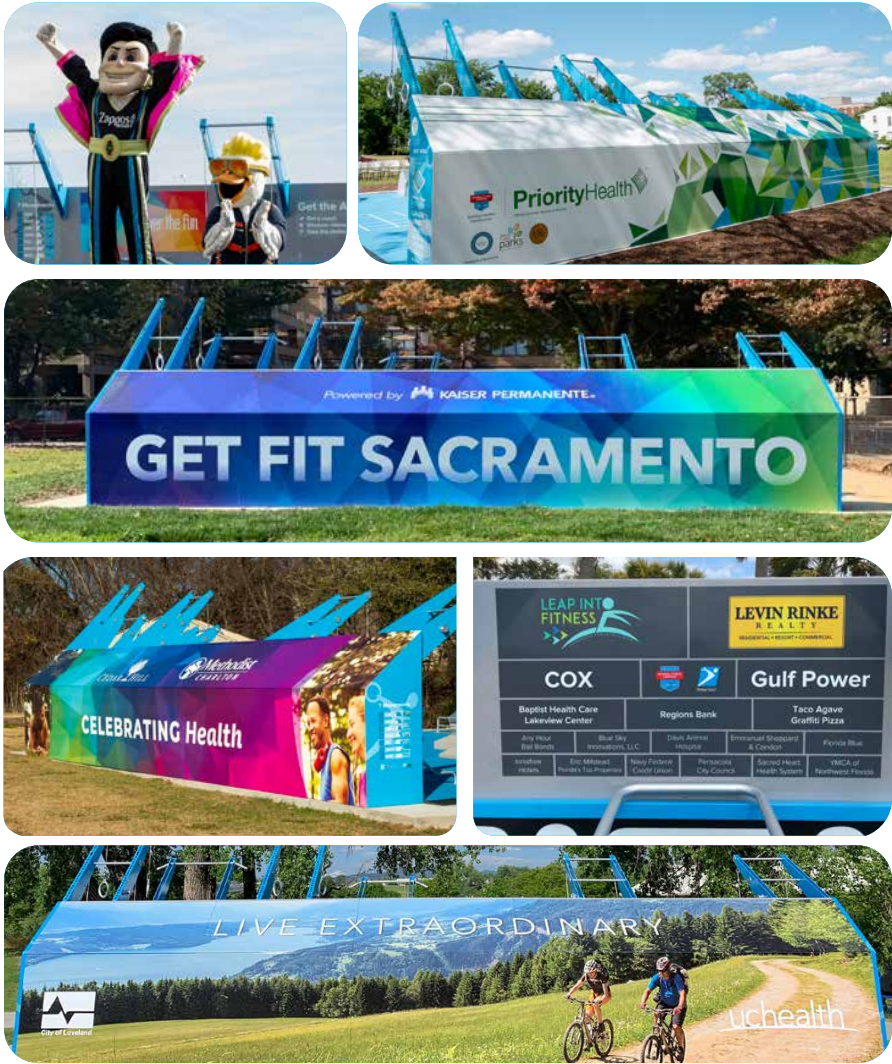
FEDERAL AND STATE FUNDING



Expert funding consulting
for eligible partners



LOCAL AND REGIONAL SPONSORS



STEP 4

2022 GRANT APPLICATION PERIOD NOW OPEN



Campaign seeking qualified applicants
able to meet the 2022 timeframe for
adoption and local funding match.

PARTNERSHIP QUALIFICATION PROCESS

PRE APPLICATION PHASE

- 1 Feasibility Review
- 2 Evaluation Call
- 3 Non-Binding Grant Application

AWARD PHASE

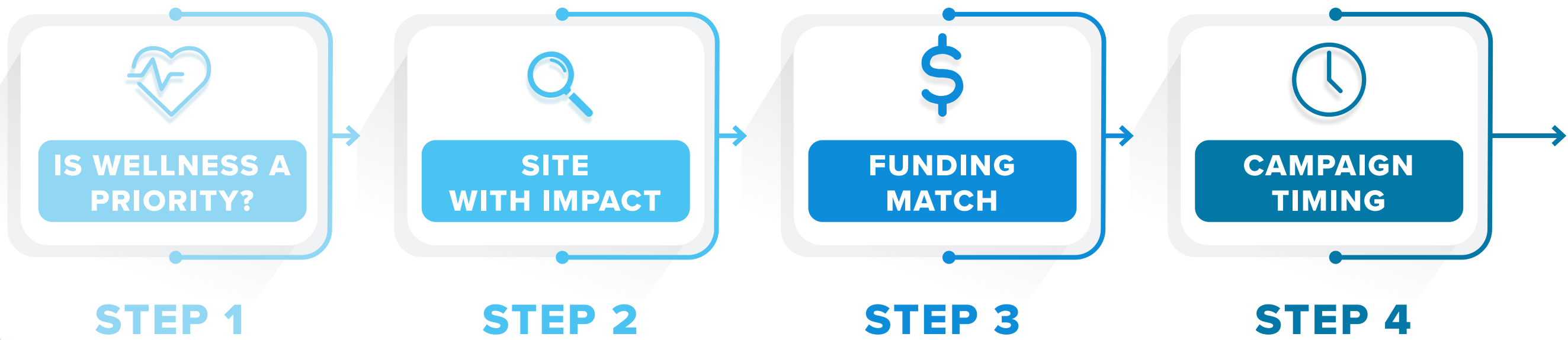
- 4 Award of Grant Eligibility (First Come, First Served)
- 5 Local Adoption by Governing Body
- 6 Develop and Confirm Funding Match

LAUNCH PHASE

- 7 Shipment for Storage
- 8 Install Concrete Slab and Art Approval
- 9 Fitness Court Assembly
- 10 Press Launch Ceremony



Q&A



**SCHEDULE
EVALUATION
CALL IF
APPROPRIATE**

NEXT STEP

Item 6.

Fitness Court



Joshua City Park
& Splash Pad



N Main St

Ryan

37